

# YouGov Results - Drinking ages

Sample: 2,046 GB adults

Fieldwork: 27th - 28th August 2020



Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

At what age, if at all, did you have your first alcoholic drink? (Please type your answer in the box below, if you are unsure, please give your best estimate. If you have never consumed an alcoholic drink, please select the 'Not applicable' option)

	Unweighted base	2046	912	1134	168	297	352	348	881	1255	791
<b>Base: All GB adults</b>		2046	992	1054	227	305	371	323	819	1166	880
Don't know / NA		6%	6%	6%	15%	8%	6%	5%	3%	5%	7%
1		0%	0%	-	-	-	1%	0%	0%	0%	0%
2		0%	0%	-	-	-	0%	-	-	-	0%
3		0%	0%	0%	-	0%	0%	-	0%	0%	0%
4		0%	0%	-	-	0%	0%	0%	0%	0%	0%
5		1%	1%	1%	0%	1%	2%	1%	0%	1%	1%
6		0%	0%	0%	0%	-	1%	0%	0%	0%	0%
7		1%	1%	1%	0%	2%	1%	1%	0%	1%	1%
8		2%	1%	2%	1%	2%	2%	3%	1%	2%	1%
9		1%	2%	1%	2%	0%	1%	1%	1%	1%	1%
10		3%	4%	3%	2%	5%	2%	4%	2%	4%	2%
11		2%	2%	2%	1%	3%	2%	5%	1%	3%	2%
12		8%	10%	5%	5%	10%	11%	7%	7%	8%	7%
13		7%	7%	7%	9%	12%	8%	5%	5%	7%	7%
14		16%	15%	18%	17%	18%	20%	19%	13%	16%	17%
15		14%	15%	14%	14%	11%	14%	13%	16%	14%	13%
16		17%	16%	19%	10%	14%	12%	20%	22%	17%	18%
17		8%	8%	9%	4%	8%	7%	5%	11%	8%	9%
18		9%	8%	10%	16%	4%	5%	8%	12%	9%	10%
19		1%	1%	1%	2%	1%	1%	1%	2%	1%	1%
20		1%	1%	0%	-	-	1%	1%	1%	1%	1%
21		1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
22		0%	0%	0%	-	-	0%	-	0%	0%	-
23		0%	0%	0%	-	-	1%	-	0%	0%	-
25		0%	0%	0%	-	0%	0%	0%	0%	0%	0%
26		0%	-	0%	-	0%	-	-	-	0%	-
33		0%	-	0%	-	-	-	-	0%	-	0%

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Total	Region							
	North	Midlands	East	London	South	England (NET)	Wales	Scotland

At what age, if at all, did you have your first alcoholic drink? (Please type your answer in the box below, if you are unsure, please give your best estimate. If you have never consumed an alcoholic drink, please select the 'Not applicable' option)

	2046	502	355	180	199	517	1753	107	186
Unweighted base	2046	502	355	180	199	517	1753	107	186
<b>Base: All GB adults</b>	<b>2046</b>	<b>489</b>	<b>338</b>	<b>182</b>	<b>276</b>	<b>483</b>	<b>1768</b>	<b>100</b>	<b>178</b>
Don't know / NA	6%	6%	4%	5%	10%	5%	6%	12%	4%
1	0%	0%	0%	1%	0%	-	0%	-	-
2	0%	-	-	1%	-	-	0%	-	-
3	0%	-	0%	1%	-	0%	0%	-	-
4	0%	0%	-	1%	-	0%	0%	-	-
5	1%	1%	1%	1%	1%	1%	1%	1%	1%
6	0%	-	1%	-	0%	1%	0%	-	-
7	1%	1%	0%	1%	1%	1%	1%	1%	1%
8	2%	2%	1%	2%	3%	1%	2%	1%	1%
9	1%	1%	1%	2%	1%	2%	1%	-	1%
10	3%	2%	4%	3%	3%	5%	3%	2%	1%
11	2%	2%	2%	2%	3%	2%	2%	3%	1%
12	8%	8%	7%	6%	6%	10%	8%	6%	6%
13	7%	7%	6%	6%	10%	6%	7%	7%	6%
14	16%	16%	17%	21%	16%	14%	16%	17%	18%
15	14%	16%	12%	15%	11%	15%	14%	12%	15%
16	17%	17%	19%	12%	15%	16%	16%	18%	27%
17	8%	9%	9%	8%	8%	8%	8%	7%	9%
18	9%	10%	12%	11%	6%	9%	10%	9%	6%
19	1%	1%	1%	2%	2%	0%	1%	4%	2%
20	1%	0%	1%	0%	1%	1%	1%	1%	-
21	1%	1%	1%	1%	2%	1%	1%	-	2%
22	0%	-	-	-	-	0%	0%	-	-
23	0%	-	-	-	-	1%	0%	-	-
25	0%	1%	0%	0%	-	-	0%	1%	-
26	0%	-	-	-	-	0%	0%	-	-
33	0%	0%	-	-	-	-	0%	-	-

