

YouGov Survey Results

Sample Size: 1771 GB Adults
Fieldwork: 2nd - 3rd April 2019

	Gender		Age				Social Grade		Region					
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1771	857	914	195	746	421	409	1009	762	213	592	383	432	152
Unweighted Sample	1771	773	998	162	718	429	462	1079	692	170	618	387	433	163
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you do ever do the ironing in your household?

Yes I do	67	56	77	42	64	77	73	70	63	65	66	67	68	71
No I do not	30	40	22	50	31	22	27	29	33	28	32	31	29	27
Don't know	3	4	2	8	4	0	0	2	4	7	2	2	3	2

For each of the following items that you have, when you are doing the ironing do you iron them or not?

[Shown only to those who said they do the ironing in their household; n = 1228]

Socks														
I have these, and I do iron these	4	5	4	1	4	4	5	4	5	6	4	3	5	3
I have these, but I do not iron these	94	94	95	98	95	93	94	95	93	91	95	96	93	97
I do not have any of these	1	1	2	0	1	3	1	1	2	0	2	1	2	0
Don't know	0	0	0	1	0	0	0	0	1	2	0	0	0	0
Bed sheets														
I have these, and I do iron these	30	28	31	28	18	35	45	28	32	26	30	38	28	20
I have these, but I do not iron these	69	70	68	71	81	64	55	71	66	71	70	61	70	79
I do not have any of these	1	1	1	0	1	1	1	0	2	1	0	0	2	1
Don't know	0	0	0	1	0	0	0	0	0	2	0	0	0	0
Duvet covers														
I have these, and I do iron these	35	28	40	21	20	44	54	34	38	25	38	42	35	25
I have these, but I do not iron these	63	70	58	78	77	55	45	65	60	72	61	57	62	75
I do not have any of these	1	1	1	0	2	1	1	1	1	2	0	1	3	0
Don't know	0	1	0	1	0	0	0	0	0	2	0	0	0	0
Pillow cases														
I have these, and I do iron these	45	36	51	22	27	56	67	42	48	31	48	50	46	33
I have these, but I do not iron these	54	63	49	77	71	44	33	58	50	66	51	49	53	67
I do not have any of these	0	1	0	0	1	0	0	0	1	0	0	0	1	0
Don't know	0	0	0	1	1	0	0	0	1	2	0	1	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Jeans														
I have these, and I do iron these	62	62	62	57	54	69	71	58	69	49	58	70	70	58
I have these, but I do not iron these	34	33	34	42	43	28	21	38	26	47	38	25	28	38
I do not have any of these	4	4	4	0	2	4	7	3	4	1	5	5	2	4
Don't know	0	1	0	1	0	0	1	0	1	2	0	1	0	0
Underwear														
I have these, and I do iron these	8	9	7	17	4	7	12	6	10	5	7	9	9	7
I have these, but I do not iron these	91	89	92	81	94	93	87	93	88	90	92	90	89	93
I do not have any of these	1	1	0	0	1	0	1	1	1	2	0	0	1	0
Don't know	0	0	0	2	0	0	0	0	1	3	0	0	0	0
T-shirts														
I have these, and I do iron these	77	73	80	83	70	83	79	73	83	67	74	84	82	70
I have these, but I do not iron these	22	25	20	15	28	16	20	26	16	30	26	16	16	30
I do not have any of these	1	2	0	1	1	0	1	1	1	1	1	0	1	0
Don't know	0	0	0	1	0	0	0	0	0	2	0	0	0	0
Shirts														
I have these, and I do iron these	92	97	89	96	94	92	89	93	92	88	93	98	89	91
I have these, but I do not iron these	3	2	3	1	3	3	4	3	2	4	3	0	3	6
I do not have any of these	5	1	7	2	3	5	7	4	6	7	4	2	7	3
Don't know	0	0	0	1	0	0	0	0	0	2	0	0	0	0
Tablecloths														
I have these, and I do iron these	41	32	47	26	22	52	64	41	42	31	46	38	48	26
I have these, but I do not iron these	24	32	18	35	35	17	11	26	21	29	22	24	20	33
I do not have any of these	35	35	34	37	42	31	25	33	37	39	32	37	32	41
Don't know	0	1	0	2	1	0	0	0	0	2	0	0	0	0
Dresses														
I have these, and I do iron these	52	21	74	42	46	53	63	51	53	37	57	53	58	36
I have these, but I do not iron these	12	9	14	22	15	6	9	12	11	14	12	10	10	17
I do not have any of these	36	69	12	31	38	40	28	36	35	47	30	37	32	47
Don't know	1	1	0	5	1	0	0	1	1	2	1	0	0	1
Skirts														
I have these, and I do iron these	48	20	67	38	40	52	59	47	49	33	52	52	52	33
I have these, but I do not iron these	13	8	16	18	18	7	11	14	11	16	15	6	13	16
I do not have any of these	38	69	16	30	41	40	30	38	38	49	32	39	35	51
Don't know	1	3	0	13	1	1	0	1	3	2	1	3	1	0

