

YouGov Results - Key Workers

Sample: 2697 UK Key workers

Fieldwork Dates: 7th - 15th May 2020



Total	Key worker group			
	Group 1: Education	Group 2: Healthcare	Group 3: Safety & Defence	Group 4: Delivery, transport, retail, postal & manufacturing
	A	B	C	D

CKW1. To what extent, if at all, do you feel your field of work has been appreciated DURING the COVID-19 outbreak?

Unweighted base	2697	819	862	303	431
Base	2697	819	862	303	431
Greatly appreciated	18%	10%	33%	11%	11%
Somewhat appreciated	42%	46%	43%	45%	35%
Not very appreciated	23%	30%	14%	24%	26%
Not at all appreciated	12%	11%	6%	12%	18%
Don't know	6%	4%	3%	9%	10%
Net: Appreciated	60%	56%	76%	55%	46%
Net: Not appreciated	35%	41%	21%	36%	44%

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	Group 1: Education	Group 2: Healthcare	Group 3: Safety & Defence	Group 4: Delivery, transport, retail, postal & manufacturing
	A	B	C	D

CKW2. To what extent, if at all, do you feel your field of work was appreciated BEFORE the COVID-19 outbreak?

Unweighted base	2690	812	862	303	431
Base	2692	814	862	303	431
Greatly appreciated	4%	3%	5%	5%	4%
			A	A	
Somewhat appreciated	33%	26%	39%	42%	25%
			A.D	A.D	
Not very appreciated	39%	45%	37%	36%	36%
		B.C.D			
Not at all appreciated	21%	26%	17%	13%	28%
		B.C			B.C
Don't know	3%	1%	2%	3%	7%
				A	A.B.C
Net: Appreciated	37%	29%	44%	48%	29%
			A.D	A.D	
Net: Not appreciated	60%	70%	54%	49%	64%
		B.C.D			B.C

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	A	B	C	D

CKW5. How, if at all, do you think the COVID-19 outbreak will impact your organisation in the long term?

	Unweighted base	2695	817	862	303	431
	Base	2695	817	862	303	431
My organisation will change for the better, to a great extent	4%		1%	6%	4%	5%
				A	A	A
My organisation will change for the better, to some extent	32%		22%	45%	35%	23%
				A.C.D	A.D	
My organisation will not be impacted much either way	23%		19%	15%	41%	31%
			B		A.B.D	A.B
My organisation will change for the worse, to some extent	16%		24%	12%	6%	19%
			B.C	C		B.C
My organisation will change for the worse, to a great extent	4%		6%	3%	1%	5%
			B.C	C		C
Don't know	21%		28%	20%	13%	17%
			B.C.D	C		

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Pro

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Key worker roles							
Construction	Delivering to homes, postal and delivery services	Food and essential goods retail	Healthcare	Logistics / other transportation	Manufacturing	Public safety (e.g. policing, defence, prison staffing)	Public transport
H	I	J	K	L	M	N	O

CKW1. To what extent, if at all, do you feel your field of work has been appreciated DURING the COVID-19 outbreak?

Unweighted base	3	14	131	886	39	135	249	22
Base	3	14	131	886	39	135	249	22
Greatly appreciated	-	36%	15%	33%	8%	6%	8%	9%
	**	**	M.N.T	J.L.M.N.P.S.T	*			**
Somewhat appreciated	33%	36%	50%	43%	31%	21%	44%	27%
	**	**	L.M.T	M	*		M	**
Not very appreciated	33%	21%	20%	14%	44%	32%	27%	23%
	**	**			J.K.N.S*	J.K	K	**
Not at all appreciated	33%	-	11%	7%	15%	25%	15%	27%
	**	**			K*	J.K.N.P	K	**
Don't know	-	7%	5%	3%	3%	16%	6%	14%
	**	**			*	J.K.L.N.P	K	**
Net: Appreciated	33%	71%	64%	76%	38%	27%	51%	36%
	**	**	L.M.N.T	J.L.M.N.P.S.T	*		M.T	**
Net: Not appreciated	67%	21%	31%	21%	59%	57%	43%	50%
	**	**	K		J.K.P*	J.K.N.P	J.K	**

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H	I	J	K	L	M	N	O

CKW2. To what extent, if at all, do you feel your field of work was appreciated BEFORE the COVID-19 outbreak?

