## YouGov - Homophobia in football

Sample: $\mathbf{2 , 1 2 4}$ GB adults aged 18+
Fieldwork: 18th - 19th May 2022

| General public | Football fans | Gender |  | Age |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |

## How interested, if at all, are you in football?

| Unweighted base | 2124 | 341 | 973 | 1151 | 140 | 239 | 494 | 273 | 978 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All GB adults | 2124 | 347 | 1031 | 1094 | 236 | 270 | 513 | 258 | 848 |
| Very interested | $16 \%$ | $100 \%$ | $27 \%$ | $6 \%$ | $7 \%$ | $15 \%$ | $20 \%$ | $20 \%$ | $16 \%$ |
| Fairly interested | $17 \%$ | - | $20 \%$ | $15 \%$ | $16 \%$ | $10 \%$ | $17 \%$ | $17 \%$ | $20 \%$ |
| Not very interested | $16 \%$ | - | $14 \%$ | $19 \%$ | $17 \%$ | $15 \%$ | $16 \%$ | $14 \%$ | $18 \%$ |
| Not at all interested | $47 \%$ | - | $35 \%$ | $58 \%$ | $43 \%$ | $57 \%$ | $45 \%$ | $47 \%$ | $46 \%$ |
| Don't know | $3 \%$ | - | $4 \%$ | $2 \%$ | $16 \%$ | $3 \%$ | $1 \%$ | $2 \%$ | $0 \%$ |
| Net: Interested | $33 \%$ | $100 \%$ | $47 \%$ | $21 \%$ | $24 \%$ | $26 \%$ | $37 \%$ | $37 \%$ | $35 \%$ |
| Net: Not Interested | $64 \%$ | - | $49 \%$ | $77 \%$ | $60 \%$ | $72 \%$ | $61 \%$ | $61 \%$ | $64 \%$ |

In the last 12 months, how much, if at all, do you recall seeing campaigns aimed at tackling each of the following in professional football in the UK?

| Racism |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted base | 2124 | 341 | 973 | 1151 | 140 | 239 | 494 | 273 | 978 |
| Base: All GB adults | 2124 | 347 | 1031 | 1094 | 236 | 270 | 513 | 258 | 848 |
| Seen a lot | 28\% | 57\% | 31\% | 25\% | 30\% | 27\% | 32\% | 30\% | 25\% |
| Seen a moderate amount | 22\% | 19\% | 21\% | 22\% | 32\% | 20\% | 18\% | 19\% | 22\% |
| Seen a little | 19\% | 10\% | 17\% | 21\% | 17\% | 19\% | 19\% | 18\% | 21\% |
| Not seen any | 31\% | 14\% | 30\% | 32\% | 21\% | 35\% | 32\% | 33\% | 32\% |
| Sexism |  |  |  |  |  |  |  |  |  |
| Unweighted base | 2124 | 341 | 973 | 1151 | 140 | 239 | 494 | 273 | 978 |
| Base: All GB adults | 2124 | 347 | 1031 | 1094 | 236 | 270 | 513 | 258 | 848 |
| Seen a lot | 6\% | 11\% | 7\% | 5\% | 13\% | 7\% | 6\% | 4\% | 4\% |
| Seen a moderate amount | 12\% | 22\% | 15\% | 10\% | 21\% | 9\% | 12\% | 9\% | 13\% |
| Seen a little | 20\% | 26\% | 21\% | 18\% | 20\% | 18\% | 18\% | 25\% | 19\% |
| Not seen any | 62\% | 41\% | 56\% | 68\% | 47\% | 66\% | 64\% | 62\% | 64\% |

## YouGov - Homophobia in football

Sample: 2,124 GB adults aged 18+
Fieldwork: 18th - 19th May 2022
Unweighted base
Base: All GB adults
Very interested
Fairly interested
Not very interested
Not at all interested
Don't know
Net: Interested
Net: Not Interested

In the last 12 months, how much, if at all, do you recall seeing campaigns aimed at tackling each of the following in professional football in the UK?

| Racism |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted base | 2124 | 341 | 341 | 370 | 358 | 1015 | 40 | 711 | 1373 |
| Base: All GB adults | 2124 | 347 | 347 | 364 | 350 | 1002 | 61 | 711 | 1353 |
| Seen a lot | 28\% | 57\% | 57\% | 41\% | 25\% | 14\% | 26\% | 49\% | 17\% |
| Seen a moderate amount | 22\% | 19\% | 19\% | 26\% | 28\% | 18\% | 25\% | 23\% | 21\% |
| Seen a little | 19\% | 10\% | 10\% | 20\% | 25\% | 21\% | 9\% | 15\% | 22\% |
| Not seen any | 31\% | 14\% | 14\% | 12\% | 22\% | 46\% | 41\% | 13\% | 40\% |
| Sexism |  |  |  |  |  |  |  |  |  |
| Unweighted base | 2124 | 341 | 341 | 370 | 358 | 1015 | 40 | 711 | 1373 |
| Base: All GB adults | 2124 | 347 | 347 | 364 | 350 | 1002 | 61 | 711 | 1353 |
| Seen a lot | 6\% | 11\% | 11\% | 6\% | 4\% | 4\% | 17\% | 8\% | 4\% |
| Seen a moderate amount | 12\% | 22\% | 22\% | 14\% | 12\% | 7\% | 32\% | 18\% | 9\% |
| Seen a little | 20\% | 26\% | 26\% | 29\% | 22\% | 14\% | 5\% | 27\% | 16\% |
| Not seen any | 62\% | 41\% | 41\% | 51\% | 61\% | 75\% | 47\% | 46\% | 71\% |

## YouGov - Homophobia in football

Sample: $\mathbf{2 , 1 2 4} \mathbf{G B}$ adults aged 18+
Fieldwork: 18th - 19th May 2022

|  | General public | Football fans | Gender |  | Age |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| Homophobia (abuse against gay people) |  |  |  |  |  |  |  |  |  |
| Unweighted base | 2124 | 341 | 973 | 1151 | 140 | 239 | 494 | 273 | 978 |
| Base: All GB adults | 2124 | 347 | 1031 | 1094 | 236 | 270 | 513 | 258 | 848 |
| Seen a lot | 8\% | 16\% | 9\% | 6\% | 14\% | 7\% | 9\% | 6\% | 6\% |
| Seen a moderate amount | 16\% | 25\% | 18\% | 15\% | 27\% | 13\% | 15\% | 16\% | 16\% |
| Seen a little | 24\% | 24\% | 24\% | 25\% | 22\% | 23\% | 24\% | 25\% | 25\% |
| Not seen any | 52\% | 35\% | 50\% | 54\% | 37\% | 57\% | 52\% | 53\% | 54\% |
| Anti-Semitic abuse (abuse against Jews) |  |  |  |  |  |  |  |  |  |
| Unweighted base | 2124 | 341 | 973 | 1151 | 140 | 239 | 494 | 273 | 978 |
| Base: All GB adults | 2124 | 347 | 1031 | 1094 | 236 | 270 | 513 | 258 | 848 |
| Seen a lot | 4\% | 8\% | 5\% | 3\% | 11\% | 5\% | 5\% | 3\% | 2\% |
| Seen a moderate amount | 9\% | 13\% | 11\% | 7\% | 15\% | 7\% | 7\% | 7\% | 9\% |
| Seen a little | 19\% | 27\% | 21\% | 16\% | 21\% | 13\% | 16\% | 22\% | 20\% |
| Not seen any | 68\% | 52\% | 63\% | 74\% | 53\% | 75\% | 73\% | 67\% | 68\% |
| Islamophobic abuse (abuse against Muslims) |  |  |  |  |  |  |  |  |  |
| Unweighted base | 2124 | 341 | 973 | 1151 | 140 | 239 | 494 | 273 | 978 |
| Base: All GB adults | 2124 | 347 | 1031 | 1094 | 236 | 270 | 513 | 258 | 848 |
| Seen a lot | 4\% | 6\% | 5\% | 3\% | 10\% | 5\% | 5\% | 2\% | 3\% |
| Seen a moderate amount | 9\% | 10\% | 10\% | 8\% | 19\% | 6\% | 5\% | 7\% | 9\% |
| Seen a little | 15\% | 15\% | 15\% | 15\% | 17\% | 10\% | 12\% | 17\% | 17\% |
| Not seen any | 72\% | 70\% | 70\% | 74\% | 53\% | 79\% | 78\% | 74\% | 71\% |

