## YouGov Survey Results

## Ex Etiquette

Sample Size: 2012 adults in GB
Fieldwork: 31st January - 1st February 2022

## YouGov

| Total | Gender |  | Age |  |  |  |  | Social Grade |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | ABC1 | C2DE |

Do you personally have at least one "ex"partner that you
were, but are no longer, in a relationship with? (If you have
never been in a relationship, please choose the "Not
applicable" option. If you would rather not tell us, pleas
select the "Prefer not to say" option)

| Unweighted base | 2012 | 941 | 1071 | 203 | 307 | 367 | 322 | 813 | 1185 | 827 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All GB adults | 2012 | 976 | 1036 | 223 | 309 | 367 | 324 | 789 | 1147 | 865 |
| Yes, I do | 67\% | 64\% | 70\% | 40\% | 74\% | 77\% | 80\% | 61\% | 67\% | 66\% |
| No, Idon't | 19\% | 20\% | 18\% | 15\% | 11\% | 8\% | 14\% | 30\% | 20\% | 18\% |
| Don't know | 1\% | 1\% | 1\% | 3\% | 3\% | 2\% | - | 0\% | 1\% | 1\% |
| Not applicable - I have never been in a relationship | 7\% | 9\% | 6\% | 31\% | 8\% | 6\% | 3\% | 3\% | 6\% | 9\% |
| Prefer not to say | 6\% | 6\% | 6\% | 11\% | 5\% | 6\% | 4\% | 6\% | 5\% | 7\% |

Are you still friends with any of your exparters? (Ifyou
would rather not tell us, please select the "Prefer not to
say option")

| Unweighted base | 1347 | 602 | 745 | 84 | 229 | 282 | 256 | 496 | 800 | 547 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All GB adults with an ex-partner | 1344 | 620 | 724 | 90 | 228 | 283 | 258 | 484 | 772 | 572 |
| 1 am friends with all of them | 8\% | 11\% | 6\% | 13\% | 6\% | 9\% | 6\% | 9\% | 8\% | 8\% |
| I am friends with one or some, but not others | 37\% | 40\% | 35\% | 30\% | 36\% | 39\% | 38\% | 37\% | 38\% | 35\% |
| 1 am not friends with any of them | 51\% | 45\% | 56\% | 52\% | 56\% | 50\% | 53\% | 49\% | 50\% | 53\% |
| Don't know | 1\% | 1\% | 1\% | 3\% | 2\% | 0\% | 1\% | 1\% | 1\% | 2\% |
| Prefer not to say | 3\% | 3\% | 2\% | 2\% | 1\% | 2\% | 3\% | 4\% | 3\% | 1\% |

## YouGov Survey Results

## Ex Etiquette

Sample Size: 2012 adults in GB
Fieldwork: 31st January - 1st February 2022

## YouGov

| Total | Region |  |  |  |  |  |  |  | Ex-partner |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | North | Midands | East | London | South | England (NET) | Wales | Scotland | Yes | No | Not applicable |

Do you personally have at least one "ex"partner that you
were, but are no longer, in a relationship with? (If you have
never been in a relationship, please choose the "Not
applicable" option. If you would rather not tell us, please
select the "Prefer not to say" option)

| Unweighted base | 2012 | 472 | 336 | 186 | 255 | 486 | 1735 | 105 | 172 | 1347 | 385 | 140 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All GB adults | 2012 | 481 | 332 | 182 | 272 | 472 | 1738 | 99 | 175 | 1344 | 378 | 147 |
| Yes, Ido | 67\% | 65\% | 63\% | 68\% | 65\% | 69\% | 66\% | 79\% | 66\% | 100\% | - | - |
| No, I don't | 19\% | 21\% | 21\% | 19\% | 15\% | 17\% | 19\% | 17\% | 19\% | - | 100\% | - |
| Don't know | 1\% | 0\% | 2\% | 1\% | 4\% | 1\% | 1\% | - | 2\% | - | - | - |
| Not applicable - I have never been in a relationship | 7\% | 7\% | 9\% | 7\% | 8\% | 7\% | 7\% | 2\% | 9\% | - | - | 100\% |
| Prefer not to say | 6\% | 6\% | 5\% | 4\% | 9\% | 6\% | 6\% | 3\% | 5\% | - | - | - |
| Are you still friends with any of your ex-partners? ( If you would rather not tell us, please select the "Prefer not to say option") |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1347 | 308 | 213 | 127 | 169 | 335 | 1152 | 82 | 113 | 1347 | - | - |
| Base: All GB adults with an ex-partner | 1344 | 314 | 208 | 125 | 177 | 328 | 1151 | 77 | 115 | 1344 | - | - |
| 1 am friends with all of them | 8\% | 9\% | 6\% | 10\% | 9\% | 9\% | 8\% | 7\% | 7\% | 8\% | - | - |
| 1 am friends with one or some, but not others | 37\% | 35\% | 39\% | 34\% | 43\% | 38\% | 38\% | 36\% | 31\% | 37\% | - | - |
| 1 am not friends with any of them | 51\% | 51\% | 54\% | 53\% | 42\% | 50\% | 50\% | 57\% | 58\% | 51\% | - | - |
| Don't know | 1\% | 1\% | 1\% | 2\% | 2\% | 1\% | 1\% | 1\% | 2\% | 1\% | - | - |
| Prefer not to say | 3\% | 3\% | 1\% | 1\% | 4\% | 3\% | 3\% | - | 2\% | 3\% | - | - |

