

YouGov Survey Results

Sample Size: 1656 adults in GB
Fieldwork: 15th - 16th December 2022

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1656	542	401	141	583	617	802	854	174	684	409	389	944	712	200	555	358	399	144
Unweighted Sample	1656	554	409	146	665	640	745	911	123	719	407	407	977	679	186	548	372	401	149
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	8-9 Dec	15-16 Dec																		
Do you have a favourable or unfavourable opinion of the following?																				
Rishi Sunak																				
Very favourable	6	6	13	2	4	5	9	6	6	1	4	7	10	7	5	8	6	6	5	7
Somewhat favourable	26	25	41	13	29	23	31	22	28	10	22	29	35	27	23	21	29	27	23	17
TOTAL FAVOURABLE	32	31	54	15	33	28	40	28	34	11	26	36	45	34	28	29	35	33	28	24
Somewhat unfavourable	27	26	23	28	42	30	26	27	26	24	29	26	22	28	25	34	27	25	24	23
Very unfavourable	29	31	16	49	22	35	25	35	26	40	30	32	25	30	32	26	27	29	35	41
TOTAL UNFAVOURABLE	56	57	39	77	64	65	51	62	52	64	59	58	47	58	57	60	54	54	59	64
Don't know	12	12	7	7	4	6	9	9	14	25	15	5	8	9	16	11	10	13	13	12
NET FAVOURABILITY	-24	-26	15	-62	-31	-37	-11	-34	-18	-53	-33	-22	-2	-24	-29	-31	-19	-21	-31	-40
Jeremy Hunt																				
Very favourable	2	1	3	0	3	2	2	1	2	0	1	2	3	2	1	2	1	1	2	3
Somewhat favourable	17	17	29	8	20	16	22	19	15	9	10	20	28	17	16	20	20	18	12	10
TOTAL FAVOURABLE	19	18	32	8	23	18	24	20	17	9	11	22	31	19	17	22	21	19	14	13
Somewhat unfavourable	25	25	25	30	41	31	25	26	25	17	25	29	26	27	24	29	27	23	25	23
Very unfavourable	36	35	24	50	30	41	33	39	31	36	39	36	25	38	31	33	31	34	37	47
TOTAL UNFAVOURABLE	61	60	49	80	71	72	58	65	56	53	64	65	51	65	55	62	58	57	62	70
Don't know	20	22	19	12	6	11	18	15	28	39	25	13	17	16	29	15	21	25	25	17
NET FAVOURABILITY	-42	-42	-17	-72	-48	-54	-34	-45	-39	-44	-53	-43	-20	-46	-38	-40	-37	-38	-48	-57
Keir Starmer																				
Very favourable	8	9	3	19	14	14	5	12	6	9	8	11	7	9	8	11	9	8	8	9
Somewhat favourable	30	29	17	49	49	44	19	29	30	25	33	32	22	33	25	39	26	28	30	30
TOTAL FAVOURABLE	38	38	20	68	63	58	24	41	36	34	41	43	29	42	33	50	35	36	38	39
Somewhat unfavourable	23	21	26	17	18	20	22	22	20	24	20	19	26	22	20	19	24	22	17	22
Very unfavourable	25	25	47	6	10	14	42	27	23	14	19	32	34	25	25	15	27	26	26	23
TOTAL UNFAVOURABLE	48	46	73	23	28	34	64	49	43	38	39	51	60	47	45	34	51	48	43	45
Don't know	14	16	8	9	9	8	11	10	21	28	20	7	12	11	22	16	13	16	19	16
NET FAVOURABILITY	-10	-8	-53	45	35	24	-40	-8	-7	-4	2	-8	-31	-5	-12	16	-16	-12	-5	-6

Sample Size: 1656 adults in GB
Fieldwork: 15th - 16th December 2022

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1656	542	401	141	583	617	802	854	174	684	409	389	944	712	200	555	358	399	144
Unweighted Sample	1656	554	409	146	665	640	745	911	123	719	407	407	977	679	186	548	372	401	149
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Dominic Raab

