

YouGov Results - Kissing Pets

Fieldwork Dates: 13th - 18th February 2020



| Total | Age | | | | Gender | |
|-------|-------|-------|-------|-----|--------|--------|
| | 16-24 | 25-39 | 30-55 | 55+ | Male | Female |

Q40_NEW. Which of the following do you do with \$mypet? Tick all that apply.

| | | | | | | | |
|---------------------------------|-------------|------------|------------|-------------|------------|-------------|-------------|
| Unweighted base | 2513 | 322 | 625 | 1158 | 908 | 1104 | 1409 |
| Base | 2525 | 351 | 617 | 1164 | 893 | 1139 | 1386 |
| Hug | 67% | 70% | 68% | 67% | 64% | 59% | 73% |
| Kiss | 43% | 50% | 49% | 44% | 34% | 30% | 53% |
| Play | 74% | 76% | 72% | 74% | 74% | 72% | 76% |
| Watch TV together | 46% | 54% | 48% | 47% | 42% | 40% | 52% |
| Go on holiday | 20% | 15% | 15% | 20% | 23% | 18% | 21% |
| Take shopping | 6% | 5% | 5% | 6% | 7% | 7% | 6% |
| Read a book to them | 2% | 4% | 2% | 2% | 0% | 2% | 2% |
| Eat together (at the same time) | 14% | 17% | 15% | 14% | 13% | 14% | 15% |
| Go for a walk | 45% | 46% | 37% | 42% | 50% | 46% | 44% |
| Visit friends/family | 27% | 30% | 26% | 26% | 28% | 27% | 28% |
| Talk to them | 77% | 73% | 71% | 75% | 81% | 72% | 81% |
| Other | 7% | 6% | 6% | 6% | 7% | 7% | 6% |
| None of these | 7% | 6% | 10% | 8% | 5% | 8% | 5% |
| Don't know | 2% | 3% | 3% | 2% | 1% | 2% | 1% |

Q45. Do you kiss \$mypet on the lips or let them lick your face?

| | | | | | | | |
|-----------------|-------------|------------|------------|-------------|------------|-------------|-------------|
| Unweighted base | 2398 | 309 | 584 | 1103 | 866 | 1055 | 1343 |
| Base | 2410 | 336 | 576 | 1108 | 852 | 1088 | 1322 |
| I do | 25% | 35% | 33% | 27% | 18% | 23% | 28% |
| I do not | 72% | 61% | 63% | 71% | 81% | 74% | 71% |
| Don't know | 3% | 4% | 4% | 3% | 1% | 3% | 2% |

| Age Group 16+ by Gender | | | | | | | | Social Grade | |
|-------------------------|--------------|------------|--------------|------------|--------------|----------|------------|--------------|------|
| 16-24/Male | 16-24/Female | 25-39/Male | 25-39/Female | 30-55/Male | 30-55/Female | 55+/Male | 55+/Female | ABC1 | C2DE |

| | | | | | | | | | |
|-----|-----|-----|-----|-----|-----|-----|-----|------|------|
| 134 | 188 | 286 | 339 | 552 | 606 | 372 | 536 | 1414 | 1099 |
| 174 | 177 | 285 | 332 | 556 | 608 | 366 | 527 | 1393 | 1133 |
| 58% | 82% | 64% | 72% | 58% | 75% | 57% | 69% | 66% | 68% |
| 35% | 65% | 40% | 57% | 31% | 56% | 20% | 45% | 42% | 43% |
| 72% | 79% | 70% | 74% | 70% | 78% | 73% | 74% | 74% | 75% |
| 46% | 62% | 41% | 55% | 38% | 55% | 36% | 46% | 46% | 47% |
| 13% | 17% | 13% | 18% | 16% | 23% | 23% | 22% | 21% | 18% |
| 7% | 4% | 6% | 4% | 6% | 6% | 8% | 6% | 7% | 6% |
| 4% | 5% | 2% | 2% | 2% | 2% | - | 1% | 2% | 2% |
| 17% | 18% | 15% | 16% | 14% | 14% | 11% | 14% | 12% | 17% |
| 44% | 49% | 40% | 34% | 41% | 43% | 53% | 47% | 44% | 47% |
| 27% | 32% | 27% | 26% | 26% | 26% | 27% | 28% | 28% | 27% |
| 70% | 76% | 67% | 75% | 68% | 82% | 77% | 83% | 78% | 75% |
| 7% | 6% | 6% | 6% | 7% | 6% | 7% | 6% | 7% | 6% |
| 8% | 4% | 11% | 9% | 10% | 7% | 6% | 5% | 6% | 7% |
| 3% | 4% | 4% | 1% | 3% | 0% | 1% | 1% | 1% | 3% |