## YouGov Survey Results

## Ex Etiquette

Sample Size: $\mathbf{2 0 1 2}$ adults in GB
Fieldwork: 31st January - 1st February 2022

YouGov

Generally speaking, do you think you would b
comfortable or uncomfortable with a partner of yours
being...? ( Please provide an answer on each row. If you would rather not tell us, please select the "Prefer not to say" option)
Best friends with an ex of theirs

| Best friends with an ex of theirs |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted base | 2012 | 941 | 1071 | 203 | 307 | 367 | 322 | 813 | 1185 | 827 |
| Base: All GB adults | 2012 | 976 | 1036 | 223 | 309 | 367 | 324 | 789 | 1147 | 865 |
| Very comfortable | 5\% | 7\% | 4\% | 5\% | 2\% | 5\% | 5\% | 7\% | 5\% | 6\% |
| Fairly comfortable | 16\% | 19\% | 13\% | 15\% | 13\% | 13\% | 17\% | 18\% | 16\% | 16\% |
| Fairly uncomfortable | 30\% | 27\% | 33\% | 26\% | 31\% | 31\% | 29\% | 31\% | 32\% | 28\% |
| Very uncomfortable | 31\% | 25\% | 36\% | 33\% | 41\% | 34\% | 33\% | 24\% | 30\% | 32\% |
| Don't know | 14\% | 17\% | 12\% | 14\% | 11\% | 14\% | 12\% | 16\% | 13\% | 16\% |
| Prefer not to say | 4\% | 5\% | 3\% | 6\% | 2\% | 3\% | 3\% | 4\% | 4\% | 3\% |
| Friends with an ex of theirs |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 2012 | 941 | 1071 | 203 | 307 | 367 | 322 | 813 | 1185 | 827 |
| Base: All GB adults | 2012 | 976 | 1036 | 223 | 309 | 367 | 324 | 789 | 1147 | 865 |
| Very comfortable | 9\% | 10\% | 7\% | 8\% | 7\% | 8\% | 8\% | 10\% | 9\% | 8\% |
| Fairly comfortable | 31\% | 31\% | 31\% | 33\% | 27\% | 30\% | 32\% | 33\% | 35\% | 27\% |
| Fairly uncomfortable | 30\% | 29\% | 31\% | 31\% | 33\% | 32\% | 33\% | 25\% | 29\% | 31\% |
| Very uncomfortable | 14\% | 10\% | 18\% | 12\% | 18\% | 14\% | 15\% | 13\% | 13\% | 16\% |
| Don't know | 13\% | 15\% | 11\% | 11\% | 12\% | 12\% | 10\% | 15\% | 11\% | 15\% |
| Prefer not to say | 4\% | 5\% | 3\% | 5\% | 2\% | 4\% | 3\% | 4\% | 4\% | 3\% |
| On good terms with an ex of theirs |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 2012 | 941 | 1071 | 203 | 307 | 367 | 322 | 813 | 1185 | 827 |
| Base: All GB adults | 2012 | 976 | 1036 | 223 | 309 | 367 | 324 | 789 | 1147 | 865 |
| Very comfortable | 18\% | 19\% | 16\% | 22\% | 19\% | 21\% | 15\% | 16\% | 20\% | 15\% |
| Fairly comfortable | 44\% | 43\% | 45\% | 46\% | 47\% | 43\% | 49\% | 41\% | 46\% | 41\% |
| Fairly uncomfortable | 16\% | 14\% | 17\% | 10\% | 15\% | 15\% | 17\% | 18\% | 14\% | 19\% |
| Very uncomfortable | 8\% | 6\% | 9\% | 6\% | 7\% | 6\% | 8\% | 8\% | 7\% | 9\% |
| Don't know | 11\% | 13\% | 9\% | 11\% | 10\% | 11\% | 9\% | 13\% | 10\% | 14\% |
| Prefer not to say | 4\% | 5\% | 3\% | 5\% | 3\% | 4\% | 3\% | 4\% | 4\% | $3 \%$ |
| On speaking terms with an ex of theirs |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 2012 | 941 | 1071 | 203 | 307 | 367 | 322 | 813 | 1185 | 827 |
| Base: All GB adults | 2012 | 976 | 1036 | 223 | 309 | 367 | 324 | 789 | 1147 | 865 |
| Very comfortable | 25\% | 25\% | 25\% | 25\% | 28\% | 28\% | 25\% | 23\% | 29\% | 21\% |
| Fairly comfortable | 41\% | 40\% | 42\% | 39\% | 38\% | 40\% | 46\% | 42\% | 42\% | 40\% |
| Fairly uncomfortable | 12\% | 11\% | 13\% | 12\% | 14\% | 11\% | 12\% | 12\% | 11\% | 14\% |
| Very uncomfortable | 7\% | 5\% | 8\% | 5\% | 9\% | 7\% | 6\% | 6\% | 5\% | 8\% |
| Don't know | 11\% | 13\% | 9\% | 13\% | 9\% | 10\% | 8\% | 12\% | 9\% | 13\% |
| Prefer not to say | 4\% | 5\% | 3\% | 6\% | 2\% | 5\% | 3\% | 4\% | 4\% | 4\% |

