

## YouGov Survey Results

Sample Size: 1641 Adults in GB  
Fieldwork: 23rd - 24th October 2019

	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1641</b>	<b>542</b>	<b>507</b>	<b>92</b>	<b>632</b>	<b>676</b>	<b>794</b>	<b>847</b>	<b>181</b>	<b>691</b>	<b>391</b>	<b>379</b>	<b>935</b>	<b>706</b>	<b>197</b>	<b>548</b>	<b>354</b>	<b>400</b>	<b>141</b>
<b>Unweighted Sample</b>	<b>1641</b>	<b>561</b>	<b>508</b>	<b>105</b>	<b>721</b>	<b>669</b>	<b>738</b>	<b>903</b>	<b>151</b>	<b>710</b>	<b>409</b>	<b>371</b>	<b>983</b>	<b>658</b>	<b>165</b>	<b>560</b>	<b>351</b>	<b>411</b>	<b>154</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you have a favourable or unfavourable opinion of the following political parties and politicians?

### Conservatives

Very favourable	11	27	2	1	4	20	13	9	4	6	11	22	10	11	13	12	10	10	7
Somewhat favourable	23	46	7	11	13	39	24	23	14	19	24	34	24	22	17	27	28	20	16
<b>TOTAL FAVOURABLE</b>	<b>34</b>	<b>73</b>	<b>9</b>	<b>12</b>	<b>17</b>	<b>59</b>	<b>37</b>	<b>32</b>	<b>18</b>	<b>25</b>	<b>35</b>	<b>56</b>	<b>34</b>	<b>33</b>	<b>30</b>	<b>39</b>	<b>38</b>	<b>30</b>	<b>23</b>
Somewhat unfavourable	20	16	20	27	22	17	20	20	26	20	18	18	20	20	20	20	20	19	16
Very unfavourable	36	7	66	56	56	17	36	36	41	42	37	22	39	32	41	31	33	39	49
<b>TOTAL UNFAVOURABLE</b>	<b>56</b>	<b>23</b>	<b>86</b>	<b>83</b>	<b>78</b>	<b>34</b>	<b>56</b>	<b>56</b>	<b>67</b>	<b>62</b>	<b>55</b>	<b>40</b>	<b>59</b>	<b>52</b>	<b>61</b>	<b>51</b>	<b>53</b>	<b>58</b>	<b>65</b>
Don't know	10	4	6	5	6	6	8	13	16	13	10	3	7	15	10	10	9	12	12

### Labour

Very favourable	8	1	20	2	12	4	9	8	12	10	7	4	8	8	9	6	8	13	4
Somewhat favourable	21	4	42	28	32	10	20	22	35	25	18	9	24	17	25	17	22	23	20
<b>TOTAL FAVOURABLE</b>	<b>29</b>	<b>5</b>	<b>62</b>	<b>30</b>	<b>44</b>	<b>14</b>	<b>29</b>	<b>30</b>	<b>47</b>	<b>35</b>	<b>25</b>	<b>13</b>	<b>32</b>	<b>25</b>	<b>34</b>	<b>23</b>	<b>30</b>	<b>36</b>	<b>24</b>
Somewhat unfavourable	19	13	19	37	23	16	20	18	17	22	20	13	20	17	22	19	16	17	27
Very unfavourable	42	78	11	25	26	64	45	39	20	30	47	69	41	42	35	47	46	35	38
<b>TOTAL UNFAVOURABLE</b>	<b>61</b>	<b>91</b>	<b>30</b>	<b>62</b>	<b>49</b>	<b>80</b>	<b>65</b>	<b>57</b>	<b>37</b>	<b>52</b>	<b>67</b>	<b>82</b>	<b>61</b>	<b>59</b>	<b>57</b>	<b>66</b>	<b>62</b>	<b>52</b>	<b>65</b>
Don't know	11	4	7	8	7	5	7	14	16	13	9	5	6	16	9	11	8	13	11

### Liberal Democrats

Very favourable	8	3	10	37	16	1	10	6	5	10	9	5	10	5	13	9	7	6	6
Somewhat favourable	23	19	32	38	41	9	23	24	29	26	21	17	28	17	23	25	25	20	22
<b>TOTAL FAVOURABLE</b>	<b>31</b>	<b>22</b>	<b>42</b>	<b>75</b>	<b>57</b>	<b>10</b>	<b>33</b>	<b>30</b>	<b>34</b>	<b>36</b>	<b>30</b>	<b>22</b>	<b>38</b>	<b>22</b>	<b>36</b>	<b>34</b>	<b>32</b>	<b>26</b>	<b>28</b>
Somewhat unfavourable	21	23	24	9	20	24	20	22	23	23	18	21	22	21	18	22	20	23	20
Very unfavourable	32	47	21	8	12	55	37	26	16	23	38	47	29	35	29	30	35	32	33
<b>TOTAL UNFAVOURABLE</b>	<b>53</b>	<b>70</b>	<b>45</b>	<b>17</b>	<b>32</b>	<b>79</b>	<b>57</b>	<b>48</b>	<b>39</b>	<b>46</b>	<b>56</b>	<b>68</b>	<b>51</b>	<b>56</b>	<b>47</b>	<b>52</b>	<b>55</b>	<b>55</b>	<b>53</b>
Don't know	16	8	13	9	11	11	10	21	27	18	13	10	11	22	17	14	13	19	18

