

YouGov RealTime

Christmas Depictions

US_nat Sample: 8th - 9th December 2020

Total	Gender		Age		
	Male	Female	18-34	35-54	55+

Do you think it is acceptable or unacceptable for images of Jesus Christ to depict him as being from the following racial groups...

jesusdepictions_1. White

Unweighted base	1067	489	578	304	326	437
Base	1067	519	548	301	323	443
Acceptable	60%	57%	62%	52%	61%	64%
Unacceptable	18%	19%	17%	23%	12%	18%
Don't know	23%	24%	21%	25%	26%	18%

jesusdepictions_2. Black

Unweighted base	1067	489	578	304	326	437
Base	1067	519	548	301	323	443
Acceptable	52%	47%	57%	53%	52%	52%
Unacceptable	21%	26%	16%	19%	18%	24%
Don't know	27%	27%	26%	28%	31%	23%

jesusdepictions_3. Middle-Eastern

Unweighted base	1067	489	578	304	326	437
Base	1067	519	548	301	323	443
Acceptable	65%	61%	68%	64%	61%	68%
Unacceptable	12%	15%	8%	11%	11%	12%
Don't know	24%	24%	23%	25%	27%	20%

jesusdepictions_4. Native American

Unweighted base	1067	489	578	304	326	437
Base	1067	519	548	301	323	443
Acceptable	43%	38%	47%	43%	42%	43%
Unacceptable	26%	31%	21%	24%	23%	29%
Don't know	32%	31%	32%	33%	35%	28%

YouGov RealTime

Christmas Depictions

US_nat Sample: 8th - 9th December 2020

Total	Region				Race			
	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)

Do you think it is acceptable or unacceptable for images of Jesus Christ to depict him as being from the following racial groups...

jesusdepictions_1. White

Unweighted base	1067	190	237	389	251	712	136	135	84
Base	1067	190	224	402	251	692	128	167	81
Acceptable	60%	63%	63%	58%	56%	69%	31%	52%	41%
Unacceptable	18%	16%	12%	20%	21%	13%	42%	16%	23%
Don't know	23%	22%	25%	22%	23%	18%	27%	32%	36%

jesusdepictions_2. Black

Unweighted base	1067	190	237	389	251	712	136	135	84
Base	1067	190	224	402	251	692	128	167	81
Acceptable	52%	54%	52%	53%	50%	53%	65%	44%	39%
Unacceptable	21%	16%	18%	24%	23%	23%	12%	22%	23%
Don't know	27%	31%	30%	23%	27%	24%	23%	35%	38%

jesusdepictions_3. Middle-Eastern

Unweighted base	1067	190	237	389	251	712	136	135	84
Base	1067	190	224	402	251	692	128	167	81
Acceptable	65%	59%	68%	66%	65%	70%	50%	59%	55%
Unacceptable	12%	14%	8%	12%	13%	11%	17%	10%	14%
Don't know	24%	27%	24%	23%	22%	19%	33%	31%	31%

jesusdepictions_4. Native American

Unweighted base	1067	190	237	389	251	712	136	135	84
Base	1067	190	224	402	251	692	128	167	81
Acceptable	43%	42%	46%	43%	40%	46%	39%	39%	27%
Unacceptable	26%	23%	19%	28%	29%	26%	25%	23%	32%
Don't know	32%	35%	35%	29%	31%	28%	36%	39%	41%

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Christmas Depictions

US_nat Sample: 8th - 9th December 2020

Total	Education			
	No HS, High school graduate	Some college, 2-year	4-year	Post Grad

Do you think it is acceptable or unacceptable for images of Jesus Christ to depict him as being from the following racial groups...

