

Fieldwork: May - December 2018						Cou	ntry					
	Australia	China	Hong Kong	Indonesia	Japan	Malaysia	Philippines	Taiwan	Thailand	Vietnam	India	Singapore
Spanish cuisine												
Unweighted base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Like a lot	21%	4%	10%	6%	10%	6%	29%	14%	4%	11%	13%	14%
Like a fair amount	40%	15%	45%	19%	39%	23%	46%	29%	19%	21%	26%	37%
Don't like very much	10%	13%	17%	12%	7%	11%	6%	17%	15%	15%	11%	11%
Don't like at all	2%	4%	3%	4%	0%	3%	1%	1%	6%	4%	5%	3%
Don't know	9%	14%	7%	29%	20%	23%	5%	8%	15%	19%	13%	9%
N/a - I have never eaten this cuisine	17%	50%	17%	31%	24%	34%	12%	31%	40%	30%	32%	26%
% of those who have ever eaten the cuisine that like it	74%	38%	67%	36%	64%	44%	86%	62%	39%	45%	58%	68%
British cuisine												
Unweighted base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Like a lot	21%	5%	8%	15%	2%	10%	13%	8%	5%	15%	20%	16%
Like a fair amount	45%	17%	47%	32%	11%	41%	39%	26%	24%	32%	33%	50%
Don't like very much	16%	14%	23%	12%	14%	12%	9%	21%	14%	11%	11%	12%
Don't like at all	4%	6%	5%	3%	5%	2%	2%	3%	7%	3%	4%	2%
Don't know	7%	11%	7%	19%	28%	13%	12%	11%	15%	16%	10%	6%
N/a - I have never eaten this cuisine	8%	47%	10%	19%	40%	22%	26%	32%	35%	23%	23%	14%
% of those who have ever eaten the cuisine that like it	71%	43%	61%	58%	20%	65%	70%	50%	44%	61%	68%	76%
French cuisine												
Unweighted base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Like a lot	22%	10%	16%	13%	13%	9%	25%	21%	10%	29%	20%	20%
Like a fair amount	38%	27%	49%	23%	47%	33%	42%	37%	37%	29%	31%	48%
Don't like very much	13%	11%	16%	13%	12%	12%	6%	15%	14%	10%	10%	10%
Don't like at all	5%	3%	3%	3%	2%	3%	1%	2%	5%	2%	4%	2%
Don't know	7%	9%	5%	25%	14%	16%	7%	7%	10%	11%	9%	6%
N/a - I have never eaten this cuisine	15%	41%	11%	24%	13%	27%	18%	18%	24%	19%	26%	14%
% of those who have ever eaten the cuisine that like it	70%	63%	73%	46%	68%	58%	82%	71%	62%	72%	70%	79%



Fieldwork: May - December 2018						Cou	ntry					
	Australia	China	Hong Kong	Indonesia	Japan	Malaysia	Philippines	Taiwan	Thailand	Vietnam	India	Singapore
German cuisine												
Unweighted base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Like a lot	12%	6%	9%	6%	5%	4%	8%	10%	7%	13%	11%	9%
Like a fair amount	38%	17%	47%	20%	27%	17%	29%	36%	31%	25%	19%	37%
Don't like very much	15%	12%	19%	12%	11%	13%	10%	19%	13%	14%	11%	13%
Don't like at all	4%	4%	3%	4%	1%	4%	2%	1%	6%	3%	4%	3%
Don't know	10%	12%	7%	29%	25%	24%	14%	8%	12%	18%	16%	9%
N/a - I have never eaten this cuisine	21%	49%	14%	29%	31%	39%	37%	26%	31%	26%	39%	29%
% of those who have ever eaten the cuisine that like it	63%	45%	65%	37%	46%	35%	59%	62%	54%	51%	49%	64%
Italian cuisine												
Unweighted base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Like a lot	56%	8%	23%	28%	31%	18%	42%	31%	16%	26%	34%	39%
Like a fair amount	32%	26%	52%	32%	46%	44%	42%	44%	42%	35%	33%	44%
Don't like very much	6%	12%	12%	10%	4%	11%	5%	13%	13%	10%	8%	7%
Don't like at all	1%	3%	2%	3%	1%	2%	1%	2%	5%	3%	3%	2%
Don't know	3%	9%	4%	13%	8%	9%	3%	2%	7%	10%	6%	2%
N/a - I have never eaten this cuisine	3%	42%	7%	14%	10%	16%	7%	8%	16%	16%	16%	7%
% of those who have ever eaten the cuisine that like it	90%	59%	81%	70%	85%	74%	90%	81%	69%	72%	80%	89%
Danish cuisine												
Unweighted base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Like a lot	8%	5%	4%	4%	1%	4%	5%	5%	3%	9%	6%	4%
Like a fair amount	18%	9%	20%	14%	4%	15%	24%	16%	13%	19%	17%	22%
Don't like very much	9%	13%	18%	10%	4%	11%	9%	16%	14%	15%	12%	10%
Don't like at all	2%	5%	4%	4%	1%	4%	2%	1%	9%	4%	5%	3%
Don't know	18%	13%	13%	33%	30%	25%	17%	13%	17%	22%	17%	15%
N/a - I have never eaten this cuisine	44%	54%	42%	35%	59%	41%	44%	49%	45%	31%	43%	46%
% of those who have ever eaten the cuisine that like it	47%	32%	40%	28%	14%	33%	51%	39%	29%	40%	41%	48%



Fieldwork: May - December 2018						Cou	ntry					
	Australia	China	Hong Kong	Indonesia	Japan	Malaysia	Philippines	Taiwan	Thailand	Vietnam	India	Singapore
Norwegian cuisine												
Unweighted base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Like a lot	6%	4%	4%	4%	1%	4%	4%	5%	3%	7%	6%	3%
Like a fair amount	13%	10%	20%	11%	5%	14%	21%	15%	13%	18%	15%	21%
Don't like very much	8%	12%	16%	10%	4%	12%	9%	16%	13%	16%	12%	9%
Don't like at all	3%	5%	5%	4%	1%	3%	2%	1%	7%	4%	5%	3%
Don't know	20%	14%	13%	36%	29%	25%	17%	12%	19%	23%	18%	15%
N/a - I have never eaten this cuisine	51%	55%	42%	35%	60%	42%	46%	50%	45%	32%	45%	49%
% of those who have ever eaten the cuisine that like it	39%	31%	42%	23%	17%	31%	47%	41%	30%	36%	38%	48%
Finnish cuisine												
Unweighted base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Like a lot	5%	4%	3%	4%	1%	3%	4%	4%	2%	8%	7%	2%
Like a fair amount	12%	9%	18%	10%	4%	12%	21%	11%	11%	19%	15%	15%
Don't like very much	8%	13%	18%	12%	4%	12%	9%	16%	13%	14%	12%	10%
Don't like at all	3%	5%	4%	4%	1%	4%	2%	1%	7%	3%	5%	3%
Don't know	19%	14%	13%	34%	28%	27%	17%	13%	19%	24%	17%	15%
N/a - I have never eaten this cuisine	53%	55%	42%	36%	61%	42%	47%	54%	47%	32%	44%	56%
% of those who have ever eaten the cuisine that like it	37%	30%	38%	23%	14%	26%	47%	33%	26%	39%	39%	37%
Swedish cuisine												
Unweighted base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Like a lot	6%	4%	6%	5%	2%	5%	6%	7%	2%	9%	10%	6%
Like a fair amount	19%	12%	27%	13%	6%	18%	22%	20%	14%	19%	19%	35%
Don't like very much	7%	12%	19%	11%	5%	12%	10%	16%	15%	15%	11%	12%
Don't like at all	3%	6%	3%	3%	1%	3%	2%	1%	7%	4%	4%	2%
Don't know	19%	14%	13%	34%	29%	24%	16%	12%	18%	22%	16%	11%
N/a - I have never eaten this cuisine	46%	53%	33%	34%	57%	38%	44%	43%	44%	31%	40%	34%
% of those who have ever eaten the cuisine that like it	47%	34%	48%	27%	18%	36%	50%	49%	29%	40%	48%	63%



