## YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | Gender | | Age | | | | | Social Grade | | Region | | | | | | | | | Government Region | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | ABC1 | C2DE | North | Midlands | East | London | South | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q4_rb. Which, if any, of the following apply to you? (Please select all that apply)** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 295 | 102 | 193 | *34* | 65 | 61 | 60 | 75 | 83 | 212 | 72 | *42* | *30* | *31* | 67 | 242 | *15* | *31* | *7* | *19* | *29* | *24* | *19* | *23* | *30* | *31* | *36* | *31* | 242 |
| **Base: All UK unemployed/ not working/ other** | 291 | 110 | 181 | *36* | 63 | 57 | 63 | 70 | 77 | 213 | 76 | *38* | *29* | *34* | 66 | 241 | *13* | 30 | *7* | *21* | *30* | *24* | *16* | *22* | *29* | *34* | *29* | *37* | 241 |
| I am on a Government scheme (i.e. a government-supported employment or training programme) | 1% | 1% | 1% | 4% | 2% | - | 2% | - | 2% | 1% | - | - | - | - | - | - | - | 13% | - | - | - | - | - | - | - | - | - | - | - |
| I am an unpaid carer | 4% | 4% | 5% | 3% | 2% | 7% | 2% | 8% | 4% | 5% | 2% | 7% | - | 3% | 7% | 4% | 8% | 5% | 8% | 6% | 2% | - | 13% | 3% | - | 3% | 8% | 5% | 4% |
| I am not w orking due to disability/ long term illness | 27% | 31% | 25% | 12% | 17% | 36% | 34% | 32% | 24% | 29% | 42% | 34% | 29% | 7% | 19% | 28% | 21% | 21% | 40% | 32% | 57% | 31% | 25% | 41% | 29% | 7% | 25% | 15% | 28% |
| None of these | 36% | 21% | 44% | 21% | 49% | 35% | 30% | 37% | 44% | 32% | 35% | 26% | 47% | 40% | 39% | 37% | 33% | 25% | 41% | 48% | 28% | 32% | 32% | 21% | 47% | 40% | 49% | 32% | 37% |
| Don't know | 2% | 3% | 1% | 11% | - | - | 1% | - | 1% | 2% | - | - | - | 10% | 1% | 2% | - | 3% | - | - | - | - | - | - | - | 10% | 2% | - | 2% |
| Chose not to answ er | 30% | 39% | 24% | 50% | 30% | 22% | 32% | 23% | 25% | 31% | 21% | 33% | 23% | 40% | 34% | 29% | 38% | 33% | 11% | 14% | 13% | 37% | 30% | 35% | 23% | 40% | 16% | 48% | 29% |
| **KDT_Q4workers. Which ONE, if either, of the following BEST applies to you?** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 1214 | 592 | 622 | 85 | 286 | 264 | 305 | 274 | 801 | 413 | 272 | 219 | 110 | 146 | 288 | 1035 | 56 | 90 | 33 | 49 | 118 | 105 | 107 | 112 | 110 | 146 | 174 | 114 | 1035 |
| **Base: All UK Workers** | 1200 | 620 | 579 | 85 | 282 | 274 | 303 | 256 | 741 | 459 | 270 | 206 | 105 | 160 | 281 | 1022 | 52 | 90 | 36 | 54 | 113 | 103 | 101 | 106 | 105 | 160 | 164 | 118 | 1022 |
| I am an employee | 88% | 86% | 90% | 92% | 94% | 91% | 87% | 78% | 88% | 88% | 89% | 90% | 84% | 88% | 87% | 88% | 87% | 89% | 94% | 95% | 90% | 85% | 86% | 93% | 84% | 88% | 90% | 83% | 88% |
| I am self-employed | 10% | 12% | 9% | 3% | 5% | 8% | 12% | 20% | 11% | 10% | 10% | 7% | 16% | 11% | 12% | 11% | 8% | 11% | 6% | 5% | 10% | 12% | 10% | 5% | 16% | 11% | 10% | 14% | 11% |
| Don't know | 1% | 2% | 1% | 5% | 1% | 1% | 1% | 2% | 1% | 2% | 1% | 3% | - | 1% | 1% | 1% | 5% | - | - | - | - | 3% | 4% | 2% | - | 1% | - | 2% | 1% |
| **To what extent do you agree or disagree with the following statement?** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **KDT_Q33_1. There should be more education about tax in schools** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| Strongly agree | 28% | 27% | 29% | 51% | 43% | 23% | 21% | 20% | 28% | 28% | 26% | 29% | 26% | 34% | 28% | 28% | 22% | 28% | 31% | 29% | 22% | 29% | 29% | 28% | 26% | 34% | 27% | 29% | 28% |
| Tend to agree | 48% | 47% | 49% | 33% | 41% | 49% | 52% | 54% | 51% | 45% | 52% | 44% | 48% | 46% | 49% | 48% | 48% | 49% | 44% | 45% | 56% | 51% | 42% | 46% | 48% | 46% | 49% | 49% | 48% |
| Neither agree nor disagree | 15% | 17% | 14% | 4% | 9% | 16% | 21% | 19% | 14% | 18% | 14% | 18% | 18% | 14% | 14% | 15% | 18% | 16% | 11% | 20% | 10% | 14% | 19% | 18% | 18% | 14% | 14% | 15% | 15% |
| Tend to disagree | 5% | 4% | 5% | 1% | 5% | 8% | 4% | 5% | 5% | 5% | 7% | 5% | 5% | 2% | 3% | 5% | 5% | 6% | 9% | 5% | 9% | 5% | 6% | 5% | 5% | 2% | 3% | 4% | 5% |
| Strongly disagree | 1% | 1% | 1% | - | 1% | 1% | - | 1% | 1% | 1% | 1% | 1% | - | 1% | 1% | 1% | - | - | 4% | 1% | - | 1% | 0% | 1% | - | 1% | 1% | 1% | 1% |
| Don't know | 3% | 3% | 3% | 10% | 1% | 4% | 2% | 2% | 2% | 4% | 2% | 3% | 3% | 4% | 4% | 3% | 7% | 1% | 2% | - | 3% | 1% | 3% | 3% | 3% | 4% | 5% | 2% | 3% |
| Net: Agree | 76% | 75% | 78% | 84% | 83% | 72% | 73% | 74% | 79% | 73% | 78% | 73% | 74% | 80% | 77% | 77% | 70% | 77% | 75% | 74% | 78% | 80% | 72% | 73% | 74% | 80% | 77% | 78% | 77% |
| Net: Disagree | 5% | 5% | 6% | 1% | 6% | 8% | 4% | 5% | 5% | 6% | 7% | 6% | 5% | 3% | 4% | 5% | 5% | 6% | 12% | 5% | 9% | 6% | 6% | 5% | 5% | 3% | 4% | 5% | 5% |



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## YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | Working status | | | | | | | | | | Marital Status | | | | | Children in Household | | | | | Parent/ Guardian | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| **KDT_Q4_rb. Which, if any, of the following apply to you? (Please select all that apply)** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 295 | *15* | *31* | *7* | - | - | - | - | - | 70 | 225 | 113 | *38* | *28* | *4* | 112 | 176 | *45* | *27* | *21* | 93 | 166 | 129 | *49* | *48* | *24* | *12* | 97 | 80 |
| **Base: All UK unemployed/ not working/ other** | 291 | *13* | *30* | *7* | - | - | - | - | - | 73 | 218 | 109 | *38* | *26* | *3* | 114 | 171 | *41* | *25* | *24* | 90 | 154 | 137 | *46* | *45* | *26* | *12* | 92 | 74 |
| I am on a Government scheme (i.e. a government-supported employment or training programme) | 1% | - | *13%* | - | - | - | - | - | - | - | 2% | 1% | - | 5% | - | 1% | 1% | - | - | - | - | - | 3% | - | - | - | - | - | - |
| I am an unpaid carer | 4% | *8%* | 5% | *8%* | - | - | - | - | - | - | 6% | 6% | 6% | 4% | - | 3% | 3% | *8%* | *10%* | 6% | 8% | 6% | 3% | 7% | 4% | 4% | *21%* | 7% | 3% |
| I am not w orking due to disability/ long term illness | 27% | *21%* | 21% | *40%* | - | - | - | - | - | - | 36% | 16% | *37%* | *54%* | *74%* | 27% | 33% | *19%* | *25%* | - | 15% | 26% | 29% | *8%* | *19%* | *21%* | *27%* | 19% | 32% |
| None of these | 36% | *33%* | 25% | *41%* | - | - | - | - | - | - | 48% | 56% | *33%* | *14%* | *26%* | 22% | 29% | *56%* | *49%* | *58%* | 54% | 49% | 21% | *69%* | *53%* | *62%* | *36%* | 54% | 43% |
| Don't know | 2% | - | 3% | - | - | - | - | - | - | - | 2% | 1% | - | - | - | 4% | 1% | - | - | - | - | 0% | 3% | - | - | - | - | - | 1% |
| Chose not to answ er | 30% | *38%* | *33%* | *11%* | - | - | - | - | - | 100% | 6% | 20% | *24%* | *23%* | - | 43% | 32% | *17%* | *17%* | *37%* | 22% | 19% | 41% | *15%* | *24%* | *13%* | *16%* | 19% | 21% |
| **KDT_Q4workers. Which ONE, if either, of the following BEST applies to you?** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 1214 | 56 | 90 | *33* | 882 | 332 | 1214 | - | - | - | - | 515 | 231 | 98 | *14* | 350 | 807 | 172 | 142 | *39* | 353 | 647 | 567 | 132 | 167 | 135 | 60 | 370 | 330 |
| **Base: All UK Workers** | 1200 | 52 | 90 | *36* | 866 | 334 | 1200 | - | - | - | - | 497 | 225 | 95 | *12* | 366 | 784 | 175 | 139 | 40 | 353 | 641 | 558 | 139 | 166 | 135 | 58 | 376 | 313 |
| I am an employee | 88% | 87% | 89% | 94% | 92% | 77% | 88% | - | - | - | - | 87% | 92% | 80% | 95% | 89% | 87% | 92% | 94% | *83%* | 92% | 88% | 89% | 93% | 90% | 88% | 94% | 90% | 84% |
| I am self-employed | 10% | 8% | 11% | 6% | 6% | 21% | 10% | - | - | - | - | 13% | 7% | 17% | 5% | 8% | 11% | 7% | 6% | *17%* | 8% | 12% | 9% | 6% | 9% | 12% | 6% | 9% | 15% |
| Don't know | 1% | 5% | - | - | 1% | 2% | 1% | - | - | - | - | 1% | 1% | 4% | - | 2% | 2% | 1% | - | - | 0% | 1% | 2% | 1% | 1% | - | - | 1% | 1% |
| **To what extent do you agree or disagree with the following statement?** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **KDT_Q33_1. There should be more education about tax in schools** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 | 499 | 70 | 225 | 952 | 306 | 179 | 76 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 | 503 | 73 | 218 | 928 | 301 | 174 | 78 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| Strongly agree | 28% | 22% | 28% | 31% | 34% | 24% | 31% | 46% | 16% | 27% | 29% | 23% | 33% | 24% | 26% | 35% | 26% | 38% | 25% | 33% | 32% | 23% | 34% | 29% | 27% | 23% | 26% | 27% | 21% |
| Tend to agree | 48% | 48% | 49% | 44% | 46% | 49% | 47% | 38% | 57% | 46% | 42% | 50% | 48% | 54% | 47% | 44% | 51% | 43% | 48% | 34% | 44% | 51% | 45% | 48% | 42% | 50% | 53% | 45% | 55% |
| Neither agree nor disagree | 15% | 18% | 16% | 11% | 14% | 17% | 14% | 8% | 19% | 13% | 17% | 19% | 13% | 15% | 20% | 11% | 16% | 14% | 15% | 18% | 15% | 18% | 13% | 10% | 23% | 20% | 12% | 18% | 18% |
| Tend to disagree | 5% | 5% | 6% | 9% | 4% | 7% | 5% | 1% | 5% | 8% | 6% | 6% | 2% | 4% | 3% | 4% | 4% | 2% | 9% | 11% | 6% | 6% | 3% | 9% | 8% | 5% | 4% | 7% | 5% |
| Strongly disagree | 1% | - | - | 4% | 0% | 1% | 0% | - | 1% | - | 1% | 0% | 1% | 1% | - | 1% | 1% | - | - | - | - | 0% | 1% | 0% | - | - | 1% | 0% | 0% |
| Don't know | 3% | 7% | 1% | 2% | 2% | 3% | 3% | 7% | 2% | 6% | 5% | 2% | 3% | 2% | 3% | 5% | 2% | 3% | 3% | 3% | 3% | 2% | 5% | 3% | 1% | 2% | 3% | 2% | 2% |
| Net: Agree | 76% | 70% | 77% | 75% | 80% | 73% | 78% | 84% | 73% | 73% | 71% | 73% | 81% | 78% | 74% | 79% | 77% | 81% | 73% | 68% | 76% | 74% | 79% | 77% | 69% | 73% | 79% | 72% | 75% |
| Net: Disagree | 5% | 5% | 6% | 12% | 4% | 7% | 5% | 1% | 6% | 8% | 7% | 7% | 3% | 5% | 3% | 5% | 5% | 2% | 9% | 11% | 6% | 6% | 4% | 10% | 8% | 5% | 5% | 7% | 5% |


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## YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | Gender | | Age | | | | | Social Grade | | Region | | | | | | | | | Government Region | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | ABC1 | C2DE | North | Midlands | East | London | South | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q34_1. In general, people in the UK do not know enough about tax** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| Strongly agree | 23% | 22% | 24% | 29% | 33% | 21% | 21% | 19% | 23% | 24% | 24% | 22% | 25% | 24% | 21% | 23% | 20% | 22% | 34% | 25% | 21% | 27% | 21% | 24% | 25% | 24% | 20% | 23% | 23% |
| Tend to agree | 55% | 54% | 57% | 40% | 45% | 57% | 54% | 64% | 57% | 53% | 55% | 56% | 53% | 51% | 58% | 55% | 59% | 53% | 51% | 51% | 55% | 58% | 60% | 52% | 53% | 51% | 58% | 59% | 55% |
| Neither agree nor disagree | 13% | 15% | 12% | 12% | 13% | 12% | 17% | 12% | 13% | 14% | 12% | 12% | 16% | 14% | 12% | 13% | 12% | 20% | 5% | 15% | 13% | 8% | 12% | 12% | 16% | 14% | 13% | 12% | 13% |
| Tend to disagree | 3% | 4% | 3% | 4% | 3% | 4% | 4% | 3% | 3% | 4% | 4% | 5% | 4% | 4% | 3% | 4% | 2% | 2% | 3% | 4% | 4% | 3% | 3% | 7% | 4% | 4% | 3% | 2% | 4% |
| Strongly disagree | 1% | 1% | 1% | 0% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | - | 1% | 2% | 1% | 1% | - | 4% | 2% | 1% | 0% | 1% | 2% | - | 1% | 2% | 1% | 1% |
| Don't know | 4% | 5% | 3% | 14% | 5% | 4% | 4% | 1% | 4% | 5% | 5% | 3% | 2% | 6% | 4% | 4% | 6% | 3% | 3% | 4% | 5% | 4% | 3% | 4% | 2% | 6% | 5% | 3% | 4% |
| Net: Agree | 78% | 76% | 81% | 70% | 78% | 78% | 75% | 83% | 80% | 77% | 79% | 78% | 78% | 76% | 79% | 78% | 78% | 75% | 85% | 75% | 77% | 84% | 81% | 76% | 78% | 76% | 78% | 82% | 78% |
| Net: Disagree | 5% | 5% | 4% | 4% | 4% | 6% | 4% | 4% | 4% | 5% | 4% | 6% | 4% | 4% | 5% | 5% | 3% | 2% | 7% | 6% | 5% | 3% | 4% | 8% | 4% | 4% | 5% | 4% | 5% |
| **KDT_Q7. Moving on... The image below shows a Self Assessment Tax Return. Please click on the image below to view the full size version. You can click the "X" at the bottom or anywhere on the image when you have finished looking at it. Once you have finished looking, please scroll down to view the question. Have you submitted a Self Assessment Tax Return to HMRC in the past year (i.e. since early June 2018)?** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| Yes, I have | 16% | 18% | 14% | 3% | 14% | 20% | 18% | 17% | 16% | 15% | 12% | 14% | 20% | 20% | 20% | 17% | 11% | 10% | 13% | 12% | 13% | 11% | 16% | 12% | 20% | 20% | 21% | 18% | 17% |
| No, I haven't | 82% | 80% | 83% | 87% | 81% | 77% | 81% | 82% | 81% | 83% | 84% | 83% | 79% | 74% | 80% | 81% | 83% | 89% | 83% | 85% | 83% | 84% | 81% | 86% | 79% | 74% | 79% | 81% | 81% |
| Don't know | 3% | 3% | 3% | 10% | 5% | 2% | 2% | 1% | 3% | 3% | 4% | 2% | 2% | 6% | 1% | 3% | 5% | 1% | 4% | 3% | 4% | 5% | 3% | 2% | 2% | 6% | 1% | 1% | 3% |
| **KDT_Q8. You mentioned that you have submitted a Self Assessment Tax Return in the last year. Which, if any, of the following are your reasons for this? (Please select all that apply. If any of your answers don't appear in the list below, please type them in the "Other" box)** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 331 | 175 | 156 | *6* | *49* | 59 | 66 | 151 | 211 | 120 | 67 | 52 | *40* | *49* | 90 | 298 | *11* | *15* | *7* | *15* | 30 | *22* | *27* | *25* | *40* | *49* | 58 | *32* | 298 |
| **Base: All UK Adults who have submitted a self assessment tax return in past year** | 332 | 183 | 148 | *6* | *50* | 68 | 66 | 141 | 199 | 132 | 61 | 48 | *38* | *51* | 97 | 296 | *12* | *17* | *7* | *13* | *26* | *21* | *26* | *22* | *38* | *51* | 59 | *38* | 296 |
| I made profits through self-employment (including partnership profits) | 38% | 41% | 34% | *20%* | *40%* | 35% | 43% | 37% | 39% | 35% | 31% | 36% | 33% | *47%* | 42% | 38% | *32%* | 30% | *36%* | *26%* | *27%* | *38%* | *51%* | *19%* | *33%* | *47%* | *47%* | *36%* | 38% |
| I had income from lettings | 22% | 18% | 27% | - | *13%* | 30% | 10% | 28% | 22% | 21% | 21% | 30% | *31%* | *18%* | 16% | 21% | 30% | 32% | - | *30%* | *22%* | *13%* | *29%* | *31%* | *31%* | *18%* | 13% | *20%* | 21% |
| I was required to pay the High Income Child Benefit charge | 4% | 6% | 2% | *12%* | *4%* | 3% | 11% | 1% | 4% | 4% | 6% | 11% | - | - | 2% | 4% | - | 7% | *17%* | 5% | 9% | 3% | 17% | 3% | - | - | 4% | - | 4% |
| I had some untaxed investment income | 5% | 7% | 4% | *14%* | 5% | 4% | 1% | 8% | 7% | 3% | 7% | 3% | 4% | 5% | 6% | 5% | 8% | 4% | 8% | 5% | *13%* | - | - | 7% | 4% | 5% | 6% | 8% | 5% |
| My annual income exceeded £100,000 | 3% | 3% | 3% | - | *1%* | 6% | 5% | 2% | 5% | 1% | - | 4% | 2% | 7% | 5% | 4% | - | - | - | - | - | - | - | 9% | 2% | 7% | 5% | 3% | 4% |
| I made capital gains through selling asset(s) | 1% | - | 1% | - | - | - | - | 2% | 1% | 0% | 1% | 1% | - | 1% | - | 1% | - | - | - | - | 3% | - | - | 3% | - | 1% | - | - | 1% |
| Other | 18% | 16% | 21% | - | *11%* | 14% | 21% | 23% | 18% | 20% | 14% | 17% | 19% | 8% | 25% | 18% | 21% | 25% | 23% | - | *16%* | *22%* | *10%* | 25% | 19% | 8% | 25% | 26% | 18% |
| Don't know | 15% | 13% | 17% | *54%* | *28%* | 11% | 14% | 10% | 12% | 19% | 24% | 3% | 17% | 23% | 11% | 15% | 9% | 5% | 16% | 39% | 13% | *28%* | 3% | 4% | 17% | 23% | 9% | 16% | 15% |



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## YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **KDT_Q34_1. In general, people in the UK do not know enough about tax** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 | 499 | 70 | 225 | 952 | 306 | 179 | 76 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 | 503 | 73 | 218 | 928 | 301 | 174 | 78 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| Strongly agree | 23% | 20% | 22% | 34% | 27% | 22% | 25% | 29% | 17% | 21% | 23% | 22% | 27% | 21% | 15% | 25% | 21% | 31% | 21% | 30% | 27% | 21% | 25% | 28% | 25% | 20% | 25% | 26% | 19% |
| Tend to agree | 55% | 59% | 53% | 51% | 55% | 54% | 55% | 39% | 66% | 40% | 46% | 59% | 52% | 58% | 67% | 49% | 58% | 47% | 58% | 42% | 50% | 58% | 52% | 48% | 52% | 62% | 52% | 51% | 62% |
| Neither agree nor disagree | 13% | 12% | 20% | 5% | 11% | 15% | 12% | 13% | 12% | 23% | 17% | 13% | 14% | 12% | 8% | 14% | 12% | 15% | 14% | 19% | 15% | 14% | 12% | 16% | 13% | 15% | 17% | 16% | 13% |
| Tend to disagree | 3% | 2% | 2% | 3% | 3% | 4% | 3% | 5% | 3% | 8% | 5% | 3% | 3% | 3% | 7% | 4% | 4% | 2% | 2% | 5% | 3% | 4% | 3% | 2% | 5% | 1% | 2% | 3% | 4% |
| Strongly disagree | 1% | 1% | - | 4% | 1% | 1% | 1% | 1% | 1% | 3% | 1% | 1% | 2% | 2% | - | 1% | 1% | - | 2% | - | 1% | 1% | 1% | 1% | 2% | - | 1% | 1% | 1% |
| Don't know | 4% | 6% | 3% | 3% | 3% | 4% | 3% | 14% | 1% | 7% | 8% | 2% | 3% | 3% | 3% | 7% | 3% | 5% | 4% | 4% | 4% | 2% | 6% | 6% | 3% | 2% | 2% | 4% | 2% |
| Net: Agree | 78% | 78% | 75% | 85% | 82% | 76% | 80% | 68% | 83% | 60% | 69% | 81% | 78% | 79% | 82% | 74% | 80% | 78% | 79% | 72% | 78% | 80% | 77% | 75% | 77% | 82% | 78% | 77% | 81% |
| Net: Disagree | 5% | 3% | 2% | 7% | 4% | 4% | 4% | 6% | 4% | 10% | 6% | 4% | 5% | 5% | 7% | 5% | 5% | 2% | 3% | 5% | 3% | 5% | 4% | 3% | 6% | 1% | 3% | 4% | 5% |
| **KDT_Q7. Moving on... The image below shows a Self Assessment Tax Return. Please click on the image below to view the full size version. You can click the "X" at the bottom or anywhere on the image when you have finished looking at it. Once you have finished looking, please scroll down to view the question. Have you submitted a Self Assessment Tax Return to HMRC in the past year (i.e. since early June 2018)?** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 | 499 | 70 | 225 | 952 | 306 | 179 | 76 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 | 503 | 73 | 218 | 928 | 301 | 174 | 78 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| Yes, I have | 16% | 11% | 10% | 13% | 17% | 26% | 19% | 2% | 12% | 8% | 13% | 19% | 12% | 18% | 9% | 13% | 15% | 14% | 20% | 22% | 17% | 17% | 13% | 21% | 20% | 22% | 19% | 21% | 16% |
| No, I haven't | 82% | 83% | 89% | 83% | 81% | 71% | 78% | 93% | 87% | 86% | 79% | 79% | 86% | 80% | 87% | 82% | 83% | 82% | 79% | 74% | 80% | 81% | 82% | 75% | 77% | 78% | 76% | 76% | 83% |
| Don't know | 3% | 5% | 1% | 4% | 2% | 3% | 2% | 5% | 1% | 6% | 8% | 2% | 2% | 2% | 4% | 5% | 1% | 4% | 2% | 4% | 3% | 2% | 4% | 4% | 2% | 1% | 4% | 3% | 1% |
| **KDT_Q8. You mentioned that you have submitted a Self Assessment Tax Return in the last year. Which, if any, of the following are your reasons for this? (Please select all that apply. If any of your answers don't appear in the list below, please type them in the "Other" box)** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 331 | *11* | *15* | *7* | 140 | 84 | 224 | *3* | 67 | *6* | *31* | 183 | *38* | *32* | *7* | 70 | 232 | *36* | *36* | *13* | 85 | 206 | 125 | *36* | *46* | *33* | *16* | 99 | 125 |
| **Base: All UK Adults who have submitted a self assessment tax return in past year** | 332 | *12* | *17* | *7* | 147 | 87 | 233 | *2* | 62 | *6* | *28* | 176 | *37* | *32* | *7* | 79 | 232 | *34* | *34* | *16* | 84 | 204 | 128 | *41* | *45* | *36* | *14* | 102 | 118 |
| I made profits through self-employment (including partnership profits) | 38% | *32%* | *30%* | *36%* | 40% | 58% | 47% | *27%* | 12% | *51%* | *18%* | 40% | *41%* | *47%* | - | 32% | 38% | *47%* | *43%* | *18%* | 40% | 37% | 39% | *31%* | *27%* | *37%* | *46%* | 34% | 40% |
| I had income from lettings | 22% | *30%* | *32%* | - | 20% | 16% | 18% | *27%* | 36% | - | *23%* | *23%* | *28%* | *16%* | *10%* | 19% | 24% | *15%* | *19%* | *19%* | 17% | 23% | 21% | *16%* | *15%* | *12%* | *13%* | 14% | 28% |
| I was required to pay the High Income Child Benefit charge | 4% | - | *7%* | *17%* | 9% | 1% | 6% | - | - | - | - | 7% | *3%* | - | - | - | 1% | *8%* | *14%* | *24%* | 14% | 7% | - | *4%* | *20%* | *23%* | 5% | 13% | 1% |
| I had some untaxed investment income | 5% | *8%* | *4%* | *8%* | 3% | 6% | 4% | - | 9% | *15%* | *8%* | 7% | *7%* | 5% | - | 2% | 5% | 5% | *9%* | *14%* | 8% | 6% | 4% | *11%* | *12%* | *4%* | *7%* | 7% | 6% |
| My annual income exceeded £100,000 | 3% | - | - | - | 5% | 3% | 4% | *39%* | - | - | - | 4% | *6%* | *3%* | - | 1% | 4% | - | - | *10%* | 2% | 3% | 3% | - | *8%* | - | *7%* | 4% | 2% |
| I made capital gains through selling asset(s) | 1% | - | - | - | - | 2% | 1% | - | 1% | - | - | 1% | - | - | - | - | 1% | - | - | - | - | 1% | - | - | - | - | - | - | 2% |
| Other | 18% | *21%* | *25%* | *23%* | 18% | 9% | 14% | - | 31% | *34%* | *23%* | 15% | *18%* | *32%* | *31%* | 20% | 21% | *16%* | *13%* | 6% | 13% | 17% | 21% | *14%* | *12%* | *12%* | *10%* | 12% | 20% |
| Don't know | 15% | 9% | *5%* | *16%* | 11% | 15% | 12% | *34%* | 18% | - | *31%* | 10% | 9% | *2%* | *59%* | 27% | 12% | *14%* | 6% | *23%* | 12% | 14% | 16% | *27%* | *15%* | *18%* | *24%* | 21% | 10% |


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**YouGov Survey Results**
**Sample size: 2119**
**Fieldwork 7th - 12th June 2019**

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| | Total | Gender | | Age | | | | | Social Grade | | Region | | | | | | | | | Government Region | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | ABC1 | C2DE | North | Midlands | East | London | South | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q9. The image below now shows the homepage of a Personal Tax Account (PTA). Please click on the image below to view the full size version. You can click the "X" at the bottom or anywhere on the image when you have finished looking at it. The Personal Tax Account system is an online resource that Her Majesty's Revenue and Customs (HMRC) launched in 2015 to enable people to view and make changes to their information online. It is intended to help people manage their tax affairs through the account rather than phoning or writing to HMRC. Do you currently have a Personal Tax Account?** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 | 163 | 175 | 196 | 250 | 283 | 212 | 1790 |
| Yes, I do | 19% | 20% | 17% | 11% | 20% | 25% | 17% | 18% | 21% | 16% | 15% | 19% | 23% | 19% | 19% | 18% | 22% | 16% | 28% | 14% | 15% | 16% | 22% | 17% | 23% | 19% | 19% | 19% | 18% |
| No, I don't | 68% | 67% | 70% | 70% | 67% | 62% | 71% | 70% | 67% | 70% | 72% | 67% | 62% | 64% | 69% | 68% | 69% | 73% | 62% | 75% | 73% | 71% | 66% | 67% | 62% | 64% | 68% | 69% | 68% |
| Don't know | 13% | 13% | 13% | 19% | 13% | 14% | 12% | 12% | 13% | 14% | 12% | 14% | 15% | 17% | 12% | 14% | 10% | 11% | 10% | 11% | 12% | 14% | 12% | 17% | 15% | 17% | 13% | 11% | 14% |
| **KDT_Q10. The image below shows the homepage of a Personal Tax Account (PTA). Please click on the image below to view the full size version. You can click the "X" at the bottom or anywhere on the image when you have finished looking at it. You mentioned that you currently have a Personal Tax Account. Thinking in general about the services shown in the above image and the accessibility of the Personal Tax Account... Overall, how helpful, if at all, do you find your Personal Tax Account?** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 406 | 200 | 206 | *25* | 79 | 76 | 66 | 160 | 277 | 129 | 82 | 67 | 48 | 45 | 99 | 341 | *23* | *29* | *13* | *18* | *31* | *33* | *34* | *33* | 48 | 45 | 58 | *41* | 341 |
| **Base: All UK Adults with a PTA** | 395 | 206 | 189 | *25* | 72 | 83 | 65 | 150 | 249 | 146 | 76 | 66 | 45 | 47 | 94 | 328 | *22* | *29* | *15* | *15* | *31* | 30 | 36 | *29* | 45 | 47 | 53 | *41* | 328 |
| Very helpful | 28% | 28% | 29% | 25% | 38% | 22% | 30% | 27% | 28% | 29% | 20% | 30% | 40% | *31%* | 25% | 28% | *44%* | *27%* | *24%* | *44%* | *12%* | *17%* | *41%* | *17%* | 40% | *31%* | 30% | *18%* | 28% |
| Fairly helpful | 52% | 54% | 50% | 49% | 42% | 64% | 48% | 53% | 53% | 51% | 67% | 51% | 40% | *44%* | 57% | 54% | *39%* | *48%* | *45%* | *51%* | *71%* | *70%* | *34%* | *73%* | 40% | *44%* | 51% | *65%* | 54% |
| Not very helpful | 9% | 8% | 10% | *10%* | 8% | 4% | 19% | 7% | 8% | 9% | 6% | 13% | *12%* | *12%* | 4% | 8% | *7%* | *2%* | *23%* | *5%* | *3%* | *10%* | *22%* | *2%* | *12%* | *12%* | 7% | - | 8% |
| Not at all helpful | 5% | 6% | 3% | - | 3% | 7% | 2% | 6% | 4% | 5% | 2% | 4% | 4% | *10%* | 5% | 5% | 3% | 3% | 8% | - | 4% | - | - | 8% | 4% | *10%* | 8% | *3%* | 5% |
| Don't know | 6% | 4% | 9% | *16%* | 9% | 3% | 1% | 7% | 7% | 6% | 5% | 2% | 5% | 4% | 9% | 5% | 7% | *19%* | - | - | *11%* | *2%* | *3%* | - | 5% | 4% | 5% | *14%* | 5% |
| Net: Helpful | 81% | 83% | 79% | 75% | 80% | 86% | 79% | 80% | 81% | 80% | 87% | 82% | 79% | *75%* | 82% | 82% | *83%* | *75%* | *69%* | *95%* | *82%* | *88%* | *75%* | *90%* | 79% | *75%* | 81% | *83%* | 82% |
| Net: Not helpful | 13% | 14% | 12% | *10%* | 11% | 12% | 21% | 12% | 12% | 14% | 8% | 17% | *16%* | *21%* | 9% | 13% | *11%* | 6% | *31%* | 5% | 7% | *10%* | *22%* | *10%* | *16%* | *21%* | 14% | *3%* | 13% |


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## YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

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| | Total | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Working status | | | | | | | | | | Marital Status | | | | | Children in Household | | | | | Parent/ Guardian | | | | | | | |

**KDT_Q9. The image below now shows the homepage of a Personal Tax Account (PTA). Please click on the image below to view the full size version. You can click the "X" at the bottom or anywhere on the image when you have finished looking at it. The Personal Tax Account system is an online resource that Her Majesty's Revenue and Customs (HMRC) launched in 2015 to enable people to view and make changes to their information online. It is intended to help people manage their tax affairs through the account rather than phoning or writing to HMRC. Do you currently have a Personal Tax Account?**

| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 | 499 | 70 | 225 | 952 | 306 | 179 | 76 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 | 503 | 73 | 218 | 928 | 301 | 174 | 78 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| Yes, I do | 19% | 22% | 16% | 28% | 23% | 24% | 23% | 9% | 15% | 15% | 10% | 22% | 20% | 19% | 11% | 15% | 19% | 21% | 21% | 19% | 21% | 20% | 17% | 18% | 25% | 26% | 28% | 23% | 17% |
| No, I don't | 68% | 69% | 73% | 62% | 64% | 61% | 63% | 77% | 76% | 73% | 73% | 67% | 65% | 67% | 83% | 70% | 70% | 60% | 67% | 73% | 64% | 68% | 69% | 64% | 65% | 60% | 51% | 62% | 71% |
| Don't know | 13% | 10% | 11% | 10% | 14% | 14% | 14% | 13% | 9% | 12% | 17% | 11% | 15% | 13% | 6% | 16% | 11% | 19% | 12% | 8% | 15% | 12% | 14% | 17% | 11% | 13% | 21% | 15% | 12% |

**KDT_Q10. The image below shows the homepage of a Personal Tax Account (PTA). Please click on the image below to view the full size version. You can click the "X" at the bottom or anywhere on the image when you have finished looking at it. You mentioned that you currently have a Personal Tax Account. Thinking in general about the services shown in the above image and the accessibility of the Personal Tax Account... Overall, how helpful, if at all, do you find your Personal Tax Account?**

| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Unweighted base | 406 | *23* | *29* | *13* | 197 | 86 | 283 | *11* | 76 | *10* | *26* | 213 | 58 | *33* | *10* | 91 | 285 | 60 | *38* | *13* | 111 | 240 | 166 | *39* | 58 | *46* | *19* | 120 | 137 |
| **Base: All UK Adults with a PTA** | 395 | *22* | *29* | *15* | 196 | 82 | 278 | *12* | 73 | *11* | *21* | 200 | 60 | *34* | *8* | 92 | 282 | 53 | *36* | *14* | 103 | 230 | 165 | *36* | 55 | *45* | *20* | 114 | 129 |
| Very helpful | 28% | *44%* | 27% | *24%* | 26% | 31% | 27% | *23%* | 31% | *54%* | *23%* | 31% | 27% | *39%* | *15%* | 23% | 27% | 30% | *32%* | *53%* | 34% | 32% | 24% | *40%* | 40% | *31%* | *32%* | 34% | 29% |
| Fairly helpful | 52% | *39%* | 48% | *45%* | 56% | 45% | 53% | *43%* | 53% | *30%* | *61%* | 52% | 51% | *38%* | *80%* | 56% | 52% | 52% | *60%* | *20%* | 50% | 50% | 56% | *53%* | 39% | *42%* | *39%* | 46% | 53% |
| Not very helpful | 9% | *7%* | *2%* | *23%* | 10% | 10% | 10% | *7%* | 4% | *16%* | *6%* | 8% | 8% | *14%* | - | 8% | 8% | 9% | - | *28%* | 9% | 9% | 7% | *2%* | 14% | *21%* | *7%* | 11% | 8% |
| Not at all helpful | 5% | *3%* | *3%* | *8%* | 6% | 3% | 5% | - | 4% | - | 4% | 4% | 11% | *2%* | 5% | 3% | 5% | 4% | *4%* | - | 3% | 5% | 5% | - | 2% | - | *23%* | 5% | 4% |
| Don't know | 6% | *7%* | *19%* | - | 3% | 10% | 5% | *28%* | 9% | - | 6% | 5% | 3% | 7% | - | 11% | 7% | 4% | *4%* | - | 4% | 5% | 8% | *5%* | 4% | 5% | - | 4% | 5% |
| Net: Helpful | 81% | *83%* | *75%* | *69%* | 82% | 76% | 80% | *66%* | 84% | *84%* | *83%* | 83% | 77% | *76%* | *95%* | 78% | 79% | 82% | *93%* | *72%* | 84% | 81% | 80% | *93%* | 79% | *74%* | *70%* | 80% | 82% |
| Net: Not helpful | 13% | *11%* | *6%* | *31%* | 16% | 14% | 15% | *7%* | 7% | *16%* | *10%* | 12% | 20% | *17%* | *5%* | 10% | 14% | 14% | *4%* | *28%* | 12% | 14% | 12% | *2%* | 16% | *21%* | *30%* | 16% | 13% |


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## YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

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| | Total | Gender | | Age | | | | | Social Grade | | Region | | | | | | | | | Government Region | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | ABC1 | C2DE | North | Midlands | East | London | South | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q11. On a slightly different topic... For the following question, by the "UK tax system", we mean the different types of taxes and rates people and businesses pay in the UK. This includes things such as VAT, Income Tax, National Insurance Contributions (NICs), Corporation Tax, Council Tax, Business rates etc. In general, how good or poor would you describe your knowledge of how the UK tax system works?** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| Very good | 3% | 4% | 2% | 1% | 4% | 5% | 3% | 3% | 4% | 3% | 2% | 4% | 3% | 4% | 4% | 4% | 1% | 1% | - | 1% | 3% | 2% | 4% | 3% | 3% | 4% | 5% | 3% | 4% |
| Fairly good | 21% | 24% | 19% | 11% | 20% | 21% | 22% | 25% | 24% | 17% | 19% | 21% | 23% | 16% | 25% | 21% | 27% | 22% | 15% | 17% | 16% | 23% | 22% | 21% | 23% | 16% | 30% | 19% | 21% |
| Neither good nor poor | 35% | 37% | 33% | 27% | 33% | 35% | 39% | 36% | 35% | 35% | 37% | 34% | 33% | 35% | 35% | 35% | 31% | 32% | 43% | 39% | 38% | 35% | 32% | 36% | 33% | 35% | 30% | 40% | 35% |
| Fairly poor | 25% | 23% | 27% | 30% | 28% | 24% | 24% | 24% | 24% | 26% | 24% | 27% | 24% | 26% | 25% | 25% | 24% | 28% | 21% | 26% | 20% | 27% | 27% | 27% | 24% | 26% | 23% | 26% | 25% |
| Very poor | 12% | 8% | 15% | 18% | 11% | 11% | 11% | 12% | 11% | 13% | 13% | 10% | 14% | 14% | 8% | 11% | 14% | 12% | 21% | 14% | 17% | 9% | 12% | 8% | 14% | 14% | 8% | 8% | 11% |
| Don't know | 4% | 3% | 4% | 13% | 5% | 4% | 2% | 1% | 3% | 5% | 4% | 4% | 3% | 5% | 3% | 4% | 3% | 4% | - | 3% | 6% | 3% | 3% | 5% | 3% | 5% | 3% | 3% | 4% |
| Net: Good | 24% | 28% | 21% | 12% | 24% | 26% | 24% | 28% | 28% | 20% | 21% | 25% | 26% | 20% | 29% | 25% | 28% | 23% | 15% | 18% | 19% | 26% | 26% | 25% | 26% | 20% | 35% | 22% | 25% |
| Net: Poor | 37% | 31% | 42% | 47% | 38% | 35% | 34% | 35% | 35% | 40% | 37% | 37% | 38% | 40% | 33% | 36% | 38% | 41% | 42% | 40% | 37% | 36% | 39% | 35% | 38% | 40% | 32% | 35% | 36% |


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## YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

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What the world thinks

| | Total | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Working status | | | | | | | | | | Marital Status | | | | | Children in Household | | | | | Parent/ Guardian | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 | 499 | 70 | 225 | 952 | 306 | 179 | 76 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 | 503 | 73 | 218 | 928 | 301 | 174 | 78 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| Very good | 3% | 1% | 1% | - | 4% | 4% | 4% | - | 3% | - | 1% | 4% | 3% | 4% | 4% | 2% | 3% | 3% | 2% | 5% | 3% | 3% | 3% | 4% | 5% | 4% | 3% | 4% | 3% |
| Fairly good | 21% | 27% | 22% | 15% | 23% | 21% | 23% | 8% | 23% | 15% | 18% | 26% | 19% | 23% | 18% | 16% | 22% | 22% | 21% | 20% | 21% | 23% | 20% | 23% | 20% | 19% | 20% | 21% | 23% |
| Neither good nor poor | 35% | 31% | 32% | 43% | 36% | 36% | 36% | 26% | 37% | 36% | 30% | 35% | 36% | 27% | 41% | 36% | 35% | 33% | 38% | 29% | 34% | 36% | 34% | 30% | 36% | 41% | 27% | 35% | 36% |
| Fairly poor | 25% | 24% | 28% | 21% | 25% | 25% | 25% | 39% | 23% | 27% | 22% | 24% | 26% | 32% | 24% | 25% | 25% | 27% | 22% | 32% | 26% | 25% | 26% | 29% | 26% | 29% | 29% | 27% | 23% |
| Very poor | 12% | 14% | 12% | 21% | 9% | 11% | 10% | 19% | 12% | 10% | 20% | 10% | 12% | 13% | 14% | 14% | 13% | 12% | 11% | 8% | 11% | 11% | 13% | 9% | 10% | 6% | 18% | 9% | 12% |
| Don't know | 4% | 3% | 4% | - | 3% | 2% | 3% | 8% | 1% | 13% | 10% | 2% | 3% | 1% | - | 7% | 2% | 4% | 6% | 7% | 5% | 2% | 5% | 6% | 3% | 2% | 3% | 4% | 2% |
| Net: Good | 24% | 28% | 23% | 15% | 27% | 26% | 27% | 8% | 27% | 15% | 19% | 29% | 23% | 27% | 22% | 18% | 25% | 25% | 23% | 26% | 24% | 26% | 22% | 26% | 25% | 22% | 23% | 25% | 27% |
| Net: Poor | 37% | 38% | 41% | 42% | 34% | 36% | 35% | 58% | 35% | 37% | 42% | 34% | 38% | 45% | 38% | 39% | 38% | 38% | 33% | 39% | 37% | 36% | 39% | 38% | 36% | 35% | 46% | 36% | 35% |

**KDT_Q11. On a slightly different topic... For the following question, by the "UK tax system", we mean the different types of taxes and rates people and businesses pay in the UK. This includes things such as VAT, Income Tax, National Insurance Contributions (NICs), Corporation Tax, Council Tax, Business rates etc. In general, how good or poor would you describe your knowledge of how the UK tax system works?**


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## YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | Gender | | Age | | | | | Social Grade | | Region | | | | | | | | | Government Region | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | ABC1 | C2DE | North | Midlands | East | London | South | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q12a. Outside of Scotland, what is the current top statutory rate of Income Tax on earned income in the UK? (If you are unsure, please give your best estimate)** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 1939 | 882 | 1057 | 197 | 329 | 303 | 343 | 767 | 1175 | 764 | 498 | 351 | 201 | 223 | 504 | 1777 | 110 | - | 52 | 101 | 208 | 189 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults (excl. living in Scotland)** | 1939 | 946 | 993 | 210 | 324 | 306 | 344 | 755 | 1107 | 832 | 501 | 339 | 196 | 250 | 495 | 1780 | 104 | - | 55 | 109 | 203 | 189 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| 30% | 5% | 4% | 6% | 6% | 4% | 8% | 5% | 4% | 4% | 7% | 7% | 6% | 5% | 3% | 4% | 5% | 2% | - | 6% | 3% | 8% | 8% | 5% | 6% | 5% | 3% | 4% | 4% | 5% |
| 35% | 4% | 3% | 4% | 5% | 3% | 3% | 4% | 4% | 3% | 5% | 5% | 2% | 3% | 4% | 3% | 4% | 4% | - | 4% | 6% | 4% | 6% | 2% | 2% | 3% | 4% | 3% | 4% | 4% |
| 40% | 31% | 32% | 30% | 21% | 26% | 30% | 29% | 37% | 32% | 30% | 29% | 32% | 28% | 30% | 34% | 31% | 35% | - | 26% | 33% | 25% | 32% | 31% | 33% | 28% | 30% | 34% | 34% | 31% |
| 45% | 19% | 21% | 16% | 14% | 18% | 18% | 22% | 19% | 23% | 13% | 19% | 16% | 20% | 19% | 19% | 19% | 17% | - | 24% | 14% | 22% | 19% | 17% | 15% | 20% | 19% | 21% | 16% | 19% |
| 50% | 13% | 14% | 11% | 7% | 14% | 15% | 12% | 13% | 14% | 11% | 12% | 13% | 15% | 11% | 14% | 13% | 11% | - | 8% | 16% | 11% | 10% | 14% | 12% | 15% | 11% | 14% | 14% | 13% |
| 55% | 5% | 5% | 5% | 4% | 4% | 3% | 4% | 6% | 6% | 3% | 5% | 5% | 5% | 7% | 3% | 5% | 8% | - | 1% | 2% | 6% | 4% | 6% | 4% | 5% | 7% | 4% | 2% | 5% |
| Don't know | 24% | 20% | 28% | 43% | 31% | 24% | 23% | 17% | 19% | 31% | 24% | 26% | 24% | 26% | 23% | 24% | 23% | - | 31% | 26% | 25% | 21% | 25% | 27% | 24% | 26% | 21% | 26% | 24% |
| **KDT_Q12b. What is the current top rate of Income Tax on earned income in Scotland? (If you are unsure, please give your best estimate)** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 180 | 82 | 98 | *23* | *27* | *26* | *32* | *72* | 98 | 82 | - | - | - | - | - | - | - | 180 | - | - | - | - | - | - | - | - | - | - | - |
| **Base: All Scottish Adults** | 180 | 80 | 100 | *27* | *28* | *29* | *31* | *65* | 101 | 79 | - | - | - | - | - | - | - | 180 | - | - | - | - | - | - | - | - | - | - | - |
| 30% | 0% | 1% | - | *3%* | - | - | - | - | 1% | - | - | - | - | - | - | - | - | 0% | - | - | - | - | - | - | - | - | - | - | - |
| 40% | 23% | 24% | 23% | *18%* | *38%* | 9% | *20%* | 27% | 24% | 22% | - | - | - | - | - | - | - | 23% | - | - | - | - | - | - | - | - | - | - | - |
| 45% | 14% | 13% | 14% | *2%* | *10%* | *16%* | 12% | 20% | 16% | 11% | - | - | - | - | - | - | - | 14% | - | - | - | - | - | - | - | - | - | - | - |
| 46% | 18% | 24% | 13% | *15%* | *7%* | *24%* | *13%* | 23% | 14% | 22% | - | - | - | - | - | - | - | 18% | - | - | - | - | - | - | - | - | - | - | - |
| 50% | 14% | 17% | 12% | *2%* | *16%* | *43%* | *14%* | 6% | 14% | 15% | - | - | - | - | - | - | - | 14% | - | - | - | - | - | - | - | - | - | - | - |
| 56% | 4% | 5% | 3% | *6%* | *7%* | - | 5% | 4% | 5% | 3% | - | - | - | - | - | - | - | 4% | - | - | - | - | - | - | - | - | - | - | - |
| 60% | 4% | 5% | 3% | *9%* | 5% | - | *2%* | 4% | 6% | 2% | - | - | - | - | - | - | - | 4% | - | - | - | - | - | - | - | - | - | - | - |
| Don't know | 23% | 11% | 31% | *44%* | *16%* | *8%* | *34%* | 17% | 21% | 25% | - | - | - | - | - | - | - | 23% | - | - | - | - | - | - | - | - | - | - | - |


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**YouGov Survey Results**
**Sample size: 2119**
**Fieldwork 7th - 12th June 2019**

| | Total | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **KDT_Q12a. Outside of Scotland, what is the current top statutory rate of Income Tax on earned income in the UK? (If you are unsure, please give your best estimate)** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 1939 | 110 | - | 52 | 817 | 307 | 1124 | 100 | 451 | 63 | 201 | 870 | 287 | 167 | 70 | 539 | 1390 | 233 | 161 | 62 | 456 | 1093 | 846 | 177 | 210 | 152 | 71 | 457 | 700 |
| **Base: All UK Adults (excl. living in Scotland)** | 1939 | 104 | - | 55 | 801 | 308 | 1109 | 110 | 459 | 64 | 197 | 853 | 285 | 163 | 73 | 560 | 1374 | 234 | 155 | 69 | 458 | 1082 | 857 | 180 | 209 | 155 | 67 | 459 | 683 |
| 30% | 5% | 2% | - | 6% | 5% | 5% | 5% | 4% | 3% | 5% | 8% | 6% | 6% | 4% | 2% | 4% | 4% | 6% | 6% | 6% | 6% | 6% | 4% | 6% | 7% | 5% | 6% | 6% | 5% |
| 35% | 4% | 4% | - | 4% | 2% | 6% | 3% | 5% | 4% | 9% | 4% | 3% | 3% | 6% | 2% | 5% | 4% | 3% | 4% | 1% | 3% | 4% | 4% | 2% | 3% | 4% | 4% | 3% | 4% |
| 40% | 31% | 35% | - | 26% | 32% | 26% | 30% | 21% | 38% | 27% | 26% | 34% | 28% | 26% | 48% | 27% | 33% | 24% | 29% | 29% | 27% | 31% | 31% | 23% | 32% | 29% | 27% | 26% | 34% |
| 45% | 19% | 17% | - | 24% | 19% | 20% | 20% | 18% | 21% | 10% | 11% | 19% | 18% | 20% | 13% | 18% | 19% | 21% | 20% | 9% | 19% | 18% | 19% | 16% | 16% | 21% | 25% | 19% | 19% |
| 50% | 13% | 11% | - | 8% | 17% | 10% | 15% | 8% | 11% | 9% | 8% | 15% | 13% | 14% | 13% | 9% | 13% | 13% | 13% | 9% | 12% | 13% | 12% | 15% | 10% | 12% | 14% | 14% | 13% |
| 55% | 5% | 8% | - | 1% | 3% | 4% | 4% | 3% | 8% | 7% | 5% | 4% | 4% | 7% | 10% | 4% | 5% | 3% | 3% | 9% | 4% | 6% | 4% | 5% | 6% | 4% | 4% | 5% | 6% |
| Don't know | 24% | 23% | - | 31% | 21% | 29% | 24% | 41% | 15% | 33% | 38% | 19% | 28% | 23% | 12% | 33% | 22% | 30% | 25% | 37% | 29% | 22% | 28% | 33% | 26% | 25% | 21% | 27% | 19% |
| **KDT_Q12b. What is the current top rate of Income Tax on earned income in Scotland? (If you are unsure, please give your best estimate)** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 180 | - | 180 | - | 65 | 25 | 90 | 11 | 48 | 7 | 24 | 82 | 19 | 12 | 6 | 61 | 141 | 13 | 17 | 5 | 35 | 90 | 90 | 12 | 15 | 14 | 4 | 32 | 64 |
| **Base: All Scottish Adults** | 180 | - | 180 | - | 65 | 25 | 90 | 16 | 44 | 9 | 21 | 76 | 16 | 12 | 5 | 72 | 139 | 14 | 18 | 5 | 37 | 88 | 92 | 15 | 14 | 13 | 4 | 34 | 60 |
| 30% | 0% | - | 0% | - | 1% | - | 1% | - | - | - | - | - | - | - | - | 1% | 1% | - | - | - | - | - | 1% | - | - | - | - | - | - |
| 40% | 23% | - | 23% | - | 17% | 19% | 18% | 38% | 28% | - | 36% | 23% | 11% | 24% | 69% | 23% | 21% | 45% | 19% | 46% | 32% | 24% | 23% | 26% | 29% | 38% | 19% | 31% | 20% |
| 45% | 14% | - | 14% | - | 15% | 10% | 14% | - | 26% | - | 3% | 22% | 5% | - | 14% | 9% | 14% | 5% | 28% | - | 16% | 16% | 12% | 20% | 15% | 10% | - | 15% | 16% |
| 46% | 18% | - | 18% | - | 17% | 26% | 20% | 10% | 18% | 20% | 12% | 17% | 20% | 18% | 17% | 18% | 21% | 6% | - | 13% | 4% | 17% | 18% | - | - | 6% | - | 2% | 23% |
| 50% | 14% | - | 14% | - | 22% | 11% | 19% | 9% | 6% | 38% | 6% | 16% | 21% | - | - | 14% | 12% | 11% | 31% | - | 20% | 14% | 14% | 38% | 18% | 15% | 21% | 20% | 9% |
| 56% | 4% | - | 4% | - | 8% | 3% | 7% | - | 2% | - | 4% | 1% | 5% | 15% | - | 6% | 2% | 17% | - | 41% | 12% | 5% | 3% | - | 15% | 5% | 17% | 10% | 4% |
| 60% | 4% | - | 4% | - | 3% | - | 2% | 15% | 4% | - | 4% | 4% | 10% | - | - | 3% | 5% | - | - | - | - | 4% | 4% | 4% | - | - | - | 2% | 5% |
| Don't know | 23% | - | 23% | - | 16% | 31% | 20% | 27% | 16% | 42% | 35% | 16% | 29% | 43% | - | 26% | 23% | 16% | 22% | - | 17% | 20% | 25% | 11% | 24% | 26% | 42% | 20% | 23% |