jesusdepictions_1. White

Unweighted base	1067	406	343	199	119
Base	1067	430	330	194	112
Acceptable	60%	56%	58%	66%	67%
Unacceptable	18%	16%	21%	16%	19%
Don't know	23%	28%	21%	19%	14%

jesusdepictions_2. Black

Unweighted base	1067	406	343	199	119
Base	1067	430	330	194	112
Acceptable	52%	47%	55%	55%	60%
Unacceptable	21%	20%	21%	22%	24%
Don't know	27%	33%	25%	23%	15%

jesusdepictions_3. Middle-Eastern

Unweighted base	1067	406	343	199	119
Base	1067	430	330	194	112
Acceptable	65%	54%	66%	76%	81%
Unacceptable	12%	15%	12%	6%	8%
Don't know	24%	31%	22%	18%	11%

jesusdepictions_4. Native American

Unweighted base	1067	406	343	199	119
Base	1067	430	330	194	112
Acceptable	43%	39%	44%	44%	48%
Unacceptable	26%	24%	26%	26%	30%
Don't know	32%	37%	30%	30%	22%

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Christmas Depictions

US_nat Sample: 8th - 9th December 2020

Total	Gender		Age		
	Male	Female	18-34	35-54	55+

jesusdepictions_5. Hispanic

Unweighted base	1067	489	578	304	326	437
Base	1067	519	548	301	323	443
Acceptable	44%	39%	49%	44%	45%	43%
Unacceptable	26%	32%	20%	23%	24%	29%
Don't know	30%	29%	31%	33%	30%	27%

jesusdepictions_6. East Asian (e.g. Japanese or Chinese)

Unweighted base	1067	489	578	304	326	437
Base	1067	519	548	301	323	443
Acceptable	38%	34%	42%	38%	40%	38%
Unacceptable	30%	34%	26%	26%	26%	35%
Don't know	32%	32%	32%	36%	34%	28%

jesusdepictions_7. South Asian (e.g. Indian or Pakistani)

Unweighted base	1067	489	578	304	326	437
Base	1067	519	548	301	323	443
Acceptable	40%	35%	44%	41%	39%	39%
Unacceptable	29%	33%	24%	25%	26%	33%
Don't know	32%	32%	32%	34%	35%	28%

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Christmas Depictions

US_nat Sample: 8th - 9th December 2020

Total	Region				Race			
	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)

jesusdepictions_5. Hispanic

Unweighted base	1067	190	237	389	251	712	136	135	84
Base	1067	190	224	402	251	692	128	167	81
Acceptable	44%	42%	48%	42%	45%	45%	36%	53%	28%
Unacceptable	26%	27%	20%	29%	27%	27%	27%	19%	35%
Don't know	30%	31%	32%	29%	28%	28%	37%	28%	37%

jesusdepictions_6. East Asian (e.g. Japanese or Chinese)

Unweighted base	1067	190	237	389	251	712	136	135	84
Base	1067	190	224	402	251	692	128	167	81
Acceptable	38%	40%	43%	36%	36%	42%	30%	35%	29%
Unacceptable	30%	28%	24%	34%	29%	29%	34%	26%	34%
Don't know	32%	32%	32%	31%	34%	29%	36%	40%	37%

jesusdepictions_7. South Asian (e.g. Indian or Pakistani)

Unweighted base	1067	190	237	389	251	712	136	135	84
Base	1067	190	224	402	251	692	128	167	81
Acceptable	40%	40%	44%	38%	39%	44%	29%	36%	30%
Unacceptable	29%	28%	25%	32%	28%	28%	32%	27%	34%
Don't know	32%	32%	31%	30%	33%	29%	39%	37%	36%

YouGov RealTime Christmas Depictions

US_nat Sample: 8th - 9th December 2020

Total	Education			
	No HS, High school graduate	Some college, 2-year	4-year	Post Grad

jesusdepictions_5. Hispanic

Unweighted base	1067	406	343	199	119
Base	1067	430	330	194	112
Acceptable	44%	43%	43%	45%	47%
Unacceptable	26%	23%	28%	28%	31%
Don't know	30%	34%	29%	26%	22%

jesusdepictions_6. East Asian (e.g. Japanese or Chinese)

Unweighted base	1067	406	343	199	119
Base	1067	430	330	194	112
Acceptable	38%	35%	38%	43%	47%
Unacceptable	30%	28%	32%	29%	30%
Don't know	32%	38%	31%	28%	23%

jesusdepictions_7. South Asian (e.g. Indian or Pakistani)

Unweighted base	1067	406	343	199	119
Base	1067	430	330	194	112
Acceptable	40%	36%	41%	42%	48%
Unacceptable	29%	28%	29%	27%	31%
Don't know	32%	36%	30%	31%	21%