Fieldwork: May - December 2018						Cou	ntry					
	Australia	China	Hong Kong	Indonesia	Japan	Malaysia	Philippines	Taiwan	Thailand	Vietnam	India	Singapore
Greek cuisine												
Unweighted base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Like a lot	27%	4%	5%	3%	2%	4%	8%	6%	1%	7%	9%	6%
Like a fair amount	42%	11%	26%	15%	8%	15%	28%	20%	11%	15%	19%	24%
Don't like very much	11%	12%	19%	12%	5%	12%	11%	16%	14%	17%	12%	14%
Don't like at all	3%	4%	5%	4%	1%	3%	3%	1%	9%	5%	5%	6%
Don't know	6%	14%	11%	33%	30%	26%	14%	11%	17%	24%	17%	12%
N/a - I have never eaten this cuisine	11%	55%	36%	33%	55%	41%	37%	46%	48%	31%	39%	38%
% of those who have ever eaten the cuisine that like it	77%	32%	47%	27%	22%	31%	57%	48%	23%	32%	46%	49%
Turkish cuisine												
Unweighted base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Like a lot	20%	6%	4%	19%	4%	9%	8%	7%	3%	10%	13%	13%
Like a fair amount	30%	17%	27%	33%	16%	33%	31%	21%	15%	22%	24%	33%
Don't like very much	9%	11%	21%	9%	6%	13%	11%	19%	15%	17%	10%	17%
Don't like at all	3%	5%	7%	3%	1%	3%	4%	2%	10%	5%	6%	4%
Don't know	8%	10%	9%	16%	24%	13%	10%	9%	13%	15%	12%	7%
N/a - I have never eaten this cuisine	28%	51%	33%	19%	49%	29%	36%	42%	45%	31%	35%	26%
% of those who have ever eaten the cuisine that like it	71%	47%	45%	65%	39%	58%	61%	49%	32%	47%	56%	63%
Moroccan cuisine												
Unweighted base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Like a lot	15%	4%	4%	8%	1%	6%	5%	5%	2%	5%	10%	7%
Like a fair amount	28%	10%	18%	19%	4%	22%	22%	14%	10%	10%	20%	18%
Don't like very much	9%	11%	17%	12%	3%	12%	10%	13%	13%	19%	11%	11%
Don't like at all	3%	5%	7%	4%	1%	3%	4%	2%	9%	6%	5%	4%
Don't know	12%	12%	10%	27%	22%	19%	14%	9%	14%	20%	14%	11%
N/a - I have never eaten this cuisine	33%	58%	45%	31%	68%	37%	45%	56%	51%	39%	42%	49%
% of those who have ever eaten the cuisine that like it	65%	34%	38%	39%	16%	45%	50%	44%	25%	26%	50%	49%



Fieldwork: May - December 2018						Cou	ntry					
	Australia	China	Hong Kong	Indonesia	Japan	Malaysia	Philippines	Taiwan	Thailand	Vietnam	India	Singapore
Lebanese cuisine												
Unweighted base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Like a lot	22%	4%	3%	6%	1%	5%	4%	4%	2%	5%	15%	7%
Like a fair amount	33%	9%	14%	15%	2%	22%	18%	10%	8%	11%	21%	19%
Don't like very much	10%	12%	18%	13%	3%	13%	13%	14%	12%	18%	11%	10%
Don't like at all	4%	6%	7%	3%	1%	4%	6%	2%	11%	7%	6%	5%
Don't know	8%	12%	11%	30%	22%	19%	13%	11%	15%	21%	13%	10%
N/a - I have never eaten this cuisine	23%	58%	47%	32%	71%	36%	46%	59%	52%	39%	34%	50%
% of those who have ever eaten the cuisine that like it	71%	31%	31%	32%	13%	43%	40%	35%	22%	26%	54%	50%
Saudi Arabian cuisine												
Unweighted base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Like a lot	7%	4%	2%	18%	1%	10%	6%	4%	2%	5%	15%	6%
Like a fair amount	12%	9%	13%	34%	2%	41%	23%	10%	8%	12%	25%	15%
Don't like very much	7%	11%	18%	13%	3%	12%	15%	15%	13%	19%	10%	12%
Don't like at all	4%	6%	8%	3%	1%	4%	7%	4%	12%	6%	5%	4%
Don't know	17%	13%	10%	14%	23%	10%	11%	10%	13%	19%	11%	12%
N/a - I have never eaten this cuisine	52%	58%	48%	18%	70%	22%	38%	57%	50%	39%	33%	51%
% of those who have ever eaten the cuisine that like it	41%	31%	30%	64%	11%	66%	47%	33%	22%	28%	60%	42%
Emirati cuisine (i.e. from the United Arab Emirates)												
Unweighted base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Like a lot	8%	4%	2%	13%	1%	6%	6%	6%	3%	12%	18%	5%
Like a fair amount	12%	8%	13%	26%	3%	28%	24%	17%	12%	21%	25%	15%
Don't like very much	7%	13%	19%	13%	3%	13%	13%	15%	11%	17%	10%	11%
Don't like at all	4%	5%	8%	3%	1%	3%	5%	2%	11%	3%	4%	4%
Don't know	15%	12%	10%	19%	23%	17%	11%	7%	14%	14%	11%	12%
N/a - I have never eaten this cuisine	53%	57%	48%	25%	68%	33%	41%	54%	48%	32%	33%	52%
% of those who have ever eaten the cuisine that like it	43%	29%	28%	53%	14%	51%	51%	48%	29%	49%	63%	43%



Fieldwork: May - December 2018						Cou	ntry					
	Australia	China	Hong Kong	Indonesia	Japan	Malaysia	Philippines	Taiwan	Thailand	Vietnam	India	Singapore
Indian cuisine												
Unweighted base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Like a lot	35%	4%	7%	11%	9%	17%	11%	13%	3%	10%	81%	26%
Like a fair amount	35%	11%	36%	28%	40%	47%	33%	37%	18%	23%	10%	49%
Don't like very much	14%	20%	32%	19%	11%	18%	19%	24%	28%	20%	2%	17%
Don't like at all	8%	14%	9%	6%	3%	4%	8%	5%	18%	9%	1%	5%
Don't know	3%	9%	6%	16%	16%	5%	8%	4%	8%	12%	3%	2%
N/a - I have never eaten this cuisine	5%	42%	10%	20%	22%	9%	21%	16%	24%	26%	3%	1%
% of those who have ever eaten the cuisine that like it	74%	26%	48%	49%	63%	70%	55%	60%	27%	44%	93%	77%
Chinese cuisine												
Unweighted base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Like a lot	49%	71%	44%	19%	34%	31%	43%	44%	26%	30%	33%	59%
Like a fair amount	36%	21%	47%	27%	51%	37%	41%	40%	48%	37%	35%	33%
Don't like very much	8%	3%	6%	14%	5%	15%	7%	10%	12%	14%	10%	4%
Don't like at all	3%	1%	1%	4%	1%	3%	2%	2%	3%	5%	4%	1%
Don't know	2%	1%	2%	17%	5%	6%	2%	1%	3%	5%	6%	1%
N/a - I have never eaten this cuisine	2%	3%	0%	19%	4%	9%	5%	3%	7%	8%	11%	2%
% of those who have ever eaten the cuisine that like it	86%	95%	91%	57%	88%	74%	88%	87%	80%	73%	77%	94%
Thai cuisine												
Unweighted base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Like a lot	45%	7%	30%	14%	8%	47%	24%	30%	90%	24%	18%	53%
Like a fair amount	34%	23%	52%	27%	27%	40%	38%	41%	8%	39%	32%	36%
Don't like very much	8%	20%	12%	16%	16%	5%	10%	16%	1%	14%	12%	7%
Don't like at all	3%	9%	2%	5%	5%	1%	3%	3%	0%	2%	6%	1%
Don't know	3%	9%	2%	18%	17%	3%	6%	2%	0%	5%	8%	1%
N/a - I have never eaten this cuisine	7%	32%	2%	19%	27%	4%	19%	6%	0%	16%	24%	2%
% of those who have ever eaten the cuisine that like it	85%	44%	84%	51%	48%	91%	76%	76%	98%	75%	65%	91%