Friends with an ex of theirs

| Total | Gender |  | Age |  |  |  |  | Social Grade |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | ABC1 | C2DE |

On good terms with an ex of theirs

## YouGov Survey Results

## Ex Etiquette

Sample Size: 2012 adults in GB
Fieldwork: 31st January - 1st February 2022
YouGov

Generally speaking, do you think you would be
comfortable or uncomfortable with a partner of yours
being...? ( Please provide an answer on each row. If you would rather not tell us, please select the "Prefer not to say" option)
Best friends with an ex of theirs

| Best friends with an ex of theirs |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted base | 2012 | 472 | 336 | 186 | 255 | 486 | 1735 | 105 | 172 | 1347 | 385 | 140 |
| Base: All GB adults | 2012 | 481 | 332 | 182 | 272 | 472 | 1738 | 99 | 175 | 1344 | 378 | 147 |
| Very comfortable | 5\% | 5\% | 5\% | 4\% | 8\% | 4\% | 5\% | 9\% | 6\% | 6\% | 4\% | 2\% |
| Fairly comfortable | 16\% | 17\% | 13\% | 15\% | 16\% | 18\% | 16\% | 18\% | 15\% | 17\% | 13\% | 21\% |
| Fairly uncomfortable | 30\% | 30\% | 31\% | 32\% | 35\% | 28\% | 31\% | 24\% | 28\% | 32\% | 32\% | 23\% |
| Very uncomfortable | 31\% | 29\% | 35\% | 30\% | 25\% | 32\% | 30\% | 36\% | 32\% | 34\% | 27\% | 24\% |
| Don't know | 14\% | 15\% | 13\% | 17\% | 14\% | 14\% | 14\% | 11\% | 16\% | 10\% | 21\% | 24\% |
| Prefer not to say | 4\% | 5\% | 3\% | 2\% | 2\% | 4\% | 4\% | 4\% | 4\% | 1\% | 3\% | 6\% |
| Friends with an ex of theirs |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 2012 | 472 | 336 | 186 | 255 | 486 | 1735 | 105 | 172 | 1347 | 385 | 140 |
| Base: All GB adults | 2012 | 481 | 332 | 182 | 272 | 472 | 1738 | 99 | 175 | 1344 | 378 | 147 |
| Very comfortable | 9\% | 8\% | 6\% | 5\% | 12\% | 10\% | 8\% | 9\% | 11\% | 10\% | 7\% | 7\% |
| Fairly comfortable | 31\% | 30\% | 32\% | 32\% | 34\% | 31\% | 31\% | 31\% | 31\% | 35\% | 27\% | 31\% |
| Fairly uncomfortable | 30\% | 29\% | 28\% | 35\% | 28\% | 30\% | 30\% | 28\% | 32\% | 31\% | 30\% | 23\% |
| Very uncomfortable | 14\% | 15\% | 18\% | 13\% | 12\% | 13\% | 14\% | 19\% | 10\% | 14\% | 13\% | 13\% |
| Don't know | 13\% | 14\% | 12\% | 12\% | 13\% | 13\% | 13\% | 9\% | 13\% | 9\% | 19\% | 21\% |
| Prefer not to say | 4\% | 5\% | 3\% | 2\% | 2\% | 4\% | 4\% | 4\% | 4\% | 1\% | 2\% | 6\% |
| On good terms with an ex of theirs |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 2012 | 472 | 336 | 186 | 255 | 486 | 1735 | 105 | 172 | 1347 | 385 | 140 |
| Base: All GB adults | 2012 | 481 | 332 | 182 | 272 | 472 | 1738 | 99 | 175 | 1344 | 378 | 147 |