## YouGov - Homophobia in football

Sample: $\mathbf{2 , 1 2 4}$ GB adults aged 18+
Fieldwork: 18th - 19th May 2022

|  |  |  |  | Moving | n...How inte | ested, if at a | , are you in f | otball? |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | ublic | fans | Very interested | Fairly interested | Not very interested | Not at all interested | Don't know | Veryl fairly interested | Not very/ at all interested |
| Homophobia (abuse against gay people) |  |  |  |  |  |  |  |  |  |
| Unweighted base | 2124 | 341 | 341 | 370 | 358 | 1015 | 40 | 711 | 1373 |
| Base: All GB adults | 2124 | 347 | 347 | 364 | 350 | 1002 | 61 | 711 | 1353 |
| Seen a lot | 8\% | 16\% | 16\% | 9\% | 6\% | 4\% | 13\% | 13\% | 5\% |
| Seen a moderate amount | 16\% | 25\% | 25\% | 22\% | 17\% | 11\% | 26\% | 24\% | 12\% |
| Seen a little | 24\% | 24\% | 24\% | 29\% | 29\% | 21\% | 13\% | 26\% | 23\% |
| Not seen any | 52\% | 35\% | 35\% | 40\% | 47\% | 64\% | 48\% | 38\% | 60\% |

Anti-Semitic abuse (abuse against Jews)

| Unweighted base | 2124 | 341 | 341 | 370 | 358 | 1015 | 40 | 711 | 1373 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All GB adults | 2124 | 347 | 347 | 364 | 350 | 1002 | 61 | 711 | 1353 |
| Seen a lot | 4\% | 8\% | 8\% | 5\% | 3\% | 3\% | 13\% | 7\% | 3\% |
| Seen a moderate amount | 9\% | 13\% | 13\% | 10\% | 10\% | 6\% | 22\% | 12\% | 7\% |
| Seen a little | 19\% | 27\% | 27\% | 24\% | 18\% | 14\% | 22\% | 26\% | 15\% |
| Not seen any | 68\% | 52\% | 52\% | 60\% | 69\% | 78\% | 44\% | 56\% | 76\% |
| Islamophobic abuse (abuse against Muslims) |  |  |  |  |  |  |  |  |  |
| Unweighted base | 2124 | 341 | 341 | 370 | 358 | 1015 | 40 | 711 | 1373 |
| Base: All GB adults | 2124 | 347 | 347 | 364 | 350 | 1002 | 61 | 711 | 1353 |
| Seen a lot | 4\% | 6\% | 6\% | 5\% | 2\% | 3\% | 14\% | 6\% | 3\% |
| Seen a moderate amount | 9\% | 10\% | 10\% | 11\% | 9\% | 6\% | 26\% | 10\% | 7\% |
| Seen a little | 15\% | 15\% | 15\% | 22\% | 17\% | 12\% | 11\% | 19\% | 13\% |
| Not seen any | 72\% | 70\% | 70\% | 62\% | 72\% | 78\% | 49\% | 66\% | 77\% |

## YouGov - Homophobia in football

Sample: $\mathbf{2 , 1 2 4}$ GB adults aged 18+
Fieldwork: 18th - 19th May 2022

|  | General public | Football fans | Gender |  | Age |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| Abuse against match officials |  |  |  |  |  |  |  |  |  |
| Unweighted base | 2124 | 341 | 973 | 1151 | 140 | 239 | 494 | 273 | 978 |
| Base: All GB adults | 2124 | 347 | 1031 | 1094 | 236 | 270 | 513 | 258 | 848 |
| Seen a lot | 5\% | 12\% | 6\% | 3\% | 8\% | 3\% | 7\% | 5\% | 3\% |
| Seen a moderate amount | 10\% | 16\% | 12\% | 9\% | 21\% | 9\% | 6\% | 8\% | 11\% |
| Seen a little | 20\% | 25\% | 23\% | 17\% | 19\% | 17\% | 18\% | 21\% | 23\% |
| Not seen any | 65\% | 48\% | 59\% | 70\% | 52\% | 71\% | 70\% | 66\% | 63\% |
| Abuse between fans |  |  |  |  |  |  |  |  |  |
| Unweighted base | 2124 | 341 | 973 | 1151 | 140 | 239 | 494 | 273 | 978 |
| Base: All GB adults | 2124 | 347 | 1031 | 1094 | 236 | 270 | 513 | 258 | 848 |
| Seen a lot | 6\% | 11\% | 7\% | 5\% | 12\% | 3\% | 8\% | 4\% | 5\% |
| Seen a moderate amount | 12\% | 15\% | 12\% | 11\% | 18\% | 13\% | 10\% | 9\% | 11\% |
| Seen a little | 20\% | 25\% | 20\% | 19\% | 20\% | 16\% | 18\% | 19\% | 22\% |
| Not seen any | 63\% | 48\% | 61\% | 65\% | 50\% | 67\% | 65\% | 68\% | 62\% |
| How widespread would you say each of the following are in professional football in the UK? |  |  |  |  |  |  |  |  |  |
| Racism |  |  |  |  |  |  |  |  |  |
| Unweighted base | 2124 | 341 | 973 | 1151 | 140 | 239 | 494 | 273 | 978 |
| Base: All GB adults | 2124 | 347 | 1031 | 1094 | 236 | 270 | 513 | 258 | 848 |
| Is very widespread | 30\% | 28\% | 25\% | 34\% | 33\% | 37\% | 34\% | 29\% | 24\% |
| Is moderately widespread | 29\% | 39\% | 30\% | 28\% | 28\% | 25\% | 29\% | 31\% | 30\% |
| Is not very widespread | 10\% | 15\% | 13\% | 8\% | 7\% | 6\% | 12\% | 8\% | 12\% |
| Not widespread at all | 6\% | 9\% | 9\% | 4\% | 6\% | 5\% | 7\% | 6\% | 7\% |
| Don't know | 25\% | 8\% | 23\% | 26\% | 26\% | 27\% | 18\% | 26\% | 27\% |