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	Australia	China	Hong Kong	Indonesia	Japan	Malaysia	Philippines	Taiwan	Thailand	Vietnam	India	Singapore
Malaysian cuisine												
Unweighted base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Like a lot	25%	5%	10%	19%	2%	83%	11%	11%	3%	9%	11%	52%
Like a fair amount	36%	16%	50%	37%	9%	14%	35%	34%	21%	23%	24%	38%
Don't like very much	9%	15%	21%	13%	6%	1%	11%	20%	23%	20%	11%	6%
Don't like at all	2%	6%	3%	4%	2%	0%	3%	2%	10%	5%	5%	1%
Don't know	9%	10%	6%	13%	26%	1%	11%	7%	13%	14%	12%	2%
N/a - I have never eaten this cuisine	19%	48%	10%	15%	55%	1%	29%	27%	30%	29%	36%	1%
% of those who have ever eaten the cuisine that like it	76%	41%	67%	66%	25%	97%	65%	61%	34%	44%	56%	91%
Vietnamese cuisine												
Unweighted base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Like a lot	30%	4%	18%	6%	5%	9%	13%	15%	13%	79%	7%	17%
Like a fair amount	33%	16%	55%	19%	22%	26%	34%	41%	42%	16%	17%	43%
Don't like very much	10%	18%	17%	15%	12%	20%	11%	24%	16%	2%	12%	20%
Don't like at all	4%	8%	2%	6%	3%	6%	2%	5%	6%	1%	7%	5%
Don't know	6%	9%	3%	26%	19%	16%	11%	4%	7%	1%	15%	5%
N/a - I have never eaten this cuisine	17%	45%	4%	28%	38%	23%	28%	12%	17%	2%	43%	10%
% of those who have ever eaten the cuisine that like it	75%	37%	77%	34%	44%	45%	66%	63%	67%	96%	42%	67%
Singaporean cuisine												
Unweighted base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Like a lot	24%	8%	12%	14%	3%	18%	17%	14%	7%	19%	15%	72%
Like a fair amount	34%	22%	53%	31%	13%	46%	36%	37%	29%	29%	27%	23%
Don't like very much	7%	12%	16%	12%	7%	11%	9%	16%	17%	14%	9%	3%
Don't like at all	2%	5%	3%	3%	2%	2%	2%	2%	5%	3%	5%	1%
Don't know	10%	8%	6%	20%	25%	9%	9%	5%	12%	11%	11%	1%
N/a - I have never eaten this cuisine	22%	44%	10%	20%	49%	14%	27%	26%	29%	25%	33%	0%
% of those who have ever eaten the cuisine that like it	75%	54%	73%	55%	33%	74%	72%	68%	52%	64%	62%	96%



Fieldwork: May - December 2018						Cour	ntry					
	Australia	China	Hong Kong	Indonesia	Japan	Malaysia	Philippines	Taiwan	Thailand	Vietnam	India	Singapore
Hong Kong cuisine												
Unweighted base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Like a lot	20%	17%	51%	12%	7%	17%	24%	29%	14%	22%	10%	48%
Like a fair amount	29%	33%	41%	23%	26%	23%	39%	41%	39%	32%	22%	35%
Don't like very much	8%	12%	5%	12%	6%	16%	8%	16%	13%	14%	11%	5%
Don't like at all	2%	4%	1%	5%	2%	4%	1%	1%	4%	3%	6%	1%
Don't know	13%	8%	1%	23%	23%	15%	6%	2%	8%	9%	13%	2%
N/a - I have never eaten this cuisine	28%	26%	1%	24%	36%	25%	21%	9%	22%	20%	38%	8%
% of those who have ever eaten the cuisine that like it	68%	68%	93%	47%	53%	54%	80%	78%	68%	68%	51%	91%
Korean cuisine												
Unweighted base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Like a lot	18%	10%	23%	23%	16%	22%	37%	31%	24%	38%	8%	42%
Like a fair amount	31%	30%	54%	32%	44%	37%	46%	41%	47%	38%	17%	41%
Don't like very much	12%	24%	17%	16%	16%	19%	8%	20%	13%	11%	13%	10%
Don't like at all	3%	8%	3%	4%	6%	4%	1%	3%	3%	2%	8%	3%
Don't know	10%	6%	2%	13%	9%	7%	3%	2%	4%	4%	14%	1%
N/a - I have never eaten this cuisine	27%	23%	2%	13%	10%	11%	4%	4%	8%	6%	41%	3%
% of those who have ever eaten the cuisine that like it	66%	52%	78%	63%	66%	66%	87%	74%	78%	81%	42%	86%
Filipino cuisine												
Unweighted base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Like a lot	12%	3%	3%	5%	2%	4%	87%	4%	2%	8%	6%	5%
Like a fair amount	23%	11%	19%	16%	8%	18%	10%	17%	13%	18%	16%	26%
Don't like very much	11%	16%	33%	15%	8%	20%	2%	23%	18%	21%	12%	24%
Don't like at all	3%	9%	13%	5%	3%	7%	0%	6%	10%	6%	7%	10%
Don't know	14%	10%	8%	29%	27%	19%	1%	9%	16%	14%	15%	11%
N/a - I have never eaten this cuisine	37%	50%	24%	30%	53%	33%	0%	40%	41%	33%	44%	24%
% of those who have ever eaten the cuisine that like it	56%	29%	29%	29%	21%	33%	97%	35%	25%	38%	39%	41%



Fieldwork: May - December 2018						Cou	ntry					
	Australia	China	Hong Kong	Indonesia	Japan	Malaysia	Philippines	Taiwan	Thailand	Vietnam	India	Singapore
Indonesian cuisine												
Unweighted base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Like a lot	22%	4%	6%	92%	3%	22%	8%	7%	2%	8%	9%	33%
Like a fair amount	32%	12%	33%	4%	13%	52%	33%	29%	14%	19%	21%	47%
Don't like very much	10%	14%	31%	1%	7%	12%	14%	25%	19%	21%	13%	12%
Don't like at all	3%	10%	8%	1%	2%	3%	3%	5%	11%	6%	5%	2%
Don't know	10%	11%	8%	2%	25%	4%	10%	8%	14%	14%	14%	2%
N/a - I have never eaten this cuisine	24%	49%	14%	1%	50%	7%	31%	27%	39%	31%	40%	4%
% of those who have ever eaten the cuisine that like it	71%	31%	46%	97%	32%	80%	59%	49%	26%	39%	48%	84%
Taiwanese cuisine												
Unweighted base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Like a lot	14%	13%	32%	10%	14%	14%	16%	75%	10%	18%	8%	42%
Like a fair amount	24%	33%	54%	20%	35%	21%	34%	20%	29%	31%	16%	37%
Don't like very much	9%	14%	9%	14%	8%	15%	11%	3%	17%	16%	12%	7%
Don't like at all	2%	4%	1%	5%	2%	6%	2%	0%	5%	4%	6%	1%
Don't know	15%	7%	2%	25%	15%	17%	11%	0%	11%	10%	15%	3%
N/a - I have never eaten this cuisine	36%	29%	2%	25%	26%	28%	26%	1%	29%	21%	43%	10%
% of those who have ever eaten the cuisine that like it	59%	64%	88%	40%	66%	49%	68%	96%	54%	62%	42%	87%
Australian cuisine												
Unweighted base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Like a lot	52%	5%	8%	9%	2%	9%	15%	7%	6%	13%	13%	14%
Like a fair amount	35%	16%	37%	20%	11%	29%	36%	21%	25%	26%	25%	46%
Don't like very much	7%	13%	20%	13%	6%	12%	6%	18%	14%	12%	10%	11%
Don't like at all	1%	7%	3%	4%	1%	3%	1%	2%	5%	3%	4%	1%
Don't know	3%	10%	9%	26%	26%	17%	11%	9%	14%	14%	13%	8%
N/a - I have never eaten this cuisine	2%	50%	24%	27%	54%	30%	31%	43%	36%	31%	36%	19%
% of those who have ever eaten the cuisine that like it	89%	41%	58%	41%	28%	54%	74%	49%	48%	57%	59%	74%



