

YouGov - Cutting carbon effectiveness

Sample Size: 3071 adults in UK
Fieldwork: 28th - 30th September 2021

	Vote in 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland
Weighted Sample	3071	1007	743	267	1139	1207	1496	1575	335	1281	743	712	1750	1321	356	1004	657	719	255
Unweighted Sample	3071	1012	741	276	1263	1206	1387	1684	220	1301	750	800	1884	1187	319	1037	640	724	250
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

For each of the following changes people could make to their lifestyle to reduce carbon emissions, please rate on a scale from 0 to 10 - where 0 means no reduction in carbon emissions, and 10 means an extremely high reduction in carbon emissions - pleas

Having one fewer child than planned

0 - no reduction in carbon emissions	12	13	9	6	8	16	13	11	10	11	12	13	10	14	9	11	12	14	9
1	3	4	2	2	2	4	4	3	5	2	4	3	3	3	4	2	3	3	6
2	4	6	4	2	5	4	4	4	4	5	4	4	5	3	6	5	4	4	2
3	6	8	6	6	6	5	7	5	11	5	5	8	7	6	5	8	5	6	6
4	5	6	6	4	6	5	4	6	4	6	4	6	5	6	5	5	5	6	7
5	13	13	14	12	13	13	13	13	10	12	15	15	13	13	12	11	15	14	13
6	7	6	10	9	9	6	8	7	7	7	8	6	9	6	7	6	8	9	6
7	8	7	10	11	11	7	9	8	10	9	7	7	10	6	8	11	8	6	5
8	5	4	5	7	5	3	5	4	4	5	5	3	5	4	7	5	4	4	4
9	2	1	3	1	2	2	2	1	1	2	1	2	2	2	4	1	2	2	0
10 - extremely high reduction in carbon emissions	9	8	10	13	11	8	10	8	8	11	8	7	10	8	11	10	8	8	12
Don't know	25	24	21	26	23	26	21	29	25	25	26	25	22	30	22	25	28	24	29

