

Sample: 2,124 GB adults aged 18+

Fieldwork: 18th - 19th May 2022

	General			Gender				Age					
	General public	Football fans	Male	Female	18-24	25-34	35-44	45-54	55+				
How interested, if at all, are you in football?													
Unweighted base	2124	341	973	1151	140	239	494	273	978				
Base: All GB adults	2124	347	1031	1094	236	270	513	258	848				
Very interested	16%	100%	27%	6%	7%	15%	20%	20%	16%				
Fairly interested	17%	-	20%	15%	16%	10%	17%	17%	20%				
Not very interested	16%	-	14%	19%	17%	15%	16%	14%	18%				
Not at all interested	47%	-	35%	58%	43%	57%	45%	47%	46%				
Don't know	3%	-	4%	2%	16%	3%	1%	2%	0%				
Net: Interested	33%	100%	47%	21%	24%	26%	37%	37%	35%				
Net: Not Interested	64%	-	49%	77%	60%	72%	61%	61%	64%				

In the last 12 months, how much, if at all, do you recall seeing campaigns aimed at tackling each of the following in professional football in the UK?

Racism									
Unweighted	base 2124	341	973	1151	140	239	494	273	978
Base: All GB a	dults 2124	347	1031	1094	236	270	513	258	848
Seen	a lot 28%	57%	31%	25%	30%	27%	32%	30%	25%
Seen a moderate an	nount 22%	19%	21%	22%	32%	20%	18%	19%	22%
Seen a	little 19%	10%	17%	21%	17%	19%	19%	18%	21%
Not see	n any 31%	14%	30%	32%	21%	35%	32%	33%	32%
Sexism									
Unweighted	base 2124	341	973	1151	140	239	494	273	978
Base: All GB a	dults 2124	347	1031	1094	236	270	513	258	848
Seen	a lot 6%	11%	7%	5%	13%	7%	6%	4%	4%
Seen a moderate an	nount 12%	22%	15%	10%	21%	9%	12%	9%	13%
Seen a	little 20%	26%	21%	18%	20%	18%	18%	25%	19%
Not see	n any 62%	41%	56%	68%	47%	66%	64%	62%	64%



Sample: 2,124 GB adults aged 18+

Fieldwork: 18th - 19th May 2022

				Moving	onHow inte	rested, if at a	ll, are you in f	ootball?	
	General public	Football fans	Very interested	Fairly interested	Not very interested	Not at all interested	Don't know	Very/ fairly interested	Not very/ at all interested
How interested, if at all, are you in football?									
Unweighted base	2124	341	341	370	358	1015	40	711	1373
Base: All GB adults	2124	347	347	364	350	1002	61	711	1353
Very interested	16%	100%	100%	-	-	-	-	49%	-
Fairly interested	17%	-	-	100%	-	-	-	51%	-
Not very interested	16%	-	-	-	100%	-	-	-	26%
Not at all interested	47%	-	-	-	-	100%	-	-	74%
Don't know	3%	-	-	-	-	-	100%	-	-
Net: Interested	33%	100%	100%	100%	-	-	-	100%	-
Net: Not Interested	64%		-	-	100%	100%	-	-	100%

seeing campaigns aimed at tackling each of the following in professional football in the UK?

Racism									
Unweighted base	2124	341	341	370	358	1015	40	711	1373
Base: All GB adults	2124	347	347	364	350	1002	61	711	1353
Seen a lot	28%	57%	57%	41%	25%	14%	26%	49%	17%
Seen a moderate amount	22%	19%	19%	26%	28%	18%	25%	23%	21%
Seen a little	19%	10%	10%	20%	25%	21%	9%	15%	22%
Not seen any	31%	14%	14%	12%	22%	46%	41%	13%	40%
Sexism									
Unweighted base	2124	341	341	370	358	1015	40	711	1373
Base: All GB adults	2124	347	347	364	350	1002	61	711	1353
Seen a lot	6%	11%	11%	6%	4%	4%	17%	8%	4%
Seen a moderate amount	12%	22%	22%	14%	12%	7%	32%	18%	9%
Seen a little	20%	26%	26%	29%	22%	14%	5%	27%	16%
Not seen any	62%	41%	41%	51%	61%	75%	47%	46%	71%



Sample: 2,124 GB adults aged 18+

			Ge	nder			Age		
	General public	Football fans	Male	Female	18-24	25-34	35-44	45-54	55+
Homophobia (abuse against gay people)									
Unweighted base	2124	341	973	1151	140	239	494	273	978
Base: All GB adults	2124	347	1031	1094	236	270	513	258	848
Seen a lot	8%	16%	9%	6%	14%	7%	9%	6%	6%
Seen a moderate amount	16%	25%	18%	15%	27%	13%	15%	16%	16%
Seen a little	24%	24%	24%	25%	22%	23%	24%	25%	25%
Not seen any	52%	35%	50%	54%	37%	57%	52%	53%	54%
Anti-Semitic abuse (abuse against Jews)									
Unweighted base	2124	341	973	1151	140	239	494	273	978
Base: All GB adults	2124	347	1031	1094	236	270	513	258	848
Seen a lot	4%	8%	5%	3%	11%	5%	5%	3%	2%
Seen a moderate amount	9%	13%	11%	7%	15%	7%	7%	7%	9%
Seen a little	19%	27%	21%	16%	21%	13%	16%	22%	20%
Not seen any	68%	52%	63%	74%	53%	75%	73%	67%	68%
Islamophobic abuse (abuse against Muslims)									
Unweighted base	2124	341	973	1151	140	239	494	273	978
Base: All GB adults	2124	347	1031	1094	236	270	513	258	848
Seen a lot	4%	6%	5%	3%	10%	5%	5%	2%	3%
Seen a moderate amount	9%	10%	10%	8%	19%	6%	5%	7%	9%
Seen a little	15%	15%	15%	15%	17%	10%	12%	17%	17%
Not seen any	72%	70%	70%	74%	53%	79%	78%	74%	71%