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## YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | Gender | | Age | | | | | Social Grade | | Region | | | | | | | | | Government Region | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | ABC1 | C2DE | North | Midlands | East | London | South | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q13. Please read the below information carefully before answering the question that follows. Adam is employed, earning £25,000 a year and pays tax under PAYE (i.e. the tax is automatically deducted before he receives his pay). He has just received notice of his tax code for 2019/20, which allows his employer to calculate how much tax should be taken off Adam's wages. His code for 2019/20 is 1250L (the equivalent of S1250L in Scotland or C1250L in Wales). Which ONE of the following statements do you think BEST describes what this tax code means for Adam?** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| His tax bill on his earnings will be £1,250 | 3% | 3% | 3% | 9% | 5% | 3% | 2% | 2% | 3% | 4% | 3% | 4% | 3% | 6% | 2% | 3% | 3% | 3% | 3% | 2% | 3% | 4% | 1% | 7% | 3% | 6% | 2% | 3% | 3% |
| He has other income, apart from his earnings, of £1,250 | 1% | 1% | 1% | 0% | 2% | 1% | 0% | 0% | 0% | 1% | 1% | 0% | 0% | 0% | 1% | 1% | 1% | 0% | - | - | 1% | 1% | 1% | 0% | 0% | 0% | 0% | 1% | 1% |
| He has allowances of £1,250, which will be set against his earnings (i.e. not taxed) to calculate his PAYE tax | 14% | 13% | 15% | 7% | 9% | 15% | 13% | 19% | 14% | 14% | 15% | 14% | 17% | 12% | 14% | 15% | 14% | 13% | 12% | 15% | 19% | 12% | 19% | 10% | 17% | 12% | 15% | 13% | 15% |
| He has allowances of £12,500, which will be set against his earnings (i.e. not taxed) to calculate his PAYE tax | 54% | 59% | 50% | 27% | 52% | 56% | 61% | 60% | 59% | 48% | 50% | 54% | 52% | 51% | 58% | 53% | 60% | 56% | 65% | 54% | 50% | 49% | 56% | 53% | 52% | 51% | 60% | 55% | 53% |
| Don't know | 27% | 24% | 31% | 58% | 32% | 25% | 24% | 19% | 24% | 32% | 30% | 27% | 27% | 31% | 25% | 28% | 23% | 27% | 20% | 28% | 28% | 35% | 23% | 30% | 27% | 31% | 23% | 27% | 28% |
| **For the following question, please do not take into account the individual's personal savings allowance, dividend allowance and National Insurance Contributions... Please think about an individual who earns £20,000 in a year and is going to receive £4,000 of additional income in a year from the following method. Do you think the following statement would be true or false for this individual?** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **KDT_Q14_1. An individual who received £4,000 of additional income from bank interest would be taxed at the same rate as their £20,000 earnings** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| True | 38% | 41% | 34% | 17% | 32% | 35% | 41% | 46% | 42% | 32% | 36% | 41% | 36% | 34% | 39% | 37% | 45% | 32% | 46% | 37% | 34% | 37% | 47% | 34% | 36% | 34% | 45% | 31% | 37% |
| False | 28% | 29% | 28% | 33% | 30% | 26% | 25% | 29% | 30% | 25% | 29% | 26% | 28% | 28% | 29% | 28% | 24% | 33% | 25% | 31% | 29% | 28% | 24% | 28% | 28% | 28% | 27% | 31% | 28% |
| Don't know | 34% | 30% | 38% | 50% | 38% | 39% | 34% | 26% | 28% | 42% | 35% | 33% | 36% | 38% | 32% | 34% | 32% | 35% | 29% | 32% | 37% | 35% | 28% | 38% | 36% | 38% | 28% | 37% | 34% |
| **KDT_Q14_2. An individual who received £4,000 of additional income from dividends (i.e. payments made to company shareholders) would be taxed at the same rate as their £20,000 earnings** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| True | 38% | 40% | 35% | 23% | 32% | 30% | 43% | 45% | 41% | 33% | 37% | 37% | 32% | 36% | 39% | 37% | 43% | 39% | 47% | 41% | 41% | 32% | 41% | 33% | 32% | 36% | 41% | 36% | 37% |
| False | 25% | 27% | 23% | 28% | 25% | 30% | 20% | 24% | 26% | 23% | 24% | 26% | 30% | 23% | 26% | 25% | 20% | 23% | 19% | 17% | 25% | 26% | 22% | 29% | 30% | 23% | 26% | 26% | 25% |
| Don't know | 38% | 33% | 42% | 49% | 43% | 40% | 37% | 31% | 33% | 44% | 39% | 37% | 38% | 41% | 35% | 38% | 37% | 38% | 33% | 42% | 35% | 42% | 37% | 38% | 38% | 41% | 33% | 38% | 38% |
| **KDT_Q14_3. An individual who received £4,000 of additional income from a pension is taxed at the same rate as their £20,000 earnings** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| True | 45% | 50% | 41% | 16% | 34% | 38% | 47% | 61% | 50% | 39% | 43% | 46% | 49% | 44% | 47% | 45% | 46% | 42% | 46% | 42% | 40% | 45% | 49% | 42% | 49% | 44% | 53% | 40% | 45% |
| False | 20% | 19% | 21% | 29% | 25% | 23% | 20% | 13% | 20% | 19% | 20% | 18% | 18% | 19% | 20% | 19% | 20% | 23% | 25% | 24% | 22% | 16% | 16% | 19% | 18% | 19% | 18% | 23% | 19% |
| Don't know | 35% | 32% | 38% | 54% | 41% | 39% | 33% | 26% | 30% | 42% | 37% | 37% | 33% | 37% | 32% | 35% | 34% | 35% | 29% | 34% | 38% | 38% | 35% | 39% | 33% | 37% | 29% | 37% | 35% |
| **For the following question, please think about an individual who earns £20,000 entirely from a full-time job. Thinking about each of the following additional incomes that could be earned in any given year... Do you think this individual would have to pay tax or would not have to pay tax on each of the following additional incomes? (Please select one option on each row)** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **KDT_Q15_1. £2,400 of income from renting out a spare room on Airbnb** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| Would pay tax | 63% | 66% | 61% | 56% | 65% | 63% | 61% | 66% | 65% | 62% | 64% | 63% | 68% | 58% | 61% | 62% | 66% | 71% | 65% | 67% | 66% | 60% | 68% | 58% | 68% | 58% | 63% | 58% | 62% |
| Would not pay tax | 19% | 17% | 20% | 13% | 18% | 20% | 23% | 18% | 20% | 17% | 16% | 17% | 17% | 21% | 24% | 19% | 18% | 14% | 23% | 15% | 15% | 17% | 17% | 17% | 17% | 21% | 24% | 24% | 19% |
| Don't know | 18% | 17% | 19% | 31% | 16% | 17% | 17% | 16% | 16% | 21% | 20% | 20% | 16% | 21% | 15% | 18% | 16% | 15% | 13% | 18% | 19% | 23% | 15% | 24% | 16% | 21% | 13% | 18% | 18% |
| **KDT_Q15_2. £4,000 from letting out a second property to holidaymakers** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| Would pay tax | 79% | 80% | 78% | 65% | 77% | 77% | 78% | 85% | 82% | 75% | 78% | 80% | 80% | 72% | 81% | 79% | 83% | 79% | 82% | 82% | 76% | 77% | 86% | 74% | 80% | 72% | 84% | 77% | 79% |
| Would not pay tax | 6% | 6% | 6% | 5% | 8% | 9% | 8% | 3% | 5% | 7% | 7% | 4% | 6% | 8% | 6% | 6% | 4% | 6% | 6% | 8% | 7% | 7% | 3% | 6% | 6% | 8% | 5% | 7% | 6% |
| Don't know | 15% | 14% | 16% | 31% | 15% | 14% | 14% | 11% | 13% | 18% | 15% | 16% | 14% | 20% | 13% | 15% | 13% | 15% | 12% | 10% | 17% | 16% | 11% | 20% | 14% | 20% | 11% | 15% | 15% |
| **KDT_Q15_3. £500 from selling unwanted items on eBay** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| Would pay tax | 13% | 13% | 12% | 12% | 12% | 9% | 15% | 14% | 14% | 12% | 15% | 10% | 10% | 15% | 12% | 12% | 18% | 14% | 10% | 12% | 16% | 14% | 14% | 6% | 10% | 15% | 11% | 13% | 12% |
| Would not pay tax | 71% | 72% | 70% | 57% | 76% | 73% | 70% | 73% | 71% | 71% | 71% | 74% | 70% | 64% | 74% | 72% | 68% | 69% | 80% | 81% | 67% | 70% | 76% | 73% | 70% | 64% | 76% | 72% | 72% |
| Don't know | 16% | 14% | 18% | 31% | 12% | 18% | 15% | 13% | 15% | 17% | 14% | 16% | 19% | 20% | 14% | 16% | 14% | 18% | 11% | 7% | 17% | 16% | 11% | 21% | 19% | 20% | 13% | 15% | 16% |
| **KDT_Q15_4. A £15,000 lottery prize** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| Would pay tax | 18% | 16% | 19% | 31% | 29% | 21% | 14% | 9% | 17% | 19% | 16% | 18% | 14% | 21% | 15% | 17% | 22% | 26% | 17% | 20% | 13% | 17% | 21% | 16% | 14% | 21% | 15% | 14% | 17% |
| Would not pay tax | 66% | 72% | 61% | 39% | 57% | 61% | 69% | 78% | 68% | 64% | 67% | 66% | 66% | 57% | 71% | 66% | 63% | 61% | 74% | 67% | 67% | 67% | 68% | 64% | 66% | 57% | 72% | 69% | 66% |
| Don't know | 16% | 12% | 20% | 30% | 14% | 18% | 17% | 13% | 15% | 18% | 17% | 16% | 20% | 21% | 15% | 17% | 15% | 13% | 9% | 13% | 20% | 17% | 11% | 20% | 20% | 21% | 13% | 17% | 17% |
| **KDT_Q15_5. £2,000 in advertising income from being an influencer on Instagram** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| Would pay tax | 61% | 65% | 57% | 50% | 68% | 66% | 63% | 59% | 67% | 53% | 60% | 61% | 57% | 61% | 64% | 61% | 69% | 57% | 59% | 62% | 60% | 58% | 63% | 59% | 57% | 61% | 64% | 63% | 61% |
| Would not pay tax | 14% | 13% | 15% | 19% | 15% | 15% | 15% | 12% | 11% | 18% | 17% | 11% | 15% | 11% | 13% | 14% | 12% | 18% | 23% | 19% | 16% | 16% | 14% | 9% | 15% | 11% | 13% | 13% | 14% |
| Don't know | 25% | 22% | 28% | 32% | 17% | 20% | 22% | 30% | 22% | 29% | 24% | 28% | 29% | 28% | 23% | 25% | 19% | 25% | 17% | 19% | 23% | 26% | 24% | 32% | 29% | 28% | 23% | 24% | 25% |


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## YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **KDT_Q13. Please read the below information carefully before answering the question that follows. Adam is employed, earning £25,000 a year and pays tax under PAYE (i.e. the tax is automatically deducted before he receives his pay). He has just received notice of his tax code for 2019/20, which allows his employer to calculate how much tax should be taken off Adam's wages. His code for 2019/20 is 1250L (the equivalent of $1250L in Scotland or C1250L in Wales). Which ONE of the following statements do you think BEST describes what this tax code means for Adam?** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 | 499 | 70 | 225 | 952 | 306 | 179 | 76 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 | 503 | 73 | 218 | 928 | 301 | 174 | 78 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| His tax bill on his earnings will be £1,250 | 3% | 3% | 3% | 3% | 3% | 4% | 3% | 8% | 2% | 8% | 5% | 2% | 4% | 5% | 3% | 4% | 2% | 4% | 5% | 9% | 5% | 3% | 3% | 5% | 8% | 4% | 3% | 5% | 2% |
| He has other income, apart from his earnings, of £1,250 | 1% | 1% | 0% | - | 1% | 0% | 1% | 1% | 0% | - | 1% | 0% | 0% | 0% | - | 1% | 0% | 1% | - | 2% | 1% | 1% | 0% | 3% | 0% | - | 1% | 2% | 0% |
| He has allowances of £1,250, which will be set against his earnings (i.e. not taxed) to calculate his PAYE tax | 14% | 14% | 13% | 12% | 11% | 13% | 11% | 9% | 22% | 15% | 16% | 15% | 11% | 19% | 32% | 12% | 15% | 11% | 17% | 13% | 13% | 17% | 12% | 12% | 16% | 17% | 23% | 15% | 17% |
| He has allowances of £12,500, which will be set against his earnings (i.e. not taxed) to calculate his PAYE tax | 54% | 60% | 56% | 65% | 64% | 55% | 61% | 18% | 57% | 28% | 40% | 60% | 58% | 56% | 50% | 44% | 56% | 60% | 46% | 40% | 52% | 58% | 50% | 49% | 50% | 55% | 54% | 53% | 61% |
| Don't know | 27% | 23% | 27% | 20% | 22% | 28% | 24% | 64% | 19% | 50% | 38% | 22% | 26% | 20% | 15% | 39% | 26% | 24% | 32% | 36% | 29% | 22% | 35% | 31% | 25% | 24% | 20% | 25% | 19% |
| **For the following question, please do not take into account the individual's personal savings allowance, dividend allowance and National Insurance Contributions... Please think about an individual who earns £20,000 in a year and is going to receive £4,000 of additional income in a year from the following method. Do you think the following statement would be true or false for this individual?** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **KDT_Q14_1. An individual who received £4,000 of additional income from bank interest would be taxed at the same rate as their £20,000 earnings** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 | 499 | 70 | 225 | 952 | 306 | 179 | 76 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 | 503 | 73 | 218 | 928 | 301 | 174 | 78 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| True | 38% | 45% | 32% | 46% | 39% | 35% | 38% | 19% | 48% | 24% | 29% | 43% | 35% | 44% | 40% | 29% | 39% | 35% | 41% | 25% | 36% | 40% | 34% | 30% | 34% | 46% | 40% | 36% | 43% |
| False | 28% | 24% | 33% | 25% | 30% | 26% | 29% | 33% | 28% | 21% | 25% | 27% | 28% | 29% | 39% | 28% | 29% | 32% | 23% | 26% | 28% | 28% | 28% | 31% | 28% | 22% | 29% | 29% | 28% |
| Don't know | 34% | 32% | 35% | 29% | 32% | 39% | 34% | 48% | 24% | 55% | 46% | 30% | 37% | 27% | 22% | 43% | 32% | 33% | 36% | 50% | 37% | 31% | 38% | 39% | 38% | 33% | 31% | 35% | 28% |
| **KDT_Q14_2. An individual who received £4,000 of additional income from dividends (i.e. payments made to company shareholders) would be taxed at the same rate as their £20,000 earnings** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 | 499 | 70 | 225 | 952 | 306 | 179 | 76 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 | 503 | 73 | 218 | 928 | 301 | 174 | 78 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| True | 38% | 43% | 39% | 47% | 38% | 35% | 37% | 24% | 46% | 26% | 33% | 42% | 37% | 43% | 43% | 29% | 40% | 35% | 38% | 30% | 35% | 42% | 32% | 29% | 39% | 44% | 49% | 37% | 45% |
| False | 25% | 20% | 23% | 19% | 27% | 22% | 26% | 22% | 25% | 28% | 21% | 25% | 24% | 26% | 28% | 24% | 24% | 27% | 27% | 30% | 27% | 24% | 26% | 31% | 23% | 22% | 20% | 26% | 23% |
| Don't know | 38% | 37% | 38% | 33% | 35% | 43% | 37% | 54% | 29% | 46% | 47% | 33% | 39% | 31% | 28% | 47% | 36% | 39% | 36% | 40% | 38% | 34% | 42% | 40% | 38% | 34% | 30% | 37% | 32% |
| **KDT_Q14_3. An individual who received £4,000 of additional income from a pension is taxed at the same rate as their £20,000 earnings** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 | 499 | 70 | 225 | 952 | 306 | 179 | 76 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 | 503 | 73 | 218 | 928 | 301 | 174 | 78 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| True | 45% | 46% | 42% | 46% | 45% | 43% | 44% | 11% | 63% | 24% | 36% | 55% | 43% | 50% | 51% | 29% | 48% | 43% | 38% | 37% | 40% | 52% | 37% | 39% | 35% | 48% | 46% | 41% | 59% |
| False | 20% | 20% | 23% | 25% | 22% | 20% | 21% | 36% | 13% | 19% | 17% | 16% | 21% | 18% | 28% | 25% | 18% | 23% | 26% | 20% | 24% | 18% | 22% | 22% | 26% | 21% | 25% | 24% | 14% |
| Don't know | 35% | 34% | 35% | 29% | 34% | 36% | 34% | 53% | 24% | 56% | 47% | 29% | 36% | 32% | 21% | 46% | 33% | 34% | 36% | 43% | 36% | 30% | 41% | 40% | 38% | 31% | 28% | 35% | 27% |
| **For the following question, please think about an individual who earns £20,000 entirely from a full-time job. Thinking about each of the following additional incomes that could be earned in any given year... Do you think this individual would have to pay tax or would not have to pay tax on each of the following additional incomes? (Please select one option on each row)** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **KDT_Q15_1. £2,400 of income from renting out a spare room on Airbnb** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 | 499 | 70 | 225 | 952 | 306 | 179 | 76 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 | 503 | 73 | 218 | 928 | 301 | 174 | 78 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| Would pay tax | 63% | 66% | 71% | 65% | 66% | 59% | 64% | 58% | 65% | 54% | 62% | 66% | 69% | 57% | 66% | 59% | 65% | 65% | 63% | 53% | 62% | 65% | 62% | 64% | 65% | 66% | 62% | 64% | 65% |
| Would not pay tax | 19% | 18% | 14% | 23% | 20% | 20% | 20% | 15% | 20% | 17% | 13% | 18% | 17% | 28% | 20% | 18% | 18% | 21% | 20% | 25% | 21% | 20% | 18% | 20% | 19% | 20% | 25% | 21% | 18% |
| Don't know | 18% | 16% | 15% | 13% | 14% | 21% | 16% | 27% | 15% | 29% | 25% | 17% | 14% | 15% | 15% | 23% | 17% | 15% | 18% | 22% | 17% | 16% | 21% | 16% | 15% | 14% | 13% | 15% | 17% |
| **KDT_Q15_2. £4,000 from letting out a second property to holidaymakers** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 | 499 | 70 | 225 | 952 | 306 | 179 | 76 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 | 503 | 73 | 218 | 928 | 301 | 174 | 78 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| Would pay tax | 79% | 83% | 79% | 82% | 81% | 73% | 79% | 67% | 87% | 61% | 74% | 82% | 84% | 78% | 89% | 70% | 81% | 83% | 77% | 63% | 78% | 81% | 77% | 74% | 78% | 81% | 83% | 77% | 83% |
| Would not pay tax | 6% | 4% | 6% | 6% | 6% | 9% | 7% | 6% | 4% | 10% | 4% | 5% | 4% | 8% | 3% | 9% | 6% | 5% | 8% | 9% | 6% | 6% | 6% | 11% | 7% | 8% | 2% | 9% | 5% |
| Don't know | 15% | 13% | 15% | 12% | 12% | 18% | 14% | 27% | 9% | 29% | 23% | 13% | 12% | 14% | 8% | 21% | 13% | 12% | 15% | 28% | 16% | 13% | 18% | 15% | 15% | 11% | 15% | 14% | 13% |
| **KDT_Q15_3. £500 from selling unwanted items on eBay** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 | 499 | 70 | 225 | 952 | 306 | 179 | 76 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 | 503 | 73 | 218 | 928 | 301 | 174 | 78 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| Would pay tax | 13% | 18% | 14% | 10% | 13% | 12% | 12% | 17% | 15% | 8% | 10% | 13% | 13% | 14% | 14% | 12% | 13% | 14% | 9% | 10% | 12% | 13% | 13% | 10% | 11% | 11% | 13% | 11% | 14% |
| Would not pay tax | 71% | 68% | 69% | 80% | 76% | 69% | 74% | 56% | 73% | 57% | 68% | 73% | 73% | 72% | 76% | 67% | 72% | 75% | 71% | 68% | 72% | 73% | 70% | 76% | 74% | 76% | 72% | 74% | 71% |
| Don't know | 16% | 14% | 18% | 11% | 12% | 19% | 14% | 27% | 12% | 35% | 22% | 14% | 13% | 14% | 10% | 21% | 14% | 12% | 20% | 22% | 16% | 14% | 18% | 14% | 15% | 13% | 15% | 14% | 15% |
| **KDT_Q15_4. A £15,000 lottery prize** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 | 499 | 70 | 225 | 952 | 306 | 179 | 76 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 | 503 | 73 | 218 | 928 | 301 | 174 | 78 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| Would pay tax | 18% | 22% | 26% | 17% | 21% | 16% | 19% | 32% | 8% | 16% | 23% | 14% | 23% | 13% | 13% | 23% | 16% | 22% | 20% | 30% | 22% | 16% | 20% | 27% | 25% | 14% | 13% | 21% | 12% |
| Would not pay tax | 66% | 63% | 61% | 74% | 67% | 61% | 66% | 41% | 80% | 53% | 52% | 72% | 63% | 69% | 70% | 57% | 69% | 62% | 61% | 52% | 60% | 70% | 61% | 55% | 60% | 73% | 70% | 63% | 74% |
| Don't know | 16% | 15% | 13% | 9% | 12% | 23% | 15% | 26% | 12% | 32% | 25% | 14% | 14% | 19% | 12% | 21% | 15% | 16% | 19% | 18% | 18% | 15% | 19% | 17% | 15% | 13% | 17% | 16% | 15% |
| **KDT_Q15_5. £2,000 in advertising income from being an influencer on Instagram** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 | 499 | 70 | 225 | 952 | 306 | 179 | 76 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 | 503 | 73 | 218 | 928 | 301 | 174 | 78 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| Would pay tax | 61% | 69% | 57% | 59% | 68% | 57% | 65% | 52% | 60% | 41% | 55% | 63% | 67% | 54% | 64% | 56% | 61% | 69% | 61% | 57% | 64% | 60% | 62% | 66% | 64% | 67% | 60% | 64% | 58% |
| Would not pay tax | 14% | 12% | 18% | 23% | 14% | 13% | 14% | 22% | 11% | 15% | 17% | 12% | 13% | 17% | 15% | 17% | 13% | 15% | 18% | 24% | 17% | 16% | 12% | 17% | 18% | 18% | 21% | 19% | 13% |
| Don't know | 25% | 19% | 25% | 17% | 18% | 30% | 22% | 26% | 29% | 43% | 28% | 25% | 20% | 29% | 21% | 27% | 26% | 17% | 22% | 19% | 19% | 24% | 26% | 18% | 17% | 16% | 19% | 17% | 29% |



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## YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | Gender | | Age | | | | | Social Grade | | Region | | | | | | | | | Government Region | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | ABC1 | C2DE | North | Midlands | East | London | South | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q16. For the following question, please imagine that you sponsored a friend to run a marathon on behalf of a charity. When donating, the charity asks you to sign a Gift Aid donation. Which, if any, of the following do you think describes what a Gift Aid donation is? (Please select all that apply)** | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| The charity can claim 25p back in tax from every £1 that you donate | 68% | 65% | 70% | 44% | 62% | 65% | 70% | 77% | 72% | 62% | 65% | 69% | 70% | 61% | 72% | 68% | 72% | 67% | 67% | 65% | 65% | 65% | 76% | 63% | 70% | 61% | 74% | 69% | 68% |
| If you are a Basic Rate taxpayer, you can claim 25p back in tax from every £1 that you donate | 10% | 11% | 8% | 7% | 10% | 13% | 11% | 8% | 9% | 10% | 12% | 12% | 7% | 11% | 8% | 10% | 9% | 7% | 4% | 15% | 13% | 8% | 9% | 14% | 7% | 11% | 9% | 7% | 10% |
| If you are a Higher Rate taxpayer, you can claim 25p back in tax from every £1 that you donate | 5% | 6% | 4% | 7% | 4% | 7% | 7% | 4% | 6% | 5% | 6% | 4% | 6% | 5% | 6% | 5% | 6% | 3% | 7% | 9% | 7% | 3% | 2% | 5% | 6% | 5% | 7% | 4% | 5% |
| Nothing happens – all charities have to request a Gift Aid confirmation by law | 5% | 5% | 5% | 5% | 7% | 4% | 3% | 5% | 3% | 6% | 4% | 3% | 6% | 5% | 5% | 5% | 3% | 7% | 4% | 8% | 2% | 5% | 3% | 4% | 6% | 5% | 4% | 5% | 5% |
| None of these | 2% | 2% | 2% | 5% | 2% | 3% | 2% | 1% | 1% | 3% | 3% | 2% | 2% | 2% | 2% | 2% | - | 2% | 2% | 1% | 3% | 4% | 1% | 3% | 2% | 2% | 1% | 4% | 2% |
| Don't know | 18% | 19% | 16% | 39% | 20% | 17% | 17% | 11% | 16% | 20% | 19% | 16% | 16% | 23% | 14% | 17% | 15% | 20% | 18% | 18% | 20% | 19% | 13% | 19% | 16% | 23% | 13% | 16% | 17% |
| **On a slightly different topic... Do you think that each of the following statements are true or false? (Please select one option on each row)** | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **KDT_Q17_1. "The first 25% of your pension is not subject to National Insurance, but the remainder is"** | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| True | 12% | 12% | 12% | 11% | 13% | 11% | 15% | 12% | 11% | 14% | 11% | 12% | 13% | 13% | 12% | 12% | 12% | 14% | 14% | 16% | 12% | 7% | 12% | 12% | 13% | 13% | 11% | 14% | 12% |
| False | 30% | 33% | 27% | 13% | 18% | 20% | 26% | 45% | 32% | 26% | 28% | 24% | 31% | 24% | 36% | 29% | 36% | 28% | 42% | 29% | 25% | 31% | 23% | 26% | 31% | 24% | 39% | 31% | 29% |
| Don't know | 58% | 55% | 61% | 76% | 69% | 69% | 60% | 43% | 57% | 60% | 61% | 64% | 56% | 63% | 52% | 59% | 53% | 58% | 45% | 56% | 63% | 62% | 65% | 62% | 56% | 63% | 50% | 55% | 59% |
| **KDT_Q17_2. "Employees pay the same National Insurance rates on their earnings as those self-employed"** | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| True | 24% | 24% | 23% | 26% | 31% | 28% | 21% | 19% | 23% | 24% | 23% | 22% | 20% | 21% | 26% | 23% | 23% | 28% | 21% | 29% | 25% | 18% | 22% | 23% | 20% | 21% | 25% | 28% | 23% |
| False | 42% | 45% | 39% | 21% | 33% | 34% | 49% | 52% | 45% | 38% | 39% | 43% | 45% | 40% | 45% | 42% | 41% | 37% | 46% | 34% | 38% | 44% | 47% | 39% | 45% | 40% | 46% | 44% | 42% |
| Don't know | 35% | 31% | 38% | 53% | 37% | 39% | 31% | 28% | 32% | 38% | 38% | 34% | 35% | 38% | 29% | 34% | 35% | 35% | 34% | 37% | 38% | 38% | 31% | 38% | 35% | 38% | 30% | 28% | 34% |
| **KDT_Q17_3. "Employees stop paying National Insurance on their earnings when they reach the State Pension Age"** | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| True | 44% | 43% | 44% | 19% | 30% | 35% | 39% | 62% | 47% | 40% | 42% | 43% | 42% | 43% | 52% | 45% | 35% | 36% | 42% | 45% | 39% | 43% | 46% | 40% | 42% | 43% | 56% | 47% | 45% |
| False | 23% | 25% | 21% | 19% | 22% | 23% | 29% | 21% | 22% | 23% | 22% | 22% | 27% | 19% | 19% | 21% | 33% | 27% | 28% | 24% | 24% | 19% | 23% | 20% | 27% | 19% | 18% | 21% | 21% |
| Don't know | 34% | 32% | 35% | 62% | 47% | 42% | 32% | 17% | 31% | 37% | 36% | 36% | 31% | 38% | 28% | 34% | 32% | 37% | 30% | 32% | 36% | 38% | 31% | 40% | 31% | 38% | 26% | 32% | 34% |
| **KDT_Q17_4. "Employers stop paying National Insurance on the earnings of employees at State Pension Age or over"** | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| True | 32% | 31% | 32% | 18% | 22% | 27% | 29% | 43% | 33% | 31% | 29% | 31% | 33% | 33% | 35% | 32% | 28% | 30% | 33% | 32% | 30% | 26% | 37% | 26% | 33% | 33% | 35% | 34% | 32% |
| False | 24% | 26% | 23% | 17% | 24% | 25% | 28% | 25% | 25% | 23% | 23% | 23% | 28% | 21% | 25% | 24% | 30% | 25% | 28% | 19% | 27% | 20% | 23% | 24% | 28% | 21% | 27% | 23% | 24% |
| Don't know | 44% | 43% | 45% | 65% | 54% | 49% | 43% | 32% | 42% | 46% | 48% | 45% | 40% | 46% | 40% | 44% | 43% | 46% | 39% | 49% | 43% | 54% | 41% | 50% | 40% | 46% | 37% | 43% | 44% |



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## YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

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| | Total | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Working status | | | | | | | | | | Marital Status | | | | | Children in Household | | | | | Parent/ Guardian | | | | | | | |
| **KDT_Q16. For the following question, please imagine that you sponsored a friend to run a marathon on behalf of a charity. When donating, the charity asks you to sign a Gift Aid donation. Which, if any, of the following do you think describes what a Gift Aid donation is? (Please select all that apply)** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 | 499 | 70 | 225 | 952 | 306 | 179 | 76 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 | 503 | 73 | 218 | 928 | 301 | 174 | 78 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| The charity can claim 25p back in tax from every £1 that you donate | 68% | 72% | 67% | 67% | 71% | 67% | 70% | 44% | 78% | 50% | 53% | 74% | 64% | 76% | 75% | 57% | 70% | 69% | 63% | 58% | 65% | 71% | 63% | 60% | 63% | 77% | 68% | 65% | 75% |
| If you are a Basic Rate taxpayer, you can claim 25p back in tax from every £1 that you donate | 10% | 9% | 7% | 4% | 10% | 12% | 11% | 5% | 9% | 13% | 8% | 9% | 10% | 10% | 10% | 10% | 10% | 10% | 10% | 8% | 10% | 10% | 10% | 11% | 11% | 12% | 8% | 12% | 8% |
| If you are a Higher Rate taxpayer, you can claim 25p back in tax from every £1 that you donate | 5% | 6% | 3% | 7% | 5% | 7% | 5% | 5% | 5% | 10% | 5% | 6% | 3% | 4% | 6% | 6% | 5% | 8% | 6% | 10% | 7% | 5% | 5% | 7% | 7% | 9% | 5% | 7% | 4% |
| Nothing happens – all charities have to request a Gift Aid confirmation by law | 5% | 3% | 7% | 4% | 4% | 4% | 4% | 5% | 4% | 4% | 9% | 4% | 6% | 5% | 6% | 4% | 5% | 3% | 5% | 3% | 4% | 5% | 5% | 7% | 5% | 2% | 9% | 5% | 4% |
| None of these | 2% | - | 2% | 2% | 2% | 3% | 2% | 5% | 2% | 4% | 1% | 2% | 2% | - | 4% | 3% | 1% | 2% | 3% | 7% | 3% | 2% | 2% | 3% | 3% | 5% | 1% | 3% | 1% |
| Don't know | 18% | 15% | 20% | 18% | 15% | 17% | 16% | 37% | 10% | 29% | 29% | 13% | 19% | 10% | 8% | 26% | 15% | 18% | 20% | 24% | 20% | 14% | 22% | 20% | 20% | 10% | 18% | 17% | 12% |
| **On a slightly different topic... Do you think that each of the following statements are true or false? (Please select one option on each row)** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **KDT_Q17_1. "The first 25% of your pension is not subject to National Insurance, but the remainder is"** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 | 499 | 70 | 225 | 952 | 306 | 179 | 76 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 | 503 | 73 | 218 | 928 | 301 | 174 | 78 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| True | 12% | 12% | 14% | 14% | 12% | 15% | 13% | 4% | 11% | 19% | 13% | 11% | 14% | 17% | 8% | 13% | 12% | 11% | 11% | 25% | 13% | 14% | 10% | 15% | 17% | 13% | 17% | 15% | 14% |
| False | 30% | 36% | 28% | 42% | 23% | 27% | 24% | 15% | 52% | 11% | 23% | 36% | 21% | 35% | 50% | 21% | 33% | 23% | 25% | 16% | 23% | 33% | 26% | 20% | 26% | 25% | 30% | 24% | 39% |
| Don't know | 58% | 53% | 58% | 45% | 64% | 58% | 63% | 81% | 37% | 69% | 64% | 53% | 64% | 49% | 42% | 67% | 55% | 66% | 64% | 59% | 64% | 52% | 65% | 65% | 57% | 62% | 53% | 61% | 47% |
| **KDT_Q17_2. "Employees pay the same National Insurance rates on their earnings as those self-employed"** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 | 499 | 70 | 225 | 952 | 306 | 179 | 76 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 | 503 | 73 | 218 | 928 | 301 | 174 | 78 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| True | 24% | 23% | 28% | 21% | 25% | 27% | 26% | 24% | 17% | 19% | 27% | 22% | 31% | 25% | 19% | 23% | 23% | 25% | 26% | 37% | 27% | 24% | 24% | 31% | 24% | 24% | 25% | 26% | 21% |
| False | 42% | 41% | 37% | 46% | 41% | 39% | 41% | 21% | 56% | 37% | 32% | 48% | 34% | 45% | 61% | 34% | 44% | 40% | 36% | 35% | 38% | 46% | 38% | 35% | 37% | 46% | 44% | 39% | 50% |
| Don't know | 35% | 35% | 35% | 34% | 33% | 34% | 34% | 55% | 27% | 44% | 41% | 31% | 35% | 31% | 20% | 43% | 34% | 34% | 38% | 28% | 35% | 31% | 39% | 34% | 39% | 30% | 31% | 34% | 29% |
| **KDT_Q17_3. "Employees stop paying National Insurance on their earnings when they reach the State Pension Age"** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 | 499 | 70 | 225 | 952 | 306 | 179 | 76 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 | 503 | 73 | 218 | 928 | 301 | 174 | 78 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| True | 44% | 35% | 36% | 42% | 38% | 43% | 40% | 19% | 67% | 25% | 33% | 51% | 36% | 55% | 72% | 30% | 47% | 39% | 35% | 30% | 37% | 50% | 36% | 37% | 37% | 48% | 42% | 40% | 56% |
| False | 23% | 33% | 27% | 28% | 24% | 21% | 23% | 15% | 21% | 21% | 26% | 23% | 25% | 18% | 18% | 23% | 23% | 20% | 28% | 24% | 23% | 23% | 22% | 25% | 21% | 24% | 26% | 24% | 22% |
| Don't know | 34% | 32% | 37% | 30% | 37% | 36% | 37% | 66% | 12% | 54% | 41% | 26% | 39% | 27% | 10% | 47% | 30% | 40% | 37% | 46% | 40% | 27% | 42% | 38% | 41% | 28% | 31% | 36% | 22% |
| **KDT_Q17_4. "Employers stop paying National Insurance on the earnings of employees at State Pension Age or over"** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 | 499 | 70 | 225 | 952 | 306 | 179 | 76 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 | 503 | 73 | 218 | 928 | 301 | 174 | 78 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| True | 32% | 28% | 30% | 33% | 27% | 31% | 28% | 15% | 47% | 27% | 28% | 36% | 28% | 41% | 47% | 22% | 34% | 28% | 23% | 32% | 27% | 37% | 25% | 27% | 28% | 34% | 26% | 30% | 42% |
| False | 24% | 30% | 25% | 28% | 27% | 25% | 26% | 15% | 26% | 15% | 20% | 26% | 25% | 23% | 25% | 22% | 25% | 23% | 27% | 28% | 25% | 25% | 23% | 26% | 26% | 25% | 29% | 26% | 24% |
| Don't know | 44% | 43% | 46% | 39% | 47% | 44% | 46% | 70% | 27% | 58% | 52% | 38% | 47% | 36% | 28% | 56% | 41% | 49% | 50% | 40% | 48% | 38% | 52% | 47% | 46% | 41% | 45% | 44% | 35% |


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## YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

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| | Total | Gender | | Age | | | | | Social Grade | | Region | | | | | | | | | Government Region | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | ABC1 | C2DE | North | Midlands | East | London | South | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q18. Please read the below statement before answering the question that follows... An individual owns a property, which they have lived in as their main home throughout the entire period of owning it. They are required by HMRC to pay Capital Gains Tax if they sell the property for more than they paid for it (i.e. they will pay a tax on the profit made from the property when selling it). Do you think that the above statement is true, false, or depends on other factors?** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| True | 16% | 18% | 14% | 14% | 18% | 16% | 17% | 15% | 15% | 17% | 16% | 15% | 18% | 20% | 14% | 16% | 21% | 13% | 10% | 16% | 17% | 16% | 17% | 14% | 18% | 20% | 13% | 15% | 16% |
| It depends on other factors (e.g. size of the property, whether you have ever rented out part of it etc.) | 17% | 17% | 18% | 22% | 22% | 12% | 17% | 16% | 18% | 16% | 17% | 18% | 19% | 14% | 17% | 17% | 21% | 18% | 16% | 19% | 18% | 15% | 21% | 16% | 19% | 14% | 16% | 19% | 17% |
| False | 35% | 37% | 32% | 9% | 21% | 32% | 33% | 50% | 38% | 31% | 32% | 34% | 38% | 33% | 41% | 36% | 32% | 29% | 31% | 35% | 32% | 31% | 33% | 34% | 38% | 33% | 45% | 35% | 36% |
| Don't know | 32% | 28% | 36% | 55% | 40% | 40% | 33% | 19% | 29% | 36% | 34% | 33% | 24% | 33% | 29% | 31% | 27% | 39% | 43% | 30% | 34% | 38% | 29% | 37% | 24% | 33% | 27% | 31% | 31% |
| **Moving on... For the following question, please assume that the total value of each of the following is above £325,000... Do you think you would or would not have to pay Inheritance Tax for each of the following scenarios? (Please select one option on each row)** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **KDT_Q19_1. Receiving a gift from a spouse more than 7 years before their death** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| Would pay Inheritance Tax | 8% | 10% | 6% | 9% | 13% | 10% | 8% | 5% | 8% | 8% | 8% | 7% | 6% | 8% | 8% | 8% | 6% | 13% | 11% | 8% | 7% | 8% | 7% | 7% | 6% | 8% | 7% | 9% | 8% |
| Would not pay Inheritance Tax | 62% | 61% | 63% | 43% | 55% | 57% | 61% | 73% | 66% | 57% | 58% | 62% | 66% | 63% | 68% | 63% | 61% | 55% | 50% | 57% | 62% | 55% | 60% | 64% | 66% | 63% | 71% | 64% | 63% |
| Don't know | 30% | 29% | 31% | 48% | 31% | 33% | 32% | 22% | 27% | 34% | 34% | 31% | 28% | 29% | 24% | 29% | 33% | 32% | 40% | 34% | 31% | 37% | 33% | 29% | 28% | 29% | 23% | 27% | 29% |
| **KDT_Q19_2. Receiving a gift from a spouse less than 7 years before their death** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| Would pay Inheritance Tax | 30% | 31% | 29% | 20% | 30% | 28% | 29% | 34% | 31% | 29% | 26% | 29% | 37% | 36% | 32% | 31% | 31% | 22% | 34% | 29% | 26% | 24% | 29% | 29% | 37% | 36% | 33% | 31% | 31% |
| Would not pay Inheritance Tax | 37% | 38% | 36% | 28% | 35% | 37% | 36% | 40% | 39% | 34% | 36% | 39% | 33% | 33% | 39% | 37% | 35% | 42% | 23% | 35% | 37% | 36% | 41% | 37% | 33% | 33% | 41% | 36% | 37% |
| Don't know | 33% | 31% | 35% | 52% | 35% | 34% | 35% | 25% | 31% | 37% | 38% | 32% | 30% | 31% | 29% | 32% | 34% | 36% | 43% | 36% | 37% | 40% | 30% | 33% | 30% | 31% | 26% | 33% | 32% |
| **KDT_Q19_3. Having assets that are left to a spouse upon your death** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| Would pay Inheritance Tax | 33% | 31% | 34% | 31% | 48% | 37% | 35% | 24% | 31% | 34% | 30% | 33% | 30% | 38% | 30% | 32% | 36% | 34% | 40% | 28% | 30% | 32% | 33% | 34% | 30% | 38% | 31% | 29% | 32% |
| Would not pay Inheritance Tax | 38% | 41% | 34% | 22% | 23% | 31% | 34% | 53% | 42% | 32% | 35% | 39% | 38% | 34% | 43% | 38% | 34% | 36% | 24% | 40% | 35% | 32% | 42% | 37% | 38% | 34% | 43% | 44% | 38% |
| Don't know | 30% | 28% | 32% | 47% | 29% | 33% | 31% | 24% | 27% | 33% | 35% | 27% | 32% | 28% | 26% | 30% | 30% | 30% | 35% | 32% | 34% | 36% | 26% | 29% | 32% | 28% | 26% | 27% | 30% |
| **KDT_Q19_4. Receiving a gift from an individual (excluding a spouse) more than 7 years before their death** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| Would pay Inheritance Tax | 9% | 10% | 8% | 8% | 14% | 9% | 8% | 8% | 9% | 9% | 9% | 8% | 10% | 11% | 8% | 9% | 5% | 9% | 11% | 12% | 9% | 8% | 7% | 10% | 10% | 11% | 8% | 9% | 9% |
| Would not pay Inheritance Tax | 60% | 61% | 59% | 45% | 52% | 56% | 59% | 70% | 63% | 56% | 57% | 61% | 59% | 59% | 66% | 61% | 62% | 55% | 47% | 55% | 60% | 54% | 63% | 60% | 59% | 59% | 68% | 63% | 61% |
| Don't know | 31% | 29% | 32% | 47% | 34% | 36% | 33% | 22% | 28% | 35% | 34% | 30% | 30% | 30% | 26% | 30% | 32% | 36% | 42% | 33% | 31% | 38% | 30% | 31% | 30% | 30% | 24% | 28% | 30% |
| **KDT_Q19_5. Receiving a gift from an individual (excluding a spouse) less than 7 years before their death** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| Would pay Inheritance Tax | 47% | 50% | 45% | 27% | 37% | 45% | 46% | 60% | 52% | 41% | 41% | 47% | 53% | 49% | 56% | 49% | 48% | 37% | 37% | 41% | 46% | 37% | 48% | 45% | 53% | 49% | 59% | 52% | 49% |
| Would not pay Inheritance Tax | 20% | 19% | 20% | 26% | 26% | 20% | 19% | 15% | 18% | 21% | 21% | 20% | 15% | 21% | 16% | 19% | 18% | 28% | 21% | 20% | 20% | 23% | 19% | 20% | 15% | 21% | 15% | 17% | 19% |
| Don't know | 33% | 31% | 35% | 47% | 37% | 36% | 35% | 25% | 30% | 37% | 37% | 34% | 31% | 30% | 28% | 32% | 34% | 35% | 42% | 39% | 34% | 40% | 32% | 35% | 31% | 30% | 26% | 32% | 32% |
| **KDT_Q19_6. Having assets that are left to an individual who is not a spouse upon your death** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| Would pay Inheritance Tax | 54% | 56% | 51% | 37% | 54% | 53% | 54% | 58% | 58% | 48% | 52% | 52% | 58% | 61% | 54% | 55% | 50% | 47% | 46% | 51% | 53% | 51% | 59% | 47% | 58% | 61% | 56% | 51% | 55% |
| Would not pay Inheritance Tax | 12% | 11% | 14% | 12% | 12% | 11% | 12% | 13% | 11% | 14% | 11% | 14% | 8% | 9% | 14% | 12% | 17% | 17% | 13% | 14% | 12% | 7% | 14% | 14% | 8% | 9% | 13% | 15% | 12% |
| Don't know | 34% | 33% | 35% | 50% | 35% | 36% | 34% | 29% | 31% | 38% | 38% | 33% | 34% | 30% | 32% | 34% | 33% | 35% | 41% | 35% | 35% | 41% | 27% | 39% | 34% | 30% | 31% | 34% | 34% |


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## YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

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| | Total | Working status | | | | | | | | | | Marital Status | | | | | Children in Household | | | | | Parent/ Guardian | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| **KDT_Q18. Please read the below statement before answering the question that follows... An individual owns a property, which they have lived in as their main home throughout the entire period of owning it. They are required by HMRC to pay Capital Gains Tax if they sell the property for more than they paid for it (i.e. they will pay a tax on the profit made from the property when selling it). Do you think that the above statement is true, false, or depends on other factors?** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 | 499 | 70 | 225 | 952 | 306 | 179 | 76 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 | 503 | 73 | 218 | 928 | 301 | 174 | 78 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| True | 16% | 21% | 13% | 10% | 17% | 15% | 16% | 16% | 16% | 15% | 13% | 15% | 17% | 22% | 23% | 14% | 15% | 20% | 18% | 18% | 19% | 16% | 16% | 17% | 17% | 18% | 35% | 19% | 14% |
| It depends on other factors (e.g. size of the property, whether you have ever rented out part of it etc.) | 17% | 21% | 18% | 16% | 18% | 19% | 19% | 15% | 15% | 19% | 16% | 18% | 18% | 18% | 14% | 17% | 16% | 20% | 19% | 19% | 20% | 18% | 17% | 24% | 21% | 14% | 18% | 21% | 16% |
| False | 35% | 32% | 29% | 31% | 32% | 34% | 33% | 8% | 53% | 17% | 25% | 44% | 30% | 33% | 49% | 22% | 38% | 27% | 29% | 28% | 28% | 40% | 28% | 25% | 31% | 37% | 23% | 29% | 47% |
| Don't know | 32% | 27% | 39% | 43% | 33% | 32% | 32% | 61% | 16% | 49% | 45% | 24% | 35% | 28% | 14% | 47% | 30% | 32% | 34% | 35% | 33% | 26% | 39% | 34% | 31% | 31% | 24% | 31% | 23% |
| **Moving on... For the following question, please assume that the total value of each of the following is above £325,000... Do you think you would or would not have to pay Inheritance Tax for each of the following scenarios? (Please select one option on each row)** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **KDT_Q19_1. Receiving a gift from a spouse more than 7 years before their death** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 | 499 | 70 | 225 | 952 | 306 | 179 | 76 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 | 503 | 73 | 218 | 928 | 301 | 174 | 78 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| Would pay Inheritance Tax | 8% | 6% | 13% | 11% | 10% | 9% | 10% | 8% | 4% | 13% | 8% | 7% | 10% | 8% | 6% | 9% | 7% | 12% | 8% | 16% | 11% | 8% | 9% | 12% | 13% | 10% | 13% | 12% | 5% |
| Would not pay Inheritance Tax | 62% | 61% | 55% | 50% | 61% | 60% | 61% | 43% | 77% | 45% | 51% | 67% | 62% | 63% | 84% | 52% | 65% | 57% | 64% | 46% | 58% | 66% | 58% | 56% | 54% | 59% | 67% | 58% | 71% |
| Don't know | 30% | 33% | 32% | 40% | 29% | 31% | 30% | 48% | 20% | 42% | 41% | 26% | 28% | 29% | 11% | 39% | 28% | 31% | 28% | 38% | 31% | 27% | 34% | 32% | 33% | 31% | 21% | 30% | 25% |
| **KDT_Q19_2. Receiving a gift from a spouse less than 7 years before their death** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 | 499 | 70 | 225 | 952 | 306 | 179 | 76 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 | 503 | 73 | 218 | 928 | 301 | 174 | 78 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| Would pay Inheritance Tax | 30% | 31% | 22% | 34% | 31% | 30% | 30% | 17% | 36% | 23% | 25% | 32% | 28% | 30% | 41% | 27% | 32% | 28% | 31% | 16% | 27% | 31% | 29% | 25% | 29% | 28% | 42% | 29% | 33% |
| Would not pay Inheritance Tax | 37% | 35% | 42% | 23% | 37% | 37% | 37% | 29% | 41% | 32% | 31% | 39% | 42% | 35% | 43% | 30% | 37% | 39% | 37% | 38% | 38% | 38% | 35% | 39% | 35% | 39% | 34% | 37% | 39% |
| Don't know | 33% | 34% | 36% | 43% | 32% | 33% | 32% | 54% | 23% | 46% | 44% | 29% | 31% | 34% | 16% | 43% | 31% | 33% | 32% | 46% | 35% | 30% | 36% | 36% | 36% | 33% | 24% | 34% | 28% |
| **KDT_Q19_3. Having assets that are left to a spouse upon your death** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 | 499 | 70 | 225 | 952 | 306 | 179 | 76 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 | 503 | 73 | 218 | 928 | 301 | 174 | 78 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| Would pay Inheritance Tax | 33% | 36% | 34% | 40% | 37% | 33% | 36% | 34% | 21% | 42% | 35% | 29% | 38% | 36% | 27% | 35% | 30% | 40% | 43% | 31% | 40% | 32% | 33% | 43% | 39% | 42% | 46% | 41% | 27% |
| Would not pay Inheritance Tax | 38% | 34% | 36% | 24% | 35% | 35% | 35% | 19% | 57% | 20% | 23% | 46% | 35% | 31% | 61% | 25% | 41% | 32% | 29% | 34% | 31% | 41% | 33% | 29% | 30% | 30% | 31% | 31% | 48% |
| Don't know | 30% | 30% | 30% | 35% | 28% | 32% | 29% | 47% | 21% | 38% | 42% | 26% | 26% | 33% | 11% | 39% | 29% | 28% | 28% | 35% | 29% | 26% | 34% | 28% | 31% | 28% | 23% | 28% | 26% |
| **KDT_Q19_4. Receiving a gift from an individual (excluding a spouse) more than 7 years before their death** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 | 499 | 70 | 225 | 952 | 306 | 179 | 76 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 | 503 | 73 | 218 | 928 | 301 | 174 | 78 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| Would pay Inheritance Tax | 9% | 5% | 9% | 11% | 10% | 9% | 10% | 9% | 7% | 9% | 8% | 10% | 9% | 12% | 6% | 8% | 8% | 15% | 6% | 12% | 12% | 9% | 9% | 9% | 12% | 10% | 13% | 11% | 7% |
| Would not pay Inheritance Tax | 60% | 62% | 55% | 47% | 59% | 59% | 59% | 44% | 73% | 49% | 50% | 64% | 61% | 59% | 79% | 52% | 62% | 53% | 66% | 47% | 57% | 63% | 56% | 59% | 53% | 59% | 58% | 57% | 67% |
| Don't know | 31% | 32% | 36% | 42% | 31% | 32% | 31% | 47% | 20% | 42% | 42% | 26% | 31% | 30% | 15% | 41% | 29% | 32% | 28% | 41% | 32% | 28% | 35% | 32% | 35% | 31% | 29% | 32% | 26% |
| **KDT_Q19_5. Receiving a gift from an individual (excluding a spouse) less than 7 years before their death** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 | 499 | 70 | 225 | 952 | 306 | 179 | 76 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 | 503 | 73 | 218 | 928 | 301 | 174 | 78 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| Would pay Inheritance Tax | 47% | 48% | 37% | 37% | 46% | 49% | 47% | 24% | 63% | 29% | 34% | 55% | 43% | 49% | 61% | 36% | 51% | 44% | 43% | 33% | 42% | 51% | 42% | 38% | 43% | 47% | 51% | 44% | 56% |
| Would not pay Inheritance Tax | 20% | 18% | 28% | 21% | 21% | 16% | 20% | 28% | 15% | 27% | 21% | 16% | 23% | 20% | 22% | 23% | 18% | 21% | 25% | 29% | 24% | 18% | 21% | 23% | 22% | 20% | 20% | 21% | 16% |
| Don't know | 33% | 34% | 35% | 42% | 33% | 34% | 33% | 48% | 22% | 43% | 45% | 29% | 34% | 31% | 17% | 41% | 31% | 34% | 32% | 38% | 34% | 31% | 36% | 39% | 35% | 33% | 29% | 35% | 28% |
| **KDT_Q19_6. Having assets that are left to an individual who is not a spouse upon your death** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 | 499 | 70 | 225 | 952 | 306 | 179 | 76 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 | 503 | 73 | 218 | 928 | 301 | 174 | 78 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| Would pay Inheritance Tax | 54% | 50% | 47% | 46% | 54% | 58% | 55% | 41% | 57% | 39% | 46% | 56% | 56% | 55% | 62% | 47% | 54% | 60% | 56% | 42% | 56% | 56% | 51% | 51% | 54% | 57% | 61% | 54% | 57% |
| Would not pay Inheritance Tax | 12% | 17% | 17% | 13% | 13% | 7% | 12% | 12% | 15% | 15% | 10% | 13% | 12% | 12% | 17% | 11% | 12% | 10% | 14% | 24% | 14% | 14% | 11% | 19% | 13% | 10% | 11% | 14% | 13% |
| Don't know | 34% | 33% | 35% | 41% | 32% | 35% | 33% | 47% | 28% | 45% | 44% | 31% | 32% | 33% | 21% | 42% | 34% | 30% | 30% | 34% | 31% | 30% | 39% | 30% | 33% | 33% | 28% | 31% | 30% |


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## YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

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| | Total | Gender | | Age | | | | | Social Grade | | Region | | | | | | | | | Government Region | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | ABC1 | C2DE | North | Midlands | East | London | South | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q20. Everyone in the UK has an annual gift allowance for Inheritance Tax (IHT). This means that they can make gifts to friends and family without being taxed, up to a certain amount in each tax year. How much do you think this annual gift allowance is in TOTAL per tax year? (If you are unsure, please give your best estimate)** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| £1,000 | 7% | 7% | 6% | 6% | 9% | 4% | 8% | 6% | 6% | 8% | 7% | 5% | 10% | 6% | 5% | 6% | 7% | 6% | 18% | 8% | 6% | 8% | 4% | 6% | 10% | 6% | 4% | 6% | 6% |
| £3,000 | 24% | 23% | 25% | 11% | 18% | 19% | 26% | 32% | 27% | 21% | 20% | 22% | 26% | 22% | 29% | 24% | 28% | 25% | 20% | 24% | 22% | 17% | 24% | 20% | 26% | 22% | 34% | 22% | 24% |
| £5,000 | 15% | 14% | 16% | 16% | 12% | 18% | 18% | 13% | 15% | 15% | 13% | 16% | 20% | 14% | 16% | 15% | 15% | 13% | 13% | 15% | 13% | 12% | 14% | 17% | 20% | 14% | 17% | 14% | 15% |
| £10,000 | 16% | 15% | 16% | 15% | 22% | 21% | 12% | 13% | 16% | 15% | 16% | 13% | 14% | 18% | 17% | 16% | 16% | 16% | 16% | 15% | 13% | 19% | 16% | 11% | 14% | 18% | 16% | 19% | 16% |
| Don't know | 39% | 40% | 37% | 52% | 38% | 38% | 37% | 36% | 36% | 42% | 43% | 44% | 30% | 41% | 34% | 39% | 35% | 40% | 33% | 38% | 45% | 43% | 42% | 46% | 30% | 41% | 29% | 40% | 39% |
| **KDT_Q21. In addition to the Inheritance Tax (IHT) annual gift allowance, everyone in the UK is able to make smaller gifts to as many people as they want in each tax year. What do you think is the MAXIMUM amount that can be given to each person in each tax year to be classified as a small gift? (If you are unsure, please give your best estimate)** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| £250 | 14% | 13% | 14% | 6% | 12% | 8% | 18% | 18% | 14% | 13% | 10% | 12% | 20% | 11% | 17% | 14% | 18% | 14% | 11% | 8% | 6% | 16% | 12% | 11% | 20% | 11% | 18% | 15% | 14% |
| £300 | 5% | 5% | 5% | 9% | 6% | 4% | 4% | 5% | 6% | 5% | 6% | 5% | 8% | 7% | 3% | 5% | 6% | 4% | 4% | 10% | 5% | 6% | 5% | 5% | 8% | 7% | 3% | 4% | 5% |
| £400 | 3% | 3% | 2% | 6% | 4% | 3% | 1% | 2% | 3% | 2% | 3% | 3% | 2% | 4% | 2% | 3% | 2% | 5% | 1% | 4% | 4% | 1% | 1% | 4% | 2% | 4% | 3% | 2% | 3% |
| £500 | 33% | 31% | 35% | 27% | 34% | 39% | 35% | 31% | 34% | 32% | 32% | 29% | 32% | 35% | 37% | 33% | 34% | 31% | 40% | 30% | 38% | 26% | 32% | 26% | 32% | 35% | 40% | 32% | 33% |
| Don't know | 45% | 47% | 43% | 52% | 44% | 46% | 42% | 44% | 42% | 48% | 49% | 51% | 39% | 43% | 41% | 45% | 41% | 46% | 44% | 48% | 48% | 51% | 49% | 53% | 39% | 43% | 36% | 47% | 45% |
| **KDT_Q22. Individuals can save tax-free through Individual Savings Accounts (ISAs). What do you think is the MAXIMUM amount that can be saved tax-free per tax year through an ISA Account(s), or do you think that it depends on the number of ISA accounts you have? (If you are unsure, please give your best estimate)** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| £15,000 | 16% | 15% | 18% | 5% | 17% | 21% | 21% | 14% | 16% | 17% | 18% | 14% | 16% | 15% | 16% | 16% | 18% | 14% | 20% | 27% | 16% | 16% | 14% | 14% | 16% | 15% | 14% | 19% | 16% |
| £20,000 | 26% | 28% | 23% | 17% | 23% | 23% | 25% | 31% | 29% | 21% | 22% | 23% | 26% | 28% | 29% | 26% | 29% | 26% | 17% | 20% | 23% | 22% | 24% | 23% | 26% | 28% | 28% | 30% | 26% |
| £22,400 | 6% | 6% | 5% | 9% | 5% | 7% | 4% | 5% | 6% | 5% | 6% | 7% | 8% | 3% | 5% | 6% | 4% | 5% | 8% | 6% | 7% | 4% | 8% | 6% | 8% | 3% | 5% | 5% | 6% |
| £25,000 | 8% | 7% | 8% | 6% | 7% | 8% | 9% | 8% | 7% | 8% | 8% | 9% | 7% | 8% | 9% | 8% | 6% | 6% | 9% | 8% | 7% | 9% | 10% | 7% | 7% | 8% | 10% | 6% | 8% |
| £26,400 | 4% | 5% | 4% | 2% | 6% | 5% | 4% | 5% | 5% | 4% | 3% | 3% | 6% | 5% | 5% | 4% | 5% | 6% | 2% | 3% | 3% | 3% | 4% | 3% | 6% | 5% | 6% | 3% | 4% |
| It depends on the number of ISA accounts you have | 10% | 8% | 11% | 11% | 12% | 8% | 8% | 10% | 9% | 11% | 13% | 8% | 9% | 9% | 8% | 10% | 12% | 9% | 12% | 16% | 13% | 11% | 7% | 8% | 9% | 9% | 9% | 7% | 10% |
| Don't know | 31% | 30% | 31% | 52% | 30% | 28% | 29% | 27% | 28% | 34% | 30% | 37% | 29% | 32% | 28% | 31% | 25% | 33% | 33% | 22% | 31% | 35% | 34% | 39% | 29% | 32% | 27% | 29% | 31% |


