

YouGov International - Eating insects

Fieldwork Dates: 15-30 June 2021

	UK	Germany	France	Italy	Denmark	Sweden	Spain	Poland	USA
Unweighted N	2005	1064	1005	1004	1010	1026	1007	1020	2012
Fieldwork dates	17-28 Jun	16-27 Jun	17-25 Jun	17-26 Jun	16-23 Jun	17-28 Jun	17-25 Jun	17-27 Jun	15-30 Jun

For the following question, if you already eat food that contains insects as a regular part of your diet, please select the "Not applicable" option. How willing or unwilling would you be to eat food where the ingredients contained insects, as a regular part of your diet?

	UK	Germany	France	Italy	Denmark	Sweden	Spain	Poland	USA
Very willing	4%	5%	7%	3%	4%	5%	4%	2%	6%
Fairly willing	15%	12%	14%	9%	14%	13%	12%	8%	13%
Fairly unwilling	19%	19%	19%	15%	19%	20%	20%	16%	12%
Very unwilling	48%	48%	49%	60%	43%	50%	54%	52%	55%
N/A – I already eat food that contains insects as a regular part of my diet	2%	6%	4%	5%	4%	2%	5%	7%	5%
Don't know	12%	9%	7%	7%	16%	9%	6%	14%	9%

For the following question, if you already eat cooked/ prepared insects as a regular part of your diet, please select the "Not applicable" option. How willing or unwilling would you be to eat cooked / prepared whole insects, as a regular as part of your diet?

	UK	Germany	France	Italy	Denmark	Sweden	Spain	Poland	US
Very willing	2%	3%	4%	2%	2%	3%	3%	2%	4%
Fairly willing	11%	10%	12%	7%	12%	11%	9%	6%	10%
Fairly unwilling	17%	18%	21%	12%	16%	20%	19%	12%	12%
Very unwilling	58%	53%	53%	67%	51%	56%	60%	59%	62%
N/A – I already eat cooked/ prepared insects as a regular part of my diet	1%	6%	3%	4%	3%	2%	3%	6%	4%
Don't know	11%	9%	7%	7%	16%	9%	6%	14%	8%

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Fieldwork Dates: 15-30 June 2021

	Mexico	UAE	India	Australia	China	Indonesia	Hong Kong	Singapore
Unweighted N	1069	1082	1010	1033	1030	1042	509	1055
Fieldwork dates	16-28 Jun	15-30 Jun	16-24 Jun	16-24 Jun	15-23 Jun	15-28 Jun	15-22 Jun	16-23 Jun

For the following question, if you already eat food that contains insects as a regular part of your diet, please select the "Not applicable" option. How willing or unwilling would you be to eat food where the ingredients contained insects, as a regular part of your diet?

	Mexico	UAE	India	Australia	China	Indonesia	Hong Kong	Singapore
Very willing	11%	8%	7%	6%	4%	4%	3%	4%
Fairly willing	19%	12%	9%	18%	12%	10%	10%	12%
Fairly unwilling	24%	10%	6%	16%	27%	16%	25%	16%
Very unwilling	30%	47%	55%	44%	45%	47%	46%	58%
N/A – I already eat food that contains insects as a regular part of my diet	10%	12%	13%	4%	6%	18%	9%	3%
Don't know	6%	11%	11%	12%	6%	6%	6%	7%

For the following question, if you already eat cooked/ prepared insects as a regular part of your diet, please select the "Not applicable" option. How willing or unwilling would you be to eat cooked / prepared whole insects, as a regular as part of your diet?

	Mexico	UAE	India	Australia	China	Indonesia	Hong Kong	Singapore
Very willing	7%	8%	8%	3%	2%	3%	2%	2%
Fairly willing	20%	13%	10%	15%	10%	12%	13%	10%
Fairly unwilling	25%	10%	8%	15%	27%	17%	25%	15%
Very unwilling	36%	55%	59%	53%	51%	52%	49%	66%
N/A – I already eat cooked/ prepared insects as a regular part of my diet	5%	5%	6%	3%	3%	10%	5%	2%
Don't know	6%	10%	9%	11%	7%	6%	7%	6%