

## YouGov international results

Fieldwork: 18th January - 14th February 2022

\*sample representative of urban population \*\*sample representative of online population

Australia	Canada	Denmark	France	Germany	Great Britain	Italy	Mexico*	Poland	Spain	Sweden	US
1025	965	1004	1002	1011	2002	1019	1004	1006	1008	1015	1554
19 Jan - 2 Feb	19-26 Jan	19-29 Jan	20-28 Jan	19 Jan - 3 Feb	20-28 Jan	20-26 Jan	18 Jan - 4 Feb	20 Jan - 2 Feb	20-31 Jan	20-31 Jan	18 Jan - 3 Feb

For each of the following please say whether you consider them to be "proper" special occasions or occasions that people wouldn't celebrate if it weren't for pressure from commercial entities like greetings card companies.

Easter	Australia	Canada	Denmark	France	Germany	Great Britain	Italy	Mexico*	Poland	Spain	Sweden	US
Is celebrated more because it is a "proper" special occasion	59%	59%	73%	51%	63%	54%	64%	62%	82%	71%	69%	61%
Don't know	9%	11%	12%	12%	13%	6%	6%	6%	6%	6%	9%	13%
Is celebrated more because of pressure from commercial entities	32%	30%	15%	37%	24%	40%	30%	32%	11%	23%	22%	26%