

# YouGov Survey Results

Sample Size: 1736 GB Adults  
Fieldwork: 31st March - 1st April 2021

	Vote In 2019 GE				2016 EU Ref		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1736</b>	<b>589</b>	<b>431</b>	<b>156</b>	<b>644</b>	<b>687</b>	<b>844</b>	<b>892</b>	<b>189</b>	<b>724</b>	<b>418</b>	<b>404</b>	<b>990</b>	<b>746</b>	<b>208</b>	<b>583</b>	<b>377</b>	<b>418</b>	<b>149</b>
<b>Unweighted Sample</b>	<b>1736</b>	<b>648</b>	<b>442</b>	<b>159</b>	<b>731</b>	<b>716</b>	<b>788</b>	<b>948</b>	<b>136</b>	<b>787</b>	<b>455</b>	<b>358</b>	<b>1060</b>	<b>676</b>	<b>176</b>	<b>586</b>	<b>388</b>	<b>421</b>	<b>165</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you have a favourable or unfavourable opinion of the following?

## Boris Johnson

Very favourable	14	30	1	2	4	24	14	13	15	9	13	21	12	16	12	15	16	14	3
Somewhat favourable	32	51	13	19	20	47	30	34	24	25	38	44	31	33	20	38	33	33	22
<b>TOTAL FAVOURABLE</b>	<b>46</b>	<b>81</b>	<b>14</b>	<b>21</b>	<b>24</b>	<b>71</b>	<b>44</b>	<b>47</b>	<b>39</b>	<b>34</b>	<b>51</b>	<b>65</b>	<b>43</b>	<b>49</b>	<b>32</b>	<b>53</b>	<b>49</b>	<b>47</b>	<b>25</b>
Somewhat unfavourable	18	12	21	28	22	12	18	18	24	20	14	15	18	17	21	17	17	18	20
Very unfavourable	29	5	60	45	49	12	33	25	33	33	32	17	34	22	41	24	26	27	49
<b>TOTAL UNFAVOURABLE</b>	<b>47</b>	<b>17</b>	<b>81</b>	<b>73</b>	<b>71</b>	<b>24</b>	<b>51</b>	<b>43</b>	<b>57</b>	<b>53</b>	<b>46</b>	<b>32</b>	<b>52</b>	<b>39</b>	<b>62</b>	<b>41</b>	<b>43</b>	<b>45</b>	<b>69</b>
Don't know	7	2	5	6	5	5	5	9	5	12	3	3	4	11	5	6	9	8	5
<b>NET FAVOURABILITY</b>	<b>-1</b>	<b>64</b>	<b>-67</b>	<b>-52</b>	<b>-47</b>	<b>47</b>	<b>-7</b>	<b>4</b>	<b>-18</b>	<b>-19</b>	<b>5</b>	<b>33</b>	<b>-9</b>	<b>10</b>	<b>-30</b>	<b>12</b>	<b>6</b>	<b>2</b>	<b>-44</b>

## Keir Starmer

Very favourable	4	1	8	8	6	3	4	4	5	4	4	5	3	5	8	4	3	5	2
Somewhat favourable	31	20	49	55	48	20	31	31	31	33	31	28	37	23	35	30	29	32	34
<b>TOTAL FAVOURABLE</b>	<b>35</b>	<b>21</b>	<b>57</b>	<b>63</b>	<b>54</b>	<b>23</b>	<b>35</b>	<b>35</b>	<b>36</b>	<b>37</b>	<b>35</b>	<b>33</b>	<b>40</b>	<b>28</b>	<b>43</b>	<b>34</b>	<b>32</b>	<b>37</b>	<b>36</b>
Somewhat unfavourable	28	39	22	21	26	33	28	28	22	23	35	32	29	26	30	27	28	28	28
Very unfavourable	18	29	9	4	8	30	22	14	16	14	20	25	16	21	12	22	18	16	17
<b>TOTAL UNFAVOURABLE</b>	<b>46</b>	<b>68</b>	<b>31</b>	<b>25</b>	<b>34</b>	<b>63</b>	<b>50</b>	<b>42</b>	<b>38</b>	<b>37</b>	<b>55</b>	<b>57</b>	<b>45</b>	<b>47</b>	<b>42</b>	<b>49</b>	<b>46</b>	<b>44</b>	<b>45</b>
Don't know	19	11	12	12	13	14	15	22	26	27	9	10	15	24	15	17	22	20	19
<b>NET FAVOURABILITY</b>	<b>-11</b>	<b>-47</b>	<b>26</b>	<b>38</b>	<b>20</b>	<b>-40</b>	<b>-15</b>	<b>-7</b>	<b>-2</b>	<b>0</b>	<b>-20</b>	<b>-24</b>	<b>-5</b>	<b>-19</b>	<b>1</b>	<b>-15</b>	<b>-14</b>	<b>-7</b>	<b>-9</b>

## Nicola Sturgeon

Very favourable	7	1	11	7	12	3	6	8	4	7	8	5	8	5	8	4	6	4	25
Somewhat favourable	22	10	37	42	36	11	19	25	23	25	24	15	26	17	29	20	21	22	28
<b>TOTAL FAVOURABLE</b>	<b>29</b>	<b>11</b>	<b>48</b>	<b>49</b>	<b>48</b>	<b>14</b>	<b>25</b>	<b>33</b>	<b>27</b>	<b>32</b>	<b>32</b>	<b>20</b>	<b>34</b>	<b>22</b>	<b>37</b>	<b>24</b>	<b>27</b>	<b>26</b>	<b>53</b>
Somewhat unfavourable	18	14	23	15	20	13	19	17	31	18	15	13	18	17	17	20	18	18	7
Very unfavourable	39	70	16	27	22	64	45	33	21	29	44	59	37	41	31	43	39	40	29
<b>TOTAL UNFAVOURABLE</b>	<b>57</b>	<b>84</b>	<b>39</b>	<b>42</b>	<b>42</b>	<b>77</b>	<b>64</b>	<b>50</b>	<b>52</b>	<b>47</b>	<b>59</b>	<b>72</b>	<b>55</b>	<b>58</b>	<b>48</b>	<b>63</b>	<b>57</b>	<b>58</b>	<b>36</b>
Don't know	14	6	14	9	11	9	11	17	21	20	9	7	11	19	16	12	16	16	11
<b>NET FAVOURABILITY</b>	<b>-28</b>	<b>-73</b>	<b>9</b>	<b>7</b>	<b>6</b>	<b>-63</b>	<b>-39</b>	<b>-17</b>	<b>-25</b>	<b>-15</b>	<b>-27</b>	<b>-52</b>	<b>-21</b>	<b>-36</b>	<b>-11</b>	<b>-39</b>	<b>-30</b>	<b>-32</b>	<b>17</b>

**Thinking about how Keir Starmer has performed as Labour leader over the past year, which of the following comes closest to your view?**

He has done a good job, making the right decisions to hold the government to account and make the party more electable	<b>13</b>	7	23	26	20	9	13	14	10	16	13	11	14	12	19	14	13	13	6
He has made mistakes, but has done as well as he reasonably could have done given the circumstances	<b>41</b>	44	45	48	49	37	44	39	49	35	44	45	45	36	44	42	41	35	53
He has done a bad job and made crucial mistakes that could have been avoided	<b>20</b>	31	16	9	13	32	24	17	12	16	25	27	20	21	18	21	21	22	15
Don't know	<b>25</b>	18	16	17	18	22	19	31	29	33	18	17	21	31	19	23	26	30	27