Unweighted base	3	14	131	886	39	135	249	22
Base	3	14	131	886	39	135	249	22
Greatly appreciated	-	-	5%	5%	-	6%	4%	5%
	**	**		P	*			**
Somewhat appreciated	33%	29%	24%	39%	26%	28%	39%	23%
	**	**		J.M.P	*		J.M.P	**
Not very appreciated	67%	57%	30%	37%	49%	36%	37%	36%
	**	**			J.S*			**
Not at all appreciated	-	7%	38%	17%	21%	23%	16%	27%
	**	**	K.L.M.N.P.T		*			**
Don't know	-	7%	4%	2%	5%	7%	2%	9%
	**	**	P		P*	K.N.P		**
Net: Appreciated	33%	29%	28%	44%	26%	34%	44%	27%
	**	**		J.L.M.P	*		J.L.P	**
Net: Not appreciated	67%	64%	68%	54%	69%	59%	54%	64%
	**	**	K.N		*			**

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Key worker roles							
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H	I	J	K	L	M	N	O

CKW5. How, if at all, do you think the COVID-19 outbreak will impact your organisation in the long term?

	Unweighted base	H	I	J	K	L	M	N	O
	3	14	131	886	39	135	249	22	
	Base	3	14	131	886	39	135	249	22
My organisation will change for the better, to a great extent	-	-	4%	5%	3%	6%	3%	-	
	**	**	P	P	*	P	P	**	
My organisation will change for the better, to some extent	-	21%	34%	44%	13%	15%	33%	5%	
	**	**	L.M.P	J.L.M.N.P	*		L.M.P	**	
My organisation will not be impacted much either way	67%	50%	28%	15%	44%	37%	41%	18%	
	**	**	K.P		K.P.S*	K.P.S	J.K.P.S	**	
My organisation will change for the worse, to some extent	33%	21%	15%	12%	23%	20%	9%	27%	
	**	**	T		K.N.T*	K.N.T		**	
My organisation will change for the worse, to a great extent	-	7%	3%	3%	-	4%	2%	27%	
	**	**			*			**	
Don't know	-	-	17%	20%	18%	18%	13%	23%	
	**	**		N	*			**	

portions, Means, (95%): A/B/C/D, E/F/G, H/I/J/K/L/M/N/O/P/Q/R/S/T, U/V, W/X/Y/Z/AA/AB/AC/AD, AE/AF/AG/AH/AI, Minimum Base: 30

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					Gender	
Education	Social care	Utilities and waste management	Other local and national government	Other key public services (e.g. the justice svstem.	Male	Female
P	Q	R	S	T	U	V

CKW1. To what extent, if at all, do you feel your field of work has been appreciated DURING the COVID-19 outbreak?

Unweighted base	823	7	4	34	54	1153	1544
Base	823	7	4	34	54	1125	1573
Greatly appreciated	10%	29%	-	12%	4%	14%	20%
		**	**	*	*		U
Somewhat appreciated	45%	57%	75%	35%	31%	40%	43%
	M.T	**	**	*	*		
Not very appreciated	30%	-	-	21%	31%	23%	23%
	J.K	**	**	*	K*		
Not at all appreciated	11%	14%	-	18%	22%	14%	10%
	K	**	**	K*	J.K.P*	V	
Don't know	4%	-	25%	15%	11%	8%	4%
		**	**	K.P*	K.P*	V	
Net: Appreciated	55%	86%	75%	47%	35%	54%	64%
	L.M.T	**	**	M*	*		U
Net: Not appreciated	41%	14%	-	38%	54%	38%	33%
	J.K	**	**	K*	J.K*	V	

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					Gender	
Education	Social care	Utilities and waste management	Other local and national government	Other key public services (e.g. the justice svstem.	Male	Female
P	Q	R	S	T	U	V

CKW2. To what extent, if at all, do you feel your field of work was appreciated BEFORE the COVID-19 outbreak?