## YouGov - Homophobia in football

Sample: $\mathbf{2 , 1 2 4}$ GB adults aged 18+
Fieldwork: 18th - 19th May 2022

|  | General public | Football fans | Moving on...How interested, if at all, are you in football? |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Very interested | Fairly interested | Not very interested | Not at all interested | Don't know | Very/ fairly interested | Not very/ at all interested |
| Abuse against match officials |  |  |  |  |  |  |  |  |  |
| Unweighted base | 2124 | 341 | 341 | 370 | 358 | 1015 | 40 | 711 | 1373 |
| Base: All GB adults | 2124 | 347 | 347 | 364 | 350 | 1002 | 61 | 711 | 1353 |
| Seen a lot | 5\% | 12\% | 12\% | 7\% | 1\% | 2\% | 13\% | 9\% | 2\% |
| Seen a moderate amount | 10\% | 16\% | 16\% | 13\% | 11\% | 6\% | 23\% | 14\% | 8\% |
| Seen a little | 20\% | 25\% | 25\% | 29\% | 26\% | 14\% | 12\% | 27\% | 17\% |
| Not seen any | 65\% | 48\% | 48\% | 51\% | 62\% | 78\% | 52\% | 49\% | 74\% |
| Abuse between fans |  |  |  |  |  |  |  |  |  |
| Unweighted base | 2124 | 341 | 341 | 370 | 358 | 1015 | 40 | 711 | 1373 |
| Base: All GB adults | 2124 | 347 | 347 | 364 | 350 | 1002 | 61 | 711 | 1353 |
| Seen a lot | 6\% | 11\% | 11\% | 9\% | 3\% | 4\% | 13\% | 10\% | 4\% |
| Seen a moderate amount | 12\% | 15\% | 15\% | 14\% | 12\% | 8\% | 37\% | 15\% | 9\% |
| Seen a little | 20\% | 25\% | 25\% | 29\% | 25\% | 13\% | 7\% | 27\% | 16\% |
| Not seen any | 63\% | 48\% | 48\% | 48\% | 60\% | 76\% | 44\% | 48\% | 71\% |
| How widespread would you say each of the following are in professional football in the UK? |  |  |  |  |  |  |  |  |  |
| Racism |  |  |  |  |  |  |  |  |  |
| Unweighted base | 2124 | 341 | 341 | 370 | 358 | 1015 | 40 | 711 | 1373 |
| Base: All GB adults | 2124 | 347 | 347 | 364 | 350 | 1002 | 61 | 711 | 1353 |
| Is very widespread | 30\% | 28\% | 28\% | 29\% | 28\% | 31\% | 25\% | 29\% | 31\% |
| Is moderately widespread | 29\% | 39\% | 39\% | 37\% | 33\% | 22\% | 13\% | 38\% | 25\% |
| Is not very widespread | 10\% | 15\% | 15\% | 14\% | 14\% | 6\% | 7\% | 15\% | 8\% |
| Not widespread at all | 6\% | 9\% | 9\% | 8\% | 6\% | 5\% | 8\% | 8\% | 5\% |
| Don't know | 25\% | 8\% | 8\% | 12\% | 20\% | 35\% | 48\% | 10\% | 31\% |

## YouGov - Homophobia in football

Sample: $\mathbf{2 , 1 2 4}$ GB adults aged 18+
Fieldwork: 18th - 19th May 2022


## YouGov - Homophobia in football

## Sample: $\mathbf{2 , 1 2 4}$ GB adults aged 18+

Fieldwork: 18th - 19th May 2022

|  | General public | Football fans | Moving on...How interested, if at all, are you in football? |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Very interested | Fairly interested | Not very interested | Not at all interested | Don't know | Veryl fairly interested | Not very/ at all interested |
| Sexism |  |  |  |  |  |  |  |  |  |
| Unweighted base | 2124 | 341 | 341 | 370 | 358 | 1015 | 40 | 711 | 1373 |
| Base: All GB adults | 2124 | 347 | 347 | 364 | 350 | 1002 | 61 | 711 | 1353 |
| Is very widespread | 23\% | 20\% | 20\% | 20\% | 21\% | 27\% | 17\% | 20\% | 25\% |
| Is moderately widespread | 24\% | 32\% | 32\% | 32\% | 29\% | 17\% | 14\% | 32\% | 20\% |
| Is not very widespread | 13\% | 20\% | 20\% | 18\% | 13\% | 8\% | 7\% | 19\% | 10\% |
| Not widespread at all | 9\% | 15\% | 15\% | 10\% | 10\% | 6\% | 12\% | 12\% | 7\% |
| Don't know | 31\% | 13\% | 13\% | 19\% | 26\% | 42\% | 51\% | 16\% | 38\% |
| Homophobia (discrimination against gay people) |  |  |  |  |  |  |  |  |  |
| Unweighted base | 2124 | 341 | 341 | 370 | 358 | 1015 | 40 | 711 | 1373 |
| Base: All GB adults | 2124 | 347 | 347 | 364 | 350 | 1002 | 61 | 711 | 1353 |
| Is very widespread | 22\% | 20\% | 20\% | 21\% | 18\% | 25\% | 15\% | 21\% | 23\% |
| Is moderately widespread | 28\% | 32\% | 32\% | 35\% | 35\% | 22\% | 17\% | 33\% | 25\% |
| Is not very widespread | 12\% | 19\% | 19\% | 17\% | 13\% | 8\% | 4\% | 18\% | 9\% |
| Not widespread at all | 8\% | 15\% | 15\% | 8\% | 10\% | 5\% | 12\% | 11\% | 6\% |
| Don't know | 30\% | 14\% | 14\% | 19\% | 24\% | 40\% | 53\% | 17\% | 36\% |
| Islamophobia (discrimination against Muslims) |  |  |  |  |  |  |  |  |  |
| Unweighted base | 2124 | 341 | 341 | 370 | 358 | 1015 | 40 | 711 | 1373 |
| Base: All GB adults | 2124 | 347 | 347 | 364 | 350 | 1002 | 61 | 711 | 1353 |
| Is very widespread | 14\% | 12\% | 12\% | 14\% | 13\% | 16\% | 12\% | 13\% | 15\% |
| Is moderately widespread | 22\% | 20\% | 20\% | 25\% | 24\% | 20\% | 25\% | 23\% | 21\% |
| Is not very widespread | 16\% | 27\% | 27\% | 22\% | 19\% | 9\% | 5\% | 24\% | 12\% |
| Not widespread at all | 11\% | 21\% | 21\% | 14\% | 12\% | 7\% | 10\% | 17\% | 8\% |
| Don't know | 37\% | 20\% | 20\% | 25\% | 33\% | 48\% | 48\% | 23\% | 44\% |

## YouGov - Homophobia in football

Sample: $\mathbf{2 , 1 2 4}$ GB adults aged 18+
Fieldwork: 18th - 19th May 2022

|  |  |  |  |  |  |  | Age |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| Anti-semitism (discrimination against Jews) |  |  |  |  |  |  |  |  |  |
| Unweighted base | 2124 | 341 | 973 | 1151 | 140 | 239 | 494 | 273 | 978 |
| Base: All GB adults | 2124 | 347 | 1031 | 1094 | 236 | 270 | 513 | 258 | 848 |
| Is very widespread | 11\% | 10\% | 10\% | 11\% | 13\% | 17\% | 13\% | 10\% | 7\% |
| Is moderately widespread | 20\% | 23\% | 20\% | 19\% | 25\% | 18\% | 21\% | 18\% | 18\% |
| Is not very widespread | 18\% | 26\% | 20\% | 16\% | 13\% | 15\% | 18\% | 21\% | 19\% |
| Not widespread at all | 13\% | 22\% | 17\% | 8\% | 8\% | 11\% | 16\% | 10\% | 13\% |
| Don't know | 39\% | 19\% | 33\% | 46\% | 41\% | 39\% | 33\% | 41\% | 42\% |

And how much of a problem would you say each of the following are in professional football in the UK?

| Racism |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted base | 2124 | 341 | 973 | 1151 | 140 | 239 | 494 | 273 | 978 |
| Base: All GB adults | 2124 | 347 | 1031 | 1094 | 236 | 270 | 513 | 258 | 848 |
| A very serious problem | 32\% | 32\% | 29\% | 35\% | 39\% | 43\% | 39\% | 30\% | 23\% |
| A fairly serious problem | 28\% | 36\% | 27\% | 29\% | 25\% | 21\% | 25\% | 32\% | 31\% |
| Not a very serious problem | 10\% | 16\% | 13\% | 7\% | 5\% | 7\% | 12\% | 7\% | 11\% |
| Not a problem at all | 5\% | 6\% | 8\% | 3\% | 6\% | 4\% | 5\% | 4\% | 6\% |
| Don't know | 25\% | 9\% | 23\% | 27\% | 25\% | 26\% | 19\% | 26\% | 28\% |
| Sexism |  |  |  |  |  |  |  |  |  |
| Unweighted base | 2124 | 341 | 973 | 1151 | 140 | 239 | 494 | 273 | 978 |
| Base: All GB adults | 2124 | 347 | 1031 | 1094 | 236 | 270 | 513 | 258 | 848 |
| A very serious problem | 21\% | 19\% | 19\% | 22\% | 29\% | 30\% | 27\% | 19\% | 12\% |
| A fairly serious problem | 24\% | 29\% | 22\% | 26\% | 23\% | 25\% | 25\% | 25\% | 23\% |
| Not a very serious problem | 16\% | 27\% | 20\% | 12\% | 10\% | 9\% | 16\% | 17\% | 19\% |
| Not a problem at all | 9\% | 11\% | 13\% | 5\% | 9\% | 7\% | 8\% | 7\% | 10\% |
| Don't know | 31\% | 15\% | 27\% | 34\% | 29\% | 29\% | 24\% | 32\% | 36\% |