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## YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **KDT_Q20. Everyone in the UK has an annual gift allowance for Inheritance Tax (IHT). This means that they can make gifts to friends and family without being taxed, up to a certain amount in each tax year. How much do you think this annual gift allowance is in TOTAL per tax year? (If you are unsure, please give your best estimate)** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 | 499 | 70 | 225 | 952 | 306 | 179 | 76 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| Base: All UK Adults | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 | 503 | 73 | 218 | 928 | 301 | 174 | 78 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| £1,000 | 7% | 7% | 6% | 18% | 7% | 6% | 7% | 6% | 6% | 6% | 7% | 7% | 6% | 5% | 3% | 7% | 6% | 9% | 6% | 11% | 8% | 7% | 6% | 8% | 7% | 12% | 10% | 8% | 7% |
| £3,000 | 24% | 28% | 25% | 20% | 20% | 25% | 22% | 13% | 36% | 16% | 18% | 27% | 25% | 20% | 47% | 17% | 26% | 21% | 19% | 12% | 19% | 27% | 21% | 16% | 17% | 23% | 26% | 20% | 31% |
| £5,000 | 15% | 15% | 13% | 13% | 15% | 16% | 15% | 16% | 14% | 17% | 14% | 15% | 14% | 18% | 15% | 15% | 14% | 16% | 20% | 18% | 18% | 16% | 14% | 15% | 18% | 19% | 29% | 18% | 14% |
| £10,000 | 16% | 16% | 16% | 16% | 19% | 12% | 17% | 18% | 12% | 15% | 14% | 16% | 17% | 15% | 5% | 16% | 16% | 15% | 20% | 18% | 17% | 15% | 17% | 22% | 19% | 12% | 8% | 18% | 13% |
| Don't know | 39% | 35% | 40% | 33% | 39% | 39% | 39% | 46% | 32% | 45% | 46% | 35% | 38% | 42% | 30% | 45% | 38% | 39% | 36% | 40% | 38% | 36% | 42% | 39% | 40% | 34% | 26% | 36% | 35% |
| **KDT_Q21. In addition to the Inheritance Tax (IHT) annual gift allowance, everyone in the UK is able to make smaller gifts to as many people as they want in each tax year. What do you think is the MAXIMUM amount that can be given to each person in each tax year to be classified as a small gift? (If you are unsure, please give your best estimate)** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 | 499 | 70 | 225 | 952 | 306 | 179 | 76 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| Base: All UK Adults | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 | 503 | 73 | 218 | 928 | 301 | 174 | 78 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| £250 | 14% | 18% | 14% | 11% | 11% | 17% | 13% | 4% | 19% | 12% | 12% | 15% | 12% | 17% | 20% | 11% | 15% | 11% | 11% | 12% | 11% | 15% | 13% | 9% | 10% | 17% | 11% | 12% | 17% |
| £300 | 5% | 6% | 4% | 4% | 4% | 8% | 5% | 11% | 5% | 5% | 5% | 6% | 3% | 4% | 9% | 6% | 5% | 5% | 6% | 8% | 6% | 5% | 5% | 5% | 8% | 5% | 6% | 5% | 5% |
| £400 | 3% | 2% | 5% | 1% | 3% | 1% | 2% | 9% | 2% | 2% | 3% | 2% | 4% | 1% | 3% | 4% | 2% | 4% | 3% | 10% | 5% | 3% | 3% | 3% | 5% | 2% | 1% | 4% | 2% |
| £500 | 33% | 34% | 31% | 40% | 37% | 27% | 34% | 29% | 34% | 30% | 30% | 33% | 38% | 32% | 32% | 31% | 33% | 38% | 40% | 24% | 37% | 35% | 31% | 42% | 37% | 34% | 51% | 40% | 32% |
| Don't know | 45% | 41% | 46% | 44% | 45% | 46% | 46% | 47% | 39% | 52% | 51% | 44% | 43% | 46% | 37% | 48% | 45% | 41% | 40% | 46% | 41% | 42% | 48% | 41% | 41% | 42% | 31% | 39% | 44% |
| **KDT_Q22. Individuals can save tax-free through Individual Savings Accounts (ISAs). What do you think is the MAXIMUM amount that can be saved tax-free per tax year through an ISA Account(s), or do you think that it depends on the number of ISA accounts you have? (If you are unsure, please give your best estimate)** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 | 499 | 70 | 225 | 952 | 306 | 179 | 76 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| Base: All UK Adults | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 | 503 | 73 | 218 | 928 | 301 | 174 | 78 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| £15,000 | 16% | 18% | 14% | 20% | 19% | 17% | 19% | 1% | 13% | 21% | 17% | 17% | 18% | 20% | 13% | 14% | 16% | 20% | 21% | 16% | 20% | 18% | 14% | 22% | 21% | 24% | 22% | 22% | 15% |
| £20,000 | 26% | 29% | 26% | 17% | 27% | 25% | 27% | 16% | 32% | 7% | 15% | 27% | 26% | 24% | 31% | 22% | 27% | 27% | 19% | 25% | 24% | 27% | 24% | 23% | 22% | 24% | 26% | 24% | 29% |
| £22,400 | 6% | 4% | 5% | 8% | 6% | 4% | 5% | 10% | 5% | 2% | 6% | 6% | 6% | 4% | 7% | 5% | 5% | 5% | 5% | 14% | 6% | 5% | 6% | 4% | 6% | 3% | 7% | 6% | 4% |
| £25,000 | 8% | 6% | 6% | 9% | 9% | 7% | 8% | 8% | 8% | 8% | 5% | 8% | 8% | 5% | 8% | 9% | 8% | 7% | 12% | 7% | 9% | 9% | 7% | 10% | 9% | 11% | 7% | 9% | 9% |
| £26,400 | 4% | 5% | 6% | 2% | 4% | 5% | 4% | 1% | 5% | 4% | 5% | 4% | 5% | 2% | 12% | 4% | 4% | 3% | 6% | 1% | 4% | 5% | 4% | 8% | 5% | 4% | 2% | 5% | 4% |
| It depends on the number of ISA accounts you have | 10% | 12% | 9% | 12% | 8% | 14% | 9% | 11% | 11% | 12% | 9% | 10% | 7% | 15% | 8% | 9% | 10% | 10% | 9% | 9% | 9% | 10% | 9% | 11% | 10% | 10% | 8% | 9% | 10% |
| Don't know | 31% | 25% | 33% | 33% | 28% | 28% | 28% | 53% | 25% | 46% | 42% | 28% | 30% | 29% | 22% | 37% | 30% | 28% | 30% | 28% | 28% | 27% | 36% | 23% | 27% | 24% | 28% | 25% | 29% |


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## YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

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| | Total | Gender | | Age | | | | | Social Grade | | Region | | | | | | | | | Government Region | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | ABC1 | C2DE | North | Midlands | East | London | South | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q23. For the following question, please imagine that you have an annual salary of £25,000 from wages, and your only additional income is £400 from interest from a bank account (that is not an ISA). Which ONE of the following tax rates do you think would apply to this £400 of interest? (If you are unsure, please give your best estimate)** | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| 0% | 23% | 24% | 22% | 12% | 21% | 22% | 22% | 28% | 27% | 17% | 21% | 24% | 22% | 19% | 26% | 23% | 19% | 24% | 24% | 19% | 26% | 18% | 22% | 26% | 22% | 19% | 29% | 24% | 23% |
| 5% | 7% | 6% | 8% | 10% | 12% | 9% | 8% | 4% | 6% | 9% | 8% | 7% | 7% | 9% | 6% | 7% | 12% | 6% | 12% | 10% | 7% | 8% | 6% | 8% | 7% | 9% | 7% | 3% | 7% |
| 10% | 6% | 7% | 5% | 7% | 8% | 8% | 7% | 3% | 5% | 7% | 5% | 6% | 3% | 10% | 5% | 6% | 5% | 10% | 5% | 4% | 4% | 5% | 5% | 6% | 3% | 10% | 6% | 4% | 6% |
| 20% | 26% | 28% | 24% | 15% | 20% | 21% | 28% | 33% | 29% | 23% | 24% | 27% | 28% | 26% | 27% | 26% | 33% | 23% | 21% | 30% | 18% | 28% | 32% | 23% | 28% | 26% | 26% | 28% | 26% |
| 30% | 2% | 2% | 2% | - | 1% | 1% | 1% | 4% | 2% | 2% | 2% | 2% | 1% | 1% | 2% | 2% | 2% | 3% | 4% | 2% | 4% | 1% | 4% | 0% | 1% | 1% | 2% | 2% | 2% |
| 40% | 2% | 2% | 1% | - | 1% | 3% | 1% | 2% | 1% | 2% | 1% | 1% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 1% | 0% | 2% | 1% | 2% | 2% | 2% | 2% | 2% | 2% |
| Don't know | 34% | 31% | 37% | 56% | 37% | 37% | 33% | 26% | 30% | 40% | 38% | 33% | 37% | 33% | 32% | 35% | 27% | 33% | 33% | 34% | 41% | 38% | 30% | 35% | 37% | 33% | 29% | 38% | 35% |
| **KDT_Q24. For the following question, please imagine that you had a partner and two children aged under 16. In 2018/19 you earned £30,000 and your partner earned £55,000. You and your partner also received a total of £1,788.80 in Child Benefit. What proportion of this Child Benefit do you think your partner would be required to pay back in tax? (If you are unsure, please give your best estimate)** | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| 0% | 20% | 20% | 19% | 11% | 17% | 17% | 23% | 22% | 18% | 21% | 22% | 19% | 17% | 20% | 20% | 20% | 14% | 16% | 24% | 26% | 22% | 20% | 19% | 20% | 17% | 20% | 19% | 21% | 20% |
| 25% | 13% | 11% | 14% | 11% | 18% | 15% | 10% | 12% | 13% | 13% | 12% | 11% | 16% | 17% | 12% | 13% | 15% | 11% | 10% | 16% | 10% | 13% | 12% | 10% | 16% | 17% | 13% | 10% | 13% |
| 50% | 7% | 8% | 7% | 6% | 9% | 9% | 10% | 5% | 8% | 7% | 7% | 11% | 7% | 6% | 7% | 8% | 6% | 7% | 7% | 9% | 7% | 6% | 15% | 7% | 7% | 6% | 7% | 7% | 8% |
| 75% | 1% | 1% | 1% | 3% | 2% | 1% | 0% | 1% | 2% | 1% | 1% | 0% | 1% | 1% | 2% | 1% | 1% | 2% | - | - | 2% | 1% | 1% | - | 1% | 1% | 1% | 4% | 1% |
| 100% | 8% | 8% | 8% | 8% | 5% | 8% | 10% | 8% | 9% | 6% | 9% | 8% | 9% | 5% | 8% | 8% | 8% | 8% | 10% | 6% | 10% | 8% | 9% | 8% | 9% | 5% | 10% | 6% | 8% |
| Don't know | 51% | 51% | 51% | 61% | 49% | 49% | 47% | 52% | 51% | 51% | 49% | 50% | 51% | 52% | 51% | 50% | 55% | 56% | 49% | 43% | 50% | 52% | 44% | 56% | 51% | 52% | 49% | 53% | 50% |
| **KDT_Q25. On a slightly different topic... For the following question, please think about all of the different taxes in the UK - such as VAT, Income Tax, Corporation Tax, National Insurance Contributions (NICs) etc. Which ONE of the following do you think comes CLOSEST to the TOTAL revenue raised from tax and NIC contributions in the UK in the 2017/18 tax year? (If you are unsure, please give your best estimate)** | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| £150 billion | 2% | 2% | 2% | 1% | 3% | 2% | 3% | 1% | 1% | 2% | 2% | 1% | 1% | 2% | 2% | 2% | 1% | 3% | 2% | 2% | 3% | - | 1% | 1% | 1% | 2% | 1% | 4% | 2% |
| £200 billion | 4% | 4% | 4% | 4% | 8% | 3% | 3% | 3% | 4% | 4% | 4% | 4% | 3% | 6% | 3% | 4% | 3% | 6% | 6% | 6% | 3% | 3% | 3% | 5% | 3% | 6% | 4% | 1% | 4% |
| £300 billion | 6% | 6% | 5% | 10% | 7% | 4% | 5% | 4% | 6% | 5% | 6% | 6% | 6% | 6% | 4% | 5% | 7% | 7% | 4% | 8% | 7% | 3% | 6% | 7% | 6% | 6% | 5% | 2% | 5% |
| £400 billion | 6% | 7% | 6% | 6% | 7% | 6% | 7% | 6% | 6% | 7% | 7% | 6% | 6% | 7% | 6% | 6% | 6% | 4% | 13% | 7% | 9% | 5% | 7% | 6% | 6% | 7% | 5% | 7% | 6% |
| £500 billion | 11% | 11% | 11% | 12% | 9% | 10% | 12% | 11% | 11% | 11% | 11% | 12% | 12% | 9% | 10% | 11% | 11% | 12% | 15% | 12% | 10% | 13% | 11% | 12% | 12% | 9% | 9% | 10% | 11% |
| £700 billion | 11% | 11% | 10% | 6% | 7% | 10% | 14% | 12% | 13% | 8% | 8% | 10% | 8% | 13% | 13% | 11% | 11% | 11% | 7% | 12% | 7% | 8% | 13% | 9% | 8% | 13% | 16% | 9% | 11% |
| £900 billion | 7% | 8% | 7% | 3% | 4% | 5% | 6% | 11% | 8% | 6% | 6% | 7% | 10% | 6% | 8% | 7% | 10% | 6% | 10% | 5% | 5% | 7% | 6% | 7% | 10% | 6% | 7% | 9% | 7% |
| £1 trillion | 8% | 10% | 6% | 2% | 7% | 8% | 9% | 9% | 8% | 8% | 11% | 7% | 8% | 6% | 9% | 9% | 6% | 3% | 7% | 11% | 10% | 11% | 6% | 8% | 8% | 6% | 9% | 8% | 9% |
| Don't know | 46% | 42% | 50% | 55% | 47% | 52% | 41% | 43% | 43% | 49% | 46% | 46% | 45% | 46% | 46% | 46% | 46% | 48% | 38% | 37% | 47% | 49% | 47% | 46% | 45% | 46% | 44% | 49% | 46% |
| **KDT_Q26. In the 2017/18 tax year, Income Tax raised just over £180 billion in revenue in the UK: the largest revenue of any type of tax in the UK. After income tax... Which ONE, if any, of the following taxes do you think made the SECOND largest contribution to UK Government revenue?** | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| Value Added Tax (VAT) | 33% | 39% | 28% | 22% | 32% | 34% | 33% | 37% | 37% | 29% | 30% | 35% | 37% | 31% | 36% | 33% | 37% | 34% | 30% | 26% | 31% | 30% | 32% | 38% | 37% | 31% | 36% | 35% | 33% |
| National Insurance Contributions (NICs) | 13% | 11% | 15% | 10% | 13% | 11% | 11% | 16% | 14% | 12% | 12% | 14% | 10% | 15% | 12% | 13% | 12% | 16% | 18% | 17% | 10% | 12% | 16% | 11% | 10% | 15% | 12% | 13% | 13% |
| Fuel Duty | 12% | 13% | 11% | 4% | 6% | 9% | 19% | 17% | 11% | 15% | 12% | 14% | 17% | 6% | 14% | 13% | 13% | 9% | 17% | 14% | 15% | 8% | 18% | 10% | 17% | 6% | 12% | 17% | 13% |
| Corporation Tax | 11% | 11% | 10% | 12% | 11% | 6% | 11% | 12% | 12% | 9% | 10% | 10% | 9% | 16% | 10% | 11% | 12% | 9% | 7% | 9% | 8% | 13% | 10% | 10% | 9% | 16% | 13% | 6% | 11% |
| Council Tax | 9% | 6% | 12% | 8% | 15% | 15% | 7% | 5% | 7% | 11% | 14% | 9% | 9% | 5% | 7% | 9% | 6% | 9% | 10% | 12% | 14% | 17% | 11% | 7% | 9% | 5% | 6% | 7% | 9% |
| Don't know | 21% | 19% | 23% | 44% | 23% | 26% | 19% | 13% | 19% | 24% | 21% | 19% | 18% | 27% | 22% | 21% | 19% | 23% | 18% | 22% | 23% | 20% | 14% | 24% | 18% | 27% | 21% | 23% | 21% |


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## YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

YouGov
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| | Total | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **KDT_Q23. For the following question, please imagine that you have an annual salary of £25,000 from wages, and your only additional income is £400 from interest from a bank account (that is not an ISA). Which ONE of the following tax rates do you think would apply to this £400 of interest? (If you are unsure, please give your best estimate)** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 | 499 | 70 | 225 | 952 | 306 | 179 | 76 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 | 503 | 73 | 218 | 928 | 301 | 174 | 78 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| 0% | 23% | 19% | 24% | 24% | 25% | 19% | 23% | 17% | 28% | 12% | 15% | 25% | 22% | 22% | 33% | 20% | 25% | 19% | 17% | 17% | 18% | 23% | 23% | 21% | 16% | 19% | 19% | 18% | 26% |
| 5% | 7% | 12% | 6% | 12% | 8% | 11% | 9% | 11% | 3% | 9% | 7% | 6% | 8% | 4% | 2% | 10% | 6% | 9% | 15% | 8% | 11% | 7% | 8% | 11% | 11% | 7% | 15% | 10% | 5% |
| 10% | 6% | 5% | 10% | 5% | 7% | 7% | 7% | 5% | 3% | 5% | 8% | 5% | 6% | 5% | 8% | 8% | 5% | 9% | 6% | 7% | 8% | 6% | 6% | 10% | 7% | 10% | 7% | 9% | 4% |
| 20% | 26% | 33% | 23% | 21% | 25% | 26% | 26% | 14% | 36% | 17% | 17% | 30% | 26% | 33% | 34% | 18% | 27% | 24% | 28% | 25% | 26% | 30% | 22% | 19% | 27% | 35% | 23% | 27% | 31% |
| 30% | 2% | 2% | 3% | 4% | 1% | 1% | 1% | - | 5% | - | 1% | 3% | 1% | 2% | 8% | 1% | 2% | 0% | 2% | - | 1% | 2% | 1% | 1% | 0% | 1% | 1% | 1% | 3% |
| 40% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | - | 2% | 2% | 2% | 2% | 3% | 3% | - | 1% | 2% | 2% | 0% | 2% | 1% | 2% | 1% | 2% | 2% | 0% | 5% | 2% | 1% |
| Don't know | 34% | 27% | 33% | 33% | 32% | 34% | 32% | 53% | 24% | 55% | 50% | 30% | 34% | 31% | 14% | 43% | 32% | 36% | 32% | 40% | 35% | 30% | 39% | 37% | 36% | 29% | 29% | 33% | 29% |
| **KDT_Q24. For the following question, please imagine that you had a partner and two children aged under 16. In 2018/19 you earned £30,000 and your partner earned £55,000. You and your partner also received a total of £1,788.80 in Child Benefit. What proportion of this Child Benefit do you think your partner would be required to pay back in tax? (If you are unsure, please give your best estimate)** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 | 499 | 70 | 225 | 952 | 306 | 179 | 76 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 | 503 | 73 | 218 | 928 | 301 | 174 | 78 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| 0% | 20% | 14% | 16% | 24% | 20% | 19% | 19% | 13% | 23% | 16% | 17% | 21% | 17% | 27% | 29% | 15% | 19% | 25% | 23% | 13% | 23% | 24% | 14% | 23% | 21% | 26% | 35% | 25% | 25% |
| 25% | 13% | 15% | 11% | 10% | 13% | 13% | 13% | 12% | 13% | 17% | 12% | 12% | 16% | 9% | 15% | 13% | 12% | 13% | 19% | 12% | 15% | 13% | 12% | 18% | 13% | 10% | 7% | 14% | 13% |
| 50% | 7% | 6% | 7% | 7% | 9% | 7% | 8% | 8% | 6% | 7% | 5% | 9% | 8% | 4% | 2% | 6% | 6% | 9% | 10% | 21% | 11% | 8% | 7% | 12% | 14% | 13% | 7% | 11% | 6% |
| 75% | 1% | 1% | 2% | - | 1% | 1% | 1% | 1% | 1% | 2% | 1% | 1% | 2% | 2% | 3% | 1% | 1% | 1% | 0% | 9% | 2% | 1% | 1% | 2% | 3% | - | 1% | 2% | 1% |
| 100% | 8% | 8% | 8% | 10% | 9% | 8% | 8% | 6% | 8% | 2% | 9% | 10% | 9% | 7% | 4% | 6% | 7% | 13% | 10% | 7% | 11% | 10% | 5% | 11% | 11% | 12% | 9% | 11% | 9% |
| Don't know | 51% | 55% | 56% | 49% | 49% | 52% | 50% | 60% | 49% | 56% | 56% | 47% | 48% | 51% | 47% | 59% | 55% | 39% | 38% | 39% | 39% | 43% | 61% | 34% | 37% | 38% | 41% | 36% | 47% |
| **KDT_Q25. On a slightly different topic... For the following question, please think about all of the different taxes in the UK - such as VAT, Income Tax, Corporation Tax, National Insurance Contributions (NICs) etc. Which ONE of the following do you think comes CLOSEST to the TOTAL revenue raised from tax and NIC contributions in the UK in the 2017/18 tax year? (If you are unsure, please give your best estimate)** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 | 499 | 70 | 225 | 952 | 306 | 179 | 76 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 | 503 | 73 | 218 | 928 | 301 | 174 | 78 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| £150 billion | 2% | 1% | 3% | 2% | 2% | 4% | 2% | - | 0% | 1% | 2% | 2% | 2% | 1% | - | 2% | 1% | 1% | 4% | 7% | 3% | 2% | 2% | 2% | 3% | 5% | 2% | 3% | 1% |
| £200 billion | 4% | 3% | 6% | 6% | 5% | 4% | 5% | 3% | 2% | 3% | 5% | 4% | 4% | 3% | 3% | 5% | 4% | 4% | 7% | 4% | 5% | 3% | 5% | 9% | 4% | 3% | 3% | 5% | 2% |
| £300 billion | 6% | 7% | 7% | 4% | 6% | 4% | 5% | 9% | 5% | 2% | 7% | 4% | 8% | 10% | 6% | 6% | 5% | 10% | 4% | 10% | 8% | 6% | 6% | 6% | 6% | 6% | 12% | 7% | 4% |
| £400 billion | 6% | 6% | 4% | 13% | 7% | 6% | 6% | 7% | 6% | 15% | 4% | 6% | 7% | 6% | 8% | 7% | 5% | 8% | 10% | 6% | 8% | 6% | 6% | 5% | 10% | 9% | 8% | 8% | 5% |
| £500 billion | 11% | 11% | 12% | 15% | 12% | 11% | 11% | 8% | 11% | 7% | 9% | 12% | 14% | 11% | 13% | 8% | 11% | 10% | 13% | 13% | 12% | 12% | 10% | 10% | 11% | 15% | 20% | 12% | 12% |
| £700 billion | 11% | 11% | 11% | 7% | 10% | 10% | 10% | 11% | 13% | 10% | 8% | 11% | 11% | 9% | 11% | 10% | 11% | 9% | 9% | 9% | 9% | 10% | 11% | 7% | 8% | 11% | 8% | 8% | 12% |
| £900 billion | 7% | 10% | 6% | 10% | 6% | 6% | 6% | 2% | 13% | 4% | 6% | 8% | 5% | 5% | 17% | 5% | 8% | 6% | 5% | 4% | 5% | 9% | 5% | 8% | 6% | 5% | 4% | 6% | 10% |
| £1 trillion | 8% | 6% | 3% | 7% | 9% | 5% | 8% | 2% | 9% | 9% | 7% | 9% | 9% | 7% | 10% | 6% | 8% | 7% | 7% | 7% | 7% | 9% | 7% | 7% | 7% | 8% | 5% | 7% | 9% |
| Don't know | 46% | 46% | 48% | 38% | 44% | 51% | 46% | 58% | 40% | 50% | 52% | 45% | 40% | 44% | 32% | 53% | 46% | 44% | 42% | 40% | 43% | 44% | 49% | 46% | 45% | 38% | 37% | 42% | 45% |
| **KDT_Q26. In the 2017/18 tax year, Income Tax raised just over £180 billion in revenue in the UK: the largest revenue of any type of tax in the UK. After income tax... Which ONE, if any, of the following taxes do you think made the SECOND largest contribution to UK Government revenue?** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 | 499 | 70 | 225 | 952 | 306 | 179 | 76 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 | 503 | 73 | 218 | 928 | 301 | 174 | 78 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| Value Added Tax (VAT) | 33% | 37% | 34% | 30% | 36% | 31% | 34% | 20% | 40% | 24% | 24% | 35% | 35% | 28% | 45% | 30% | 35% | 26% | 29% | 31% | 28% | 34% | 33% | 24% | 29% | 32% | 40% | 29% | 37% |
| National Insurance Contributions (NICs) | 13% | 12% | 16% | 18% | 13% | 14% | 13% | 9% | 14% | 14% | 10% | 13% | 14% | 19% | 12% | 12% | 14% | 14% | 14% | 9% | 13% | 15% | 11% | 19% | 10% | 11% | 15% | 14% | 15% |
| Fuel Duty | 12% | 13% | 9% | 17% | 12% | 11% | 12% | 3% | 17% | 12% | 12% | 16% | 10% | 16% | 12% | 7% | 13% | 12% | 12% | 12% | 12% | 15% | 9% | 7% | 15% | 19% | 12% | 13% | 17% |
| Corporation Tax | 11% | 12% | 9% | 7% | 11% | 6% | 10% | 18% | 13% | 2% | 7% | 11% | 8% | 11% | 21% | 11% | 11% | 11% | 9% | 12% | 10% | 10% | 11% | 9% | 7% | 9% | 5% | 9% | 11% |
| Council Tax | 9% | 6% | 9% | 10% | 10% | 11% | 10% | 8% | 5% | 15% | 12% | 7% | 14% | 10% | 3% | 10% | 7% | 18% | 10% | 10% | 14% | 10% | 9% | 19% | 16% | 6% | 8% | 14% | 6% |
| Don't know | 21% | 19% | 23% | 18% | 18% | 26% | 20% | 42% | 11% | 33% | 34% | 18% | 19% | 16% | 8% | 30% | 20% | 20% | 26% | 26% | 23% | 17% | 27% | 20% | 23% | 22% | 20% | 21% | 14% |


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# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

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| | Total | Gender | | Age | | | | | Social Grade | | Region | | | | | | | | | Government Region | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | ABC1 | C2DE | North | Midlands | East | London | South | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **For the following question, please see the below list of tax reliefs. Please hover over each tax relief to view a description of the tax relief. By "tax relief", we mean something that reduces the amount of tax owed by an individual or business in order to encourage certain activities. 0% VAT rate on children's clothingBusinesses cannot charge their customers VAT on children's clothing0% VAT rate on books, newspapers and magazinesBusinesses cannot charge their customers VAT on books, newspapers and magazines0% VAT rate on UK passenger transportBusinesses cannot charge their customers VAT on passenger transport (bus, train, ferry journeys etc.)Income tax relief on pension contributionsA tax relief to encourage people to save into a pension. This relief is based on the highest rate of income tax paidIndividual Savings Accounts (ISAs)A tax relief provided through a special type of savings or investment account that allows people to save a limited amount and not pay tax on the income they earn from this accountExemption from Capital Gains Tax (CGT) on gains on a main residenceA tax relief that means that when a person sells their home ('main residence') they do not have to pay capital gains tax on any profit, provided they have lived there throughout the entire period of ownership, and subject to some other conditionsEntrepreneurs' ReliefA tax relief that aims to encourage people to start or join growing companies, by lowering the rate of capital gains tax they pay when they sell the company, subject to certain conditionsAgricultural and business reliefs from inheritance taxTax reliefs which allow people to pass on some agricultural or business property, while paying a reduced amount of or no inheritance tax, subject to certain conditions Please rank each of the following types of tax relief in terms of how much it costs the Government to provide, from the most costly at number** | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **KDT_Q27_1. 0% VAT rate on children's clothing** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 1415 | 629 | 786 | 106 | 238 | 232 | 270 | 569 | 892 | 523 | 336 | 222 | 132 | 141 | 340 | 1171 | 76 | 131 | 37 | 72 | 139 | 125 | 110 | 112 | 132 | 141 | 200 | 140 | 1171 |
| Base: All UK Adults who gave an answer | 1378 | 656 | 723 | 107 | 232 | 224 | 267 | 549 | 830 | 549 | 330 | 211 | 125 | 153 | 322 | 1141 | 70 | 131 | 37 | 75 | 132 | 123 | 106 | 105 | 125 | 153 | 185 | 137 | 1141 |
| 1 | 7% | 6% | 8% | 4% | 8% | 7% | 8% | 7% | 7% | 7% | 6% | 6% | 10% | 7% | 6% | 7% | 7% | 12% | 7% | 6% | 6% | 6% | 6% | 5% | 10% | 7% | 5% | 8% | 7% |
| 2 | 8% | 9% | 8% | 9% | 6% | 5% | 8% | 11% | 7% | 10% | 8% | 6% | 8% | 6% | 9% | 8% | 9% | 12% | 19% | 8% | 8% | 8% | 7% | 4% | 8% | 6% | 10% | 8% | 8% |
| 3 | 9% | 11% | 7% | 7% | 9% | 8% | 10% | 9% | 9% | 10% | 8% | 11% | 11% | 7% | 8% | 9% | 6% | 11% | 14% | 11% | 10% | 6% | 10% | 11% | 11% | 7% | 9% | 6% | 9% |
| 4 | 11% | 10% | 11% | 13% | 11% | 13% | 9% | 11% | 11% | 12% | 12% | 11% | 8% | 10% | 12% | 11% | 13% | 9% | 6% | 16% | 14% | 9% | 7% | 14% | 8% | 10% | 14% | 10% | 11% |
| 5 | 12% | 13% | 11% | 9% | 9% | 11% | 10% | 16% | 14% | 9% | 12% | 13% | 14% | 12% | 12% | 12% | 10% | 9% | 18% | 11% | 17% | 8% | 17% | 9% | 14% | 12% | 13% | 10% | 12% |
| 6 | 16% | 16% | 16% | 11% | 11% | 21% | 16% | 16% | 17% | 14% | 13% | 17% | 16% | 19% | 16% | 15% | 19% | 18% | 13% | 14% | 11% | 13% | 11% | 22% | 16% | 19% | 14% | 18% | 15% |
| 7 | 19% | 18% | 19% | 18% | 24% | 15% | 17% | 19% | 18% | 19% | 20% | 21% | 11% | 21% | 19% | 19% | 17% | 16% | 9% | 20% | 18% | 24% | 22% | 20% | 11% | 21% | 17% | 23% | 19% |
| 8 | 18% | 16% | 20% | 28% | 22% | 21% | 21% | 12% | 17% | 20% | 20% | 17% | 22% | 18% | 18% | 19% | 20% | 13% | 14% | 15% | 17% | 26% | 19% | 15% | 22% | 18% | 19% | 18% | 19% |
| **KDT_Q27_2. 0% VAT rate on books, newspapers and magazines** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 1415 | 629 | 786 | 106 | 238 | 232 | 270 | 569 | 892 | 523 | 336 | 222 | 132 | 141 | 340 | 1171 | 76 | 131 | 37 | 72 | 139 | 125 | 110 | 112 | 132 | 141 | 200 | 140 | 1171 |
| Base: All UK Adults who gave an answer | 1378 | 656 | 723 | 107 | 232 | 224 | 267 | 549 | 830 | 549 | 330 | 211 | 125 | 153 | 322 | 1141 | 70 | 131 | 37 | 75 | 132 | 123 | 106 | 105 | 125 | 153 | 185 | 137 | 1141 |
| 1 | 4% | 5% | 3% | 2% | 3% | 4% | 5% | 4% | 4% | 5% | 4% | 5% | 5% | 3% | 3% | 4% | 9% | 3% | - | 4% | 5% | 3% | 5% | 4% | 5% | 3% | 4% | 3% | 4% |
| 2 | 6% | 7% | 5% | 6% | 7% | 6% | 5% | 5% | 5% | 6% | 7% | 5% | 6% | 3% | 6% | 6% | 1% | 7% | 6% | 7% | 8% | 7% | 4% | 6% | 6% | 3% | 4% | 8% | 6% |
| 3 | 6% | 7% | 5% | 8% | 6% | 9% | 5% | 5% | 5% | 8% | 7% | 5% | 7% | 6% | 5% | 6% | 5% | 7% | 11% | 4% | 8% | 8% | 6% | 4% | 7% | 6% | 3% | 7% | 6% |
| 4 | 9% | 11% | 8% | 13% | 9% | 10% | 9% | 8% | 10% | 7% | 10% | 7% | 13% | 6% | 7% | 8% | 7% | 12% | 22% | 10% | 9% | 11% | 6% | 9% | 13% | 6% | 9% | 5% | 8% |
| 5 | 11% | 14% | 8% | 10% | 11% | 11% | 10% | 11% | 11% | 11% | 9% | 14% | 9% | 10% | 13% | 11% | 12% | 9% | 5% | 7% | 10% | 8% | 15% | 14% | 9% | 10% | 15% | 12% | 11% |
| 6 | 16% | 15% | 18% | 11% | 17% | 16% | 20% | 15% | 16% | 17% | 15% | 16% | 18% | 17% | 17% | 16% | 10% | 19% | 24% | 14% | 14% | 16% | 15% | 16% | 18% | 17% | 15% | 18% | 16% |
| 7 | 22% | 19% | 25% | 26% | 20% | 23% | 25% | 20% | 22% | 21% | 20% | 23% | 25% | 25% | 24% | 23% | 22% | 15% | 16% | 23% | 24% | 15% | 23% | 22% | 25% | 25% | 26% | 22% | 23% |
| 8 | 26% | 23% | 29% | 23% | 27% | 20% | 22% | 31% | 27% | 25% | 29% | 25% | 17% | 29% | 25% | 26% | 33% | 29% | 17% | 31% | 23% | 33% | 26% | 24% | 17% | 29% | 24% | 25% | 26% |
| **KDT_Q27_3. 0% VAT rate on UK passenger transport** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 1415 | 629 | 786 | 106 | 238 | 232 | 270 | 569 | 892 | 523 | 336 | 222 | 132 | 141 | 340 | 1171 | 76 | 131 | 37 | 72 | 139 | 125 | 110 | 112 | 132 | 141 | 200 | 140 | 1171 |
| Base: All UK Adults who gave an answer | 1378 | 656 | 723 | 107 | 232 | 224 | 267 | 549 | 830 | 549 | 330 | 211 | 125 | 153 | 322 | 1141 | 70 | 131 | 37 | 75 | 132 | 123 | 106 | 105 | 125 | 153 | 185 | 137 | 1141 |
| 1 | 11% | 11% | 10% | 15% | 13% | 9% | 9% | 10% | 11% | 10% | 8% | 8% | 13% | 10% | 11% | 10% | 15% | 14% | 17% | 8% | 9% | 6% | 11% | 6% | 13% | 10% | 9% | 15% | 10% |
| 2 | 10% | 9% | 10% | 11% | 12% | 8% | 9% | 9% | 11% | 8% | 10% | 10% | 5% | 12% | 8% | 9% | 16% | 11% | 6% | 5% | 13% | 10% | 11% | 9% | 5% | 12% | 9% | 7% | 9% |
| 3 | 14% | 13% | 15% | 10% | 15% | 11% | 15% | 16% | 15% | 13% | 16% | 14% | 15% | 13% | 12% | 14% | 17% | 15% | 9% | 14% | 17% | 14% | 11% | 17% | 15% | 13% | 12% | 13% | 14% |
| 4 | 13% | 11% | 14% | 15% | 13% | 16% | 10% | 12% | 12% | 15% | 15% | 11% | 16% | 12% | 13% | 13% | 8% | 14% | 4% | 22% | 15% | 11% | 13% | 9% | 16% | 12% | 13% | 12% | 13% |
| 5 | 17% | 16% | 17% | 13% | 16% | 16% | 19% | 17% | 17% | 17% | 20% | 19% | 18% | 17% | 16% | 18% | 8% | 11% | 18% | 23% | 18% | 19% | 14% | 25% | 18% | 17% | 19% | 12% | 18% |
| 6 | 16% | 18% | 15% | 18% | 17% | 13% | 18% | 16% | 16% | 16% | 16% | 15% | 17% | 19% | 18% | 17% | 15% | 12% | 17% | 17% | 11% | 22% | 20% | 11% | 17% | 19% | 17% | 19% | 17% |
| 7 | 12% | 12% | 12% | 9% | 10% | 15% | 12% | 12% | 11% | 13% | 11% | 14% | 10% | 10% | 10% | 11% | 14% | 14% | 16% | 9% | 11% | 13% | 16% | 12% | 10% | 10% | 13% | 7% | 11% |
| 8 | 8% | 9% | 7% | 10% | 5% | 12% | 8% | 7% | 7% | 9% | 4% | 8% | 7% | 8% | 11% | 8% | 7% | 9% | 13% | 2% | 5% | 5% | 4% | 11% | 7% | 8% | 8% | 15% | 8% |
| **KDT_Q27_4. Income tax relief on pension contributions** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 1415 | 629 | 786 | 106 | 238 | 232 | 270 | 569 | 892 | 523 | 336 | 222 | 132 | 141 | 340 | 1171 | 76 | 131 | 37 | 72 | 139 | 125 | 110 | 112 | 132 | 141 | 200 | 140 | 1171 |
| Base: All UK Adults who gave an answer | 1378 | 656 | 723 | 107 | 232 | 224 | 267 | 549 | 830 | 549 | 330 | 211 | 125 | 153 | 322 | 1141 | 70 | 131 | 37 | 75 | 132 | 123 | 106 | 105 | 125 | 153 | 185 | 137 | 1141 |
| 1 | 32% | 34% | 30% | 31% | 29% | 29% | 32% | 34% | 32% | 31% | 33% | 36% | 29% | 35% | 34% | 34% | 23% | 22% | 18% | 26% | 34% | 38% | 35% | 37% | 29% | 35% | 40% | 27% | 34% |
| 2 | 19% | 19% | 19% | 18% | 19% | 21% | 20% | 17% | 21% | 16% | 16% | 15% | 23% | 19% | 18% | 18% | 23% | 25% | 22% | 20% | 18% | 12% | 10% | 21% | 23% | 19% | 17% | 20% | 18% |
| 3 | 13% | 12% | 14% | 12% | 16% | 12% | 12% | 14% | 14% | 13% | 13% | 16% | 11% | 14% | 14% | 14% | 11% | 7% | 30% | 17% | 12% | 13% | 19% | 13% | 11% | 14% | 13% | 14% | 14% |
| 4 | 12% | 13% | 11% | 12% | 10% | 12% | 14% | 12% | 10% | 15% | 11% | 12% | 9% | 10% | 13% | 11% | 15% | 17% | 3% | 10% | 11% | 12% | 13% | 11% | 9% | 10% | 9% | 17% | 11% |
| 5 | 8% | 8% | 9% | 14% | 8% | 10% | 7% | 8% | 8% | 9% | 6% | 6% | 11% | 9% | 8% | 8% | 15% | 11% | 5% | 9% | 5% | 6% | 5% | 8% | 11% | 9% | 7% | 10% | 8% |
| 6 | 7% | 7% | 7% | 7% | 7% | 8% | 6% | 6% | 7% | 6% | 7% | 7% | 5% | 7% | 6% | 7% | 2% | 8% | 5% | 8% | 6% | 8% | 11% | 4% | 5% | 7% | 7% | 6% | 7% |
| 7 | 5% | 4% | 6% | 2% | 5% | 4% | 6% | 6% | 5% | 6% | 5% | 4% | 6% | 3% | 5% | 5% | 7% | 7% | 10% | 5% | 4% | 5% | 3% | 5% | 6% | 3% | 6% | 3% | 5% |
| 8 | 4% | 4% | 4% | 4% | 6% | 4% | 3% | 4% | 4% | 4% | 7% | 3% | 6% | 3% | 2% | 4% | 4% | 3% | 6% | 5% | 10% | 6% | 4% | 3% | 6% | 3% | 2% | 3% | 4% |


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# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

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| | Total | Working status | | | | | | | | | | Marital Status | | | | | Children in Household | | | | | Parent/ Guardian | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| **For the following question, please see the below list of tax reliefs. Please hover over each tax relief to view a description of the tax relief. By "tax relief", we mean something that reduces the amount of tax owed by an individual or business in order to encourage certain activities. 0% VAT rate on children's clothingBusinesses cannot charge their customers VAT on children's clothing0% VAT rate on books, newspapers and magazinesBusinesses cannot charge their customers VAT on books, newspapers and magazines0% VAT rate on UK passenger transportBusinesses cannot charge their customers VAT on passenger transport (bus, train, ferry journeys etc.)Income tax relief on pension contributionsA tax relief to encourage people to save into a pension. This relief is based on the highest rate of income tax paidIndividual Savings Accounts (ISAs)A tax relief provided through a special type of savings or investment account that allows people to save a limited amount and not pay tax on the income they earn from this accountExemption from Capital Gains Tax (CGT) on gains on a main residenceA tax relief that means that when a person sells their home ('main residence') they do not have to pay capital gains tax on any profit, provided they have lived there throughout the entire period of ownership, and subject to some other conditionsEntrepreneurs' ReliefA tax relief that aims to encourage people to start or join growing companies, by lowering the rate of capital gains tax they pay when they sell the company, subject to certain conditionsAgricultural and business reliefs from inheritance taxTax reliefs which allow people to pass on some agricultural or business property, while paying a reduced amount of or no inheritance tax, subject to certain conditions Please rank each of the following types of tax relief in terms of how much it costs the Government to provide, from the most costly at number** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **KDT_Q27_1. 0% VAT rate on children's clothing** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 1415 | 76 | 131 | 37 | 613 | 227 | 840 | 59 | 337 | 45 | 134 | 670 | 215 | 117 | 60 | 349 | 1019 | 173 | 129 | 44 | 346 | 833 | 582 | 139 | 154 | 123 | 53 | 350 | 532 |
| Base: All UK Adults who gave an answer | 1378 | 70 | 131 | 37 | 590 | 220 | 810 | 67 | 336 | 45 | 121 | 638 | 208 | 115 | 62 | 352 | 988 | 171 | 122 | 44 | 337 | 813 | 566 | 141 | 147 | 125 | 52 | 349 | 508 |
| 1 | 7% | 7% | 12% | 7% | 7% | 7% | 7% | 9% | 7% | 10% | 5% | 6% | 10% | 8% | 7% | 8% | 6% | 9% | 10% | 8% | 9% | 8% | 6% | 11% | 9% | 5% | 10% | 8% | 8% |
| 2 | 8% | 9% | 12% | 19% | 7% | 6% | 6% | 10% | 13% | 6% | 9% | 9% | 10% | 7% | 6% | 7% | 9% | 6% | 4% | 11% | 6% | 9% | 7% | 4% | 10% | 8% | 4% | 7% | 10% |
| 3 | 9% | 6% | 11% | 14% | 10% | 7% | 9% | 10% | 10% | 9% | 6% | 10% | 7% | 3% | 9% | 10% | 9% | 8% | 10% | 12% | 9% | 9% | 9% | 7% | 8% | 11% | 16% | 8% | 10% |
| 4 | 11% | 13% | 9% | 6% | 12% | 9% | 11% | 7% | 10% | 8% | 17% | 11% | 10% | 14% | 12% | 10% | 10% | 15% | 14% | 9% | 14% | 12% | 9% | 15% | 12% | 18% | 5% | 15% | 11% |
| 5 | 12% | 10% | 9% | 18% | 9% | 11% | 10% | 12% | 16% | 17% | 14% | 15% | 7% | 12% | 23% | 8% | 12% | 8% | 12% | 19% | 11% | 14% | 10% | 10% | 12% | 12% | 17% | 12% | 15% |
| 6 | 16% | 19% | 18% | 13% | 15% | 21% | 17% | 14% | 15% | 23% | 9% | 14% | 12% | 28% | 9% | 18% | 17% | 10% | 16% | 7% | 12% | 16% | 15% | 13% | 14% | 18% | 16% | 15% | 17% |
| 7 | 19% | 17% | 16% | 9% | 20% | 21% | 20% | 13% | 18% | 12% | 17% | 18% | 23% | 15% | 20% | 18% | 20% | 19% | 16% | 11% | 17% | 16% | 22% | 15% | 16% | 13% | 12% | 14% | 17% |
| 8 | 18% | 20% | 13% | 14% | 21% | 19% | 20% | 24% | 11% | 14% | 23% | 16% | 21% | 13% | 14% | 22% | 17% | 24% | 17% | 23% | 22% | 16% | 21% | 25% | 19% | 15% | 20% | 20% | 13% |
| **KDT_Q27_2. 0% VAT rate on books, newspapers and magazines** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 1415 | 76 | 131 | 37 | 613 | 227 | 840 | 59 | 337 | 45 | 134 | 670 | 215 | 117 | 60 | 349 | 1019 | 173 | 129 | 44 | 346 | 833 | 582 | 139 | 154 | 123 | 53 | 350 | 532 |
| Base: All UK Adults who gave an answer | 1378 | 70 | 131 | 37 | 590 | 220 | 810 | 67 | 336 | 45 | 121 | 638 | 208 | 115 | 62 | 352 | 988 | 171 | 122 | 44 | 337 | 813 | 566 | 141 | 147 | 125 | 52 | 349 | 508 |
| 1 | 4% | 9% | 3% | - | 4% | 2% | 3% | 5% | 5% | 6% | 3% | 4% | 3% | 4% | 5% | 3% | 4% | 5% | 4% | 9% | 5% | 5% | 3% | 5% | 6% | 8% | 9% | 6% | 4% |
| 2 | 6% | 1% | 7% | 6% | 5% | 6% | 6% | 7% | 5% | 8% | 6% | 5% | 7% | 3% | 7% | 6% | 4% | 5% | 12% | 2% | 7% | 6% | 5% | 8% | 8% | 8% | 2% | 6% | 5% |
| 3 | 6% | 5% | 7% | 11% | 6% | 4% | 6% | 4% | 6% | 5% | 10% | 7% | 9% | 1% | 5% | 5% | 6% | 6% | 7% | 7% | 6% | 6% | 6% | 9% | 7% | 5% | 2% | 7% | 6% |
| 4 | 9% | 7% | 12% | 22% | 8% | 11% | 9% | 12% | 8% | 13% | 6% | 10% | 6% | 6% | 5% | 12% | 9% | 8% | 4% | 20% | 8% | 8% | 10% | 6% | 10% | 10% | 14% | 8% | 9% |
| 5 | 11% | 12% | 9% | 5% | 11% | 12% | 12% | 16% | 11% | 9% | 6% | 11% | 11% | 12% | 5% | 12% | 11% | 14% | 12% | 6% | 12% | 11% | 11% | 12% | 7% | 13% | 12% | 12% | 10% |
| 6 | 16% | 10% | 19% | 24% | 16% | 15% | 15% | 7% | 17% | 26% | 21% | 19% | 13% | 17% | 19% | 14% | 16% | 16% | 21% | 20% | 18% | 18% | 14% | 16% | 22% | 20% | 19% | 18% | 17% |
| 7 | 22% | 22% | 15% | 16% | 24% | 25% | 24% | 24% | 19% | 18% | 17% | 21% | 26% | 21% | 21% | 22% | 22% | 23% | 26% | 14% | 23% | 22% | 22% | 24% | 18% | 21% | 28% | 23% | 21% |
| 8 | 26% | 33% | 29% | 17% | 25% | 25% | 25% | 24% | 29% | 16% | 31% | 24% | 25% | 36% | 33% | 26% | 28% | 24% | 14% | 22% | 20% | 25% | 28% | 21% | 22% | 15% | 15% | 20% | 28% |
| **KDT_Q27_3. 0% VAT rate on UK passenger transport** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 1415 | 76 | 131 | 37 | 613 | 227 | 840 | 59 | 337 | 45 | 134 | 670 | 215 | 117 | 60 | 349 | 1019 | 173 | 129 | 44 | 346 | 833 | 582 | 139 | 154 | 123 | 53 | 350 | 532 |
| Base: All UK Adults who gave an answer | 1378 | 70 | 131 | 37 | 590 | 220 | 810 | 67 | 336 | 45 | 121 | 638 | 208 | 115 | 62 | 352 | 988 | 171 | 122 | 44 | 337 | 813 | 566 | 141 | 147 | 125 | 52 | 349 | 508 |
| 1 | 11% | 15% | 14% | 17% | 10% | 12% | 10% | 11% | 11% | 12% | 11% | 9% | 14% | 14% | 7% | 11% | 11% | 8% | 11% | 6% | 9% | 10% | 11% | 10% | 11% | 7% | 1% | 9% | 10% |
| 2 | 10% | 16% | 11% | 6% | 9% | 11% | 10% | 15% | 10% | 8% | 7% | 10% | 9% | 9% | 4% | 10% | 10% | 7% | 13% | 18% | 10% | 10% | 10% | 10% | 9% | 11% | 13% | 9% | 10% |
| 3 | 14% | 17% | 15% | 9% | 13% | 12% | 13% | 14% | 18% | 17% | 11% | 15% | 14% | 16% | 16% | 12% | 15% | 15% | 10% | 11% | 13% | 15% | 13% | 16% | 12% | 10% | 15% | 13% | 15% |
| 4 | 13% | 8% | 14% | 4% | 15% | 12% | 14% | 5% | 11% | 5% | 17% | 13% | 12% | 14% | 11% | 12% | 13% | 12% | 18% | 7% | 14% | 12% | 13% | 12% | 16% | 16% | 19% | 14% | 11% |
| 5 | 17% | 8% | 11% | 18% | 18% | 17% | 18% | 7% | 17% | 18% | 17% | 19% | 15% | 15% | 21% | 14% | 17% | 19% | 16% | 13% | 17% | 17% | 17% | 14% | 18% | 17% | 10% | 16% | 18% |
| 6 | 16% | 15% | 12% | 17% | 16% | 18% | 16% | 23% | 16% | 13% | 17% | 15% | 19% | 13% | 20% | 17% | 16% | 20% | 13% | 15% | 17% | 16% | 17% | 19% | 14% | 17% | 17% | 16% | 16% |
| 7 | 12% | 14% | 14% | 16% | 12% | 10% | 11% | 13% | 10% | 17% | 14% | 12% | 5% | 12% | 14% | 14% | 11% | 12% | 13% | 17% | 13% | 13% | 10% | 13% | 12% | 13% | 12% | 12% | 13% |
| 8 | 8% | 7% | 9% | 13% | 8% | 9% | 8% | 12% | 7% | 10% | 7% | 7% | 10% | 7% | 8% | 9% | 8% | 7% | 7% | 13% | 8% | 8% | 8% | 7% | 9% | 10% | 13% | 10% | 7% |
| **KDT_Q27_4. Income tax relief on pension contributions** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 1415 | 76 | 131 | 37 | 613 | 227 | 840 | 59 | 337 | 45 | 134 | 670 | 215 | 117 | 60 | 349 | 1019 | 173 | 129 | 44 | 346 | 833 | 582 | 139 | 154 | 123 | 53 | 350 | 532 |
| Base: All UK Adults who gave an answer | 1378 | 70 | 131 | 37 | 590 | 220 | 810 | 67 | 336 | 45 | 121 | 638 | 208 | 115 | 62 | 352 | 988 | 171 | 122 | 44 | 337 | 813 | 566 | 141 | 147 | 125 | 52 | 349 | 508 |
| 1 | 32% | 23% | 22% | 18% | 33% | 33% | 33% | 31% | 34% | 27% | 16% | 32% | 27% | 32% | 32% | 32% | 32% | 35% | 25% | 20% | 30% | 31% | 33% | 28% | 26% | 31% | 31% | 29% | 31% |
| 2 | 19% | 23% | 25% | 22% | 22% | 14% | 19% | 21% | 16% | 24% | 20% | 17% | 21% | 25% | 20% | 19% | 19% | 21% | 22% | 15% | 20% | 18% | 20% | 22% | 20% | 13% | 21% | 20% | 17% |
| 3 | 13% | 11% | 7% | 30% | 11% | 15% | 12% | 14% | 14% | 9% | 21% | 15% | 14% | 13% | 12% | 11% | 14% | 11% | 14% | 17% | 13% | 14% | 13% | 15% | 15% | 15% | 7% | 13% | 14% |
| 4 | 12% | 15% | 17% | 3% | 10% | 13% | 11% | 16% | 12% | 25% | 12% | 11% | 11% | 11% | 12% | 14% | 13% | 10% | 10% | 9% | 10% | 12% | 11% | 9% | 11% | 13% | 7% | 11% | 14% |
| 5 | 8% | 15% | 11% | 5% | 9% | 8% | 9% | 9% | 8% | 3% | 9% | 8% | 9% | 9% | 10% | 8% | 8% | 6% | 10% | 15% | 9% | 8% | 8% | 7% | 11% | 8% | 12% | 9% | 7% |
| 6 | 7% | 2% | 8% | 5% | 7% | 4% | 6% | 7% | 7% | 2% | 11% | 8% | 5% | 2% | 6% | 7% | 5% | 6% | 8% | 20% | 9% | 7% | 6% | 6% | 9% | 10% | 11% | 8% | 6% |
| 7 | 5% | 7% | 7% | 10% | 5% | 8% | 6% | - | 5% | 3% | 4% | 5% | 6% | 6% | 7% | 4% | 5% | 4% | 8% | - | 5% | 6% | 4% | 5% | 4% | 6% | 11% | 5% | 7% |
| 8 | 4% | 4% | 3% | 6% | 3% | 4% | 4% | 1% | 5% | 6% | 8% | 4% | 6% | 2% | 3% | 4% | 4% | 7% | 3% | 3% | 5% | 4% | 4% | 8% | 4% | 4% | - | 5% | 4% |


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**YouGov Survey Results**
**Sample size: 2119**
**Fieldwork 7th - 12th June 2019**

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| | Total | Gender | | Age | | | | | Social Grade | | Region | | | | | | | | | Government Region | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | ABC1 | C2DE | North | Midlands | East | London | South | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q27_5. Individual Savings Accounts (ISAs)** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 1415 | 629 | 786 | 106 | 238 | 232 | 270 | 569 | 892 | 523 | 336 | 222 | 132 | 141 | 340 | 1171 | 76 | 131 | 37 | 72 | 139 | 125 | 110 | 112 | 132 | 141 | 200 | 140 | 1171 |
| Base: All UK Adults who gave an answer | 1378 | 656 | 723 | 107 | 232 | 224 | 267 | 549 | 830 | 549 | 330 | 211 | 125 | 153 | 322 | 1141 | 70 | 131 | 37 | 75 | 132 | 123 | 106 | 105 | 125 | 153 | 185 | 137 | 1141 |
| 1 | 9% | 10% | 8% | 10% | 8% | 7% | 8% | 10% | 9% | 10% | 8% | 10% | 6% | 12% | 8% | 9% | 7% | 9% | 21% | 11% | 6% | 9% | 11% | 8% | 6% | 12% | 7% | 11% | 9% |
| 2 | 14% | 15% | 13% | 14% | 11% | 15% | 15% | 14% | 13% | 15% | 12% | 13% | 19% | 12% | 15% | 14% | 15% | 11% | 12% | 9% | 12% | 13% | 13% | 13% | 19% | 12% | 18% | 12% | 14% |
| 3 | 14% | 15% | 13% | 11% | 16% | 13% | 11% | 15% | 13% | 14% | 14% | 12% | 13% | 19% | 15% | 14% | 11% | 11% | 8% | 13% | 14% | 14% | 14% | 10% | 13% | 19% | 13% | 16% | 14% |
| 4 | 14% | 13% | 15% | 10% | 11% | 14% | 19% | 14% | 15% | 13% | 14% | 15% | 11% | 16% | 15% | 14% | 9% | 17% | 15% | 9% | 16% | 14% | 13% | 16% | 11% | 16% | 15% | 15% | 14% |
| 5 | 16% | 13% | 19% | 13% | 21% | 14% | 19% | 14% | 17% | 15% | 18% | 15% | 19% | 12% | 15% | 16% | 19% | 15% | 13% | 26% | 17% | 15% | 13% | 18% | 19% | 12% | 13% | 17% | 16% |
| 6 | 14% | 15% | 12% | 19% | 13% | 13% | 11% | 14% | 13% | 15% | 16% | 16% | 12% | 7% | 14% | 14% | 17% | 11% | 13% | 17% | 17% | 14% | 15% | 17% | 12% | 7% | 15% | 13% | 14% |
| 7 | 11% | 11% | 11% | 11% | 11% | 14% | 11% | 10% | 11% | 11% | 11% | 11% | 17% | 8% | 9% | 10% | 13% | 15% | 5% | 6% | 11% | 14% | 11% | 10% | 17% | 8% | 9% | 9% | 10% |
| 8 | 9% | 9% | 10% | 11% | 11% | 11% | 8% | 8% | 10% | 8% | 7% | 9% | 4% | 14% | 9% | 9% | 10% | 11% | 12% | 10% | 7% | 6% | 9% | 9% | 4% | 14% | 11% | 8% | 9% |
| **KDT_Q27_6. Exemption from Capital Gains Tax (CGT) on gains on a main residence** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 1415 | 629 | 786 | 106 | 238 | 232 | 270 | 569 | 892 | 523 | 336 | 222 | 132 | 141 | 340 | 1171 | 76 | 131 | 37 | 72 | 139 | 125 | 110 | 112 | 132 | 141 | 200 | 140 | 1171 |
| Base: All UK Adults who gave an answer | 1378 | 656 | 723 | 107 | 232 | 224 | 267 | 549 | 830 | 549 | 330 | 211 | 125 | 153 | 322 | 1141 | 70 | 131 | 37 | 75 | 132 | 123 | 106 | 105 | 125 | 153 | 185 | 137 | 1141 |
| 1 | 18% | 15% | 22% | 13% | 17% | 25% | 19% | 17% | 18% | 19% | 20% | 16% | 22% | 16% | 19% | 19% | 18% | 20% | 9% | 28% | 22% | 13% | 11% | 21% | 22% | 16% | 19% | 19% | 19% |
| 2 | 20% | 22% | 19% | 17% | 19% | 24% | 19% | 21% | 21% | 19% | 21% | 22% | 18% | 28% | 18% | 21% | 19% | 15% | 14% | 20% | 17% | 26% | 26% | 18% | 18% | 28% | 20% | 16% | 21% |
| 3 | 18% | 17% | 20% | 23% | 18% | 15% | 21% | 18% | 18% | 19% | 17% | 17% | 19% | 19% | 20% | 18% | 17% | 20% | 14% | 14% | 18% | 18% | 11% | 23% | 19% | 19% | 21% | 19% | 18% |
| 4 | 15% | 16% | 14% | 14% | 14% | 11% | 15% | 16% | 16% | 14% | 14% | 15% | 15% | 12% | 17% | 15% | 18% | 10% | 23% | 11% | 14% | 17% | 15% | 15% | 15% | 12% | 16% | 18% | 15% |
| 5 | 9% | 10% | 8% | 13% | 7% | 8% | 7% | 9% | 8% | 9% | 9% | 9% | 12% | 6% | 7% | 8% | 12% | 9% | 3% | 3% | 11% | 9% | 11% | 7% | 12% | 6% | 7% | 7% | 8% |
| 6 | 9% | 9% | 10% | 12% | 14% | 8% | 8% | 9% | 9% | 10% | 8% | 9% | 9% | 7% | 9% | 9% | 10% | 17% | 7% | 10% | 8% | 7% | 12% | 5% | 9% | 7% | 9% | 11% | 9% |
| 7 | 6% | 8% | 5% | 6% | 6% | 7% | 7% | 6% | 7% | 5% | 6% | 7% | 1% | 6% | 6% | 6% | 5% | 7% | 20% | 6% | 6% | 7% | 6% | 7% | 1% | 6% | 6% | 7% | 6% |
| 8 | 4% | 5% | 3% | 3% | 5% | 3% | 5% | 4% | 4% | 4% | 4% | 6% | 5% | 5% | 3% | 4% | - | 2% | 3% | 7% | 3% | 4% | 9% | 4% | 5% | 5% | 3% | 3% | 4% |
| **KDT_Q27_7. Entrepreneurs' Relief** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 1415 | 629 | 786 | 106 | 238 | 232 | 270 | 569 | 892 | 523 | 336 | 222 | 132 | 141 | 340 | 1171 | 76 | 131 | 37 | 72 | 139 | 125 | 110 | 112 | 132 | 141 | 200 | 140 | 1171 |
| Base: All UK Adults who gave an answer | 1378 | 656 | 723 | 107 | 232 | 224 | 267 | 549 | 830 | 549 | 330 | 211 | 125 | 153 | 322 | 1141 | 70 | 131 | 37 | 75 | 132 | 123 | 106 | 105 | 125 | 153 | 185 | 137 | 1141 |
| 1 | 6% | 5% | 6% | 10% | 5% | 5% | 6% | 5% | 5% | 6% | 7% | 5% | 6% | 5% | 4% | 5% | 9% | 3% | 12% | 7% | 5% | 9% | 5% | 4% | 6% | 5% | 3% | 6% | 5% |
| 2 | 8% | 6% | 9% | 15% | 10% | 7% | 6% | 7% | 8% | 8% | 12% | 9% | 4% | 7% | 7% | 8% | 3% | 8% | 7% | 16% | 9% | 13% | 9% | 9% | 4% | 7% | 6% | 8% | 8% |
| 3 | 10% | 10% | 11% | 10% | 10% | 13% | 9% | 10% | 11% | 9% | 9% | 9% | 15% | 7% | 13% | 10% | 20% | 7% | 3% | 12% | 6% | 11% | 12% | 6% | 15% | 7% | 14% | 11% | 10% |
| 4 | 11% | 11% | 11% | 15% | 15% | 12% | 8% | 10% | 12% | 10% | 10% | 15% | 13% | 15% | 8% | 11% | 11% | 10% | 15% | 6% | 11% | 11% | 18% | 12% | 13% | 15% | 8% | 8% | 11% |
| 5 | 15% | 14% | 16% | 15% | 18% | 16% | 18% | 12% | 13% | 17% | 14% | 16% | 7% | 17% | 16% | 15% | 13% | 20% | 7% | 9% | 10% | 21% | 19% | 13% | 7% | 17% | 13% | 21% | 15% |
| 6 | 12% | 12% | 13% | 9% | 13% | 11% | 13% | 13% | 12% | 12% | 15% | 11% | 13% | 16% | 11% | 13% | 9% | 7% | 11% | 13% | 20% | 10% | 10% | 12% | 13% | 16% | 14% | 8% | 13% |
| 7 | 15% | 17% | 13% | 13% | 13% | 14% | 12% | 18% | 15% | 16% | 11% | 12% | 18% | 17% | 17% | 15% | 18% | 17% | 16% | 13% | 11% | 11% | 7% | 17% | 18% | 17% | 17% | 18% | 15% |
| 8 | 22% | 25% | 20% | 13% | 15% | 21% | 27% | 26% | 23% | 21% | 22% | 23% | 23% | 16% | 24% | 22% | 16% | 28% | 29% | 24% | 29% | 14% | 19% | 26% | 23% | 16% | 25% | 22% | 22% |
| **KDT_Q27_8. Agricultural and business reliefs from inheritance tax** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 1415 | 629 | 786 | 106 | 238 | 232 | 270 | 569 | 892 | 523 | 336 | 222 | 132 | 141 | 340 | 1171 | 76 | 131 | 37 | 72 | 139 | 125 | 110 | 112 | 132 | 141 | 200 | 140 | 1171 |
| Base: All UK Adults who gave an answer | 1378 | 656 | 723 | 107 | 232 | 224 | 267 | 549 | 830 | 549 | 330 | 211 | 125 | 153 | 322 | 1141 | 70 | 131 | 37 | 75 | 132 | 123 | 106 | 105 | 125 | 153 | 185 | 137 | 1141 |
| 1 | 14% | 14% | 14% | 14% | 17% | 14% | 13% | 13% | 15% | 12% | 14% | 16% | 9% | 13% | 14% | 14% | 13% | 17% | 15% | 10% | 14% | 17% | 15% | 16% | 9% | 13% | 15% | 11% | 14% |
| 2 | 16% | 13% | 19% | 11% | 17% | 15% | 18% | 16% | 14% | 19% | 14% | 19% | 17% | 12% | 19% | 16% | 13% | 11% | 14% | 15% | 15% | 13% | 20% | 19% | 17% | 12% | 17% | 22% | 16% |
| 3 | 15% | 15% | 15% | 18% | 11% | 17% | 18% | 14% | 15% | 14% | 15% | 16% | 9% | 14% | 15% | 14% | 12% | 21% | 11% | 15% | 15% | 16% | 17% | 16% | 9% | 14% | 15% | 15% | 14% |
| 4 | 15% | 15% | 15% | 8% | 16% | 13% | 15% | 17% | 15% | 15% | 14% | 15% | 14% | 19% | 16% | 15% | 19% | 13% | 12% | 18% | 10% | 15% | 14% | 15% | 14% | 19% | 16% | 15% | 15% |
| 5 | 12% | 13% | 12% | 12% | 11% | 13% | 10% | 13% | 12% | 12% | 12% | 7% | 10% | 17% | 12% | 11% | 12% | 15% | 24% | 11% | 12% | 13% | 6% | 7% | 10% | 17% | 13% | 11% | 11% |
| 6 | 10% | 10% | 10% | 13% | 9% | 9% | 8% | 11% | 10% | 9% | 10% | 10% | 11% | 8% | 9% | 10% | 17% | 8% | 9% | 7% | 13% | 10% | 7% | 12% | 11% | 8% | 10% | 7% | 10% |
| 7 | 10% | 11% | 10% | 16% | 11% | 8% | 12% | 9% | 11% | 9% | 15% | 9% | 13% | 10% | 9% | 11% | 4% | 9% | 9% | 19% | 16% | 11% | 11% | 6% | 13% | 10% | 7% | 11% | 11% |
| 8 | 8% | 10% | 7% | 8% | 8% | 10% | 7% | 8% | 8% | 9% | 6% | 10% | 17% | 7% | 7% | 8% | 9% | 5% | 5% | 5% | 6% | 6% | 10% | 10% | 17% | 7% | 7% | 7% | 8% |