Very favourable	1	1	2	0	0	0	2	1	1	0	0	1	1	1	1	1	0	2	1	1	0
Somewhat favourable	12	13	26	4	6	7	21	14	11	7	9	15	18	13	12	13	13	14	12	8	
TOTAL FAVOURABLE	13	14	28	4	6	7	23	15	12	7	9	16	19	14	13	13	15	15	13	8	
Somewhat unfavourable	26	23	29	20	33	24	24	21	25	18	24	22	26	25	20	25	24	22	24	18	
Very unfavourable	35	39	22	61	51	55	32	46	33	32	39	47	34	42	36	40	40	34	39	51	
TOTAL UNFAVOURABLE	61	62	51	81	84	79	56	67	58	50	63	69	60	67	56	65	64	56	63	69	
Don't know	25	24	21	16	10	14	21	18	30	43	28	14	20	19	31	22	22	29	25	22	
NET FAVOURABILITY	-48	-48	-23	-77	-78	-72	-33	-52	-46	-43	-54	-53	-41	-53	-43	-52	-49	-41	-50	-61	

The Labour Party

Very favourable	10	12	2	30	10	17	6	14	9	15	11	14	8	11	12	16	12	9	12	9
Somewhat favourable	33	31	15	51	47	43	19	27	35	40	34	32	19	34	26	39	26	30	32	34
TOTAL FAVOURABLE	43	43	17	81	57	60	25	41	44	55	45	46	27	45	38	55	38	39	44	43
Somewhat unfavourable	21	21	28	12	25	21	23	24	18	13	20	20	27	23	19	18	24	19	20	25
Very unfavourable	25	25	49	2	13	12	42	27	23	12	20	29	34	23	27	19	29	27	22	21
TOTAL UNFAVOURABLE	46	46	77	14	38	33	65	51	41	25	40	49	61	46	46	37	53	46	42	46
Don't know	11	12	6	5	5	6	9	8	15	20	15	5	10	9	16	8	10	15	14	11
NET FAVOURABILITY	-3	-3	-60	67	19	27	-40	-10	3	30	5	-3	-34	-1	-8	18	-15	-7	2	-3

The Conservative Party

Very favourable	4	4	9	1	0	2	6	4	4	2	2	3	8	4	4	5	5	3	3	3
Somewhat favourable	18	16	37	2	6	10	26	15	17	8	11	19	26	18	15	10	19	21	15	10
TOTAL FAVOURABLE	22	20	46	3	6	12	32	19	21	10	13	22	34	22	19	15	24	24	18	13
Somewhat unfavourable	19	20	27	10	22	17	25	20	19	15	18	22	21	19	20	24	21	18	20	12
Very unfavourable	48	50	19	84	69	67	36	53	47	59	54	51	38	52	47	50	47	45	52	67
TOTAL UNFAVOURABLE	67	70	46	94	91	84	61	73	66	74	72	73	59	71	67	74	68	63	72	79
Don't know	10	10	7	3	4	5	8	7	13	16	14	5	7	7	15	12	8	13	11	7
NET FAVOURABILITY	-45	-50	0	-91	-85	-72	-29	-54	-45	-64	-59	-51	-25	-49	-48	-59	-44	-39	-54	-66

Mark Harper

Very favourable	0	0	0	0	0	1	0	0	0	1	0	0	1	0	0	1	0	0	0	0
Somewhat favourable	3	4	5	3	6	4	4	5	3	5	4	4	3	4	3	6	4	3	2	3
TOTAL FAVOURABLE	3	4	5	3	6	5	4	5	3	6	4	4	4	4	3	7	4	3	2	3
Somewhat unfavourable	8	8	8	9	12	10	8	11	5	8	7	9	10	9	7	8	9	9	6	6
Very unfavourable	11	10	7	13	8	11	10	14	7	5	10	14	10	10	11	8	11	10	11	13
TOTAL UNFAVOURABLE	19	18	15	22	20	21	18	25	12	13	17	23	20	19	18	16	20	19	17	19
Don't know	77	78	79	74	74	74	77	70	84	81	80	73	77	77	78	77	76	78	80	77
NET FAVOURABILITY	-16	-14	-10	-19	-14	-16	-14	-20	-9	-7	-13	-19	-16	-15	-15	-9	-16	-16	-15	-16

Sample Size: 1656 adults in GB
Fieldwork: 15th - 16th December 2022

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1656	542	401	141	583	617	802	854	174	684	409	389	944	712	200	555	358	399	144
Unweighted Sample	1656	554	409	146	665	640	745	911	123	719	407	407	977	679	186	548	372	401	149
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Suella Braverman