Sample: 2,124 GB adults aged 18+

		Football		Moving	onHow inte	rested, if at a	ll, are you in f	ootball?	
	General public	fans	Very interested	Fairly interested	Not very interested	Not at all interested	Don't know	Very/ fairly interested	Not very/ at all interested
Homophobia (abuse against gay people)									
Unweighted base	2124	341	341	370	358	1015	40	711	1373
Base: All GB adults	2124	347	347	364	350	1002	61	711	1353
Seen a lot	8%	16%	16%	9%	6%	4%	13%	13%	5%
Seen a moderate amount	16%	25%	25%	22%	17%	11%	26%	24%	12%
Seen a little	24%	24%	24%	29%	29%	21%	13%	26%	23%
Not seen any	52%	35%	35%	40%	47%	64%	48%	38%	60%
Anti-Semitic abuse (abuse against Jews)									
Unweighted base	2124	341	341	370	358	1015	40	711	1373
Base: All GB adults	2124	347	347	364	350	1002	61	711	1353
Seen a lot	4%	8%	8%	5%	3%	3%	13%	7%	3%
Seen a moderate amount	9%	13%	13%	10%	10%	6%	22%	12%	7%
Seen a little	19%	27%	27%	24%	18%	14%	22%	26%	15%
Not seen any	68%	52%	52%	60%	69%	78%	44%	56%	76%
Islamophobic abuse (abuse against Muslims)									
Unweighted base	2124	341	341	370	358	1015	40	711	1373
Base: All GB adults	2124	347	347	364	350	1002	61	711	1353
Seen a lot	4%	6%	6%	5%	2%	3%	14%	6%	3%
Seen a moderate amount	9%	10%	10%	11%	9%	6%	26%	10%	7%
Seen a little	15%	15%	15%	22%	17%	12%	11%	19%	13%
Not seen any	72%	70%	70%	62%	72%	78%	49%	66%	77%



Sample: 2,124 GB adults aged 18+

	General		Ge	nder			Age		
	General public	Football fans	Male	Female	18-24	25-34	35-44	45-54	55+
Abuse against match officials									
Unweighted base	2124	341	973	1151	140	239	494	273	978
Base: All GB adults	2124	347	1031	1094	236	270	513	258	848
Seen a lot	5%	12%	6%	3%	8%	3%	7%	5%	3%
Seen a moderate amount	10%	16%	12%	9%	21%	9%	6%	8%	11%
Seen a little	20%	25%	23%	17%	19%	17%	18%	21%	23%
Not seen any	65%	48%	59%	70%	52%	71%	70%	66%	63%
Abuse between fans									
Unweighted base	2124	341	973	1151	140	239	494	273	978
Base: All GB adults	2124	347	1031	1094	236	270	513	258	848
Seen a lot	6%	11%	7%	5%	12%	3%	8%	4%	5%
Seen a moderate amount	12%	15%	12%	11%	18%	13%	10%	9%	11%
Seen a little	20%	25%	20%	19%	20%	16%	18%	19%	22%
Not seen any	63%	48%	61%	65%	50%	67%	65%	68%	62%
How widespread would you say each of the following are in professional football in the UK?									
Racism									
Unweighted base	2124	341	973	1151	140	239	494	273	978
Base: All GB adults	2124	347	1031	1094	236	270	513	258	848
Is very widespread	30%	28%	25%	34%	33%	37%	34%	29%	24%
Is moderately widespread	29%	39%	30%	28%	28%	25%	29%	31%	30%
Is not very widespread	10%	15%	13%	8%	7%	6%	12%	8%	12%
Not widespread at all	6%	9%	9%	4%	6%	5%	7%	6%	7%
Don't know	25%	8%	23%	26%	26%	27%	18%	26%	27%



Sample: 2,124 GB adults aged 18+

				Moving	onHow inte	rested, if at all, are you in football?					
	General public	Football fans	Very interested	Fairly interested	Not very interested	Not at all interested	Don't know	Very/ fairly interested	Not very/ at all interested		
Abuse against match officials											
Unweighted base	2124	341	341	370	358	1015	40	711	1373		
Base: All GB adults	2124	347	347	364	350	1002	61	711	1353		
Seen a lot	5%	12%	12%	7%	1%	2%	13%	9%	2%		
Seen a moderate amount	10%	16%	16%	13%	11%	6%	23%	14%	8%		
Seen a little	20%	25%	25%	29%	26%	14%	12%	27%	17%		
Not seen any	65%	48%	48%	51%	62%	78%	52%	49%	74%		
Abuse between fans											
Unweighted base	2124	341	341	370	358	1015	40	711	1373		
Base: All GB adults	2124	347	347	364	350	1002	61	711	1353		
Seen a lot	6%	11%	11%	9%	3%	4%	13%	10%	4%		
Seen a moderate amount	12%	15%	15%	14%	12%	8%	37%	15%	9%		
Seen a little	20%	25%	25%	29%	25%	13%	7%	27%	16%		
Not seen any	63%	48%	48%	48%	60%	76%	44%	48%	71%		
How widespread would you say each of the following are in professional football in the UK?											
Racism											
Unweighted base	2124	341	341	370	358	1015	40	711	1373		
Base: All GB adults	2124	347	347	364	350	1002	61	711	1353		
Is very widespread	30%	28%	28%	29%	28%	31%	25%	29%	31%		
Is moderately widespread	29%	39%	39%	37%	33%	22%	13%	38%	25%		
Is not very widespread	10%	15%	15%	14%	14%	6%	7%	15%	8%		
Not widespread at all	6%	9%	9%	8%	6%	5%	8%	8%	5%		
Don't know	25%	8%	8%	12%	20%	35%	48%	10%	31%		



	Company	Freihell	Ge	nder	Age					
	General public	Football fans	Male	Female	18-24	25-34	35-44	45-54	55+	
Sexism										
Unweighted base	2124	341	973	1151	140	239	494	273	978	
Base: All GB adults	2124	347	1031	1094	236	270	513	258	848	
Is very widespread	23%	20%	20%	26%	26%	36%	31%	23%	14%	
Is moderately widespread	24%	32%	25%	23%	32%	22%	22%	26%	23%	
Is not very widespread	13%	20%	15%	10%	7%	5%	14%	12%	16%	
Not widespread at all	9%	15%	11%	7%	8%	5%	10%	7%	11%	
Don't know	31%	13%	28%	34%	27%	31%	23%	32%	36%	
Homophobia (discrimination against gay people)										
Unweighted base	2124	341	973	1151	140	239	494	273	978	
Base: All GB adults	2124	347	1031	1094	236	270	513	258	848	
Is very widespread	22%	20%	19%	25%	24%	31%	27%	22%	16%	
Is moderately widespread	28%	32%	28%	28%	27%	26%	29%	29%	27%	
Is not very widespread	12%	19%	14%	10%	14%	6%	12%	10%	14%	
Not widespread at all	8%	15%	12%	5%	5%	5%	10%	8%	9%	
Don't know	30%	14%	27%	32%	29%	31%	21%	31%	34%	
Islamophobia (discrimination against Muslims)										
Unweighted base	2124	341	973	1151	140	239	494	273	978	
Base: All GB adults	2124	347	1031	1094	236	270	513	258	848	
Is very widespread	14%	12%	13%	16%	16%	20%	20%	13%	9%	
Is moderately widespread	22%	20%	21%	22%	26%	27%	22%	21%	19%	
Is not very widespread	16%	27%	18%	14%	12%	10%	15%	17%	19%	
Not widespread at all	11%	21%	15%	7%	9%	9%	13%	8%	13%	
Don't know	37%	20%	32%	42%	37%	35%	30%	41%	41%	