| Very comfortable | 18\% | 15\% | 17\% | 16\% | 22\% | 19\% | 17\% | 17\% | 19\% | 20\% | 12\% | 18\% |
| Fairly comfortable | 44\% | 42\% | 45\% | 44\% | 44\% | 44\% | 44\% | 47\% | 46\% | 48\% | 39\% | 40\% |
| Fairly uncomfortable | 16\% | 17\% | 13\% | 20\% | 15\% | 16\% | 16\% | 16\% | 14\% | 17\% | 18\% | 9\% |
| Very uncomfortable | 8\% | 9\% | 12\% | 5\% | 5\% | 6\% | 8\% | 9\% | 5\% | 7\% | 10\% | 7\% |
| Don't know | 11\% | 13\% | 11\% | 11\% | 11\% | 11\% | 11\% | 7\% | 12\% | 7\% | 19\% | 20\% |
| Prefer not to say | 4\% | 5\% | 3\% | 2\% | 3\% | 4\% | 4\% | 4\% | 4\% | 1\% | 2\% | 6\% |
| On speaking terms with an ex of theirs |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 2012 | 472 | 336 | 186 | 255 | 486 | 1735 | 105 | 172 | 1347 | 385 | 140 |
| Base: All GB adults | 2012 | 481 | 332 | 182 | 272 | 472 | 1738 | 99 | 175 | 1344 | 378 | 147 |
| Very comfortable | 25\% | 22\% | 26\% | 26\% | 29\% | 27\% | 26\% | 25\% | 23\% | 29\% | 19\% | 22\% |
| Fairly comfortable | 41\% | 40\% | 39\% | 41\% | 40\% | 41\% | 41\% | 49\% | 43\% | 44\% | 38\% | 36\% |
| Fairly uncomfortable | 12\% | 14\% | 11\% | 14\% | 10\% | 12\% | 12\% | 8\% | 15\% | 13\% | 14\% | 9\% |
| Very uncomfortable | 7\% | 7\% | 10\% | 6\% | 6\% | 5\% | 7\% | 7\% | 5\% | 6\% | 8\% | 8\% |
| Don't know | 11\% | 12\% | 11\% | 11\% | 11\% | 10\% | 11\% | 7\% | 10\% | 7\% | 18\% | 19\% |
| Prefer not to say | 4\% | 5\% | 3\% | 3\% | 3\% | 4\% | 4\% | 4\% | 4\% | 1\% | 2\% | 6\% |

## YouGov Survey Results

## Ex Etiquette

Sample Size: 2012 adults in GB
Fieldwork: 31st January - 1st February 2022

## YouGov

| Total | Gender |  | Age |  |  |  |  | Social Grade |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | ABC1 | C2DE |

Generally speaking, at the end of a relationship, assuming nobody has significantly wronged the other, would you
your ex or not in the
following circumstances? (If you would rather not tell us,
please select the "Prefer not to say" option)
If $I$ ended the relationship

| Unweighted base | 2012 | 941 | 1071 | 203 | 307 | 367 | 322 | 813 | 1185 | 827 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All GB adults | 2012 | 976 | 1036 | 223 | 309 | 367 | 324 | 789 | 1147 | 865 |
| I would prefer to remain friends | 42\% | 43\% | 40\% | 38\% | 36\% | 36\% | 41\% | 48\% | 42\% | 41\% |
| I would prefer not to remain friends | 28\% | 26\% | 30\% | 26\% | 34\% | 29\% | 29\% | 25\% | 27\% | 29\% |
| Don't know | 27\% | 26\% | 27\% | 31\% | 27\% | 31\% | 26\% | 23\% | 27\% | 26\% |
| Prefer not to say | 4\% | 5\% | 3\% | 5\% | 3\% | 4\% | 3\% | 3\% | 4\% | 4\% |