| | | | | | | | | | |
|-----|-----|-----|-----|-----|-----|-----|-----|------|------|
| 129 | 180 | 265 | 319 | 524 | 579 | 358 | 508 | 1348 | 1050 |
| 167 | 169 | 263 | 312 | 527 | 581 | 352 | 500 | 1328 | 1082 |
| 30% | 40% | 33% | 33% | 24% | 29% | 15% | 20% | 23% | 28% |
| 67% | 55% | 61% | 64% | 71% | 70% | 84% | 79% | 75% | 68% |
| 3% | 5% | 6% | 3% | 5% | 1% | 1% | 1% | 1% | 4% |

| Region | | | | | | | |
|--------|----------|------|--------|-------|-------|----------|------------------|
| North | Midlands | East | London | South | Wales | Scotland | Northern Ireland |

| | | | | | | | |
|-----|-----|-----|-----|-----|-----|-----|-----|
| 593 | 413 | 228 | 269 | 585 | 144 | 216 | 65 |
| 593 | 408 | 228 | 274 | 589 | 143 | 216 | 74 |
| 66% | 65% | 70% | 61% | 67% | 73% | 73% | 65% |
| 43% | 40% | 43% | 42% | 41% | 49% | 48% | 35% |
| 75% | 75% | 75% | 69% | 72% | 78% | 84% | 68% |
| 45% | 47% | 45% | 48% | 45% | 50% | 49% | 50% |
| 18% | 21% | 22% | 18% | 19% | 19% | 23% | 16% |
| 7% | 5% | 6% | 9% | 5% | 3% | 10% | 8% |
| 1% | 2% | 1% | 5% | 1% | 1% | 2% | - |
| 15% | 13% | 12% | 16% | 12% | 15% | 20% | 20% |
| 45% | 44% | 48% | 37% | 43% | 49% | 55% | 64% |
| 27% | 25% | 26% | 28% | 26% | 28% | 38% | 27% |
| 75% | 75% | 77% | 71% | 79% | 83% | 83% | 72% |
| 5% | 9% | 6% | 7% | 8% | 6% | 5% | 5% |
| 8% | 6% | 7% | 8% | 6% | 5% | 4% | 5% |
| 2% | 2% | 1% | 2% | 2% | 1% | 1% | 2% |

| | | | | | | | |
|-----|-----|-----|-----|-----|-----|-----|-----|
| 560 | 397 | 223 | 255 | 556 | 138 | 208 | 61 |
| 560 | 392 | 223 | 260 | 561 | 137 | 209 | 70 |
| 28% | 27% | 23% | 26% | 20% | 29% | 28% | 32% |
| 69% | 71% | 75% | 72% | 77% | 70% | 70% | 65% |
| 3% | 2% | 1% | 3% | 3% | 1% | 2% | 4% |

| Pet ownership | | Number of pets | | | | |
|---------------|-------------------|----------------|-----|-------|-----------------|---------------|
| Has pets | Doesn't have pets | One | Two | Three | More than three | More than two |

| | | | | | | |
|------|---|------|-----|-----|-----|------|
| 2513 | - | 1336 | 545 | 231 | 315 | 1091 |
| 2525 | - | 1338 | 549 | 234 | 319 | 1102 |
| 67% | - | 67% | 69% | 69% | 69% | 69% |
| 43% | - | 43% | 43% | 42% | 47% | 44% |
| 74% | - | 77% | 75% | 72% | 72% | 73% |
| 46% | - | 48% | 46% | 53% | 43% | 46% |
| 20% | - | 21% | 18% | 21% | 21% | 19% |
| 6% | - | 7% | 5% | 6% | 7% | 6% |
| 2% | - | 2% | 1% | 2% | 2% | 2% |
| 14% | - | 18% | 12% | 9% | 11% | 11% |
| 45% | - | 49% | 40% | 42% | 44% | 41% |
| 27% | - | 31% | 23% | 24% | 25% | 24% |
| 77% | - | 78% | 78% | 75% | 78% | 78% |
| 7% | - | 5% | 7% | 9% | 12% | 9% |
| 7% | - | 5% | 6% | 8% | 9% | 7% |
| 2% | - | 1% | 1% | 2% | - | 1% |

| | | | | | | |
|------|---|------|-----|-----|-----|------|
| 2398 | - | 1297 | 529 | 219 | 278 | 1026 |
| 2410 | - | 1298 | 533 | 222 | 282 | 1037 |
| 25% | - | 26% | 24% | 28% | 30% | 27% |
| 72% | - | 73% | 74% | 69% | 69% | 72% |
| 3% | - | 2% | 2% | 3% | 0% | 2% |