Unweighted base	816	7	4	34	54	1152	1538
Base	818	7	4	34	54	1124	1568
Greatly appreciated	3%	14%**	-**	15% J.K.L.N.P.T*	-*	6% V	3%
Somewhat appreciated	26%	43%**	75%**	26% *	33% *	34%	32%
Not very appreciated	44% J.K.S	29%**	-**	21% *	41% *	37%	40%
Not at all appreciated	26% K.N	14%**	-**	29% *	20% *	20%	22%
Don't know	1%	-**	25%**	9% K.N.P*	6% K.P*	4% V	2%
Net: Appreciated	29%	57%**	75%**	41%*	33%*	40%	36%
Net: Not appreciated	70% K.M.N.S	43%**	-**	50%*	61%*	57%	62% U

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					Gender	
Education	Social care	Utilities and waste management	Other local and national government	Other key public services (e.g. the justice svstem.	Male	Female
P	Q	R	S	T	U	V

CKW5. How, if at all, do you think the COVID-19 outbreak will impact your organisation in the long term?

	Unweighted base	821	7	4	34	54	1151	1544
	Base	821	7	4	34	54	1123	1573
My organisation will change for the better, to a great extent	1%	29%	-	6%	2%	4%	4%	4%
		**	**	P*	*			
My organisation will change for the better, to some extent	22%	57%	-	41%	35%	30%	34%	34%
		**	**	L.M.P*	L.M.P*			U
My organisation will not be impacted much either way	19%	14%	50%	18%	48%	29%	20%	20%
	K	**	**	*	J.K.P.S*	V		
My organisation will change for the worse, to some extent	24%	-	50%	15%	4%	16%	16%	16%
	J.K.N.T	**	**	*	*			
My organisation will change for the worse, to a great extent	6%	-	-	-	-	4%	4%	4%
	K.N	**	**	*	*			
Don't know	28%	-	-	21%	11%	18%	23%	23%
	J.K.M.N.T	**	**	*	*			U

(**), Small Base: 100 (*)

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Region							
North	Midlands	East	London	South	Wales	Scotland	Northern Ireland
W	X	Y	Z	AA	AB	AC	AD

CKW1. To what extent, if at all, do you feel your field of work has been appreciated DURING the COVID-19 outbreak?

Unweighted base	704	445	252	228	665	124	248	31
Base	715	472	261	199	645	130	245	30
Greatly appreciated	19%	15%	18%	15%	18%	18%	18%	20% *
Somewhat appreciated	38%	40%	43%	51% W.X.AA.AB	43%	37%	46% W	47% *
Not very appreciated	23%	26%	21%	20%	23%	25%	23%	15% *
Not at all appreciated	12%	15% AA.AC	13%	10%	10%	14%	9%	10% *
Don't know	7% X	4%	5%	4%	6%	5%	5%	9% *
Net: Appreciated	58%	55%	61%	66% W.X	61% X	56%	64% X	67% *
Net: Not appreciated	35%	41% W.Z.AA.AC	34%	30%	33%	39%	31%	25% *

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Region							
North	Midlands	East	London	South	Wales	Scotland	Northern Ireland
W	X	Y	Z	AA	AB	AC	AD

CKW2. To what extent, if at all, do you feel your field of work was appreciated BEFORE the COVID-19 outbreak?