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**YouGov Survey Results**
**Sample size: 2119**
**Fieldwork 7th - 12th June 2019**

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| | Total | Working status | | | | | | | | | | Marital Status | | | | | Children in Household | | | | | Parent/ Guardian | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| **KDT_Q27_5. Individual Savings Accounts (ISAs)** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 1415 | 76 | 131 | 37 | 613 | 227 | 840 | 59 | 337 | 45 | 134 | 670 | 215 | 117 | 60 | 349 | 1019 | 173 | 129 | 44 | 346 | 833 | 582 | 139 | 154 | 123 | 53 | 350 | 532 |
| Base: All UK Adults who gave an answer | 1378 | 70 | 131 | 37 | 590 | 220 | 810 | 67 | 336 | 45 | 121 | 638 | 208 | 115 | 62 | 352 | 988 | 171 | 122 | 44 | 337 | 813 | 566 | 141 | 147 | 125 | 52 | 349 | 508 |
| 1 | 9% | 7% | 9% | 21% | 8% | 6% | 8% | 11% | 11% | 6% | 12% | 9% | 8% | 6% | 13% | 9% | 9% | 6% | 7% | 12% | 7% | 8% | 10% | 7% | 8% | 10% | 4% | 8% | 8% |
| 2 | 14% | 15% | 11% | 12% | 12% | 14% | 13% | 10% | 15% | 22% | 14% | 13% | 11% | 18% | 18% | 14% | 14% | 13% | 15% | 8% | 13% | 14% | 14% | 13% | 11% | 14% | 20% | 13% | 14% |
| 3 | 14% | 11% | 11% | 8% | 14% | 16% | 14% | 8% | 13% | 9% | 17% | 12% | 19% | 18% | 10% | 12% | 14% | 16% | 8% | 14% | 13% | 13% | 14% | 15% | 14% | 12% | 13% | 14% | 13% |
| 4 | 14% | 9% | 17% | 15% | 14% | 17% | 15% | 12% | 14% | 10% | 10% | 13% | 13% | 20% | 13% | 15% | 13% | 13% | 22% | 13% | 16% | 14% | 14% | 15% | 13% | 17% | 22% | 15% | 14% |
| 5 | 16% | 19% | 15% | 13% | 17% | 15% | 17% | 15% | 14% | 24% | 16% | 15% | 19% | 17% | 14% | 17% | 17% | 18% | 16% | 3% | 15% | 15% | 17% | 14% | 14% | 12% | 17% | 14% | 17% |
| 6 | 14% | 17% | 11% | 13% | 13% | 14% | 13% | 18% | 13% | 13% | 15% | 15% | 15% | 8% | 20% | 11% | 13% | 15% | 16% | 24% | 17% | 14% | 12% | 20% | 19% | 11% | 7% | 15% | 13% |
| 7 | 11% | 13% | 15% | 5% | 11% | 10% | 11% | 17% | 11% | 7% | 9% | 13% | 10% | 7% | 7% | 10% | 11% | 10% | 8% | 19% | 10% | 11% | 10% | 10% | 15% | 15% | 7% | 12% | 10% |
| 8 | 9% | 10% | 11% | 12% | 10% | 9% | 10% | 9% | 9% | 10% | 8% | 10% | 5% | 6% | 4% | 12% | 9% | 10% | 9% | 6% | 9% | 9% | 9% | 7% | 6% | 8% | 11% | 7% | 10% |
| **KDT_Q27_6. Exemption from Capital Gains Tax (CGT) on gains on a main residence** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 1415 | 76 | 131 | 37 | 613 | 227 | 840 | 59 | 337 | 45 | 134 | 670 | 215 | 117 | 60 | 349 | 1019 | 173 | 129 | 44 | 346 | 833 | 582 | 139 | 154 | 123 | 53 | 350 | 532 |
| Base: All UK Adults who gave an answer | 1378 | 70 | 131 | 37 | 590 | 220 | 810 | 67 | 336 | 45 | 121 | 638 | 208 | 115 | 62 | 352 | 988 | 171 | 122 | 44 | 337 | 813 | 566 | 141 | 147 | 125 | 52 | 349 | 508 |
| 1 | 18% | 18% | 20% | 9% | 19% | 20% | 19% | 16% | 14% | 15% | 28% | 20% | 18% | 18% | 15% | 17% | 18% | 17% | 25% | 21% | 20% | 19% | 18% | 22% | 21% | 20% | 20% | 20% | 18% |
| 2 | 20% | 19% | 15% | 14% | 22% | 21% | 22% | 8% | 19% | 18% | 20% | 21% | 24% | 15% | 17% | 18% | 21% | 22% | 14% | 27% | 20% | 20% | 21% | 21% | 20% | 21% | 27% | 21% | 18% |
| 3 | 18% | 17% | 20% | 14% | 17% | 24% | 19% | 27% | 17% | 26% | 14% | 17% | 15% | 28% | 19% | 20% | 18% | 23% | 19% | 15% | 20% | 19% | 17% | 17% | 16% | 24% | 20% | 20% | 19% |
| 4 | 15% | 18% | 10% | 23% | 15% | 10% | 13% | 21% | 17% | 14% | 15% | 16% | 15% | 11% | 20% | 13% | 16% | 10% | 16% | 5% | 11% | 16% | 14% | 13% | 12% | 9% | 6% | 10% | 18% |
| 5 | 9% | 12% | 9% | 9% | 7% | 8% | 7% | 12% | 11% | 10% | 8% | 8% | 8% | 12% | 7% | 9% | 8% | 12% | 8% | 7% | 10% | 9% | 8% | 9% | 13% | 7% | 16% | 10% | 9% |
| 6 | 9% | 10% | 17% | 7% | 9% | 10% | 9% | 9% | 10% | 12% | 9% | 8% | 10% | 7% | 12% | 12% | 10% | 8% | 10% | 6% | 8% | 8% | 12% | 6% | 7% | 7% | 2% | 7% | 8% |
| 7 | 6% | 5% | 7% | 20% | 7% | 4% | 6% | 5% | 7% | 3% | 6% | 6% | 7% | 7% | 3% | 6% | 6% | 7% | 5% | 7% | 6% | 6% | 6% | 7% | 6% | 6% | 4% | 7% | 6% |
| 8 | 4% | - | 2% | 3% | 5% | 4% | 5% | 3% | 4% | 1% | 0% | 4% | 4% | 2% | 5% | 4% | 4% | 2% | 3% | 11% | 4% | 4% | 4% | 5% | 5% | 6% | 6% | 5% | 4% |
| **KDT_Q27_7. Entrepreneurs' Relief** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 1415 | 76 | 131 | 37 | 613 | 227 | 840 | 59 | 337 | 45 | 134 | 670 | 215 | 117 | 60 | 349 | 1019 | 173 | 129 | 44 | 346 | 833 | 582 | 139 | 154 | 123 | 53 | 350 | 532 |
| Base: All UK Adults who gave an answer | 1378 | 70 | 131 | 37 | 590 | 220 | 810 | 67 | 336 | 45 | 121 | 638 | 208 | 115 | 62 | 352 | 988 | 171 | 122 | 44 | 337 | 813 | 566 | 141 | 147 | 125 | 52 | 349 | 508 |
| 1 | 6% | 9% | 3% | 12% | 6% | 5% | 5% | 6% | 4% | 11% | 8% | 5% | 4% | 5% | 2% | 8% | 5% | 8% | 6% | 7% | 7% | 6% | 6% | 4% | 6% | 5% | 4% | 5% | 6% |
| 2 | 8% | 3% | 8% | 7% | 7% | 10% | 8% | 13% | 8% | 5% | 6% | 8% | 6% | 4% | 11% | 10% | 8% | 7% | 6% | 9% | 7% | 8% | 8% | 7% | 10% | 5% | 4% | 7% | 8% |
| 3 | 10% | 20% | 7% | 3% | 11% | 10% | 11% | 12% | 9% | 12% | 12% | 11% | 11% | 7% | 13% | 10% | 10% | 11% | 12% | 5% | 11% | 10% | 11% | 10% | 12% | 8% | 7% | 10% | 10% |
| 4 | 11% | 11% | 10% | 15% | 11% | 13% | 12% | 11% | 9% | 17% | 12% | 11% | 13% | 8% | 12% | 11% | 11% | 16% | 6% | 15% | 12% | 11% | 12% | 16% | 8% | 7% | 17% | 12% | 10% |
| 5 | 15% | 13% | 20% | 7% | 17% | 18% | 17% | 16% | 10% | 10% | 17% | 13% | 17% | 10% | 16% | 19% | 14% | 14% | 13% | 30% | 16% | 14% | 16% | 19% | 13% | 19% | 8% | 16% | 13% |
| 6 | 12% | 9% | 7% | 11% | 14% | 10% | 13% | 9% | 13% | 3% | 10% | 11% | 14% | 18% | 6% | 13% | 13% | 12% | 7% | 7% | 9% | 11% | 14% | 12% | 10% | 6% | 15% | 11% | 11% |
| 7 | 15% | 18% | 17% | 16% | 13% | 12% | 13% | 15% | 20% | 13% | 20% | 15% | 14% | 22% | 16% | 14% | 16% | 17% | 11% | 15% | 14% | 15% | 15% | 13% | 15% | 15% | 15% | 15% | 16% |
| 8 | 22% | 16% | 28% | 29% | 21% | 23% | 21% | 19% | 27% | 28% | 15% | 26% | 20% | 26% | 26% | 15% | 22% | 17% | 40% | 12% | 24% | 25% | 18% | 19% | 26% | 34% | 30% | 24% | 27% |
| **KDT_Q27_8. Agricultural and business reliefs from inheritance tax** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 1415 | 76 | 131 | 37 | 613 | 227 | 840 | 59 | 337 | 45 | 134 | 670 | 215 | 117 | 60 | 349 | 1019 | 173 | 129 | 44 | 346 | 833 | 582 | 139 | 154 | 123 | 53 | 350 | 532 |
| Base: All UK Adults who gave an answer | 1378 | 70 | 131 | 37 | 590 | 220 | 810 | 67 | 336 | 45 | 121 | 638 | 208 | 115 | 62 | 352 | 988 | 171 | 122 | 44 | 337 | 813 | 566 | 141 | 147 | 125 | 52 | 349 | 508 |
| 1 | 14% | 13% | 17% | 15% | 14% | 15% | 14% | 11% | 13% | 12% | 18% | 14% | 14% | 13% | 19% | 12% | 14% | 12% | 12% | 16% | 13% | 14% | 13% | 14% | 13% | 14% | 20% | 14% | 15% |
| 2 | 16% | 13% | 11% | 14% | 16% | 19% | 17% | 16% | 14% | 8% | 19% | 15% | 13% | 19% | 18% | 17% | 16% | 19% | 15% | 9% | 17% | 16% | 15% | 16% | 13% | 20% | 10% | 16% | 17% |
| 3 | 15% | 12% | 21% | 11% | 18% | 13% | 17% | 11% | 13% | 14% | 10% | 15% | 10% | 14% | 16% | 18% | 15% | 10% | 19% | 18% | 15% | 14% | 16% | 13% | 16% | 16% | 20% | 15% | 13% |
| 4 | 15% | 19% | 13% | 12% | 15% | 15% | 15% | 15% | 18% | 8% | 11% | 14% | 21% | 17% | 14% | 13% | 15% | 16% | 9% | 21% | 14% | 14% | 16% | 14% | 18% | 11% | 11% | 15% | 14% |
| 5 | 12% | 12% | 15% | 24% | 12% | 11% | 12% | 12% | 13% | 8% | 14% | 12% | 13% | 12% | 5% | 13% | 13% | 10% | 14% | 7% | 11% | 12% | 13% | 14% | 12% | 11% | 9% | 11% | 12% |
| 6 | 10% | 17% | 8% | 9% | 10% | 10% | 10% | 14% | 10% | 9% | 6% | 11% | 11% | 7% | 9% | 9% | 10% | 13% | 10% | 2% | 10% | 10% | 9% | 8% | 5% | 10% | 13% | 9% | 12% |
| 7 | 10% | 4% | 9% | 9% | 9% | 10% | 9% | 13% | 10% | 26% | 12% | 10% | 9% | 10% | 11% | 11% | 10% | 10% | 14% | 17% | 12% | 10% | 10% | 13% | 14% | 11% | 12% | 11% | 10% |
| 8 | 8% | 9% | 5% | 5% | 7% | 7% | 7% | 8% | 9% | 15% | 9% | 8% | 9% | 8% | 8% | 7% | 8% | 10% | 7% | 10% | 9% | 9% | 7% | 9% | 9% | 7% | 5% | 9% | 8% |


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## YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | Gender | | Age | | | | | Social Grade | | Region | | | | | | | | | Government Region | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | ABC1 | C2DE | North | Midlands | East | London | South | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q29a. Which ONE, if any, of the following statements do you MOST agree with?** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 1071 | 503 | 568 | 107 | 188 | 170 | 192 | 414 | 647 | 424 | 241 | 187 | 96 | 111 | 262 | 897 | 48 | 96 | 30 | 48 | 101 | 92 | 88 | 99 | 96 | 111 | 155 | 107 | 897 |
| **Base: All UK Adults: split one** | 1051 | 520 | 531 | 115 | 179 | 165 | 193 | 399 | 598 | 454 | 241 | 185 | 96 | 115 | 251 | 888 | *44* | 88 | *32* | *53* | 98 | 90 | 86 | 99 | 96 | 115 | 142 | 109 | 888 |
| Taxes should be increased, in order to extend and improve public services | 30% | 35% | 26% | 26% | 22% | 31% | 26% | 37% | 33% | 27% | 34% | 27% | 28% | 27% | 34% | 31% | *16%* | 35% | 32% | *28%* | 36% | 35% | 25% | 28% | 28% | 27% | 34% | 33% | 31% |
| Taxes should be left as they are | 40% | 37% | 42% | 33% | 39% | 31% | 41% | 45% | 40% | 39% | 40% | 40% | 36% | 40% | 41% | 40% | *58%* | 33% | *29%* | *46%* | 40% | 36% | 49% | 31% | 36% | 40% | 40% | 42% | 40% |
| Taxes should be decreased, even if it means some reductions in public services | 15% | 14% | 15% | 12% | 18% | 22% | 15% | 11% | 14% | 16% | 13% | 20% | 21% | 14% | 11% | 15% | *13%* | 16% | *21%* | *10%* | 12% | 14% | 15% | 24% | 21% | 14% | 14% | 6% | 15% |
| Don't know | 15% | 13% | 17% | 28% | 21% | 16% | 18% | 7% | 12% | 19% | 14% | 14% | 15% | 20% | 15% | 15% | *13%* | 16% | *18%* | *16%* | 12% | 15% | 10% | 17% | 15% | 20% | 12% | 19% | 15% |
| **KDT_Q29b. Which ONE, if any, of the following statements do you MOST agree with?** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 1048 | 461 | 587 | 113 | 168 | 159 | 183 | 425 | 626 | 422 | 257 | 164 | 105 | 112 | 242 | 880 | 62 | 84 | 22 | 53 | 107 | 97 | 80 | 84 | 105 | 112 | 145 | 97 | 880 |
| **Base: All UK Adults: split two** | 1068 | 506 | 562 | 121 | 173 | 170 | 182 | 421 | 611 | 457 | 261 | 154 | 99 | 135 | 244 | 893 | 59 | 92 | *23* | 56 | 106 | 99 | 78 | 76 | 99 | 135 | 142 | 103 | 893 |
| I would prefer my taxes to be increased, in order to extend and improve public services | 21% | 24% | 19% | 16% | 15% | 18% | 15% | 29% | 23% | 19% | 20% | 18% | 31% | 22% | 20% | 21% | 23% | 21% | *16%* | 17% | 20% | 21% | 19% | 18% | 31% | 22% | 18% | 22% | 21% |
| I would prefer my taxes to be left as they are | 47% | 44% | 50% | 33% | 43% | 44% | 51% | 53% | 48% | 46% | 49% | 50% | 49% | 47% | 48% | 49% | 46% | 41% | *29%* | 51% | 48% | 48% | 48% | 51% | 49% | 47% | 50% | 46% | 49% |
| I would prefer my taxes to be decreased, even if that means some reductions in public services | 19% | 23% | 15% | 19% | 24% | 22% | 27% | 12% | 19% | 19% | 17% | 21% | 9% | 18% | 21% | 18% | 18% | 20% | *43%* | 20% | 13% | 19% | 22% | 20% | 9% | 18% | 20% | 23% | 18% |
| Don't know | 13% | 10% | 16% | 32% | 19% | 16% | 7% | 6% | 10% | 16% | 15% | 11% | 10% | 13% | 11% | 12% | 12% | 19% | *12%* | 12% | 18% | 12% | 11% | 11% | 10% | 13% | 13% | 9% | 12% |


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**YouGov Survey Results**
**Sample size: 2119**
**Fieldwork 7th - 12th June 2019**

| | Total | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **KDT_Q29a. Which ONE, if any, of the following statements do you MOST agree with?** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 1071 | 48 | 96 | 30 | 460 | 167 | 627 | 48 | 251 | 39 | 106 | 488 | 153 | 81 | 36 | 309 | 777 | 117 | 93 | 35 | 245 | 591 | 480 | 95 | 110 | 81 | 37 | 245 | 380 |
| **Base: All UK Adults: split one** | 1051 | 44 | 88 | 32 | 445 | 164 | 608 | 56 | 248 | 43 | 96 | 472 | 147 | 83 | 34 | 312 | 756 | 118 | 87 | 41 | 246 | 579 | 472 | 93 | 106 | 82 | 37 | 241 | 371 |
| Taxes should be increased, in order to extend and improve public services | 30% | 16% | 35% | 32% | 29% | 24% | 28% | 27% | 40% | 20% | 28% | 32% | 30% | 33% | 30% | 28% | 33% | 20% | 26% | 22% | 22% | 31% | 30% | 16% | 26% | 25% | 29% | 24% | 34% |
| Taxes should be left as they are | 40% | 58% | 33% | 29% | 39% | 41% | 40% | 26% | 43% | 39% | 37% | 41% | 40% | 37% | 56% | 36% | 41% | 37% | 32% | 44% | 37% | 42% | 37% | 36% | 38% | 40% | 18% | 36% | 44% |
| Taxes should be decreased, even if it means some reductions in public services | 15% | 13% | 16% | 21% | 19% | 16% | 18% | 8% | 12% | 12% | 8% | 15% | 13% | 16% | 12% | 16% | 14% | 19% | 22% | 16% | 19% | 14% | 15% | 23% | 20% | 18% | 21% | 19% | 11% |
| Don't know | 15% | 13% | 16% | 18% | 13% | 19% | 14% | 39% | 5% | 30% | 26% | 12% | 18% | 13% | 3% | 21% | 12% | 24% | 20% | 17% | 21% | 13% | 18% | 25% | 16% | 16% | 32% | 20% | 11% |
| **KDT_Q29b. Which ONE, if any, of the following statements do you MOST agree with?** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 1048 | 62 | 84 | 22 | 422 | 165 | 587 | 63 | 248 | 31 | 119 | 464 | 153 | 98 | 40 | 291 | 754 | 129 | 85 | 32 | 246 | 592 | 456 | 94 | 115 | 85 | 38 | 244 | 384 |
| **Base: All UK Adults: split two** | 1068 | 59 | 92 | 23 | 421 | 170 | 591 | 70 | 255 | 29 | 122 | 457 | 154 | 92 | 44 | 320 | 757 | 130 | 86 | 33 | 248 | 591 | 477 | 102 | 116 | 86 | 34 | 251 | 371 |
| I w ould prefer my taxes to be increased, in order to extend and improve public services | 21% | 23% | 21% | 16% | 18% | 18% | 18% | 19% | 31% | 17% | 19% | 24% | 17% | 20% | 21% | 20% | 24% | 15% | 10% | 19% | 14% | 20% | 22% | 14% | 14% | 9% | 12% | 14% | 24% |
| I w ould prefer my taxes to be left as they are | 47% | 46% | 41% | 29% | 47% | 48% | 47% | 31% | 55% | 56% | 41% | 50% | 46% | 56% | 58% | 40% | 49% | 50% | 46% | 37% | 47% | 51% | 43% | 38% | 44% | 52% | 65% | 46% | 56% |
| I w ould prefer my taxes to be decreased, even if that means some reductions in public services | 19% | 18% | 20% | 43% | 29% | 15% | 25% | 14% | 10% | 4% | 14% | 17% | 25% | 10% | 14% | 21% | 18% | 16% | 26% | 27% | 21% | 18% | 19% | 26% | 25% | 25% | 12% | 24% | 14% |
| Don't know | 13% | 12% | 19% | 12% | 7% | 19% | 10% | 36% | 5% | 22% | 26% | 9% | 12% | 13% | 7% | 20% | 9% | 18% | 19% | 17% | 18% | 11% | 16% | 22% | 16% | 15% | 10% | 17% | 6% |


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## YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

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What the world thinks

| | Total | Gender | | Age | | | | | Social Grade | | Region | | | | | | | | | Government Region | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | ABC1 | C2DE | North | Midlands | East | London | South | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| 10 - Very fair | 2% | 3% | 1% | 2% | 3% | 1% | 2% | 2% | 2% | 1% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | - | 2% | 3% | 1% | 3% | 2% | 2% | 2% | 1% | 3% | 2% |
| 9 | 1% | 2% | 1% | - | 2% | 2% | 1% | 2% | 2% | 1% | 2% | 2% | 2% | 3% | 1% | 2% | - | 0% | - | 2% | 2% | 1% | 2% | 2% | 2% | 3% | 0% | 1% | 2% |
| 8 | 6% | 7% | 5% | 6% | 5% | 5% | 6% | 7% | 7% | 5% | 6% | 5% | 8% | 5% | 6% | 6% | 2% | 6% | 10% | 4% | 4% | 10% | 6% | 5% | 8% | 5% | 9% | 3% | 6% |
| 7 | 10% | 10% | 9% | 6% | 11% | 11% | 7% | 11% | 11% | 8% | 10% | 10% | 11% | 10% | 11% | 10% | 4% | 8% | 13% | 11% | 12% | 7% | 11% | 9% | 11% | 10% | 12% | 10% | 10% |
| 6 | 14% | 12% | 15% | 13% | 15% | 9% | 14% | 15% | 15% | 13% | 15% | 12% | 8% | 13% | 16% | 14% | 12% | 16% | 8% | 18% | 12% | 17% | 13% | 11% | 8% | 13% | 19% | 12% | 14% |
| 5 | 17% | 17% | 17% | 11% | 15% | 16% | 16% | 20% | 17% | 16% | 15% | 19% | 19% | 15% | 17% | 17% | 25% | 13% | 12% | 15% | 17% | 14% | 18% | 19% | 19% | 15% | 19% | 14% | 17% |
| 4 | 15% | 14% | 15% | 10% | 15% | 14% | 16% | 15% | 16% | 13% | 14% | 13% | 12% | 16% | 15% | 14% | 23% | 15% | 11% | 12% | 17% | 11% | 15% | 12% | 12% | 16% | 12% | 19% | 14% |
| 3 | 9% | 10% | 8% | 9% | 8% | 11% | 10% | 8% | 9% | 9% | 11% | 9% | 10% | 7% | 8% | 9% | 8% | 12% | 4% | 12% | 7% | 15% | 11% | 6% | 10% | 7% | 6% | 9% | 9% |
| 2 | 2% | 2% | 2% | 2% | 2% | 5% | 2% | 2% | 3% | 2% | 2% | 4% | 4% | 2% | 2% | 2% | 3% | 2% | - | 1% | 2% | 2% | 2% | 5% | 4% | 2% | 1% | 2% | 2% |
| 1 - Very unfair | 8% | 9% | 7% | 8% | 7% | 6% | 10% | 8% | 6% | 11% | 7% | 8% | 9% | 5% | 8% | 7% | 7% | 8% | 32% | 11% | 5% | 8% | 8% | 7% | 9% | 5% | 6% | 10% | 7% |
| Don't know | 16% | 13% | 19% | 33% | 18% | 20% | 15% | 9% | 13% | 21% | 16% | 16% | 16% | 22% | 15% | 16% | 15% | 17% | 10% | 12% | 19% | 15% | 10% | 21% | 16% | 22% | 14% | 16% | 16% |

**KDT_Q32. As a reminder, by the "UK tax system", we mean the different types of taxes and rates people and businesses in the UK pay. This includes things such as VAT, Income Tax, National Insurance Contributions (NICs), Corporation Tax, Council Tax, Business rates etc. By "a fair tax system", please think about one that distributes money from rich to the poor, treats people and activities on a similar basis and meets taxpayers' expectations. Based on the above statement... On a scale of 1 to 10, where 1 is "Very unfair" and 10 is "Very fair", how fair or unfair would you say the UK tax system is?**

**The following question shows some objectives that could happen as a result of reforms to the UK tax system. Please rank the THREE tax reforms you would prefer to be prioritised, from your highest priority at number 1 to your least priority at number 3. (Please drag and drop the formats in order into the boxes below, or select the 'Don't know' option)**


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## YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

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What the world thinks

| | Total | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 | 499 | 70 | 225 | 952 | 306 | 179 | 76 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 | 503 | 73 | 218 | 928 | 301 | 174 | 78 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| 10 - Very fair | 2% | 2% | 2% | - | 2% | 2% | 2% | 3% | 2% | 2% | 1% | 2% | 2% | 1% | 3% | 2% | 2% | 2% | 2% | 6% | 2% | 2% | 2% | 3% | 4% | - | - | 2% | 2% |
| 9 | 1% | - | 0% | - | 2% | 2% | 2% | - | 2% | - | 1% | 2% | 2% | 2% | 1% | 0% | 2% | 1% | 1% | 2% | 1% | 2% | 1% | 2% | 1% | 1% | 3% | 2% | 2% |
| 8 | 6% | 2% | 6% | 10% | 6% | 7% | 6% | 5% | 7% | 3% | 5% | 6% | 6% | 6% | 8% | 5% | 6% | 5% | 7% | 1% | 5% | 6% | 6% | 6% | 3% | 7% | 2% | 5% | 8% |
| 7 | 10% | 4% | 8% | 13% | 11% | 8% | 10% | 6% | 11% | 11% | 9% | 12% | 10% | 8% | 3% | 8% | 10% | 8% | 12% | 12% | 10% | 11% | 9% | 11% | 12% | 11% | 9% | 10% | 11% |
| 6 | 14% | 12% | 16% | 8% | 13% | 18% | 14% | 16% | 14% | 9% | 10% | 13% | 11% | 10% | 15% | 17% | 14% | 13% | 12% | 7% | 12% | 13% | 15% | 9% | 11% | 14% | 13% | 11% | 13% |
| 5 | 17% | 25% | 13% | 12% | 15% | 19% | 16% | 10% | 21% | 15% | 13% | 18% | 17% | 16% | 27% | 13% | 17% | 14% | 17% | 19% | 16% | 19% | 14% | 16% | 18% | 19% | 12% | 17% | 20% |
| 4 | 15% | 23% | 15% | 11% | 16% | 13% | 15% | 8% | 18% | 4% | 11% | 14% | 19% | 16% | 17% | 13% | 15% | 14% | 14% | 8% | 13% | 15% | 14% | 17% | 15% | 16% | 19% | 16% | 14% |
| 3 | 9% | 8% | 12% | 4% | 10% | 9% | 10% | 12% | 7% | 7% | 7% | 9% | 8% | 12% | 7% | 8% | 9% | 12% | 8% | 9% | 10% | 9% | 9% | 8% | 9% | 11% | 15% | 10% | 9% |
| 2 | 2% | 3% | 2% | - | 3% | 3% | 3% | 1% | 1% | 4% | 3% | 2% | 4% | 3% | - | 3% | 2% | 1% | 4% | 5% | 3% | 2% | 2% | 3% | 3% | 5% | 3% | 3% | 2% |
| 1 - Very unfair | 8% | 7% | 8% | 32% | 9% | 7% | 8% | 4% | 6% | 10% | 12% | 7% | 9% | 11% | 10% | 8% | 8% | 8% | 5% | 9% | 7% | 8% | 8% | 7% | 9% | 4% | 4% | 7% | 8% |
| Don't know | 16% | 15% | 17% | 10% | 13% | 14% | 13% | 35% | 10% | 34% | 29% | 13% | 14% | 14% | 9% | 23% | 14% | 20% | 17% | 22% | 19% | 13% | 20% | 18% | 16% | 12% | 21% | 17% | 11% |

**KDT_Q32. As a reminder, by the "UK tax system", we mean the different types of taxes and rates people and businesses in the UK pay. This includes things such as VAT, Income Tax, National Insurance Contributions (NICs), Corporation Tax, Council Tax, Business rates etc. By "a fair tax system", please think about one that distributes money from rich to the poor, treats people and activities on a similar basis and meets taxpayers' expectations. Based on the above statement... On a scale of 1 to 10, where 1 is "Very unfair" and 10 is "Very fair", how fair or unfair would you say the UK tax system is?**

**The following question shows some objectives that could happen as a result of reforms to the UK tax system. Please rank the THREE tax reforms you would prefer to be prioritised, from your highest priority at number 1 to your least priority at number 3. (Please drag and drop the formats in order into the boxes below, or select the 'Don't know' option)**


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## YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | Gender | | Age | | | | | Social Grade | | Region | | | | | | | | | Government Region | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | ABC1 | C2DE | North | Midlands | East | London | South | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q35_1. Reduce the level of inequality between the rich and poor** | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 1072 | 493 | 579 | 87 | 189 | 166 | 195 | 435 | 639 | 433 | 251 | 174 | 94 | 106 | 258 | 883 | 54 | 104 | *31* | 57 | 101 | 93 | 84 | 90 | 94 | 106 | 150 | 108 | 883 |
| Base: All UK Adults who gave an answer | 1050 | 504 | 546 | 87 | 186 | 166 | 193 | 418 | 605 | 445 | 248 | 163 | 91 | 123 | 244 | 870 | 49 | 102 | *30* | 63 | 97 | 88 | 79 | 84 | 91 | 123 | 139 | 105 | 870 |
| 1 | 40% | 40% | 41% | 39% | 40% | 40% | 42% | 38% | 41% | 39% | 45% | 37% | 32% | 48% | 38% | 41% | 40% | 41% | 32% | 48% | 41% | 48% | 38% | 36% | 32% | 48% | 37% | 39% | 41% |
| 2 | 36% | 35% | 36% | 37% | 37% | 30% | 36% | 37% | 36% | 35% | 34% | 36% | 45% | 29% | 35% | 35% | 41% | 36% | 42% | 29% | 38% | 32% | 38% | 35% | 45% | 29% | 37% | 32% | 35% |
| 3 | 24% | 25% | 23% | 25% | 22% | 24% | 22% | 26% | 23% | 26% | 21% | 27% | 23% | 24% | 27% | 25% | 19% | 23% | *26%* | 23% | 21% | 20% | 24% | 28% | 23% | 24% | 27% | 29% | 25% |
| 4 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| 5 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| 6 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| **KDT_Q35_2. Reduce the level of inequality between different generations** | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 425 | 170 | 255 | 65 | 100 | 75 | 63 | 122 | 275 | 150 | 96 | 79 | *41* | 46 | 98 | 360 | *24* | *33* | *8* | *22* | *43* | *31* | 40 | 39 | *41* | 46 | 58 | *40* | 360 |
| Base: All UK Adults who gave an answer | 417 | 179 | 238 | 65 | 91 | 76 | 65 | 121 | 258 | 159 | 96 | 71 | *39* | *51* | 97 | 354 | *22* | *33* | *9* | *26* | *40* | *29* | 36 | 35 | *39* | *51* | 56 | *41* | 354 |
| 1 | 20% | 22% | 19% | 26% | 33% | 15% | 7% | 18% | 21% | 18% | 24% | 22% | *14%* | *27%* | 14% | 20% | *20%* | *25%* | *9%* | *20%* | *24%* | *28%* | *15%* | *14%* | *27%* | 11% | 17% | *20%* |
| 2 | 35% | 35% | 34% | 32% | 26% | 54% | 36% | 30% | 33% | 38% | 31% | 29% | 43% | *33%* | 43% | 35% | *32%* | *32%* | *18%* | *36%* | *27%* | 32% | *25%* | 32% | 43% | *33%* | 44% | 43% | 35% |
| 3 | 45% | 44% | 47% | 42% | 42% | 31% | 58% | 52% | 46% | 44% | 45% | 50% | 43% | *41%* | 43% | 45% | 48% | 44% | *73%* | 44% | 50% | *41%* | 47% | 52% | 43% | *41%* | 45% | 40% | 45% |
| 4 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| 5 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| 6 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| **KDT_Q35_3. Reduce the number of loopholes in the system which allow less tax to be paid** | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 1397 | 699 | 698 | 89 | 185 | 201 | 257 | 665 | 874 | 523 | 321 | 227 | 124 | 129 | 362 | 1163 | 75 | 128 | *31* | 68 | 136 | 117 | 114 | 113 | 124 | 129 | 211 | 151 | 1163 |
| Base: All UK Adults who gave an answer | 1357 | 718 | 639 | 94 | 179 | 193 | 252 | 639 | 813 | 545 | 309 | 214 | 125 | 146 | 344 | 1138 | 68 | 119 | *33* | 68 | 130 | 112 | 112 | 102 | 125 | 146 | 198 | 146 | 1138 |
| 1 | 52% | 52% | 52% | 41% | 43% | 52% | 56% | 55% | 52% | 53% | 52% | 53% | 50% | 43% | 53% | 51% | 54% | 58% | 60% | 50% | 50% | 56% | 56% | 51% | 50% | 43% | 54% | 50% | 51% |
| 2 | 30% | 30% | 30% | 32% | 34% | 25% | 29% | 31% | 30% | 30% | 31% | 29% | 28% | 32% | 30% | 30% | 32% | 28% | 30% | 27% | 35% | 29% | 28% | 30% | 28% | 32% | 27% | 34% | 30% |
| 3 | 18% | 18% | 18% | 28% | 23% | 23% | 16% | 14% | 18% | 17% | 17% | 18% | 22% | 25% | 18% | 19% | 14% | 14% | 10% | 23% | 15% | 15% | 15% | 20% | 22% | 25% | 19% | 16% | 19% |
| 4 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| 5 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| 6 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| **KDT_Q35_4. Reduce the complexity of the tax system, making it more simple to understand and interact with** | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 1005 | 475 | 530 | 60 | 121 | 149 | 190 | 485 | 601 | 404 | 219 | 153 | 111 | 101 | 250 | 834 | 58 | 84 | 29 | 51 | 89 | 79 | 82 | 71 | 111 | 101 | 150 | 100 | 834 |
| Base: All UK Adults who gave an answer | 996 | 492 | 504 | 60 | 124 | 147 | 187 | 477 | 570 | 426 | 215 | 156 | 109 | 108 | 243 | 831 | 52 | 83 | 30 | 52 | 84 | 79 | 85 | 70 | 109 | 108 | 148 | 95 | 831 |
| 1 | 28% | 25% | 30% | 34% | 30% | 27% | 24% | 28% | 28% | 28% | 23% | 28% | 36% | 24% | 32% | 28% | 33% | 19% | *27%* | 28% | 28% | 15% | 24% | 33% | 36% | 24% | 32% | 32% | 28% |
| 2 | 35% | 38% | 33% | 29% | 33% | 37% | 36% | 36% | 34% | 37% | 37% | 40% | 29% | 46% | 31% | 36% | 33% | 34% | 35% | 38% | 31% | 42% | 44% | 36% | 29% | 46% | 32% | 29% | 36% |
| 3 | 37% | 37% | 36% | 37% | 37% | 36% | 40% | 36% | 38% | 35% | 40% | 32% | 36% | 30% | 37% | 36% | 35% | 47% | 38% | 34% | 41% | 43% | 32% | 31% | 36% | 30% | 36% | 39% | 36% |
| 4 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| 5 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| 6 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| **KDT_Q35_5. Reduce the number and breadth of activities which are harmful to the environment** | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 664 | 290 | 374 | 64 | 112 | 97 | 112 | 279 | 439 | 225 | 153 | 108 | 62 | 61 | 176 | 560 | *38* | 54 | *12* | 26 | 67 | 60 | 53 | 55 | 62 | 61 | 101 | 75 | 560 |
| Base: All UK Adults who gave an answer | 625 | 294 | 330 | 63 | 105 | 88 | 106 | 264 | 400 | 225 | 144 | 95 | 59 | 60 | 167 | 524 | *37* | 53 | *11* | *25* | 59 | 59 | 48 | 47 | 59 | 60 | 90 | 77 | 524 |
| 1 | 20% | 19% | 21% | 35% | 22% | 13% | 24% | 16% | 20% | 19% | 16% | 20% | 38% | 21% | 21% | 21% | *19%* | 10% | *16%* | 7% | 18% | 17% | 11% | 29% | 38% | 21% | 17% | 25% | 21% |
| 2 | 31% | 30% | 31% | 27% | 28% | 33% | 33% | 31% | 30% | 31% | 32% | 30% | 25% | 28% | 33% | 31% | 30% | 28% | *37%* | *38%* | 29% | 33% | 34% | 26% | 25% | 28% | 36% | 31% | 31% |
| 3 | 49% | 51% | 48% | 37% | 50% | 54% | 43% | 53% | 49% | 50% | 52% | 50% | 38% | 51% | 46% | 48% | 51% | 61% | 47% | 56% | 54% | 50% | 55% | 45% | 38% | 51% | 47% | 45% | 48% |
| 4 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| 5 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| 6 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| **KDT_Q35_6. Reduce the barriers to activities like saving for the future/ investing** | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 651 | 312 | 339 | 46 | 118 | 104 | 110 | 273 | 409 | 242 | 151 | 114 | 66 | 73 | 146 | 550 | *33* | 47 | *21* | *31* | 56 | 64 | 53 | 61 | 66 | 73 | 89 | 57 | 550 |
| Base: All UK Adults who gave an answer | 639 | 328 | 310 | *42* | 114 | 97 | 117 | 268 | 382 | 257 | 144 | 110 | 64 | 76 | 145 | 538 | *31* | *48* | *21* | *31* | 51 | 62 | 53 | 57 | 64 | 76 | 86 | 59 | 538 |
| 1 | 12% | 13% | 11% | *14%* | 20% | 15% | 9% | 9% | 12% | 13% | 12% | 15% | 6% | 19% | 10% | 13% | 5% | *11%* | 22% | *11%* | 11% | 13% | 18% | 13% | 6% | 19% | 13% | 6% | 13% |
| 2 | 35% | 34% | 36% | 47% | 38% | 35% | 33% | 33% | 39% | 30% | 36% | 33% | 38% | 30% | 37% | 35% | 30% | 45% | 27% | 41% | 35% | 33% | 25% | 41% | 38% | 30% | 36% | 38% | 35% |
| 3 | 52% | 52% | 53% | 39% | 42% | 50% | 58% | 58% | 49% | 57% | 52% | 52% | 56% | 51% | 53% | 53% | 65% | 44% | 51% | 48% | 54% | 54% | 58% | 46% | 56% | 51% | 51% | 56% | 53% |
| 4 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| 5 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| 6 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

Cell Contents (Column Percentages)



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**YouGov Survey Results**
**Sample size: 2119**
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

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|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **KDT_Q35_1. Reduce the level of inequality between the rich and poor** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 1072 | 54 | 104 | 31 | 456 | 172 | 628 | 48 | 250 | 31 | 115 | 485 | 163 | 101 | 37 | 283 | 785 | 116 | 100 | 37 | 253 | 612 | 460 | 99 | 117 | 87 | 36 | 249 | 393 |
| Base: All UK Adults who gave an answer | 1050 | 49 | 102 | 30 | 440 | 174 | 614 | 51 | 246 | 33 | 106 | 459 | 160 | 95 | 41 | 293 | 762 | 117 | 99 | 35 | 252 | 601 | 449 | 98 | 111 | 88 | 35 | 243 | 383 |
| 1 | 40% | 40% | 41% | 32% | 40% | 41% | 40% | 46% | 37% | 40% | 44% | 37% | 48% | 50% | 21% | 40% | 40% | 37% | 46% | 43% | 41% | 42% | 38% | 47% | 47% | 38% | 59% | 46% | 41% |
| 2 | 36% | 41% | 36% | 42% | 35% | 36% | 36% | 39% | 37% | 19% | 37% | 37% | 33% | 27% | 55% | 36% | 37% | 32% | 30% | 44% | 32% | 35% | 37% | 33% | 34% | 32% | 28% | 31% | 37% |
| 3 | 24% | 19% | 23% | 26% | 25% | 22% | 24% | 14% | 26% | 41% | 19% | 26% | 19% | 23% | 23% | 25% | 24% | 32% | 25% | 14% | 26% | 23% | 25% | 20% | 19% | 29% | 14% | 24% | 23% |
| 4 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| 5 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| 6 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| **KDT_Q35_2. Reduce the level of inequality between different generations** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 425 | 24 | 33 | 8 | 189 | 70 | 259 | 29 | 77 | 14 | 46 | 179 | 65 | 32 | 7 | 141 | 289 | 61 | 44 | 15 | 120 | 223 | 202 | 53 | 49 | 31 | 14 | 110 | 121 |
| Base: All UK Adults who gave an answer | 417 | 22 | 33 | 9 | 180 | 75 | 255 | 30 | 76 | 12 | 43 | 169 | 64 | 31 | 6 | 146 | 291 | 57 | 41 | 12 | 109 | 218 | 199 | 45 | 42 | 38 | 12 | 105 | 122 |
| 1 | 20% | 20% | 25% | 9% | 22% | 20% | 21% | 12% | 18% | 20% | 22% | 20% | 15% | 6% | 13% | 26% | 18% | 25% | 21% | 25% | 24% | 19% | 21% | 33% | 22% | 10% | 9% | 21% | 17% |
| 2 | 35% | 32% | 32% | 18% | 35% | 37% | 36% | 47% | 30% | 42% | 26% | 36% | 40% | 38% | 13% | 31% | 33% | 38% | 41% | 35% | 39% | 34% | 35% | 34% | 42% | 42% | 35% | 41% | 28% |
| 3 | 45% | 48% | 44% | 73% | 43% | 43% | 43% | 41% | 53% | 38% | 51% | 44% | 45% | 56% | 73% | 43% | 49% | 38% | 37% | 40% | 38% | 47% | 43% | 33% | 36% | 48% | 56% | 37% | 55% |
| 4 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| 5 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| 6 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| **KDT_Q35_3. Reduce the number of loopholes in the system which allow less tax to be paid** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 1397 | 75 | 128 | 31 | 600 | 209 | 809 | 41 | 402 | 34 | 111 | 676 | 195 | 122 | 67 | 334 | 1080 | 138 | 112 | 27 | 277 | 812 | 585 | 97 | 127 | 105 | 47 | 281 | 579 |
| Base: All UK Adults who gave an answer | 1357 | 68 | 119 | 33 | 575 | 197 | 772 | 46 | 402 | 35 | 101 | 643 | 190 | 115 | 68 | 339 | 1048 | 133 | 108 | 27 | 269 | 781 | 576 | 97 | 122 | 101 | 44 | 273 | 552 |
| 1 | 52% | 54% | 58% | 60% | 53% | 50% | 52% | 41% | 54% | 52% | 48% | 55% | 48% | 50% | 59% | 49% | 53% | 52% | 42% | 46% | 48% | 53% | 51% | 38% | 45% | 60% | 51% | 48% | 55% |
| 2 | 30% | 32% | 28% | 30% | 27% | 32% | 28% | 26% | 33% | 32% | 32% | 29% | 28% | 39% | 33% | 30% | 30% | 27% | 40% | 27% | 32% | 31% | 29% | 38% | 38% | 26% | 30% | 32% | 31% |
| 3 | 18% | 14% | 14% | 10% | 20% | 18% | 19% | 33% | 13% | 16% | 20% | 17% | 24% | 11% | 8% | 21% | 17% | 21% | 17% | 26% | 20% | 16% | 20% | 24% | 17% | 14% | 19% | 20% | 14% |
| 4 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| 5 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| 6 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| **KDT_Q35_4. Reduce the complexity of the tax system, making it more simple to understand and interact with** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 1005 | 58 | 84 | 29 | 408 | 151 | 559 | 25 | 300 | 28 | 93 | 485 | 135 | 94 | 53 | 236 | 757 | 119 | 72 | 25 | 216 | 602 | 403 | 78 | 101 | 90 | 40 | 224 | 415 |
| Base: All UK Adults who gave an answer | 996 | 52 | 83 | 30 | 397 | 154 | 551 | 31 | 302 | 28 | 84 | 479 | 134 | 90 | 54 | 236 | 742 | 116 | 76 | 29 | 221 | 593 | 403 | 82 | 104 | 95 | 36 | 227 | 400 |
| 1 | 28% | 33% | 19% | 27% | 25% | 31% | 27% | 34% | 29% | 22% | 28% | 29% | 28% | 24% | 30% | 25% | 27% | 31% | 29% | 32% | 31% | 28% | 28% | 35% | 33% | 30% | 15% | 29% | 26% |
| 2 | 35% | 33% | 34% | 35% | 36% | 36% | 36% | 25% | 35% | 38% | 35% | 36% | 35% | 38% | 27% | 35% | 36% | 34% | 26% | 40% | 32% | 37% | 32% | 27% | 32% | 37% | 23% | 33% | 40% |
| 3 | 37% | 35% | 47% | 38% | 39% | 32% | 37% | 41% | 36% | 40% | 37% | 35% | 38% | 37% | 37% | 40% | 36% | 35% | 45% | 28% | 37% | 35% | 40% | 38% | 35% | 33% | 61% | 38% | 34% |
| 4 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| 5 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| 6 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| **KDT_Q35_5. Reduce the number and breadth of activities which are harmful to the environment** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 664 | 38 | 54 | 12 | 283 | 117 | 400 | 40 | 150 | 11 | 63 | 297 | 104 | 64 | 21 | 176 | 499 | 69 | 53 | 23 | 145 | 368 | 296 | 63 | 65 | 50 | 19 | 147 | 244 |
| Base: All UK Adults who gave an answer | 625 | 37 | 53 | 11 | 255 | 113 | 368 | 43 | 149 | 9 | 56 | 281 | 89 | 59 | 20 | 174 | 465 | 68 | 49 | 23 | 140 | 350 | 274 | 62 | 60 | 53 | 17 | 144 | 226 |
| 1 | 20% | 19% | 10% | 16% | 17% | 23% | 19% | 37% | 16% | 32% | 19% | 16% | 21% | 20% | 16% | 27% | 20% | 19% | 15% | 30% | 19% | 18% | 22% | 19% | 21% | 24% | 27% | 22% | 15% |
| 2 | 31% | 30% | 28% | 37% | 37% | 27% | 34% | 17% | 29% | 28% | 22% | 32% | 36% | 28% | 17% | 28% | 30% | 36% | 33% | 23% | 33% | 30% | 32% | 31% | 31% | 43% | 39% | 36% | 28% |
| 3 | 49% | 51% | 61% | 47% | 45% | 50% | 47% | 45% | 54% | 40% | 59% | 52% | 43% | 52% | 67% | 45% | 50% | 45% | 52% | 47% | 48% | 52% | 46% | 49% | 48% | 33% | 34% | 42% | 57% |
| 4 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| 5 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| 6 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| **KDT_Q35_6. Reduce the barriers to activities like saving for the future/ investing** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted base | 651 | 33 | 47 | 21 | 287 | 103 | 390 | 21 | 165 | 17 | 58 | 308 | 91 | 46 | 31 | 174 | 466 | 94 | 48 | 17 | 159 | 383 | 268 | 69 | 70 | 57 | 18 | 162 | 240 |
| Base: All UK Adults who gave an answer | 639 | 31 | 48 | 21 | 280 | 98 | 379 | 24 | 164 | 17 | 54 | 293 | 92 | 46 | 30 | 177 | 456 | 94 | 43 | 19 | 156 | 380 | 259 | 65 | 70 | 61 | 20 | 166 | 231 |
| 1 | 12% | 5% | 11% | 22% | 16% | 10% | 14% | 10% | 7% | 10% | 16% | 13% | 11% | 10% | 2% | 15% | 11% | 20% | 21% | 8% | 19% | 10% | 15% | 18% | 9% | 11% | 4% | 13% | 9% |
| 2 | 35% | 30% | 45% | 27% | 35% | 30% | 33% | 56% | 32% | 53% | 44% | 33% | 36% | 26% | 30% | 42% | 35% | 40% | 30% | 24% | 35% | 32% | 40% | 36% | 23% | 28% | 62% | 33% | 31% |
| 3 | 52% | 65% | 44% | 51% | 50% | 60% | 52% | 33% | 61% | 38% | 40% | 54% | 53% | 65% | 68% | 43% | 55% | 40% | 49% | 68% | 46% | 57% | 45% | 46% | 68% | 61% | 34% | 54% | 60% |
| 4 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| 5 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| 6 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

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**YouGov Survey Results**
**Sample size: 2119**
**Fieldwork 7th - 12th June 2019**

| Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|
| | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |

**YouGov Survey Results**
**Sample size: 2119**
**Fieldwork 7th - 12th June 2019**

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What the world thinks

| Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|
| | ABC1 | C2DE | North | Midlands | East | London | South |

**YouGov Survey Results**
**Sample size: 2119**
**Fieldwork 7th - 12th June 2019**

| Total | | | | | | | |
|---|---|---|---|---|---|---|---|
| | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |

**YouGov Survey Results**
**Sample size: 2119**
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|
| | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |

**YouGov Survey Results**
**Sample size: 2119**
**Fieldwork 7th - 12th June 2019**

| Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|
| | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |

**YouGov Survey Results**
**Sample size: 2119**
**Fieldwork 7th - 12th June 2019**

| Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|
| | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |

## YouGov Survey Results
**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|
| | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |

**YouGov Survey Results**
**Sample size: 2119**
**Fieldwork 7th - 12th June 2019**

| Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|
| | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| **KDT_Q4_rb. Which, if any, of the following apply to you? (Please select all that apply)** | | | | | | | | |
| **Unweighted base** | 295 | 102 | 193 | *34* | 65 | 61 | 60 | 75 |
| **Base: All UK unemployed/ not working/ other** | 291 | 110 | 181 | *36* | 63 | 57 | 63 | 70 |
| I am on a Government scheme (i.e. a government-supported employment or training programme) | 4 | 1 | 2 | *1* | 1 | - | 1 | - |
| I am an unpaid carer | 13 | 4 | 9 | *1* | 1 | 4 | 1 | 6 |
| I am not working due to disability/ long term illness | 79 | 34 | 45 | *4* | 10 | 21 | 22 | 22 |
| None of these | 104 | 23 | 80 | *7* | 31 | 20 | 19 | 26 |
| Don't know | 5 | 3 | 1 | *4* | - | - | 1 | - |
| Chose not to answer | 86 | 43 | 43 | *18* | 19 | 13 | 20 | 16 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |
| **KDT_Q4_rb. Which, if any, of the following apply to you? (Please select all that apply)** | | | | | | | | |
| **Unweighted base** | 295 | 83 | 212 | 72 | *42* | *30* | *31* | 67 |
| **Base: All UK unemployed/ not working/ other** | 291 | 77 | 213 | 76 | *38* | *29* | *34* | 66 |
| I am on a Government scheme (i.e. a government-supported employment or training programme) | 4 | 1 | 2 | - | - | - | - | - |
| I am an unpaid carer | 13 | 3 | 10 | 2 | *3* | - | *1* | 4 |
| I am not working due to disability/ long term illness | 79 | 18 | 61 | 31 | *13* | *8* | *2* | 13 |
| None of these | 104 | 34 | 69 | 26 | *10* | *14* | *14* | 26 |
| Don't know | 5 | 1 | 4 | - | - | - | *3* | 1 |
| Chose not to answer | 86 | 20 | 67 | 16 | *12* | *7* | *13* | 23 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| KDT_Q4_rb. Which, if any, of the following apply to you? (Please select all that apply) | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 295 | 242 | 15 | 31 | 7 | 19 | 29 | 24 |
| Base: All UK unemployed/ not working/ other | 291 | 241 | 13 | 30 | 7 | 21 | 30 | 24 |
| I am on a Government scheme (i.e. a government-supported employment or training programme) | 4 | - | - | 4 | - | - | - | - |
| I am an unpaid carer | 13 | 10 | 1 | 1 | 1 | 1 | 1 | - |
| I am not working due to disability/ long term illness | 79 | 68 | 3 | 6 | 3 | 7 | 17 | 8 |
| None of these | 104 | 89 | 4 | 7 | 3 | 10 | 8 | 8 |
| Don't know | 5 | 4 | - | 1 | - | - | - | - |
| Chose not to answer | 86 | 71 | 5 | 10 | 1 | 3 | 4 | 9 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