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Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

For the following question, even if you do not have a child(ren), please imagine that you did. At what age, if at all, would you allow your child(ren) to drink the following types of alcoholic drinks? (Please select one option on each column. If you would not let your child(ren) drink alcohol, please select the 'Not applicable option')

## Beer or Cider

Unweighted base	2046	912	1134	168	297	352	348	881	1255	791
<b>Base: All GB adults</b>	<b>2046</b>	<b>992</b>	<b>1054</b>	<b>227</b>	<b>305</b>	<b>371</b>	<b>323</b>	<b>819</b>	<b>1166</b>	<b>880</b>
Under 10	2%	2%	2%	1%	2%	3%	2%	2%	2%	2%
10 years old	1%	2%	1%	1%	2%	1%	2%	1%	2%	1%
11 years old	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%
12 years old	4%	5%	3%	2%	4%	6%	3%	4%	4%	3%
13 years old	5%	6%	3%	10%	5%	6%	3%	3%	5%	4%
14 years old	12%	12%	11%	12%	11%	11%	12%	12%	13%	10%
15 years old	11%	12%	10%	12%	14%	10%	14%	9%	12%	10%
16 years old	24%	24%	24%	20%	29%	21%	25%	24%	26%	21%
17 years old	6%	5%	7%	8%	4%	7%	4%	8%	6%	7%
18 years old or over	18%	18%	19%	17%	14%	16%	18%	22%	17%	21%
Prefer not to say	2%	2%	2%	2%	3%	2%	3%	1%	2%	2%
Not applicable - I would not give my child(ren) this type of alcoholic drink at any age	14%	11%	16%	13%	8%	15%	14%	14%	10%	18%

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Total	Region							
	North	Midlands	East	London	South	England (NET)	Wales	Scotland

For the following question, even if you do not have a child(ren), please imagine that you did. At what age, if at all, would you allow your child(ren) to drink the following types of alcoholic drinks? (Please select one option on each column. If you would not let your child(ren) drink alcohol, please select the 'Not applicable option')

Beer or Cider									
Unweighted base	2046	502	355	180	199	517	1753	107	186
<b>Base: All GB adults</b>	<b>2046</b>	<b>489</b>	<b>338</b>	<b>182</b>	<b>276</b>	<b>483</b>	<b>1768</b>	<b>100</b>	<b>178</b>
Under 10	2%	2%	3%	2%	3%	2%	2%	1%	1%
10 years old	1%	1%	1%	2%	1%	2%	1%	2%	1%
11 years old	1%	1%	1%	1%	1%	1%	1%	3%	0%
12 years old	4%	4%	5%	3%	3%	6%	4%	-	1%
13 years old	5%	4%	3%	5%	8%	5%	5%	3%	2%
14 years old	12%	9%	11%	13%	11%	14%	12%	11%	12%
15 years old	11%	13%	9%	14%	12%	11%	12%	5%	9%
16 years old	24%	24%	24%	23%	22%	24%	24%	23%	31%
17 years old	6%	8%	6%	5%	3%	6%	6%	9%	8%
18 years old or over	18%	20%	23%	16%	17%	15%	18%	22%	21%
Prefer not to say	2%	2%	2%	2%	1%	2%	2%	4%	1%
Not applicable - I would not give my child(ren) this type of alcoholic drink at any age	14%	13%	11%	13%	17%	13%	13%	18%	12%

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Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