				Moving	onHow inte	rested, if at a	ll, are you in f	ootball?	
	General public	Football fans	Very interested	Fairly interested	Not very interested	Not at all interested	Don't know	Very/ fairly interested	Not very/ at all interested
Sexism									
Unweighted base	2124	341	341	370	358	1015	40	711	1373
Base: All GB adults	2124	347	347	364	350	1002	61	711	1353
Is very widespread	23%	20%	20%	20%	21%	27%	17%	20%	25%
Is moderately widespread	24%	32%	32%	32%	29%	17%	14%	32%	20%
Is not very widespread	13%	20%	20%	18%	13%	8%	7%	19%	10%
Not widespread at all	9%	15%	15%	10%	10%	6%	12%	12%	7%
Don't know	31%	13%	13%	19%	26%	42%	51%	16%	38%
Homophobia (discrimination against gay people)									
Unweighted base	2124	341	341	370	358	1015	40	711	1373
Base: All GB adults	2124	347	347	364	350	1002	61	711	1353
Is very widespread	22%	20%	20%	21%	18%	25%	15%	21%	23%
Is moderately widespread	28%	32%	32%	35%	35%	22%	17%	33%	25%
Is not very widespread	12%	19%	19%	17%	13%	8%	4%	18%	9%
Not widespread at all	8%	15%	15%	8%	10%	5%	12%	11%	6%
Don't know	30%	14%	14%	19%	24%	40%	53%	17%	36%
Islamophobia (discrimination against Muslims)									
Unweighted base	2124	341	341	370	358	1015	40	711	1373
Base: All GB adults	2124	347	347	364	350	1002	61	711	1353
Is very widespread	14%	12%	12%	14%	13%	16%	12%	13%	15%
Is moderately widespread	22%	20%	20%	25%	24%	20%	25%	23%	21%
Is not very widespread	16%	27%	27%	22%	19%	9%	5%	24%	12%
Not widespread at all	11%	21%	21%	14%	12%	7%	10%	17%	8%
Don't know	37%	20%	20%	25%	33%	48%	48%	23%	44%



