

YouGov Results - European Super League

Sample: 1,730 UK adults who follow football

Fieldwork: 19 April 2021

Arsenal, Chelsea, Liverpool, Manchester City, Manchester United and Tottenham are among 12 clubs who have agreed to join a new European Super League; the other clubs joining the European Super League include AC Milan, Atletico Madrid, Barcelona, Inter Milan, Juventus and Real Madrid. The league will eventually have 20 teams - the 12 founding members plus the three unnamed clubs expected to join soon, and five sides who qualify annually according to their domestic achievements. Only the five qualifying teams may change each season. The other 15 teams will be permanent members, and never subject to relegation.

Teams in the European Super League teams will continue to compete in their respective national leagues, but the European Super League would effectively compete with the current Champions League.

Generally speaking, do you support or oppose the creation of the European Super League?

	All football fans	Support a big 6 team	Support only Premier League teams not in the Big 6	Support non-Premier League teams only
Base	1730	866	386	392
Strongly support	4%	7%	3%	2%
Somewhat support	10%	13%	3%	7%
Somewhat oppose	11%	12%	9%	10%
Strongly oppose	68%	64%	79%	77%
Don't know	6%	5%	7%	4%

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Would you support or oppose your football team joining the European Super League? If you do not follow a particular team, please select the "Not Applicable" option.

	Base	1730	866	386	392
Strongly support		5%	8%	3%	2%
Somewhat support		9%	13%	3%	4%
Somewhat oppose		12%	13%	10%	12%
Strongly oppose		64%	61%	79%	71%
Don't know		3%	2%	5%	4%
N/A - I do not follow a particular team		8%	3%	0%	7%

How interested are you in watching the European Super League when it begins?

	Base	1730	866	386	392
Very interested		8%	13%	1%	2%
Somewhat interested		14%	18%	12%	8%
Not very interested		19%	19%	13%	21%
Not interested at all		56%	46%	70%	69%
Don't know		3%	4%	4%	1%

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5) In your opinion, do you think the formation of the European Super League has been motivated more by a desire from football fans for such a league, or more by a desire for financial gain by the clubs joining the European Super League?

	Base 1730	866	386	392
Much more because of fans' desire	2%	3%	2%	0%
Somewhat more because of fans' desire	1%	1%	0%	1%
Both equally	5%	5%	2%	4%
Somewhat more because of financial gain	9%	12%	7%	5%
Much more because of financial gain	80%	77%	85%	87%
Don't know	3%	2%	3%	3%

Do you think smaller clubs in lower domestic leagues will benefit or suffer financially as a result of the European Super League's formation?

	Base 1730	866	386	392
They will benefit greatly financially	2%	3%	0%	0%
They will benefit somewhat financially	5%	8%	2%	3%
3) They will neither benefit nor suffer financially	9%	10%	10%	8%
They will suffer somewhat financially	23%	22%	21%	24%
They will suffer greatly financially	52%	50%	58%	57%
Don't know	9%	8%	8%	8%

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Uefa, the governing body of Football in Europe, has warned that players involved in the European Super League could be banned from all other competitions at domestic, European or world level and could be prevented from representing their national teams.

Should players at the clubs joining the European Super League be banned from the any of the following competitions?

	Base 1730	866	386	392
Domestic level competitions, like the Premier League	48%	40%	67%	54%
European international competitions, like the Champions League and Europa league	50%	44%	65%	56%
Wider international competitions, like the Euros and world cup	45%	37%	58%	55%
N/A - They should not be banned from any competitions	28%	36%	13%	22%
Don't know	12%	11%	11%	11%

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If punishments for joining the European Super League were brought in on member clubs, which of the following groups, if any, should receive them?

	Base 1730	866	386	392
The clubs themselves	51%	46%	56%	56%
The people who own the football clubs	73%	73%	76%	72%
Managers and training staff	12%	9%	19%	12%
Players	13%	10%	20%	15%
None of the above	5%	7%	1%	3%
Don't know	7%	6%	7%	6%

If punishments for joining the European Super League were brought in on member clubs, which of the following punishments if any do you think should be placed on them?

	Base 1730	866	386	392
Deduction in points in domestic leagues	32%	30%	37%	33%
Financial penalties	55%	55%	59%	52%
Removal of existing domestic league titles	22%	18%	28%	25%
Expulsion from domestic leagues	51%	44%	66%	60%
Something else	5%	6%	3%	5%
N/A - There should not be any punishment for European Super League member clubs	10%	14%	6%	6%
Don't know	12%	10%	10%	10%