## YouGov - Homophobia in football

Sample: $\mathbf{2 , 1 2 4}$ GB adults aged 18+
Fieldwork: 18th - 19th May 2022

|  |  |  |  | Moving | n...How int | ested, if at | , are you in for | otball? |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | c | fans | Very interested | Fairly interested | Not very interested | Not at all interested | Don't know | Very/ fairly interested | Not very/ at all interested |
| Anti-semitism (discrimination against Jews) |  |  |  |  |  |  |  |  |  |
| Unweighted base | 2124 | 341 | 341 | 370 | 358 | 1015 | 40 | 711 | 1373 |
| Base: All GB adults | 2124 | 347 | 347 | 364 | 350 | 1002 | 61 | 711 | 1353 |
| Is very widespread | 11\% | 10\% | 10\% | 10\% | 8\% | 12\% | 17\% | 10\% | 11\% |
| Is moderately widespread | 20\% | 23\% | 23\% | 20\% | 22\% | 18\% | 12\% | 22\% | 19\% |
| Is not very widespread | 18\% | 26\% | 26\% | 26\% | 21\% | 12\% | 9\% | 26\% | 14\% |
| Not widespread at all | 13\% | 22\% | 22\% | 16\% | 11\% | 9\% | 12\% | 19\% | 9\% |
| Don't know | 39\% | 19\% | 19\% | 28\% | 38\% | 50\% | 49\% | 23\% | 47\% |

And how much of a problem would you say each of the following are in professional football in the UK?

| Racism |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted base | 2124 | 341 | 341 | 370 | 358 | 1015 | 40 | 711 | 1373 |
| Base: All GB adults | 2124 | 347 | 347 | 364 | 350 | 1002 | 61 | 711 | 1353 |
| A very serious problem | 32\% | 32\% | 32\% | 30\% | 32\% | 34\% | 22\% | 31\% | 33\% |
| A fairly serious problem | 28\% | 36\% | 36\% | 33\% | 35\% | 21\% | 6\% | 35\% | 25\% |
| Not a very serious problem | 10\% | 16\% | 16\% | 18\% | 7\% | 6\% | 5\% | 17\% | 6\% |
| Not a problem at all | 5\% | 6\% | 6\% | 5\% | 6\% | 4\% | 11\% | 6\% | 5\% |
| Don't know | 25\% | 9\% | 9\% | 14\% | 19\% | 35\% | 56\% | 12\% | 31\% |
| Sexism |  |  |  |  |  |  |  |  |  |
| Unweighted base | 2124 | 341 | 341 | 370 | 358 | 1015 | 40 | 711 | 1373 |
| Base: All GB adults | 2124 | 347 | 347 | 364 | 350 | 1002 | 61 | 711 | 1353 |
| A very serious problem | 21\% | 19\% | 19\% | 19\% | 20\% | 23\% | 10\% | 19\% | 22\% |
| A fairly serious problem | 24\% | 29\% | 29\% | 30\% | 28\% | 19\% | 9\% | 30\% | 22\% |
| Not a very serious problem | 16\% | 27\% | 27\% | 23\% | 16\% | 10\% | 8\% | 25\% | 11\% |
| Not a problem at all | 9\% | 11\% | 11\% | 10\% | 10\% | 7\% | 16\% | 11\% | 7\% |
| Don't know | 31\% | 15\% | 15\% | 18\% | 27\% | 41\% | 56\% | 16\% | 37\% |

## YouGov - Homophobia in football

Sample: $\mathbf{2 , 1 2 4}$ GB adults aged 18+
Fieldwork: 18th - 19th May 2022

|  | General public | Football fans | Gender |  | Age |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| Homophobia (discrimination against gay people) |  |  |  |  |  |  |  |  |  |
| Unweighted base | 2124 | 341 | 973 | 1151 | 140 | 239 | 494 | 273 | 978 |
| Base: All GB adults | 2124 | 347 | 1031 | 1094 | 236 | 270 | 513 | 258 | 848 |
| A very serious problem | 24\% | 22\% | 22\% | 27\% | 34\% | 37\% | 31\% | 24\% | 14\% |
| A fairly serious problem | 26\% | 30\% | 25\% | 28\% | 22\% | 20\% | 27\% | 28\% | 29\% |
| Not a very serious problem | 11\% | 20\% | 14\% | 9\% | 7\% | 6\% | 12\% | 10\% | 15\% |
| Not a problem at all | 8\% | 13\% | 12\% | 4\% | 9\% | 6\% | 8\% | 6\% | 9\% |
| Don't know | 30\% | 15\% | 27\% | 32\% | 30\% | 30\% | 22\% | 32\% | 33\% |
| Islamophobia (discrimination against Muslims) |  |  |  |  |  |  |  |  |  |
| Unweighted base | 2124 | 341 | 973 | 1151 | 140 | 239 | 494 | 273 | 978 |
| Base: All GB adults | 2124 | 347 | 1031 | 1094 | 236 | 270 | 513 | 258 | 848 |
| A very serious problem | 18\% | 15\% | 16\% | 20\% | 25\% | 28\% | 21\% | 16\% | 11\% |
| A fairly serious problem | 20\% | 23\% | 19\% | 20\% | 21\% | 19\% | 21\% | 19\% | 18\% |
| Not a very serious problem | 17\% | 29\% | 20\% | 15\% | 11\% | 13\% | 18\% | 17\% | 20\% |
| Not a problem at all | 10\% | 15\% | 14\% | 5\% | 8\% | 7\% | 11\% | 8\% | 11\% |
| Don't know | 36\% | 19\% | 31\% | 41\% | 35\% | 33\% | 29\% | 40\% | 40\% |
| Anti-semitism (discrimination against Jews) |  |  |  |  |  |  |  |  |  |
| Unweighted base | 2124 | 341 | 973 | 1151 | 140 | 239 | 494 | 273 | 978 |
| Base: All GB adults | 2124 | 347 | 1031 | 1094 | 236 | 270 | 513 | 258 | 848 |
| A very serious problem | 16\% | 15\% | 15\% | 17\% | 23\% | 26\% | 19\% | 13\% | 10\% |
| A fairly serious problem | 18\% | 18\% | 18\% | 19\% | 21\% | 15\% | 20\% | 18\% | 18\% |
| Not a very serious problem | 20\% | 32\% | 23\% | 16\% | 11\% | 18\% | 20\% | 19\% | 23\% |
| Not a problem at all | 10\% | 17\% | 14\% | 6\% | 11\% | 7\% | 11\% | 9\% | 9\% |
| Don't know | 36\% | 18\% | 31\% | 42\% | 34\% | 34\% | 30\% | 41\% | 40\% |

