

YouGov Survey - Drink spiking

Sample Size: 1690 adults in GB
Fieldwork: 14th - 15th December 2022

	Gender		Age				
Total	Male	Female	18-24	25-49	50-64	65+	
Weighted Sample	1690	818	872	177	698	417	397
Unweighted Sample	1690	734	956	134	704	438	414
	%	%	%	%	%	%	%

Which, if any, of the following statements apply to you?
Please select as many as you need to.

I have personally had a drink spiked	8	5	10	6	11	6	4
Someone in my family has had a drink spiked	8	7	8	12	7	9	7
A friend of mine has had a drink spiked	11	12	10	27	14	6	3
Someone else I know has had a drink spiked	13	11	14	23	15	12	5
No one I know has had a drink spiked	59	62	57	37	53	62	77
Don't know	7	8	6	8	7	7	6
Prefer not to say	2	2	2	7	2	3	1

How confident, if at all, are you that the following
groups would believe you if you reported someone had
spiked your drink?

The venue/place where your drink was spiked

Very confident	6	6	6	15	4	4	7
Fairly confident	23	22	23	28	24	22	18
TOTAL CONFIDENT	29	28	29	43	28	26	25
Not very confident	28	27	30	24	30	28	28
Not confident at all	14	15	13	13	15	16	10
TOTAL NOT CONFIDENT	42	42	43	37	45	44	38
Don't know	27	28	27	15	25	28	37
Prefer not to say	2	3	1	4	2	2	1

Your friends

Very confident	44	36	51	46	44	46	40
Fairly confident	36	38	33	31	35	36	39
TOTAL CONFIDENT	80	74	84	77	79	82	79
Not very confident	5	6	3	5	6	4	2
Not confident at all	2	3	2	5	3	2	1
TOTAL NOT CONFIDENT	7	9	5	10	9	6	3
Don't know	12	14	10	11	11	10	16
Prefer not to say	2	2	1	3	2	2	1

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	Social Grade		Region					
Total	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1690	963	727	204	566	365	407	147
Unweighted Sample	1690	1033	657	167	599	363	419	142
	%	%	%	%	%	%	%	%

Which, if any, of the following statements apply to you?
Please select as many as you need to.

I have personally had a drink spiked	8	8	8	7	5	6	12	10
Someone in my family has had a drink spiked	8	7	9	9	5	9	9	9
A friend of mine has had a drink spiked	11	12	10	13	10	10	12	11
Someone else I know has had a drink spiked	13	15	10	19	10	12	15	11
No one I know has had a drink spiked	59	58	62	55	67	60	51	56
Don't know	7	7	6	5	6	7	9	7
Prefer not to say	2	2	2	3	2	2	2	4

How confident, if at all, are you that the following groups would believe you if you reported someone had spiked your drink?

The venue/place where your drink was spiked

Very confident	6	6	6	10	5	5	5	9
Fairly confident	23	25	20	25	25	21	22	16
TOTAL CONFIDENT	29	31	26	35	30	26	27	25
Not very confident	28	30	27	25	27	30	30	32
Not confident at all	14	15	13	17	13	11	16	15
TOTAL NOT CONFIDENT	42	45	40	42	40	41	46	47
Don't know	27	23	33	22	29	31	25	26
Prefer not to say	2	2	2	1	2	2	2	2

Your friends

Very confident	44	45	42	46	44	39	44	50
Fairly confident	36	37	34	33	39	38	32	30
TOTAL CONFIDENT	80	82	76	79	83	77	76	80
Not very confident	5	5	4	6	4	4	4	7
Not confident at all	2	3	2	3	2	3	3	2
TOTAL NOT CONFIDENT	7	8	6	9	6	7	7	9
Don't know	12	9	16	12	10	15	15	9
Prefer not to say	2	1	2	1	2	2	2	2

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Weighted Sample	1690	818	872	177	698	417	397
Unweighted Sample	1690	734	956	134	704	438	414
	%	%	%	%	%	%	%

Your family

Very confident	51	46	55	53	49	51	51
Fairly confident	29	30	28	23	29	33	30
TOTAL CONFIDENT	80	76	83	76	78	84	81
Not very confident	5	6	4	6	7	3	3
Not confident at all	2	2	2	2	3	2	1
TOTAL NOT CONFIDENT	7	8	6	8	10	5	4
Don't know	11	12	10	11	10	8	15
Prefer not to say	2	3	1	5	2	3	1

The police

Very confident	9	10	8	14	9	9	8
Fairly confident	31	29	33	34	29	34	28
TOTAL CONFIDENT	40	39	41	48	38	43	36
Not very confident	25	25	24	21	26	25	24
Not confident at all	15	16	13	14	17	14	12
TOTAL NOT CONFIDENT	40	41	37	35	43	39	36
Don't know	19	18	21	13	18	17	27
Prefer not to say	2	2	1	4	2	2	1

Sample Size: 1690 adults in GB
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Unweighted Sample	1690	1033	657	167	599	363	419	142
	%	%	%	%	%	%	%	%
Your family								
Very confident	51	51	50	49	52	48	52	49
Fairly confident	29	30	28	29	30	29	28	33
TOTAL CONFIDENT	80	81	78	78	82	77	80	82
Not very confident	5	6	4	6	5	5	5	7
Not confident at all	2	2	2	3	2	3	2	2
TOTAL NOT CONFIDENT	7	8	6	9	7	8	7	9
Don't know	11	9	14	11	10	13	11	8
Prefer not to say	2	2	2	3	2	2	2	2
The police								
Very confident	9	8	11	10	8	11	9	11
Fairly confident	31	34	27	29	34	27	29	36
TOTAL CONFIDENT	40	42	38	39	42	38	38	47
Not very confident	25	27	22	28	22	23	29	19
Not confident at all	15	15	14	14	16	16	13	14
TOTAL NOT CONFIDENT	40	42	36	42	38	39	42	33
Don't know	19	15	25	18	18	22	19	18
Prefer not to say	2	2	2	1	2	2	2	1