Sample: 2,124 GB adults aged 18+

	General	General	General	General	General	General				Ge	nder			Age		
	General public	Football fans	Male	Female	18-24	25-34	35-44	45-54	55+							
Anti-semitism (discrimination against Jews)																
Unweighted base	2124	341	973	1151	140	239	494	273	978							
Base: All GB adults	2124	347	1031	1094	236	270	513	258	848							
Is very widespread	11%	10%	10%	11%	13%	17%	13%	10%	7%							
Is moderately widespread	20%	23%	20%	19%	25%	18%	21%	18%	18%							
Is not very widespread	18%	26%	20%	16%	13%	15%	18%	21%	19%							
Not widespread at all	13%	22%	17%	8%	8%	11%	16%	10%	13%							
Don't know	39%	19%	33%	46%	41%	39%	33%	41%	42%							
following are in professional football in the UK?																
And how much of a problem would you say each of the following are in professional football in the UK?																
ollowing are in professional football in the UK? Racism	0404	244	070	1151	140	220	404	070	070							
ollowing are in professional football in the UK? Racism Unweighted base	2124	341	973	1151	140	239	494	273	978							
ollowing are in professional football in the UK? Racism Unweighted base Base: All GB adults	2124	347	1031	1094	236	270	513	258	848							
Following are in professional football in the UK? Racism Unweighted base Base: All GB adults A very serious problem	2124 32%	347 32%	1031 29%	1094 35%	236 39%	270 43%	513 39%	258 30%	848 23%							
Following are in professional football in the UK? Racism Unweighted base Base: All GB adults A very serious problem A fairly serious problem	2124 32% 28%	347 32% 36%	1031 29% 27%	1094 35% 29%	236 39% 25%	270 43% 21%	513 39% 25%	258 30% 32%	848 23% 31%							
Following are in professional football in the UK? Racism Unweighted base Base: All GB adults A very serious problem A fairly serious problem Not a very serious problem	2124 32% 28% 10%	347 32% 36% 16%	1031 29% 27% 13%	1094 35% 29% 7%	236 39% 25% 5%	270 43% 21% 7%	513 39% 25% 12%	258 30% 32% 7%	848 23% 31% 11%							
Following are in professional football in the UK? Racism Unweighted base Base: All GB adults A very serious problem A fairly serious problem Not a very serious problem Not a problem at all	2124 32% 28% 10% 5%	347 32% 36% 16% 6%	1031 29% 27% 13% 8%	1094 35% 29% 7% 3%	236 39% 25% 5% 6%	270 43% 21% 7% 4%	513 39% 25% 12% 5%	258 30% 32% 7% 4%	848 23% 31% 11% 6%							
Following are in professional football in the UK? Racism Unweighted base Base: All GB adults A very serious problem A fairly serious problem Not a very serious problem Not a problem at all Don't know	2124 32% 28% 10%	347 32% 36% 16%	1031 29% 27% 13%	1094 35% 29% 7%	236 39% 25% 5%	270 43% 21% 7%	513 39% 25% 12%	258 30% 32% 7%	848 23% 31% 11%							
Racism Unweighted base Base: All GB adults A very serious problem A fairly serious problem Not a very serious problem Not a problem at all Don't know	2124 32% 28% 10% 5% 25%	347 32% 36% 16% 6% 9%	1031 29% 27% 13% 8% 23%	1094 35% 29% 7% 3% 27%	236 39% 25% 5% 6% 25%	270 43% 21% 7% 4% 26%	513 39% 25% 12% 5% 19%	258 30% 32% 7% 4% 26%	848 23% 31% 11% 6% 28%							
Acism Unweighted base Base: All GB adults A very serious problem A fairly serious problem Not a very serious problem Not a problem at all Don't know	2124 32% 28% 10% 5% 25% 2124	347 32% 36% 16% 6% 9%	1031 29% 27% 13% 8% 23% 973	1094 35% 29% 7% 3% 27%	236 39% 25% 5% 6% 25% 140	270 43% 21% 7% 4% 26% 239	513 39% 25% 12% 5% 19%	258 30% 32% 7% 4% 26% 273	848 23% 31% 11% 6% 28% 978							
Acism Unweighted base Base: All GB adults A very serious problem A fairly serious problem Not a very serious problem Not a very serious problem On't know Sexism Unweighted base Base: All GB adults	2124 32% 28% 10% 5% 25% 2124 2124	347 32% 36% 16% 6% 9% 341 347	1031 29% 27% 13% 8% 23% 973 1031	1094 35% 29% 7% 3% 27% 1151 1094	236 39% 25% 5% 6% 25% 140 236	270 43% 21% 7% 4% 26% 239 270	513 39% 25% 12% 5% 19% 494 513	258 30% 32% 7% 4% 26% 273 258	848 23% 31% 11% 6% 28% 978 848							
A very serious problem at all obn't know of the oblighted base of	2124 32% 28% 10% 5% 25% 2124 2124 2124 21%	347 32% 36% 16% 6% 9% 341 347 19%	1031 29% 27% 13% 8% 23% 973 1031 19%	1094 35% 29% 7% 3% 27% 1151 1094 22%	236 39% 25% 6% 25% 140 236 29%	270 43% 21% 7% 4% 26% 239 270 30%	513 39% 25% 12% 5% 19% 494 513 27%	258 30% 32% 7% 4% 26% 273 258 19%	848 23% 31% 11% 6% 28% 978 848 12%							
A cars and a constraint of the UK?	2124 32% 28% 10% 5% 25% 2124 2124 2124 2124 21% 24%	347 32% 36% 16% 6% 9% 341 347 19% 29%	1031 29% 27% 13% 8% 23% 973 1031 19% 22%	1094 35% 29% 7% 3% 27% 1151 1094 22% 26%	236 39% 25% 5% 6% 25% 140 236 29% 23%	270 43% 21% 7% 4% 26% 239 270 30% 25%	513 39% 25% 12% 5% 19% 494 513 27% 25%	258 30% 32% 7% 4% 26% 273 258 19% 25%	848 23% 31% 11% 6% 28% 978 848 12% 23%							
Following are in professional football in the UK? Racism Unweighted base Base: All GB adults A very serious problem A fairly serious problem Not a very serious problem Not a problem at all Don't know Sexism Unweighted base Base: All GB adults A very serious problem	2124 32% 28% 10% 5% 25% 2124 2124 2124 21%	347 32% 36% 16% 6% 9% 341 347 19%	1031 29% 27% 13% 8% 23% 973 1031 19%	1094 35% 29% 7% 3% 27% 1151 1094 22%	236 39% 25% 6% 25% 140 236 29%	270 43% 21% 7% 4% 26% 239 270 30%	513 39% 25% 12% 5% 19% 494 513 27%	258 30% 32% 7% 4% 26% 273 258 19%	848 23% 31% 11% 6% 28% 978 848 12%							



Sample: 2,124 GB adults aged 18+

				Moving	onHow inte	rested, if at a	ll, are you in f	ootball?	
	General public	Football fans	Very interested	Fairly interested	Not very interested	Not at all interested	Don't know	Very/ fairly interested	Not very/ at all interested
Anti-semitism (discrimination against Jews)									
Unweighted base	2124	341	341	370	358	1015	40	711	1373
Base: All GB adults	2124	347	347	364	350	1002	61	711	1353
Is very widespread	11%	10%	10%	10%	8%	12%	17%	10%	11%
Is moderately widespread	20%	23%	23%	20%	22%	18%	12%	22%	19%
Is not very widespread	18%	26%	26%	26%	21%	12%	9%	26%	14%
Not widespread at all	13%	22%	22%	16%	11%	9%	12%	19%	9%
Don't know	39%	19%	19%	28%	38%	50%	49%	23%	47%
Racism	0104	244	244	270	250	1015	40	744	1070
Desian									
Unweighted base	2124	341	341	370	358	1015	40	711	1373
Base: All GB adults	2124	347	347	364	350	1002	61	711	1353
A very serious problem	32%	32%	32%	30%	32%	34%	22%	31%	33%
A fairly serious problem	28%	36%	36%	33%	35%	21%	6%	35%	25%
Not a very serious problem	10%	16%	16%	18%	7%	6%	5%	17%	6%
Not a problem at all	5%	6%	6%	5%	6%	4%	11%	6%	5%
Don't know	25%	9%	9%	14%	19%	35%	56%	12%	31%
Sexism									
Unweighted base	2124	341	341	370	358	1015	40	711	1373
Base: All GB adults	2124	347	347	364	350	1002	61	711	1353
A very serious problem	21%	19%	19%	19%	20%	23%	10%	19%	22%
A fairly serious problem	24%	29%	29%	30%	28%	19%	9%	30%	22%
Not a very serious problem	16%	27%	27%	23%	16%	10%	8%	25%	11%
Not a problem at all	9%	11%	11%	10%	10%	7%	16%	11%	7%
Don't know	31%	15%	15%	18%	27%	41%	56%	16%	37%