## YouGov - Homophobia in football

Sample: $\mathbf{2 , 1 2 4}$ GB adults aged 18+
Fieldwork: 18th - 19th May 2022

|  | General public | Football fans | Moving on...How interested, if at all, are you in football? |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Very interested | Fairly interested | Not very interested | Not at all interested | Don't know | Very/ fairly interested | Not very/ at all interested |
| Homophobia (discrimination against gay people) |  |  |  |  |  |  |  |  |  |
| Unweighted base | 2124 | 341 | 341 | 370 | 358 | 1015 | 40 | 711 | 1373 |
| Base: All GB adults | 2124 | 347 | 347 | 364 | 350 | 1002 | 61 | 711 | 1353 |
| A very serious problem | 24\% | 22\% | 22\% | 23\% | 23\% | 27\% | 10\% | 22\% | 26\% |
| A fairly serious problem | 26\% | 30\% | 30\% | 35\% | 34\% | 21\% | 11\% | 32\% | 24\% |
| Not a very serious problem | 11\% | 20\% | 20\% | 17\% | 9\% | 7\% | 12\% | 18\% | 8\% |
| Not a problem at all | 8\% | 13\% | 13\% | 9\% | 9\% | 6\% | 11\% | 11\% | 7\% |
| Don't know | 30\% | 15\% | 15\% | 17\% | 26\% | 39\% | 56\% | 16\% | 35\% |
| Islamophobia (discrimination against Muslims) |  |  |  |  |  |  |  |  |  |
| Unweighted base | 2124 | 341 | 341 | 370 | 358 | 1015 | 40 | 711 | 1373 |
| Base: All GB adults | 2124 | 347 | 347 | 364 | 350 | 1002 | 61 | 711 | 1353 |
| A very serious problem | 18\% | 15\% | 15\% | 13\% | 17\% | 21\% | 10\% | 14\% | 20\% |
| A fairly serious problem | 20\% | 23\% | 23\% | 23\% | 21\% | 17\% | 11\% | 23\% | 18\% |
| Not a very serious problem | 17\% | 29\% | 29\% | 26\% | 17\% | 10\% | 12\% | 27\% | 12\% |
| Not a problem at all | 10\% | 15\% | 15\% | 15\% | 10\% | 5\% | 14\% | 15\% | 7\% |
| Don't know | 36\% | 19\% | 19\% | 23\% | 34\% | 46\% | 54\% | 21\% | 43\% |
| Anti-semitism (discrimination against Jews) |  |  |  |  |  |  |  |  |  |
| Unweighted base | 2124 | 341 | 341 | 370 | 358 | 1015 | 40 | 711 | 1373 |
| Base: All GB adults | 2124 | 347 | 347 | 364 | 350 | 1002 | 61 | 711 | 1353 |
| A very serious problem | 16\% | 15\% | 15\% | 12\% | 14\% | 18\% | 10\% | 14\% | 17\% |
| A fairly serious problem | 18\% | 18\% | 18\% | 22\% | 23\% | 16\% | 14\% | 20\% | 18\% |
| Not a very serious problem | 20\% | 32\% | 32\% | 30\% | 20\% | 12\% | 8\% | 31\% | 14\% |
| Not a problem at all | 10\% | 17\% | 17\% | 12\% | 8\% | 7\% | 11\% | 14\% | 7\% |
| Don't know | 36\% | 18\% | 18\% | 24\% | 36\% | 46\% | 57\% | 21\% | 44\% |

## YouGov - Homophobia in football

## Sample: $\mathbf{2 , 1 2 4}$ GB adults aged 18+

Fieldwork: 18th - 19th May 2022

| General public | Football fans | Gender |  | Age |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |

And thinking about how widespread and how much of a problem you consider each of the following to be in professional football in the UK, do you think the situation now is better or worse than it was 10 years ago, or is it

## about the same?

| Racism |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted base | 2125 | 341 | 973 | 1152 | 140 | 239 | 494 | 274 | 978 |
| Base: All GB adults | 2125 | 347 | 1031 | 1094 | 236 | 270 | 513 | 258 | 848 |
| The situation is now much better than it was 10 years ago | 10\% | 18\% | 14\% | 7\% | 9\% | 9\% | 13\% | 11\% | 10\% |
| The situation is now somewhat better than it was 10 years ago | 24\% | 33\% | 25\% | 23\% | 27\% | 18\% | 24\% | 24\% | 25\% |
| The situation is now about the same as it was 10 years ago | 18\% | 19\% | 18\% | 18\% | 11\% | 13\% | 22\% | 21\% | 18\% |
| The situation is now somewhat worse than it was 10 years ago | 10\% | 11\% | 9\% | 12\% | 6\% | 10\% | 12\% | 7\% | 12\% |
| The situation is now much worse than it was 10 years ago | 6\% | 6\% | 4\% | 7\% | 3\% | 7\% | 6\% | 6\% | 6\% |
| Don't know | 31\% | 13\% | 30\% | 33\% | 44\% | 43\% | 24\% | 31\% | 29\% |
| Sexism |  |  |  |  |  |  |  |  |  |
| Unweighted base | 2125 | 341 | 973 | 1152 | 140 | 239 | 494 | 274 | 978 |
| Base: All GB adults | 2125 | 347 | 1031 | 1094 | 236 | 270 | 513 | 258 | 848 |
| The situation is now much better than it was 10 years ago | 11\% | 21\% | 15\% | 7\% | 10\% | 10\% | 13\% | 10\% | 10\% |
| The situation is now somewhat better than it was 10 years ago | 25\% | 33\% | 25\% | 25\% | 24\% | 24\% | 30\% | 23\% | 23\% |
| The situation is now about the same as it was 10 years ago | 18\% | 18\% | 19\% | 18\% | 9\% | 14\% | 17\% | 21\% | 22\% |
| The situation is now somewhat worse than it was 10 years ago | 6\% | 7\% | 6\% | 6\% | 5\% | 3\% | 8\% | 6\% | 6\% |
| The situation is now much worse than it was 10 years ago | 3\% | 2\% | 2\% | 3\% | 4\% | 3\% | 3\% | 4\% | 1\% |
| Don't know | 37\% | 19\% | 33\% | 41\% | 47\% | 45\% | 28\% | 36\% | 38\% |

## YouGov - Homophobia in football

## Sample: $\mathbf{2 , 1 2 4}$ GB adults aged 18+

Fieldwork: 18th - 19th May 2022

And thinking about how widespread and how much of a problem you consider each of the following to be in professional football in the UK, do you think the situation now is better or worse than it was 10 years ago, or is it

## about the same?

| Racism |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted base Base: All GB adults | 2125 | 341 | 341 | 370 | 358 | 1015 | 40 | 711 | 1373 |
|  | 2125 | 347 | 347 | 364 | 350 | 1002 | 61 | 711 | 1353 |
| The situation is now much better than it was 10 years ago | 10\% | 18\% | 18\% | 14\% | 9\% | 8\% | 3\% | 16\% | 8\% |
| The situation is now somewhat better than it was 10 years ago | 24\% | 33\% | 33\% | 31\% | 31\% | 17\% | 5\% | 32\% | 20\% |
| The situation is now about the same as it was 10 years ago | 18\% | 19\% | 19\% | 24\% | 19\% | 16\% | - | 21\% | 17\% |
| The situation is now somewhat worse than it was 10 years ago | 10\% | 11\% | 11\% | 12\% | 10\% | 10\% | 4\% | 11\% | 10\% |
| The situation is now much worse than it was 10 years ago | 6\% | 6\% | 6\% | 5\% | 4\% | 6\% | 8\% | 5\% | 6\% |
| Don't know | 31\% | 13\% | 13\% | 15\% | 27\% | 43\% | 81\% | 14\% | 39\% |
| Sexism |  |  |  |  |  |  |  |  |  |
| Unweighted base Base: All GB adults | 2125 | 341 | 341 | 370 | 358 | 1015 | 40 | 711 | 1373 |
|  | 2125 | 347 | 347 | 364 | 350 | 1002 | 61 | 711 | 1353 |
| The situation is now much better than it was 10 years ago | 11\% | 21\% | 21\% | 13\% | 11\% | 7\% | 2\% | 17\% | 8\% |
| The situation is now somewhat better than it was 10 years ago | 25\% | 33\% | 33\% | 35\% | 30\% | 18\% | 8\% | 34\% | 21\% |
| The situation is now about the same as it was 10 years ago | 18\% | 18\% | 18\% | 24\% | 19\% | 18\% | - | 21\% | 18\% |
| The situation is now somewhat worse than it was 10 years ago | 6\% | 7\% | 7\% | 7\% | 5\% | 6\% | 6\% | 7\% | 6\% |
| The situation is now much worse than it was 10 years ago | 3\% | 2\% | 2\% | 1\% | 1\% | 3\% | 6\% | 2\% | 3\% |
| Don't know | 37\% | 19\% | 19\% | 20\% | 35\% | 48\% | 78\% | 19\% | 45\% |