### Green Party

Very favourable	11	2	19	25	20	3	11	12	18	15	9	5	14	9	18	12	11	8	11
Somewhat favourable	28	20	38	42	41	18	27	28	32	30	29	21	32	23	29	27	28	28	26
<b>TOTAL FAVOURABLE</b>	<b>39</b>	<b>22</b>	<b>57</b>	<b>67</b>	<b>61</b>	<b>21</b>	<b>38</b>	<b>40</b>	<b>50</b>	<b>45</b>	<b>38</b>	<b>26</b>	<b>46</b>	<b>32</b>	<b>47</b>	<b>39</b>	<b>39</b>	<b>36</b>	<b>37</b>
Somewhat unfavourable	17	25	13	17	14	23	17	17	9	15	15	26	19	15	15	18	15	19	13
Very unfavourable	23	39	12	7	11	39	29	17	12	17	29	33	21	26	18	24	23	20	31
<b>TOTAL UNFAVOURABLE</b>	<b>40</b>	<b>64</b>	<b>25</b>	<b>24</b>	<b>25</b>	<b>62</b>	<b>46</b>	<b>34</b>	<b>21</b>	<b>32</b>	<b>44</b>	<b>59</b>	<b>40</b>	<b>41</b>	<b>33</b>	<b>42</b>	<b>38</b>	<b>39</b>	<b>44</b>
Don't know	21	14	19	9	15	18	15	27	29	23	19	16	15	28	19	18	22	25	19

### Brexit Party

Very favourable	10	17	5	2	1	22	12	8	3	8	12	16	8	13	11	12	10	9	5
Somewhat favourable	18	31	12	9	4	35	20	16	7	14	18	29	17	20	14	18	22	17	13
<b>TOTAL FAVOURABLE</b>	<b>28</b>	<b>48</b>	<b>17</b>	<b>11</b>	<b>5</b>	<b>57</b>	<b>32</b>	<b>24</b>	<b>10</b>	<b>22</b>	<b>30</b>	<b>45</b>	<b>25</b>	<b>33</b>	<b>25</b>	<b>30</b>	<b>32</b>	<b>26</b>	<b>18</b>
Somewhat unfavourable	13	16	11	11	9	18	12	14	17	11	13	14	13	12	8	14	14	14	11
Very unfavourable	45	27	62	72	79	15	47	44	53	51	43	32	52	37	55	42	43	43	58
<b>TOTAL UNFAVOURABLE</b>	<b>58</b>	<b>43</b>	<b>73</b>	<b>83</b>	<b>88</b>	<b>33</b>	<b>59</b>	<b>58</b>	<b>70</b>	<b>62</b>	<b>56</b>	<b>46</b>	<b>65</b>	<b>49</b>	<b>63</b>	<b>56</b>	<b>57</b>	<b>57</b>	<b>69</b>
Don't know	14	8	10	6	8	10	9	19	20	15	14	9	11	18	13	14	11	17	13