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What the world thinks

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q4_rb. Which, if any, of the following apply to you? (Please select all that apply)** | | | | | | | | |
| **Unweighted base** | 295 | *19* | *23* | *30* | *31* | *36* | *31* | 242 |
| **Base: All UK unemployed/ not working/ other** | 291 | *16* | *22* | *29* | *34* | *29* | *37* | 241 |
| I am on a Government scheme (i.e. a government-supported employment or training programme) | 4 | - | - | - | - | - | - | - |
| I am an unpaid carer | 13 | *2* | *1* | - | *1* | *2* | *2* | 10 |
| I am not working due to disability/ long term illness | 79 | *4* | *9* | *8* | *2* | *7* | *5* | 68 |
| None of these | 104 | *5* | *5* | *14* | *14* | *14* | *12* | 89 |
| Don't know | 5 | - | - | - | *3* | *1* | - | *4* |
| Chose not to answer | 86 | *5* | *8* | *7* | *13* | *5* | *18* | 71 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| KDT_Q4_rb. Which, if any, of the following apply to you? (Please select all that apply) | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| Unweighted base | 295 | 15 | 31 | 7 | - | - | - | - |
| **Base: All UK unemployed/ not working/ other** | 291 | 13 | 30 | 7 | - | - | - | - |
| I am on a Government scheme (i.e. a government-supported employment or training programme) | 4 | - | 4 | - | - | - | - | - |
| I am an unpaid carer | 13 | 1 | 1 | 1 | - | - | - | - |
| I am not working due to disability/ long term illness | 79 | 3 | 6 | 3 | - | - | - | - |
| None of these | 104 | 4 | 7 | 3 | - | - | - | - |
| Don't know | 5 | - | 1 | - | - | - | - | - |
| Chose not to answer | 86 | 5 | 10 | 1 | - | - | - | - |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q4_rb. Which, if any, of the following apply to you? (Please select all that apply)** | | | | | | | | |
| **Unweighted base** | 295 | - | 70 | 225 | 113 | *38* | *28* | *4* |
| **Base: All UK unemployed/ not working/ other** | 291 | - | 73 | 218 | 109 | *38* | *26* | *3* |
| I am on a Government scheme (i.e. a government-supported employment or training programme) | 4 | - | - | 4 | 1 | - | *1* | - |
| I am an unpaid carer | 13 | - | - | 13 | 7 | *2* | *1* | - |
| I am not working due to disability/ long term illness | 79 | - | - | 79 | 18 | *14* | *14* | *2* |
| None of these | 104 | - | - | 104 | 62 | *13* | *4* | *1* |
| Don't know | 5 | - | - | 5 | 1 | - | - | - |
| Chose not to answer | 86 | - | 73 | 13 | 22 | *9* | *6* | - |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q4_rb. Which, if any, of the following apply to you? (Please select all that apply)** | | | | | | | | |
| **Unweighted base** | 295 | 112 | 176 | *45* | *27* | *21* | 93 | 166 |
| **Base: All UK unemployed/ not working/ other** | 291 | 114 | 171 | *41* | *25* | *24* | 90 | 154 |
| I am on a Government scheme (i.e. a government-supported employment or training programme) | 4 | 1 | 2 | - | - | - | - | - |
| I am an unpaid carer | 13 | 3 | 6 | *3* | *2* | *1* | 7 | 9 |
| I am not working due to disability/ long term illness | 79 | 31 | 57 | *8* | *6* | - | 14 | 40 |
| None of these | 104 | 25 | 50 | *23* | *12* | *14* | 49 | 75 |
| Don't know | 5 | 4 | 1 | - | - | - | - | 1 |
| Chose not to answer | 86 | 50 | 54 | *7* | *4* | *9* | 20 | 30 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

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**KDT_Q4_rb. Which, if any, of the following apply to you? (Please select all that apply)**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| Unweighted base | 295 | 129 | *49* | *48* | *24* | *12* | 97 | 80 |
| **Base: All UK unemployed/ not working/ other** | 291 | 137 | *46* | *45* | *26* | *12* | 92 | 74 |
| I am on a Government scheme (i.e. a government-supported employment or training programme) | 4 | 4 | - | - | - | - | - | - |
| I am an unpaid carer | 13 | 4 | *3* | *2* | *1* | *2* | 7 | 3 |
| I am not working due to disability/ long term illness | 79 | 40 | *4* | *9* | *5* | *3* | 18 | 23 |
| None of these | 104 | 29 | *32* | *24* | *16* | *4* | 50 | 32 |
| Don't know | 5 | 4 | - | - | - | - | - | 1 |
| Chose not to answer | 86 | 57 | *7* | *11* | *3* | *2* | 18 | 16 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| **KDT_Q4workers. Which ONE, if either, of the following BEST applies to you?** | | | | | | | | |
| Unweighted base | 1214 | 592 | 622 | 85 | 286 | 264 | 305 | 274 |
| **Base: All UK Workers** | 1200 | 620 | 579 | 85 | 282 | 274 | 303 | 256 |
| I am an employee | 1057 | 535 | 521 | 78 | 265 | 249 | 264 | 200 |
| I am self-employed | 126 | 73 | 53 | 3 | 14 | 22 | 36 | 51 |
| Don't know | 17 | 12 | 5 | 4 | 2 | 2 | 3 | 5 |

**To what extent do you agree or disagree with the following statement?**

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |
| **KDT_Q4workers. Which ONE, if either, of the following BEST applies to you?** | | | | | | | | |
| Unweighted base | 1214 | 801 | 413 | 272 | 219 | 110 | 146 | 288 |
| **Base: All UK Workers** | 1200 | 741 | 459 | 270 | 206 | 105 | 160 | 281 |
| I am an employee | 1057 | 653 | 404 | 241 | 185 | 88 | 140 | 245 |
| I am self-employed | 126 | 80 | 46 | 26 | 15 | 17 | 18 | 34 |
| Don't know | 17 | 8 | 9 | 3 | 7 | - | 2 | 3 |

**To what extent do you agree or disagree with the following statement?**

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| **KDT_Q4workers. Which ONE, if either, of the following BEST applies to you?** | | | | | | | | |
| Unweighted base | 1214 | 1035 | 56 | 90 | *33* | *49* | 118 | 105 |
| **Base: All UK Workers** | 1200 | 1022 | 52 | 90 | *36* | *54* | 113 | 103 |
| I am an employee | 1057 | 898 | 45 | 80 | *34* | *51* | 102 | 87 |
| I am self-employed | 126 | 110 | 4 | 10 | *2* | *3* | 11 | 12 |
| Don't know | 17 | 14 | 2 | - | - | - | - | 3 |

**To what extent do you agree or disagree with the following statement?**

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q4workers. Which ONE, if either, of the following BEST applies to you?** | | | | | | | | |
| Unweighted base | 1214 | 107 | 112 | 110 | 146 | 174 | 114 | 1035 |
| **Base: All UK Workers** | 1200 | 101 | 106 | 105 | 160 | 164 | 118 | 1022 |
| I am an employee | 1057 | 86 | 98 | 88 | 140 | 147 | 98 | 898 |
| I am self-employed | 126 | 10 | 5 | 17 | 18 | 17 | 17 | 110 |
| Don't know | 17 | 4 | 2 | - | 2 | - | 3 | 14 |

**To what extent do you agree or disagree with the following statement?**

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| **KDT_Q4workers. Which ONE, if either, of the following BEST applies to you?** | | | | | | | | |
| Unweighted base | 1214 | 56 | 90 | *33* | 882 | 332 | 1214 | - |
| **Base: All UK Workers** | 1200 | 52 | 90 | *36* | 866 | 334 | 1200 | - |
| I am an employee | 1057 | 45 | 80 | *34* | 800 | 257 | 1057 | - |
| I am self-employed | 126 | 4 | 10 | *2* | 56 | 70 | 126 | - |
| Don't know | 17 | 2 | - | - | 10 | 7 | 17 | - |
| **To what extent do you agree or disagree with the following statement?** | | | | | | | | |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q4workers. Which ONE, if either, of the following BEST applies to you?** | | | | | | | | |
| Unweighted base | 1214 | - | - | - | 515 | 231 | 98 | *14* |
| **Base: All UK Workers** | 1200 | - | - | - | 497 | 225 | 95 | *12* |
| I am an employee | 1057 | - | - | - | 430 | 207 | 75 | *11* |
| I am self-employed | 126 | - | - | - | 63 | 16 | 16 | *1* |
| Don't know | 17 | - | - | - | 3 | 2 | 4 | - |

**To what extent do you agree or disagree with the following statement?**

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q4workers. Which ONE, if either, of the following BEST applies to you?** | | | | | | | | |
| Unweighted base | 1214 | 350 | 807 | 172 | 142 | *39* | 353 | 647 |
| **Base: All UK Workers** | 1200 | 366 | 784 | 175 | 139 | *40* | 353 | 641 |
| I am an employee | 1057 | 328 | 680 | 161 | 130 | *33* | 324 | 562 |
| I am self-employed | 126 | 30 | 88 | 12 | 9 | *7* | 28 | 74 |
| Don't know | 17 | 8 | 15 | 1 | - | - | 1 | 6 |

**To what extent do you agree or disagree with the following statement?**

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| **KDT_Q4workers. Which ONE, if either, of the following BEST applies to you?** | | | | | | | | |
| Unweighted base | 1214 | 567 | 132 | 167 | 135 | 60 | 370 | 330 |
| **Base: All UK Workers** | 1200 | 558 | 139 | 166 | 135 | 58 | 376 | 313 |
| I am an employee | 1057 | 495 | 130 | 150 | 118 | 54 | 340 | 261 |
| I am self-employed | 126 | 52 | 8 | 15 | 17 | 3 | 34 | 47 |
| Don't know | 17 | 11 | 1 | 1 | - | - | 2 | 4 |

**To what extent do you agree or disagree with the following statement?**

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| **KDT_Q33_1. There should be more education about tax in schools** | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 |
| Strongly agree | 593 | 278 | 314 | 121 | 150 | 78 | 79 | 166 |
| Tend to agree | 1022 | 487 | 535 | 78 | 143 | 165 | 195 | 441 |
| Neither agree nor disagree | 326 | 178 | 149 | 10 | 31 | 53 | 77 | 155 |
| Tend to disagree | 101 | 45 | 56 | 3 | 18 | 26 | 16 | 38 |
| Strongly disagree | 12 | 5 | 7 | - | 4 | 2 | - | 6 |
| Don't know | 64 | 33 | 31 | 24 | 5 | 12 | 9 | 15 |
| Net: Agree | 1615 | 765 | 850 | 200 | 293 | 243 | 273 | 606 |
| Net: Disagree | 113 | 50 | 63 | 3 | 23 | 28 | 16 | 44 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |
| **KDT_Q33_1. There should be more education about tax in schools** | | | | | | | | |
| Unweighted base | 2119 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 |
| **Base: All UK Adults** | 2119 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 |
| Strongly agree | 593 | 342 | 251 | 130 | 97 | 50 | 85 | 140 |
| Tend to agree | 1022 | 610 | 412 | 260 | 149 | 94 | 114 | 243 |
| Neither agree nor disagree | 326 | 163 | 163 | 68 | 62 | 36 | 34 | 72 |
| Tend to disagree | 101 | 57 | 44 | 33 | 17 | 9 | 5 | 17 |
| Strongly disagree | 12 | 6 | 6 | 3 | 2 | - | 2 | 4 |
| Don't know | 64 | 30 | 35 | 8 | 11 | 7 | 9 | 19 |
| Net: Agree | 1615 | 952 | 663 | 390 | 246 | 144 | 199 | 383 |
| Net: Disagree | 113 | 63 | 51 | 35 | 19 | 9 | 7 | 21 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| **KDT_Q33_1. There should be more education about tax in schools** | | | | | | | | |
| Unweighted base | 2119 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 |
| **Base: All UK Adults** | 2119 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 |
| Strongly agree | 593 | 502 | 23 | 51 | 17 | 31 | 45 | 54 |
| Tend to agree | 1022 | 860 | 50 | 88 | 24 | 49 | 114 | 97 |
| Neither agree nor disagree | 326 | 272 | 18 | 30 | 6 | 22 | 20 | 26 |
| Tend to disagree | 101 | 81 | 5 | 10 | 5 | 5 | 19 | 9 |
| Strongly disagree | 12 | 10 | - | - | 2 | 1 | - | 2 |
| Don't know | 64 | 55 | 7 | 1 | 1 | - | 7 | 2 |
| Net: Agree | 1615 | 1362 | 73 | 139 | 41 | 81 | 158 | 151 |
| Net: Disagree | 113 | 91 | 5 | 10 | 7 | 6 | 19 | 11 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q33_1. There should be more education about tax in schools** | | | | | | | | |
| Unweighted base | 2119 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| Strongly agree | 593 | 48 | 49 | 50 | 85 | 78 | 62 | 502 |
| Tend to agree | 1022 | 69 | 80 | 94 | 114 | 139 | 104 | 860 |
| Neither agree nor disagree | 326 | 31 | 32 | 36 | 34 | 41 | 31 | 272 |
| Tend to disagree | 101 | 9 | 8 | 9 | 5 | 8 | 9 | 81 |
| Strongly disagree | 12 | 1 | 1 | - | 2 | 2 | 2 | 10 |
| Don't know | 64 | 5 | 6 | 7 | 9 | 15 | 4 | 55 |
| Net: Agree | 1615 | 117 | 129 | 144 | 199 | 217 | 166 | 1362 |
| Net: Disagree | 113 | 10 | 9 | 9 | 7 | 11 | 11 | 91 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| **KDT_Q33_1. There should be more education about tax in schools** | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 |
| Strongly agree | 593 | 23 | 51 | 17 | 291 | 80 | 371 | 58 |
| Tend to agree | 1022 | 50 | 88 | 24 | 399 | 162 | 561 | 48 |
| Neither agree nor disagree | 326 | 18 | 30 | 6 | 117 | 57 | 173 | 10 |
| Tend to disagree | 101 | 5 | 10 | 5 | 35 | 23 | 58 | 1 |
| Strongly disagree | 12 | - | - | 2 | 3 | 2 | 5 | - |
| Don't know | 64 | 7 | 1 | 1 | 21 | 10 | 32 | 9 |
| Net: Agree | 1615 | 73 | 139 | 41 | 690 | 242 | 932 | 106 |
| Net: Disagree | 113 | 5 | 10 | 7 | 38 | 25 | 63 | 1 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q33_1. There should be more education about tax in schools** | | | | | | | | |
| Unweighted base | 2119 | 499 | 70 | 225 | 952 | 306 | 179 | 76 |
| **Base: All UK Adults** | 2119 | 503 | 73 | 218 | 928 | 301 | 174 | 78 |
| Strongly agree | 593 | 81 | 20 | 62 | 211 | 100 | 41 | 21 |
| Tend to agree | 1022 | 287 | 34 | 92 | 465 | 144 | 94 | 37 |
| Neither agree nor disagree | 326 | 97 | 9 | 36 | 173 | 40 | 27 | 16 |
| Tend to disagree | 101 | 23 | 6 | 14 | 57 | 7 | 8 | 3 |
| Strongly disagree | 12 | 5 | - | 2 | 4 | 2 | 2 | - |
| Don't know | 64 | 9 | 4 | 11 | 19 | 9 | 3 | 2 |
| Net: Agree | 1615 | 368 | 54 | 154 | 675 | 243 | 136 | 58 |
| Net: Disagree | 113 | 28 | 6 | 16 | 61 | 9 | 9 | 3 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q33_1. There should be more education about tax in schools** | | | | | | | | |
| Unweighted base | 2119 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 |
| **Base: All UK Adults** | 2119 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 |
| Strongly agree | 593 | 220 | 396 | 93 | 43 | 24 | 161 | 274 |
| Tend to agree | 1022 | 279 | 775 | 107 | 83 | 25 | 216 | 595 |
| Neither agree nor disagree | 326 | 69 | 238 | 35 | 26 | 14 | 74 | 206 |
| Tend to disagree | 101 | 27 | 65 | 6 | 16 | 8 | 30 | 69 |
| Strongly disagree | 12 | 4 | 10 | - | - | - | - | 5 |
| Don't know | 64 | 32 | 30 | 6 | 6 | 2 | 14 | 21 |
| Net: Agree | 1615 | 500 | 1170 | 200 | 126 | 50 | 376 | 868 |
| Net: Disagree | 113 | 31 | 74 | 6 | 16 | 8 | 30 | 74 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| **KDT_Q33_1. There should be more education about tax in schools** | | | | | | | | |
| Unweighted base | 2119 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| Strongly agree | 593 | 319 | 56 | 60 | 39 | 19 | 132 | 154 |
| Tend to agree | 1022 | 427 | 94 | 93 | 84 | 38 | 222 | 405 |
| Neither agree nor disagree | 326 | 120 | 19 | 51 | 34 | 9 | 90 | 131 |
| Tend to disagree | 101 | 32 | 18 | 17 | 8 | 3 | 34 | 36 |
| Strongly disagree | 12 | 7 | 1 | - | - | 1 | 2 | 4 |
| Don't know | 64 | 44 | 7 | 3 | 4 | 2 | 12 | 13 |
| Net: Agree | 1615 | 746 | 150 | 153 | 123 | 57 | 354 | 559 |
| Net: Disagree | 113 | 39 | 19 | 17 | 8 | 4 | 36 | 40 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| **KDT_Q34_1. In general, people in the UK do not know enough about tax** | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 |
| Strongly agree | 489 | 225 | 265 | 69 | 115 | 71 | 79 | 155 |
| Tend to agree | 1171 | 551 | 620 | 95 | 160 | 191 | 203 | 522 |
| Neither agree nor disagree | 277 | 150 | 127 | 29 | 45 | 41 | 63 | 98 |
| Tend to disagree | 74 | 38 | 36 | 9 | 10 | 15 | 14 | 26 |
| Strongly disagree | 22 | 13 | 9 | 1 | 5 | 4 | 2 | 10 |
| Don't know | 86 | 50 | 36 | 33 | 17 | 13 | 14 | 9 |
| Net: Agree | 1661 | 776 | 885 | 165 | 275 | 262 | 282 | 677 |
| Net: Disagree | 95 | 51 | 45 | 10 | 15 | 19 | 16 | 35 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |
| **KDT_Q34_1. In general, people in the UK do not know enough about tax** | | | | | | | | |
| Unweighted base | 2119 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 |
| **Base: All UK Adults** | 2119 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 |
| Strongly agree | 489 | 272 | 217 | 121 | 76 | 49 | 61 | 104 |
| Tend to agree | 1171 | 691 | 480 | 277 | 189 | 103 | 128 | 289 |
| Neither agree nor disagree | 277 | 152 | 125 | 59 | 41 | 31 | 35 | 61 |
| Tend to disagree | 74 | 38 | 35 | 19 | 17 | 8 | 9 | 14 |
| Strongly disagree | 22 | 11 | 10 | 3 | 4 | - | 2 | 8 |
| Don't know | 86 | 43 | 43 | 23 | 12 | 4 | 14 | 19 |
| Net: Agree | 1661 | 964 | 697 | 397 | 265 | 152 | 190 | 393 |
| Net: Disagree | 95 | 50 | 45 | 22 | 21 | 8 | 11 | 22 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| **KDT_Q34_1. In general, people in the UK do not know enough about tax** | | | | | | | | |
| Unweighted base | 2119 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 |
| **Base: All UK Adults** | 2119 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 |
| Strongly agree | 489 | 411 | 20 | 40 | 19 | 27 | 44 | 50 |
| Tend to agree | 1171 | 986 | 61 | 96 | 28 | 55 | 112 | 110 |
| Neither agree nor disagree | 277 | 227 | 13 | 35 | 3 | 16 | 27 | 16 |
| Tend to disagree | 74 | 66 | 2 | 3 | 2 | 4 | 9 | 6 |
| Strongly disagree | 22 | 18 | 1 | - | 2 | 2 | 1 | 1 |
| Don't know | 86 | 72 | 6 | 6 | 2 | 5 | 11 | 8 |
| Net: Agree | 1661 | 1397 | 81 | 136 | 47 | 82 | 156 | 160 |
| Net: Disagree | 95 | 85 | 4 | 3 | 4 | 6 | 10 | 6 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q34_1. In general, people in the UK do not know enough about tax** | | | | | | | | |
| Unweighted base | 2119 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| Strongly agree | 489 | 34 | 42 | 49 | 61 | 56 | 48 | 411 |
| Tend to agree | 1171 | 99 | 91 | 103 | 128 | 164 | 125 | 986 |
| Neither agree nor disagree | 277 | 20 | 21 | 31 | 35 | 35 | 25 | 227 |
| Tend to disagree | 74 | 5 | 11 | 8 | 9 | 9 | 4 | 66 |
| Strongly disagree | 22 | 2 | 3 | - | 2 | 5 | 3 | 18 |
| Don't know | 86 | 4 | 7 | 4 | 14 | 13 | 6 | 72 |
| Net: Agree | 1661 | 133 | 132 | 152 | 190 | 220 | 173 | 1397 |
| Net: Disagree | 95 | 7 | 14 | 8 | 11 | 15 | 7 | 85 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| **KDT_Q34_1. In general, people in the UK do not know enough about tax** | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 |
| Strongly agree | 489 | 20 | 40 | 19 | 231 | 72 | 304 | 36 |
| Tend to agree | 1171 | 61 | 96 | 28 | 478 | 182 | 659 | 49 |
| Neither agree nor disagree | 277 | 13 | 35 | 3 | 98 | 50 | 148 | 16 |
| Tend to disagree | 74 | 2 | 3 | 2 | 24 | 12 | 36 | 6 |
| Strongly disagree | 22 | 1 | - | 2 | 9 | 3 | 12 | 1 |
| Don't know | 86 | 6 | 6 | 2 | 26 | 15 | 41 | 18 |
| Net: Agree | 1661 | 81 | 136 | 47 | 709 | 254 | 963 | 85 |
| Net: Disagree | 95 | 4 | 3 | 4 | 33 | 15 | 48 | 7 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q34_1. In general, people in the UK do not know enough about tax** | | | | | | | | |
| Unweighted base | 2119 | 499 | 70 | 225 | 952 | 306 | 179 | 76 |
| **Base: All UK Adults** | 2119 | 503 | 73 | 218 | 928 | 301 | 174 | 78 |
| Strongly agree | 489 | 84 | 15 | 50 | 203 | 80 | 37 | 12 |
| Tend to agree | 1171 | 334 | 29 | 100 | 549 | 156 | 101 | 52 |
| Neither agree nor disagree | 277 | 61 | 17 | 36 | 117 | 41 | 21 | 6 |
| Tend to disagree | 74 | 14 | 6 | 11 | 30 | 9 | 5 | 6 |
| Strongly disagree | 22 | 4 | 2 | 3 | 7 | 5 | 3 | - |
| Don't know | 86 | 5 | 5 | 18 | 22 | 10 | 6 | 2 |
| Net: Agree | 1661 | 419 | 44 | 150 | 752 | 236 | 138 | 64 |
| Net: Disagree | 95 | 19 | 8 | 14 | 37 | 14 | 9 | 6 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q34_1. In general, people in the UK do not know enough about tax** | | | | | | | | |
| Unweighted base | 2119 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 |
| **Base: All UK Adults** | 2119 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 |
| Strongly agree | 489 | 156 | 324 | 77 | 36 | 22 | 135 | 251 |
| Tend to agree | 1171 | 310 | 883 | 117 | 100 | 31 | 249 | 679 |
| Neither agree nor disagree | 277 | 91 | 188 | 36 | 25 | 14 | 75 | 159 |
| Tend to disagree | 74 | 23 | 60 | 6 | 3 | 4 | 13 | 44 |
| Strongly disagree | 22 | 6 | 15 | - | 3 | - | 3 | 10 |
| Don't know | 86 | 46 | 42 | 12 | 6 | 3 | 21 | 26 |
| Net: Agree | 1661 | 466 | 1208 | 194 | 137 | 53 | 384 | 930 |
| Net: Disagree | 95 | 29 | 75 | 6 | 6 | 4 | 15 | 54 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| **KDT_Q34_1. In general, people in the UK do not know enough about tax** | | | | | | | | |
| Unweighted base | 2119 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| Strongly agree | 489 | 238 | 54 | 56 | 34 | 18 | 127 | 140 |
| Tend to agree | 1171 | 492 | 93 | 117 | 104 | 38 | 253 | 459 |
| Neither agree nor disagree | 277 | 118 | 32 | 29 | 25 | 12 | 77 | 93 |
| Tend to disagree | 74 | 30 | 3 | 10 | 2 | 1 | 14 | 31 |
| Strongly disagree | 22 | 11 | 2 | 3 | - | 1 | 4 | 6 |
| Don't know | 86 | 60 | 11 | 7 | 3 | 2 | 18 | 13 |
| Net: Agree | 1661 | 730 | 147 | 173 | 138 | 56 | 379 | 599 |
| Net: Disagree | 95 | 41 | 5 | 14 | 2 | 2 | 18 | 37 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

**KDT_Q7. Moving on... The image below shows a Self Assessment Tax Return. Please click on the image below to view the full size version. You can click the "X" at the bottom or anywhere on the image when you have finished looking at it. Once you have finished looking, please scroll down to view the question. Have you submitted a Self Assessment Tax Return to HMRC in the past year (i.e. since early June 2018)?**

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 |
| Yes, I have | 332 | 183 | 148 | 6 | 50 | 68 | 66 | 141 |
| No, I haven't | 1728 | 816 | 912 | 206 | 286 | 259 | 303 | 674 |
| Don't know | 59 | 27 | 32 | 24 | 16 | 8 | 6 | 5 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |
| **KDT_Q7. Moving on... The image below shows a Self Assessment Tax Return. Please click on the image below to view the full size version. You can click the "X" at the bottom or anywhere on the image when you have finished looking at it. Once you have finished looking, please scroll down to view the question. Have you submitted a Self Assessment Tax Return to HMRC in the past year (i.e. since early June 2018)?** | | | | | | | | |
| **Unweighted base** | 2119 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 |
| **Base: All UK Adults** | 2119 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 |
| Yes, I have | 332 | 199 | 132 | 61 | 48 | 38 | 51 | 97 |
| No, I haven't | 1728 | 976 | 753 | 420 | 282 | 154 | 184 | 395 |
| Don't know | 59 | 33 | 26 | 21 | 8 | 3 | 14 | 3 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

**KDT_Q7. Moving on... The image below shows a Self Assessment Tax Return. Please click on the image below to view the full size version. You can click the "X" at the bottom or anywhere on the image when you have finished looking at it. Once you have finished looking, please scroll down to view the question. Have you submitted a Self Assessment Tax Return to HMRC in the past year (i.e. since early June 2018)?**

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2119 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 |
| **Base: All UK Adults** | 2119 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 |
| Yes, I have | 332 | 296 | 12 | 17 | 7 | 13 | 26 | 21 |
| No, I haven't | 1728 | 1435 | 87 | 161 | 46 | 92 | 170 | 158 |
| Don't know | 59 | 50 | 5 | 2 | 2 | 3 | 8 | 10 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

**KDT_Q7. Moving on... The image below shows a Self Assessment Tax Return. Please click on the image below to view the full size version. You can click the "X" at the bottom or anywhere on the image when you have finished looking at it. Once you have finished looking, please scroll down to view the question. Have you submitted a Self Assessment Tax Return to HMRC in the past year (i.e. since early June 2018)?**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| Unweighted base | 2119 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| Yes, I have | 332 | 26 | 22 | 38 | 51 | 59 | 38 | 296 |
| No, I haven't | 1728 | 132 | 151 | 154 | 184 | 223 | 172 | 1435 |
| Don't know | 59 | 5 | 3 | 3 | 14 | 2 | 1 | 50 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

**KDT_Q7. Moving on... The image below shows a Self Assessment Tax Return. Please click on the image below to view the full size version. You can click the "X" at the bottom or anywhere on the image when you have finished looking at it. Once you have finished looking, please scroll down to view the question. Have you submitted a Self Assessment Tax Return to HMRC in the past year (i.e. since early June 2018)?**

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 |
| Yes, I have | 332 | 12 | 17 | 7 | 147 | 87 | 233 | 2 |
| No, I haven't | 1728 | 87 | 161 | 46 | 703 | 237 | 941 | 117 |
| Don't know | 59 | 5 | 2 | 2 | 16 | 9 | 26 | 6 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q7. Moving on... The image below shows a Self Assessment Tax Return. Please click on the image below to view the full size version. You can click the "X" at the bottom or anywhere on the image when you have finished looking at it. Once you have finished looking, please scroll down to view the question. Have you submitted a Self Assessment Tax Return to HMRC in the past year (i.e. since early June 2018)?** | | | | | | | | |
| **Unweighted base** | 2119 | 499 | 70 | 225 | 952 | 306 | 179 | 76 |
| **Base: All UK Adults** | 2119 | 503 | 73 | 218 | 928 | 301 | 174 | 78 |
| Yes, I have | 332 | 62 | 6 | 28 | 176 | 37 | 32 | 7 |
| No, I haven't | 1728 | 435 | 63 | 172 | 738 | 259 | 139 | 68 |
| Don't know | 59 | 6 | 4 | 18 | 15 | 5 | 3 | 3 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q7. Moving on... The image below shows a Self Assessment Tax Return. Please click on the image below to view the full size version. You can click the "X" at the bottom or anywhere on the image when you have finished looking at it. Once you have finished looking, please scroll down to view the question. Have you submitted a Self Assessment Tax Return to HMRC in the past year (i.e. since early June 2018)?** | | | | | | | | |
| **Unweighted base** | 2119 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 |
| **Base: All UK Adults** | 2119 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 |
| Yes, I have | 332 | 79 | 232 | 34 | 34 | 16 | 84 | 204 |
| No, I haven't | 1728 | 521 | 1261 | 203 | 136 | 54 | 394 | 945 |
| Don't know | 59 | 33 | 20 | 10 | 3 | 3 | 17 | 20 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

**KDT_Q7. Moving on... The image below shows a Self Assessment Tax Return. Please click on the image below to view the full size version. You can click the "X" at the bottom or anywhere on the image when you have finished looking at it. Once you have finished looking, please scroll down to view the question. Have you submitted a Self Assessment Tax Return to HMRC in the past year (i.e. since early June 2018)?**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| Unweighted base | 2119 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| Yes, I have | 332 | 128 | 41 | 45 | 36 | 14 | 102 | 118 |
| No, I haven't | 1728 | 783 | 146 | 173 | 131 | 55 | 376 | 617 |
| Don't know | 59 | 39 | 8 | 5 | 1 | 3 | 15 | 8 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| **KDT_Q8. You mentioned that you have submitted a Self Assessment Tax Return in the last year. Which, if any, of the following are your reasons for this? (Please select all that apply. If any of your answers don't appear in the list below, please type them in the "Other" box)** | | | | | | | | |
| **Unweighted base** | 331 | 175 | 156 | *6* | *49* | 59 | 66 | 151 |
| **Base: All UK Adults who have submitted a self assessment tax return in past year** | 332 | 183 | 148 | *6* | *50* | 68 | 66 | 141 |
| I made profits through self-employment (including partnership profits) | 125 | 75 | 50 | *1* | *20* | 24 | 28 | 52 |
| I had income from lettings | 73 | 33 | 40 | - | *6* | 20 | 7 | 39 |
| I was required to pay the High Income Child Benefit charge | 14 | 11 | 3 | *1* | *2* | 2 | 7 | 1 |
| I had some untaxed investment income | 18 | 13 | 5 | *1* | *2* | 2 | 1 | 12 |
| My annual income exceeded £100,000 | 11 | 6 | 4 | - | *1* | 4 | 3 | 2 |
| I made capital gains through selling asset(s) | 2 | - | 2 | - | - | - | - | 2 |
| Other | 61 | 30 | 31 | - | *6* | 10 | 14 | 32 |
| Don't know | 49 | 23 | 26 | *3* | *14* | 7 | 9 | 15 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |

**KDT_Q8. You mentioned that you have submitted a Self Assessment Tax Return in the last year. Which, if any, of the following are your reasons for this? (Please select all that apply. If any of your answers don't appear in the list below, please type them in the "Other" box)**

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 331 | 211 | 120 | 67 | 52 | *40* | *49* | 90 |
| **Base: All UK Adults who have submitted a self assessment tax return in past year** | 332 | 199 | 132 | 61 | 48 | *38* | *51* | 97 |
| I made profits through self-employment (including partnership profits) | 125 | 79 | 47 | 19 | 18 | *13* | *24* | 41 |
| I had income from lettings | 73 | 45 | 28 | 13 | 14 | *12* | *9* | 16 |
| I was required to pay the High Income Child Benefit charge | 14 | 8 | 6 | 4 | 5 | - | - | 2 |
| I had some untaxed investment income | 18 | 14 | 4 | 4 | 1 | *2* | *3* | 6 |
| My annual income exceeded £100,000 | 11 | 9 | 1 | - | 2 | *1* | *4* | 4 |
| I made capital gains through selling asset(s) | 2 | 2 | 1 | 1 | 1 | - | *1* | - |
| Other | 61 | 35 | 26 | 9 | 8 | *7* | *4* | 25 |
| Don't know | 49 | 23 | 26 | 15 | 2 | *6* | *12* | 11 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

**KDT_Q8. You mentioned that you have submitted a Self Assessment Tax Return in the last year. Which, if any, of the following are your reasons for this? (Please select all that apply. If any of your answers don't appear in the list below, please type them in the "Other" box)**

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 331 | 298 | 11 | 15 | 7 | 15 | 30 | 22 |
| **Base: All UK Adults who have submitted a self assessment tax return in past year** | 332 | 296 | 12 | 17 | 7 | 13 | 26 | 21 |
| I made profits through self-employment (including partnership profits) | 125 | 114 | 4 | 5 | 3 | 3 | 7 | 8 |
| I had income from lettings | 73 | 64 | 4 | 6 | - | 4 | 6 | 3 |
| I was required to pay the High Income Child Benefit charge | 14 | 11 | - | 1 | 1 | 1 | 2 | 1 |
| I had some untaxed investment income | 18 | 16 | 1 | 1 | 1 | 1 | 3 | - |
| My annual income exceeded £100,000 | 11 | 11 | - | - | - | - | - | - |
| I made capital gains through selling asset(s) | 2 | 2 | - | - | - | - | 1 | - |
| Other | 61 | 53 | 2 | 4 | 2 | - | 4 | 5 |
| Don't know | 49 | 46 | 1 | 1 | 1 | 5 | 4 | 6 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q8. You mentioned that you have submitted a Self Assessment Tax Return in the last year. Which, if any, of the following are your reasons for this? (Please select all that apply. If any of your answers don't appear in the list below, please type them in the "Other" box)** | | | | | | | | |
| **Unweighted base** | 331 | *27* | *25* | *40* | *49* | 58 | *32* | 298 |
| **Base: All UK Adults who have submitted a self assessment tax return in past year** | 332 | *26* | *22* | *38* | *51* | 59 | *38* | 296 |
| I made profits through self-employment (including partnership profits) | 125 | *13* | *4* | *13* | *24* | 27 | *14* | 114 |
| I had income from lettings | 73 | *8* | *7* | *12* | *9* | 8 | *8* | 64 |
| I was required to pay the High Income Child Benefit charge | 14 | *5* | *1* | - | - | 2 | - | 11 |
| I had some untaxed investment income | 18 | - | *1* | *2* | *3* | 3 | *3* | 16 |
| My annual income exceeded £100,000 | 11 | - | *2* | *1* | *4* | 3 | *1* | 11 |
| I made capital gains through selling asset(s) | 2 | - | *1* | - | *1* | - | - | 2 |
| Other | 61 | *3* | *5* | *7* | *4* | 15 | *10* | 53 |
| Don't know | 49 | *1* | *1* | *6* | *12* | 5 | *6* | 46 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| **KDT_Q8. You mentioned that you have submitted a Self Assessment Tax Return in the last year. Which, if any, of the following are your reasons for this? (Please select all that apply. If any of your answers don't appear in the list below, please type them in the "Other" box)** | | | | | | | | |
| **Unweighted base** | 331 | *11* | *15* | *7* | 140 | 84 | 224 | *3* |
| **Base: All UK Adults who have submitted a self assessment tax return in past year** | 332 | *12* | *17* | *7* | 147 | 87 | 233 | *2* |
| I made profits through self-employment (including partnership profits) | 125 | *4* | *5* | *3* | 58 | 51 | 109 | *1* |
| I had income from lettings | 73 | *4* | *6* | - | 29 | 14 | 43 | *1* |
| I was required to pay the High Income Child Benefit charge | 14 | - | *1* | *1* | 13 | 1 | 14 | - |
| I had some untaxed investment income | 18 | *1* | *1* | *1* | 4 | 5 | 9 | - |
| My annual income exceeded £100,000 | 11 | - | - | - | 7 | 2 | 10 | *1* |
| I made capital gains through selling asset(s) | 2 | - | - | - | - | 2 | 2 | - |
| Other | 61 | *2* | *4* | *2* | 26 | 8 | 34 | - |
| Don't know | 49 | *1* | *1* | *1* | 15 | 13 | 28 | *1* |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q8. You mentioned that you have submitted a Self Assessment Tax Return in the last year. Which, if any, of the following are your reasons for this? (Please select all that apply. If any of your answers don't appear in the list below, please type them in the "Other" box)** | | | | | | | | |
| **Unweighted base** | 331 | 67 | *6* | *31* | 183 | *38* | *32* | *7* |
| **Base: All UK Adults who have submitted a self assessment tax return in past year** | 332 | 62 | *6* | *28* | 176 | *37* | *32* | *7* |
| I made profits through self-employment (including partnership profits) | 125 | 7 | *3* | *5* | 70 | *15* | *15* | - |
| I had income from lettings | 73 | 22 | - | *6* | 41 | *10* | *5* | *1* |
| I was required to pay the High Income Child Benefit charge | 14 | - | - | - | 13 | *1* | - | - |
| I had some untaxed investment income | 18 | 5 | *1* | *2* | 12 | *3* | *2* | - |
| My annual income exceeded £100,000 | 11 | - | - | - | 7 | *2* | *1* | - |
| I made capital gains through selling asset(s) | 2 | 1 | - | - | 2 | - | - | - |
| Other | 61 | 19 | *2* | *6* | 27 | *7* | *10* | *2* |
| Don't know | 49 | 11 | - | *9* | 18 | *3* | *1* | *4* |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q8. You mentioned that you have submitted a Self Assessment Tax Return in the last year. Which, if any, of the following are your reasons for this? (Please select all that apply. If any of your answers don't appear in the list below, please type them in the "Other" box)** | | | | | | | | |
| **Unweighted base** | 331 | 70 | 232 | *36* | *36* | *13* | 85 | 206 |
| **Base: All UK Adults who have submitted a self assessment tax return in past year** | 332 | 79 | 232 | *34* | *34* | *16* | 84 | 204 |
| I made profits through self-employment (including partnership profits) | 125 | 25 | 89 | *16* | *15* | *3* | 33 | 75 |
| I had income from lettings | 73 | 15 | 56 | *5* | *6* | *3* | 15 | 46 |
| I was required to pay the High Income Child Benefit charge | 14 | - | 2 | *3* | *5* | *4* | 12 | 14 |
| I had some untaxed investment income | 18 | 2 | 11 | *2* | *3* | *2* | 7 | 13 |
| My annual income exceeded £100,000 | 11 | 1 | 9 | - | - | *2* | 2 | 6 |
| I made capital gains through selling asset(s) | 2 | - | 2 | - | - | - | - | 2 |
| Other | 61 | 15 | 50 | *5* | *5* | *1* | 11 | 34 |
| Don't know | 49 | 22 | 28 | *5* | *2* | *4* | 10 | 28 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

**KDT_Q8. You mentioned that you have submitted a Self Assessment Tax Return in the last year. Which, if any, of the following are your reasons for this? (Please select all that apply. If any of your answers don't appear in the list below, please type them in the "Other" box)**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| Unweighted base | 331 | 125 | *36* | *46* | *33* | *16* | 99 | 125 |
| **Base: All UK Adults who have submitted a self assessment tax return in past year** | 332 | 128 | *41* | *45* | *36* | *14* | 102 | 118 |
| I made profits through self-employment (including partnership profits) | 125 | 50 | *13* | *12* | *13* | *6* | 35 | 47 |
| I had income from lettings | 73 | 27 | *7* | *7* | *4* | *2* | 14 | 33 |
| I was required to pay the High Income Child Benefit charge | 14 | - | *1* | *9* | *8* | *1* | 14 | 1 |
| I had some untaxed investment income | 18 | 5 | *5* | *5* | *1* | *1* | 7 | 7 |
| My annual income exceeded £100,000 | 11 | 4 | - | *4* | - | *1* | 4 | 3 |
| I made capital gains through selling asset(s) | 2 | - | - | - | - | - | - | 2 |
| Other | 61 | 27 | *6* | *5* | *4* | *1* | 13 | 23 |
| Don't know | 49 | 21 | *11* | *7* | *7* | *3* | 22 | 11 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |

**KDT_Q9. The image below now shows the homepage of a Personal Tax Account (PTA). Please click on the image below to view the full size version. You can click the "X" at the bottom or anywhere on the image when you have finished looking at it. The Personal Tax Account system is an online resource that Her Majesty's Revenue and Customs (HMRC) launched in 2015 to enable people to view and make changes to their information online. It is intended to help people manage their tax affairs through the account rather than phoning or writing to HMRC. Do you currently have a Personal Tax Account?**

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| **Unweighted base** | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 |
| Yes, I do | 395 | 206 | 189 | 25 | 72 | 83 | 65 | 150 |
| No, I don't | 1447 | 687 | 760 | 166 | 235 | 206 | 265 | 574 |
| Don't know | 278 | 133 | 144 | 46 | 45 | 46 | 45 | 96 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |

**KDT_Q9. The image below now shows the homepage of a Personal Tax Account (PTA). Please click on the image below to view the full size version. You can click the "X" at the bottom or anywhere on the image when you have finished looking at it. The Personal Tax Account system is an online resource that Her Majesty's Revenue and Customs (HMRC) launched in 2015 to enable people to view and make changes to their information online. It is intended to help people manage their tax affairs through the account rather than phoning or writing to HMRC. Do you currently have a Personal Tax Account?**

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2119 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 |
| Base: All UK Adults | 2119 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 |
| Yes, I do | 395 | 249 | 146 | 76 | 66 | 45 | 47 | 94 |
| No, I don't | 1447 | 806 | 641 | 363 | 225 | 122 | 160 | 340 |
| Don't know | 278 | 154 | 124 | 62 | 48 | 28 | 43 | 61 |

## YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

**KDT_Q9. The image below now shows the homepage of a Personal Tax Account (PTA). Please click on the image below to view the full size version. You can click the "X" at the bottom or anywhere on the image when you have finished looking at it. The Personal Tax Account system is an online resource that Her Majesty's Revenue and Customs (HMRC) launched in 2015 to enable people to view and make changes to their information online. It is intended to help people manage their tax affairs through the account rather than phoning or writing to HMRC. Do you currently have a Personal Tax Account?**

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2119 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 |
| Base: All UK Adults | 2119 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 |
| Yes, I do | 395 | 328 | 22 | 29 | 15 | 15 | 31 | 30 |
| No, I don't | 1447 | 1210 | 71 | 131 | 34 | 82 | 148 | 134 |
| Don't know | 278 | 242 | 10 | 20 | 5 | 12 | 25 | 26 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

**KDT_Q9. The image below now shows the homepage of a Personal Tax Account (PTA). Please click on the image below to view the full size version. You can click the "X" at the bottom or anywhere on the image when you have finished looking at it. The Personal Tax Account system is an online resource that Her Majesty's Revenue and Customs (HMRC) launched in 2015 to enable people to view and make changes to their information online. It is intended to help people manage their tax affairs through the account rather than phoning or writing to HMRC. Do you currently have a Personal Tax Account?**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| Unweighted base | 2119 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| Base: All UK Adults | 2119 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| Yes, I do | 395 | 36 | 29 | 45 | 47 | 53 | 41 | 328 |
| No, I don't | 1447 | 108 | 117 | 122 | 160 | 193 | 147 | 1210 |
| Don't know | 278 | 19 | 29 | 28 | 43 | 37 | 24 | 242 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

**KDT_Q9. The image below now shows the homepage of a Personal Tax Account (PTA). Please click on the image below to view the full size version. You can click the "X" at the bottom or anywhere on the image when you have finished looking at it. The Personal Tax Account system is an online resource that Her Majesty's Revenue and Customs (HMRC) launched in 2015 to enable people to view and make changes to their information online. It is intended to help people manage their tax affairs through the account rather than phoning or writing to HMRC. Do you currently have a Personal Tax Account?**

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 |
| Base: All UK Adults | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 |
| Yes, I do | 395 | 22 | 29 | 15 | 196 | 82 | 278 | 12 |
| No, I don't | 1447 | 71 | 131 | 34 | 550 | 204 | 754 | 97 |
| Don't know | 278 | 10 | 20 | 5 | 120 | 48 | 168 | 17 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q9. The image below now shows the homepage of a Personal Tax Account (PTA). Please click on the image below to view the full size version. You can click the "X" at the bottom or anywhere on the image when you have finished looking at it. The Personal Tax Account system is an online resource that Her Majesty's Revenue and Customs (HMRC) launched in 2015 to enable people to view and make changes to their information online. It is intended to help people manage their tax affairs through the account rather than phoning or writing to HMRC. Do you currently have a Personal Tax Account?** | | | | | | | | |
| **Unweighted base** | 2119 | 499 | 70 | 225 | 952 | 306 | 179 | 76 |
| **Base: All UK Adults** | 2119 | 503 | 73 | 218 | 928 | 301 | 174 | 78 |
| Yes, I do | 395 | 73 | 11 | 21 | 200 | 60 | 34 | 8 |
| No, I don't | 1447 | 382 | 53 | 160 | 625 | 195 | 117 | 65 |
| Don't know | 278 | 47 | 9 | 37 | 103 | 46 | 23 | 5 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q9. The image below now shows the homepage of a Personal Tax Account (PTA). Please click on the image below to view the full size version. You can click the "X" at the bottom or anywhere on the image when you have finished looking at it. The Personal Tax Account system is an online resource that Her Majesty's Revenue and Customs (HMRC) launched in 2015 to enable people to view and make changes to their information online. It is intended to help people manage their tax affairs through the account rather than phoning or writing to HMRC. Do you currently have a Personal Tax Account?** | | | | | | | | |
| **Unweighted base** | 2119 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 |
| **Base: All UK Adults** | 2119 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 |
| Yes, I do | 395 | 92 | 282 | 53 | 36 | 14 | 103 | 230 |
| No, I don't | 1447 | 441 | 1066 | 148 | 117 | 54 | 318 | 795 |
| Don't know | 278 | 100 | 165 | 47 | 21 | 6 | 74 | 145 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

**KDT_Q9. The image below now shows the homepage of a Personal Tax Account (PTA). Please click on the image below to view the full size version. You can click the "X" at the bottom or anywhere on the image when you have finished looking at it. The Personal Tax Account system is an online resource that Her Majesty's Revenue and Customs (HMRC) launched in 2015 to enable people to view and make changes to their information online. It is intended to help people manage their tax affairs through the account rather than phoning or writing to HMRC. Do you currently have a Personal Tax Account?**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| Unweighted base | 2119 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| Base: All UK Adults | 2119 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| Yes, I do | 395 | 165 | 36 | 55 | 45 | 20 | 114 | 129 |
| No, I don't | 1447 | 652 | 125 | 145 | 102 | 36 | 306 | 526 |
| Don't know | 278 | 132 | 34 | 23 | 22 | 15 | 73 | 87 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |

**KDT_Q10. The image below shows the homepage of a Personal Tax Account (PTA). Please click on the image below to view the full size version. You can click the "X" at the bottom or anywhere on the image when you have finished looking at it. You mentioned that you currently have a Personal Tax Account. Thinking in general about the services shown in the above image and the accessibility of the Personal Tax Account... Overall, how helpful, if at all, do you find your Personal Tax Account?**

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 406 | 200 | 206 | *25* | 79 | 76 | 66 | 160 |
| **Base: All UK Adults with a PTA** | 395 | 206 | 189 | *25* | 72 | 83 | 65 | 150 |
| Very helpful | 112 | 58 | 54 | *6* | 27 | 18 | 20 | 41 |
| Fairly helpful | 206 | 112 | 95 | *12* | 30 | 53 | 31 | 80 |
| Not very helpful | 34 | 16 | 18 | *2* | 6 | 4 | 12 | 10 |
| Not at all helpful | 18 | 13 | 5 | - | 2 | 6 | 1 | 8 |
| Don't know | 25 | 8 | 17 | *4* | 7 | 2 | 1 | 11 |
| Net: Helpful | 319 | 170 | 149 | *19* | 57 | 71 | 51 | 120 |
| Net: Not helpful | 52 | 28 | 23 | *2* | 8 | 10 | 13 | 18 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |

**KDT_Q10. The image below shows the homepage of a Personal Tax Account (PTA). Please click on the image below to view the full size version. You can click the "X" at the bottom or anywhere on the image when you have finished looking at it. You mentioned that you currently have a Personal Tax Account. Thinking in general about the services shown in the above image and the accessibility of the Personal Tax Account... Overall, how helpful, if at all, do you find your Personal Tax Account?**

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 406 | 277 | 129 | 82 | 67 | *48* | *45* | 99 |
| **Base: All UK Adults with a PTA** | 395 | 249 | 146 | 76 | 66 | *45* | *47* | 94 |
| Very helpful | 112 | 70 | 43 | 16 | 20 | *18* | *14* | 24 |
| Fairly helpful | 206 | 131 | 75 | 51 | 34 | *18* | *21* | 54 |
| Not very helpful | 34 | 20 | 13 | 5 | 8 | *6* | *5* | 4 |
| Not at all helpful | 18 | 11 | 7 | 1 | 2 | *2* | *5* | 5 |
| Don't know | 25 | 17 | 8 | 4 | 1 | *2* | *2* | 9 |
| Net: Helpful | 319 | 201 | 117 | 66 | 53 | *36* | *35* | 77 |
| Net: Not helpful | 52 | 31 | 21 | 6 | 11 | *7* | *10* | 9 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

**KDT_Q10. The image below shows the homepage of a Personal Tax Account (PTA). Please click on the image below to view the full size version. You can click the "X" at the bottom or anywhere on the image when you have finished looking at it. You mentioned that you currently have a Personal Tax Account. Thinking in general about the services shown in the above image and the accessibility of the Personal Tax Account... Overall, how helpful, if at all, do you find your Personal Tax Account?**

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 406 | 341 | *23* | *29* | *13* | *18* | *31* | *33* |
| **Base: All UK Adults with a PTA** | 395 | 328 | *22* | *29* | *15* | *15* | *31* | *30* |
| Very helpful | 112 | 91 | *10* | *8* | *4* | *7* | *4* | *5* |
| Fairly helpful | 206 | 177 | *9* | *14* | *7* | *8* | *22* | *21* |
| Not very helpful | 34 | 28 | *2* | *1* | *3* | *1* | *1* | *3* |
| Not at all helpful | 18 | 15 | *1* | *1* | *1* | - | *1* | - |
| Don't know | 25 | 18 | *1* | *5* | - | - | *3* | *1* |
| Net: Helpful | 319 | 268 | *19* | *22* | *11* | *14* | *26* | *26* |
| Net: Not helpful | 52 | 43 | *2* | *2* | *5* | *1* | *2* | *3* |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

**KDT_Q10. The image below shows the homepage of a Personal Tax Account (PTA). Please click on the image below to view the full size version. You can click the "X" at the bottom or anywhere on the image when you have finished looking at it. You mentioned that you currently have a Personal Tax Account. Thinking in general about the services shown in the above image and the accessibility of the Personal Tax Account... Overall, how helpful, if at all, do you find your Personal Tax Account?**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| Unweighted base | 406 | *34* | *33* | *48* | *45* | 58 | *41* | 341 |
| **Base: All UK Adults with a PTA** | 395 | *36* | *29* | *45* | *47* | 53 | *41* | 328 |
| Very helpful | 112 | *15* | *5* | *18* | *14* | 16 | *8* | 91 |
| Fairly helpful | 206 | *12* | *21* | *18* | *21* | 27 | *26* | 177 |
| Not very helpful | 34 | *8* | *1* | *6* | *5* | 4 | - | 28 |
| Not at all helpful | 18 | - | *2* | *2* | *5* | 4 | *1* | 15 |
| Don't know | 25 | *1* | - | *2* | *2* | 3 | *6* | 18 |
| Net: Helpful | 319 | *27* | *26* | *36* | *35* | 43 | *34* | 268 |
| Net: Not helpful | 52 | *8* | *3* | *7* | *10* | 8 | *1* | 43 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| **KDT_Q10. The image below shows the homepage of a Personal Tax Account (PTA). Please click on the image below to view the full size version. You can click the "X" at the bottom or anywhere on the image when you have finished looking at it. You mentioned that you currently have a Personal Tax Account. Thinking in general about the services shown in the above image and the accessibility of the Personal Tax Account... Overall, how helpful, if at all, do you find your Personal Tax Account?** | | | | | | | | |
| Unweighted base | 406 | *23* | *29* | *13* | 197 | 86 | 283 | *11* |
| **Base: All UK Adults with a PTA** | 395 | *22* | *29* | *15* | 196 | 82 | 278 | *12* |
| Very helpful | 112 | *10* | *8* | *4* | 50 | 26 | 76 | *3* |
| Fairly helpful | 206 | *9* | *14* | *7* | 110 | 37 | 146 | *5* |
| Not very helpful | 34 | *2* | *1* | *3* | 19 | 8 | 27 | *1* |
| Not at all helpful | 18 | *1* | *1* | *1* | 12 | 3 | 15 | - |
| Don't know | 25 | *1* | *5* | - | 5 | 8 | 14 | *3* |
| Net: Helpful | 319 | *19* | *22* | *11* | 160 | 62 | 222 | *8* |
| Net: Not helpful | 52 | *2* | *2* | *5* | 30 | 11 | 42 | *1* |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q10. The image below shows the homepage of a Personal Tax Account (PTA). Please click on the image below to view the full size version. You can click the "X" at the bottom or anywhere on the image when you have finished looking at it. You mentioned that you currently have a Personal Tax Account. Thinking in general about the services shown in the above image and the accessibility of the Personal Tax Account... Overall, how helpful, if at all, do you find your Personal Tax Account?** | | | | | | | | |
| Unweighted base | 406 | 76 | *10* | *26* | 213 | 58 | *33* | *10* |
| **Base: All UK Adults with a PTA** | 395 | 73 | *11* | *21* | 200 | 60 | *34* | *8* |
| Very helpful | 112 | 23 | *6* | *5* | 61 | 16 | *13* | *1* |
| Fairly helpful | 206 | 39 | *3* | *13* | 104 | 31 | *13* | *7* |
| Not very helpful | 34 | 3 | *2* | *1* | 17 | 5 | *5* | - |
| Not at all helpful | 18 | 3 | - | *1* | 7 | 7 | *1* | *0* |
| Don't know | 25 | 6 | - | *1* | 10 | 2 | *2* | - |
| Net: Helpful | 319 | 62 | *9* | *17* | 166 | 46 | *26* | *8* |
| Net: Not helpful | 52 | 5 | *2* | *2* | 24 | 12 | *6* | *0* |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q10. The image below shows the homepage of a Personal Tax Account (PTA). Please click on the image below to view the full size version. You can click the "X" at the bottom or anywhere on the image when you have finished looking at it. You mentioned that you currently have a Personal Tax Account. Thinking in general about the services shown in the above image and the accessibility of the Personal Tax Account... Overall, how helpful, if at all, do you find your Personal Tax Account?** | | | | | | | | |
| Unweighted base | 406 | 91 | 285 | 60 | *38* | *13* | 111 | 240 |
| **Base: All UK Adults with a PTA** | 395 | 92 | 282 | 53 | *36* | *14* | 103 | 230 |
| Very helpful | 112 | 21 | 77 | 16 | *11* | *8* | 35 | 73 |
| Fairly helpful | 206 | 51 | 146 | 27 | *22* | *3* | 52 | 114 |
| Not very helpful | 34 | 7 | 24 | 5 | - | *4* | 9 | 22 |
| Not at all helpful | 18 | 2 | 14 | 2 | *1* | - | 3 | 10 |
| Don't know | 25 | 10 | 21 | 2 | *1* | - | 4 | 11 |
| Net: Helpful | 319 | 72 | 223 | 43 | *33* | *10* | 87 | 187 |
| Net: Not helpful | 52 | 10 | 38 | 7 | *1* | *4* | 12 | 32 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

**KDT_Q10. The image below shows the homepage of a Personal Tax Account (PTA). Please click on the image below to view the full size version. You can click the "X" at the bottom or anywhere on the image when you have finished looking at it. You mentioned that you currently have a Personal Tax Account. Thinking in general about the services shown in the above image and the accessibility of the Personal Tax Account... Overall, how helpful, if at all, do you find your Personal Tax Account?**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| Unweighted base | 406 | 166 | *39* | 58 | *46* | *19* | 120 | 137 |
| **Base: All UK Adults with a PTA** | 395 | 165 | *36* | 55 | *45* | *20* | 114 | 129 |
| Very helpful | 112 | 39 | *14* | 22 | *14* | *6* | 39 | 38 |
| Fairly helpful | 206 | 92 | *19* | 21 | *19* | *8* | 53 | 68 |
| Not very helpful | 34 | 12 | *1* | 8 | *9* | *1* | 12 | 11 |
| Not at all helpful | 18 | 8 | - | 1 | - | *5* | 6 | 6 |
| Don't know | 25 | 14 | *2* | 2 | *2* | - | 5 | 7 |
| Net: Helpful | 319 | 132 | *33* | 43 | *33* | *14* | 91 | 106 |
| Net: Not helpful | 52 | 20 | *1* | 9 | *9* | *6* | 18 | 16 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |

**KDT_Q11. On a slightly different topic... For the following question, by the "UK tax system", we mean the different types of taxes and rates people and businesses pay in the UK. This includes things such as VAT, Income Tax, National Insurance Contributions (NICs), Corporation Tax, Council Tax, Business rates etc. In general, how good or poor would you describe your knowledge of how the UK tax system works?**

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 |
| Base: All UK Adults | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 |
| Very good | 67 | 46 | 21 | 2 | 14 | 16 | 10 | 25 |
| Fairly good | 452 | 246 | 205 | 27 | 70 | 70 | 81 | 204 |
| Neither good nor poor | 739 | 380 | 359 | 65 | 117 | 118 | 147 | 292 |
| Fairly poor | 533 | 235 | 298 | 71 | 97 | 80 | 89 | 196 |
| Very poor | 252 | 87 | 164 | 42 | 38 | 37 | 40 | 95 |
| Don't know | 77 | 32 | 45 | 31 | 16 | 13 | 8 | 8 |
| Net: Good | 518 | 292 | 226 | 29 | 84 | 86 | 91 | 229 |
| Net: Poor | 785 | 322 | 462 | 112 | 135 | 117 | 129 | 291 |

# YouGov Survey Results

## Sample size: 2119

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |

**KDT_Q11. On a slightly different topic... For the following question, by the "UK tax system", we mean the different types of taxes and rates people and businesses pay in the UK. This includes things such as VAT, Income Tax, National Insurance Contributions (NICs), Corporation Tax, Council Tax, Business rates etc. In general, how good or poor would you describe your knowledge of how the UK tax system works?**

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2119 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 |
| Base: All UK Adults | 2119 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 |
| Very good | 67 | 42 | 24 | 12 | 13 | 6 | 11 | 21 |
| Fairly good | 452 | 293 | 158 | 95 | 73 | 45 | 39 | 125 |
| Neither good nor poor | 739 | 419 | 320 | 188 | 115 | 64 | 87 | 171 |
| Fairly poor | 533 | 293 | 240 | 121 | 91 | 48 | 65 | 121 |
| Very poor | 252 | 130 | 121 | 66 | 33 | 27 | 35 | 41 |
| Don't know | 77 | 30 | 46 | 20 | 14 | 6 | 12 | 15 |
| Net: Good | 518 | 336 | 182 | 107 | 86 | 51 | 50 | 146 |
| Net: Poor | 785 | 423 | 362 | 187 | 124 | 75 | 100 | 163 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

**KDT_Q11. On a slightly different topic... For the following question, by the "UK tax system", we mean the different types of taxes and rates people and businesses pay in the UK. This includes things such as VAT, Income Tax, National Insurance Contributions (NICs), Corporation Tax, Council Tax, Business rates etc. In general, how good or poor would you describe your knowledge of how the UK tax system works?**

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2119 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 |
| Base: All UK Adults | 2119 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 |
| Very good | 67 | 64 | 1 | 2 | - | 1 | 7 | 5 |
| Fairly good | 452 | 376 | 28 | 39 | 8 | 18 | 32 | 44 |
| Neither good nor poor | 739 | 625 | 32 | 58 | 24 | 43 | 78 | 67 |
| Fairly poor | 533 | 446 | 25 | 51 | 12 | 28 | 42 | 51 |
| Very poor | 252 | 203 | 15 | 22 | 12 | 15 | 34 | 17 |
| Don't know | 77 | 67 | 3 | 7 | - | 3 | 11 | 5 |
| Net: Good | 518 | 440 | 29 | 41 | 8 | 19 | 39 | 49 |
| Net: Poor | 785 | 649 | 40 | 73 | 23 | 43 | 75 | 68 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

**KDT_Q11. On a slightly different topic... For the following question, by the "UK tax system", we mean the different types of taxes and rates people and businesses pay in the UK. This includes things such as VAT, Income Tax, National Insurance Contributions (NICs), Corporation Tax, Council Tax, Business rates etc. In general, how good or poor would you describe your knowledge of how the UK tax system works?**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| Unweighted base | 2119 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| Base: All UK Adults | 2119 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| Very good | 67 | 7 | 6 | 6 | 11 | 15 | 6 | 64 |
| Fairly good | 452 | 36 | 37 | 45 | 39 | 85 | 40 | 376 |
| Neither good nor poor | 739 | 53 | 63 | 64 | 87 | 86 | 85 | 625 |
| Fairly poor | 533 | 44 | 47 | 48 | 65 | 66 | 56 | 446 |
| Very poor | 252 | 19 | 14 | 27 | 35 | 24 | 18 | 203 |
| Don't know | 77 | 5 | 9 | 6 | 12 | 8 | 7 | 67 |
| Net: Good | 518 | 43 | 43 | 51 | 50 | 100 | 46 | 440 |
| Net: Poor | 785 | 63 | 61 | 75 | 100 | 90 | 73 | 649 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

**KDT_Q11. On a slightly different topic... For the following question, by the "UK tax system", we mean the different types of taxes and rates people and businesses pay in the UK. This includes things such as VAT, Income Tax, National Insurance Contributions (NICs), Corporation Tax, Council Tax, Business rates etc. In general, how good or poor would you describe your knowledge of how the UK tax system works?**

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 |
| Base: All UK Adults | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 |
| Very good | 67 | 1 | 2 | - | 34 | 15 | 49 | - |
| Fairly good | 452 | 28 | 39 | 8 | 202 | 71 | 273 | 11 |
| Neither good nor poor | 739 | 32 | 58 | 24 | 309 | 119 | 428 | 33 |
| Fairly poor | 533 | 25 | 51 | 12 | 218 | 84 | 303 | 49 |
| Very poor | 252 | 15 | 22 | 12 | 80 | 37 | 116 | 24 |
| Don't know | 77 | 3 | 7 | - | 23 | 8 | 31 | 10 |
| Net: Good | 518 | 29 | 41 | 8 | 236 | 86 | 322 | 11 |
| Net: Poor | 785 | 40 | 73 | 23 | 298 | 121 | 419 | 73 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **Unweighted base** | 2119 | 499 | 70 | 225 | 952 | 306 | 179 | 76 |
| **Base: All UK Adults** | 2119 | 503 | 73 | 218 | 928 | 301 | 174 | 78 |
| Very good | 67 | 17 | - | 1 | 33 | 10 | 7 | 3 |
| Fairly good | 452 | 118 | 11 | 40 | 238 | 59 | 40 | 14 |
| Neither good nor poor | 739 | 188 | 26 | 64 | 322 | 108 | 47 | 32 |
| Fairly poor | 533 | 114 | 19 | 48 | 220 | 79 | 56 | 18 |
| Very poor | 252 | 61 | 7 | 43 | 94 | 36 | 23 | 11 |
| Don't know | 77 | 6 | 10 | 21 | 21 | 10 | 2 | - |
| Net: Good | 518 | 134 | 11 | 41 | 271 | 68 | 47 | 17 |
| Net: Poor | 785 | 174 | 27 | 92 | 314 | 115 | 78 | 29 |

**KDT_Q11. On a slightly different topic... For the following question, by the "UK tax system", we mean the different types of taxes and rates people and businesses pay in the UK. This includes things such as VAT, Income Tax, National Insurance Contributions (NICs), Corporation Tax, Council Tax, Business rates etc. In general, how good or poor would you describe your knowledge of how the UK tax system works?**

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q11. On a slightly different topic... For the following question, by the "UK tax system", we mean the different types of taxes and rates people and businesses pay in the UK. This includes things such as VAT, Income Tax, National Insurance Contributions (NICs), Corporation Tax, Council Tax, Business rates etc. In general, how good or poor would you describe your knowledge of how the UK tax system works?** | | | | | | | | |
| Unweighted base | 2119 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 |
| Base: All UK Adults | 2119 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 |
| Very good | 67 | 13 | 52 | 6 | 3 | 4 | 13 | 39 |
| Fairly good | 452 | 100 | 332 | 55 | 36 | 15 | 106 | 266 |
| Neither good nor poor | 739 | 229 | 529 | 81 | 67 | 21 | 169 | 421 |
| Fairly poor | 533 | 160 | 380 | 66 | 39 | 23 | 128 | 289 |
| Very poor | 252 | 88 | 191 | 29 | 19 | 6 | 53 | 126 |
| Don't know | 77 | 42 | 28 | 10 | 10 | 5 | 25 | 28 |
| Net: Good | 518 | 114 | 384 | 62 | 39 | 19 | 120 | 305 |
| Net: Poor | 785 | 248 | 572 | 95 | 58 | 29 | 181 | 415 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

**KDT_Q11. On a slightly different topic... For the following question, by the "UK tax system", we mean the different types of taxes and rates people and businesses pay in the UK. This includes things such as VAT, Income Tax, National Insurance Contributions (NICs), Corporation Tax, Council Tax, Business rates etc. In general, how good or poor would you describe your knowledge of how the UK tax system works?**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| Unweighted base | 2119 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| Base: All UK Adults | 2119 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| Very good | 67 | 27 | 7 | 11 | 6 | 2 | 19 | 23 |
| Fairly good | 452 | 186 | 44 | 45 | 31 | 14 | 105 | 174 |
| Neither good nor poor | 739 | 318 | 58 | 80 | 69 | 20 | 174 | 271 |
| Fairly poor | 533 | 244 | 57 | 58 | 49 | 21 | 133 | 173 |
| Very poor | 252 | 126 | 17 | 23 | 10 | 13 | 44 | 89 |
| Don't know | 77 | 49 | 11 | 8 | 4 | 2 | 19 | 13 |
| Net: Good | 518 | 213 | 52 | 55 | 38 | 17 | 123 | 197 |
| Net: Poor | 785 | 369 | 74 | 80 | 59 | 33 | 177 | 262 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

**KDT_Q12a. Outside of Scotland, what is the current top statutory rate of Income Tax on earned income in the UK? (If you are unsure, please give your best estimate)**

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| Unweighted base | 1939 | 882 | 1057 | 197 | 329 | 303 | 343 | 767 |
| Base: All UK Adults (excl. living in Scotland) | 1939 | 946 | 993 | 210 | 324 | 306 | 344 | 755 |
| 30% | 97 | 41 | 56 | 12 | 14 | 23 | 19 | 29 |
| 35% | 71 | 32 | 39 | 11 | 9 | 10 | 14 | 27 |
| 40% | 599 | 302 | 297 | 44 | 84 | 90 | 101 | 280 |
| 45% | 361 | 199 | 162 | 29 | 57 | 54 | 77 | 144 |
| 50% | 246 | 135 | 111 | 15 | 44 | 45 | 42 | 100 |
| 55% | 93 | 45 | 48 | 8 | 14 | 10 | 12 | 48 |
| Don't know | 472 | 192 | 281 | 91 | 102 | 74 | 79 | 127 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |
| **KDT_Q12a. Outside of Scotland, what is the current top statutory rate of Income Tax on earned income in the UK? (If you are unsure, please give your best estimate)** | | | | | | | | |
| Unweighted base | 1939 | 1175 | 764 | 498 | 351 | 201 | 223 | 504 |
| Base: All UK Adults (excl. living in Scotland) | 1939 | 1107 | 832 | 501 | 339 | 196 | 250 | 495 |
| 30% | 97 | 40 | 57 | 33 | 19 | 10 | 8 | 22 |
| 35% | 71 | 31 | 40 | 27 | 7 | 6 | 10 | 15 |
| 40% | 599 | 352 | 248 | 146 | 108 | 55 | 74 | 166 |
| 45% | 361 | 255 | 106 | 95 | 55 | 39 | 46 | 94 |
| 50% | 246 | 155 | 91 | 58 | 44 | 29 | 29 | 70 |
| 55% | 93 | 64 | 29 | 23 | 17 | 11 | 17 | 16 |
| Don't know | 472 | 210 | 262 | 119 | 88 | 47 | 66 | 113 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

**KDT_Q12a. Outside of Scotland, what is the current top statutory rate of Income Tax on earned income in the UK? (If you are unsure, please give your best estimate)**

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 1939 | 1777 | 110 | - | 52 | 101 | 208 | 189 |
| Base: All UK Adults (excl. living in Scotland) | 1939 | 1780 | 104 | - | 55 | 109 | 203 | 189 |
| 30% | 97 | 92 | 2 | - | 3 | 4 | 15 | 14 |
| 35% | 71 | 65 | 4 | - | 2 | 7 | 9 | 12 |
| 40% | 599 | 548 | 37 | - | 15 | 35 | 50 | 60 |
| 45% | 361 | 330 | 18 | - | 13 | 15 | 44 | 36 |
| 50% | 246 | 230 | 11 | - | 5 | 17 | 23 | 19 |
| 55% | 93 | 84 | 9 | - | 1 | 2 | 13 | 8 |
| Don't know | 472 | 432 | 23 | - | 17 | 28 | 50 | 40 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

**KDT_Q12a. Outside of Scotland, what is the current top statutory rate of Income Tax on earned income in the UK? (If you are unsure, please give your best estimate)**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| Unweighted base | 1939 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| Base: All UK Adults (excl. living in Scotland) | 1939 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| 30% | 97 | 9 | 11 | 10 | 8 | 12 | 9 | 92 |
| 35% | 71 | 3 | 3 | 6 | 10 | 8 | 8 | 65 |
| 40% | 599 | 50 | 58 | 55 | 74 | 95 | 71 | 548 |
| 45% | 361 | 28 | 27 | 39 | 46 | 59 | 35 | 330 |
| 50% | 246 | 22 | 22 | 29 | 29 | 39 | 30 | 230 |
| 55% | 93 | 10 | 7 | 11 | 17 | 12 | 4 | 84 |
| Don't know | 472 | 41 | 47 | 47 | 66 | 58 | 54 | 432 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| **KDT_Q12a. Outside of Scotland, what is the current top statutory rate of Income Tax on earned income in the UK? (If you are unsure, please give your best estimate)** | | | | | | | | |
| Unweighted base | 1939 | 110 | - | 52 | 817 | 307 | 1124 | 100 |
| **Base: All UK Adults (excl. living in Scotland)** | 1939 | 104 | - | 55 | 801 | 308 | 1109 | 110 |
| 30% | 97 | 2 | - | 3 | 43 | 16 | 59 | 4 |
| 35% | 71 | 4 | - | 2 | 19 | 18 | 37 | 5 |
| 40% | 599 | 37 | - | 15 | 253 | 81 | 335 | 24 |
| 45% | 361 | 18 | - | 13 | 155 | 62 | 217 | 20 |
| 50% | 246 | 11 | - | 5 | 133 | 30 | 163 | 9 |
| 55% | 93 | 9 | - | 1 | 28 | 11 | 39 | 3 |
| Don't know | 472 | 23 | - | 17 | 170 | 91 | 261 | 45 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q12a. Outside of Scotland, what is the current top statutory rate of Income Tax on earned income in the UK? (If you are unsure, please give your best estimate)** | | | | | | | | |
| **Unweighted base** | 1939 | 451 | 63 | 201 | 870 | 287 | 167 | 70 |
| **Base: All UK Adults (excl. living in Scotland)** | 1939 | 459 | 64 | 197 | 853 | 285 | 163 | 73 |
| 30% | 97 | 14 | 3 | 16 | 50 | 18 | 7 | 1 |
| 35% | 71 | 16 | 6 | 7 | 25 | 8 | 10 | 1 |
| 40% | 599 | 173 | 17 | 51 | 287 | 81 | 42 | 35 |
| 45% | 361 | 96 | 6 | 21 | 165 | 51 | 33 | 10 |
| 50% | 246 | 52 | 6 | 16 | 126 | 37 | 22 | 9 |
| 55% | 93 | 36 | 4 | 10 | 37 | 12 | 12 | 7 |
| Don't know | 472 | 71 | 21 | 75 | 162 | 80 | 38 | 9 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q12a. Outside of Scotland, what is the current top statutory rate of Income Tax on earned income in the UK? (If you are unsure, please give your best estimate)** | | | | | | | | |
| Unweighted base | 1939 | 539 | 1390 | 233 | 161 | 62 | 456 | 1093 |
| **Base: All UK Adults (excl. living in Scotland)** | 1939 | 560 | 1374 | 234 | 155 | 69 | 458 | 1082 |
| 30% | 97 | 21 | 62 | 14 | 10 | 4 | 27 | 64 |
| 35% | 71 | 26 | 53 | 8 | 6 | 1 | 15 | 38 |
| 40% | 599 | 152 | 454 | 57 | 44 | 20 | 122 | 337 |
| 45% | 361 | 102 | 260 | 49 | 31 | 6 | 87 | 200 |
| 50% | 246 | 50 | 180 | 29 | 21 | 6 | 56 | 146 |
| 55% | 93 | 25 | 70 | 6 | 5 | 6 | 17 | 61 |
| Don't know | 472 | 183 | 296 | 70 | 38 | 25 | 134 | 236 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

**KDT_Q12a. Outside of Scotland, what is the current top statutory rate of Income Tax on earned income in the UK? (If you are unsure, please give your best estimate)**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| Unweighted base | 1939 | 846 | 177 | 210 | 152 | 71 | 457 | 700 |
| Base: All UK Adults (excl. living in Scotland) | 1939 | 857 | 180 | 209 | 155 | 67 | 459 | 683 |
| 30% | 97 | 33 | 10 | 14 | 8 | 4 | 28 | 36 |
| 35% | 71 | 33 | 4 | 7 | 6 | 2 | 15 | 26 |
| 40% | 599 | 263 | 42 | 66 | 45 | 18 | 121 | 233 |
| 45% | 361 | 161 | 29 | 33 | 33 | 17 | 86 | 129 |
| 50% | 246 | 100 | 28 | 22 | 18 | 10 | 64 | 89 |
| 55% | 93 | 32 | 9 | 12 | 6 | 3 | 23 | 41 |
| Don't know | 472 | 236 | 59 | 55 | 39 | 14 | 123 | 127 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| **KDT_Q12b. What is the current top rate of Income Tax on earned income in Scotland? (If you are unsure, please give your best estimate)** | | | | | | | | |
| Unweighted base | 180 | 82 | 98 | *23* | *27* | *26* | *32* | 72 |
| **Base: All Scottish Adults** | 180 | 80 | 100 | *27* | *28* | *29* | *31* | 65 |
| 30% | 1 | 1 | - | *1* | - | - | - | - |
| 40% | 42 | 19 | 23 | *5* | *11* | *3* | *6* | 17 |
| 45% | 25 | 11 | 14 | *1* | *3* | *5* | *4* | 13 |
| 46% | 32 | 19 | 13 | *4* | *2* | *7* | *4* | 15 |
| 50% | 25 | 13 | 12 | *1* | *4* | *12* | *4* | 4 |
| 56% | 8 | 4 | 3 | *2* | *2* | - | *2* | 2 |
| 60% | 7 | 4 | 3 | *2* | *1* | - | *1* | 3 |
| Don't know | 41 | 9 | 31 | *12* | *5* | *2* | *11* | 11 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |
| **KDT_Q12b. What is the current top rate of Income Tax on earned income in Scotland? (If you are unsure, please give your best estimate)** | | | | | | | | |
| Unweighted base | 180 | 98 | 82 | - | - | - | - | - |
| **Base: All Scottish Adults** | 180 | 101 | 79 | - | - | - | - | - |
| 30% | 1 | 1 | - | - | - | - | - | - |
| 40% | 42 | 24 | 18 | - | - | - | - | - |
| 45% | 25 | 16 | 9 | - | - | - | - | - |
| 46% | 32 | 14 | 17 | - | - | - | - | - |
| 50% | 25 | 14 | 12 | - | - | - | - | - |
| 56% | 8 | 5 | 3 | - | - | - | - | - |
| 60% | 7 | 6 | 1 | - | - | - | - | - |
| Don't know | 41 | 21 | 20 | - | - | - | - | - |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| KDT_Q12b. What is the current top rate of Income Tax on earned income in Scotland? (If you are unsure, please give your best estimate) | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 180 | - | - | 180 | - | - | - | - |
| Base: All Scottish Adults | 180 | - | - | 180 | - | - | - | - |
| 30% | 1 | - | - | 1 | - | - | - | - |
| 40% | 42 | - | - | 42 | - | - | - | - |
| 45% | 25 | - | - | 25 | - | - | - | - |
| 46% | 32 | - | - | 32 | - | - | - | - |
| 50% | 25 | - | - | 25 | - | - | - | - |
| 56% | 8 | - | - | 8 | - | - | - | - |
| 60% | 7 | - | - | 7 | - | - | - | - |
| Don't know | 41 | - | - | 41 | - | - | - | - |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q12b. What is the current top rate of Income Tax on earned income in Scotland? (If you are unsure, please give your best estimate)** | | | | | | | | |
| Unweighted base | 180 | - | - | - | - | - | - | - |
| **Base: All Scottish Adults** | 180 | - | - | - | - | - | - | - |
| 30% | 1 | - | - | - | - | - | - | - |
| 40% | 42 | - | - | - | - | - | - | - |
| 45% | 25 | - | - | - | - | - | - | - |
| 46% | 32 | - | - | - | - | - | - | - |
| 50% | 25 | - | - | - | - | - | - | - |
| 56% | 8 | - | - | - | - | - | - | - |
| 60% | 7 | - | - | - | - | - | - | - |
| Don't know | 41 | - | - | - | - | - | - | - |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| KDT_Q12b. What is the current top rate of Income Tax on earned income in Scotland? (If you are unsure, please give your best estimate) | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| Unweighted base | 180 | - | 180 | - | 65 | *25* | 90 | *11* |
| **Base: All Scottish Adults** | 180 | - | 180 | - | 65 | *25* | 90 | *16* |
| 30% | 1 | - | 1 | - | 1 | - | 1 | - |
| 40% | 42 | - | 42 | - | 11 | *5* | 16 | *6* |
| 45% | 25 | - | 25 | - | 10 | *3* | 13 | - |
| 46% | 32 | - | 32 | - | 11 | *7* | 18 | *2* |
| 50% | 25 | - | 25 | - | 14 | *3* | 17 | *1* |
| 56% | 8 | - | 8 | - | 5 | *1* | 6 | - |
| 60% | 7 | - | 7 | - | 2 | - | 2 | *2* |
| Don't know | 41 | - | 41 | - | 10 | *8* | 18 | *4* |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q12b. What is the current top rate of Income Tax on earned income in Scotland? (If you are unsure, please give your best estimate)** | | | | | | | | |
| Unweighted base | 180 | 48 | 7 | 24 | 82 | 19 | 12 | 6 |
| **Base: All Scottish Adults** | 180 | 44 | 9 | 21 | 76 | 16 | 12 | 5 |
| 30% | 1 | - | - | - | - | - | - | - |
| 40% | 42 | 12 | - | 7 | 17 | 2 | 3 | 3 |
| 45% | 25 | 12 | - | 1 | 17 | 1 | - | 1 |
| 46% | 32 | 8 | 2 | 2 | 13 | 3 | 2 | 1 |
| 50% | 25 | 3 | 3 | 1 | 12 | 3 | - | - |
| 56% | 8 | 1 | - | 1 | 1 | 1 | 2 | - |
| 60% | 7 | 2 | - | 1 | 3 | 2 | - | - |
| Don't know | 41 | 7 | 4 | 7 | 12 | 5 | 5 | - |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| KDT_Q12b. What is the current top rate of Income Tax on earned income in Scotland? (If you are unsure, please give your best estimate) | Total | Never Married | Children in Household | | | | | Parent/ guardian (any age) |
|---|---|---|---|---|---|---|---|---|
| | | | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | |
| Unweighted base | 180 | 61 | 141 | *13* | *17* | *5* | *35* | 90 |
| **Base: All Scottish Adults** | 180 | 72 | 139 | *14* | *18* | *5* | *37* | 88 |
| 30% | 1 | 1 | 1 | - | - | - | - | - |
| 40% | 42 | 17 | 30 | *6* | *4* | *2* | *12* | 21 |
| 45% | 25 | 7 | 19 | *1* | *5* | - | *6* | 14 |
| 46% | 32 | 13 | 30 | *1* | - | *1* | *1* | 15 |
| 50% | 25 | 10 | 17 | *1* | *6* | - | *7* | 12 |
| 56% | 8 | 4 | 3 | *2* | - | *2* | *4* | 4 |
| 60% | 7 | 2 | 7 | - | - | - | - | 4 |
| Don't know | 41 | 18 | 32 | *2* | *4* | - | *6* | 18 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| KDT_Q12b. What is the current top rate of Income Tax on earned income in Scotland? (If you are unsure, please give your best estimate) | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| Unweighted base | 180 | 90 | *12* | *15* | *14* | *4* | *32* | 64 |
| **Base: All Scottish Adults** | 180 | 92 | *15* | *14* | *13* | *4* | *34* | 60 |
| 30% | 1 | 1 | - | - | - | - | - | - |
| 40% | 42 | 21 | *4* | *4* | *5* | *1* | *10* | 12 |
| 45% | 25 | 11 | *3* | *2* | *1* | - | *5* | 9 |
| 46% | 32 | 17 | - | - | *1* | - | *1* | 14 |
| 50% | 25 | 13 | *6* | *2* | *2* | *1* | *7* | 6 |
| 56% | 8 | 3 | - | *2* | *1* | *1* | *3* | 2 |
| 60% | 7 | 3 | *1* | - | - | - | *1* | 3 |
| Don't know | 41 | 23 | *2* | *3* | *3* | *2* | *7* | 14 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |

**KDT_Q13. Please read the below information carefully before answering the question that follows. Adam is employed, earning £25,000 a year and pays tax under PAYE (i.e. the tax is automatically deducted before he receives his pay). He has just received notice of his tax code for 2019/20, which allows his employer to calculate how much tax should be taken off Adam's wages. His code for 2019/20 is 1250L (the equivalent of S1250L in Scotland or C1250L in Wales). Which ONE of the following statements do you think BEST describes what this tax code means for Adam?**

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| **Unweighted base** | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 |
| His tax bill on his earnings will be £1,250 | 72 | 35 | 37 | 20 | 19 | 9 | 8 | 16 |
| He has other income, apart from his earnings, of £1,250 | 13 | 5 | 8 | 1 | 6 | 3 | 1 | 2 |
| He has allowances of £1,250, which will be set against his earnings (i.e. not taxed) to calculate his PAYE tax | 304 | 137 | 167 | 16 | 32 | 51 | 47 | 159 |
| He has allowances of £12,500, which will be set against his earnings (i.e. not taxed) to calculate his PAYE tax | 1150 | 605 | 545 | 63 | 182 | 187 | 228 | 490 |
| Don't know | 580 | 244 | 336 | 137 | 113 | 85 | 91 | 153 |

**For the following question, please do not take into account the individual's personal savings allowance, dividend allowance and National Insurance Contributions... Please think about an individual who earns £20,000 in a year and is going to receive £4,000 of additional income in a year from the following method. Do you think the following statement would be true or false for this individual?**

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |

**KDT_Q13. Please read the below information carefully before answering the question that follows. Adam is employed, earning £25,000 a year and pays tax under PAYE (i.e. the tax is automatically deducted before he receives his pay). He has just received notice of his tax code for 2019/20, which allows his employer to calculate how much tax should be taken off Adam's wages. His code for 2019/20 is 1250L (the equivalent of S1250L in Scotland or C1250L in Wales). Which ONE of the following statements do you think BEST describes what this tax code means for Adam?**

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2119 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 |
| Base: All UK Adults | 2119 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 |
| His tax bill on his earnings will be £1,250 | 72 | 36 | 36 | 15 | 13 | 7 | 15 | 11 |
| He has other income, apart from his earnings, of £1,250 | 13 | 4 | 9 | 4 | 2 | 1 | 1 | 4 |
| He has allowances of £1,250, which will be set against his earnings (i.e. not taxed) to calculate his PAYE tax | 304 | 173 | 131 | 77 | 49 | 34 | 29 | 70 |
| He has allowances of £12,500, which will be set against his earnings (i.e. not taxed) to calculate his PAYE tax | 1150 | 710 | 440 | 252 | 184 | 102 | 126 | 286 |
| Don't know | 580 | 285 | 294 | 153 | 91 | 52 | 77 | 124 |

**For the following question, please do not take into account the individual's personal savings allowance, dividend allowance and National Insurance Contributions... Please think about an individual who earns £20,000 in a year and is going to receive £4,000 of additional income in a year from the following method. Do you think the following statement would be true or false for this individual?**

# YouGov Survey Results

## Sample size: 2119

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| **KDT_Q13. Please read the below information carefully before answering the question that follows. Adam is employed, earning £25,000 a year and pays tax under PAYE (i.e. the tax is automatically deducted before he receives his pay). He has just received notice of his tax code for 2019/20, which allows his employer to calculate how much tax should be taken off Adam's wages. His code for 2019/20 is 1250L (the equivalent of S1250L in Scotland or C1250L in Wales). Which ONE of the following statements do you think BEST describes what this tax code means for Adam?** | | | | | | | | |
| **Unweighted base** | 2119 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 |
| **Base: All UK Adults** | 2119 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 |
| His tax bill on his earnings will be £1,250 | 72 | 62 | 3 | 6 | 2 | 2 | 5 | 8 |
| He has other income, apart from his earnings, of £1,250 | 13 | 12 | 1 | 1 | - | - | 2 | 2 |
| He has allowances of £1,250, which will be set against his earnings (i.e. not taxed) to calculate his PAYE tax | 304 | 259 | 14 | 24 | 7 | 17 | 38 | 22 |
| He has allowances of £12,500, which will be set against his earnings (i.e. not taxed) to calculate his PAYE tax | 1150 | 951 | 63 | 101 | 36 | 59 | 101 | 92 |
| Don't know | 580 | 497 | 23 | 48 | 11 | 31 | 56 | 66 |

**For the following question, please do not take into account the individual's personal savings allowance, dividend allowance and National Insurance Contributions... Please think about an individual who earns £20,000 in a year and is going to receive £4,000 of additional income in a year from the following method. Do you think the following statement would be true or false for this individual?**

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |

**KDT_Q13. Please read the below information carefully before answering the question that follows. Adam is employed, earning £25,000 a year and pays tax under PAYE (i.e. the tax is automatically deducted before he receives his pay). He has just received notice of his tax code for 2019/20, which allows his employer to calculate how much tax should be taken off Adam's wages. His code for 2019/20 is 1250L (the equivalent of S1250L in Scotland or C1250L in Wales). Which ONE of the following statements do you think BEST describes what this tax code means for Adam?**

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2119 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| His tax bill on his earnings will be £1,250 | 72 | 1 | 12 | 7 | 15 | 6 | 6 | 62 |
| He has other income, apart from his earnings, of £1,250 | 13 | 1 | 1 | 1 | 1 | 1 | 3 | 12 |
| He has allowances of £1,250, which will be set against his earnings (i.e. not taxed) to calculate his PAYE tax | 304 | 31 | 18 | 34 | 29 | 42 | 28 | 259 |
| He has allowances of £12,500, which will be set against his earnings (i.e. not taxed) to calculate his PAYE tax | 1150 | 92 | 92 | 102 | 126 | 169 | 117 | 951 |
| Don't know | 580 | 38 | 52 | 52 | 77 | 66 | 58 | 497 |

**For the following question, please do not take into account the individual's personal savings allowance, dividend allowance and National Insurance Contributions... Please think about an individual who earns £20,000 in a year and is going to receive £4,000 of additional income in a year from the following method. Do you think the following statement would be true or false for this individual?**

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |

**KDT_Q13. Please read the below information carefully before answering the question that follows. Adam is employed, earning £25,000 a year and pays tax under PAYE (i.e. the tax is automatically deducted before he receives his pay). He has just received notice of his tax code for 2019/20, which allows his employer to calculate how much tax should be taken off Adam's wages. His code for 2019/20 is 1250L (the equivalent of S1250L in Scotland or C1250L in Wales). Which ONE of the following statements do you think BEST describes what this tax code means for Adam?**

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 |
| Base: All UK Adults | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 |
| His tax bill on his earnings will be £1,250 | 72 | 3 | 6 | 2 | 22 | 12 | 35 | 10 |
| He has other income, apart from his earnings, of £1,250 | 13 | 1 | 1 | - | 6 | 1 | 7 | 1 |
| He has allowances of £1,250, which will be set against his earnings (i.e. not taxed) to calculate his PAYE tax | 304 | 14 | 24 | 7 | 95 | 43 | 137 | 11 |
| He has allowances of £12,500, which will be set against his earnings (i.e. not taxed) to calculate his PAYE tax | 1150 | 63 | 101 | 36 | 553 | 184 | 736 | 23 |
| Don't know | 580 | 23 | 48 | 11 | 190 | 94 | 284 | 81 |

**For the following question, please do not take into account the individual's personal savings allowance, dividend allowance and National Insurance Contributions... Please think about an individual who earns £20,000 in a year and is going to receive £4,000 of additional income in a year from the following method. Do you think the following statement would be true or false for this individual?**

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |

**KDT_Q13. Please read the below information carefully before answering the question that follows. Adam is employed, earning £25,000 a year and pays tax under PAYE (i.e. the tax is automatically deducted before he receives his pay). He has just received notice of his tax code for 2019/20, which allows his employer to calculate how much tax should be taken off Adam's wages. His code for 2019/20 is 1250L (the equivalent of S1250L in Scotland or C1250L in Wales). Which ONE of the following statements do you think BEST describes what this tax code means for Adam?**

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2119 | 499 | 70 | 225 | 952 | 306 | 179 | 76 |
| Base: All UK Adults | 2119 | 503 | 73 | 218 | 928 | 301 | 174 | 78 |
| His tax bill on his earnings will be £1,250 | 72 | 12 | 5 | 10 | 23 | 13 | 8 | 2 |
| He has other income, apart from his earnings, of £1,250 | 13 | 2 | - | 3 | 3 | 1 | 1 | - |
| He has allowances of £1,250, which will be set against his earnings (i.e. not taxed) to calculate his PAYE tax | 304 | 110 | 11 | 35 | 139 | 34 | 33 | 25 |
| He has allowances of £12,500, which will be set against his earnings (i.e. not taxed) to calculate his PAYE tax | 1150 | 284 | 20 | 86 | 560 | 174 | 98 | 39 |
| Don't know | 580 | 95 | 37 | 83 | 203 | 79 | 35 | 12 |

**For the following question, please do not take into account the individual's personal savings allowance, dividend allowance and National Insurance Contributions... Please think about an individual who earns £20,000 in a year and is going to receive £4,000 of additional income in a year from the following method. Do you think the following statement would be true or false for this individual?**

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q13. Please read the below information carefully before answering the question that follows. Adam is employed, earning £25,000 a year and pays tax under PAYE (i.e. the tax is automatically deducted before he receives his pay). He has just received notice of his tax code for 2019/20, which allows his employer to calculate how much tax should be taken off Adam's wages. His code for 2019/20 is 1250L (the equivalent of S1250L in Scotland or C1250L in Wales). Which ONE of the following statements do you think BEST describes what this tax code means for Adam?** | | | | | | | | |
| Unweighted base | 2119 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 |
| Base: All UK Adults | 2119 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 |
| His tax bill on his earnings will be £1,250 | 72 | 27 | 37 | 10 | 8 | 6 | 25 | 40 |
| He has other income, apart from his earnings, of £1,250 | 13 | 8 | 5 | 4 | - | 2 | 5 | 10 |
| He has allowances of £1,250, which will be set against his earnings (i.e. not taxed) to calculate his PAYE tax | 304 | 73 | 229 | 27 | 29 | 9 | 65 | 193 |
| He has allowances of £12,500, which will be set against his earnings (i.e. not taxed) to calculate his PAYE tax | 1150 | 277 | 852 | 147 | 81 | 29 | 257 | 675 |
| Don't know | 580 | 247 | 391 | 60 | 55 | 27 | 142 | 252 |

**For the following question, please do not take into account the individual's personal savings allowance, dividend allowance and National Insurance Contributions... Please think about an individual who earns £20,000 in a year and is going to receive £4,000 of additional income in a year from the following method. Do you think the following statement would be true or false for this individual?**

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| **KDT_Q13. Please read the below information carefully before answering the question that follows. Adam is employed, earning £25,000 a year and pays tax under PAYE (i.e. the tax is automatically deducted before he receives his pay). He has just received notice of his tax code for 2019/20, which allows his employer to calculate how much tax should be taken off Adam's wages. His code for 2019/20 is 1250L (the equivalent of S1250L in Scotland or C1250L in Wales). Which ONE of the following statements do you think BEST describes what this tax code means for Adam?** | | | | | | | | |
| **Unweighted base** | 2119 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| His tax bill on his earnings will be £1,250 | 72 | 32 | 10 | 18 | 7 | 2 | 25 | 18 |
| He has other income, apart from his earnings, of £1,250 | 13 | 3 | 6 | 1 | - | 1 | 8 | 2 |
| He has allowances of £1,250, which will be set against his earnings (i.e. not taxed) to calculate his PAYE tax | 304 | 111 | 23 | 36 | 28 | 16 | 75 | 129 |
| He has allowances of £12,500, which will be set against his earnings (i.e. not taxed) to calculate his PAYE tax | 1150 | 476 | 96 | 111 | 93 | 38 | 263 | 449 |
| Don't know | 580 | 328 | 60 | 57 | 40 | 14 | 122 | 145 |

**For the following question, please do not take into account the individual's personal savings allowance, dividend allowance and National Insurance Contributions... Please think about an individual who earns £20,000 in a year and is going to receive £4,000 of additional income in a year from the following method. Do you think the following statement would be true or false for this individual?**

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| **KDT_Q14_1. An individual who received £4,000 of additional income from bank interest would be taxed at the same rate as their £20,000 earnings** | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 |
| True | 796 | 423 | 373 | 40 | 113 | 116 | 152 | 376 |
| False | 598 | 297 | 301 | 77 | 104 | 87 | 95 | 235 |
| Don't know | 725 | 306 | 419 | 120 | 135 | 132 | 128 | 210 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |
| **KDT_Q14_1. An individual who received £4,000 of additional income from bank interest would be taxed at the same rate as their £20,000 earnings** | | | | | | | | |
| Unweighted base | 2119 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 |
| **Base: All UK Adults** | 2119 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 |
| True | 796 | 503 | 293 | 179 | 137 | 71 | 85 | 194 |
| False | 598 | 365 | 232 | 145 | 89 | 54 | 69 | 143 |
| Don't know | 725 | 340 | 385 | 177 | 113 | 70 | 95 | 158 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| **KDT_Q14_1. An individual who received £4,000 of additional income from bank interest would be taxed at the same rate as their £20,000 earnings** | | | | | | | | |
| Unweighted base | 2119 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 |
| **Base: All UK Adults** | 2119 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 |
| True | 796 | 667 | 46 | 57 | 25 | 40 | 69 | 71 |
| False | 598 | 500 | 24 | 59 | 14 | 34 | 59 | 52 |
| Don't know | 725 | 613 | 33 | 63 | 16 | 35 | 75 | 66 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q14_1. An individual who received £4,000 of additional income from bank interest would be taxed at the same rate as their £20,000 earnings** | | | | | | | | |
| Unweighted base | 2119 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| True | 796 | 77 | 60 | 71 | 85 | 128 | 66 | 667 |
| False | 598 | 40 | 49 | 54 | 69 | 76 | 67 | 500 |
| Don't know | 725 | 46 | 66 | 70 | 95 | 79 | 79 | 613 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| **KDT_Q14_1. An individual who received £4,000 of additional income from bank interest would be taxed at the same rate as their £20,000 earnings** | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 |
| True | 796 | 46 | 57 | 25 | 334 | 117 | 451 | 24 |
| False | 598 | 24 | 59 | 14 | 258 | 88 | 346 | 42 |
| Don't know | 725 | 33 | 63 | 16 | 274 | 129 | 403 | 60 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q14_1. An individual who received £4,000 of additional income from bank interest would be taxed at the same rate as their £20,000 earnings** | | | | | | | | |
| Unweighted base | 2119 | 499 | 70 | 225 | 952 | 306 | 179 | 76 |
| **Base: All UK Adults** | 2119 | 503 | 73 | 218 | 928 | 301 | 174 | 78 |
| True | 796 | 240 | 17 | 64 | 397 | 104 | 77 | 31 |
| False | 598 | 140 | 15 | 54 | 254 | 85 | 51 | 30 |
| Don't know | 725 | 122 | 40 | 100 | 277 | 113 | 46 | 17 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q14_1. An individual who received £4,000 of additional income from bank interest would be taxed at the same rate as their £20,000 earnings** | | | | | | | | |
| Unweighted base | 2119 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 |
| **Base: All UK Adults** | 2119 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 |
| True | 796 | 184 | 592 | 86 | 71 | 18 | 176 | 473 |
| False | 598 | 177 | 432 | 80 | 40 | 19 | 138 | 333 |
| Don't know | 725 | 272 | 490 | 82 | 62 | 36 | 181 | 363 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| **KDT_Q14_1. An individual who received £4,000 of additional income from bank interest would be taxed at the same rate as their £20,000 earnings** | | | | | | | | |
| Unweighted base | 2119 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| True | 796 | 323 | 58 | 76 | 77 | 29 | 177 | 323 |
| False | 598 | 265 | 61 | 63 | 37 | 21 | 141 | 209 |
| Don't know | 725 | 362 | 76 | 84 | 55 | 22 | 175 | 210 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| **KDT_Q14_2. An individual who received £4,000 of additional income from dividends (i.e. payments made to company shareholders) would be taxed at the same rate as their £20,000 earnings** | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 |
| True | 797 | 415 | 383 | 55 | 113 | 101 | 159 | 370 |
| False | 526 | 276 | 250 | 65 | 88 | 100 | 76 | 196 |
| Don't know | 796 | 336 | 460 | 117 | 152 | 134 | 139 | 254 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |
| **KDT_Q14_2. An individual who received £4,000 of additional income from dividends (i.e. payments made to company shareholders) would be taxed at the same rate as their £20,000 earnings** | | | | | | | | |
| Unweighted base | 2119 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 |
| Base: All UK Adults | 2119 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 |
| True | 797 | 496 | 301 | 188 | 125 | 62 | 90 | 193 |
| False | 526 | 319 | 207 | 119 | 88 | 59 | 58 | 128 |
| Don't know | 796 | 393 | 403 | 195 | 126 | 74 | 102 | 174 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| **KDT_Q14_2. An individual who received £4,000 of additional income from dividends (i.e. payments made to company shareholders) would be taxed at the same rate as their £20,000 earnings** | | | | | | | | |
| Unweighted base | 2119 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 |
| **Base: All UK Adults** | 2119 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 |
| True | 797 | 658 | 44 | 70 | 26 | 45 | 83 | 61 |
| False | 526 | 451 | 21 | 42 | 11 | 19 | 50 | 50 |
| Don't know | 796 | 671 | 38 | 68 | 18 | 45 | 71 | 79 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q14_2. An individual who received £4,000 of additional income from dividends (i.e. payments made to company shareholders) would be taxed at the same rate as their £20,000 earnings** | | | | | | | | |
| Unweighted base | 2119 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| Base: All UK Adults | 2119 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| True | 797 | 67 | 58 | 62 | 90 | 117 | 76 | 658 |
| False | 526 | 36 | 52 | 59 | 58 | 73 | 55 | 451 |
| Don't know | 796 | 60 | 66 | 74 | 102 | 94 | 80 | 671 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| **KDT_Q14_2. An individual who received £4,000 of additional income from dividends (i.e. payments made to company shareholders) would be taxed at the same rate as their £20,000 earnings** | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 |
| True | 797 | 44 | 70 | 26 | 327 | 117 | 444 | 31 |
| False | 526 | 21 | 42 | 11 | 234 | 74 | 307 | 27 |
| Don't know | 796 | 38 | 68 | 18 | 305 | 143 | 448 | 68 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q14_2. An individual who received £4,000 of additional income from dividends (i.e. payments made to company shareholders) would be taxed at the same rate as their £20,000 earnings** | | | | | | | | |
| Unweighted base | 2119 | 499 | 70 | 225 | 952 | 306 | 179 | 76 |
| Base: All UK Adults | 2119 | 503 | 73 | 218 | 928 | 301 | 174 | 78 |
| True | 797 | 232 | 19 | 71 | 391 | 110 | 75 | 34 |
| False | 526 | 125 | 21 | 45 | 232 | 73 | 45 | 22 |
| Don't know | 796 | 145 | 33 | 101 | 305 | 118 | 54 | 22 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q14_2. An individual who received £4,000 of additional income from dividends (i.e. payments made to company shareholders) would be taxed at the same rate as their £20,000 earnings** | | | | | | | | |
| **Unweighted base** | 2119 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 |
| **Base: All UK Adults** | 2119 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 |
| True | 797 | 186 | 602 | 86 | 65 | 22 | 173 | 492 |
| False | 526 | 151 | 360 | 66 | 47 | 22 | 135 | 281 |
| Don't know | 796 | 294 | 551 | 95 | 62 | 30 | 187 | 397 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| **KDT_Q14_2. An individual who received £4,000 of additional income from dividends (i.e. payments made to company shareholders) would be taxed at the same rate as their £20,000 earnings** | | | | | | | | |
| **Unweighted base** | 2119 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| True | 797 | 306 | 57 | 87 | 74 | 36 | 182 | 333 |
| False | 526 | 245 | 61 | 52 | 36 | 15 | 130 | 170 |
| Don't know | 796 | 399 | 77 | 85 | 58 | 22 | 181 | 240 |

## YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| **KDT_Q14_3. An individual who received £4,000 of additional income from a pension is taxed at the same rate as their £20,000 earnings** | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 |
| True | 957 | 509 | 448 | 39 | 118 | 127 | 176 | 498 |
| False | 419 | 193 | 226 | 69 | 89 | 78 | 76 | 106 |
| Don't know | 743 | 324 | 419 | 129 | 144 | 131 | 123 | 216 |

**For the following question, please think about an individual who earns £20,000 entirely from a full-time job. Thinking about each of the following additional incomes that could be earned in any given year... Do you think this individual would have to pay tax or would not have to pay tax on each of the following additional incomes? (Please select one option on each row)**

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |
| **KDT_Q14_3. An individual who received £4,000 of additional income from a pension is taxed at the same rate as their £20,000 earnings** | | | | | | | | |
| Unweighted base | 2119 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 |
| **Base: All UK Adults** | 2119 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 |
| True | 957 | 606 | 351 | 213 | 155 | 97 | 109 | 234 |
| False | 419 | 242 | 177 | 102 | 60 | 35 | 47 | 100 |
| Don't know | 743 | 360 | 383 | 186 | 124 | 64 | 93 | 161 |

**For the following question, please think about an individual who earns £20,000 entirely from a full-time job. Thinking about each of the following additional incomes that could be earned in any given year... Do you think this individual would have to pay tax or would not have to pay tax on each of the following additional incomes? (Please select one option on each row)**

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| **KDT_Q14_3. An individual who received £4,000 of additional income from a pension is taxed at the same rate as their £20,000 earnings** | | | | | | | | |
| Unweighted base | 2119 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 |
| **Base: All UK Adults** | 2119 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 |
| True | 957 | 808 | 48 | 76 | 25 | 46 | 81 | 86 |
| False | 419 | 344 | 21 | 41 | 13 | 26 | 45 | 31 |
| Don't know | 743 | 628 | 35 | 63 | 16 | 37 | 77 | 72 |

**For the following question, please think about an individual who earns £20,000 entirely from a full-time job. Thinking about each of the following additional incomes that could be earned in any given year... Do you think this individual would have to pay tax or would not have to pay tax on each of the following additional incomes? (Please select one option on each row)**

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q14_3. An individual who received £4,000 of additional income from a pension is taxed at the same rate as their £20,000 earnings** | | | | | | | | |
| Unweighted base | 2119 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| True | 957 | 81 | 74 | 97 | 109 | 149 | 85 | 808 |
| False | 419 | 26 | 33 | 35 | 47 | 52 | 48 | 344 |
| Don't know | 743 | 56 | 68 | 64 | 93 | 82 | 78 | 628 |

**For the following question, please think about an individual who earns £20,000 entirely from a full-time job. Thinking about each of the following additional incomes that could be earned in any given year... Do you think this individual would have to pay tax or would not have to pay tax on each of the following additional incomes? (Please select one option on each row)**

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| **KDT_Q14_3. An individual who received £4,000 of additional income from a pension is taxed at the same rate as their £20,000 earnings** | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 |
| True | 957 | 48 | 76 | 25 | 389 | 144 | 533 | 13 |
| False | 419 | 21 | 41 | 13 | 187 | 68 | 255 | 45 |
| Don't know | 743 | 35 | 63 | 16 | 290 | 121 | 412 | 67 |

**For the following question, please think about an individual who earns £20,000 entirely from a full-time job. Thinking about each of the following additional incomes that could be earned in any given year... Do you think this individual would have to pay tax or would not have to pay tax on each of the following additional incomes? (Please select one option on each row)**

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q14_3. An individual who received £4,000 of additional income from a pension is taxed at the same rate as their £20,000 earnings** | | | | | | | | |
| Unweighted base | 2119 | 499 | 70 | 225 | 952 | 306 | 179 | 76 |
| **Base: All UK Adults** | 2119 | 503 | 73 | 218 | 928 | 301 | 174 | 78 |
| True | 957 | 315 | 18 | 79 | 515 | 129 | 87 | 40 |
| False | 419 | 67 | 14 | 38 | 144 | 65 | 32 | 22 |
| Don't know | 743 | 121 | 41 | 102 | 270 | 107 | 55 | 16 |

**For the following question, please think about an individual who earns £20,000 entirely from a full-time job. Thinking about each of the following additional incomes that could be earned in any given year... Do you think this individual would have to pay tax or would not have to pay tax on each of the following additional incomes? (Please select one option on each row)**

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q14_3. An individual who received £4,000 of additional income from a pension is taxed at the same rate as their £20,000 earnings** | | | | | | | | |
| Unweighted base | 2119 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 |
| **Base: All UK Adults** | 2119 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 |
| True | 957 | 184 | 732 | 107 | 66 | 27 | 199 | 606 |
| False | 419 | 155 | 277 | 58 | 45 | 15 | 117 | 209 |
| Don't know | 743 | 293 | 505 | 83 | 63 | 32 | 178 | 355 |

**For the following question, please think about an individual who earns £20,000 entirely from a full-time job. Thinking about each of the following additional incomes that could be earned in any given year... Do you think this individual would have to pay tax or would not have to pay tax on each of the following additional incomes? (Please select one option on each row)**

## YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| **KDT_Q14_3. An individual who received £4,000 of additional income from a pension is taxed at the same rate as their £20,000 earnings** | | | | | | | | |
| Unweighted base | 2119 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| True | 957 | 351 | 75 | 79 | 81 | 33 | 200 | 436 |
| False | 419 | 210 | 42 | 58 | 35 | 18 | 120 | 104 |
| Don't know | 743 | 388 | 78 | 86 | 52 | 20 | 173 | 203 |

**For the following question, please think about an individual who earns £20,000 entirely from a full-time job. Thinking about each of the following additional incomes that could be earned in any given year... Do you think this individual would have to pay tax or would not have to pay tax on each of the following additional incomes? (Please select one option on each row)**