Sample: 2,124 GB adults aged 18+

	General public				l Football	Ge	nder			Age		
			Male	Female	18-24	25-34	35-44	45-54	55+			
Homophobia (discrimination against gay people)												
Unweighted base	2124	341	973	1151	140	239	494	273	978			
Base: All GB adults	2124	347	1031	1094	236	270	513	258	848			
A very serious problem	24%	22%	22%	27%	34%	37%	31%	24%	14%			
A fairly serious problem	26%	30%	25%	28%	22%	20%	27%	28%	29%			
Not a very serious problem	11%	20%	14%	9%	7%	6%	12%	10%	15%			
Not a problem at all	8%	13%	12%	4%	9%	6%	8%	6%	9%			
Don't know	30%	15%	27%	32%	30%	30%	22%	32%	33%			
Islamophobia (discrimination against Muslims)												
Unweighted base	2124	341	973	1151	140	239	494	273	978			
Base: All GB adults	2124	347	1031	1094	236	270	513	258	848			
A very serious problem	18%	15%	16%	20%	25%	28%	21%	16%	11%			
A fairly serious problem	20%	23%	19%	20%	21%	19%	21%	19%	18%			
Not a very serious problem	17%	29%	20%	15%	11%	13%	18%	17%	20%			
Not a problem at all	10%	15%	14%	5%	8%	7%	11%	8%	11%			
Don't know	36%	19%	31%	41%	35%	33%	29%	40%	40%			
Anti-semitism (discrimination against Jews)												
Unweighted base	2124	341	973	1151	140	239	494	273	978			
Base: All GB adults	2124	347	1031	1094	236	270	513	258	848			
A very serious problem	16%	15%	15%	17%	23%	26%	19%	13%	10%			
A fairly serious problem	18%	18%	18%	19%	21%	15%	20%	18%	18%			
Not a very serious problem	20%	32%	23%	16%	11%	18%	20%	19%	23%			
Not a problem at all	10%	17%	14%	6%	11%	7%	11%	9%	9%			
Don't know	36%	18%	31%	42%	34%	34%	30%	41%	40%			



Sample: 2,124 GB adults aged 18+

		al Football		Moving	ootball?				
	General public	Football fans	Very interested	Fairly interested	Not very interested	Not at all interested	Don't know	Very/ fairly interested	Not very/ at all interested
Homophobia (discrimination against gay people)									
Unweighted base	2124	341	341	370	358	1015	40	711	1373
Base: All GB adults	2124	347	347	364	350	1002	61	711	1353
A very serious problem	24%	22%	22%	23%	23%	27%	10%	22%	26%
A fairly serious problem	26%	30%	30%	35%	34%	21%	11%	32%	24%
Not a very serious problem	11%	20%	20%	17%	9%	7%	12%	18%	8%
Not a problem at all	8%	13%	13%	9%	9%	6%	11%	11%	7%
Don't know	30%	15%	15%	17%	26%	39%	56%	16%	35%
Islamophobia (discrimination against Muslims)									
Unweighted base	2124	341	341	370	358	1015	40	711	1373
Base: All GB adults	2124	347	347	364	350	1002	61	711	1353
A very serious problem	18%	15%	15%	13%	17%	21%	10%	14%	20%
A fairly serious problem	20%	23%	23%	23%	21%	17%	11%	23%	18%
Not a very serious problem	17%	29%	29%	26%	17%	10%	12%	27%	12%
Not a problem at all	10%	15%	15%	15%	10%	5%	14%	15%	7%
Don't know	36%	19%	19%	23%	34%	46%	54%	21%	43%
Anti-semitism (discrimination against Jews)									
Unweighted base	2124	341	341	370	358	1015	40	711	1373
Base: All GB adults	2124	347	347	364	350	1002	61	711	1353
A very serious problem	16%	15%	15%	12%	14%	18%	10%	14%	17%
A fairly serious problem	18%	18%	18%	22%	23%	16%	14%	20%	18%
Not a very serious problem	20%	32%	32%	30%	20%	12%	8%	31%	14%
Not a problem at all	10%	17%	17%	12%	8%	7%	11%	14%	7%
Don't know	36%	18%	18%	24%	36%	46%	57%	21%	44%



			Gei	nder			Age		
	General public		Male	Female	18-24	25-34	35-44	45-54	55+
And thinking about how widespread and how much of a problem you consider each of the following to be in professional football in the UK, do you think the situation now is better or worse than it was 10 years ago, or is it about the same?									
Racism									
Unweighted base	2125	341	973	1152	140	239	494	274	978
Base: All GB adults	2125	347	1031	1094	236	270	513	258	848
The situation is now much better than it was 10 years ago	10%	18%	14%	7%	9%	9%	13%	11%	10%
The situation is now somewhat better than it was 10 years ago	24%	33%	25%	23%	27%	18%	24%	24%	25%
The situation is now about the same as it was 10 years ago	18%	19%	18%	18%	11%	13%	22%	21%	18%
The situation is now somewhat worse than it was 10 years ago	10%	11%	9%	12%	6%	10%	12%	7%	12%
The situation is now much worse than it was 10 years ago	6%	6%	4%	7%	3%	7%	6%	6%	6%
Don't know	31%	13%	30%	33%	44%	43%	24%	31%	29%
Sexism									
Unweighted base	2125	341	973	1152	140	239	494	274	978
Base: All GB adults	2125	347	1031	1094	236	270	513	258	848
The situation is now much better than it was 10 years ago	11%	21%	15%	7%	10%	10%	13%	10%	10%
The situation is now somewhat better than it was 10 years ago	25%	33%	25%	25%	24%	24%	30%	23%	23%
The situation is now about the same as it was 10 years ago	18%	18%	19%	18%	9%	14%	17%	21%	22%
The situation is now somewhat worse than it was 10 years ago	6%	7%	6%	6%	5%	3%	8%	6%	6%
The situation is now much worse than it was 10 years ago	3%	2%	2%	3%	4%	3%	3%	4%	1%
Don't know	37%	19%	33%	41%	47%	45%	28%	36%	38%



Sample: 2,124 GB adults aged 18+ Fieldwork: 18th - 19th May 2022

		al Football		Moving onHow interested, if at all, are you in football?						
	General public	Football fans	Very interested	Fairly interested	Not very interested	Not at all interested	Don't know	Very/ fairly interested	Not very/ at all interested	
And thinking about how widespread and how much of a problem you consider each of the following to be in professional football in the UK, do you think the situation now is better or worse than it was 10 years ago, or is it about the same?										
Racism										
Unweighted base	2125	341	341	370	358	1015	40	711	1373	
Base: All GB adults	2125	347	347	364	350	1002	61	711	1353	
The situation is now much better than it was 10 years ago	10%	18%	18%	14%	9%	8%	3%	16%	8%	
The situation is now somewhat better than it was 10 years ago	24%	33%	33%	31%	31%	17%	5%	32%	20%	
The situation is now about the same as it was 10 years ago	18%	19%	19%	24%	19%	16%	-	21%	17%	
The situation is now somewhat worse than it was 10 years ago	10%	11%	11%	12%	10%	10%	4%	11%	10%	
The situation is now much worse than it was 10 years ago	6%	6%	6%	5%	4%	6%	8%	5%	6%	
Don't know	31%	13%	13%	15%	27%	43%	81%	14%	39%	
Sexism										
Unweighted base	2125	341	341	370	358	1015	40	711	1373	
Base: All GB adults	2125	347	347	364	350	1002	61	711	1353	
The situation is now much better than it was 10 years ago	11%	21%	21%	13%	11%	7%	2%	17%	8%	
The situation is now somewhat better than it was 10 years ago	25%	33%	33%	35%	30%	18%	8%	34%	21%	
The situation is now about the same as it was 10 years ago	18%	18%	18%	24%	19%	18%	-	21%	18%	
The situation is now somewhat worse than it was 10 years ago	6%	7%	7%	7%	5%	6%	6%	7%	6%	
The situation is now much worse than it was 10 years ago	3%	2%	2%	1%	1%	3%	6%	2%	3%	
Don't know	37%	19%	19%	20%	35%	48%	78%	19%	45%	