## YouGov - Homophobia in football

Sample: $\mathbf{2 , 1 2 4}$ GB adults aged 18+
Fieldwork: 18th - 19th May 2022

| General public | Football fans | Gender |  | Age |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |

## Homophobia (discrimination against gay people)

| Unweighted base | 2125 | 341 | 973 | 1152 | 140 | 239 | 494 | 274 | 978 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All GB adults | 2125 | 347 | 1031 | 1094 | 236 | 270 | 513 | 258 | 848 |
| The situation is now much better than it was 10 years ago | 11\% | 20\% | 15\% | 7\% | 13\% | 9\% | 14\% | 9\% | 11\% |
| The situation is now somewhat better than it was 10 years ago | 25\% | 28\% | 25\% | 26\% | 25\% | 23\% | 27\% | 24\% | 24\% |
| The situation is now about the same as it was 10 years ago | 19\% | 25\% | 21\% | 18\% | 10\% | 16\% | 22\% | 20\% | 21\% |
| The situation is now somewhat worse than it was 10 years ago | 6\% | 6\% | 6\% | 7\% | 4\% | 4\% | 7\% | 6\% | 8\% |
| The situation is now much worse than it was 10 years ago | 3\% | 3\% | 2\% | 4\% | 3\% | 3\% | 3\% | 3\% | 2\% |
| Don't know | 35\% | 18\% | 32\% | 38\% | 45\% | 44\% | 27\% | 38\% | 34\% |

Islamophobia (discrimination against Muslims)

| Unweighted base | 2125 | 341 | 973 | 1152 | 140 | 239 | 494 | 274 | 978 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All GB adults | 2125 | 347 | 1031 | 1094 | 236 | 270 | 513 | 258 | 848 |
| The situation is now much better than it was 10 years ago | 8\% | 13\% | 11\% | 4\% | 11\% | 5\% | 11\% | 5\% | 6\% |
| The situation is now somewhat better than it was 10 years ago | 13\% | 21\% | 14\% | 13\% | 12\% | 12\% | 15\% | 13\% | 13\% |
| The situation is now about the same as it was 10 years ago | 18\% | 21\% | 20\% | 17\% | 11\% | 14\% | 18\% | 19\% | 22\% |
| The situation is now somewhat worse than it was 10 years ago | 12\% | 13\% | 12\% | 11\% | 10\% | 9\% | 14\% | 12\% | 11\% |
| The situation is now much worse than it was 10 years ago | 5\% | 4\% | $3 \%$ | 6\% | 5\% | 7\% | 5\% | 5\% | 3\% |
| Don't know | 44\% | 29\% | 39\% | 49\% | 51\% | 51\% | 38\% | 46\% | 44\% |

## YouGov - Homophobia in football

Sample: $\mathbf{2 , 1 2 4} \mathbf{G B}$ adults aged 18+
Fieldwork: 18th - 19th May 2022

|  | General public | Football fans | Moving on...How interested, if at all, are you in football? |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Very interested | Fairly interested | Not very interested | Not at all interested | Don't know | Veryl fairly interested | Not very/ at all interested |
| Homophobia (discrimination against gay people) |  |  |  |  |  |  |  |  |  |
| Unweighted base | 2125 | 341 | 341 | 370 | 358 | 1015 | 40 | 711 | 1373 |
| Base: All GB adults | 2125 | 347 | 347 | 364 | 350 | 1002 | 61 | 711 | 1353 |
| The situation is now much better than it was 10 years ago | 11\% | 20\% | 20\% | 13\% | 11\% | 8\% | 5\% | 16\% | 9\% |
| The situation is now somewhat better than it was 10 years ago | 25\% | 28\% | 28\% | 30\% | 34\% | 20\% | 3\% | 29\% | 24\% |
| The situation is now about the same as it was 10 years ago | 19\% | 25\% | 25\% | 29\% | 15\% | 16\% | 3\% | 27\% | 16\% |
| The situation is now somewhat worse than it was 10 years ago | 6\% | 6\% | 6\% | 10\% | 5\% | 6\% | 3\% | 8\% | 6\% |
| The situation is now much worse than it was 10 years ago | 3\% | 3\% | 3\% | 1\% | 2\% | 3\% | 6\% | 2\% | 3\% |
| Don't know | 35\% | 18\% | 18\% | 17\% | 32\% | 46\% | 81\% | 18\% | 43\% |
| Islamophobia (discrimination against Muslims) |  |  |  |  |  |  |  |  |  |
| Unweighted base | 2125 | 341 | 341 | 370 | 358 | 1015 | 40 | 711 | 1373 |
| Base: All GB adults | 2125 | 347 | 347 | 364 | 350 | 1002 | 61 | 711 | 1353 |
| The situation is now much better than it was 10 years ago | 8\% | 13\% | 13\% | 10\% | 7\% | 5\% | 5\% | 12\% | 5\% |
| The situation is now somewhat better than it was 10 years ago | 13\% | 21\% | 21\% | 15\% | 16\% | 10\% | 3\% | 18\% | 12\% |
| The situation is now about the same as it was 10 years ago | 18\% | 21\% | 21\% | 29\% | 17\% | 15\% | 3\% | 25\% | 16\% |
| The situation is now somewhat worse than it was 10 years ago | 12\% | 13\% | 13\% | 13\% | 13\% | 11\% | 3\% | 13\% | 11\% |
| The situation is now much worse than it was 10 years ago | 5\% | 4\% | 4\% | 4\% | 4\% | 6\% | 6\% | 4\% | 5\% |
| Don't know | 44\% | 29\% | 29\% | 28\% | 44\% | 53\% | 81\% | 29\% | 51\% |

## YouGov - Homophobia in football

Sample: $\mathbf{2 , 1 2 4}$ GB adults aged 18+
Fieldwork: 18th - 19th May 2022

|  | General public | Football fans | Gender |  | Age |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| Anti-semitism (discrimination against Jews) |  |  |  |  |  |  |  |  |  |
| Unweighted base | 2125 | 341 | 973 | 1152 | 140 | 239 | 494 | 274 | 978 |
| Base: All GB adults | 2125 | 347 | 1031 | 1094 | 236 | 270 | 513 | 258 | 848 |
| The situation is now much better than it was 10 years ago | 8\% | 15\% | 11\% | 5\% | 8\% | 7\% | 11\% | 5\% | 7\% |
| The situation is now somewhat better than it was 10 years ago | 13\% | 19\% | 14\% | 12\% | 16\% | 11\% | 12\% | 15\% | 12\% |
| The situation is now about the same as it was 10 years ago | 22\% | 25\% | 25\% | 20\% | 16\% | 19\% | 24\% | 22\% | 24\% |
| The situation is now somewhat worse than it was 10 years ago | 7\% | 9\% | 7\% | 7\% | 4\% | 5\% | 7\% | 6\% | 8\% |
| The situation is now much worse than it was 10 years ago | 3\% | 3\% | 2\% | 3\% | 2\% | 2\% | 3\% | 4\% | 3\% |
| Don't know | 47\% | 30\% | 41\% | 53\% | 53\% | 56\% | 43\% | 48\% | 46\% |

For the first time in decades, an active male professional football player in the UK has revealed that they are gay.
How positive or negative do you expect the response from each of the following groups to male professional football players revealing that they are gay to be?