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| **KDT_Q15_1. £2,400 of income from renting out a spare room on Airbnb** | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 |
| Would pay tax | 1343 | 679 | 664 | 133 | 230 | 213 | 228 | 540 |
| Would not pay tax | 396 | 177 | 219 | 31 | 64 | 67 | 84 | 149 |
| Don't know | 380 | 170 | 210 | 72 | 58 | 56 | 63 | 131 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |
| **KDT_Q15_1. £2,400 of income from renting out a spare room on Airbnb** | | | | | | | | |
| Unweighted base | 2119 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 |
| **Base: All UK Adults** | 2119 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 |
| Would pay tax | 1343 | 782 | 561 | 320 | 213 | 132 | 145 | 302 |
| Would not pay tax | 396 | 237 | 159 | 79 | 58 | 32 | 52 | 119 |
| Don't know | 380 | 189 | 191 | 102 | 68 | 31 | 53 | 75 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| **KDT_Q15_1. £2,400 of income from renting out a spare room on Airbnb** | | | | | | | | |
| Unweighted base | 2119 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 |
| **Base: All UK Adults** | 2119 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 |
| Would pay tax | 1343 | 1112 | 69 | 127 | 36 | 73 | 133 | 114 |
| Would not pay tax | 396 | 340 | 18 | 25 | 13 | 16 | 31 | 32 |
| Don't know | 380 | 328 | 17 | 28 | 7 | 20 | 39 | 44 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q15_1. £2,400 of income from renting out a spare room on Airbnb** | | | | | | | | |
| Unweighted base | 2119 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| Would pay tax | 1343 | 111 | 102 | 132 | 145 | 179 | 123 | 1112 |
| Would not pay tax | 396 | 27 | 31 | 32 | 52 | 69 | 50 | 340 |
| Don't know | 380 | 25 | 43 | 31 | 53 | 36 | 39 | 328 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| **KDT_Q15_1. £2,400 of income from renting out a spare room on Airbnb** | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 |
| Would pay tax | 1343 | 69 | 127 | 36 | 572 | 196 | 768 | 73 |
| Would not pay tax | 396 | 18 | 25 | 13 | 170 | 68 | 238 | 19 |
| Don't know | 380 | 17 | 28 | 7 | 124 | 70 | 194 | 34 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q15_1. £2,400 of income from renting out a spare room on Airbnb** | | | | | | | | |
| Unweighted base | 2119 | 499 | 70 | 225 | 952 | 306 | 179 | 76 |
| **Base: All UK Adults** | 2119 | 503 | 73 | 218 | 928 | 301 | 174 | 78 |
| Would pay tax | 1343 | 329 | 40 | 135 | 612 | 208 | 100 | 51 |
| Would not pay tax | 396 | 98 | 12 | 29 | 163 | 52 | 48 | 15 |
| Don't know | 380 | 76 | 21 | 54 | 154 | 42 | 27 | 11 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q15_1. £2,400 of income from renting out a spare room on Airbnb** | | | | | | | | |
| Unweighted base | 2119 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 |
| **Base: All UK Adults** | 2119 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 |
| Would pay tax | 1343 | 370 | 980 | 160 | 108 | 39 | 308 | 758 |
| Would not pay tax | 396 | 116 | 278 | 51 | 34 | 18 | 104 | 228 |
| Don't know | 380 | 146 | 255 | 37 | 31 | 16 | 83 | 184 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| **KDT_Q15_1. £2,400 of income from renting out a spare room on Airbnb** | | | | | | | | |
| Unweighted base | 2119 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| Would pay tax | 1343 | 586 | 125 | 145 | 111 | 45 | 313 | 484 |
| Would not pay tax | 396 | 168 | 39 | 43 | 34 | 18 | 105 | 133 |
| Don't know | 380 | 196 | 32 | 34 | 23 | 9 | 74 | 126 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| **KDT_Q15_2. £4,000 from letting out a second property to holidaymakers** | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 |
| Would pay tax | 1672 | 821 | 851 | 153 | 271 | 257 | 292 | 699 |
| Would not pay tax | 130 | 61 | 69 | 11 | 28 | 30 | 32 | 29 |
| Don't know | 317 | 144 | 173 | 73 | 53 | 47 | 51 | 93 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |
| **KDT_Q15_2. £4,000 from letting out a second property to holidaymakers** | | | | | | | | |
| Unweighted base | 2119 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 |
| **Base: All UK Adults** | 2119 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 |
| Would pay tax | 1672 | 985 | 686 | 390 | 270 | 157 | 181 | 401 |
| Would not pay tax | 130 | 66 | 64 | 36 | 15 | 11 | 20 | 30 |
| Don't know | 317 | 157 | 160 | 75 | 53 | 28 | 49 | 65 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| **KDT_Q15_2. £4,000 from letting out a second property to holidaymakers** | | | | | | | | |
| Unweighted base | 2119 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 |
| **Base: All UK Adults** | 2119 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 |
| Would pay tax | 1672 | 1399 | 86 | 142 | 45 | 89 | 155 | 146 |
| Would not pay tax | 130 | 112 | 4 | 11 | 3 | 9 | 15 | 13 |
| Don't know | 317 | 270 | 14 | 27 | 7 | 11 | 34 | 30 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q15_2. £4,000 from letting out a second property to holidaymakers** | | | | | | | | |
| Unweighted base | 2119 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| Would pay tax | 1672 | 140 | 130 | 157 | 181 | 237 | 163 | 1399 |
| Would not pay tax | 130 | 5 | 10 | 11 | 20 | 14 | 16 | 112 |
| Don't know | 317 | 18 | 35 | 28 | 49 | 32 | 33 | 270 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| **KDT_Q15_2. £4,000 from letting out a second property to holidaymakers** | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 |
| Would pay tax | 1672 | 86 | 142 | 45 | 704 | 243 | 947 | 84 |
| Would not pay tax | 130 | 4 | 11 | 3 | 56 | 31 | 87 | 7 |
| Don't know | 317 | 14 | 27 | 7 | 107 | 59 | 166 | 35 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q15_2. £4,000 from letting out a second property to holidaymakers** | | | | | | | | |
| Unweighted base | 2119 | 499 | 70 | 225 | 952 | 306 | 179 | 76 |
| **Base: All UK Adults** | 2119 | 503 | 73 | 218 | 928 | 301 | 174 | 78 |
| Would pay tax | 1672 | 436 | 45 | 161 | 763 | 254 | 136 | 70 |
| Would not pay tax | 130 | 21 | 7 | 8 | 47 | 11 | 14 | 2 |
| Don't know | 317 | 46 | 21 | 50 | 119 | 37 | 24 | 6 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q15_2. £4,000 from letting out a second property to holidaymakers** | | | | | | | | |
| Unweighted base | 2119 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 |
| **Base: All UK Adults** | 2119 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 |
| Would pay tax | 1672 | 444 | 1224 | 205 | 134 | 46 | 385 | 945 |
| Would not pay tax | 130 | 57 | 88 | 12 | 13 | 7 | 32 | 75 |
| Don't know | 317 | 131 | 201 | 31 | 26 | 21 | 77 | 150 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| **KDT_Q15_2. £4,000 from letting out a second property to holidaymakers** | | | | | | | | |
| Unweighted base | 2119 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| Would pay tax | 1672 | 727 | 145 | 173 | 136 | 59 | 380 | 613 |
| Would not pay tax | 130 | 56 | 21 | 16 | 13 | 2 | 43 | 34 |
| Don't know | 317 | 167 | 29 | 33 | 19 | 11 | 69 | 95 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| **KDT_Q15_3. £500 from selling unwanted items on eBay** | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 |
| Would pay tax | 270 | 137 | 134 | 28 | 43 | 31 | 58 | 112 |
| Would not pay tax | 1511 | 744 | 768 | 136 | 268 | 245 | 261 | 601 |
| Don't know | 337 | 146 | 192 | 74 | 41 | 60 | 57 | 107 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |
| **KDT_Q15_3. £500 from selling unwanted items on eBay** | | | | | | | | |
| Unweighted base | 2119 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 |
| **Base: All UK Adults** | 2119 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 |
| Would pay tax | 270 | 165 | 106 | 73 | 32 | 20 | 38 | 58 |
| Would not pay tax | 1511 | 864 | 647 | 356 | 251 | 138 | 160 | 368 |
| Don't know | 337 | 180 | 158 | 72 | 55 | 38 | 51 | 70 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| **KDT_Q15_3. £500 from selling unwanted items on eBay** | | | | | | | | |
| Unweighted base | 2119 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 |
| **Base: All UK Adults** | 2119 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 |
| Would pay tax | 270 | 222 | 19 | 25 | 5 | 13 | 33 | 27 |
| Would not pay tax | 1511 | 1273 | 70 | 124 | 44 | 88 | 136 | 132 |
| Don't know | 337 | 285 | 15 | 32 | 6 | 7 | 34 | 31 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q15_3. £500 from selling unwanted items on eBay** | | | | | | | | |
| Unweighted base | 2119 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| Would pay tax | 270 | 23 | 10 | 20 | 38 | 30 | 28 | 222 |
| Would not pay tax | 1511 | 124 | 128 | 138 | 160 | 216 | 152 | 1273 |
| Don't know | 337 | 17 | 38 | 38 | 51 | 38 | 32 | 285 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| **KDT_Q15_3. £500 from selling unwanted items on eBay** | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 |
| Would pay tax | 270 | 19 | 25 | 5 | 109 | 39 | 148 | 21 |
| Would not pay tax | 1511 | 70 | 124 | 44 | 655 | 229 | 885 | 70 |
| Don't know | 337 | 15 | 32 | 6 | 102 | 65 | 167 | 35 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q15_3. £500 from selling unwanted items on eBay** | | | | | | | | |
| Unweighted base | 2119 | 499 | 70 | 225 | 952 | 306 | 179 | 76 |
| **Base: All UK Adults** | 2119 | 503 | 73 | 218 | 928 | 301 | 174 | 78 |
| Would pay tax | 270 | 73 | 6 | 22 | 120 | 41 | 24 | 11 |
| Would not pay tax | 1511 | 368 | 42 | 147 | 677 | 220 | 125 | 59 |
| Don't know | 337 | 62 | 25 | 49 | 131 | 40 | 25 | 8 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q15_3. £500 from selling unwanted items on eBay** | | | | | | | | |
| Unweighted base | 2119 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 |
| **Base: All UK Adults** | 2119 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 |
| Would pay tax | 270 | 76 | 203 | 34 | 16 | 8 | 57 | 150 |
| Would not pay tax | 1511 | 424 | 1093 | 185 | 123 | 50 | 358 | 850 |
| Don't know | 337 | 133 | 218 | 29 | 34 | 16 | 79 | 169 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| **KDT_Q15_3. £500 from selling unwanted items on eBay** | | | | | | | | |
| Unweighted base | 2119 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| Would pay tax | 270 | 120 | 19 | 24 | 18 | 10 | 56 | 101 |
| Would not pay tax | 1511 | 661 | 148 | 165 | 129 | 51 | 366 | 529 |
| Don't know | 337 | 168 | 28 | 34 | 22 | 11 | 71 | 113 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| **KDT_Q15_4. A £15,000 lottery prize** | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 |
| Would pay tax | 374 | 166 | 207 | 73 | 103 | 71 | 51 | 76 |
| Would not pay tax | 1397 | 734 | 663 | 92 | 200 | 203 | 260 | 642 |
| Don't know | 348 | 126 | 223 | 72 | 49 | 60 | 64 | 103 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |
| **KDT_Q15_4. A £15,000 lottery prize** | | | | | | | | |
| Unweighted base | 2119 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 |
| **Base: All UK Adults** | 2119 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 |
| Would pay tax | 374 | 204 | 169 | 80 | 62 | 28 | 53 | 72 |
| Would not pay tax | 1397 | 817 | 580 | 335 | 223 | 129 | 143 | 350 |
| Don't know | 348 | 187 | 162 | 86 | 54 | 39 | 53 | 73 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| **KDT_Q15_4. A £15,000 lottery prize** | | | | | | | | |
| Unweighted base | 2119 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 |
| **Base: All UK Adults** | 2119 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 |
| Would pay tax | 374 | 295 | 23 | 46 | 10 | 22 | 27 | 31 |
| Would not pay tax | 1397 | 1181 | 66 | 110 | 40 | 73 | 136 | 127 |
| Don't know | 348 | 305 | 15 | 23 | 5 | 14 | 41 | 32 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q15_4. A £15,000 lottery prize** | | | | | | | | |
| Unweighted base | 2119 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| Would pay tax | 374 | 34 | 28 | 28 | 53 | 42 | 30 | 295 |
| Would not pay tax | 1397 | 112 | 111 | 129 | 143 | 205 | 146 | 1181 |
| Don't know | 348 | 18 | 36 | 39 | 53 | 36 | 37 | 305 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| **KDT_Q15_4. A £15,000 lottery prize** | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 |
| Would pay tax | 374 | 23 | 46 | 10 | 182 | 52 | 234 | 41 |
| Would not pay tax | 1397 | 66 | 110 | 40 | 584 | 205 | 789 | 52 |
| Don't know | 348 | 15 | 23 | 5 | 101 | 77 | 177 | 33 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q15_4. A £15,000 lottery prize** | | | | | | | | |
| Unweighted base | 2119 | 499 | 70 | 225 | 952 | 306 | 179 | 76 |
| **Base: All UK Adults** | 2119 | 503 | 73 | 218 | 928 | 301 | 174 | 78 |
| Would pay tax | 374 | 38 | 11 | 50 | 128 | 69 | 23 | 10 |
| Would not pay tax | 1397 | 404 | 38 | 113 | 666 | 190 | 120 | 59 |
| Don't know | 348 | 60 | 23 | 54 | 134 | 42 | 32 | 9 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q15_4. A £15,000 lottery prize** | | | | | | | | |
| Unweighted base | 2119 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 |
| **Base: All UK Adults** | 2119 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 |
| Would pay tax | 374 | 143 | 241 | 54 | 34 | 22 | 110 | 185 |
| Would not pay tax | 1397 | 358 | 1046 | 153 | 106 | 39 | 297 | 814 |
| Don't know | 348 | 131 | 227 | 41 | 33 | 13 | 87 | 171 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| **KDT_Q15_4. A £15,000 lottery prize** | | | | | | | | |
| Unweighted base | 2119 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| Would pay tax | 374 | 189 | 53 | 55 | 24 | 9 | 102 | 87 |
| Would not pay tax | 1397 | 583 | 108 | 134 | 122 | 50 | 312 | 546 |
| Don't know | 348 | 178 | 34 | 34 | 22 | 12 | 79 | 109 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| **KDT_Q15_5. £2,000 in advertising income from being an influencer on Instagram** | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 |
| Would pay tax | 1293 | 669 | 623 | 118 | 238 | 220 | 236 | 481 |
| Would not pay tax | 298 | 130 | 169 | 44 | 54 | 49 | 56 | 96 |
| Don't know | 528 | 227 | 301 | 75 | 60 | 66 | 84 | 243 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |
| **KDT_Q15_5. £2,000 in advertising income from being an influencer on Instagram** | | | | | | | | |
| Unweighted base | 2119 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 |
| **Base: All UK Adults** | 2119 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 |
| Would pay tax | 1293 | 814 | 479 | 300 | 207 | 111 | 152 | 316 |
| Would not pay tax | 298 | 134 | 164 | 83 | 38 | 29 | 28 | 64 |
| Don't know | 528 | 260 | 268 | 118 | 94 | 56 | 69 | 115 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| **KDT_Q15_5. £2,000 in advertising income from being an influencer on Instagram** | | | | | | | | |
| Unweighted base | 2119 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 |
| **Base: All UK Adults** | 2119 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 |
| Would pay tax | 1293 | 1085 | 72 | 103 | 33 | 68 | 122 | 110 |
| Would not pay tax | 298 | 242 | 12 | 32 | 13 | 20 | 33 | 30 |
| Don't know | 528 | 453 | 20 | 45 | 10 | 21 | 48 | 50 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q15_5. £2,000 in advertising income from being an influencer on Instagram** | | | | | | | | |
| Unweighted base | 2119 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| Would pay tax | 1293 | 103 | 104 | 111 | 152 | 183 | 133 | 1085 |
| Would not pay tax | 298 | 22 | 16 | 29 | 28 | 37 | 27 | 242 |
| Don't know | 528 | 39 | 56 | 56 | 69 | 64 | 51 | 453 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| **KDT_Q15_5. £2,000 in advertising income from being an influencer on Instagram** | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 |
| Would pay tax | 1293 | 72 | 103 | 33 | 587 | 190 | 777 | 65 |
| Would not pay tax | 298 | 12 | 32 | 13 | 122 | 42 | 164 | 28 |
| Don't know | 528 | 20 | 45 | 10 | 157 | 101 | 258 | 33 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q15_5. £2,000 in advertising income from being an influencer on Instagram** | | | | | | | | |
| Unweighted base | 2119 | 499 | 70 | 225 | 952 | 306 | 179 | 76 |
| **Base: All UK Adults** | 2119 | 503 | 73 | 218 | 928 | 301 | 174 | 78 |
| Would pay tax | 1293 | 301 | 30 | 119 | 587 | 201 | 94 | 50 |
| Would not pay tax | 298 | 57 | 11 | 38 | 114 | 38 | 29 | 12 |
| Don't know | 528 | 144 | 32 | 61 | 228 | 62 | 51 | 16 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q15_5. £2,000 in advertising income from being an influencer on Instagram** | | | | | | | | |
| Unweighted base | 2119 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 |
| **Base: All UK Adults** | 2119 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 |
| Would pay tax | 1293 | 355 | 924 | 170 | 105 | 42 | 317 | 703 |
| Would not pay tax | 298 | 106 | 195 | 36 | 30 | 18 | 84 | 183 |
| Don't know | 528 | 172 | 395 | 41 | 38 | 14 | 93 | 284 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| **KDT_Q15_5. £2,000 in advertising income from being an influencer on Instagram** | | | | | | | | |
| Unweighted base | 2119 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| Would pay tax | 1293 | 590 | 128 | 144 | 113 | 43 | 313 | 429 |
| Would not pay tax | 298 | 115 | 33 | 41 | 30 | 15 | 95 | 97 |
| Don't know | 528 | 244 | 34 | 38 | 26 | 14 | 85 | 217 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |

**KDT_Q16. For the following question, please imagine that you sponsored a friend to run a marathon on behalf of a charity. When donating, the charity asks you to sign a Gift Aid donation. Which, if any, of the following do you think describes what a Gift Aid donation is? (Please select all that apply)**

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 |
| Base: All UK Adults | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 |
| The charity can claim 25p back in tax from every £1 that you donate | 1434 | 671 | 763 | 105 | 217 | 216 | 263 | 633 |
| If you are a Basic Rate taxpayer, you can claim 25p back in tax from every £1 that you donate | 203 | 111 | 92 | 16 | 36 | 42 | 43 | 66 |
| If you are a Higher Rate taxpayer, you can claim 25p back in tax from every £1 that you donate | 111 | 63 | 48 | 16 | 15 | 23 | 26 | 31 |
| Nothing happens – all charities have to request a Gift Aid confirmation by law | 100 | 48 | 52 | 11 | 23 | 14 | 13 | 38 |
| None of these | 44 | 24 | 20 | 12 | 7 | 9 | 6 | 10 |
| Don't know | 371 | 194 | 177 | 93 | 69 | 58 | 64 | 87 |

**On a slightly different topic... Do you think that each of the following statements are true or false? (Please select one option on each row)**

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |
| **KDT_Q16. For the following question, please imagine that you sponsored a friend to run a marathon on behalf of a charity. When donating, the charity asks you to sign a Gift Aid donation. Which, if any, of the following do you think describes what a Gift Aid donation is? (Please select all that apply)** | | | | | | | | |
| **Unweighted base** | 2119 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 |
| **Base: All UK Adults** | 2119 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 |
| The charity can claim 25p back in tax from every £1 that you donate | 1434 | 871 | 563 | 325 | 234 | 136 | 152 | 355 |
| If you are a Basic Rate taxpayer, you can claim 25p back in tax from every £1 that you donate | 203 | 109 | 94 | 59 | 39 | 14 | 26 | 40 |
| If you are a Higher Rate taxpayer, you can claim 25p back in tax from every £1 that you donate | 111 | 69 | 42 | 30 | 13 | 12 | 12 | 30 |
| Nothing happens – all charities have to request a Gift Aid confirmation by law | 100 | 42 | 58 | 22 | 11 | 12 | 13 | 23 |
| None of these | 44 | 17 | 27 | 14 | 8 | 3 | 4 | 11 |
| Don't know | 371 | 188 | 183 | 96 | 54 | 32 | 58 | 70 |
| **On a slightly different topic... Do you think that each of the following statements are true or false? (Please select one option on each row)** | | | | | | | | |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| **KDT_Q16. For the following question, please imagine that you sponsored a friend to run a marathon on behalf of a charity. When donating, the charity asks you to sign a Gift Aid donation. Which, if any, of the following do you think describes what a Gift Aid donation is? (Please select all that apply)** | | | | | | | | |
| **Unweighted base** | 2119 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 |
| **Base: All UK Adults** | 2119 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 |
| The charity can claim 25p back in tax from every £1 that you donate | 1434 | 1202 | 75 | 120 | 37 | 71 | 131 | 123 |
| If you are a Basic Rate taxpayer, you can claim 25p back in tax from every £1 that you donate | 203 | 179 | 9 | 13 | 2 | 17 | 26 | 16 |
| If you are a Higher Rate taxpayer, you can claim 25p back in tax from every £1 that you donate | 111 | 96 | 6 | 5 | 4 | 9 | 14 | 7 |
| Nothing happens – all charities have to request a Gift Aid confirmation by law | 100 | 82 | 3 | 12 | 2 | 9 | 4 | 9 |
| None of these | 44 | 39 | - | 3 | 1 | 1 | 5 | 8 |
| Don't know | 371 | 309 | 16 | 36 | 10 | 19 | 41 | 36 |

**On a slightly different topic... Do you think that each of the following statements are true or false? (Please select one option on each row)**

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q16. For the following question, please imagine that you sponsored a friend to run a marathon on behalf of a charity. When donating, the charity asks you to sign a Gift Aid donation. Which, if any, of the following do you think describes what a Gift Aid donation is? (Please select all that apply)** | | | | | | | | |
| **Unweighted base** | 2119 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| The charity can claim 25p back in tax from every £1 that you donate | 1434 | 124 | 110 | 136 | 152 | 209 | 146 | 1202 |
| If you are a Basic Rate taxpayer, you can claim 25p back in tax from every £1 that you donate | 203 | 15 | 25 | 14 | 26 | 25 | 15 | 179 |
| If you are a Higher Rate taxpayer, you can claim 25p back in tax from every £1 that you donate | 111 | 4 | 9 | 12 | 12 | 21 | 9 | 96 |
| Nothing happens – all charities have to request a Gift Aid confirmation by law | 100 | 5 | 7 | 12 | 13 | 13 | 10 | 82 |
| None of these | 44 | 2 | 6 | 3 | 4 | 2 | 9 | 39 |
| Don't know | 371 | 21 | 33 | 32 | 58 | 36 | 34 | 309 |
| **On a slightly different topic... Do you think that each of the following statements are true or false? (Please select one option on each row)** | | | | | | | | |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| **KDT_Q16. For the following question, please imagine that you sponsored a friend to run a marathon on behalf of a charity. When donating, the charity asks you to sign a Gift Aid donation. Which, if any, of the following do you think describes what a Gift Aid donation is? (Please select all that apply)** | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 |
| The charity can claim 25p back in tax from every £1 that you donate | 1434 | 75 | 120 | 37 | 613 | 223 | 836 | 56 |
| If you are a Basic Rate taxpayer, you can claim 25p back in tax from every £1 that you donate | 203 | 9 | 13 | 2 | 88 | 39 | 127 | 6 |
| If you are a Higher Rate taxpayer, you can claim 25p back in tax from every £1 that you donate | 111 | 6 | 5 | 4 | 39 | 25 | 64 | 7 |
| Nothing happens – all charities have to request a Gift Aid confirmation by law | 100 | 3 | 12 | 2 | 36 | 14 | 51 | 7 |
| None of these | 44 | - | 3 | 1 | 15 | 8 | 23 | 6 |
| Don't know | 371 | 16 | 36 | 10 | 133 | 56 | 189 | 47 |
| **On a slightly different topic... Do you think that each of the following statements are true or false? (Please select one option on each row)** | | | | | | | | |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q16. For the following question, please imagine that you sponsored a friend to run a marathon on behalf of a charity. When donating, the charity asks you to sign a Gift Aid donation. Which, if any, of the following do you think describes what a Gift Aid donation is? (Please select all that apply)** | | | | | | | | |
| **Unweighted base** | 2119 | 499 | 70 | 225 | 952 | 306 | 179 | 76 |
| **Base: All UK Adults** | 2119 | 503 | 73 | 218 | 928 | 301 | 174 | 78 |
| The charity can claim 25p back in tax from every £1 that you donate | 1434 | 390 | 37 | 115 | 684 | 193 | 132 | 58 |
| If you are a Basic Rate taxpayer, you can claim 25p back in tax from every £1 that you donate | 203 | 43 | 10 | 18 | 85 | 31 | 17 | 8 |
| If you are a Higher Rate taxpayer, you can claim 25p back in tax from every £1 that you donate | 111 | 23 | 7 | 11 | 53 | 10 | 7 | 5 |
| Nothing happens – all charities have to request a Gift Aid confirmation by law | 100 | 20 | 3 | 20 | 41 | 19 | 9 | 5 |
| None of these | 44 | 9 | 3 | 3 | 15 | 5 | - | 3 |
| Don't know | 371 | 52 | 21 | 63 | 123 | 58 | 17 | 6 |
| **On a slightly different topic... Do you think that each of the following statements are true or false? (Please select one option on each row)** | | | | | | | | |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q16. For the following question, please imagine that you sponsored a friend to run a marathon on behalf of a charity. When donating, the charity asks you to sign a Gift Aid donation. Which, if any, of the following do you think describes what a Gift Aid donation is? (Please select all that apply)** | | | | | | | | |
| **Unweighted base** | 2119 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 |
| **Base: All UK Adults** | 2119 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 |
| The charity can claim 25p back in tax from every £1 that you donate | 1434 | 362 | 1066 | 170 | 110 | 42 | 322 | 836 |
| If you are a Basic Rate taxpayer, you can claim 25p back in tax from every £1 that you donate | 203 | 62 | 146 | 25 | 18 | 6 | 48 | 112 |
| If you are a Higher Rate taxpayer, you can claim 25p back in tax from every £1 that you donate | 111 | 36 | 71 | 19 | 11 | 7 | 37 | 62 |
| Nothing happens – all charities have to request a Gift Aid confirmation by law | 100 | 26 | 72 | 9 | 9 | 2 | 20 | 57 |
| None of these | 44 | 20 | 20 | 6 | 5 | 5 | 16 | 22 |
| Don't know | 371 | 165 | 234 | 44 | 36 | 18 | 97 | 163 |
| **On a slightly different topic... Do you think that each of the following statements are true or false? (Please select one option on each row)** | | | | | | | | |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| **KDT_Q16. For the following question, please imagine that you sponsored a friend to run a marathon on behalf of a charity. When donating, the charity asks you to sign a Gift Aid donation. Which, if any, of the following do you think describes what a Gift Aid donation is? (Please select all that apply)** | | | | | | | | |
| **Unweighted base** | 2119 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| The charity can claim 25p back in tax from every £1 that you donate | 1434 | 598 | 117 | 141 | 130 | 49 | 322 | 560 |
| If you are a Basic Rate taxpayer, you can claim 25p back in tax from every £1 that you donate | 203 | 91 | 22 | 24 | 21 | 6 | 58 | 61 |
| If you are a Higher Rate taxpayer, you can claim 25p back in tax from every £1 that you donate | 111 | 49 | 14 | 16 | 15 | 4 | 34 | 28 |
| Nothing happens – all charities have to request a Gift Aid confirmation by law | 100 | 43 | 14 | 10 | 3 | 6 | 25 | 33 |
| None of these | 44 | 21 | 6 | 7 | 8 | 1 | 15 | 8 |
| Don't know | 371 | 209 | 40 | 45 | 16 | 13 | 84 | 91 |
| **On a slightly different topic... Do you think that each of the following statements are true or false? (Please select one option on each row)** | | | | | | | | |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| **KDT_Q17_1. "The first 25% of your pension is not subject to National Insurance, but the remainder is"** | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 |
| True | 260 | 126 | 134 | 25 | 46 | 36 | 55 | 98 |
| False | 630 | 336 | 294 | 31 | 64 | 68 | 96 | 371 |
| Don't know | 1229 | 564 | 665 | 181 | 242 | 231 | 224 | 351 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |
| **KDT_Q17_1. "The first 25% of your pension is not subject to National Insurance, but the remainder is"** | | | | | | | | |
| Unweighted base | 2119 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 |
| **Base: All UK Adults** | 2119 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 |
| True | 260 | 132 | 128 | 56 | 40 | 25 | 33 | 61 |
| False | 630 | 390 | 240 | 139 | 83 | 60 | 60 | 177 |
| Don't know | 1229 | 686 | 543 | 306 | 216 | 110 | 157 | 257 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| **KDT_Q17_1. "The first 25% of your pension is not subject to National Insurance, but the remainder is"** | | | | | | | | |
| Unweighted base | 2119 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 |
| **Base: All UK Adults** | 2119 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 |
| True | 260 | 215 | 12 | 25 | 7 | 17 | 25 | 14 |
| False | 630 | 519 | 37 | 51 | 23 | 31 | 50 | 58 |
| Don't know | 1229 | 1046 | 55 | 104 | 25 | 60 | 128 | 118 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q17_1. "The first 25% of your pension is not subject to National Insurance, but the remainder is"** | | | | | | | | |
| Unweighted base | 2119 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| True | 260 | 19 | 21 | 25 | 33 | 31 | 30 | 215 |
| False | 630 | 37 | 45 | 60 | 60 | 111 | 66 | 519 |
| Don't know | 1229 | 107 | 109 | 110 | 157 | 141 | 116 | 1046 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| **KDT_Q17_1. "The first 25% of your pension is not subject to National Insurance, but the remainder is"** | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 |
| True | 260 | 12 | 25 | 7 | 107 | 49 | 156 | 6 |
| False | 630 | 37 | 51 | 23 | 201 | 92 | 292 | 19 |
| Don't know | 1229 | 55 | 104 | 25 | 558 | 194 | 752 | 102 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q17_1. "The first 25% of your pension is not subject to National Insurance, but the remainder is"** | | | | | | | | |
| Unweighted base | 2119 | 499 | 70 | 225 | 952 | 306 | 179 | 76 |
| **Base: All UK Adults** | 2119 | 503 | 73 | 218 | 928 | 301 | 174 | 78 |
| True | 260 | 57 | 14 | 28 | 102 | 43 | 29 | 6 |
| False | 630 | 261 | 8 | 50 | 336 | 64 | 60 | 39 |
| Don't know | 1229 | 184 | 51 | 140 | 490 | 194 | 85 | 33 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q17_1. "The first 25% of your pension is not subject to National Insurance, but the remainder is"** | | | | | | | | |
| Unweighted base | 2119 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 |
| **Base: All UK Adults** | 2119 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 |
| True | 260 | 79 | 186 | 27 | 19 | 18 | 64 | 168 |
| False | 630 | 130 | 494 | 57 | 43 | 12 | 112 | 388 |
| Don't know | 1229 | 423 | 834 | 164 | 111 | 44 | 318 | 614 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| **KDT_Q17_1. "The first 25% of your pension is not subject to National Insurance, but the remainder is"** | | | | | | | | |
| Unweighted base | 2119 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| True | 260 | 92 | 30 | 39 | 22 | 12 | 73 | 105 |
| False | 630 | 242 | 39 | 58 | 41 | 22 | 120 | 288 |
| Don't know | 1229 | 615 | 127 | 126 | 105 | 38 | 301 | 349 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| **KDT_Q17_2. "Employees pay the same National Insurance rates on their earnings as those self-employed"** | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 |
| True | 498 | 249 | 249 | 61 | 108 | 93 | 78 | 158 |
| False | 889 | 460 | 429 | 50 | 115 | 113 | 182 | 429 |
| Don't know | 732 | 317 | 415 | 126 | 129 | 129 | 115 | 233 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |
| **KDT_Q17_2. "Employees pay the same National Insurance rates on their earnings as those self-employed"** | | | | | | | | |
| Unweighted base | 2119 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 |
| **Base: All UK Adults** | 2119 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 |
| True | 498 | 280 | 219 | 116 | 76 | 39 | 54 | 129 |
| False | 889 | 539 | 349 | 197 | 146 | 89 | 100 | 222 |
| Don't know | 732 | 389 | 343 | 189 | 117 | 68 | 96 | 144 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| **KDT_Q17_2. "Employees pay the same National Insurance rates on their earnings as those self-employed"** | | | | | | | | |
| Unweighted base | 2119 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 |
| **Base: All UK Adults** | 2119 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 |
| True | 498 | 413 | 24 | 50 | 11 | 32 | 51 | 34 |
| False | 889 | 754 | 43 | 66 | 25 | 37 | 76 | 83 |
| Don't know | 732 | 613 | 37 | 64 | 18 | 40 | 76 | 73 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q17_2. "Employees pay the same National Insurance rates on their earnings as those self-employed"** | | | | | | | | |
| Unweighted base | 2119 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| True | 498 | 36 | 40 | 39 | 54 | 70 | 59 | 413 |
| False | 889 | 77 | 69 | 89 | 100 | 130 | 93 | 754 |
| Don't know | 732 | 50 | 67 | 68 | 96 | 84 | 60 | 613 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| **KDT_Q17_2. "Employees pay the same National Insurance rates on their earnings as those self-employed"** | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 |
| True | 498 | 24 | 50 | 11 | 221 | 89 | 309 | 30 |
| False | 889 | 43 | 66 | 25 | 356 | 130 | 486 | 27 |
| Don't know | 732 | 37 | 64 | 18 | 289 | 115 | 404 | 69 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q17_2. "Employees pay the same National Insurance rates on their earnings as those self-employed"** | | | | | | | | |
| Unweighted base | 2119 | 499 | 70 | 225 | 952 | 306 | 179 | 76 |
| **Base: All UK Adults** | 2119 | 503 | 73 | 218 | 928 | 301 | 174 | 78 |
| True | 498 | 85 | 14 | 60 | 201 | 94 | 43 | 14 |
| False | 889 | 280 | 27 | 69 | 441 | 103 | 78 | 48 |
| Don't know | 732 | 137 | 32 | 89 | 286 | 104 | 54 | 16 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q17_2. "Employees pay the same National Insurance rates on their earnings as those self-employed"** | | | | | | | | |
| Unweighted base | 2119 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 |
| **Base: All UK Adults** | 2119 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 |
| True | 498 | 144 | 341 | 63 | 44 | 27 | 134 | 275 |
| False | 889 | 218 | 664 | 100 | 63 | 26 | 189 | 532 |
| Don't know | 732 | 271 | 509 | 84 | 66 | 21 | 171 | 362 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| **KDT_Q17_2. "Employees pay the same National Insurance rates on their earnings as those self-employed"** | | | | | | | | |
| Unweighted base | 2119 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| True | 498 | 223 | 60 | 54 | 41 | 18 | 131 | 156 |
| False | 889 | 356 | 69 | 83 | 77 | 32 | 195 | 369 |
| Don't know | 732 | 370 | 66 | 87 | 51 | 22 | 168 | 218 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| **KDT_Q17_3. "Employees stop paying National Insurance on their earnings when they reach the State Pension Age"** | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 |
| True | 926 | 442 | 485 | 45 | 107 | 116 | 147 | 511 |
| False | 478 | 254 | 224 | 45 | 78 | 76 | 109 | 170 |
| Don't know | 715 | 331 | 384 | 147 | 167 | 142 | 119 | 139 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |
| **KDT_Q17_3. "Employees stop paying National Insurance on their earnings when they reach the State Pension Age"** | | | | | | | | |
| Unweighted base | 2119 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 |
| **Base: All UK Adults** | 2119 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 |
| True | 926 | 563 | 363 | 210 | 145 | 83 | 106 | 259 |
| False | 478 | 267 | 211 | 111 | 73 | 52 | 48 | 96 |
| Don't know | 715 | 378 | 337 | 181 | 120 | 61 | 96 | 140 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| **KDT_Q17_3. "Employees stop paying National Insurance on their earnings when they reach the State Pension Age"** | | | | | | | | |
| Unweighted base | 2119 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 |
| **Base: All UK Adults** | 2119 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 |
| True | 926 | 803 | 36 | 64 | 23 | 49 | 80 | 81 |
| False | 478 | 379 | 34 | 49 | 15 | 26 | 50 | 35 |
| Don't know | 715 | 598 | 33 | 67 | 17 | 34 | 74 | 73 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q17_3. "Employees stop paying National Insurance on their earnings when they reach the State Pension Age"** | | | | | | | | |
| Unweighted base | 2119 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| True | 926 | 75 | 70 | 83 | 106 | 160 | 99 | 803 |
| False | 478 | 38 | 35 | 52 | 48 | 51 | 45 | 379 |
| Don't know | 715 | 50 | 70 | 61 | 96 | 73 | 68 | 598 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| **KDT_Q17_3. "Employees stop paying National Insurance on their earnings when they reach the State Pension Age"** | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 |
| True | 926 | 36 | 64 | 23 | 332 | 142 | 475 | 24 |
| False | 478 | 34 | 49 | 15 | 210 | 72 | 281 | 19 |
| Don't know | 715 | 33 | 67 | 17 | 324 | 120 | 444 | 83 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q17_3. "Employees stop paying National Insurance on their earnings when they reach the State Pension Age"** | | | | | | | | |
| Unweighted base | 2119 | 499 | 70 | 225 | 952 | 306 | 179 | 76 |
| **Base: All UK Adults** | 2119 | 503 | 73 | 218 | 928 | 301 | 174 | 78 |
| True | 926 | 338 | 18 | 72 | 474 | 109 | 96 | 56 |
| False | 478 | 106 | 15 | 56 | 211 | 76 | 31 | 14 |
| Don't know | 715 | 59 | 39 | 90 | 243 | 117 | 48 | 8 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q17_3. "Employees stop paying National Insurance on their earnings when they reach the State Pension Age"** | | | | | | | | |
| Unweighted base | 2119 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 |
| **Base: All UK Adults** | 2119 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 |
| True | 926 | 190 | 709 | 98 | 61 | 22 | 180 | 588 |
| False | 478 | 145 | 344 | 50 | 48 | 18 | 116 | 266 |
| Don't know | 715 | 297 | 460 | 100 | 65 | 34 | 198 | 315 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| **KDT_Q17_3. "Employees stop paying National Insurance on their earnings when they reach the State Pension Age"** | | | | | | | | |
| Unweighted base | 2119 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| True | 926 | 338 | 72 | 83 | 80 | 30 | 197 | 419 |
| False | 478 | 212 | 49 | 48 | 40 | 19 | 118 | 162 |
| Don't know | 715 | 399 | 74 | 92 | 48 | 23 | 177 | 161 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| **KDT_Q17_4. "Employers stop paying National Insurance on the earnings of employees at State Pension Age or over"** | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 |
| True | 671 | 320 | 351 | 42 | 78 | 89 | 109 | 353 |
| False | 516 | 266 | 249 | 41 | 83 | 82 | 105 | 205 |
| Don't know | 932 | 440 | 492 | 154 | 191 | 163 | 162 | 262 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |
| **KDT_Q17_4. "Employers stop paying National Insurance on the earnings of employees at State Pension Age or over"** | | | | | | | | |
| Unweighted base | 2119 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 |
| **Base: All UK Adults** | 2119 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 |
| True | 671 | 393 | 278 | 146 | 105 | 64 | 82 | 173 |
| False | 516 | 304 | 212 | 114 | 80 | 54 | 53 | 125 |
| Don't know | 932 | 511 | 421 | 242 | 154 | 78 | 114 | 197 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| **KDT_Q17_4. "Employers stop paying National Insurance on the earnings of employees at State Pension Age or over"** | | | | | | | | |
| Unweighted base | 2119 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 |
| **Base: All UK Adults** | 2119 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 |
| True | 671 | 571 | 29 | 54 | 18 | 35 | 61 | 49 |
| False | 516 | 425 | 31 | 44 | 15 | 21 | 55 | 38 |
| Don't know | 932 | 785 | 44 | 82 | 21 | 53 | 87 | 102 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q17_4. "Employers stop paying National Insurance on the earnings of employees at State Pension Age or over"** | | | | | | | | |
| Unweighted base | 2119 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| True | 671 | 60 | 45 | 64 | 82 | 100 | 73 | 571 |
| False | 516 | 37 | 43 | 54 | 53 | 77 | 48 | 425 |
| Don't know | 932 | 66 | 87 | 78 | 114 | 106 | 91 | 785 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| **KDT_Q17_4. "Employers stop paying National Insurance on the earnings of employees at State Pension Age or over"** | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 |
| True | 671 | 29 | 54 | 18 | 231 | 102 | 333 | 19 |
| False | 516 | 31 | 44 | 15 | 230 | 83 | 313 | 19 |
| Don't know | 932 | 44 | 82 | 21 | 405 | 148 | 553 | 88 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q17_4. "Employers stop paying National Insurance on the earnings of employees at State Pension Age or over"** | | | | | | | | |
| Unweighted base | 2119 | 499 | 70 | 225 | 952 | 306 | 179 | 76 |
| **Base: All UK Adults** | 2119 | 503 | 73 | 218 | 928 | 301 | 174 | 78 |
| True | 671 | 238 | 20 | 61 | 337 | 85 | 71 | 37 |
| False | 516 | 128 | 11 | 44 | 241 | 76 | 40 | 19 |
| Don't know | 932 | 136 | 43 | 113 | 351 | 140 | 63 | 22 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q17_4. "Employers stop paying National Insurance on the earnings of employees at State Pension Age or over"** | | | | | | | | |
| Unweighted base | 2119 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 |
| **Base: All UK Adults** | 2119 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 |
| True | 671 | 141 | 518 | 68 | 40 | 23 | 131 | 434 |
| False | 516 | 139 | 372 | 58 | 47 | 20 | 125 | 294 |
| Don't know | 932 | 351 | 623 | 121 | 87 | 30 | 238 | 442 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| **KDT_Q17_4. "Employers stop paying National Insurance on the earnings of employees at State Pension Age or over"** | | | | | | | | |
| Unweighted base | 2119 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| True | 671 | 237 | 52 | 62 | 57 | 18 | 146 | 309 |
| False | 516 | 221 | 51 | 58 | 42 | 21 | 129 | 177 |
| Don't know | 932 | 491 | 92 | 103 | 70 | 32 | 218 | 256 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |

**KDT_Q18. Please read the below statement before answering the question that follows... An individual owns a property, which they have lived in as their main home throughout the entire period of owning it. They are required by HMRC to pay Capital Gains Tax if they sell the property for more than they paid for it (i.e. they will pay a tax on the profit made from the property when selling it). Do you think that the above statement is true, false, or depends on other factors?**

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 |
| Base: All UK Adults | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 |
| True | 338 | 181 | 157 | 33 | 62 | 53 | 65 | 125 |
| It depends on other factors (e.g. size of the property, whether you have ever rented out part of it etc.) | 367 | 172 | 195 | 53 | 76 | 40 | 64 | 134 |
| False | 735 | 384 | 350 | 20 | 75 | 108 | 123 | 408 |
| Don't know | 679 | 288 | 391 | 131 | 139 | 134 | 123 | 153 |

**Moving on... For the following question, please assume that the total value of each of the following is above £325,000... Do you think you would or would not have to pay Inheritance Tax for each of the following scenarios? (Please select one option on each row)**

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |

**KDT_Q18. Please read the below statement before answering the question that follows... An individual owns a property, which they have lived in as their main home throughout the entire period of owning it. They are required by HMRC to pay Capital Gains Tax if they sell the property for more than they paid for it (i.e. they will pay a tax on the profit made from the property when selling it). Do you think that the above statement is true, false, or depends on other factors?**

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2119 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 |
| **Base: All UK Adults** | 2119 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 |
| True | 338 | 181 | 157 | 82 | 51 | 35 | 49 | 69 |
| It depends on other factors (e.g. size of the property, whether you have ever rented out part of it etc.) | 367 | 222 | 145 | 85 | 62 | 38 | 36 | 83 |
| False | 735 | 454 | 280 | 161 | 114 | 75 | 82 | 201 |
| Don't know | 679 | 351 | 328 | 173 | 112 | 48 | 82 | 142 |

**Moving on... For the following question, please assume that the total value of each of the following is above £325,000... Do you think you would or would not have to pay Inheritance Tax for each of the following scenarios? (Please select one option on each row)**

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| **KDT_Q18. Please read the below statement before answering the question that follows... An individual owns a property, which they have lived in as their main home throughout the entire period of owning it. They are required by HMRC to pay Capital Gains Tax if they sell the property for more than they paid for it (i.e. they will pay a tax on the profit made from the property when selling it). Do you think that the above statement is true, false, or depends on other factors?** | | | | | | | | |
| **Unweighted base** | 2119 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 |
| **Base: All UK Adults** | 2119 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 |
| True | 338 | 287 | 21 | 24 | 6 | 18 | 34 | 31 |
| It depends on other factors (e.g. size of the property, whether you have ever rented out part of it etc.) | 367 | 304 | 21 | 33 | 9 | 20 | 37 | 28 |
| False | 735 | 633 | 33 | 52 | 17 | 38 | 64 | 59 |
| Don't know | 679 | 557 | 28 | 71 | 24 | 33 | 69 | 71 |

**Moving on... For the following question, please assume that the total value of each of the following is above £325,000... Do you think you would or would not have to pay Inheritance Tax for each of the following scenarios? (Please select one option on each row)**

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q18. Please read the below statement before answering the question that follows... An individual owns a property, which they have lived in as their main home throughout the entire period of owning it. They are required by HMRC to pay Capital Gains Tax if they sell the property for more than they paid for it (i.e. they will pay a tax on the profit made from the property when selling it). Do you think that the above statement is true, false, or depends on other factors?** | | | | | | | | |
| **Unweighted base** | 2119 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| True | 338 | 27 | 24 | 35 | 49 | 37 | 33 | 287 |
| It depends on other factors (e.g. size of the property, whether you have ever rented out part of it etc.) | 367 | 34 | 27 | 38 | 36 | 44 | 39 | 304 |
| False | 735 | 54 | 60 | 75 | 82 | 127 | 73 | 633 |
| Don't know | 679 | 47 | 64 | 48 | 82 | 76 | 66 | 557 |

**Moving on... For the following question, please assume that the total value of each of the following is above £325,000... Do you think you would or would not have to pay Inheritance Tax for each of the following scenarios? (Please select one option on each row)**

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |

**KDT_Q18. Please read the below statement before answering the question that follows... An individual owns a property, which they have lived in as their main home throughout the entire period of owning it. They are required by HMRC to pay Capital Gains Tax if they sell the property for more than they paid for it (i.e. they will pay a tax on the profit made from the property when selling it). Do you think that the above statement is true, false, or depends on other factors?**

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 |
| True | 338 | 21 | 24 | 6 | 147 | 49 | 196 | 20 |
| It depends on other factors (e.g. size of the property, whether you have ever rented out part of it etc.) | 367 | 21 | 33 | 9 | 159 | 64 | 223 | 19 |
| False | 735 | 33 | 52 | 17 | 277 | 115 | 392 | 10 |
| Don't know | 679 | 28 | 71 | 24 | 283 | 105 | 389 | 76 |

**Moving on... For the following question, please assume that the total value of each of the following is above £325,000... Do you think you would or would not have to pay Inheritance Tax for each of the following scenarios? (Please select one option on each row)**

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q18. Please read the below statement before answering the question that follows... An individual owns a property, which they have lived in as their main home throughout the entire period of owning it. They are required by HMRC to pay Capital Gains Tax if they sell the property for more than they paid for it (i.e. they will pay a tax on the profit made from the property when selling it). Do you think that the above statement is true, false, or depends on other factors?** | | | | | | | | |
| **Unweighted base** | 2119 | 499 | 70 | 225 | 952 | 306 | 179 | 76 |
| **Base: All UK Adults** | 2119 | 503 | 73 | 218 | 928 | 301 | 174 | 78 |
| True | 338 | 82 | 11 | 29 | 142 | 50 | 38 | 18 |
| It depends on other factors (e.g. size of the property, whether you have ever rented out part of it etc.) | 367 | 75 | 14 | 35 | 163 | 55 | 31 | 11 |
| False | 735 | 265 | 12 | 55 | 404 | 92 | 57 | 38 |
| Don't know | 679 | 80 | 36 | 98 | 219 | 104 | 48 | 11 |

**Moving on... For the following question, please assume that the total value of each of the following is above £325,000... Do you think you would or would not have to pay Inheritance Tax for each of the following scenarios? (Please select one option on each row)**

# YouGov Survey Results

## Sample size: 2119

**Fieldwork 7th - 12th June 2019**

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q18. Please read the below statement before answering the question that follows... An individual owns a property, which they have lived in as their main home throughout the entire period of owning it. They are required by HMRC to pay Capital Gains Tax if they sell the property for more than they paid for it (i.e. they will pay a tax on the profit made from the property when selling it). Do you think that the above statement is true, false, or depends on other factors?** | | | | | | | | |
| Unweighted base | 2119 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 |
| **Base: All UK Adults** | 2119 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 |
| True | 338 | 89 | 228 | 50 | 30 | 13 | 94 | 190 |
| It depends on other factors (e.g. size of the property, whether you have ever rented out part of it etc.) | 367 | 108 | 249 | 51 | 33 | 14 | 98 | 209 |
| False | 735 | 140 | 574 | 67 | 50 | 21 | 138 | 466 |
| Don't know | 679 | 295 | 461 | 80 | 60 | 26 | 165 | 305 |

**Moving on... For the following question, please assume that the total value of each of the following is above £325,000... Do you think you would or would not have to pay Inheritance Tax for each of the following scenarios? (Please select one option on each row)**

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

**KDT_Q18. Please read the below statement before answering the question that follows... An individual owns a property, which they have lived in as their main home throughout the entire period of owning it. They are required by HMRC to pay Capital Gains Tax if they sell the property for more than they paid for it (i.e. they will pay a tax on the profit made from the property when selling it). Do you think that the above statement is true, false, or depends on other factors?**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| Unweighted base | 2119 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| Base: All UK Adults | 2119 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| True | 338 | 148 | 34 | 37 | 30 | 25 | 95 | 105 |
| It depends on other factors (e.g. size of the property, whether you have ever rented out part of it etc.) | 367 | 159 | 48 | 47 | 24 | 13 | 103 | 119 |
| False | 735 | 269 | 48 | 69 | 62 | 16 | 143 | 348 |
| Don't know | 679 | 374 | 66 | 69 | 53 | 17 | 153 | 170 |

**Moving on... For the following question, please assume that the total value of each of the following is above £325,000... Do you think you would or would not have to pay Inheritance Tax for each of the following scenarios? (Please select one option on each row)**

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| **KDT_Q19_1. Receiving a gift from a spouse more than 7 years before their death** | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 |
| Would pay Inheritance Tax | 170 | 103 | 67 | 22 | 47 | 35 | 29 | 37 |
| Would not pay Inheritance Tax | 1314 | 627 | 687 | 101 | 194 | 190 | 227 | 601 |
| Don't know | 635 | 296 | 338 | 114 | 110 | 110 | 118 | 182 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |
| **KDT_Q19_1. Receiving a gift from a spouse more than 7 years before their death** | | | | | | | | |
| Unweighted base | 2119 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 |
| **Base: All UK Adults** | 2119 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 |
| Would pay Inheritance Tax | 170 | 93 | 77 | 38 | 25 | 12 | 21 | 38 |
| Would not pay Inheritance Tax | 1314 | 791 | 523 | 293 | 209 | 130 | 157 | 336 |
| Don't know | 635 | 323 | 311 | 171 | 104 | 54 | 72 | 121 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| **KDT_Q19_1. Receiving a gift from a spouse more than 7 years before their death** | | | | | | | | |
| Unweighted base | 2119 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 |
| **Base: All UK Adults** | 2119 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 |
| Would pay Inheritance Tax | 170 | 135 | 6 | 23 | 6 | 9 | 14 | 14 |
| Would not pay Inheritance Tax | 1314 | 1125 | 63 | 99 | 27 | 62 | 126 | 104 |
| Don't know | 635 | 521 | 34 | 57 | 22 | 37 | 63 | 71 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q19_1. Receiving a gift from a spouse more than 7 years before their death** | | | | | | | | |
| Unweighted base | 2119 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| Would pay Inheritance Tax | 170 | 12 | 13 | 12 | 21 | 19 | 20 | 135 |
| Would not pay Inheritance Tax | 1314 | 98 | 111 | 130 | 157 | 201 | 136 | 1125 |
| Don't know | 635 | 53 | 51 | 54 | 72 | 64 | 56 | 521 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| **KDT_Q19_1. Receiving a gift from a spouse more than 7 years before their death** | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 |
| Would pay Inheritance Tax | 170 | 6 | 23 | 6 | 84 | 30 | 114 | 10 |
| Would not pay Inheritance Tax | 1314 | 63 | 99 | 27 | 532 | 199 | 731 | 55 |
| Don't know | 635 | 34 | 57 | 22 | 250 | 105 | 354 | 61 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q19_1. Receiving a gift from a spouse more than 7 years before their death** | | | | | | | | |
| Unweighted base | 2119 | 499 | 70 | 225 | 952 | 306 | 179 | 76 |
| **Base: All UK Adults** | 2119 | 503 | 73 | 218 | 928 | 301 | 174 | 78 |
| Would pay Inheritance Tax | 170 | 18 | 9 | 18 | 64 | 30 | 14 | 4 |
| Would not pay Inheritance Tax | 1314 | 385 | 33 | 111 | 621 | 187 | 110 | 65 |
| Don't know | 635 | 100 | 31 | 88 | 243 | 84 | 50 | 9 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q19_1. Receiving a gift from a spouse more than 7 years before their death** | | | | | | | | |
| Unweighted base | 2119 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 |
| **Base: All UK Adults** | 2119 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 |
| Would pay Inheritance Tax | 170 | 56 | 103 | 30 | 14 | 11 | 56 | 88 |
| Would not pay Inheritance Tax | 1314 | 328 | 985 | 142 | 111 | 34 | 286 | 767 |
| Don't know | 635 | 249 | 425 | 76 | 48 | 28 | 152 | 315 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| **KDT_Q19_1. Receiving a gift from a spouse more than 7 years before their death** | | | | | | | | |
| Unweighted base | 2119 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| Would pay Inheritance Tax | 170 | 82 | 24 | 30 | 16 | 9 | 59 | 34 |
| Would not pay Inheritance Tax | 1314 | 548 | 109 | 120 | 100 | 48 | 286 | 524 |
| Don't know | 635 | 319 | 62 | 73 | 52 | 15 | 149 | 185 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| **KDT_Q19_2. Receiving a gift from a spouse less than 7 years before their death** | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 |
| Would pay Inheritance Tax | 640 | 319 | 320 | 48 | 106 | 95 | 110 | 280 |
| Would not pay Inheritance Tax | 778 | 386 | 391 | 65 | 122 | 124 | 134 | 332 |
| Don't know | 702 | 321 | 381 | 124 | 123 | 115 | 132 | 208 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |
| **KDT_Q19_2. Receiving a gift from a spouse less than 7 years before their death** | | | | | | | | |
| Unweighted base | 2119 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 |
| **Base: All UK Adults** | 2119 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 |
| Would pay Inheritance Tax | 640 | 373 | 267 | 130 | 98 | 72 | 89 | 160 |
| Would not pay Inheritance Tax | 778 | 466 | 311 | 182 | 132 | 65 | 82 | 192 |
| Don't know | 702 | 369 | 333 | 189 | 108 | 58 | 78 | 144 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| **KDT_Q19_2. Receiving a gift from a spouse less than 7 years before their death** | | | | | | | | |
| Unweighted base | 2119 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 |
| **Base: All UK Adults** | 2119 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 |
| Would pay Inheritance Tax | 640 | 549 | 33 | 39 | 19 | 32 | 54 | 45 |
| Would not pay Inheritance Tax | 778 | 654 | 36 | 75 | 13 | 38 | 76 | 69 |
| Don't know | 702 | 577 | 35 | 65 | 24 | 39 | 74 | 76 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q19_2. Receiving a gift from a spouse less than 7 years before their death** | | | | | | | | |
| Unweighted base | 2119 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| Would pay Inheritance Tax | 640 | 47 | 51 | 72 | 89 | 93 | 66 | 549 |
| Would not pay Inheritance Tax | 778 | 67 | 66 | 65 | 82 | 115 | 76 | 654 |
| Don't know | 702 | 50 | 58 | 58 | 78 | 75 | 69 | 577 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| **KDT_Q19_2. Receiving a gift from a spouse less than 7 years before their death** | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 |
| Would pay Inheritance Tax | 640 | 33 | 39 | 19 | 264 | 100 | 365 | 21 |
| Would not pay Inheritance Tax | 778 | 36 | 75 | 13 | 324 | 122 | 446 | 37 |
| Don't know | 702 | 35 | 65 | 24 | 278 | 111 | 389 | 68 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q19_2. Receiving a gift from a spouse less than 7 years before their death** | | | | | | | | |
| Unweighted base | 2119 | 499 | 70 | 225 | 952 | 306 | 179 | 76 |
| **Base: All UK Adults** | 2119 | 503 | 73 | 218 | 928 | 301 | 174 | 78 |
| Would pay Inheritance Tax | 640 | 182 | 16 | 55 | 300 | 83 | 53 | 32 |
| Would not pay Inheritance Tax | 778 | 204 | 23 | 67 | 362 | 126 | 61 | 34 |
| Don't know | 702 | 117 | 33 | 95 | 266 | 92 | 60 | 12 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q19_2. Receiving a gift from a spouse less than 7 years before their death** | | | | | | | | |
| Unweighted base | 2119 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 |
| **Base: All UK Adults** | 2119 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 |
| Would pay Inheritance Tax | 640 | 170 | 484 | 70 | 53 | 12 | 135 | 368 |
| Would not pay Inheritance Tax | 778 | 191 | 562 | 96 | 65 | 28 | 188 | 446 |
| Don't know | 702 | 271 | 468 | 82 | 56 | 34 | 171 | 356 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| **KDT_Q19_2. Receiving a gift from a spouse less than 7 years before their death** | | | | | | | | |
| Unweighted base | 2119 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| Would pay Inheritance Tax | 640 | 271 | 49 | 64 | 47 | 30 | 141 | 245 |
| Would not pay Inheritance Tax | 778 | 332 | 75 | 78 | 66 | 24 | 184 | 288 |
| Don't know | 702 | 346 | 71 | 81 | 55 | 17 | 167 | 210 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| **KDT_Q19_3. Having assets that are left to a spouse upon your death** | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 |
| Would pay Inheritance Tax | 689 | 321 | 369 | 73 | 167 | 123 | 131 | 195 |
| Would not pay Inheritance Tax | 797 | 420 | 377 | 53 | 81 | 103 | 128 | 432 |
| Don't know | 633 | 286 | 348 | 111 | 103 | 109 | 116 | 193 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |
| **KDT_Q19_3. Having assets that are left to a spouse upon your death** | | | | | | | | |
| Unweighted base | 2119 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 |
| **Base: All UK Adults** | 2119 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 |
| Would pay Inheritance Tax | 689 | 376 | 313 | 152 | 113 | 58 | 94 | 150 |
| Would not pay Inheritance Tax | 797 | 503 | 293 | 176 | 134 | 75 | 85 | 214 |
| Don't know | 633 | 329 | 304 | 173 | 92 | 62 | 70 | 131 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| **KDT_Q19_3. Having assets that are left to a spouse upon your death** | | | | | | | | |
| Unweighted base | 2119 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 |
| **Base: All UK Adults** | 2119 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 |
| Would pay Inheritance Tax | 689 | 568 | 37 | 62 | 22 | 30 | 61 | 61 |
| Would not pay Inheritance Tax | 797 | 684 | 35 | 64 | 13 | 44 | 72 | 60 |
| Don't know | 633 | 529 | 31 | 54 | 19 | 35 | 70 | 69 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q19_3. Having assets that are left to a spouse upon your death** | | | | | | | | |
| Unweighted base | 2119 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| Would pay Inheritance Tax | 689 | 53 | 60 | 58 | 94 | 89 | 61 | 568 |
| Would not pay Inheritance Tax | 797 | 68 | 65 | 75 | 85 | 121 | 93 | 684 |
| Don't know | 633 | 42 | 50 | 62 | 70 | 73 | 58 | 529 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| **KDT_Q19_3. Having assets that are left to a spouse upon your death** | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 |
| Would pay Inheritance Tax | 689 | 37 | 62 | 22 | 321 | 110 | 431 | 43 |
| Would not pay Inheritance Tax | 797 | 35 | 64 | 13 | 301 | 118 | 420 | 24 |
| Don't know | 633 | 31 | 54 | 19 | 244 | 105 | 349 | 59 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q19_3. Having assets that are left to a spouse upon your death** | | | | | | | | |
| Unweighted base | 2119 | 499 | 70 | 225 | 952 | 306 | 179 | 76 |
| **Base: All UK Adults** | 2119 | 503 | 73 | 218 | 928 | 301 | 174 | 78 |
| Would pay Inheritance Tax | 689 | 107 | 30 | 77 | 267 | 115 | 63 | 21 |
| Would not pay Inheritance Tax | 797 | 288 | 15 | 50 | 424 | 107 | 55 | 48 |
| Don't know | 633 | 107 | 28 | 91 | 237 | 79 | 57 | 9 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q19_3. Having assets that are left to a spouse upon your death** | | | | | | | | |
| Unweighted base | 2119 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 |
| **Base: All UK Adults** | 2119 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 |
| Would pay Inheritance Tax | 689 | 222 | 452 | 99 | 75 | 23 | 198 | 378 |
| Would not pay Inheritance Tax | 797 | 161 | 621 | 79 | 50 | 25 | 154 | 483 |
| Don't know | 633 | 249 | 439 | 69 | 48 | 26 | 143 | 308 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| **KDT_Q19_3. Having assets that are left to a spouse upon your death** | | | | | | | | |
| Unweighted base | 2119 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| Would pay Inheritance Tax | 689 | 311 | 84 | 88 | 70 | 33 | 200 | 200 |
| Would not pay Inheritance Tax | 797 | 314 | 56 | 66 | 51 | 22 | 155 | 353 |
| Don't know | 633 | 325 | 54 | 69 | 47 | 16 | 138 | 190 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| **KDT_Q19_4. Receiving a gift from an individual (excluding a spouse) more than 7 years before their death** | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 |
| Would pay Inheritance Tax | 194 | 104 | 90 | 19 | 48 | 30 | 31 | 66 |
| Would not pay Inheritance Tax | 1270 | 621 | 649 | 106 | 184 | 186 | 220 | 574 |
| Don't know | 656 | 302 | 354 | 112 | 120 | 119 | 125 | 180 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |
| **KDT_Q19_4. Receiving a gift from an individual (excluding a spouse) more than 7 years before their death** | | | | | | | | |
| Unweighted base | 2119 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 |
| **Base: All UK Adults** | 2119 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 |
| Would pay Inheritance Tax | 194 | 110 | 84 | 47 | 28 | 20 | 29 | 42 |
| Would not pay Inheritance Tax | 1270 | 764 | 506 | 284 | 208 | 116 | 147 | 326 |
| Don't know | 656 | 334 | 321 | 171 | 103 | 59 | 74 | 127 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| **KDT_Q19_4. Receiving a gift from an individual (excluding a spouse) more than 7 years before their death** | | | | | | | | |
| Unweighted base | 2119 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 |
| **Base: All UK Adults** | 2119 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 |
| Would pay Inheritance Tax | 194 | 165 | 5 | 17 | 6 | 13 | 18 | 16 |
| Would not pay Inheritance Tax | 1270 | 1081 | 65 | 98 | 26 | 60 | 122 | 102 |
| Don't know | 656 | 535 | 34 | 65 | 23 | 36 | 63 | 72 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q19_4. Receiving a gift from an individual (excluding a spouse) more than 7 years before their death** | | | | | | | | |
| Unweighted base | 2119 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| Would pay Inheritance Tax | 194 | 11 | 17 | 20 | 29 | 22 | 20 | 165 |
| Would not pay Inheritance Tax | 1270 | 103 | 104 | 116 | 147 | 194 | 132 | 1081 |
| Don't know | 656 | 49 | 54 | 59 | 74 | 68 | 59 | 535 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| **KDT_Q19_4. Receiving a gift from an individual (excluding a spouse) more than 7 years before their death** | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 |
| Would pay Inheritance Tax | 194 | 5 | 17 | 6 | 91 | 29 | 120 | 12 |
| Would not pay Inheritance Tax | 1270 | 65 | 98 | 26 | 509 | 197 | 705 | 55 |
| Don't know | 656 | 34 | 65 | 23 | 267 | 108 | 374 | 59 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q19_4. Receiving a gift from an individual (excluding a spouse) more than 7 years before their death** | | | | | | | | |
| Unweighted base | 2119 | 499 | 70 | 225 | 952 | 306 | 179 | 76 |
| **Base: All UK Adults** | 2119 | 503 | 73 | 218 | 928 | 301 | 174 | 78 |
| Would pay Inheritance Tax | 194 | 38 | 7 | 18 | 92 | 27 | 20 | 5 |
| Would not pay Inheritance Tax | 1270 | 364 | 36 | 109 | 594 | 183 | 103 | 61 |
| Don't know | 656 | 101 | 30 | 91 | 243 | 92 | 51 | 12 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q19_4. Receiving a gift from an individual (excluding a spouse) more than 7 years before their death** | | | | | | | | |
| Unweighted base | 2119 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 |
| **Base: All UK Adults** | 2119 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 |
| Would pay Inheritance Tax | 194 | 50 | 124 | 38 | 11 | 9 | 57 | 104 |
| Would not pay Inheritance Tax | 1270 | 326 | 944 | 131 | 114 | 35 | 280 | 739 |
| Don't know | 656 | 257 | 445 | 78 | 49 | 30 | 157 | 326 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| **KDT_Q19_4. Receiving a gift from an individual (excluding a spouse) more than 7 years before their death** | | | | | | | | |
| Unweighted base | 2119 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| Would pay Inheritance Tax | 194 | 90 | 17 | 27 | 17 | 10 | 53 | 55 |
| Would not pay Inheritance Tax | 1270 | 530 | 115 | 118 | 99 | 42 | 282 | 497 |
| Don't know | 656 | 329 | 63 | 78 | 53 | 21 | 158 | 191 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| **KDT_Q19_5. Receiving a gift from an individual (excluding a spouse) less than 7 years before their death** | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 |
| Would pay Inheritance Tax | 1006 | 517 | 488 | 63 | 131 | 149 | 173 | 489 |
| Would not pay Inheritance Tax | 414 | 194 | 220 | 61 | 92 | 66 | 71 | 123 |
| Don't know | 700 | 315 | 385 | 112 | 129 | 120 | 130 | 208 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |
| **KDT_Q19_5. Receiving a gift from an individual (excluding a spouse) less than 7 years before their death** | | | | | | | | |
| Unweighted base | 2119 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 |
| **Base: All UK Adults** | 2119 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 |
| Would pay Inheritance Tax | 1006 | 630 | 376 | 208 | 158 | 104 | 123 | 276 |
| Would not pay Inheritance Tax | 414 | 219 | 195 | 107 | 67 | 30 | 53 | 78 |
| Don't know | 700 | 360 | 340 | 186 | 114 | 61 | 74 | 141 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| **KDT_Q19_5. Receiving a gift from an individual (excluding a spouse) less than 7 years before their death** | | | | | | | | |
| Unweighted base | 2119 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 |
| **Base: All UK Adults** | 2119 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 |
| Would pay Inheritance Tax | 1006 | 869 | 49 | 67 | 21 | 45 | 94 | 69 |
| Would not pay Inheritance Tax | 414 | 334 | 19 | 50 | 12 | 22 | 41 | 44 |
| Don't know | 700 | 577 | 36 | 64 | 23 | 42 | 68 | 76 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q19_5. Receiving a gift from an individual (excluding a spouse) less than 7 years before their death** | | | | | | | | |
| Unweighted base | 2119 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| Would pay Inheritance Tax | 1006 | 79 | 79 | 104 | 123 | 167 | 109 | 869 |
| Would not pay Inheritance Tax | 414 | 32 | 35 | 30 | 53 | 43 | 36 | 334 |
| Don't know | 700 | 53 | 62 | 61 | 74 | 74 | 67 | 577 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| **KDT_Q19_5. Receiving a gift from an individual (excluding a spouse) less than 7 years before their death** | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 |
| Would pay Inheritance Tax | 1006 | 49 | 67 | 21 | 400 | 164 | 564 | 30 |
| Would not pay Inheritance Tax | 414 | 19 | 50 | 12 | 184 | 55 | 239 | 35 |
| Don't know | 700 | 36 | 64 | 23 | 282 | 115 | 397 | 61 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q19_5. Receiving a gift from an individual (excluding a spouse) less than 7 years before their death** | | | | | | | | |
| Unweighted base | 2119 | 499 | 70 | 225 | 952 | 306 | 179 | 76 |
| **Base: All UK Adults** | 2119 | 503 | 73 | 218 | 928 | 301 | 174 | 78 |
| Would pay Inheritance Tax | 1006 | 316 | 22 | 74 | 511 | 131 | 85 | 48 |
| Would not pay Inheritance Tax | 414 | 75 | 20 | 46 | 149 | 68 | 35 | 17 |
| Don't know | 700 | 112 | 32 | 98 | 268 | 102 | 55 | 13 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q19_5. Receiving a gift from an individual (excluding a spouse) less than 7 years before their death** | | | | | | | | |
| Unweighted base | 2119 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 |
| **Base: All UK Adults** | 2119 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 |
| Would pay Inheritance Tax | 1006 | 228 | 767 | 110 | 75 | 24 | 209 | 602 |
| Would not pay Inheritance Tax | 414 | 143 | 272 | 53 | 43 | 21 | 118 | 211 |
| Don't know | 700 | 261 | 475 | 85 | 55 | 28 | 168 | 357 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| **KDT_Q19_5. Receiving a gift from an individual (excluding a spouse) less than 7 years before their death** | | | | | | | | |
| Unweighted base | 2119 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| Would pay Inheritance Tax | 1006 | 403 | 75 | 95 | 80 | 36 | 216 | 415 |
| Would not pay Inheritance Tax | 414 | 203 | 45 | 49 | 34 | 14 | 106 | 118 |
| Don't know | 700 | 343 | 75 | 79 | 55 | 21 | 171 | 210 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| **KDT_Q19_6. Having assets that are left to an individual who is not a spouse upon your death** | | | | | | | | |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 |
| Would pay Inheritance Tax | 1134 | 572 | 561 | 88 | 188 | 178 | 202 | 477 |
| Would not pay Inheritance Tax | 262 | 114 | 148 | 29 | 41 | 38 | 46 | 108 |
| Don't know | 723 | 339 | 384 | 120 | 122 | 119 | 128 | 234 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |
| **KDT_Q19_6. Having assets that are left to an individual who is not a spouse upon your death** | | | | | | | | |
| Unweighted base | 2119 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 |
| **Base: All UK Adults** | 2119 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 |
| Would pay Inheritance Tax | 1134 | 695 | 439 | 260 | 178 | 113 | 153 | 268 |
| Would not pay Inheritance Tax | 262 | 134 | 128 | 53 | 48 | 16 | 23 | 67 |
| Don't know | 723 | 379 | 344 | 189 | 113 | 67 | 74 | 160 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| **KDT_Q19_6. Having assets that are left to an individual who is not a spouse upon your death** | | | | | | | | |
| Unweighted base | 2119 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 |
| **Base: All UK Adults** | 2119 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 |
| Would pay Inheritance Tax | 1134 | 972 | 52 | 85 | 26 | 55 | 107 | 97 |
| Would not pay Inheritance Tax | 262 | 206 | 17 | 31 | 7 | 15 | 24 | 14 |
| Don't know | 723 | 603 | 35 | 64 | 22 | 38 | 72 | 78 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q19_6. Having assets that are left to an individual who is not a spouse upon your death** | | | | | | | | |
| Unweighted base | 2119 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| Would pay Inheritance Tax | 1134 | 96 | 82 | 113 | 153 | 159 | 109 | 972 |
| Would not pay Inheritance Tax | 262 | 24 | 25 | 16 | 23 | 36 | 31 | 206 |
| Don't know | 723 | 44 | 69 | 67 | 74 | 88 | 72 | 603 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| **KDT_Q19_6. Having assets that are left to an individual who is not a spouse upon your death** | | | | | | | | |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 |
| Would pay Inheritance Tax | 1134 | 52 | 85 | 26 | 470 | 194 | 664 | 52 |
| Would not pay Inheritance Tax | 262 | 17 | 31 | 7 | 116 | 24 | 140 | 15 |
| Don't know | 723 | 35 | 64 | 22 | 280 | 116 | 396 | 59 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q19_6. Having assets that are left to an individual who is not a spouse upon your death** | | | | | | | | |
| Unweighted base | 2119 | 499 | 70 | 225 | 952 | 306 | 179 | 76 |
| **Base: All UK Adults** | 2119 | 503 | 73 | 218 | 928 | 301 | 174 | 78 |
| Would pay Inheritance Tax | 1134 | 289 | 29 | 101 | 522 | 169 | 96 | 48 |
| Would not pay Inheritance Tax | 262 | 75 | 11 | 21 | 120 | 37 | 20 | 14 |
| Don't know | 723 | 139 | 33 | 96 | 286 | 96 | 58 | 16 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q19_6. Having assets that are left to an individual who is not a spouse upon your death** | | | | | | | | |
| Unweighted base | 2119 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 |
| **Base: All UK Adults** | 2119 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 |
| Would pay Inheritance Tax | 1134 | 296 | 818 | 149 | 97 | 31 | 276 | 652 |
| Would not pay Inheritance Tax | 262 | 71 | 180 | 25 | 25 | 17 | 67 | 162 |
| Don't know | 723 | 266 | 515 | 74 | 52 | 25 | 152 | 356 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| **KDT_Q19_6. Having assets that are left to an individual who is not a spouse upon your death** | | | | | | | | |
| Unweighted base | 2119 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| Would pay Inheritance Tax | 1134 | 482 | 99 | 120 | 96 | 44 | 268 | 421 |
| Would not pay Inheritance Tax | 262 | 100 | 37 | 30 | 17 | 8 | 71 | 99 |
| Don't know | 723 | 367 | 58 | 72 | 55 | 20 | 154 | 223 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