## Wine

Unweighted base	2046	912	1134	168	297	352	348	881	1255	791
<b>Base: All GB adults</b>	<b>2046</b>	<b>992</b>	<b>1054</b>	<b>227</b>	<b>305</b>	<b>371</b>	<b>323</b>	<b>819</b>	<b>1166</b>	<b>880</b>
Under 10	3%	4%	2%	3%	3%	3%	2%	3%	3%	3%
10 years old	1%	1%	1%	-	2%	1%	2%	1%	1%	1%
11 years old	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%
12 years old	4%	5%	4%	2%	5%	6%	4%	5%	5%	3%
13 years old	4%	4%	3%	4%	5%	5%	3%	3%	3%	4%
14 years old	10%	13%	7%	11%	10%	8%	9%	10%	11%	7%
15 years old	11%	11%	11%	10%	9%	8%	13%	12%	11%	11%
16 years old	23%	22%	23%	21%	28%	19%	24%	22%	25%	19%
17 years old	7%	6%	8%	10%	7%	7%	3%	8%	7%	7%
18 years old or over	21%	20%	23%	23%	19%	22%	22%	21%	19%	25%
Prefer not to say	2%	2%	2%	2%	3%	4%	3%	2%	2%	2%
Not applicable - I would not give my child(ren) this type of alcoholic drink at any age	13%	11%	15%	13%	8%	17%	14%	13%	10%	17%

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	Total	Region							
		North	Midlands	East	London	South	England (NET)	Wales	Scotland
<b>Wine</b>									
Unweighted base	2046	502	355	180	199	517	1753	107	186
<b>Base: All GB adults</b>	<b>2046</b>	<b>489</b>	<b>338</b>	<b>182</b>	<b>276</b>	<b>483</b>	<b>1768</b>	<b>100</b>	<b>178</b>
Under 10	3%	2%	3%	6%	4%	3%	3%	2%	2%
10 years old	1%	1%	1%	1%	1%	2%	1%	2%	1%
11 years old	1%	1%	1%	1%	3%	1%	1%	2%	1%
12 years old	4%	4%	5%	5%	4%	6%	5%	1%	3%
13 years old	4%	4%	3%	2%	3%	5%	4%	4%	3%
14 years old	10%	10%	7%	11%	15%	9%	10%	9%	7%
15 years old	11%	10%	10%	11%	15%	12%	11%	8%	8%
16 years old	23%	22%	22%	24%	15%	25%	22%	21%	30%
17 years old	7%	9%	7%	6%	5%	6%	7%	6%	7%
18 years old or over	21%	21%	27%	20%	20%	16%	21%	24%	26%
Prefer not to say	2%	3%	3%	2%	1%	2%	2%	4%	2%
Not applicable - I would not give my child(ren) this type of alcoholic drink at any age	13%	15%	11%	11%	16%	12%	13%	17%	10%

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Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

Alcopops (i.e. a ready-mixed drink that resembles a soft drink but contains alcohol)

Unweighted base	2046	912	1134	168	297	352	348	881	1255	791
<b>Base: All GB adults</b>	<b>2046</b>	<b>992</b>	<b>1054</b>	<b>227</b>	<b>305</b>	<b>371</b>	<b>323</b>	<b>819</b>	<b>1166</b>	<b>880</b>
Under 10	1%	0%	1%	0%	1%	1%	-	1%	0%	1%
10 years old	0%	0%	1%	-	1%	-	1%	0%	1%	0%
11 years old	1%	2%	1%	2%	3%	-	0%	1%	1%	1%
12 years old	2%	2%	2%	3%	2%	3%	1%	1%	1%	2%
13 years old	3%	4%	2%	8%	4%	4%	2%	1%	2%	3%
14 years old	7%	8%	7%	11%	12%	7%	8%	4%	8%	6%
15 years old	9%	10%	9%	11%	13%	9%	8%	7%	9%	9%
16 years old	22%	21%	22%	23%	26%	21%	21%	20%	23%	20%
17 years old	5%	4%	6%	8%	3%	5%	5%	6%	5%	6%
18 years old or over	24%	24%	24%	18%	16%	24%	29%	26%	24%	24%
Prefer not to say	3%	3%	2%	4%	3%	3%	3%	2%	2%	3%
Not applicable - I would not give my child(ren) this type of alcoholic drink at any age	23%	22%	25%	11%	15%	22%	23%	31%	22%	25%

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Total	Region							
	North	Midlands	East	London	South	England (NET)	Wales	Scotland

Alcopops (i.e. a ready-mixed drink that resembles a soft drink but contains alcohol)

