

YouGov Results - Premier League

Sample: 4,189 GB Adults

Fieldwork: 30th September - 2nd October 2020



Total	Gender		Age				
	Male	Female	18-24	25-34	35-44	45-54	55+

Moving on...How often, if at all, do you watch men's English Premier League football matches, either on television or live at a stadium?

Unweighted base	4189	1871	2318	293	619	743	740	1794
Base: All GB Adults	4189	2032	2157	465	636	748	713	1627
Very frequently	11%	16%	5%	10%	13%	12%	10%	9%
Fairly frequently	11%	16%	7%	10%	12%	13%	12%	10%
Not very frequently	10%	12%	8%	11%	10%	11%	9%	9%
Rarely	15%	15%	15%	12%	13%	15%	15%	16%
Never	53%	40%	64%	52%	51%	48%	53%	55%
Don't know	1%	1%	1%	5%	1%	1%	1%	0%

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Total	Social Grade		Region							
	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland

Moving on...How often, if at all, do you watch men's English Premier League football matches, either on television or live at a stadium?

Unweighted base	4189	2512	1677	1025	677	372	523	1015	3612	201	376
Base: All GB Adults	4189	2388	1801	1001	691	361	566	1000	3619	205	364
Very frequently	11%	11%	10%	11%	11%	10%	11%	8%	10%	17%	9%
Fairly frequently	11%	11%	11%	13%	10%	12%	12%	10%	11%	11%	10%
Not very frequently	10%	10%	9%	10%	10%	10%	11%	9%	10%	7%	9%
Rarely	15%	16%	14%	15%	16%	16%	14%	15%	15%	13%	12%
Never	53%	52%	54%	49%	51%	51%	50%	56%	52%	52%	59%
Don't know	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	-

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When the 2019/ 20 Premier League football season resumed following the break due to Coronavirus (COVID-19), Premier League players and staff knelt at the beginning of each game to show solidarity with the Black Lives Matter movement. This is something that has continued into the 2020/ 21 Premier League football season, which restarted in September 2020.

We understand there is a range of views on this, but if you had to choose do you...

Unweighted base	878	589	289	42	145	182	161	348
Base: All GB Football Fans (i.e. watch the Men's English Premier League very or fairly frequently)	915	644	271	96	153	191	157	318
Approve of players and staff doing this	49%	48%	52%	63%	63%	52%	49%	36%
Disapprove of players and staff doing this	41%	43%	35%	19%	26%	40%	36%	57%
Don't know	10%	9%	13%	18%	11%	9%	15%	7%

Cell Contents (Column Percentages)

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We understand there is a range of views on this, but if you had to choose do you...

Unweighted base	878	530	348	244	135	80	118	185	762	47	69
Base: All GB Football Fans (i.e. watch the Men's English Premier League very or fairly frequently)	915	524	391	247	147	78	134	183	789	56	71
Approve of players and staff doing this	49%	56%	39%	49%	42%	41%	59%	47%	48%	46%	61%
Disapprove of players and staff doing this	41%	35%	48%	43%	48%	48%	31%	39%	42%	36%	33%
Don't know	10%	9%	13%	8%	10%	11%	10%	14%	10%	18%	6%

Cell Contents (C)