

YouGov - World Cup 2022 England

Sample Size: 1649 adults in England
Fieldwork: 7th - 8th November 2022

	Gender		Age				Social Grade		Region				Interest in football			
Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands	North	Very / fairly	Not very	Not at all	
Weighted Sample	1649	798	851	173	681	407	388	940	709	200	552	356	397	470	238	673
Unweighted Sample	1649	717	932	140	659	414	436	987	662	158	587	374	387	470	236	679
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How interested, if at all, are you in football?

Very interested	17	29	6	14	19	18	14	19	15	16	15	17	20	52	0	0
Fairly interested	16	18	14	14	16	18	15	16	15	12	17	15	16	48	0	0
TOTAL INTERESTED	33	47	20	28	35	36	29	35	30	28	32	32	36	100	0	0
Not very interested	17	15	18	20	17	17	14	19	13	19	18	15	14	0	100	0
Not at all interested	47	33	60	37	44	48	57	43	53	46	48	49	46	0	0	100
TOTAL NOT INTERESTED	64	48	78	57	61	65	71	62	66	65	66	64	60	0	100	100
Don't know	3	4	2	14	4	0	0	2	4	6	2	3	4	0	0	0

How much of the 2022 football World Cup in Qatar do you expect to follow?

A great deal	13	20	6	18	16	10	9	15	10	13	11	13	15	37	2	0
A fair amount	18	21	15	18	21	19	12	18	18	17	20	16	18	41	25	1
TOTAL A GREAT DEAL / FAIR AMOUNT	31	41	21	36	37	29	21	33	28	30	31	29	33	77	26	1
Not very much	28	25	30	28	27	29	28	30	25	32	28	26	26	18	57	24
None at all	42	34	49	36	37	42	52	37	48	38	42	44	41	4	16	74
TOTAL NOT VERY MUCH / NONE AT ALL	70	59	79	64	64	71	80	67	73	70	70	70	67	23	74	99

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	Level of support for England team					Level of support for Wales team					
	Total	I will be supporting them	I won't be supporting them specifically, but I want them to do well	I don't mind how well or badly they do	I want them to do badly	Don't know	I will be supporting them	I won't be supporting them specifically, but I want them to do well	I don't mind how well or badly they do	I want them to do badly	Don't know
Weighted Sample	1649	578	381	308	36	120	128	499	596	66	134
Unweighted Sample	1649	583	405	294	27	107	130	528	582	52	124
	%	%	%	%	%	%	%	%	%	%	%

How interested, if at all, are you in football?

Very interested	17	35	6	5	8	0	32	19	15	33	1
Fairly interested	16	29	9	7	7	1	33	19	13	10	2
TOTAL INTERESTED	33	64	14	13	14	1	64	38	27	44	3
Not very interested	17	20	22	10	15	5	21	22	14	20	5
Not at all interested	47	16	62	77	61	70	15	39	58	30	70
TOTAL NOT INTERESTED	64	35	84	87	76	75	35	61	71	50	76
Don't know	3	1	1	0	9	24	0	0	1	6	22

How much of the 2022 football World Cup in Qatar do you expect to follow?

A great deal	13	28	3	2	5	1	20	14	12	23	1
A fair amount	18	36	7	5	6	3	38	22	14	15	6
TOTAL A GREAT DEAL / FAIR AMOUNT	31	65	9	7	11	3	58	36	26	37	7
Not very much	28	28	34	24	24	15	32	32	25	33	15
None at all	42	7	57	69	65	82	10	32	49	29	78
TOTAL NOT VERY MUCH / NONE AT ALL	70	35	91	93	89	97	42	64	74	63	93

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And for each country's team, do you want them to do well or badly at the World Cup, or do you not mind how well they do?

England

I will be supporting them	41	48	34	42	46	40	31	45	34	37	43	41	39	78	48	14
I will be supporting them specifically, but I want them to do well	27	19	34	22	21	30	36	27	27	26	28	27	25	12	35	35
I don't mind how well or badly they do	22	22	22	20	21	22	23	19	25	26	19	22	23	8	13	35
I want them to do badly	3	4	1	2	4	2	1	2	3	2	2	2	3	1	2	3
Don't know	8	8	9	14	9	6	8	7	11	8	8	9	9	0	3	12

Wales

I will be supporting them	9	11	8	4	8	10	11	9	8	8	9	10	9	17	11	3
I will be supporting them specifically, but I want them to do well	35	31	39	28	31	39	40	37	32	36	37	34	32	41	46	29
I don't mind how well or badly they do	42	42	42	42	44	42	38	41	43	42	40	44	43	35	34	51
I want them to do badly	5	8	1	11	6	2	3	6	3	4	4	5	5	6	6	3
Don't know	9	8	10	15	10	6	9	7	13	9	10	7	10	1	3	14

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	%	%	%	%	%	%	%	%	%	%	%

And for each country's team, do you want them to do well or badly at the World Cup, or do you not mind how well they do?

England

I will be supporting them	41	100	0	0	0	0	87	51	29	44	5
I will be supporting them specifically, but I want them to do well	27	0	100	0	0	0	3	45	22	9	9
I don't mind how well or badly they do	22	0	0	100	0	0	2	3	47	15	1
I want them to do badly	3	0	0	0	100	0	6	0	1	27	1
Don't know	8	0	0	0	0	100	1	1	0	5	83

Wales

I will be supporting them	9	19	1	1	21	2	100	0	0	0	0
I will be supporting them specifically, but I want them to do well	35	44	59	4	0	3	0	100	0	0	0
I don't mind how well or badly they do	42	30	35	91	24	0	0	0	100	0	0
I want them to do badly	5	5	1	3	51	3	0	0	0	100	0
Don't know	9	1	3	1	5	92	0	0	0	0	100