

YouGov Survey Results



Sample Size: 655 UK Adults earning over £50,000 a year

Fieldwork: 27 Feb - 11 Mar 2019

	Total	Would you say that your family was affluent or wealthy when you were growing up?	
		No	Yes
Sample Size	655	497	158
Would you say that your family was affluent or wealthy when you were growing up?			
Yes	21	0	100
No	79	100	0
You mentioned you have an income of 100,000 or greater. Which category does your income fall into?			
£100,000 to £124,999	53%	54%	46%
£125,000 to £149,999	25%	27%	19%
£150,000 to £174,999	8%	7%	14%
£175,000 to £199,999	5%	5%	6%
£200,000 to £249,999	4%	3%	7%
£250,000 to £299,999	1%	1%	1%
£300,000 to £399,999	1%	1%	2%
£400,000 and over	1%	2%	5%

YouGov Survey Results



Sample Size: 655 UK Adults earning over £50,000 a year

Fieldwork: 27 Feb - 11 Mar 2019

	Would you say that your family was affluent or wealthy when you were growing up?		
	Total	No	Yes
Sample Size	655	497	158
Please indicate which of the following categories includes your approximate total value of all assets for yourself and all members of your household. Please include home property, real estate, cars personal wealth etc.			
Under GBP 250,000	8%	8%	8%
GBP 250,000 to 499,999	10%	11%	6%
GBP 500,000 to 749,999	13%	13%	11%
GBP 750,000 to 999,999	14%	14%	12%
GBP 1,000,000 to 1,499,999	17%	16%	19%
GBP 1,500,000 to 1,999,999	10%	10%	10%
GBP 2,000,000 or more	15%	14%	18%
Not sure	14%	13%	15%