Fieldwork: May - December 2018						Cou	ntry					
	Australia	China	Hong Kong	Indonesia	Japan	Malaysia	Philippines	Taiwan	Thailand	Vietnam	India	Singapore
Japanese cuisine												
Unweighted base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Like a lot	33%	12%	57%	31%	67%	27%	47%	60%	48%	38%	13%	69%
Like a fair amount	32%	29%	35%	34%	24%	39%	38%	31%	38%	34%	24%	23%
Don't like very much	13%	22%	5%	14%	2%	16%	6%	7%	6%	10%	13%	4%
Don't like at all	5%	8%	1%	3%	0%	2%	1%	1%	2%	2%	6%	2%
Don't know	5%	5%	1%	8%	3%	6%	3%	1%	2%	4%	10%	1%
N/a - I have never eaten this cuisine	11%	24%	1%	10%	3%	11%	5%	1%	4%	11%	34%	2%
% of those who have ever eaten the cuisine that like it	74%	54%	93%	72%	94%	73%	90%	92%	90%	81%	57%	94%
American cuisine (i.e. from the USA)												
Unweighted base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Like a lot	21%	7%	10%	21%	8%	12%	50%	26%	16%	21%	23%	27%
Like a fair amount	39%	24%	46%	34%	37%	37%	37%	44%	43%	32%	34%	46%
Don't like very much	16%	16%	23%	11%	14%	12%	3%	18%	11%	11%	9%	10%
Don't like at all	6%	6%	4%	3%	2%	2%	1%	2%	3%	2%	3%	2%
Don't know	7%	8%	7%	14%	18%	13%	3%	2%	8%	9%	8%	3%
N/a - I have never eaten this cuisine	12%	39%	10%	17%	20%	25%	6%	8%	18%	24%	24%	13%
% of those who have ever eaten the cuisine that like it	68%	51%	62%	66%	57%	65%	93%	76%	73%	71%	75%	83%
Mexican cuisine												
Unweighted base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Like a lot	32%	5%	6%	6%	5%	8%	28%	11%	8%	10%	19%	17%
Like a fair amount	38%	15%	32%	19%	26%	26%	41%	32%	27%	20%	30%	38%
Don't like very much	12%	11%	19%	11%	7%	12%	6%	19%	13%	16%	9%	12%
Don't like at all	4%	6%	4%	4%	1%	3%	1%	2%	4%	4%	4%	3%
Don't know	4%	10%	8%	27%	21%	18%	6%	6%	13%	15%	8%	7%
N/a - I have never eaten this cuisine	10%	53%	31%	33%	40%	34%	19%	30%	34%	35%	29%	24%
% of those who have ever eaten the cuisine that like it	77%	42%	54%	38%	51%	51%	85%	62%	54%	46%	70%	72%



Fieldwork: May - December 2018						Cou	ntry					
	Australia	China	Hong Kong	Indonesia	Japan	Malaysia	Philippines	Taiwan	Thailand	Vietnam	India	Singapore
Caribbean cuisine												
Unweighted base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Like a lot	9%	4%	3%	4%	1%	3%	11%	6%	3%	7%	8%	5%
Like a fair amount	20%	8%	17%	9%	6%	13%	25%	14%	12%	14%	20%	18%
Don't like very much	7%	12%	16%	12%	3%	11%	7%	12%	13%	16%	10%	8%
Don't like at all	2%	7%	4%	5%	1%	4%	2%	1%	5%	5%	5%	2%
Don't know	15%	10%	11%	32%	24%	22%	12%	9%	16%	18%	13%	13%
N/a - I have never eaten this cuisine	48%	60%	49%	39%	64%	47%	43%	58%	51%	40%	45%	55%
% of those who have ever eaten the cuisine that like it	55%	30%	39%	21%	22%	31%	63%	46%	29%	35%	50%	50%
Argentinian cuisine												
Unweighted base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Like a lot	10%	4%	3%	4%	1%	3%	6%	4%	2%	6%	7%	3%
Like a fair amount	18%	11%	15%	11%	4%	9%	23%	13%	9%	15%	16%	11%
Don't like very much	6%	10%	17%	11%	3%	11%	8%	13%	14%	15%	11%	8%
Don't like at all	2%	5%	4%	4%	1%	4%	2%	1%	6%	5%	5%	3%
Don't know	16%	11%	11%	31%	24%	24%	15%	9%	15%	18%	14%	14%
N/a - I have never eaten this cuisine	49%	59%	51%	39%	67%	49%	46%	59%	54%	40%	48%	62%
% of those who have ever eaten the cuisine that like it	53%	37%	36%	25%	16%	24%	55%	42%	24%	35%	43%	35%
Brazilian cuisine												
Unweighted base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Like a lot	11%	5%	3%	4%	3%	3%	8%	5%	2%	9%	8%	5%
Like a fair amount	19%	13%	19%	13%	12%	11%	26%	14%	12%	20%	18%	16%
Don't like very much	7%	10%	18%	11%	6%	11%	8%	14%	13%	13%	10%	9%
Don't like at all	2%	6%	5%	4%	1%	4%	2%	2%	6%	4%	5%	3%
Don't know	15%	10%	10%	30%	24%	23%	14%	9%	16%	16%	13%	14%
N/a - I have never eaten this cuisine	46%	56%	46%	37%	55%	48%	43%	56%	51%	38%	46%	53%
% of those who have ever eaten the cuisine that like it	56%	42%	41%	28%	33%	26%	59%	43%	29%	47%	49%	45%



Fieldwork: May - December 2018						Cour	ntry					
	Australia	China	Hong Kong	Indonesia	Japan	Malaysia	Philippines	Taiwan	Thailand	Vietnam	India	Singapore
Peruvian cuisine												
Unweighted base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Base	1020	1014	1023	1024	1000	1003	1019	1036	1020	1011	1163	1010
Like a lot	6%	4%	3%	3%	2%	2%	4%	4%	2%	7%	7%	2%
Like a fair amount	13%	8%	12%	10%	4%	7%	18%	9%	6%	14%	13%	10%
Don't like very much	6%	12%	17%	11%	4%	11%	9%	13%	15%	15%	10%	7%
Don't like at all	2%	8%	5%	4%	1%	4%	2%	2%	7%	5%	6%	3%
Don't know	17%	11%	11%	34%	24%	25%	15%	10%	17%	18%	15%	14%
N/a - I have never eaten this cuisine	56%	57%	52%	39%	66%	51%	51%	63%	54%	41%	50%	64%
% of those who have ever eaten the cuisine that like it	44%	28%	31%	21%	16%	19%	47%	33%	16%	37%	39%	33%



Fieldwork: May - December 2018						C	Country					
	Italy	Spain	USA	UAE	Saudi Arabia	Great Britain	Germany	France	Denmark	Sweden	Finland	Norway
Spanish cuisine												
Unweighted base	1002	1001	1184	1027	1009	1627	2038	1008	1023	1021	1002	583
Base	1002	1001	1177	1027	1009	1627	2038	1008	1024	1016	1002	583
Like a lot	29%	86%	32%	22%	15%	27%	19%	45%	25%	35%	26%	34%
Like a fair amount	51%	12%	33%	35%	25%	45%	43%	36%	45%	44%	47%	38%
Don't like very much	7%	1%	5%	11%	9%	11%	15%	6%	18%	8%	10%	7%
Don't like at all	1%	0%	3%	4%	4%	2%	3%	2%	2%	2%	3%	2%
Don't know	5%	1%	10%	13%	19%	5%	8%	4%	5%	7%	6%	8%
N/a - I have never eaten this cuisine	8%	0%	17%	16%	27%	10%	11%	6%	5%	4%	8%	11%
% of those who have ever eaten the cuisine that like it	87%	98%	79%	67%	56%	80%	70%	87%	74%	82%	70%	81%
British cuisine												
Unweighted base	1002	1001	1184	1027	1009	1627	2038	1008	1023	1021	1002	583
Base	1002	1001	1177	1027	1009	1627	2038	1008	1024	1016	1002	583
Like a lot	4%	4%	8%	17%	13%	50%	3%	4%	4%	5%	8%	9%
Like a fair amount	23%	17%	26%	37%	26%	40%	17%	19%	21%	28%	35%	31%
Don't like very much	31%	33%	14%	13%	11%	5%	30%	26%	48%	33%	26%	26%
Don't like at all	17%	20%	4%	4%	4%	2%	20%	25%	8%	19%	9%	11%
Don't know	9%	8%	16%	14%	20%	2%	11%	7%	11%	10%	10%	12%
N/a - I have never eaten this cuisine	17%	18%	31%	14%	26%	1%	18%	17%	9%	5%	12%	11%
% of those who have ever eaten the cuisine that like it	32%	26%	49%	63%	52%	91%	25%	28%	27%	35%	51%	45%
French cuisine												
Unweighted base	1002	1001	1184	1027	1009	1627	2038	1003	1023	1021	1002	583
Base	1002	1001	1177	1027	1009	1627	2038	1003	1024	1016	1002	583
Like a lot	14%	19%	18%	25%	20%	21%	16%	86%	24%	32%	22%	28%
Like a fair amount	40%	46%	33%	37%	30%	39%	39%	10%	40%	42%	45%	38%
Don't like very much	22%	19%	8%	11%	9%	17%	18%	1%	20%	10%	12%	9%
Don't like at all	9%	3%	4%	4%	4%	6%	7%	1%	4%	4%	3%	4%
Don't know	5%	6%	12%	10%	16%	5%	9%	2%	6%	6%	8%	10%
N/a - I have never eaten this cuisine	10%	8%	25%	12%	20%	11%	10%	1%	6%	5%	10%	12%
% of those who have ever eaten the cuisine that like it	60%	70%	69%	71%	63%	68%	62%	96%	68%	79%	70%	74%