## The public generally

| Unweighted base | 2125 | 341 | 973 | 1152 | 140 | 239 | 494 | 274 | 978 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All GB adults | 2125 | 347 | 1031 | 1094 | 236 | 270 | 513 | 258 | 848 |
| Completely positive | $9 \%$ | $11 \%$ | $8 \%$ | $9 \%$ | $4 \%$ | $13 \%$ | $10 \%$ | $7 \%$ | $8 \%$ |
| Mostly positive | $43 \%$ | $55 \%$ | $38 \%$ | $47 \%$ | $37 \%$ | $39 \%$ | $49 \%$ | $50 \%$ | $40 \%$ |
| Neutral | $21 \%$ | $21 \%$ | $25 \%$ | $17 \%$ | $16 \%$ | $14 \%$ | $18 \%$ | $20 \%$ | $27 \%$ |
| Mostly negative | $5 \%$ | $5 \%$ | $6 \%$ | $4 \%$ | $4 \%$ | $9 \%$ | $5 \%$ | $2 \%$ | $5 \%$ |
| Completely negative | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | - | $2 \%$ | $0 \%$ | $1 \%$ |
| Don't know | $22 \%$ | $8 \%$ | $22 \%$ | $21 \%$ | $38 \%$ | $25 \%$ | $16 \%$ | $21 \%$ | $20 \%$ |
| Net: Positive | $51 \%$ | $65 \%$ | $46 \%$ | $56 \%$ | $42 \%$ | $53 \%$ | $59 \%$ | $57 \%$ | $47 \%$ |
| Net: Negative | $6 \%$ | $5 \%$ | $7 \%$ | $5 \%$ | $4 \%$ | $9 \%$ | $7 \%$ | $2 \%$ | $6 \%$ |

## YouGov - Homophobia in football

Sample: $\mathbf{2 , 1 2 4}$ GB adults aged 18+
Fieldwork: 18th - 19th May 2022

|  | General public | Football fans | Moving on...How interested, if at all, are you in football? |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Very interested | Fairly interested | Not very interested | Not at all interested | Don't know | Very/ fairly interested | Not very/ at all interested |
| Anti-semitism (discrimination against Jews) |  |  |  |  |  |  |  |  |  |
| Unweighted base | 2125 | 341 | 341 | 370 | 358 | 1015 | 40 | 711 | 1373 |
| Base: All GB adults | 2125 | 347 | 347 | 364 | 350 | 1002 | 61 | 711 | 1353 |
| The situation is now much better than it was 10 years ago | 8\% | 15\% | 15\% | 9\% | 7\% | 6\% | 2\% | 12\% | 6\% |
| The situation is now somewhat better than it was 10 years ago | 13\% | 19\% | 19\% | 15\% | 16\% | 9\% | 7\% | 17\% | 11\% |
| The situation is now about the same as it was 10 years ago | 22\% | 25\% | 25\% | 38\% | 20\% | 18\% | 4\% | 32\% | 18\% |
| The situation is now somewhat worse than it was 10 years ago | 7\% | 9\% | 9\% | 5\% | 7\% | 7\% | 1\% | 7\% | 7\% |
| The situation is now much worse than it was 10 years ago | 3\% | 3\% | 3\% | 2\% | 3\% | 3\% | 5\% | 2\% | 3\% |
| Don't know | 47\% | 30\% | 30\% | 31\% | 48\% | 57\% | 81\% | 31\% | 55\% |

For the first time in decades, an active male professional football player in the UK has revealed that they are gay. How positive or negative do you expect the response from each of the following groups to male professional football players revealing that they are gay to be?

## The public generally

| Unweighted base | 2125 | 341 | 341 | 370 | 358 | 1015 | 40 | 711 | 1373 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All GB adults | 2125 | 347 | 347 | 364 | 350 | 1002 | 61 | 711 | 1353 |
| Completely positive | 9\% | 11\% | 11\% | 12\% | 8\% | 7\% | 1\% | 11\% | 7\% |
| Mostly positive | 43\% | 55\% | 55\% | 47\% | 47\% | 38\% | 2\% | 51\% | 40\% |
| Neutral | 21\% | 21\% | 21\% | 24\% | 25\% | 19\% | 16\% | 23\% | 20\% |
| Mostly negative | 5\% | 5\% | 5\% | 7\% | 4\% | 6\% | - | 6\% | 5\% |
| Completely negative | 1\% | 1\% | 1\% | 1\% | 0\% | 1\% | 4\% | 1\% | 1\% |
| Don't know | 22\% | 8\% | 8\% | 9\% | 15\% | 30\% | 77\% | 9\% | 26\% |
| Net: Positive | 51\% | 65\% | 65\% | 59\% | 55\% | 45\% | 3\% | 62\% | 48\% |
| Net: Negative | 6\% | 5\% | 5\% | 8\% | 4\% | 6\% | 4\% | 7\% | 6\% |

## YouGov - Homophobia in football

Sample: $\mathbf{2 , 1 2 4}$ GB adults aged 18+
Fieldwork: 18th - 19th May 2022


## YouGov - Homophobia in football

Sample: $\mathbf{2 , 1 2 4}$ GB adults aged 18+
Fieldwork: 18th - 19th May 2022


## YouGov - Homophobia in football

Sample: $\mathbf{2 , 1 2 4}$ GB adults aged 18+
Fieldwork: 18th - 19th May 2022

| General public | Football fans | Gender |  | Age |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |

Fans from other teams

| Unweighted base | 2125 | 341 | 973 | 1152 | 140 | 239 | 494 | 274 | 978 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All GB adults | 2125 | 347 | 1031 | 1094 | 236 | 270 | 513 | 258 | 848 |
| Completely positive | $5 \%$ | $8 \%$ | $5 \%$ | $5 \%$ | $6 \%$ | $10 \%$ | $6 \%$ | $4 \%$ | $3 \%$ |
| Mostly positive | $15 \%$ | $24 \%$ | $15 \%$ | $15 \%$ | $17 \%$ | $13 \%$ | $17 \%$ | $16 \%$ | $13 \%$ |
| Neutral | $19 \%$ | $19 \%$ | $19 \%$ | $19 \%$ | $17 \%$ | $16 \%$ | $18 \%$ | $19 \%$ | $21 \%$ |
| Mostly negative | $26 \%$ | $30 \%$ | $27 \%$ | $25 \%$ | $14 \%$ | $23 \%$ | $27 \%$ | $26 \%$ | $30 \%$ |
| Completely negative | $9 \%$ | $9 \%$ | $9 \%$ | $9 \%$ | $5 \%$ | $8 \%$ | $10 \%$ | $10 \%$ | $9 \%$ |
| Don't know | $26 \%$ | $10 \%$ | $25 \%$ | $27 \%$ | $41 \%$ | $29 \%$ | $22 \%$ | $25 \%$ | $24 \%$ |
| Net: Positive | $20 \%$ | $33 \%$ | $20 \%$ | $20 \%$ | $23 \%$ | $23 \%$ | $24 \%$ | $20 \%$ | $16 \%$ |
| Net: Negative | $35 \%$ | $39 \%$ | $36 \%$ | $34 \%$ | $19 \%$ | $31 \%$ | $37 \%$ | $35 \%$ | $39 \%$ |

And in the next 12 months, how likely do you think it is
that other male professional football players in the UK will also reveal that they are gay?