			Ge	nder			Age		
	General public	Football fans	Male	Female	18-24	25-34	35-44	45-54	55+
Homophobia (discrimination against gay people)									
Unweighted base	2125	341	973	1152	140	239	494	274	978
Base: All GB adults	2125	347	1031	1094	236	270	513	258	848
The situation is now much better than it was 10 years ago	11%	20%	15%	7%	13%	9%	14%	9%	11%
The situation is now somewhat better than it was 10 years ago	25%	28%	25%	26%	25%	23%	27%	24%	24%
The situation is now about the same as it was 10 years ago	19%	25%	21%	18%	10%	16%	22%	20%	21%
The situation is now somewhat worse than it was 10 years ago	6%	6%	6%	7%	4%	4%	7%	6%	8%
The situation is now much worse than it was 10 years ago	3%	3%	2%	4%	3%	3%	3%	3%	2%
Don't know	35%	18%	32%	38%	45%	44%	27%	38%	34%
Islamophobia (discrimination against Muslims)									
Unweighted base	2125	341	973	1152	140	239	494	274	978
Base: All GB adults	2125	347	1031	1094	236	270	513	258	848
The situation is now much better than it was 10 years ago	8%	13%	11%	4%	11%	5%	11%	5%	6%
The situation is now somewhat better than it was 10 years ago	13%	21%	14%	13%	12%	12%	15%	13%	13%
The situation is now about the same as it was 10 years ago	18%	21%	20%	17%	11%	14%	18%	19%	22%
The situation is now somewhat worse than it was 10 years ago	12%	13%	12%	11%	10%	9%	14%	12%	11%
The situation is now much worse than it was 10 years ago	5%	4%	3%	6%	5%	7%	5%	5%	3%
Don't know	44%	29%	39%	49%	51%	51%	38%	46%	44%



				Moving	onHow inte	rested, if at a	ll, are you in f	ootball?		
	General public	Football fans	Very interested	Fairly interested	Not very interested	Not at all interested	Don't know	Very/ fairly interested	Not very/ at all interested	
Homophobia (discrimination against gay people)										
Unweighted base	2125	341	341	370	358	1015	40	711	1373	
Base: All GB adults	2125	347	347	364	350	1002	61	711	1353	
The situation is now much better than it was 10 years ago	11%	20%	20%	13%	11%	8%	5%	16%	9%	
The situation is now somewhat better than it was 10 years ago	25%	28%	28%	30%	34%	20%	3%	29%	24%	
The situation is now about the same as it was 10 years ago	19%	25%	25%	29%	15%	16%	3%	27%	16%	
The situation is now somewhat worse than it was 10 years ago	6%	6%	6%	10%	5%	6%	3%	8%	6%	
The situation is now much worse than it was 10 years ago	3%	3%	3%	1%	2%	3%	6%	2%	3%	
Don't know	35%	18%	18%	17%	32%	46%	81%	18%	43%	
Islamophobia (discrimination against Muslims)										
Unweighted base	2125	341	341	370	358	1015	40	711	1373	
Base: All GB adults	2125	347	347	364	350	1002	61	711	1353	
The situation is now much better than it was 10 years ago	8%	13%	13%	10%	7%	5%	5%	12%	5%	
The situation is now somewhat better than it was 10 years ago	13%	21%	21%	15%	16%	10%	3%	18%	12%	
The situation is now about the same as it was 10 years ago	18%	21%	21%	29%	17%	15%	3%	25%	16%	
The situation is now somewhat worse than it was 10 years ago	12%	13%	13%	13%	13%	11%	3%	13%	11%	
The situation is now much worse than it was 10 years ago	5%	4%	4%	4%	4%	6%	6%	4%	5%	
Don't know	44%	29%	29%	28%	44%	53%	81%	29%	51%	



Sample: 2,124 GB adults aged 18+ Fieldwork: 18th - 19th May 2022

		eral Football	Gei	nder	Age					
	General public	Football fans	Male	Female	18-24	25-34	35-44	45-54	55+	
Anti-semitism (discrimination against Jews)										
Unweighted base	2125	341	973	1152	140	239	494	274	978	
Base: All GB adults	2125	347	1031	1094	236	270	513	258	848	
The situation is now much better than it was 10 years ago	8%	15%	11%	5%	8%	7%	11%	5%	7%	
The situation is now somewhat better than it was 10 years ago	13%	19%	14%	12%	16%	11%	12%	15%	12%	
The situation is now about the same as it was 10 years ago	22%	25%	25%	20%	16%	19%	24%	22%	24%	
The situation is now somewhat worse than it was 10 years ago	7%	9%	7%	7%	4%	5%	7%	6%	8%	
The situation is now much worse than it was 10 years ago	3%	3%	2%	3%	2%	2%	3%	4%	3%	
Don't know	47%	30%	41%	53%	53%	56%	43%	48%	46%	

For the first time in decades, an active male professional football player in the UK has revealed that they are gay. How positive or negative do you expect the response from each of the following groups to male professional football players revealing that they are gay to be?