Fieldwork: May - December 2018						С	ountry					
	Italy	Spain	USA	UAE	Saudi Arabia	Great Britain	Germany	France	Denmark	Sweden	Finland	Norway
German cuisine												
Unweighted base	1002	1001	1184	1027	1009	1627	2038	1008	1023	1021	1002	583
Base	1002	1001	1177	1027	1009	1627	2038	1008	1024	1016	1002	583
Like a lot	6%	6%	16%	11%	9%	7%	49%	9%	6%	13%	12%	11%
Like a fair amount	27%	29%	29%	25%	16%	32%	37%	30%	29%	40%	43%	34%
Don't like very much	27%	29%	11%	14%	10%	21%	7%	20%	46%	23%	20%	21%
Don't like at all	14%	7%	5%	7%	6%	5%	2%	7%	8%	7%	3%	3%
Don't know	8%	10%	12%	20%	25%	12%	4%	10%	6%	10%	10%	18%
N/a - I have never eaten this cuisine	18%	19%	27%	25%	34%	24%	1%	23%	5%	6%	12%	14%
% of those who have ever eaten the cuisine that like it	40%	43%	63%	47%	38%	51%	87%	51%	37%	57%	53%	52%
Italian cuisine												
Unweighted base	1002	1001	1184	1027	1009	1627	2038	1008	1023	1021	1002	583
Base	1002	1001	1177	1027	1009	1627	2038	1008	1024	1016	1002	583
Like a lot	93%	51%	59%	51%	46%	55%	49%	70%	50%	60%	43%	50%
Like a fair amount	5%	42%	21%	31%	25%	32%	37%	19%	33%	30%	40%	26%
Don't like very much	1%	4%	4%	6%	7%	6%	4%	2%	9%	3%	6%	6%
Don't like at all	0%	1%	2%	2%	3%	1%	2%	2%	1%	1%	2%	2%
Don't know	0%	1%	5%	5%	11%	2%	5%	3%	4%	4%	4%	8%
N/a - I have never eaten this cuisine	0%	1%	9%	5%	9%	4%	3%	4%	3%	2%	4%	8%
% of those who have ever eaten the cuisine that like it	99%	94%	88%	87%	78%	91%	89%	93%	86%	92%	84%	83%
Danish cuisine												
Unweighted base	1002	1001	1184	1027	1009	1627	2038	1008	1023	1021	1002	583
Base	1002	1001	1177	1027	1009	1627	2038	1008	1024	1016	1002	583
Like a lot	2%	2%	6%	9%	4%	4%	3%	4%	46%	16%	9%	24%
Like a fair amount	10%	8%	14%	18%	14%	18%	18%	13%	37%	41%	35%	36%
Don't like very much	12%	13%	6%	14%	9%	8%	13%	11%	10%	16%	14%	14%
Don't like at all	6%	4%	3%	6%	8%	2%	4%	4%	2%	5%	2%	3%
Don't know	19%	20%	21%	23%	27%	21%	21%	16%	3%	14%	18%	13%
N/a - I have never eaten this cuisine	52%	54%	50%	30%	38%	47%	40%	52%	1%	8%	22%	10%
% of those who have ever eaten the cuisine that like it	25%	20%	41%	39%	29%	42%	36%	35%	85%	62%	44%	67%



Fieldwork: May - December 2018						С	ountry					
	Italy	Spain	USA	UAE	Saudi Arabia	Great Britain	Germany	France	Denmark	Sweden	Finland	Norway
Norwegian cuisine												
Unweighted base	1002	1001	1184	1027	1009	1627	2038	1008	1023	1021	1002	583
Base	1002	1001	1177	1027	1009	1627	2038	1008	1024	1016	1002	583
Like a lot	2%	2%	6%	9%	5%	3%	3%	5%	4%	8%	9%	45%
Like a fair amount	11%	11%	13%	19%	11%	11%	15%	15%	16%	27%	32%	34%
Don't like very much	11%	13%	6%	11%	10%	8%	12%	11%	31%	21%	17%	8%
Don't like at all	6%	4%	2%	6%	5%	3%	4%	4%	7%	9%	3%	4%
Don't know	18%	19%	21%	23%	29%	20%	21%	15%	17%	20%	18%	6%
N/a - I have never eaten this cuisine	53%	50%	51%	33%	39%	55%	44%	50%	25%	16%	22%	3%
% of those who have ever eaten the cuisine that like it	27%	27%	38%	41%	26%	31%	33%	40%	27%	41%	39%	81%
Finnish cuisine												
Unweighted base	1002	1001	1184	1027	1009	1627	2038	1008	1023	1021	1002	583
Base	1002	1001	1177	1027	1009	1627	2038	1008	1024	1016	1002	583
Like a lot	2%	2%	4%	7%	4%	2%	2%	3%	2%	8%	63%	5%
Like a fair amount	9%	6%	9%	17%	12%	8%	12%	12%	5%	21%	30%	12%
Don't like very much	9%	12%	6%	12%	8%	8%	12%	11%	17%	20%	4%	14%
Don't like at all	6%	5%	4%	6%	6%	3%	5%	3%	5%	10%	1%	4%
Don't know	19%	19%	25%	25%	31%	22%	22%	16%	23%	21%	1%	26%
N/a - I have never eaten this cuisine	54%	56%	54%	33%	39%	58%	47%	55%	48%	20%	0%	39%
% of those who have ever eaten the cuisine that like it	24%	18%	27%	35%	26%	23%	26%	33%	13%	36%	35%	28%
Swedish cuisine												
Unweighted base	1002	1001	1184	1027	1009	1627	2038	1008	1023	1021	1002	583
Base	1002	1001	1177	1027	1009	1627	2038	1008	1024	1016	1002	583
Like a lot	3%	3%	6%	10%	8%	4%	4%	5%	4%	62%	16%	15%
Like a fair amount	16%	13%	22%	22%	15%	23%	24%	16%	21%	30%	47%	41%
Don't like very much	14%	15%	6%	12%	11%	9%	14%	12%	40%	4%	16%	19%
Don't like at all	7%	4%	3%	5%	5%	3%	5%	4%	7%	1%	4%	4%
Don't know	17%	19%	21%	23%	28%	19%	19%	14%	14%	3%	10%	12%
N/a - I have never eaten this cuisine	43%	47%	42%	28%	33%	42%	34%	49%	14%	1%	6%	9%
% of those who have ever eaten the cuisine that like it	33%	30%	48%	44%	35%	47%	42%	41%	29%	92%	46%	62%



Fieldwork: May - December 2018						C	Country					
	Italy	Spain	USA	UAE	Saudi Arabia	Great Britain	Germany	France	Denmark	Sweden	Finland	Norway
Greek cuisine												
Unweighted base	1002	1001	1184	1027	1009	1627	2038	1008	1023	1021	1002	583
Base	1002	1001	1177	1027	1009	1627	2038	1008	1024	1016	1002	583
Like a lot	17%	13%	23%	14%	13%	24%	33%	28%	24%	44%	29%	35%
Like a fair amount	39%	34%	30%	28%	23%	38%	42%	33%	40%	38%	43%	32%
Don't like very much	13%	15%	9%	12%	9%	12%	10%	10%	20%	7%	12%	11%
Don't like at all	3%	4%	5%	6%	4%	4%	4%	3%	4%	2%	3%	3%
Don't know	7%	10%	10%	17%	22%	6%	6%	7%	5%	5%	6%	8%
N/a - I have never eaten this cuisine	20%	24%	24%	22%	28%	17%	6%	19%	7%	3%	8%	11%
% of those who have ever eaten the cuisine that like it	71%	62%	69%	55%	51%	74%	79%	75%	69%	85%	59%	75%
Turkish cuisine												
Unweighted base	1002	1001	1184	1027	1009	1627	2038	1008	1023	1021	1002	583
Base	1002	1001	1177	1027	1009	1627	2038	1008	1024	1016	1002	583
Like a lot	8%	11%	8%	36%	54%	14%	16%	15%	10%	17%	15%	17%
Like a fair amount	20%	29%	13%	34%	26%	31%	40%	30%	30%	39%	42%	31%
Don't like very much	12%	18%	5%	10%	5%	9%	14%	12%	21%	12%	13%	10%
Don't like at all	7%	7%	5%	3%	2%	4%	9%	8%	8%	6%	6%	7%
Don't know	11%	10%	17%	7%	7%	9%	8%	8%	11%	12%	8%	13%
N/a - I have never eaten this cuisine	43%	25%	53%	9%	6%	33%	13%	27%	20%	14%	15%	21%
% of those who have ever eaten the cuisine that like it	47%	53%	43%	77%	85%	67%	64%	62%	50%	65%	59%	62%
Moroccan cuisine												
Unweighted base	1002	1001	1184	1027	1009	1627	2038	1008	1023	1021	1002	583
Base	1002	1001	1177	1027	1009	1627	2038	1008	1024	1016	1002	583
Like a lot	8%	12%	8%	21%	23%	12%	6%	33%	8%	11%	10%	10%
Like a fair amount	24%	30%	16%	33%	35%	30%	19%	38%	20%	25%	22%	20%
Don't like very much	15%	19%	5%	16%	12%	9%	11%	7%	12%	9%	14%	8%
Don't like at all	9%	10%	5%	5%	6%	4%	10%	5%	9%	7%	6%	7%
Don't know	9%	8%	17%	11%	12%	9%	14%	5%	15%	18%	13%	18%
N/a - I have never eaten this cuisine	36%	20%	49%	14%	12%	36%	40%	11%	36%	30%	35%	38%
% of those who have ever eaten the cuisine that like it	50%	53%	47%	63%	67%	66%	42%	81%	44%	51%	50%	48%