If my partner ended the relationshi

| Unweighted base | 2012 | 941 | 1071 | 203 | 307 | 367 | 322 | 813 | 1185 | 827 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All GB adults | 2012 | 976 | 1036 | 223 | 309 | 367 | 324 | 789 | 1147 | 865 |
| I would prefer to remain friends | 34\% | 38\% | 30\% | 30\% | 28\% | 32\% | 33\% | 39\% | 34\% | 34\% |
| I would prefer not to remain friends | 36\% | 32\% | 40\% | 33\% | 41\% | 37\% | 36\% | 35\% | 36\% | 37\% |
| Don't know | 26\% | 25\% | 27\% | 31\% | 28\% | 27\% | 27\% | 23\% | 26\% | 26\% |
| Prefer not to say | 4\% | 5\% | 3\% | 6\% | 3\% | 4\% | 4\% | 4\% | 4\% | 4\% |

Prefer not to say
would you normally do straight afterwards? (Please select
would you normally do straight afterwards? (Pease sele
all that apply. If you wouldn't do anything in particular,
please select the "Not applicable" option)

| Unweighted base | 1347 | 602 | 745 | 84 | 229 | 282 | 256 | 496 | 800 | 547 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All GB adults with an ex-partner | 1344 | 620 | 724 | 90 | 228 | 283 | 258 | 484 | 772 | 572 |
| Delete my ex's contact in my phone | 16\% | 15\% | 18\% | 11\% | 24\% | 12\% | 18\% | 15\% | 15\% | 18\% |
| Delete all photos of me and my ex | 14\% | 13\% | 15\% | 27\% | 23\% | 11\% | 12\% | 9\% | 12\% | 16\% |
| Throw away any presents my ex has given me over the course of the relationship | 6\% | 4\% | 8\% | 9\% | 16\% | 7\% | 4\% | 2\% | 6\% | 7\% |
| Update my relationship status on social media sites | 15\% | 14\% | 16\% | 24\% | 28\% | 19\% | 10\% | 8\% | 13\% | 18\% |
| Have a 'rebound' - a brief, normally sexual, fling with someone else | 11\% | 14\% | 8\% | 14\% | 16\% | 17\% | 8\% | 6\% | 11\% | 10\% |
| Download a dating app or sign up for a dating website | 7\% | 8\% | 5\% | 17\% | 14\% | 8\% | 6\% | 2\% | 8\% | 5\% |
| Unfollow my ex on social media | 20\% | 16\% | 24\% | 20\% | 33\% | 24\% | 18\% | 13\% | 21\% | 19\% |
| Return possessions of theirs you have | 40\% | 35\% | 44\% | 48\% | 53\% | 39\% | 35\% | 35\% | 40\% | 39\% |
| Something else not mentioned here | 8\% | 9\% | 8\% | 10\% | 11\% | 10\% | 8\% | 5\% | 8\% | 9\% |
| Don't know | 9\% | 10\% | 8\% | 6\% | 6\% | 12\% | 12\% | 8\% | 9\% | 9\% |
| Not applicable - I wouldn't do anything in particular | 34\% | 35\% | 33\% | 20\% | 20\% | 28\% | 37\% | 46\% | 35\% | 34\% |

## YouGov Survey Results

## Ex Etiquette

Sample Size: $\mathbf{2 0 1 2}$ adults in GB
Fieldwork: 31st January - 1st February 2022

## YouGov

| Total | Region |  |  |  |  |  |  |  | Ex-partner |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | North | Midlands | East | London | South | England (NET) | Wales | Scotland | Yes | No | Not applicable |

Generally speaking, at the end of a relationship, assuming nobody has significantly wronged the other, would you prefer to remain friends with your ex or not in the following circumstances? (If you would rather not tell us, please select the "Prefer not to say" option)
If $I$ ended the relationship

| Unweighted base | 2012 | 472 | 336 | 186 | 255 | 486 | 1735 | 105 | 172 | 1347 | 385 | 140 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All GB adults | 2012 | 481 | 332 | 182 | 272 | 472 | 1738 | 99 | 175 | 1344 | 378 | 147 |
| I would prefer to remain friends | 42\% | 39\% | 39\% | 40\% | 42\% | 46\% | 42\% | 48\% | 39\% | 44\% | 43\% | 35\% |
| I would prefer not to remain friends | 28\% | 30\% | 30\% | 29\% | 24\% | 25\% | 28\% | 32\% | 30\% | 31\% | 24\% | 23\% |
| Don't know | 27\% | 25\% | 26\% | 28\% | 32\% | 26\% | 27\% | 18\% | 28\% | 24\% | 31\% | 38\% |
| Prefer not to say | 4\% | 5\% | 5\% | 3\% | 2\% | 3\% | 4\% | 2\% | $3 \%$ | 1\% | 3\% | 4\% |