Shift all car travel to cycling or walking

0 - no reduction in carbon emissions	3	4	1	0	1	5	4	2	0	3	4	3	2	3	2	2	3	3	3
1	1	2	1	0	1	2	1	1	1	1	2	2	1	1	1	1	1	1	2
2	1	3	1	1	1	2	2	1	1	1	1	2	2	1	1	1	1	1	2
3	2	3	1	2	1	3	2	2	1	2	2	4	2	2	2	2	2	3	2
4	3	4	3	2	3	4	5	2	1	4	2	4	3	3	4	3	2	4	4
5	9	11	9	6	8	12	10	8	5	7	10	13	8	10	9	9	10	8	6
6	9	9	10	9	9	8	10	8	12	8	10	8	9	8	10	9	8	9	9
7	12	11	14	14	14	10	13	11	10	12	12	12	14	9	15	13	9	11	12
8	14	13	16	19	16	11	15	13	16	14	12	13	16	11	15	14	13	12	15
9	7	7	10	6	9	5	7	8	9	6	9	8	8	7	8	7	8	8	5
10 - extremely high reduction in carbon emissions	27	25	27	31	29	26	22	31	29	29	26	23	26	28	22	27	29	28	27
Don't know	12	9	8	10	9	11	11	13	15	13	10	9	9	15	10	11	14	11	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Shift all car travel to public transport																				
0 - no reduction in carbon emissions	4	6	2	1	2	6	5	3	2	4	5	4	4	4	3	4	4	4	4	3
1	2	3	0	2	1	3	2	1	1	1	2	2	2	1	1	2	1	1	1	3
2	3	4	2	1	2	4	4	2	2	3	3	3	3	3	3	2	3	3	3	4
3	5	6	3	5	4	6	5	5	1	5	6	4	5	4	4	6	4	4	4	3
4	5	7	4	3	4	6	6	5	3	6	6	5	6	5	3	5	7	5	5	5
5	14	16	15	15	14	16	14	15	13	14	15	16	14	15	14	14	15	15	15	15
6	13	11	16	14	14	11	13	12	17	13	12	11	14	11	13	14	12	13	8	8
7	16	15	18	20	18	13	16	16	19	16	15	14	18	13	16	15	16	16	17	17
8	12	11	14	14	14	10	12	11	12	11	11	14	12	11	14	12	9	13	10	10
9	5	4	6	5	6	4	4	5	3	5	4	7	6	4	6	5	4	4	3	3
10 - extremely high reduction in carbon emissions	10	9	11	11	12	9	8	11	8	9	10	11	9	11	12	9	10	10	9	9
Don't know	13	10	8	10	9	12	11	14	18	14	11	9	9	18	11	12	15	11	18	18
Shift all petrol/diesel car travel to electric car travel																				
0 - no reduction in carbon emissions	3	5	1	1	1	6	4	2	1	3	4	4	3	4	2	4	3	3	4	4
1	2	3	0	2	1	3	2	1	1	2	2	2	2	1	1	1	1	2	4	4
2	3	3	2	3	2	3	3	2	3	2	2	3	3	2	4	3	2	3	2	2
3	3	4	3	5	4	5	3	4	1	3	5	4	4	3	3	3	4	3	3	3
4	4	5	4	4	4	4	4	4	2	4	4	4	4	4	4	4	4	3	5	5
5	12	14	11	11	11	14	12	11	8	11	13	14	11	13	10	10	15	13	10	10
6	11	11	13	11	12	10	11	10	13	11	10	10	12	9	13	12	8	12	8	8
7	13	11	16	17	15	10	13	13	16	14	13	11	15	10	15	13	13	11	17	17
8	15	13	19	16	18	11	16	14	22	14	13	15	15	15	18	14	12	17	14	14
9	7	8	7	5	7	7	6	7	4	6	7	9	7	6	6	7	8	6	6	6
10 - extremely high reduction in carbon emissions	15	13	16	15	16	15	13	16	11	15	15	14	15	14	13	14	16	16	11	11
Don't know	13	10	9	11	10	13	11	15	17	14	13	10	10	18	11	14	15	12	16	16
Buy green energy																				
0 - no reduction in carbon emissions	2	3	1	0	1	4	3	2	1	2	2	3	2	2	2	2	2	2	3	3
1	1	2	1	1	1	2	2	1	1	1	1	2	2	1	1	1	1	2	1	1
2	2	3	1	1	1	3	2	1	0	1	2	3	2	2	1	1	2	3	1	1
3	3	4	2	4	3	3	3	2	3	2	4	3	3	3	3	3	3	2	4	4
4	3	5	2	3	3	4	3	3	1	3	4	5	4	3	2	3	3	4	4	4
5	10	13	9	10	8	14	11	9	5	9	12	12	10	10	11	9	10	12	10	10
6	11	12	13	10	11	11	11	10	11	11	12	9	12	9	13	12	11	10	9	9
7	15	14	17	21	18	12	17	14	20	16	14	13	17	13	19	15	14	15	15	15
8	14	12	16	17	17	11	15	14	18	14	13	15	15	13	14	14	12	16	16	16
9	8	6	12	8	10	6	7	9	7	8	9	7	8	8	8	9	8	7	8	8
10 - extremely high reduction in carbon emissions	14	14	15	14	17	14	13	15	13	14	13	17	14	14	13	15	16	13	11	11
Don't know	16	13	11	12	12	15	12	19	20	17	15	12	12	21	14	16	17	15	18	18

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Going from a typical diet that includes meat to following a vegan diet only

0 - no reduction in carbon emissions	9	14	5	3	5	15	12	7	6	8	11	12	8	11	6	9	9	11	10
1	4	6	2	6	4	6	5	4	2	3	5	7	5	4	4	5	3	4	5
2	6	9	5	6	6	8	7	5	3	5	7	9	6	6	3	6	6	8	5
3	7	8	6	7	6	8	7	6	4	6	7	8	7	6	6	6	7	8	4
4	7	8	7	7	7	8	7	7	4	7	8	8	8	6	8	7	7	7	7
5	14	13	14	18	16	13	15	12	11	14	14	15	15	13	11	15	15	13	15
6	10	9	13	10	11	9	9	10	12	11	9	7	10	10	15	10	9	9	10
7	9	8	12	11	11	7	9	10	13	10	8	8	11	8	10	10	11	7	9
8	6	4	10	6	8	5	6	7	7	7	6	5	7	5	11	6	4	7	3
9	3	2	5	3	4	2	4	3	8	3	3	2	3	3	6	2	3	3	7
10 - extremely high reduction in carbon emissions	6	4	9	7	8	5	4	7	7	7	5	4	5	6	5	7	7	5	4
Don't know	18	15	13	17	15	17	15	21	24	19	16	15	15	22	16	18	20	17	19