Unweighted base	2046	502	355	180	199	517	1753	107	186
<b>Base: All GB adults</b>	<b>2046</b>	<b>489</b>	<b>338</b>	<b>182</b>	<b>276</b>	<b>483</b>	<b>1768</b>	<b>100</b>	<b>178</b>
Under 10	1%	-	1%	1%	0%	1%	1%	-	-
10 years old	0%	0%	1%	-	-	1%	0%	-	1%
11 years old	1%	0%	1%	1%	2%	1%	1%	1%	0%
12 years old	2%	2%	4%	3%	1%	1%	2%	1%	0%
13 years old	3%	2%	1%	4%	4%	4%	3%	2%	0%
14 years old	7%	7%	6%	10%	9%	7%	7%	7%	6%
15 years old	9%	8%	9%	10%	10%	10%	9%	9%	9%
16 years old	22%	24%	20%	25%	17%	21%	21%	19%	24%
17 years old	5%	7%	5%	5%	2%	5%	5%	5%	10%
18 years old or over	24%	23%	29%	21%	23%	22%	24%	26%	25%
Prefer not to say	3%	4%	2%	3%	1%	2%	3%	4%	1%
Not applicable - I would not give my child(ren) this type of alcoholic drink at any age	23%	22%	22%	17%	30%	25%	23%	27%	22%

# YouGov Results - Drinking ages

Sample: 2,046 GB adults

Fieldwork: 27th - 28th August 2020



Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

## Spirits

Unweighted base	2046	912	1134	168	297	352	348	881	1255	791
<b>Base: All GB adults</b>	<b>2046</b>	<b>992</b>	<b>1054</b>	<b>227</b>	<b>305</b>	<b>371</b>	<b>323</b>	<b>819</b>	<b>1166</b>	<b>880</b>
Under 10	0%	0%	0%	-	0%	1%	0%	0%	0%	0%
10 years old	0%	1%	0%	-	0%	1%	1%	0%	0%	1%
11 years old	0%	1%	0%	1%	-	-	1%	0%	0%	0%
12 years old	0%	1%	0%	-	0%	1%	0%	0%	0%	1%
13 years old	1%	1%	1%	1%	2%	1%	1%	0%	1%	1%
14 years old	2%	2%	2%	5%	3%	2%	2%	1%	2%	2%
15 years old	3%	3%	2%	4%	6%	3%	2%	2%	3%	3%
16 years old	13%	14%	12%	22%	18%	14%	11%	9%	15%	10%
17 years old	6%	5%	6%	12%	9%	5%	4%	4%	7%	4%
18 years old or over	52%	52%	52%	41%	48%	50%	55%	56%	52%	52%
Prefer not to say	2%	2%	3%	2%	3%	3%	2%	2%	2%	2%
Not applicable - I would not give my child(ren) this type of alcoholic drink at any age	20%	18%	22%	12%	10%	21%	22%	25%	17%	24%

Cell Contents (Column Percentages)

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	Total	Region							
		North	Midlands	East	London	South	England (NET)	Wales	Scotland
<b>Spirits</b>									
Unweighted base	2046	502	355	180	199	517	1753	107	186
<b>Base: All GB adults</b>	<b>2046</b>	<b>489</b>	<b>338</b>	<b>182</b>	<b>276</b>	<b>483</b>	<b>1768</b>	<b>100</b>	<b>178</b>
Under 10	0%	0%	0%	1%	0%	0%	0%	-	-
10 years old	0%	0%	1%	-	-	0%	0%	-	-
11 years old	0%	-	-	1%	-	1%	0%	-	1%
12 years old	0%	1%	0%	1%	-	1%	0%	-	-
13 years old	1%	1%	1%	1%	1%	0%	1%	-	1%
14 years old	2%	1%	1%	2%	2%	4%	2%	1%	2%
15 years old	3%	2%	3%	3%	6%	3%	3%	3%	1%
16 years old	13%	12%	12%	13%	17%	13%	13%	12%	15%
17 years old	6%	6%	5%	6%	4%	7%	6%	4%	7%
18 years old or over	52%	55%	54%	52%	47%	49%	52%	46%	56%
Prefer not to say	2%	2%	2%	3%	1%	3%	2%	4%	2%
Not applicable - I would not give my child(ren) this type of alcoholic drink at any age	20%	20%	20%	18%	22%	20%	20%	29%	16%

Cell Contents (C)