Unweighted base	701	445	252	227	664	123	247	31
Base	712	472	261	198	644	129	244	30
Greatly appreciated	3%	3%	7%	4%	5%	3%	5%	6%
			W.X					*
Somewhat appreciated	33%	28%	31%	40%	34%	34%	38%	23%
			W.X	X		X		*
Not very appreciated	39%	45%	33%	35%	39%	35%	37%	41%
		Y.Z.AC						*
Not at all appreciated	20%	23%	25%	19%	19%	26%	19%	30%
								*
Don't know	4%	2%	3%	2%	2%	2%	2%	-
	X.AA							*
Net: Appreciated	36%	31%	39%	44%	39%	37%	42%	29%
			X	W.X	X		X	*
Net: Not appreciated	59%	68%	58%	54%	58%	61%	56%	71%
		W.Y.Z.AA.AC						*

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Region							
North	Midlands	East	London	South	Wales	Scotland	Northern Ireland
W	X	Y	Z	AA	AB	AC	AD

CKW5. How, if at all, do you think the COVID-19 outbreak will impact your organisation in the long term?

	Unweighted base	703	445	252	228	664	124	248	31
	Base	714	472	261	199	644	130	245	30
My organisation will change for the better, to a great extent		3%	3%	5%	5%	4%	3%	4%	8% *
My organisation will change for the better, to some extent		31%	30%	34%	31%	33%	32%	35%	38% *
My organisation will not be impacted much either way		25%	24%	23%	23%	25%	22%	16%	20% *
My organisation will change for the worse, to some extent		14%	21%	11%	16%	16%	17%	18%	15% *
My organisation will change for the worse, to a great extent		4%	4%	4%	4%	3%	4%	4%	6% *
Don't know		22%	18%	24%	22%	19%	23%	22%	12% *

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Age				
18-24	25-34	35-44	45-54	55+
AE	AF	AG	AH	AI

CKW1. To what extent, if at all, do you feel your field of work has been appreciated DURING the COVID-19 outbreak?

Unweighted base	45	508	686	749	709
Base	45	535	710	730	677
Greatly appreciated	11% *	13%	14%	21% AF.AG	23% AF.AG
Somewhat appreciated	36% *	45%	41%	42%	40%
Not very appreciated	19% *	24%	27% AH.AI	21%	21%
Not at all appreciated	19% AI*	13%	13% AI	11%	9%
Don't know	15% AF.AG.AH.AI*	4%	5%	5%	7%
Net: Appreciated	47% *	58%	55%	63% AE.AG	63% AE.AG
Net: Not appreciated	38% *	37% AI	40% AH.AI	32%	30%

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Age				
18-24	25-34	35-44	45-54	55+
AE	AF	AG	AH	AI

CKW2. To what extent, if at all, do you feel your field of work was appreciated BEFORE the COVID-19 outbreak?

Unweighted base	45	506	686	747	706
Base	45	534	710	729	675
Greatly appreciated	-	2%	3%	4%	8%
	*			AF	AF.AG.AH
Somewhat appreciated	27%	25%	31%	35%	39%
	*		AF	AF	AF.AG
Not very appreciated	48%	44%	39%	39%	34%
	*	AI	AI	AI	
Not at all appreciated	19%	27%	24%	19%	16%
	*	AH.AI	AH.AI		
Don't know	6%	3%	3%	3%	3%
	*				
Net: Appreciated	27%	27%	34%	39%	47%
	*		AF	AF.AG	AE.AF.AG.AH
Net: Not appreciated	67%	70%	63%	58%	50%
	AI*	AG.AH.AI	AH.AI	AI	

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Age				
18-24	25-34	35-44	45-54	55+
AE	AF	AG	AH	AI

CKW5. How, if at all, do you think the COVID-19 outbreak will impact your organisation in the long term?

	Unweighted base	45	508	684	749	709
	Base	45	535	708	730	677
My organisation will change for the better, to a great extent	4% *	3%	3%	5%	4%	AF.AG
My organisation will change for the better, to some extent	30% *	28%	32%	34%	33%	AF
My organisation will not be impacted much either way	24% *	25%	21%	22%	25%	
My organisation will change for the worse, to some extent	14% *	16%	16%	17%	15%	
My organisation will change for the worse, to a great extent	2% *	4%	5%	3%	4%	
Don't know	25% *	25%	22%	18%	19%	AH.AI