YouGov RealTime

Christmas Depictions

US_nat Sample: 8th - 9th December 2020

Total	Gender		Age		
	Male	Female	18-34	35-54	55+

Do you think it is acceptable or unacceptable for images of Santa Claus to depict him as being from the following racial groups...

santadepictions_1. White

Unweighted base	1067	489	578	304	326	437
Base	1067	519	548	301	323	443
Acceptable	79%	77%	81%	73%	81%	82%
Unacceptable	6%	8%	4%	10%	4%	4%
Don't know	15%	15%	15%	17%	15%	14%

santadepictions_2. Black

Unweighted base	1067	489	578	304	326	437
Base	1067	519	548	301	323	443
Acceptable	67%	61%	72%	67%	64%	68%
Unacceptable	14%	19%	9%	13%	16%	13%
Don't know	19%	20%	19%	20%	20%	18%

santadepictions_3. Middle-Eastern

Unweighted base	1067	489	578	304	326	437
Base	1067	519	548	301	323	443
Acceptable	60%	55%	65%	60%	60%	61%
Unacceptable	16%	21%	11%	14%	15%	17%
Don't know	24%	24%	24%	26%	25%	21%

santadepictions_4. Native American

Unweighted base	1067	489	578	304	326	437
Base	1067	519	548	301	323	443
Acceptable	61%	54%	67%	59%	59%	62%
Unacceptable	16%	21%	10%	15%	16%	16%
Don't know	24%	25%	23%	26%	25%	22%

YouGov RealTime

Christmas Depictions

US_nat Sample: 8th - 9th December 2020

Total	Region				Race			
	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)

Do you think it is acceptable or unacceptable for images of Santa Claus to depict him as being from the following racial groups...

santadepictions_1. White

Unweighted base	1067	190	237	389	251	712	136	135	84
Base	1067	190	224	402	251	692	128	167	81
Acceptable	79%	79%	84%	80%	73%	88%	54%	69%	67%
Unacceptable	6%	6%	3%	6%	7%	3%	20%	6%	10%
Don't know	15%	15%	14%	13%	19%	10%	26%	25%	22%

santadepictions_2. Black

Unweighted base	1067	190	237	389	251	712	136	135	84
Base	1067	190	224	402	251	692	128	167	81
Acceptable	67%	67%	73%	68%	59%	74%	57%	50%	56%
Unacceptable	14%	13%	10%	16%	16%	12%	16%	19%	18%
Don't know	19%	20%	16%	17%	25%	14%	27%	31%	26%

santadepictions_3. Middle-Eastern

Unweighted base	1067	190	237	389	251	712	136	135	84
Base	1067	190	224	402	251	692	128	167	81
Acceptable	60%	62%	68%	57%	57%	68%	44%	44%	57%
Unacceptable	16%	14%	12%	20%	14%	14%	19%	22%	17%
Don't know	24%	24%	20%	23%	29%	19%	37%	35%	27%

santadepictions_4. Native American

Unweighted base	1067	190	237	389	251	712	136	135	84
Base	1067	190	224	402	251	692	128	167	81
Acceptable	61%	62%	68%	59%	56%	68%	46%	45%	53%
Unacceptable	16%	14%	12%	18%	16%	13%	18%	21%	21%
Don't know	24%	24%	20%	23%	28%	19%	37%	35%	26%

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Christmas Depictions

US_nat Sample: 8th - 9th December 2020

Total	Education			
	No HS, High school graduate	Some college, 2-year	4-year	Post Grad

Do you think it is acceptable or unacceptable for images of Santa Claus to depict him as being from the following racial groups...