Hang drying clothing instead of using a tumble dryer or similar

0 - no reduction in carbon emissions	3	4	1	1	1	4	3	2	2	2	3	4	3	3	3	3	2	3	2
1	2	3	2	1	1	3	3	1	1	2	2	3	2	2	2	2	2	3	2
2	3	4	3	3	3	4	4	3	2	4	4	3	4	3	3	3	3	3	5
3	5	5	6	5	6	5	6	4	5	5	6	4	6	4	4	5	4	6	7
4	6	8	7	8	7	6	7	6	13	6	5	6	8	4	9	8	5	6	6
5	14	15	13	18	14	14	15	13	14	14	16	14	14	14	14	14	16	15	10
6	12	11	15	12	13	13	12	13	12	14	11	11	14	11	12	12	13	12	14
7	13	11	15	15	14	12	13	13	15	14	12	12	13	13	14	13	12	13	14
8	11	9	12	11	12	10	9	12	8	9	13	13	11	10	13	11	10	11	11
9	5	6	4	5	5	5	5	5	2	4	6	7	5	5	4	5	5	4	5
10 - extremely high reduction in carbon emissions	12	14	13	11	13	15	11	14	8	9	14	17	11	14	10	13	14	12	9
Don't know	12	8	9	11	10	10	11	14	17	16	9	7	9	17	12	12	14	11	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Reducing as much food waste as possible																				
0 - no reduction in carbon emissions	2	3	1	0	1	4	3	2	2	2	3	2	3	2	2	2	3	3		
1	2	3	1	1	1	2	3	1	1	2	2	2	2	2	2	1	2	2		
2	3	3	2	3	3	3	3	2	2	2	3	2	3	2	2	4	3	1		
3	4	5	4	4	4	5	6	3	2	4	6	3	4	4	3	5	3	4	5	
4	5	5	4	5	5	5	6	4	3	5	6	4	6	3	6	5	4	4	7	
5	12	14	14	10	11	12	13	11	16	12	11	12	12	12	11	12	12	12	10	
6	13	12	13	15	15	11	12	13	13	14	13	10	13	12	13	13	13	14	8	
7	15	14	19	22	17	14	17	14	22	15	14	14	17	13	16	15	14	14	23	
8	12	12	13	12	13	12	10	14	8	11	12	15	12	12	13	11	10	13	12	
9	7	7	6	6	7	7	5	8	4	4	8	11	6	7	6	8	7	7	4	
10 - extremely high reduction in carbon emissions	13	14	13	12	14	15	12	15	11	12	14	16	13	14	14	13	15	13	11	
Don't know	13	8	9	11	9	11	11	14	16	16	9	8	9	17	12	12	14	12	13	
Changing lightbulbs to more energy efficient versions																				
0 - no reduction in carbon emissions	2	3	1	0	1	4	3	1	1	2	3	3	2	2	2	2	3	3		
1	2	3	1	0	2	3	3	1	0	2	2	3	2	2	2	2	2	3		
2	4	5	3	3	3	4	5	2	3	5	2	4	5	2	4	3	4	3		
3	5	5	6	4	6	5	5	5	8	5	5	5	6	5	6	5	5	4	7	
4	7	6	7	7	7	6	8	5	6	6	9	5	6	7	7	6	5	8	7	
5	13	12	15	16	14	11	13	13	14	13	13	11	13	12	12	12	12	14	17	
6	13	11	16	19	15	11	13	13	17	14	12	11	14	12	13	13	13	14	12	
7	14	14	16	15	15	14	14	14	18	14	13	13	15	13	16	16	12	12	14	
8	10	11	10	15	12	11	9	11	6	9	12	14	11	10	11	11	10	10	11	
9	7	8	6	3	6	8	6	8	4	5	8	11	7	7	6	8	8	6	4	
10 - extremely high reduction in carbon emissions	11	12	11	7	10	14	10	11	7	10	11	14	10	12	10	11	12	12	7	
Don't know	12	8	8	10	9	10	10	14	17	15	9	7	9	16	12	11	15	11	12	
One less long-haul return flight																				
0 - no reduction in carbon emissions	3	5	1	1	2	5	5	2	3	3	4	4	4	3	3	3	3	3	5	
1	3	4	2	4	3	3	3	2	1	3	3	2	3	2	4	3	3	2	3	
2	4	5	5	3	5	4	5	3	2	4	4	4	5	3	3	4	4	4	5	
3	5	6	6	4	5	6	6	5	6	6	6	4	5	6	5	5	4	6	10	
4	7	8	8	6	7	7	8	6	11	7	7	6	8	6	9	7	7	8	4	
5	14	13	14	20	15	14	15	12	12	13	15	14	15	12	14	14	14	13	14	
6	11	9	14	12	12	10	11	12	10	12	11	10	13	9	11	11	12	11	11	
7	11	11	13	14	13	11	12	11	12	12	10	12	12	10	10	13	12	12	7	
8	9	9	9	10	10	8	8	9	8	8	9	10	9	9	9	9	7	7	13	
9	5	6	5	5	5	6	4	6	3	3	6	8	5	5	5	5	5	6	3	
10 - extremely high reduction in carbon emissions	9	9	10	10	9	11	8	10	5	9	8	13	8	10	8	9	10	10	5	
Don't know	18	15	14	12	14	17	15	22	27	20	16	13	14	24	20	16	19	19	20	