The public generally

Unweighted base	2125	341	973	1152	140	239	494	274	978
Base: All GB adults	2125	347	1031	1094	236	270	513	258	848
Completely positive	9%	11%	8%	9%	4%	13%	10%	7%	8%
Mostly positive	43%	55%	38%	47%	37%	39%	49%	50%	40%
Neutral	21%	21%	25%	17%	16%	14%	18%	20%	27%
Mostly negative	5%	5%	6%	4%	4%	9%	5%	2%	5%
Completely negative	1%	1%	1%	1%	1%	-	2%	0%	1%
Don't know	22%	8%	22%	21%	38%	25%	16%	21%	20%
Net: Positive	51%	65%	46%	56%	42%	53%	59%	57%	47%
Net: Negative	6%	5%	7%	5%	4%	9%	7%	2%	6%



Sample: 2,124 GB adults aged 18+ Fieldwork: 18th - 19th May 2022

	General Football	Eaothall		ootball?					
	General public	Football fans	Very interested	Fairly interested	Not very interested	Not at all interested	Don't know	Very/ fairly interested	Not very/ at all interested
Anti-semitism (discrimination against Jews)									
Unweighted base	2125	341	341	370	358	1015	40	711	1373
Base: All GB adults	2125	347	347	364	350	1002	61	711	1353
The situation is now much better than it was 10 years ago	8%	15%	15%	9%	7%	6%	2%	12%	6%
The situation is now somewhat better than it was 10 years ago	13%	19%	19%	15%	16%	9%	7%	17%	11%
The situation is now about the same as it was 10 years ago	22%	25%	25%	38%	20%	18%	4%	32%	18%
The situation is now somewhat worse than it was 10 years ago	7%	9%	9%	5%	7%	7%	1%	7%	7%
The situation is now much worse than it was 10 years ago	3%	3%	3%	2%	3%	3%	5%	2%	3%
Don't know	47%	30%	30%	31%	48%	57%	81%	31%	55%

For the first time in decades, an active male professional football player in the UK has revealed that they are gay. How positive or negative do you expect the response from each of the following groups to male professional football players revealing that they are gay to be?

The public generally

Unweighted base	2125	341	341	370	358	1015	40	711	1373
Base: All GB adults	2125	347	347	364	350	1002	61	711	1353
Completely positive	9%	11%	11%	12%	8%	7%	1%	11%	7%
Mostly positive	43%	55%	55%	47%	47%	38%	2%	51%	40%
Neutral	21%	21%	21%	24%	25%	19%	16%	23%	20%
Mostly negative	5%	5%	5%	7%	4%	6%	-	6%	5%
Completely negative	1%	1%	1%	1%	0%	1%	4%	1%	1%
Don't know	22%	8%	8%	9%	15%	30%	77%	9%	26%
Net: Positive	51%	65%	65%	59%	55%	45%	3%	62%	48%
Net: Negative	6%	5%	5%	8%	4%	6%	4%	7%	6%



Sample: 2,124 GB adults aged 18+

	General Football	Football	Ge	nder			Age		
	public	fans	Male	Female	18-24	25-34	35-44	45-54	55+
Their teammates									
Unweighted base	2125	341	973	1152	140	239	494	274	978
Base: All GB adults	2125	347	1031	1094	236	270	513	258	848
Completely positive	22%	36%	22%	23%	21%	25%	30%	18%	19%
Mostly positive	34%	38%	32%	37%	21%	34%	35%	38%	36%
Neutral	15%	14%	17%	13%	15%	9%	12%	17%	19%
Mostly negative	3%	2%	4%	3%	5%	2%	3%	3%	4%
Completely negative	1%	1%	1%	1%	1%	2%	2%	0%	1%
Don't know	24%	9%	25%	23%	37%	28%	19%	23%	22%
Net: Positive	57%	74%	53%	60%	42%	59%	65%	57%	55%
Net: Negative	4%	3%	5%	4%	6%	4%	4%	4%	4%
Fans from that player's team									
Unweighted base	2125	341	973	1152	140	239	494	274	978
Base: All GB adults	2125	347	1031	1094	236	270	513	258	848
Completely positive	11%	22%	11%	11%	10%	14%	14%	10%	9%
Mostly positive	36%	49%	34%	38%	23%	34%	37%	41%	39%
Neutral	19%	14%	21%	16%	16%	14%	19%	19%	20%
Mostly negative	7%	4%	7%	7%	9%	8%	8%	3%	7%
Completely negative	2%	1%	2%	2%	3%	2%	2%	1%	2%
Don't know	25%	11%	25%	25%	39%	30%	21%	25%	23%
Net: Positive	47%	71%	46%	49%	33%	47%	51%	51%	48%
Net: Negative	9%	4%	8%	9%	12%	10%	10%	4%	8%



		General public			Moving	onHow inte	rested, if at a	ll, are you in f	ootball?	
				Very interested	Fairly interested	Not very interested	Not at all interested	Don't know	Very/ fairly interested	Not very/ at all interested
Their teammates										
Unw	eighted base	2125	341	341	370	358	1015	40	711	1373
Base:	All GB adults	2125	347	347	364	350	1002	61	711	1353
Comp	pletely positive	22%	36%	36%	27%	25%	16%	3%	31%	19%
Ν	Mostly positive	34%	38%	38%	39%	39%	31%	7%	39%	33%
	Neutral	15%	14%	14%	20%	15%	14%	9%	17%	15%
N	lostly negative	3%	2%	2%	4%	3%	4%	-	3%	3%
Comp	letely negative	1%	1%	1%	1%	1%	1%	6%	1%	1%
	Don't know	24%	9%	9%	10%	17%	33%	75%	10%	29%
	Net: Positive	57%	74%	74%	66%	64%	47%	10%	70%	52%
	Net: Negative	4%	3%	3%	5%	4%	5%	6%	4%	5%
Fans from that player's team										
Unw	eighted base	2125	341	341	370	358	1015	40	711	1373
Base:	All GB adults	2125	347	347	364	350	1002	61	711	1353
Comp	pletely positive	11%	22%	22%	16%	11%	6%	1%	19%	8%
N	Mostly positive	36%	49%	49%	43%	45%	28%	2%	46%	33%
	Neutral	19%	14%	14%	21%	20%	19%	15%	18%	19%
N	lostly negative	7%	4%	4%	9%	4%	9%	3%	7%	7%
Comp	letely negative	2%	1%	1%	0%	1%	3%	5%	1%	2%
	Don't know	25%	11%	11%	10%	19%	35%	74%	10%	31%
	Net: Positive	47%	71%	71%	59%	56%	35%	3%	65%	40%
	Net: Negative	9%	4%	4%	10%	5%	11%	8%	7%	10%