If my partner ended the relationshi

| Unweighted base | 2012 | 472 | 336 | 186 | 255 | 486 | 1735 | 105 | 172 | 1347 | 385 | 140 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All GB adults | 2012 | 481 | 332 | 182 | 272 | 472 | 1738 | 99 | 175 | 1344 | 378 | 147 |
| I would prefer to remain friends | 34\% | 31\% | 32\% | 32\% | 34\% | 38\% | 34\% | 42\% | 34\% | 36\% | 36\% | 30\% |
| I would prefer not to remain friends | 36\% | 37\% | 39\% | 38\% | 34\% | 32\% | 36\% | 40\% | 37\% | 40\% | 32\% | 26\% |
| Don't know | 26\% | 27\% | 25\% | 26\% | 28\% | 27\% | 26\% | 16\% | 27\% | 23\% | 29\% | 38\% |
| Prefer not to say | 4\% | 5\% | 4\% | 4\% | 4\% | 3\% | 4\% | 2\% | 2\% | 1\% | 3\% | 6\% |

Prefer not to say
would you normally do straight afterwards? (Please select
would you normally do straight afterwards? (Please sel
all that apply. If you wouldn't do anything it
please select the "Not applicable" option)

| Unweighted base | 1347 | 308 | 213 | 127 | 169 | 335 | 1152 | 82 | 113 | 1347 | - | - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All GB adults with an ex-partner | 1344 | 314 | 208 | 125 | 177 | 328 | 1151 | 77 | 115 | 1344 | - | - |
| Delete my ex's contact in my phone | 16\% | 19\% | 16\% | 16\% | 13\% | 14\% | 16\% | 17\% | 19\% | 16\% | - | - |
| Delete all photos of me and my ex | 14\% | 16\% | 13\% | 15\% | 10\% | 13\% | 14\% | 15\% | 13\% | 14\% | - | - |
| Throw away any presents my ex has given me over the course of the relationship | 6\% | 7\% | 6\% | 7\% | 5\% | 5\% | 6\% | 9\% | 9\% | 6\% |  | - |
| Update my relationship status on social media sites | 15\% | 14\% | 14\% | 18\% | 13\% | 17\% | 15\% | 13\% | 17\% | 15\% | - | - |
| Have a 'rebound' - a brief, normally sexual, fling with someone else | 11\% | 12\% | 12\% | 9\% | 12\% | 10\% | 11\% | 7\% | 13\% | 11\% |  | - |
| Download a dating app or sign up for a dating website | 7\% | 5\% | 8\% | 5\% | 7\% | 5\% | 6\% | 9\% | 12\% | 7\% | - | - |
| Unfollow my ex on social media | 20\% | 23\% | 17\% | 20\% | 20\% | 20\% | 20\% | 22\% | 21\% | 20\% | - | - |
| Return possessions of theirs you have | 40\% | 42\% | 40\% | 41\% | 38\% | 38\% | 40\% | 41\% | 40\% | 40\% | - | - |
| Something else not mentioned here | 8\% | 10\% | 3\% | 8\% | 9\% | 10\% | 8\% | 3\% | 11\% | 8\% | - | - |
| Don't know | 9\% | 7\% | 7\% | 12\% | 10\% | 8\% | 8\% | 13\% | 14\% | 9\% | - | - |
| Not applicable - I wouldn't do anything in particular | 34\% | 33\% | 36\% | 30\% | 36\% | 40\% | 35\% | 33\% | 26\% | 34\% | - | - |

## YouGov Survey Results

## Ex Etiquette

Sample Size: 2012 adults in GB
Fieldwork: 31st January - 1st February 2022

## YouGov

| Total | Gender |  | Age |  |  |  |  | Social Grade |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | ABC1 | C2DE |

Generally speaking, when a relationship ends, what things would you expect your friends and family to do? (Please select all that apply. If you wouldn't expect your friends and family to do anything in particular, please select the "Not applicable" option. If you would rather note us,
please select the "Prefer not to say" option)