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Clothes you wear to the gym/for exercise

I have these, and I do iron these	12	13	11	18	9	12	14	11	13	8	10	14	15	10
I have these, but I do not iron these	54	49	58	74	68	48	35	61	44	62	56	52	51	53
I do not have any of these	33	36	30	7	22	40	49	27	41	27	34	32	33	35
Don't know	1	1	1	1	1	1	3	1	2	2	1	2	1	2

Pyjamas

I have these, and I do iron these	24	20	27	19	15	33	33	23	26	16	24	27	29	19
I have these, but I do not iron these	57	50	62	57	72	48	42	61	51	58	60	54	52	64
I do not have any of these	18	29	11	22	12	20	25	16	22	24	16	19	19	17
Don't know	0	0	0	1	0	0	1	0	1	2	0	0	0	0

Jumpers

I have these, and I do iron these	40	38	42	32	36	38	50	41	39	28	37	42	48	39
I have these, but I do not iron these	56	55	57	62	60	59	46	57	55	64	60	56	48	58
I do not have any of these	3	6	1	4	3	2	4	2	5	6	2	2	4	2
Don't know	1	1	0	1	1	0	1	0	1	2	0	1	0	1

Teatowels

I have these, and I do iron these	25	23	27	10	14	32	41	25	26	21	27	26	27	19
I have these, but I do not iron these	71	70	72	70	83	67	58	73	69	76	71	67	71	81
I do not have any of these	3	6	1	18	3	1	1	2	4	1	2	7	2	0
Don't know	0	1	0	2	0	0	0	0	0	2	0	0	0	0

Towels

I have these, and I do iron these	10	12	9	4	7	12	15	8	13	7	8	12	11	14
I have these, but I do not iron these	88	84	90	81	91	88	84	90	84	90	91	83	87	86
I do not have any of these	2	4	1	13	2	0	1	1	3	2	1	5	2	0
Don't know	0	1	0	1	0	0	0	0	0	2	0	0	0	0

Dressing gown/bathrobe

I have these, and I do iron these	9	8	10	0	3	12	17	9	9	6	7	10	12	9
I have these, but I do not iron these	83	75	88	75	88	82	79	83	82	74	88	79	84	85
I do not have any of these	8	16	2	24	9	6	4	8	8	17	5	11	5	6
Don't know	0	1	0	1	0	1	0	0	1	2	0	1	0	0

Reusable napkins

I have these, and I do iron these	27	15	35	1	13	33	49	28	24	26	31	26	26	16
I have these, but I do not iron these	15	19	13	29	20	11	10	15	16	13	17	14	15	20
I do not have any of these	57	65	51	69	66	55	39	56	58	59	51	59	57	64
Don't know	1	1	1	1	1	1	3	1	2	2	1	1	1	0