

# YouGov Survey Results

Sample Size: 2072 GB Adults  
Fieldwork: 23rd - 24th May 2024

Total	Vote intention		Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade	
	Con	Lab	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
<b>Weighted Sample</b> 2072	331	666	678	501	176	730	772	1003	1069	218	856	512	487	1181	891
<b>Unweighted Sample</b> 2072	349	679	699	477	182	834	765	943	1129	168	847	535	522	1281	791
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine that the result of the election is an overall majority for Rishi Sunak and the Conservative party. Would you be...

Delighted	<b>5</b>	29	0	14	1	0	3	9	5	5	1	2	7	10	5	5
Pleased	<b>10</b>	45	1	24	0	5	6	16	10	10	5	5	12	19	10	10
Wouldn't mind	<b>15</b>	21	5	25	5	15	10	22	16	15	10	14	14	20	15	16
Disappointed	<b>18</b>	2	23	15	21	16	18	16	18	17	20	19	18	13	17	18
Dismayed	<b>41</b>	1	68	14	69	62	58	26	45	38	54	46	40	30	45	37
Don't know	<b>11</b>	2	3	8	4	2	5	11	6	15	11	13	10	8	9	14

Imagine that the result of the election is an overall majority for Keir Starmer and Labour party. Would you be...

Delighted	<b>12</b>	0	35	3	29	21	21	4	14	11	15	15	12	8	14	10
Pleased	<b>22</b>	1	49	8	42	32	32	13	24	21	30	28	19	13	25	19
Wouldn't mind	<b>17</b>	9	12	11	16	22	18	12	17	17	21	19	16	12	17	17
Disappointed	<b>15</b>	32	1	26	4	16	12	22	17	13	9	13	18	19	14	17
Dismayed	<b>20</b>	54	0	44	4	5	10	38	19	21	6	10	24	40	19	22
Don't know	<b>13</b>	4	3	8	5	5	6	11	9	16	19	15	11	8	10	16

Imagine that the result of the election is a hung Parliament, that results in a Labour government under Keir Starmer. Would you be...

Delighted	<b>4</b>	1	10	2	8	6	6	1	4	4	7	5	3	2	5	3
Pleased	<b>19</b>	1	42	6	39	26	28	10	19	20	27	24	15	11	22	16
Wouldn't mind	<b>22</b>	14	25	14	26	32	26	17	23	21	29	25	20	16	22	21
Disappointed	<b>23</b>	36	15	33	16	26	24	28	26	20	12	21	25	29	24	22
Dismayed	<b>18</b>	45	2	38	3	8	9	34	19	18	6	9	24	35	17	21
Don't know	<b>14</b>	4	6	8	8	3	8	11	10	17	19	16	13	8	11	17

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	Total	Country			Region in England			
		England	Wales	Scotland	North	Midlands	London	Rest of South
<b>Weighted Sample</b>	<b>2072</b>	1788	104	180	499	344	251	694
<b>Unweighted Sample</b>	<b>2072</b>	1785	107	180	506	367	185	727
	%	%	%	%	%	%	%	%

Imagine that the result of the election is an overall majority for Rishi Sunak and the Conservative party. Would you be...

Delighted	<b>5</b>	5	3	4	5	6	4	5
Pleased	<b>10</b>	11	9	5	8	10	9	13
Wouldn't mind	<b>15</b>	15	17	12	14	17	17	15
Disappointed	<b>18</b>	18	10	18	16	20	20	17
Dismayed	<b>41</b>	40	50	52	47	35	41	37
Don't know	<b>11</b>	11	11	10	10	12	9	11

Imagine that the result of the election is an overall majority for Keir Starmer and Labour party. Would you be...

Delighted	<b>12</b>	13	14	10	14	12	13	12
Pleased	<b>22</b>	22	22	23	27	20	29	18
Wouldn't mind	<b>17</b>	16	16	24	14	14	21	17
Disappointed	<b>15</b>	15	13	17	12	16	13	18
Dismayed	<b>20</b>	21	23	12	21	22	14	23
Don't know	<b>13</b>	13	12	14	12	15	9	13

Imagine that the result of the election is a hung Parliament, that results in a Labour government under Keir Starmer. Would you be...

Delighted	<b>4</b>	4	6	3	4	5	4	4
Pleased	<b>19</b>	19	14	20	23	16	22	17
Wouldn't mind	<b>22</b>	21	20	29	20	19	30	20
Disappointed	<b>23</b>	23	21	25	23	23	17	24
Dismayed	<b>18</b>	19	23	10	17	22	15	20
Don't know	<b>14</b>	14	16	13	13	15	12	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine that the result of the election is a hung Parliament, that results in a Conservative government under Rishi Sunak. Would you be...

Delighted	<b>2</b>	11	0	5	0	1	2	3	2	2	1	1	2	3	2	2
Pleased	<b>7</b>	33	1	17	0	6	5	12	8	7	5	5	8	12	8	7
Wouldn't mind	<b>18</b>	35	6	29	5	16	12	25	18	17	12	15	17	25	17	19
Disappointed	<b>25</b>	15	31	24	27	21	25	23	25	24	25	25	24	23	24	25
Dismayed	<b>37</b>	4	59	15	62	53	51	25	40	34	44	41	37	27	39	34
Don't know	<b>12</b>	3	3	9	6	3	6	12	7	16	13	13	11	9	10	14

*\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

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	%	%	%	%	%	%	%	%

Imagine that the result of the election is a hung Parliament, that results in a Conservative government under Rishi Sunak. Would you be...

Delighted	<b>2</b>	2	2	1	3	2	3	1
Pleased	<b>7</b>	8	6	5	7	7	7	8
Wouldn't mind	<b>18</b>	18	16	15	15	20	17	19
Disappointed	<b>25</b>	25	19	23	24	23	25	26
Dismayed	<b>37</b>	36	47	45	39	34	38	33
Don't know	<b>12</b>	12	11	10	11	13	10	12

*\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*