| Unweighted base | 1347 | 602 | 745 | 84 | 229 | 282 | 256 | 496 | 800 | 547 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All GB adults with an ex-partner | 1344 | 620 | 724 | 90 | 228 | 283 | 258 | 484 | 772 | 572 |
| Delete my ex's contact in their phone | 10\% | 8\% | 11\% | 15\% | 18\% | 9\% | 7\% | 7\% | 9\% | 11\% |
| Delete all photos of my ex | 5\% | 4\% | 6\% | 15\% | 11\% | 4\% | 3\% | 2\% | 5\% | 5\% |
| Not speak to my ex | 15\% | 13\% | 17\% | 26\% | 29\% | 15\% | 14\% | 8\% | 15\% | 15\% |
| Throw away any presents my ex has given them over the course of the relationship | 2\% | 3\% | 2\% | 7\% | 5\% | 3\% | 1\% | 0\% | 3\% | 1\% |
| Unfollow my ex on social media | 10\% | 6\% | 14\% | 18\% | 17\% | 10\% | 12\% | 5\% | 11\% | 9\% |
| Not spend time with my ex | 25\% | 20\% | 30\% | 36\% | 40\% | 28\% | 25\% | 15\% | 27\% | 23\% |
| Return any possessions of my ex they have | 13\% | 12\% | 14\% | 21\% | 22\% | 16\% | 8\% | 9\% | 14\% | 12\% |
| Something else not mentioned here | 3\% | 3\% | 3\% | 5\% | 5\% | 4\% | 3\% | 1\% | 3\% | 3\% |
| Don't know | 9\% | 11\% | 8\% | 11\% | 9\% | 11\% | 10\% | 7\% | 9\% | 9\% |
| Not applicable - I wouldn't expect my friends or family to do anything in particular | 55\% | 58\% | 52\% | 35\% | 39\% | 47\% | 57\% | 70\% | 53\% | 58\% |
| Prefer not to say | 1\% | 1\% | 1\% | 1\% | 0\% | 1\% | 1\% | 1\% | 1\% | 1\% |

or each of the following scenarios, please select the
answer that most applies...
How you would act if you saw the former partner of a close friend or family member with whom they'd had a hostile break up

| Unweighted base | 2012 | 941 | 1071 | 203 | 307 | 367 | 322 | 813 | 1185 | 827 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All GB adults | 2012 | 976 | 1036 | 223 | 309 | 367 | 324 | 789 | 1147 | 865 |
| Be friendly | 10\% | 12\% | 8\% | 8\% | 9\% | 9\% | 10\% | 11\% | 10\% | 10\% |
| Be civil, but not friendly | 64\% | 59\% | 68\% | 59\% | 64\% | 64\% | 62\% | 66\% | 66\% | 61\% |
| Be unfriendly | 7\% | 6\% | 8\% | 10\% | 10\% | 5\% | 9\% | 4\% | 7\% | 7\% |
| Don't know | 16\% | 18\% | 14\% | 17\% | 15\% | 17\% | 17\% | 16\% | 14\% | 19\% |
| Prefer not to say | 3\% | 4\% | 3\% | 6\% | 3\% | 5\% | 3\% | 3\% | 4\% | 3\% |

How you would want your friends and family to saw a former partner of yours with whom you'd had an hostile break up

| Unweighted base | 2012 | 941 | 1071 | 203 | 307 | 367 | 322 | 813 | 1185 | 827 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All GB adults | 2012 | 976 | 1036 | 223 | 309 | 367 | 324 | 789 | 1147 | 865 |
| Be friendly | 11\% | 14\% | 8\% | 12\% | 10\% | 11\% | 10\% | 12\% | 10\% | 12\% |
| Be civil, but not friendly | 61\% | 57\% | 65\% | 53\% | 62\% | 61\% | 60\% | 63\% | 64\% | 57\% |
| Be unfriendly | 7\% | 5\% | 9\% | 8\% | 9\% | 7\% | 10\% | 5\% | 7\% | 8\% |
| Don't know | 17\% | 20\% | 15\% | 21\% | 18\% | 16\% | 16\% | 17\% | 15\% | 20\% |
| Prefer not to say | 4\% | 4\% | 3\% | 6\% | 2\% | 5\% | 3\% | 3\% | 4\% | 3\% |

## YouGov Survey Results

## Ex Etiquette

Sample Size: $\mathbf{2 0 1 2}$ adults in GB
Fieldwork: 31st January - 1st February 2022
YouGov

| Total | Region |  |  |  |  |  |  |  | Ex-partner |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | North | Midlands | East | London | South | England (NET) | Wales | Scotland | Yes | No | Not applicable |