santadepictions_1. White

Unweighted base	1067	406	343	199	119
Base	1067	430	330	194	112
Acceptable	79%	71%	81%	88%	91%
Unacceptable	6%	7%	6%	3%	3%
Don't know	15%	22%	13%	9%	6%

santadepictions_2. Black

Unweighted base	1067	406	343	199	119
Base	1067	430	330	194	112
Acceptable	67%	59%	69%	76%	74%
Unacceptable	14%	14%	15%	11%	16%
Don't know	19%	27%	16%	14%	9%

santadepictions_3. Middle-Eastern

Unweighted base	1067	406	343	199	119
Base	1067	430	330	194	112
Acceptable	60%	50%	63%	71%	73%
Unacceptable	16%	17%	17%	13%	12%
Don't know	24%	33%	19%	16%	15%

santadepictions_4. Native American

Unweighted base	1067	406	343	199	119
Base	1067	430	330	194	112
Acceptable	61%	52%	64%	69%	69%
Unacceptable	16%	16%	15%	14%	16%
Don't know	24%	32%	21%	16%	15%

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Christmas Depictions

US_nat Sample: 8th - 9th December 2020

Total	Gender		Age		
	Male	Female	18-34	35-54	55+

santadepictions_5. Hispanic

Unweighted base	1067	489	578	304	326	437
Base	1067	519	548	301	323	443
Acceptable	63%	56%	68%	63%	61%	64%
Unacceptable	15%	20%	9%	12%	16%	16%
Don't know	23%	23%	22%	25%	24%	20%

santadepictions_6. East Asian (e.g. Japanese or Chinese)

Unweighted base	1067	489	578	304	326	437
Base	1067	519	548	301	323	443
Acceptable	59%	54%	64%	60%	57%	60%
Unacceptable	17%	22%	12%	14%	17%	19%
Don't know	24%	24%	24%	26%	26%	21%

santadepictions_7. South Asian (e.g. Indian or Pakistani)

Unweighted base	1067	489	578	304	326	437
Base	1067	519	548	301	323	443
Acceptable	58%	53%	63%	61%	55%	59%
Unacceptable	18%	24%	12%	15%	19%	19%
Don't know	24%	23%	24%	24%	26%	22%

YouGov RealTime

Christmas Depictions

US_nat Sample: 8th - 9th December 2020

Total	Region				Race			
	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)

santadepictions_5. Hispanic

Unweighted base	1067	190	237	389	251	712	136	135	84
Base	1067	190	224	402	251	692	128	167	81
Acceptable	63%	63%	70%	60%	59%	69%	46%	51%	53%
Unacceptable	15%	13%	11%	18%	14%	12%	21%	17%	23%
Don't know	23%	23%	19%	21%	27%	18%	33%	32%	24%

santadepictions_6. East Asian (e.g. Japanese or Chinese)

Unweighted base	1067	190	237	389	251	712	136	135	84
Base	1067	190	224	402	251	692	128	167	81
Acceptable	59%	59%	66%	57%	57%	66%	45%	43%	53%
Unacceptable	17%	14%	12%	21%	16%	15%	20%	20%	22%
Don't know	24%	27%	22%	23%	27%	19%	34%	36%	24%

santadepictions_7. South Asian (e.g. Indian or Pakistani)

Unweighted base	1067	190	237	389	251	712	136	135	84
Base	1067	190	224	402	251	692	128	167	81
Acceptable	58%	59%	66%	55%	56%	65%	45%	43%	52%
Unacceptable	18%	17%	13%	22%	16%	16%	22%	21%	23%
Don't know	24%	24%	21%	23%	28%	19%	33%	36%	25%

YouGov RealTime

Christmas Depictions

US_nat Sample: 8th - 9th December 2020

Total	Education			
	No HS, High school graduate	Some college, 2-year	4-year	Post Grad

santadepictions_5. Hispanic

Unweighted base	1067	406	343	199	119
Base	1067	430	330	194	112
Acceptable	63%	53%	66%	72%	71%
Unacceptable	15%	15%	15%	13%	15%
Don't know	23%	31%	19%	15%	14%

santadepictions_6. East Asian (e.g. Japanese or Chinese)

Unweighted base	1067	406	343	199	119
Base	1067	430	330	194	112
Acceptable	59%	49%	65%	68%	69%
Unacceptable	17%	19%	16%	13%	15%
Don't know	24%	32%	19%	19%	16%

santadepictions_7. South Asian (e.g. Indian or Pakistani)

Unweighted base	1067	406	343	199	119
Base	1067	430	330	194	112
Acceptable	58%	49%	63%	66%	68%
Unacceptable	18%	19%	18%	16%	16%
Don't know	24%	32%	20%	17%	16%