Fieldwork: May - December 2018						C	ountry					
	Italy	Spain	USA	UAE	Saudi Arabia	Great Britain	Germany	France	Denmark	Sweden	Finland	Norway
Lebanese cuisine												
Unweighted base	1002	1001	1184	1027	1009	1627	2038	1008	1023	1021	1002	583
Base	1002	1001	1177	1027	1009	1627	2038	1008	1024	1016	1002	583
Like a lot	6%	8%	9%	44%	54%	10%	6%	20%	7%	24%	9%	11%
Like a fair amount	15%	16%	14%	34%	27%	19%	13%	27%	15%	30%	15%	17%
Don't like very much	9%	12%	5%	9%	5%	5%	10%	9%	10%	9%	13%	6%
Don't like at all	6%	6%	5%	3%	2%	4%	10%	7%	8%	7%	7%	6%
Don't know	12%	14%	16%	5%	8%	12%	16%	7%	17%	11%	13%	18%
N/a - I have never eaten this cuisine	52%	44%	51%	5%	5%	50%	45%	29%	43%	20%	44%	42%
% of those who have ever eaten the cuisine that like it	45%	43%	47%	82%	84%	58%	35%	67%	39%	67%	50%	48%
Saudi Arabian cuisine												
Unweighted base	1002	1001	1184	1027	1009	1627	2038	1008	1023	1021	1002	583
Base	1002	1001	1177	1027	1009	1627	2038	1008	1024	1016	1002	583
Like a lot	3%	3%	3%	26%	62%	1%	4%	4%	3%	2%	2%	3%
Like a fair amount	7%	11%	7%	37%	25%	5%	8%	8%	7%	9%	8%	6%
Don't like very much	10%	9%	6%	16%	6%	5%	10%	7%	9%	7%	11%	4%
Don't like at all	7%	7%	5%	6%	2%	4%	10%	9%	8%	7%	8%	6%
Don't know	14%	18%	20%	8%	3%	18%	17%	14%	19%	24%	18%	25%
N/a - I have never eaten this cuisine	59%	52%	59%	7%	2%	67%	51%	58%	54%	51%	53%	56%
% of those who have ever eaten the cuisine that like it	25%	28%	24%	67%	89%	18%	24%	29%	22%	22%	42%	20%
Emirati cuisine (i.e. from the United Arab Emirates)												
Unweighted base	1002	1001	1184	1027	1009	1627	2038	1008	1023	1021	1002	583
Base	1002	1001	1177	1027	1009	1627	2038	1008	1024	1016	1002	583
Like a lot	3%	3%	3%	45%	27%	2%	4%	4%	2%	3%	2%	4%
Like a fair amount	7%	10%	6%	37%	35%	6%	10%	9%	6%	8%	8%	7%
Don't like very much	9%	9%	4%	9%	9%	5%	9%	8%	8%	7%	11%	4%
Don't like at all	7%	7%	6%	3%	4%	4%	11%	8%	9%	6%	7%	7%
Don't know	15%	18%	20%	4%	13%	18%	17%	14%	20%	25%	18%	23%
N/a - I have never eaten this cuisine	59%	53%	60%	3%	12%	65%	50%	57%	55%	50%	54%	55%
% of those who have ever eaten the cuisine that like it	24%	27%	23%	84%	71%	23%	27%	30%	18%	22%	42%	24%



Fieldwork: May - December 2018						C	ountry					
	Italy	Spain	USA	UAE	Saudi Arabia	Great Britain	Germany	France	Denmark	Sweden	Finland	Norway
Indian cuisine												
Unweighted base	1002	1001	1184	1027	1009	1762	2040	1011	1007	1006	1005	732
Base	1002	1001	1177	1027	1009	1762	2040	1011	1007	1006	1005	732
Like a lot	11%	12%	19%	37%	38%	46%	17%	27%	23%	25%	26%	32%
Like a fair amount	27%	26%	19%	31%	30%	33%	33%	26%	35%	37%	33%	36%
Don't like very much	13%	18%	12%	13%	9%	7%	16%	11%	12%	17%	10%	11%
Don't like at all	9%	9%	9%	10%	5%	6%	8%	6%	4%	8%	5%	5%
Don't know	7%	8%	11%	5%	8%	2%	7%	5%	12%	6%	9%	7%
N/a - I have never eaten this cuisine	33%	27%	31%	5%	10%	7%	20%	25%	15%	7%	16%	10%
% of those who have ever eaten the cuisine that like it	57%	52%	55%	71%	76%	84%	62%	71%	67%	67%	64%	75%
Chinese cuisine												
Unweighted base	1002	1001	1184	1027	1009	1762	2040	1011	1007	1006	1005	732
Base	1002	1001	1177	1027	1009	1762	2040	1011	1007	1006	1005	732
Like a lot	21%	27%	42%	30%	16%	43%	30%	39%	24%	26%	34%	27%
Like a fair amount	33%	41%	32%	32%	27%	39%	42%	31%	42%	45%	39%	43%
Don't like very much	17%	17%	5%	10%	11%	8%	11%	8%	11%	15%	8%	11%
Don't like at all	13%	8%	3%	10%	12%	3%	6%	7%	4%	4%	3%	3%
Don't know	3%	3%	5%	8%	14%	2%	3%	3%	9%	6%	6%	7%
N/a - I have never eaten this cuisine	13%	5%	13%	11%	20%	5%	7%	12%	10%	5%	10%	9%
% of those who have ever eaten the cuisine that like it	62%	71%	84%	69%	54%	86%	78%	80%	73%	74%	79%	77%
Thai cuisine												
Unweighted base	1002	1001	1184	1027	1009	1762	2040	1011	1007	1006	1005	732
Base	1002	1001	1177	1027	1009	1762	2040	1011	1007	1006	1005	732
Like a lot	8%	12%	25%	20%	7%	26%	19%	24%	28%	36%	30%	27%
Like a fair amount	18%	23%	23%	30%	14%	31%	33%	21%	33%	37%	36%	37%
Don't like very much	8%	11%	7%	14%	11%	8%	11%	6%	6%	10%	8%	9%
Don't like at all	6%	6%	5%	9%	14%	5%	6%	5%	4%	4%	4%	5%
Don't know	10%	11%	11%	10%	21%	6%	7%	8%	12%	6%	8%	8%
N/a - I have never eaten this cuisine	50%	38%	29%	17%	34%	25%	24%	36%	17%	6%	15%	14%
% of those who have ever eaten the cuisine that like it	52%	56%	68%	61%	31%	75%	68%	70%	73%	78%	72%	74%