Sample: 2,124 GB adults aged 18+

Fieldwork: 18th - 19th May 2022

			Gender			Age					
	General public		Male	Female	18-24	25-34	35-44	45-54	55+		
Fans from other teams											
Unweighted base	2125	341	973	1152	140	239	494	274	978		
Base: All GB adults	2125	347	1031	1094	236	270	513	258	848		
Completely positive	5%	8%	5%	5%	6%	10%	6%	4%	3%		
Mostly positive	15%	24%	15%	15%	17%	13%	17%	16%	13%		
Neutra	19%	19%	19%	19%	17%	16%	18%	19%	21%		
Mostly negative	26%	30%	27%	25%	14%	23%	27%	26%	30%		
Completely negative	9%	9%	9%	9%	5%	8%	10%	10%	9%		
Don't know	26%	10%	25%	27%	41%	29%	22%	25%	24%		
Net: Positive	20%	33%	20%	20%	23%	23%	24%	20%	16%		
Net: Negative	35%	39%	36%	34%	19%	31%	37%	35%	39%		

And in the next 12 months, how likely do you think it is that other male professional football players in the UK will also reveal that they are gay?

Unweighted base	2125	341	973	1152	140	239	494	274	978
Base: All GB adults	2125	347	1031	1094	236	270	513	258	848
Very likely	16%	23%	15%	17%	7%	19%	16%	16%	17%
Fairly likely	41%	38%	37%	44%	39%	40%	40%	40%	43%
Not very likely	14%	15%	15%	13%	15%	13%	15%	16%	12%
Not at all likely	4%	5%	4%	4%	5%	4%	6%	5%	3%
Don't know	25%	18%	29%	22%	35%	24%	23%	23%	25%
Net: Likely	57%	61%	52%	61%	45%	58%	56%	56%	60%
Net: Unlikely	18%	20%	19%	17%	20%	17%	21%	21%	15%



Sample: 2,124 GB adults aged 18+

Fieldwork: 18th - 19th May 2022

			Football fans		Moving	onHow inte	rested, if at a	ll, are you in f	ootball?	
		General public		Very interested	Fairly interested	Not very interested	Not at all interested	Don't know	Very/ fairly interested	Not very/ at all interested
Fans from other teams										
	Unweighted base	2125	341	341	370	358	1015	40	711	1373
E	Base: All GB adults	2125	347	347	364	350	1002	61	711	1353
	Completely positive	5%	8%	8%	7%	5%	4%	1%	8%	4%
	Mostly positive	15%	24%	24%	15%	18%	11%	5%	20%	13%
	Neutral	19%	19%	19%	23%	24%	17%	15%	21%	18%
	Mostly negative	26%	30%	30%	33%	26%	23%	2%	31%	24%
	Completely negative	9%	9%	9%	9%	6%	10%	4%	9%	9%
	Don't know	26%	10%	10%	12%	21%	36%	74%	11%	32%
	Net: Positive	20%	33%	33%	23%	23%	14%	6%	28%	17%
	Net: Negative	35%	39%	39%	42%	33%	33%	5%	40%	33%

And in the next 12 months, how likely do you think it is that other male professional football players in the UK will also reveal that they are gay?

Unweighted base	2125	341	341	370	358	1015	40	711	1373
Base: All GB adults	2125	347	347	364	350	1002	61	711	1353
Very likely	16%	23%	23%	14%	17%	14%	1%	18%	15%
Fairly likely	41%	38%	38%	49%	48%	38%	10%	44%	41%
Not very likely	14%	15%	15%	17%	14%	12%	4%	16%	13%
Not at all likely	4%	5%	5%	3%	2%	5%	6%	4%	4%
Don't know	25%	18%	18%	16%	19%	30%	78%	17%	27%
Net: Likely	57%	61%	61%	63%	65%	53%	12%	62%	56%
Net: Unlikely	18%	20%	20%	21%	17%	17%	10%	21%	17%



Sample: 2,124 GB adults aged 18+ Fieldwork: 18th - 19th May 2022

 General public
 Football fans
 Gender
 Age

 Male
 Female
 18-24
 25-34
 35-44
 45-54
 55+

Which of the following do you think are the most responsible for discouraging male professional football players from publicly revealing that they are gay (i.e. to others outside their close friends and family)? (Select up to three option)

Unweighted base	2125	341	973	1152	140	239	494	274	978
Base: All GB adults	2125	347	1031	1094	236	270	513	258	848
Reaction from own team's fans	30%	28%	26%	34%	28%	35%	29%	27%	31%
Reaction from other teams' fans	42%	57%	44%	41%	25%	46%	44%	43%	45%
Reaction from teammates	22%	23%	20%	23%	16%	21%	20%	20%	25%
Reaction from players at other teams	19%	25%	19%	19%	4%	16%	19%	21%	24%
Reaction from their club	15%	10%	10%	20%	16%	14%	14%	14%	17%
Reaction from the media	38%	35%	32%	43%	27%	46%	40%	39%	36%
Someone else	4%	4%	4%	3%	3%	2%	3%	5%	4%
Don't know	29%	20%	32%	25%	45%	27%	26%	28%	26%

Cell Contents (Column Percentages)



Sample: 2,124 GB adults aged 18+ Fieldwork: 18th - 19th May 2022

General Football public fans Very Fairly interested interested interested interested interested interested			Moving	onHow inte	rested, if at a	ll, are you in f	ootball?	
	General public	Football fans	 -			Don't know		all

Which of the following do you think are the most responsible for discouraging male professional football players from publicly revealing that they are gay (i.e. to others outside their close friends and family)? (Select up to three option)

Unweighted base	2125	341	341	370	358	1015	40	711	1373
Base: All GB adults	2125	347	347	364	350	1002	61	711	1353
Reaction from own team's fans	30%	28%	28%	29%	34%	32%	1%	29%	32%
Reaction from other teams' fans	42%	57%	57%	49%	44%	37%	1%	53%	39%
Reaction from teammates	22%	23%	23%	21%	21%	23%	-	22%	22%
Reaction from players at other teams	19%	25%	25%	21%	20%	17%	-	23%	18%
Reaction from their club	15%	10%	10%	13%	16%	19%	2%	12%	18%
Reaction from the media	38%	35%	35%	39%	46%	38%	1%	37%	40%
Someone else	4%	4%	4%	6%	5%	2%	2%	5%	3%
Don't know	29%	20%	20%	21%	22%	33%	95%	20%	30%

Cell Contents (Column Perc