Very favourable	3	2	4	0	1	1	4	3	2	2	1	2	4	3	2	5	2	1	3	1
Somewhat favourable	10	11	23	2	5	7	19	13	9	4	7	12	19	11	10	8	11	12	10	12
TOTAL FAVOURABLE	13	13	27	2	6	8	23	16	11	6	8	14	23	14	12	13	13	13	13	13
Somewhat unfavourable	16	16	23	9	21	15	18	16	15	8	13	17	22	17	14	15	18	16	14	10
Very unfavourable	37	38	19	63	60	58	24	44	32	39	39	43	30	42	33	45	37	35	36	45
TOTAL UNFAVOURABLE	53	54	42	72	81	73	42	60	47	47	52	60	52	59	47	60	55	51	50	55
Don't know	34	33	31	25	14	20	34	24	42	47	39	26	26	27	42	27	31	37	38	32
NET FAVOURABILITY	-40	-41	-15	-70	-75	-65	-19	-44	-36	-41	-44	-46	-29	-45	-35	-47	-42	-38	-37	-42

Angela Rayner

	11-12 Oct	15-16 Dec																		
Very favourable	9	9	2	24	13	17	4	11	8	8	9	14	6	10	9	12	10	10	8	7
Somewhat favourable	19	18	9	28	33	28	12	20	16	16	20	20	14	22	13	24	16	15	19	24
TOTAL FAVOURABLE	28	27	11	52	46	45	16	31	24	24	29	34	20	32	22	36	26	25	27	31
Somewhat unfavourable	13	14	19	10	14	14	17	15	13	10	11	16	21	15	13	13	15	17	13	10
Very unfavourable	20	21	41	6	16	13	35	26	17	7	16	26	32	22	21	14	25	22	20	20
TOTAL UNFAVOURABLE	33	35	60	16	30	27	52	41	30	17	27	42	53	37	34	27	40	39	33	30
Don't know	39	37	29	32	24	29	31	28	46	59	44	24	27	31	44	37	33	37	41	40
NET FAVOURABILITY	-5	-8	-49	36	16	18	-36	-10	-6	7	2	-8	-33	-5	-12	9	-14	-14	-6	1

Mick Lynch

Very favourable	10	1	22	14	17	4	13	7	12	11	11	7	11	9	13	11	7	9	12
Somewhat favourable	12	5	21	21	19	7	16	9	10	11	18	9	14	10	18	11	12	11	13
TOTAL FAVOURABLE	22	6	43	35	36	11	29	16	22	22	29	16	25	19	31	22	19	20	25
Somewhat unfavourable	8	8	6	13	9	8	11	6	7	9	7	9	9	8	9	11	7	5	9
Very unfavourable	20	40	5	16	13	33	24	17	10	13	27	29	23	16	14	24	19	20	17
TOTAL UNFAVOURABLE	28	48	11	29	22	41	35	23	17	22	34	38	32	24	23	35	26	25	26
Don't know	50	46	45	36	41	48	37	61	61	56	37	46	43	58	45	44	55	55	49
NET FAVOURABILITY	-6	-42	32	6	14	-30	-6	-7	5	0	-5	-22	-7	-5	8	-13	-7	-5	-1

Dave Ward

Very favourable	1	1	3	2	3	1	2	1	1	2	2	1	1	1	2	2	0	2	2
Somewhat favourable	3	1	6	4	5	3	5	2	3	3	4	3	4	3	4	3	4	4	3
TOTAL FAVOURABLE	4	2	9	6	8	4	7	3	4	5	6	4	5	4	6	5	4	6	5
Somewhat unfavourable	5	7	3	6	5	5	7	4	9	4	4	7	5	6	6	6	4	6	3
Very unfavourable	7	9	3	3	3	10	10	5	7	6	8	6	7	7	4	8	8	6	8
TOTAL UNFAVOURABLE	12	16	6	9	8	15	17	9	16	10	12	13	12	13	10	14	12	12	11
Don't know	83	82	84	85	84	81	77	88	80	84	81	83	82	83	84	82	84	81	85
NET FAVOURABILITY	-8	-14	3	-3	0	-11	-10	-6	-12	-5	-6	-9	-7	-9	-4	-9	-8	-6	-6