Fieldwork: May - December 2018						С	ountry					
	Italy	Spain	USA	UAE	Saudi Arabia	Great Britain	Germany	France	Denmark	Sweden	Finland	Norway
Malaysian cuisine												
Unweighted base	1002	1001	1184	1027	1009	1762	2040	1011	1007	1006	1005	732
Base	1002	1001	1177	1027	1009	1762	2040	1011	1007	1006	1005	732
Like a lot	1%	2%	6%	10%	8%	7%	4%	4%	6%	5%	6%	5%
Like a fair amount	6%	8%	9%	29%	16%	19%	12%	8%	12%	12%	15%	12%
Don't like very much	8%	9%	5%	14%	11%	4%	10%	5%	4%	6%	5%	5%
Don't like at all	5%	6%	4%	8%	9%	2%	6%	5%	3%	3%	3%	4%
Don't know	14%	17%	22%	14%	21%	13%	15%	12%	31%	31%	23%	23%
N/a - I have never eaten this cuisine	66%	59%	54%	25%	34%	55%	54%	66%	43%	43%	48%	51%
% of those who have ever eaten the cuisine that like it	21%	24%	34%	52%	37%	58%	34%	35%	32%	30%	53%	35%
Vietnamese cuisine												
Unweighted base	1002	1001	1184	1027	1009	1762	2040	1011	1007	1006	1005	732
Base	1002	1001	1177	1027	1009	1762	2040	1011	1007	1006	1005	732
Like a lot	5%	5%	14%	8%	2%	8%	11%	28%	17%	13%	12%	11%
Like a fair amount	11%	15%	21%	19%	8%	15%	25%	23%	28%	26%	24%	25%
Don't like very much	8%	10%	5%	15%	11%	3%	10%	6%	6%	7%	7%	7%
Don't like at all	7%	6%	4%	11%	13%	3%	7%	5%	3%	4%	4%	3%
Don't know	13%	15%	15%	18%	25%	14%	10%	7%	18%	22%	18%	18%
N/a - I have never eaten this cuisine	57%	50%	40%	29%	41%	56%	36%	31%	26%	28%	35%	35%
% of those who have ever eaten the cuisine that like it	36%	38%	59%	39%	18%	53%	57%	74%	63%	54%	57%	56%
Singaporean cuisine												
Unweighted base	1002	1001	1184	1027	1009	1762	2040	1011	1007	1006	1005	732
Base	1002	1001	1177	1027	1009	1762	2040	1011	1007	1006	1005	732
Like a lot	3%	3%	6%	12%	4%	9%	3%	4%	7%	5%	5%	4%
Like a fair amount	8%	9%	9%	28%	12%	15%	11%	6%	9%	8%	10%	12%
Don't like very much	8%	8%	4%	14%	11%	3%	8%	4%	4%	5%	6%	4%
Don't like at all	5%	5%	4%	7%	9%	2%	6%	5%	3%	3%	3%	2%
Don't know	14%	17%	22%	14%	25%	15%	15%	13%	32%	33%	24%	25%
N/a - I have never eaten this cuisine	62%	58%	56%	25%	39%	56%	56%	68%	45%	47%	52%	53%
% of those who have ever eaten the cuisine that like it	29%	27%	34%	53%	26%	55%	33%	31%	29%	24%	54%	34%



Fieldwork: May - December 2018						C	Country					
	Italy	Spain	USA	UAE	Saudi Arabia	Great Britain	Germany	France	Denmark	Sweden	Finland	Norway
Hong Kong cuisine												
Unweighted base	1002	1001	1184	1027	1009	1762	2040	1011	1007	1006	1005	732
Base	1002	1001	1177	1027	1009	1762	2040	1011	1007	1006	1005	732
Like a lot	3%	6%	12%	13%	5%	11%	5%	6%	7%	6%	5%	6%
Like a fair amount	12%	13%	14%	20%	9%	18%	14%	11%	12%	11%	13%	13%
Don't like very much	8%	11%	4%	14%	10%	4%	9%	4%	5%	5%	4%	6%
Don't like at all	6%	6%	3%	11%	11%	2%	6%	6%	3%	2%	3%	2%
Don't know	14%	15%	18%	16%	26%	13%	15%	12%	31%	34%	23%	25%
N/a - I have never eaten this cuisine	57%	48%	49%	26%	40%	52%	51%	62%	42%	42%	51%	48%
% of those who have ever eaten the cuisine that like it	35%	38%	50%	45%	22%	60%	39%	44%	33%	29%	57%	37%
Korean cuisine												
Unweighted base	1002	1001	1184	1027	1009	1762	2040	1011	1007	1006	1005	732
Base	1002	1001	1177	1027	1009	1762	2040	1011	1007	1006	1005	732
Like a lot	3%	4%	14%	19%	8%	6%	7%	8%	7%	11%	7%	7%
Like a fair amount	10%	14%	22%	19%	12%	11%	18%	11%	12%	22%	18%	16%
Don't like very much	9%	12%	7%	12%	12%	4%	11%	6%	6%	7%	6%	7%
Don't like at all	6%	6%	5%	12%	13%	3%	7%	5%	4%	4%	4%	3%
Don't know	12%	14%	14%	14%	23%	16%	12%	12%	30%	25%	21%	21%
N/a - I have never eaten this cuisine	60%	50%	38%	24%	32%	60%	45%	58%	40%	31%	45%	46%
% of those who have ever eaten the cuisine that like it	32%	36%	58%	50%	29%	43%	45%	45%	32%	48%	60%	43%
Filipino cuisine												
Unweighted base	1002	1001	1184	1027	1009	1762	2040	1011	1007	1006	1005	732
Base	1002	1001	1177	1027	1009	1762	2040	1011	1007	1006	1005	732
Like a lot	2%	2%	9%	26%	5%	3%	4%	3%	5%	4%	4%	6%
Like a fair amount	8%	10%	14%	13%	12%	7%	13%	7%	12%	10%	14%	15%
Don't like very much	9%	10%	5%	14%	12%	4%	8%	4%	5%	6%	5%	7%
Don't like at all	5%	5%	5%	17%	18%	2%	6%	4%	4%	4%	3%	3%
Don't know	14%	18%	18%	10%	20%	18%	14%	14%	30%	31%	23%	21%
N/a - I have never eaten this cuisine	62%	55%	48%	20%	32%	67%	54%	67%	45%	44%	50%	47%
% of those who have ever eaten the cuisine that like it	25%	26%	45%	48%	25%	29%	38%	31%	30%	25%	39%	40%



Fieldwork: May - December 2018						C	Country					
	Italy	Spain	USA	UAE	Saudi Arabia	Great Britain	Germany	France	Denmark	Sweden	Finland	Norway
Indonesian cuisine						-						
Unweighted base	1002	1001	1184	1027	1009	1762	2040	1011	1007	1006	1005	732
Base	1002	1001	1177	1027	1009	1762	2040	1011	1007	1006	1005	732
Like a lot	4%	4%	7%	10%	12%	8%	7%	9%	9%	8%	6%	7%
Like a fair amount	11%	11%	11%	24%	22%	14%	20%	9%	19%	21%	17%	16%
Don't like very much	7%	9%	5%	15%	12%	3%	9%	5%	5%	8%	5%	8%
Don't like at all	7%	5%	4%	9%	10%	2%	6%	6%	3%	3%	4%	3%
Don't know	13%	16%	20%	14%	17%	14%	12%	12%	27%	26%	22%	20%
N/a - I have never eaten this cuisine	58%	55%	53%	27%	27%	59%	44%	58%	37%	34%	45%	46%
% of those who have ever eaten the cuisine that like it	35%	34%	39%	47%	46%	54%	50%	44%	44%	44%	53%	43%
Taiwanese cuisine												
Unweighted base	1002	1001	1184	1027	1009	1762	2040	1011	1007	1006	1005	732
Base	1002	1001	1177	1027	1009	1762	2040	1011	1007	1006	1005	732
Like a lot	3%	5%	8%	11%	5%	4%	4%	7%	6%	5%	6%	4%
Like a fair amount	8%	12%	15%	19%	10%	9%	16%	11%	9%	8%	13%	11%
Don't like very much	7%	10%	5%	15%	10%	3%	9%	4%	5%	5%	6%	6%
Don't like at all	5%	6%	3%	10%	12%	2%	7%	5%	3%	3%	3%	3%
Don't know	13%	15%	18%	16%	24%	17%	13%	12%	31%	32%	23%	24%
N/a - I have never eaten this cuisine	63%	52%	50%	29%	38%	64%	51%	61%	46%	46%	49%	52%
% of those who have ever eaten the cuisine that like it	32%	36%	48%	42%	24%	37%	41%	46%	28%	25%	55%	31%
Australian cuisine												
Unweighted base	1002	1001	1184	1027	1009	1762	2040	1011	1007	1006	1005	732
Base	1002	1001	1177	1027	1009	1762	2040	1011	1007	1006	1005	732
Like a lot	2%	3%	7%	12%	5%	5%	3%	4%	7%	5%	7%	5%
Like a fair amount	12%	8%	13%	24%	14%	20%	14%	8%	20%	15%	20%	16%
Don't like very much	7%	9%	3%	12%	9%	5%	9%	5%	6%	5%	5%	6%
Don't like at all	5%	4%	3%	7%	7%	1%	5%	4%	2%	2%	3%	2%
Don't know	15%	18%	21%	16%	24%	17%	16%	13%	29%	32%	22%	22%
N/a - I have never eaten this cuisine	59%	58%	53%	29%	41%	51%	53%	67%	37%	40%	44%	49%
% of those who have ever eaten the cuisine that like it	35%	27%	43%	52%	32%	52%	36%	35%	42%	34%	51%	41%