Sample Size: 1641 Adults in GB  
Fieldwork: 23rd - 24th October 2019

	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1641</b>	<b>542</b>	<b>507</b>	<b>92</b>	<b>632</b>	<b>676</b>	<b>794</b>	<b>847</b>	<b>181</b>	<b>691</b>	<b>391</b>	<b>379</b>	<b>935</b>	<b>706</b>	<b>197</b>	<b>548</b>	<b>354</b>	<b>400</b>	<b>141</b>
<b>Unweighted Sample</b>	<b>1641</b>	<b>561</b>	<b>508</b>	<b>105</b>	<b>721</b>	<b>669</b>	<b>738</b>	<b>903</b>	<b>151</b>	<b>710</b>	<b>409</b>	<b>371</b>	<b>983</b>	<b>658</b>	<b>165</b>	<b>560</b>	<b>351</b>	<b>411</b>	<b>154</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Boris Johnson</b>																			
Very favourable	15	33	4	1	3	29	17	12	5	8	18	27	14	16	16	15	15	16	6
Somewhat favourable	23	40	12	10	12	38	25	22	7	23	23	32	22	25	13	24	29	23	17
<b>TOTAL FAVOURABLE</b>	<b>38</b>	<b>73</b>	<b>16</b>	<b>11</b>	<b>15</b>	<b>67</b>	<b>42</b>	<b>34</b>	<b>12</b>	<b>31</b>	<b>41</b>	<b>59</b>	<b>36</b>	<b>41</b>	<b>29</b>	<b>39</b>	<b>44</b>	<b>39</b>	<b>23</b>
Somewhat unfavourable	14	13	14	19	15	13	14	15	22	13	15	13	15	14	14	16	15	12	14
Very unfavourable	40	11	66	68	67	14	39	41	53	46	37	26	44	34	47	37	34	40	57
<b>TOTAL UNFAVOURABLE</b>	<b>54</b>	<b>24</b>	<b>80</b>	<b>87</b>	<b>82</b>	<b>27</b>	<b>53</b>	<b>56</b>	<b>75</b>	<b>59</b>	<b>52</b>	<b>39</b>	<b>59</b>	<b>48</b>	<b>61</b>	<b>53</b>	<b>49</b>	<b>52</b>	<b>71</b>
Don't know	8	4	5	3	4	5	6	10	12	10	7	3	6	11	9	8	6	9	6
<b>Jeremy Corbyn</b>																			
Very favourable	5	1	12	2	7	3	6	5	8	6	5	3	6	5	6	5	3	9	2
Somewhat favourable	15	2	31	15	23	7	15	15	32	18	10	6	16	13	16	11	17	17	16
<b>TOTAL FAVOURABLE</b>	<b>20</b>	<b>3</b>	<b>43</b>	<b>17</b>	<b>30</b>	<b>10</b>	<b>21</b>	<b>20</b>	<b>40</b>	<b>24</b>	<b>15</b>	<b>9</b>	<b>22</b>	<b>18</b>	<b>22</b>	<b>16</b>	<b>20</b>	<b>26</b>	<b>18</b>
Somewhat unfavourable	17	7	27	28	24	12	17	17	14	21	17	12	18	16	20	15	16	18	21
Very unfavourable	53	86	21	48	39	73	55	51	30	42	62	75	53	52	48	59	57	44	50
<b>TOTAL UNFAVOURABLE</b>	<b>70</b>	<b>93</b>	<b>48</b>	<b>76</b>	<b>63</b>	<b>85</b>	<b>72</b>	<b>68</b>	<b>44</b>	<b>63</b>	<b>79</b>	<b>87</b>	<b>71</b>	<b>68</b>	<b>68</b>	<b>74</b>	<b>73</b>	<b>62</b>	<b>71</b>
Don't know	10	3	8	6	7	4	7	13	16	13	7	4	7	13	10	10	7	13	10
<b>Jo Swinson</b>																			
Very favourable	5	3	8	23	12	1	7	4	0	6	7	4	7	3	6	5	5	4	7
Somewhat favourable	15	11	19	37	29	4	16	14	15	16	16	12	19	10	19	15	13	13	19
<b>TOTAL FAVOURABLE</b>	<b>20</b>	<b>14</b>	<b>27</b>	<b>60</b>	<b>41</b>	<b>5</b>	<b>23</b>	<b>18</b>	<b>15</b>	<b>22</b>	<b>23</b>	<b>16</b>	<b>26</b>	<b>13</b>	<b>25</b>	<b>20</b>	<b>18</b>	<b>17</b>	<b>26</b>
Somewhat unfavourable	14	18	15	8	14	17	15	14	11	14	13	18	16	12	14	16	14	15	9
Very unfavourable	30	43	21	10	14	49	36	24	20	23	34	44	28	32	25	30	30	31	30
<b>TOTAL UNFAVOURABLE</b>	<b>44</b>	<b>61</b>	<b>36</b>	<b>18</b>	<b>28</b>	<b>66</b>	<b>51</b>	<b>38</b>	<b>31</b>	<b>37</b>	<b>47</b>	<b>62</b>	<b>44</b>	<b>44</b>	<b>39</b>	<b>46</b>	<b>44</b>	<b>46</b>	<b>39</b>
Don't know	36	25	37	21	31	29	26	45	54	42	30	23	30	43	36	33	38	38	35
<b>Nigel Farage</b>																			
Very favourable	9	16	3	2	1	18	12	6	2	7	11	13	8	10	8	10	8	9	5
Somewhat favourable	17	30	9	7	3	32	20	14	9	13	18	28	15	19	16	17	19	17	11
<b>TOTAL FAVOURABLE</b>	<b>26</b>	<b>46</b>	<b>12</b>	<b>9</b>	<b>4</b>	<b>50</b>	<b>32</b>	<b>20</b>	<b>11</b>	<b>20</b>	<b>29</b>	<b>41</b>	<b>23</b>	<b>29</b>	<b>24</b>	<b>27</b>	<b>27</b>	<b>26</b>	<b>16</b>
Somewhat unfavourable	12	17	10	5	8	18	13	11	12	12	11	14	12	12	6	12	16	12	12
Very unfavourable	51	31	71	82	83	22	48	55	57	56	50	40	57	43	58	48	49	50	64
<b>TOTAL UNFAVOURABLE</b>	<b>63</b>	<b>48</b>	<b>81</b>	<b>87</b>	<b>91</b>	<b>40</b>	<b>61</b>	<b>66</b>	<b>69</b>	<b>68</b>	<b>61</b>	<b>54</b>	<b>69</b>	<b>55</b>	<b>64</b>	<b>60</b>	<b>65</b>	<b>62</b>	<b>76</b>
Don't know	11	7	7	4	6	10	8	14	20	13	10	6	8	16	12	13	8	13	7