Generally speaking, when a relationship ends, what things would you expect your friends and family to do? (Please select all that apply. If you wouldn't expect your friends and family to do anything in particular, please select the "Not applicable" option. If you would rather note us,
please select the "Prefer not to say" option)

| Unweighted base | 1347 | 308 | 213 | 127 | 169 | 335 | 1152 | 82 | 113 | 1347 | - | - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All GB adults with an ex-partner | 1344 | 314 | 208 | 125 | 177 | 328 | 1151 | 77 | 115 | 1344 | - | - |
| Delete my ex's contact in their phone | 10\% | 9\% | 11\% | 11\% | 9\% | 9\% | 10\% | 8\% | 11\% | 10\% | - | - |
| Delete all photos of my ex | 5\% | 6\% | 7\% | 7\% | 3\% | 4\% | 5\% | 6\% | 3\% | 5\% | - | - |
| Not speak to my ex | 15\% | 17\% | 15\% | 15\% | 13\% | 15\% | 15\% | 14\% | 17\% | 15\% | - | - |
| Throw away any presents my ex has given them over the course of the relationship | 2\% | 3\% | 3\% | 4\% | 2\% | 1\% | 2\% | 2\% | - | 2\% | - | - |
| Unfollow my ex on social media | 10\% | 10\% | 10\% | 13\% | 11\% | 10\% | 10\% | 11\% | 9\% | 10\% | - | - |
| Not spend time with my ex | 25\% | 27\% | 23\% | 28\% | 25\% | 24\% | 25\% | 19\% | 31\% | 25\% | - | - |
| Return any possessions of my ex they have | 13\% | 13\% | 13\% | 17\% | 13\% | 14\% | 14\% | 6\% | 14\% | 13\% | - | - |
| Something else not mentioned here | 3\% | 3\% | 2\% | 3\% | 4\% | 3\% | 3\% | 2\% | 6\% | 3\% | - | - |
| Don't know | 9\% | 9\% | 10\% | 11\% | 7\% | 10\% | 9\% | 8\% | 9\% | 9\% | - | - |
| Not applicable - I wouldn't expect my friends or family to do anything in particular | 55\% | 57\% | 57\% | 48\% | 57\% | 54\% | 55\% | 63\% | 49\% | 55\% | - | - |
| Prefer not to say | 1\% | 0\% | 1\% | - | 1\% | 1\% | 1\% | 3\% | 2\% | 1\% | - | - |

For each of the following scenarios, please select the
answer that most applies...
How you would act if you saw the former partner of a close friend or family member with whom they'd had a hostile break up

| Unweighted base | 2012 | 472 | 336 | 186 | 255 | 486 | 1735 | 105 | 172 | 1347 | 385 | 140 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All GB adults | 2012 | 481 | 332 | 182 | 272 | 472 | 1738 | 99 | 175 | 1344 | 378 | 147 |
| Be friendly | 10\% | 10\% | 9\% | 9\% | 11\% | 12\% | 10\% | 9\% | 8\% | 10\% | 12\% | 10\% |
| Be civil, but not friendly | 64\% | 60\% | 64\% | 70\% | 64\% | 63\% | 63\% | 60\% | 67\% | 69\% | 61\% | 57\% |
| Be unfriendly | 7\% | 9\% | 6\% | 6\% | 5\% | 6\% | 7\% | 10\% | 6\% | 7\% | 6\% | 4\% |
| Don't know | 16\% | 16\% | 17\% | 13\% | 17\% | 16\% | 16\% | 18\% | 16\% | 13\% | 19\% | 23\% |
| Prefer not to say | 3\% | 5\% | 3\% | 2\% | 4\% | 3\% | 3\% | 4\% | 4\% | 1\% | 2\% | 6\% |
| How you would want your friends and family to act if they saw a former partner of yours with whom you'd had an hostile break up |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 2012 | 472 | 336 | 186 | 255 | 486 | 1735 | 105 | 172 | 1347 | 385 | 140 |
| Base: All GB adults | 2012 | 481 | 332 | 182 | 272 | 472 | 1738 | 99 | 175 | 1344 | 378 | 147 |
| Be friendly | 11\% | 10\% | 8\% | 8\% | 15\% | 13\% | 11\% | 12\% | 11\% | 11\% | 12\% | 10\% |
| Be civil, but not friendly | 61\% | 57\% | 64\% | 69\% | 59\% | 61\% | 61\% | 59\% | 60\% | 67\% | 55\% | 50\% |
| Be unfriendly | 7\% | 10\% | 5\% | 8\% | 7\% | 7\% | 7\% | 10\% | 5\% | 8\% | 8\% | 6\% |
| Don't know | 17\% | 18\% | 19\% | 14\% | 16\% | 17\% | 17\% | 15\% | 20\% | 13\% | 22\% | 28\% |
| Prefer not to say | 4\% | 5\% | 3\% | 2\% | 3\% | 3\% | 3\% | 4\% | 4\% | 1\% | 2\% | 6\% |