| Unweighted base | 2125 | 341 | 973 | 1152 | 140 | 239 | 494 | 274 | 978 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All GB adults | 2125 | 347 | 1031 | 1094 | 236 | 270 | 513 | 258 | 848 |
| Very likely | $16 \%$ | $23 \%$ | $15 \%$ | $17 \%$ | $7 \%$ | $19 \%$ | $16 \%$ | $16 \%$ | $17 \%$ |
| Fairly likely | $41 \%$ | $38 \%$ | $37 \%$ | $44 \%$ | $39 \%$ | $40 \%$ | $40 \%$ | $40 \%$ | $43 \%$ |
| Not very likely | $14 \%$ | $15 \%$ | $15 \%$ | $13 \%$ | $15 \%$ | $13 \%$ | $15 \%$ | $16 \%$ | $12 \%$ |
| Not at all likely | $4 \%$ | $5 \%$ | $4 \%$ | $4 \%$ | $5 \%$ | $4 \%$ | $6 \%$ | $5 \%$ | $3 \%$ |
| Don't know | $25 \%$ | $18 \%$ | $29 \%$ | $22 \%$ | $35 \%$ | $24 \%$ | $23 \%$ | $23 \%$ | $25 \%$ |
| Net: Likely | $57 \%$ | $61 \%$ | $52 \%$ | $61 \%$ | $45 \%$ | $58 \%$ | $56 \%$ | $56 \%$ | $60 \%$ |
| Net: Unlikely | $18 \%$ | $20 \%$ | $19 \%$ | $17 \%$ | $20 \%$ | $17 \%$ | $21 \%$ | $21 \%$ | $15 \%$ |

## YouGov - Homophobia in football

## Sample: $\mathbf{2 , 1 2 4}$ GB adults aged 18+

Fieldwork: 18th - 19th May 2022

|  | General public | Football fans | Moving on...How interested, if at all, are you in football? |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Very interested | Fairly interested | Not very interested | Not at all interested | Don't know | Very/ fairly interested | Not very/ at all interested |
| Fans from other teams |  |  |  |  |  |  |  |  |  |
| Unweighted base | 2125 | 341 | 341 | 370 | 358 | 1015 | 40 | 711 | 1373 |
| Base: All GB adults | 2125 | 347 | 347 | 364 | 350 | 1002 | 61 | 711 | 1353 |
| Completely positive | 5\% | 8\% | 8\% | 7\% | 5\% | 4\% | 1\% | 8\% | 4\% |
| Mostly positive | 15\% | 24\% | 24\% | 15\% | 18\% | 11\% | 5\% | 20\% | 13\% |
| Neutral | 19\% | 19\% | 19\% | 23\% | 24\% | 17\% | 15\% | 21\% | 18\% |
| Mostly negative | 26\% | 30\% | 30\% | 33\% | 26\% | 23\% | 2\% | 31\% | 24\% |
| Completely negative | 9\% | 9\% | 9\% | 9\% | 6\% | 10\% | 4\% | 9\% | 9\% |
| Don't know | 26\% | 10\% | 10\% | 12\% | 21\% | 36\% | 74\% | 11\% | 32\% |
| Net: Positive | 20\% | 33\% | 33\% | 23\% | 23\% | 14\% | 6\% | 28\% | 17\% |
| Net: Negative | 35\% | 39\% | 39\% | 42\% | 33\% | 33\% | 5\% | 40\% | 33\% |

And in the next 12 months, how likely do you think it is
that other male professional football players in the UK will also reveal that they are gay?

| Unweighted base | 2125 | 341 | 341 | 370 | 358 | 1015 | 40 | 711 | 1373 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All GB adults | 2125 | 347 | 347 | 364 | 350 | 1002 | 61 | 711 | 1353 |
| Very likely | 16\% | 23\% | 23\% | 14\% | 17\% | 14\% | 1\% | 18\% | 15\% |
| Fairly likely | 41\% | 38\% | 38\% | 49\% | 48\% | 38\% | 10\% | 44\% | 41\% |
| Not very likely | 14\% | 15\% | 15\% | 17\% | 14\% | 12\% | 4\% | 16\% | 13\% |
| Not at all likely | 4\% | 5\% | 5\% | 3\% | 2\% | 5\% | 6\% | 4\% | 4\% |
| Don't know | 25\% | 18\% | 18\% | 16\% | 19\% | 30\% | 78\% | 17\% | 27\% |
| Net: Likely | 57\% | 61\% | 61\% | 63\% | 65\% | 53\% | 12\% | 62\% | 56\% |
| Net: Unlikely | 18\% | 20\% | 20\% | 21\% | 17\% | 17\% | 10\% | 21\% | 17\% |

## YouGov - Homophobia in football

Sample: $\mathbf{2 , 1 2 4}$ GB adults aged 18+
Fieldwork: 18th - 19th May 2022

|  | Gender |  |  |  | Age |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| General <br> public | Football <br> fans | Male | Female | $18-24$ | $25-34$ | $35-44$ | $45-54$ | $55+$ |  |

Which of the following do you think are the most responsible for discouraging male professional football players from publicly revealing that they are gay (i.e. to others outside their close friends and family)? (Select up to three option)

| Unweighted base | 2125 | 341 | 973 | 1152 | 140 | 239 | 494 | 274 | 978 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All GB adults | 2125 | 347 | 1031 | 1094 | 236 | 270 | 513 | 258 | 848 |
| Reaction from own team's fans | 30\% | 28\% | 26\% | 34\% | 28\% | 35\% | 29\% | 27\% | 31\% |
| Reaction from other teams' fans | 42\% | 57\% | 44\% | 41\% | 25\% | 46\% | 44\% | 43\% | 45\% |
| Reaction from teammates | 22\% | 23\% | 20\% | 23\% | 16\% | 21\% | 20\% | 20\% | 25\% |
| Reaction from players at other teams | 19\% | 25\% | 19\% | 19\% | 4\% | 16\% | 19\% | 21\% | 24\% |
| Reaction from their club | 15\% | 10\% | 10\% | 20\% | 16\% | 14\% | 14\% | 14\% | 17\% |
| Reaction from the media | 38\% | 35\% | 32\% | 43\% | 27\% | 46\% | 40\% | 39\% | 36\% |
| Someone else | 4\% | 4\% | 4\% | 3\% | 3\% | 2\% | 3\% | 5\% | 4\% |
| Don't know | 29\% | 20\% | 32\% | 25\% | 45\% | 27\% | 26\% | 28\% | 26\% |

Cell Contents (Column Percentages)

## YouGov - Homophobia in football

## Sample: $\mathbf{2 , 1 2 4}$ GB adults aged 18+

Fieldwork: 18th - 19th May 2022


Which of the following do you think are the most responsible for discouraging male professional football players from publicly revealing that they are gay (i.e. to others outside their close friends and family)? (Select up to three option)

| Unweighted base | 2125 | 341 | 341 | 370 | 358 | 1015 | 40 | 711 | 1373 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All GB adults | 2125 | 347 | 347 | 364 | 350 | 1002 | 61 | 711 | 1353 |
| Reaction from own team's fans | 30\% | 28\% | 28\% | 29\% | 34\% | 32\% | 1\% | 29\% | 32\% |
| Reaction from other teams' fans | 42\% | 57\% | 57\% | 49\% | 44\% | 37\% | 1\% | 53\% | 39\% |
| Reaction from teammates | 22\% | 23\% | 23\% | 21\% | 21\% | 23\% | - | 22\% | 22\% |
| Reaction from players at other teams | 19\% | 25\% | 25\% | 21\% | 20\% | 17\% | - | 23\% | 18\% |
| Reaction from their club | 15\% | 10\% | 10\% | 13\% | 16\% | 19\% | 2\% | 12\% | 18\% |
| Reaction from the media | 38\% | 35\% | 35\% | 39\% | 46\% | 38\% | 1\% | 37\% | 40\% |
| Someone else | 4\% | 4\% | 4\% | 6\% | 5\% | 2\% | 2\% | 5\% | 3\% |
| Don't know | 29\% | 20\% | 20\% | 21\% | 22\% | 33\% | 95\% | 20\% | 30\% |