Fieldwork: May - December 2018	Country													
	Italy	Spain	USA	UAE	Saudi Arabia	Great Britain	Germany	France	Denmark	Sweden	Finland	Norway		
Japanese cuisine														
Unweighted base	1002	1001	1184	1027	1009	1762	2040	1011	1007	1006	1005	732		
Base	1002	1001	1177	1027	1009	1762	2040	1011	1007	1006	1005	732		
Like a lot	23%	22%	29%	22%	12%	12%	14%	32%	23%	26%	20%	17%		
Like a fair amount	26%	27%	28%	26%	19%	24%	28%	23%	24%	31%	29%	29%		
Don't like very much	15%	21%	7%	13%	11%	10%	14%	11%	9%	12%	12%	10%		
Don't like at all	10%	11%	4%	10%	13%	7%	8%	8%	5%	6%	6%	5%		
Don't know	4%	5%	9%	11%	17%	10%	9%	5%	16%	12%	11%	14%		
N/a - I have never eaten this cuisine	20%	14%	22%	19%	29%	36%	27%	22%	23%	12%	22%	25%		
% of those who have ever eaten the cuisine that like it	62%	57%	74%	58%	43%	57%	58%	70%	61%	66%	72%	61%		
American cuisine (i.e. from the USA)														
Unweighted base	1002	1001	1184	1027	1009	1762	2040	1011	1007	1006	1005	732		
Base	1002	1001	1177	1027	1009	1762	2040	1011	1007	1006	1005	732		
Like a lot	10%	17%	62%	31%	22%	20%	12%	14%	19%	16%	19%	19%		
Like a fair amount	34%	27%	22%	37%	31%	41%	32%	29%	44%	44%	44%	42%		
Don't like very much	23%	28%	3%	10%	8%	15%	23%	17%	12%	22%	13%	17%		
Don't like at all	10%	11%	1%	5%	5%	5%	9%	10%	3%	5%	5%	3%		
Don't know	4%	6%	4%	8%	14%	6%	7%	7%	12%	9%	10%	9%		
N/a - I have never eaten this cuisine	19%	12%	8%	9%	19%	13%	16%	22%	10%	4%	9%	10%		
% of those who have ever eaten the cuisine that like it	54%	49%	91%	75%	66%	70%	53%	56%	70%	63%	68%	68%		
Mexican cuisine														
Unweighted base	1002	1001	1184	1027	1009	1762	2040	1011	1007	1006	1005	732		
Base	1002	1001	1177	1027	1009	1762	2040	1011	1007	1006	1005	732		
Like a lot	22%	28%	51%	26%	20%	27%	15%	29%	30%	25%	29%	32%		
Like a fair amount	40%	39%	28%	34%	29%	35%	43%	33%	39%	46%	41%	41%		
Don't like very much	11%	18%	5%	10%	8%	10%	13%	10%	8%	9%	6%	6%		
Don't like at all	3%	5%	4%	3%	4%	4%	4%	3%	2%	4%	3%	2%		
Don't know	4%	3%	4%	11%	15%	6%	7%	4%	9%	8%	7%	6%		
N/a - I have never eaten this cuisine	18%	7%	8%	15%	24%	19%	18%	21%	11%	8%	14%	12%		
% of those who have ever eaten the cuisine that like it	77%	72%	86%	71%	64%	76%	71%	78%	78%	77%	69%	84%		



Fieldwork: May - December 2018						c	ountry					
	Italy	Spain	USA	UAE	Saudi Arabia	Great Britain	Germany	France	Denmark	Sweden	Finland	Norway
Caribbean cuisine												
Unweighted base	1002	1001	1184	1027	1009	1762	2040	1011	1007	1006	1005	732
Base	1002	1001	1177	1027	1009	1762	2040	1011	1007	1006	1005	732
Like a lot	5%	11%	18%	11%	6%	14%	6%	11%	9%	8%	10%	10%
Like a fair amount	20%	23%	26%	21%	13%	30%	20%	11%	17%	24%	24%	22%
Don't like very much	9%	15%	5%	12%	7%	10%	10%	5%	6%	7%	5%	6%
Don't like at all	4%	3%	3%	5%	6%	3%	4%	3%	1%	3%	2%	2%
Don't know	14%	12%	13%	20%	27%	10%	12%	11%	26%	25%	19%	19%
N/a - I have never eaten this cuisine	49%	35%	35%	32%	41%	33%	48%	60%	41%	34%	40%	40%
% of those who have ever eaten the cuisine that like it	49%	54%	68%	47%	33%	66%	50%	54%	44%	48%	46%	54%
Argentinian cuisine												
Unweighted base	1002	1001	1184	1027	1009	1762	2040	1011	1007	1006	1005	732
Base	1002	1001	1177	1027	1009	1762	2040	1011	1007	1006	1005	732
Like a lot	17%	22%	9%	9%	6%	5%	8%	9%	9%	7%	6%	9%
Like a fair amount	35%	43%	14%	21%	11%	12%	25%	12%	18%	16%	15%	20%
Don't like very much	7%	10%	3%	12%	9%	2%	7%	4%	4%	5%	6%	3%
Don't like at all	3%	2%	3%	5%	6%	2%	3%	3%	1%	2%	2%	2%
Don't know	8%	7%	19%	19%	26%	16%	12%	11%	28%	26%	21%	20%
N/a - I have never eaten this cuisine	30%	17%	52%	33%	43%	63%	44%	61%	40%	43%	50%	45%
% of those who have ever eaten the cuisine that like it	75%	77%	48%	45%	29%	46%	60%	54%	45%	41%	45%	54%
Brazilian cuisine												
Unweighted base	1002	1001	1184	1027	1009	1762	2040	1011	1007	1006	1005	732
Base	1002	1001	1177	1027	1009	1762	2040	1011	1007	1006	1005	732
Like a lot	12%	11%	12%	11%	7%	6%	5%	11%	7%	7%	7%	7%
Like a fair amount	30%	26%	17%	22%	17%	15%	20%	17%	18%	17%	17%	19%
Don't like very much	10%	15%	4%	13%	9%	4%	9%	6%	5%	6%	5%	5%
Don't like at all	3%	3%	2%	5%	5%	3%	4%	3%	1%	2%	2%	1%
Don't know	9%	11%	17%	19%	24%	15%	13%	11%	28%	28%	20%	22%
N/a - I have never eaten this cuisine	37%	35%	47%	31%	38%	57%	50%	53%	41%	41%	48%	46%
% of those who have ever eaten the cuisine that like it	66%	56%	55%	48%	39%	49%	49%	58%	42%	40%	46%	48%



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Fieldwork: May - December 2018						С	ountry					
	Italy	Spain	USA	UAE	Saudi Arabia	Great Britain	Germany	France	Denmark	Sweden	Finland	Norway
Peruvian cuisine												
Unweighted base	1002	1001	1184	1027	1009	1762	2040	1011	1007	1006	1005	732
Base	1002	1001	1177	1027	1009	1762	2040	1011	1007	1006	1005	732
Like a lot	5%	11%	9%	7%	3%	2%	2%	3%	4%	4%	4%	4%
Like a fair amount	12%	20%	12%	16%	9%	6%	9%	9%	6%	9%	10%	10%
Don't like very much	8%	15%	4%	12%	9%	3%	8%	3%	4%	5%	6%	5%
Don't like at all	4%	4%	3%	6%	7%	2%	5%	3%	2%	2%	3%	3%
Don't know	15%	13%	19%	22%	26%	17%	15%	13%	32%	29%	24%	24%
N/a - I have never eaten this cuisine	56%	37%	53%	36%	45%	70%	60%	69%	51%	50%	54%	54%
% of those who have ever eaten the cuisine that like it	39%	50%	44%	37%	23%	27%	28%	39%	21%	27%	32%	30%