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Reduce the number of plastic items purchased

0 - no reduction in carbon emissions	3	3	1	1	1	4	4	2	2	2	3	3	2	3	2	2	3	5
1	2	2	2	1	2	2	2	1	0	2	2	2	2	1	2	1	2	2
2	2	3	2	3	3	3	3	2	3	2	2	3	2	2	3	2	3	2
3	3	3	3	3	3	3	4	2	5	3	4	2	3	3	4	3	2	3
4	5	6	6	8	5	5	7	4	5	6	5	5	6	5	8	5	5	5
5	9	10	9	8	8	10	11	8	10	9	10	9	10	9	10	9	10	8
6	11	11	15	10	13	9	11	11	16	11	12	8	12	9	11	10	11	12
7	14	12	15	22	16	13	14	15	13	18	13	11	15	14	12	15	14	15
8	14	15	16	10	15	13	13	15	16	12	14	16	15	13	13	14	15	13
9	9	11	9	8	10	9	7	10	6	6	10	14	9	8	9	10	9	7
10 - extremely high reduction in carbon emissions	15	16	14	14	16	18	13	17	6	13	17	21	14	17	14	16	15	15
Don't know	12	8	9	11	9	10	11	13	18	15	10	6	9	17	12	12	14	11

Reusing shopping bags

0 - no reduction in carbon emissions	3	4	1	1	1	4	4	2	2	2	3	3	3	2	2	3	3	3
1	3	4	3	2	4	3	5	2	2	4	3	3	4	2	4	4	3	4
2	4	4	5	5	4	5	6	3	5	4	4	4	5	3	4	3	4	7
3	5	4	6	4	5	4	5	4	5	5	5	3	5	4	5	4	3	4
4	6	7	7	9	7	5	7	5	7	6	7	5	7	5	6	6	4	6
5	12	12	14	13	12	11	14	10	17	11	14	9	13	11	12	12	13	11
6	10	9	12	12	12	10	10	10	6	13	9	9	11	10	10	11	10	8
7	11	10	12	12	11	10	10	12	13	11	10	10	12	10	10	10	11	14
8	12	13	9	12	12	11	10	13	10	11	12	13	12	12	12	13	9	11
9	8	9	9	6	8	9	7	9	5	5	9	13	7	8	9	8	9	6
10 - extremely high reduction in carbon emissions	15	17	13	13	14	19	13	18	10	13	15	22	14	18	14	16	17	11
Don't know	12	8	9	11	9	10	11	13	18	15	8	6	9	16	10	12	14	11