**KDT_Q20. Everyone in the UK has an annual gift allowance for Inheritance Tax (IHT). This means that they can make gifts to friends and family without being taxed, up to a certain amount in each tax year. How much do you think this annual gift allowance is in TOTAL per tax year? (If you are unsure, please give your best estimate)**

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 |
| Base: All UK Adults | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 |
| £1,000 | 139 | 73 | 66 | 14 | 32 | 14 | 31 | 48 |
| £3,000 | 509 | 238 | 271 | 26 | 62 | 65 | 96 | 261 |
| £5,000 | 317 | 147 | 171 | 38 | 44 | 60 | 66 | 110 |
| £10,000 | 335 | 156 | 178 | 36 | 78 | 69 | 44 | 107 |
| Don't know | 819 | 412 | 407 | 123 | 135 | 127 | 139 | 294 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

**KDT_Q20. Everyone in the UK has an annual gift allowance for Inheritance Tax (IHT). This means that they can make gifts to friends and family without being taxed, up to a certain amount in each tax year. How much do you think this annual gift allowance is in TOTAL per tax year? (If you are unsure, please give your best estimate)**

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |
| Unweighted base | 2119 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 |
| Base: All UK Adults | 2119 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 |
| £1,000 | 139 | 69 | 70 | 37 | 16 | 20 | 14 | 24 |
| £3,000 | 509 | 322 | 187 | 102 | 75 | 51 | 55 | 141 |
| £5,000 | 317 | 185 | 133 | 67 | 53 | 39 | 35 | 78 |
| £10,000 | 335 | 194 | 141 | 79 | 44 | 27 | 45 | 85 |
| Don't know | 819 | 438 | 381 | 216 | 150 | 59 | 102 | 167 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

**KDT_Q20. Everyone in the UK has an annual gift allowance for Inheritance Tax (IHT). This means that they can make gifts to friends and family without being taxed, up to a certain amount in each tax year. How much do you think this annual gift allowance is in TOTAL per tax year? (If you are unsure, please give your best estimate)**

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2119 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 |
| Base: All UK Adults | 2119 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 |
| £1,000 | 139 | 111 | 7 | 11 | 10 | 9 | 13 | 16 |
| £3,000 | 509 | 424 | 29 | 44 | 11 | 26 | 45 | 32 |
| £5,000 | 317 | 271 | 16 | 23 | 7 | 16 | 27 | 23 |
| £10,000 | 335 | 281 | 16 | 29 | 9 | 16 | 27 | 37 |
| Don't know | 819 | 693 | 36 | 73 | 18 | 42 | 92 | 82 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

**KDT_Q20. Everyone in the UK has an annual gift allowance for Inheritance Tax (IHT). This means that they can make gifts to friends and family without being taxed, up to a certain amount in each tax year. How much do you think this annual gift allowance is in TOTAL per tax year? (If you are unsure, please give your best estimate)**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| Unweighted base | 2119 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| Base: All UK Adults | 2119 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| £1,000 | 139 | 6 | 10 | 20 | 14 | 12 | 12 | 111 |
| £3,000 | 509 | 40 | 36 | 51 | 55 | 95 | 46 | 424 |
| £5,000 | 317 | 23 | 30 | 39 | 35 | 49 | 29 | 271 |
| £10,000 | 335 | 26 | 19 | 27 | 45 | 45 | 40 | 281 |
| Don't know | 819 | 69 | 81 | 59 | 102 | 81 | 85 | 693 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

**KDT_Q20. Everyone in the UK has an annual gift allowance for Inheritance Tax (IHT). This means that they can make gifts to friends and family without being taxed, up to a certain amount in each tax year. How much do you think this annual gift allowance is in TOTAL per tax year? (If you are unsure, please give your best estimate)**

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 |
| Base: All UK Adults | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 |
| £1,000 | 139 | 7 | 11 | 10 | 58 | 21 | 79 | 8 |
| £3,000 | 509 | 29 | 44 | 11 | 175 | 85 | 259 | 17 |
| £5,000 | 317 | 16 | 23 | 7 | 130 | 54 | 184 | 20 |
| £10,000 | 335 | 16 | 29 | 9 | 166 | 42 | 208 | 23 |
| Don't know | 819 | 36 | 73 | 18 | 337 | 132 | 469 | 58 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q20. Everyone in the UK has an annual gift allowance for Inheritance Tax (IHT). This means that they can make gifts to friends and family without being taxed, up to a certain amount in each tax year. How much do you think this annual gift allowance is in TOTAL per tax year? (If you are unsure, please give your best estimate)** | | | | | | | | |
| **Unweighted base** | 2119 | 499 | 70 | 225 | 952 | 306 | 179 | 76 |
| **Base: All UK Adults** | 2119 | 503 | 73 | 218 | 928 | 301 | 174 | 78 |
| £1,000 | 139 | 33 | 4 | 15 | 65 | 19 | 8 | 3 |
| £3,000 | 509 | 180 | 12 | 40 | 252 | 76 | 35 | 37 |
| £5,000 | 317 | 69 | 13 | 31 | 136 | 41 | 31 | 11 |
| £10,000 | 335 | 62 | 11 | 31 | 152 | 51 | 26 | 4 |
| Don't know | 819 | 158 | 33 | 101 | 324 | 114 | 73 | 24 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q20. Everyone in the UK has an annual gift allowance for Inheritance Tax (IHT). This means that they can make gifts to friends and family without being taxed, up to a certain amount in each tax year. How much do you think this annual gift allowance is in TOTAL per tax year? (If you are unsure, please give your best estimate)** | | | | | | | | |
| **Unweighted base** | 2119 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 |
| **Base: All UK Adults** | 2119 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 |
| £1,000 | 139 | 43 | 89 | 22 | 11 | 8 | 41 | 83 |
| £3,000 | 509 | 108 | 394 | 53 | 32 | 9 | 94 | 311 |
| £5,000 | 317 | 97 | 214 | 39 | 35 | 14 | 87 | 184 |
| £10,000 | 335 | 100 | 238 | 38 | 34 | 13 | 85 | 175 |
| Don't know | 819 | 284 | 578 | 96 | 62 | 30 | 187 | 417 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

**KDT_Q20. Everyone in the UK has an annual gift allowance for Inheritance Tax (IHT). This means that they can make gifts to friends and family without being taxed, up to a certain amount in each tax year. How much do you think this annual gift allowance is in TOTAL per tax year? (If you are unsure, please give your best estimate)**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| Unweighted base | 2119 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| Base: All UK Adults | 2119 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| £1,000 | 139 | 56 | 16 | 15 | 20 | 8 | 39 | 52 |
| £3,000 | 509 | 198 | 32 | 37 | 38 | 19 | 98 | 229 |
| £5,000 | 317 | 133 | 29 | 39 | 32 | 21 | 90 | 105 |
| £10,000 | 335 | 160 | 42 | 43 | 19 | 6 | 87 | 95 |
| Don't know | 819 | 402 | 75 | 88 | 58 | 19 | 178 | 262 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

**KDT_Q21. In addition to the Inheritance Tax (IHT) annual gift allowance, everyone in the UK is able to make smaller gifts to as many people as they want in each tax year. What do you think is the MAXIMUM amount that can be given to each person in each tax year to be classified as a small gift? (If you are unsure, please give your best estimate)**

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 |
| £250 | 293 | 136 | 157 | 14 | 41 | 27 | 66 | 145 |
| £300 | 113 | 55 | 58 | 22 | 21 | 14 | 16 | 39 |
| £400 | 58 | 32 | 27 | 14 | 15 | 9 | 6 | 15 |
| £500 | 703 | 323 | 380 | 64 | 120 | 131 | 130 | 258 |
| Don't know | 953 | 482 | 471 | 123 | 155 | 154 | 158 | 363 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |

**KDT_Q21. In addition to the Inheritance Tax (IHT) annual gift allowance, everyone in the UK is able to make smaller gifts to as many people as they want in each tax year. What do you think is the MAXIMUM amount that can be given to each person in each tax year to be classified as a small gift? (If you are unsure, please give your best estimate)**

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2119 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 |
| Base: All UK Adults | 2119 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 |
| £250 | 293 | 173 | 120 | 52 | 40 | 39 | 28 | 84 |
| £300 | 113 | 70 | 43 | 32 | 18 | 15 | 17 | 16 |
| £400 | 58 | 40 | 19 | 14 | 9 | 4 | 9 | 12 |
| £500 | 703 | 414 | 289 | 159 | 99 | 62 | 87 | 182 |
| Don't know | 953 | 513 | 440 | 245 | 173 | 75 | 108 | 201 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

**KDT_Q21. In addition to the Inheritance Tax (IHT) annual gift allowance, everyone in the UK is able to make smaller gifts to as many people as they want in each tax year. What do you think is the MAXIMUM amount that can be given to each person in each tax year to be classified as a small gift? (If you are unsure, please give your best estimate)**

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2119 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 |
| **Base: All UK Adults** | 2119 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 |
| £250 | 293 | 243 | 19 | 25 | 6 | 8 | 13 | 31 |
| £300 | 113 | 98 | 6 | 7 | 2 | 11 | 9 | 11 |
| £400 | 58 | 47 | 2 | 9 | 1 | 5 | 8 | 2 |
| £500 | 703 | 589 | 35 | 56 | 22 | 32 | 77 | 50 |
| Don't know | 953 | 803 | 43 | 83 | 24 | 52 | 97 | 96 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

**KDT_Q21. In addition to the Inheritance Tax (IHT) annual gift allowance, everyone in the UK is able to make smaller gifts to as many people as they want in each tax year. What do you think is the MAXIMUM amount that can be given to each person in each tax year to be classified as a small gift? (If you are unsure, please give your best estimate)**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| Unweighted base | 2119 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| Base: All UK Adults | 2119 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| £250 | 293 | 20 | 20 | 39 | 28 | 51 | 33 | 243 |
| £300 | 113 | 8 | 10 | 15 | 17 | 8 | 8 | 98 |
| £400 | 58 | 2 | 7 | 4 | 9 | 7 | 4 | 47 |
| £500 | 703 | 52 | 46 | 62 | 87 | 114 | 68 | 589 |
| Don't know | 953 | 80 | 93 | 75 | 108 | 103 | 99 | 803 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

**KDT_Q21. In addition to the Inheritance Tax (IHT) annual gift allowance, everyone in the UK is able to make smaller gifts to as many people as they want in each tax year. What do you think is the MAXIMUM amount that can be given to each person in each tax year to be classified as a small gift? (If you are unsure, please give your best estimate)**

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 |
| Base: All UK Adults | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 |
| £250 | 293 | 19 | 25 | 6 | 98 | 57 | 156 | 5 |
| £300 | 113 | 6 | 7 | 2 | 34 | 27 | 60 | 14 |
| £400 | 58 | 2 | 9 | 1 | 24 | 5 | 28 | 12 |
| £500 | 703 | 35 | 56 | 22 | 318 | 90 | 408 | 36 |
| Don't know | 953 | 43 | 83 | 24 | 392 | 155 | 547 | 59 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q21. In addition to the Inheritance Tax (IHT) annual gift allowance, everyone in the UK is able to make smaller gifts to as many people as they want in each tax year. What do you think is the MAXIMUM amount that can be given to each person in each tax year to be classified as a small gift? (If you are unsure, please give your best estimate)** | | | | | | | | |
| Unweighted base | 2119 | 499 | 70 | 225 | 952 | 306 | 179 | 76 |
| **Base: All UK Adults** | 2119 | 503 | 73 | 218 | 928 | 301 | 174 | 78 |
| £250 | 293 | 97 | 9 | 26 | 140 | 37 | 30 | 15 |
| £300 | 113 | 24 | 4 | 11 | 51 | 8 | 7 | 7 |
| £400 | 58 | 11 | 1 | 6 | 18 | 11 | 2 | 2 |
| £500 | 703 | 172 | 22 | 65 | 311 | 115 | 56 | 25 |
| Don't know | 953 | 198 | 38 | 111 | 408 | 130 | 80 | 29 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

**KDT_Q21. In addition to the Inheritance Tax (IHT) annual gift allowance, everyone in the UK is able to make smaller gifts to as many people as they want in each tax year. What do you think is the MAXIMUM amount that can be given to each person in each tax year to be classified as a small gift? (If you are unsure, please give your best estimate)**

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| Unweighted base | 2119 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 |
| **Base: All UK Adults** | 2119 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 |
| £250 | 293 | 69 | 225 | 27 | 19 | 9 | 54 | 174 |
| £300 | 113 | 39 | 79 | 13 | 11 | 6 | 30 | 64 |
| £400 | 58 | 25 | 30 | 10 | 6 | 8 | 24 | 30 |
| £500 | 703 | 195 | 498 | 95 | 69 | 18 | 181 | 408 |
| Don't know | 953 | 305 | 682 | 102 | 70 | 34 | 205 | 494 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

**KDT_Q21. In addition to the Inheritance Tax (IHT) annual gift allowance, everyone in the UK is able to make smaller gifts to as many people as they want in each tax year. What do you think is the MAXIMUM amount that can be given to each person in each tax year to be classified as a small gift? (If you are unsure, please give your best estimate)**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| Unweighted base | 2119 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| Base: All UK Adults | 2119 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| £250 | 293 | 119 | 18 | 22 | 29 | 8 | 58 | 125 |
| £300 | 113 | 49 | 9 | 17 | 9 | 5 | 27 | 39 |
| £400 | 58 | 29 | 6 | 11 | 3 | 1 | 18 | 12 |
| £500 | 703 | 294 | 81 | 83 | 57 | 37 | 197 | 240 |
| Don't know | 953 | 458 | 80 | 90 | 70 | 22 | 193 | 327 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |

**KDT_Q22. Individuals can save tax-free through Individual Savings Accounts (ISAs). What do you think is the MAXIMUM amount that can be saved tax-free per tax year through an ISA Account(s), or do you think that it depends on the number of ISA accounts you have? (If you are unsure, please give your best estimate)**

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 |
| Base: All UK Adults | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 |
| £15,000 | 343 | 150 | 192 | 12 | 61 | 72 | 80 | 117 |
| £20,000 | 540 | 287 | 253 | 39 | 80 | 77 | 93 | 251 |
| £22,400 | 117 | 61 | 56 | 21 | 16 | 24 | 16 | 40 |
| £25,000 | 166 | 75 | 91 | 13 | 26 | 26 | 33 | 67 |
| £26,400 | 93 | 53 | 40 | 4 | 21 | 15 | 14 | 38 |
| It depends on the number of ISA accounts you have | 206 | 87 | 119 | 25 | 42 | 25 | 32 | 82 |
| Don't know | 654 | 312 | 342 | 122 | 105 | 95 | 107 | 225 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |

**KDT_Q22. Individuals can save tax-free through Individual Savings Accounts (ISAs). What do you think is the MAXIMUM amount that can be saved tax-free per tax year through an ISA Account(s), or do you think that it depends on the number of ISA accounts you have? (If you are unsure, please give your best estimate)**

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2119 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 |
| Base: All UK Adults | 2119 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 |
| £15,000 | 343 | 189 | 154 | 92 | 47 | 31 | 37 | 80 |
| £20,000 | 540 | 351 | 189 | 110 | 78 | 52 | 70 | 145 |
| £22,400 | 117 | 74 | 43 | 28 | 22 | 15 | 8 | 24 |
| £25,000 | 166 | 91 | 75 | 39 | 30 | 13 | 19 | 43 |
| £26,400 | 93 | 55 | 37 | 15 | 11 | 11 | 13 | 25 |
| It depends on the number of ISA accounts you have | 206 | 106 | 100 | 65 | 26 | 17 | 23 | 40 |
| Don't know | 654 | 342 | 313 | 153 | 124 | 56 | 80 | 138 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

**KDT_Q22. Individuals can save tax-free through Individual Savings Accounts (ISAs). What do you think is the MAXIMUM amount that can be saved tax-free per tax year through an ISA Account(s), or do you think that it depends on the number of ISA accounts you have? (If you are unsure, please give your best estimate)**

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2119 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 |
| Base: All UK Adults | 2119 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 |
| £15,000 | 343 | 287 | 19 | 26 | 11 | 29 | 33 | 30 |
| £20,000 | 540 | 455 | 30 | 46 | 9 | 21 | 47 | 42 |
| £22,400 | 117 | 99 | 4 | 10 | 4 | 6 | 14 | 8 |
| £25,000 | 166 | 144 | 6 | 11 | 5 | 8 | 13 | 17 |
| £26,400 | 93 | 75 | 5 | 12 | 1 | 3 | 6 | 6 |
| It depends on the number of ISA accounts you have | 206 | 171 | 13 | 16 | 7 | 17 | 27 | 20 |
| Don't know | 654 | 550 | 26 | 60 | 18 | 24 | 63 | 66 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

**KDT_Q22. Individuals can save tax-free through Individual Savings Accounts (ISAs). What do you think is the MAXIMUM amount that can be saved tax-free per tax year through an ISA Account(s), or do you think that it depends on the number of ISA accounts you have? (If you are unsure, please give your best estimate)**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| Unweighted base | 2119 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| Base: All UK Adults | 2119 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| £15,000 | 343 | 22 | 24 | 31 | 37 | 41 | 39 | 287 |
| £20,000 | 540 | 38 | 40 | 52 | 70 | 80 | 64 | 455 |
| £22,400 | 117 | 13 | 10 | 15 | 8 | 13 | 11 | 99 |
| £25,000 | 166 | 17 | 13 | 13 | 19 | 30 | 14 | 144 |
| £26,400 | 93 | 6 | 5 | 11 | 13 | 18 | 7 | 75 |
| It depends on the number of ISA accounts you have | 206 | 12 | 15 | 17 | 23 | 26 | 15 | 171 |
| Don't know | 654 | 55 | 69 | 56 | 80 | 76 | 62 | 550 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

**KDT_Q22. Individuals can save tax-free through Individual Savings Accounts (ISAs). What do you think is the MAXIMUM amount that can be saved tax-free per tax year through an ISA Account(s), or do you think that it depends on the number of ISA accounts you have? (If you are unsure, please give your best estimate)**

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 |
| Base: All UK Adults | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 |
| £15,000 | 343 | 19 | 26 | 11 | 167 | 57 | 225 | 1 |
| £20,000 | 540 | 30 | 46 | 9 | 235 | 83 | 318 | 20 |
| £22,400 | 117 | 4 | 10 | 4 | 50 | 13 | 62 | 13 |
| £25,000 | 166 | 6 | 11 | 5 | 76 | 22 | 98 | 10 |
| £26,400 | 93 | 5 | 12 | 1 | 33 | 18 | 51 | 2 |
| It depends on the number of ISA accounts you have | 206 | 13 | 16 | 7 | 65 | 46 | 111 | 14 |
| Don't know | 654 | 26 | 60 | 18 | 240 | 95 | 335 | 66 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

**KDT_Q22. Individuals can save tax-free through Individual Savings Accounts (ISAs). What do you think is the MAXIMUM amount that can be saved tax-free per tax year through an ISA Account(s), or do you think that it depends on the number of ISA accounts you have? (If you are unsure, please give your best estimate)**

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| Unweighted base | 2119 | 499 | 70 | 225 | 952 | 306 | 179 | 76 |
| Base: All UK Adults | 2119 | 503 | 73 | 218 | 928 | 301 | 174 | 78 |
| £15,000 | 343 | 63 | 16 | 38 | 154 | 54 | 35 | 10 |
| £20,000 | 540 | 163 | 5 | 34 | 255 | 78 | 41 | 24 |
| £22,400 | 117 | 28 | 1 | 13 | 54 | 17 | 7 | 6 |
| £25,000 | 166 | 41 | 6 | 11 | 70 | 24 | 9 | 6 |
| £26,400 | 93 | 27 | 3 | 11 | 40 | 16 | 4 | 9 |
| It depends on the number of ISA accounts you have | 206 | 53 | 8 | 20 | 91 | 22 | 27 | 6 |
| Don't know | 654 | 128 | 33 | 92 | 264 | 90 | 51 | 17 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q22. Individuals can save tax-free through Individual Savings Accounts (ISAs). What do you think is the MAXIMUM amount that can be saved tax-free per tax year through an ISA Account(s), or do you think that it depends on the number of ISA accounts you have? (If you are unsure, please give your best estimate)** | | | | | | | | |
| **Unweighted base** | 2119 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 |
| **Base: All UK Adults** | 2119 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 |
| £15,000 | 343 | 89 | 240 | 49 | 36 | 12 | 97 | 209 |
| £20,000 | 540 | 141 | 401 | 67 | 32 | 18 | 118 | 314 |
| £22,400 | 117 | 33 | 82 | 13 | 8 | 10 | 31 | 56 |
| £25,000 | 166 | 56 | 115 | 17 | 20 | 5 | 43 | 103 |
| £26,400 | 93 | 23 | 65 | 8 | 10 | 1 | 19 | 54 |
| It depends on the number of ISA accounts you have | 206 | 59 | 152 | 25 | 15 | 7 | 46 | 120 |
| Don't know | 654 | 231 | 458 | 69 | 51 | 21 | 141 | 314 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

**KDT_Q22. Individuals can save tax-free through Individual Savings Accounts (ISAs). What do you think is the MAXIMUM amount that can be saved tax-free per tax year through an ISA Account(s), or do you think that it depends on the number of ISA accounts you have? (If you are unsure, please give your best estimate)**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| Unweighted base | 2119 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| Base: All UK Adults | 2119 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| £15,000 | 343 | 133 | 43 | 47 | 40 | 16 | 108 | 109 |
| £20,000 | 540 | 226 | 44 | 49 | 41 | 19 | 116 | 218 |
| £22,400 | 117 | 61 | 8 | 14 | 6 | 5 | 27 | 31 |
| £25,000 | 166 | 63 | 19 | 20 | 19 | 5 | 46 | 66 |
| £26,400 | 93 | 39 | 15 | 10 | 6 | 2 | 26 | 29 |
| It depends on the number of ISA accounts you have | 206 | 86 | 21 | 22 | 17 | 6 | 47 | 78 |
| Don't know | 654 | 340 | 46 | 60 | 40 | 20 | 123 | 212 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |

**KDT_Q23. For the following question, please imagine that you have an annual salary of £25,000 from wages, and your only additional income is £400 from interest from a bank account (that is not an ISA). Which ONE of the following tax rates do you think would apply to this £400 of interest? (If you are unsure, please give your best estimate)**

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 |
| 0% | 485 | 248 | 237 | 29 | 73 | 73 | 82 | 229 |
| 5% | 157 | 66 | 91 | 23 | 42 | 29 | 29 | 34 |
| 10% | 124 | 67 | 57 | 17 | 29 | 27 | 26 | 25 |
| 20% | 555 | 292 | 263 | 35 | 70 | 70 | 106 | 274 |
| 30% | 42 | 21 | 21 | - | 3 | 3 | 4 | 32 |
| 40% | 34 | 18 | 16 | - | 5 | 10 | 5 | 14 |
| Don't know | 723 | 313 | 409 | 133 | 131 | 123 | 123 | 212 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |

**KDT_Q23. For the following question, please imagine that you have an annual salary of £25,000 from wages, and your only additional income is £400 from interest from a bank account (that is not an ISA). Which ONE of the following tax rates do you think would apply to this £400 of interest? (If you are unsure, please give your best estimate)**

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2119 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 |
| Base: All UK Adults | 2119 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 |
| 0% | 485 | 328 | 157 | 108 | 81 | 44 | 47 | 131 |
| 5% | 157 | 72 | 85 | 41 | 23 | 14 | 22 | 27 |
| 10% | 124 | 63 | 61 | 23 | 19 | 6 | 25 | 25 |
| 20% | 555 | 345 | 210 | 122 | 92 | 55 | 66 | 133 |
| 30% | 42 | 24 | 17 | 11 | 8 | 1 | 3 | 8 |
| 40% | 34 | 18 | 16 | 5 | 5 | 4 | 5 | 10 |
| Don't know | 723 | 358 | 365 | 191 | 111 | 72 | 83 | 161 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

**KDT_Q23. For the following question, please imagine that you have an annual salary of £25,000 from wages, and your only additional income is £400 from interest from a bank account (that is not an ISA). Which ONE of the following tax rates do you think would apply to this £400 of interest? (If you are unsure, please give your best estimate)**

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2119 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 |
| **Base: All UK Adults** | 2119 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 |
| 0% | 485 | 410 | 19 | 43 | 13 | 21 | 52 | 34 |
| 5% | 157 | 128 | 13 | 10 | 7 | 11 | 15 | 16 |
| 10% | 124 | 98 | 5 | 18 | 3 | 5 | 8 | 10 |
| 20% | 555 | 467 | 34 | 42 | 11 | 33 | 37 | 52 |
| 30% | 42 | 31 | 2 | 6 | 2 | 2 | 7 | 2 |
| 40% | 34 | 28 | 3 | 3 | 1 | 1 | 1 | 3 |
| Don't know | 723 | 618 | 28 | 59 | 18 | 37 | 83 | 72 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

**KDT_Q23. For the following question, please imagine that you have an annual salary of £25,000 from wages, and your only additional income is £400 from interest from a bank account (that is not an ISA). Which ONE of the following tax rates do you think would apply to this £400 of interest? (If you are unsure, please give your best estimate)**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| Unweighted base | 2119 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| Base: All UK Adults | 2119 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| 0% | 485 | 35 | 46 | 44 | 47 | 81 | 50 | 410 |
| 5% | 157 | 9 | 14 | 14 | 22 | 20 | 7 | 128 |
| 10% | 124 | 9 | 11 | 6 | 25 | 17 | 8 | 98 |
| 20% | 555 | 52 | 40 | 55 | 66 | 74 | 59 | 467 |
| 30% | 42 | 7 | 1 | 1 | 3 | 5 | 3 | 31 |
| 40% | 34 | 1 | 3 | 4 | 5 | 5 | 5 | 28 |
| Don't know | 723 | 49 | 61 | 72 | 83 | 81 | 80 | 618 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

**KDT_Q23. For the following question, please imagine that you have an annual salary of £25,000 from wages, and your only additional income is £400 from interest from a bank account (that is not an ISA). Which ONE of the following tax rates do you think would apply to this £400 of interest? (If you are unsure, please give your best estimate)**

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 |
| Base: All UK Adults | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 |
| 0% | 485 | 19 | 43 | 13 | 220 | 62 | 282 | 22 |
| 5% | 157 | 13 | 10 | 7 | 67 | 37 | 103 | 13 |
| 10% | 124 | 5 | 18 | 3 | 60 | 24 | 84 | 6 |
| 20% | 555 | 34 | 42 | 11 | 220 | 87 | 308 | 18 |
| 30% | 42 | 2 | 6 | 2 | 11 | 4 | 15 | - |
| 40% | 34 | 3 | 3 | 1 | 14 | 6 | 20 | - |
| Don't know | 723 | 28 | 59 | 18 | 273 | 114 | 387 | 67 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q23. For the following question, please imagine that you have an annual salary of £25,000 from wages, and your only additional income is £400 from interest from a bank account (that is not an ISA). Which ONE of the following tax rates do you think would apply to this £400 of interest? (If you are unsure, please give your best estimate)** | | | | | | | | |
| **Unweighted base** | 2119 | 499 | 70 | 225 | 952 | 306 | 179 | 76 |
| **Base: All UK Adults** | 2119 | 503 | 73 | 218 | 928 | 301 | 174 | 78 |
| 0% | 485 | 140 | 8 | 33 | 232 | 65 | 38 | 26 |
| 5% | 157 | 17 | 7 | 16 | 57 | 26 | 8 | 2 |
| 10% | 124 | 13 | 4 | 16 | 43 | 19 | 8 | 6 |
| 20% | 555 | 181 | 12 | 36 | 280 | 77 | 57 | 27 |
| 30% | 42 | 23 | - | 3 | 24 | 3 | 4 | 6 |
| 40% | 34 | 8 | 1 | 4 | 15 | 8 | 6 | - |
| Don't know | 723 | 121 | 40 | 108 | 278 | 103 | 54 | 11 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q23. For the following question, please imagine that you have an annual salary of £25,000 from wages, and your only additional income is £400 from interest from a bank account (that is not an ISA). Which ONE of the following tax rates do you think would apply to this £400 of interest? (If you are unsure, please give your best estimate)** | | | | | | | | |
| Unweighted base | 2119 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 |
| **Base: All UK Adults** | 2119 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 |
| 0% | 485 | 123 | 380 | 47 | 29 | 13 | 89 | 266 |
| 5% | 157 | 65 | 95 | 23 | 26 | 6 | 55 | 82 |
| 10% | 124 | 48 | 74 | 23 | 10 | 5 | 38 | 71 |
| 20% | 555 | 112 | 414 | 60 | 48 | 19 | 127 | 345 |
| 30% | 42 | 4 | 36 | 1 | 4 | - | 4 | 29 |
| 40% | 34 | 5 | 24 | 4 | 1 | 1 | 6 | 22 |
| Don't know | 723 | 274 | 491 | 90 | 56 | 29 | 175 | 354 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

**KDT_Q23. For the following question, please imagine that you have an annual salary of £25,000 from wages, and your only additional income is £400 from interest from a bank account (that is not an ISA). Which ONE of the following tax rates do you think would apply to this £400 of interest? (If you are unsure, please give your best estimate)**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| Unweighted base | 2119 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| Base: All UK Adults | 2119 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| 0% | 485 | 219 | 40 | 36 | 32 | 14 | 88 | 192 |
| 5% | 157 | 76 | 21 | 26 | 11 | 11 | 51 | 38 |
| 10% | 124 | 52 | 19 | 15 | 16 | 5 | 43 | 32 |
| 20% | 555 | 209 | 37 | 60 | 58 | 17 | 131 | 233 |
| 30% | 42 | 13 | 3 | 1 | 1 | 1 | 4 | 25 |
| 40% | 34 | 12 | 3 | 6 | 1 | 4 | 12 | 10 |
| Don't know | 723 | 369 | 72 | 81 | 49 | 21 | 164 | 212 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |

**KDT_Q24. For the following question, please imagine that you had a partner and two children aged under 16. In 2018/19 you earned £30,000 and your partner earned £55,000. You and your partner also received a total of £1,788.80 in Child Benefit. What proportion of this Child Benefit do you think your partner would be required to pay back in tax? (If you are unsure, please give your best estimate)**

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 |
| Base: All UK Adults | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 |
| 0% | 416 | 207 | 209 | 27 | 61 | 58 | 85 | 184 |
| 25% | 272 | 116 | 155 | 27 | 62 | 49 | 37 | 96 |
| 50% | 157 | 81 | 76 | 14 | 31 | 30 | 38 | 43 |
| 75% | 26 | 14 | 13 | 6 | 7 | 4 | 2 | 7 |
| 100% | 169 | 83 | 86 | 19 | 18 | 27 | 38 | 66 |
| Don't know | 1080 | 526 | 554 | 144 | 173 | 166 | 175 | 423 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |

**KDT_Q24. For the following question, please imagine that you had a partner and two children aged under 16. In 2018/19 you earned £30,000 and your partner earned £55,000. You and your partner also received a total of £1,788.80 in Child Benefit. What proportion of this Child Benefit do you think your partner would be required to pay back in tax? (If you are unsure, please give your best estimate)**

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2119 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 |
| Base: All UK Adults | 2119 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 |
| 0% | 416 | 222 | 194 | 111 | 66 | 32 | 50 | 99 |
| 25% | 272 | 152 | 120 | 62 | 36 | 32 | 42 | 59 |
| 50% | 157 | 91 | 66 | 34 | 38 | 13 | 15 | 34 |
| 75% | 26 | 19 | 8 | 5 | 1 | 2 | 3 | 11 |
| 100% | 169 | 112 | 57 | 43 | 28 | 18 | 11 | 41 |
| Don't know | 1080 | 612 | 468 | 247 | 170 | 99 | 129 | 251 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

**KDT_Q24. For the following question, please imagine that you had a partner and two children aged under 16. In 2018/19 you earned £30,000 and your partner earned £55,000. You and your partner also received a total of £1,788.80 in Child Benefit. What proportion of this Child Benefit do you think your partner would be required to pay back in tax? (If you are unsure, please give your best estimate)**

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2119 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 |
| Base: All UK Adults | 2119 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 |
| 0% | 416 | 358 | 15 | 29 | 13 | 28 | 45 | 38 |
| 25% | 272 | 230 | 16 | 20 | 5 | 17 | 20 | 25 |
| 50% | 157 | 134 | 6 | 12 | 4 | 10 | 13 | 11 |
| 75% | 26 | 22 | 1 | 4 | - | - | 4 | 1 |
| 100% | 169 | 141 | 9 | 14 | 5 | 7 | 21 | 15 |
| Don't know | 1080 | 895 | 57 | 100 | 27 | 47 | 101 | 99 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

**KDT_Q24. For the following question, please imagine that you had a partner and two children aged under 16. In 2018/19 you earned £30,000 and your partner earned £55,000. You and your partner also received a total of £1,788.80 in Child Benefit. What proportion of this Child Benefit do you think your partner would be required to pay back in tax? (If you are unsure, please give your best estimate)**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| Unweighted base | 2119 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| Base: All UK Adults | 2119 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| 0% | 416 | 31 | 34 | 32 | 50 | 54 | 45 | 358 |
| 25% | 272 | 19 | 17 | 32 | 42 | 38 | 20 | 230 |
| 50% | 157 | 25 | 13 | 13 | 15 | 20 | 14 | 134 |
| 75% | 26 | 1 | - | 2 | 3 | 4 | 7 | 22 |
| 100% | 169 | 15 | 14 | 18 | 11 | 28 | 13 | 141 |
| Don't know | 1080 | 72 | 98 | 99 | 129 | 139 | 112 | 895 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

**KDT_Q24. For the following question, please imagine that you had a partner and two children aged under 16. In 2018/19 you earned £30,000 and your partner earned £55,000. You and your partner also received a total of £1,788.80 in Child Benefit. What proportion of this Child Benefit do you think your partner would be required to pay back in tax? (If you are unsure, please give your best estimate)**

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 |
| Base: All UK Adults | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 |
| 0% | 416 | 15 | 29 | 13 | 169 | 64 | 233 | 17 |
| 25% | 272 | 16 | 20 | 5 | 111 | 44 | 155 | 15 |
| 50% | 157 | 6 | 12 | 4 | 78 | 23 | 100 | 10 |
| 75% | 26 | 1 | 4 | - | 12 | 3 | 15 | 1 |
| 100% | 169 | 9 | 14 | 5 | 74 | 26 | 101 | 7 |
| Don't know | 1080 | 57 | 100 | 27 | 422 | 173 | 595 | 76 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q24. For the following question, please imagine that you had a partner and two children aged under 16. In 2018/19 you earned £30,000 and your partner earned £55,000. You and your partner also received a total of £1,788.80 in Child Benefit. What proportion of this Child Benefit do you think your partner would be required to pay back in tax? (If you are unsure, please give your best estimate)** | | | | | | | | |
| **Unweighted base** | 2119 | 499 | 70 | 225 | 952 | 306 | 179 | 76 |
| **Base: All UK Adults** | 2119 | 503 | 73 | 218 | 928 | 301 | 174 | 78 |
| 0% | 416 | 117 | 11 | 37 | 197 | 52 | 47 | 23 |
| 25% | 272 | 64 | 12 | 25 | 111 | 50 | 16 | 12 |
| 50% | 157 | 29 | 5 | 12 | 88 | 23 | 7 | 2 |
| 75% | 26 | 7 | 1 | 2 | 7 | 5 | 4 | 2 |
| 100% | 169 | 39 | 2 | 20 | 90 | 26 | 13 | 3 |
| Don't know | 1080 | 246 | 41 | 122 | 436 | 146 | 89 | 36 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q24. For the following question, please imagine that you had a partner and two children aged under 16. In 2018/19 you earned £30,000 and your partner earned £55,000. You and your partner also received a total of £1,788.80 in Child Benefit. What proportion of this Child Benefit do you think your partner would be required to pay back in tax? (If you are unsure, please give your best estimate)** | | | | | | | | |
| Unweighted base | 2119 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 |
| Base: All UK Adults | 2119 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 |
| 0% | 416 | 97 | 291 | 63 | 41 | 10 | 113 | 286 |
| 25% | 272 | 81 | 176 | 32 | 32 | 9 | 73 | 158 |
| 50% | 157 | 37 | 97 | 23 | 17 | 15 | 56 | 88 |
| 75% | 26 | 9 | 15 | 2 | 1 | 6 | 10 | 16 |
| 100% | 169 | 37 | 104 | 31 | 17 | 5 | 53 | 121 |
| Don't know | 1080 | 371 | 831 | 96 | 66 | 29 | 191 | 501 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

**KDT_Q24. For the following question, please imagine that you had a partner and two children aged under 16. In 2018/19 you earned £30,000 and your partner earned £55,000. You and your partner also received a total of £1,788.80 in Child Benefit. What proportion of this Child Benefit do you think your partner would be required to pay back in tax? (If you are unsure, please give your best estimate)**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| Unweighted base | 2119 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| Base: All UK Adults | 2119 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| 0% | 416 | 130 | 46 | 46 | 44 | 25 | 123 | 183 |
| 25% | 272 | 114 | 36 | 30 | 18 | 5 | 71 | 95 |
| 50% | 157 | 69 | 22 | 32 | 22 | 5 | 56 | 42 |
| 75% | 26 | 10 | 3 | 7 | - | 1 | 11 | 6 |
| 100% | 169 | 48 | 22 | 25 | 21 | 6 | 56 | 70 |
| Don't know | 1080 | 579 | 66 | 82 | 63 | 30 | 177 | 347 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |

**KDT_Q25. On a slightly different topic... For the following question, please think about all of the different taxes in the UK - such as VAT, Income Tax, Corporation Tax, National Insurance Contributions (NICs) etc. Which ONE of the following do you think comes CLOSEST to the TOTAL revenue raised from tax and NIC contributions in the UK in the 2017/18 tax year? (If you are unsure, please give your best estimate)**

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 |
| £150 billion | 36 | 19 | 17 | 2 | 11 | 8 | 10 | 5 |
| £200 billion | 86 | 40 | 45 | 11 | 29 | 11 | 13 | 23 |
| £300 billion | 117 | 63 | 54 | 24 | 26 | 12 | 19 | 35 |
| £400 billion | 135 | 67 | 68 | 15 | 26 | 21 | 26 | 48 |
| £500 billion | 228 | 110 | 118 | 28 | 32 | 35 | 45 | 89 |
| £700 billion | 223 | 116 | 107 | 15 | 24 | 32 | 54 | 98 |
| £900 billion | 152 | 80 | 72 | 6 | 15 | 16 | 23 | 93 |
| £1 trillion | 167 | 98 | 69 | 6 | 26 | 25 | 34 | 76 |
| Don't know | 974 | 431 | 543 | 131 | 164 | 175 | 152 | 353 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |

**KDT_Q25. On a slightly different topic... For the following question, please think about all of the different taxes in the UK - such as VAT, Income Tax, Corporation Tax, National Insurance Contributions (NICs) etc. Which ONE of the following do you think comes CLOSEST to the TOTAL revenue raised from tax and NIC contributions in the UK in the 2017/18 tax year? (If you are unsure, please give your best estimate)**

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2119 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 |
| **Base: All UK Adults** | 2119 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 |
| £150 billion | 36 | 17 | 19 | 8 | 3 | 3 | 6 | 10 |
| £200 billion | 86 | 49 | 37 | 20 | 14 | 5 | 16 | 14 |
| £300 billion | 117 | 72 | 45 | 29 | 21 | 12 | 15 | 19 |
| £400 billion | 135 | 71 | 64 | 35 | 22 | 11 | 17 | 29 |
| £500 billion | 228 | 127 | 101 | 56 | 40 | 24 | 21 | 48 |
| £700 billion | 223 | 154 | 69 | 42 | 35 | 16 | 32 | 64 |
| £900 billion | 152 | 96 | 57 | 29 | 23 | 20 | 14 | 39 |
| £1 trillion | 167 | 97 | 70 | 54 | 24 | 17 | 14 | 43 |
| Don't know | 974 | 525 | 449 | 229 | 157 | 89 | 114 | 229 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

**KDT_Q25. On a slightly different topic... For the following question, please think about all of the different taxes in the UK - such as VAT, Income Tax, Corporation Tax, National Insurance Contributions (NICs) etc. Which ONE of the following do you think comes CLOSEST to the TOTAL revenue raised from tax and NIC contributions in the UK in the 2017/18 tax year? (If you are unsure, please give your best estimate)**

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2119 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 |
| Base: All UK Adults | 2119 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 |
| £150 billion | 36 | 29 | 1 | 6 | 1 | 2 | 6 | - |
| £200 billion | 86 | 69 | 3 | 11 | 3 | 7 | 7 | 6 |
| £300 billion | 117 | 95 | 7 | 13 | 2 | 9 | 13 | 6 |
| £400 billion | 135 | 114 | 6 | 8 | 7 | 7 | 17 | 10 |
| £500 billion | 228 | 189 | 11 | 21 | 8 | 13 | 19 | 24 |
| £700 billion | 223 | 189 | 11 | 19 | 4 | 13 | 14 | 15 |
| £900 billion | 152 | 126 | 10 | 11 | 5 | 6 | 9 | 14 |
| £1 trillion | 167 | 152 | 6 | 5 | 4 | 12 | 21 | 21 |
| Don't know | 974 | 818 | 48 | 87 | 21 | 41 | 96 | 93 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

**KDT_Q25. On a slightly different topic... For the following question, please think about all of the different taxes in the UK - such as VAT, Income Tax, Corporation Tax, National Insurance Contributions (NICs) etc. Which ONE of the following do you think comes CLOSEST to the TOTAL revenue raised from tax and NIC contributions in the UK in the 2017/18 tax year? (If you are unsure, please give your best estimate)**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| Unweighted base | 2119 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| Base: All UK Adults | 2119 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| £150 billion | 36 | 1 | 1 | 3 | 6 | 2 | 8 | 29 |
| £200 billion | 86 | 4 | 9 | 5 | 16 | 11 | 3 | 69 |
| £300 billion | 117 | 10 | 11 | 12 | 15 | 14 | 4 | 95 |
| £400 billion | 135 | 12 | 10 | 11 | 17 | 14 | 16 | 114 |
| £500 billion | 228 | 18 | 21 | 24 | 21 | 26 | 22 | 189 |
| £700 billion | 223 | 20 | 15 | 16 | 32 | 45 | 18 | 189 |
| £900 billion | 152 | 10 | 13 | 20 | 14 | 19 | 20 | 126 |
| £1 trillion | 167 | 10 | 13 | 17 | 14 | 26 | 17 | 152 |
| Don't know | 974 | 77 | 81 | 89 | 114 | 126 | 103 | 818 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| **KDT_Q25. On a slightly different topic... For the following question, please think about all of the different taxes in the UK - such as VAT, Income Tax, Corporation Tax, National Insurance Contributions (NICs) etc. Which ONE of the following do you think comes CLOSEST to the TOTAL revenue raised from tax and NIC contributions in the UK in the 2017/18 tax year? (If you are unsure, please give your best estimate)** | | | | | | | | |
| **Unweighted base** | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 |
| £150 billion | 36 | 1 | 6 | 1 | 15 | 14 | 28 | - |
| £200 billion | 86 | 3 | 11 | 3 | 45 | 12 | 57 | 4 |
| £300 billion | 117 | 7 | 13 | 2 | 51 | 12 | 62 | 12 |
| £400 billion | 135 | 6 | 8 | 7 | 56 | 20 | 76 | 9 |
| £500 billion | 228 | 11 | 21 | 8 | 101 | 37 | 137 | 10 |
| £700 billion | 223 | 11 | 19 | 4 | 90 | 32 | 122 | 14 |
| £900 billion | 152 | 10 | 11 | 5 | 49 | 20 | 69 | 3 |
| £1 trillion | 167 | 6 | 5 | 4 | 79 | 17 | 96 | 3 |
| Don't know | 974 | 48 | 87 | 21 | 381 | 169 | 550 | 73 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q25. On a slightly different topic... For the following question, please think about all of the different taxes in the UK - such as VAT, Income Tax, Corporation Tax, National Insurance Contributions (NICs) etc. Which ONE of the following do you think comes CLOSEST to the TOTAL revenue raised from tax and NIC contributions in the UK in the 2017/18 tax year? (If you are unsure, please give your best estimate)** | | | | | | | | |
| **Unweighted base** | 2119 | 499 | 70 | 225 | 952 | 306 | 179 | 76 |
| **Base: All UK Adults** | 2119 | 503 | 73 | 218 | 928 | 301 | 174 | 78 |
| £150 billion | 36 | 2 | 1 | 5 | 14 | 6 | 2 | - |
| £200 billion | 86 | 12 | 2 | 10 | 35 | 12 | 6 | 2 |
| £300 billion | 117 | 26 | 2 | 15 | 34 | 26 | 17 | 5 |
| £400 billion | 135 | 30 | 11 | 9 | 55 | 21 | 10 | 6 |
| £500 billion | 228 | 57 | 5 | 19 | 108 | 41 | 19 | 10 |
| £700 billion | 223 | 64 | 7 | 17 | 103 | 33 | 16 | 9 |
| £900 billion | 152 | 64 | 3 | 14 | 79 | 14 | 16 | 13 |
| £1 trillion | 167 | 45 | 6 | 16 | 83 | 28 | 12 | 8 |
| Don't know | 974 | 202 | 36 | 113 | 418 | 122 | 76 | 25 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q25. On a slightly different topic... For the following question, please think about all of the different taxes in the UK - such as VAT, Income Tax, Corporation Tax, National Insurance Contributions (NICs) etc. Which ONE of the following do you think comes CLOSEST to the TOTAL revenue raised from tax and NIC contributions in the UK in the 2017/18 tax year? (If you are unsure, please give your best estimate)** | | | | | | | | |
| **Unweighted base** | 2119 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 |
| **Base: All UK Adults** | 2119 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 |
| £150 billion | 36 | 15 | 22 | 2 | 6 | 5 | 14 | 20 |
| £200 billion | 86 | 31 | 56 | 11 | 12 | 3 | 26 | 41 |
| £300 billion | 117 | 36 | 72 | 26 | 6 | 7 | 39 | 65 |
| £400 billion | 135 | 41 | 81 | 21 | 17 | 4 | 42 | 75 |
| £500 billion | 228 | 48 | 162 | 25 | 23 | 9 | 58 | 135 |
| £700 billion | 223 | 62 | 173 | 21 | 15 | 7 | 43 | 122 |
| £900 billion | 152 | 31 | 123 | 14 | 9 | 3 | 26 | 102 |
| £1 trillion | 167 | 36 | 127 | 18 | 12 | 5 | 36 | 100 |
| Don't know | 974 | 332 | 700 | 109 | 72 | 29 | 211 | 510 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

**KDT_Q25. On a slightly different topic... For the following question, please think about all of the different taxes in the UK - such as VAT, Income Tax, Corporation Tax, National Insurance Contributions (NICs) etc. Which ONE of the following do you think comes CLOSEST to the TOTAL revenue raised from tax and NIC contributions in the UK in the 2017/18 tax year? (If you are unsure, please give your best estimate)**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| Unweighted base | 2119 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| Base: All UK Adults | 2119 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| £150 billion | 36 | 16 | 3 | 7 | 9 | 2 | 16 | 7 |
| £200 billion | 86 | 45 | 17 | 8 | 5 | 2 | 25 | 18 |
| £300 billion | 117 | 53 | 13 | 14 | 10 | 9 | 36 | 33 |
| £400 billion | 135 | 59 | 9 | 22 | 16 | 6 | 40 | 40 |
| £500 billion | 228 | 93 | 20 | 25 | 25 | 15 | 61 | 86 |
| £700 billion | 223 | 101 | 14 | 18 | 19 | 5 | 42 | 87 |
| £900 billion | 152 | 51 | 16 | 13 | 8 | 3 | 29 | 75 |
| £1 trillion | 167 | 67 | 13 | 16 | 13 | 4 | 36 | 66 |
| Don't know | 974 | 465 | 90 | 99 | 65 | 27 | 209 | 331 |

# YouGov Survey Results

## Sample size: 2119

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |

**KDT_Q26. In the 2017/18 tax year, Income Tax raised just over £180 billion in revenue in the UK: the largest revenue of any type of tax in the UK. After income tax... Which ONE, if any, of the following taxes do you think made the SECOND largest contribution to UK Government revenue?**

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 |
| Value Added Tax (VAT) | 707 | 399 | 308 | 52 | 114 | 113 | 123 | 306 |
| National Insurance Contributions (NICs) | 278 | 113 | 165 | 24 | 47 | 38 | 41 | 128 |
| Fuel Duty | 263 | 137 | 126 | 9 | 19 | 29 | 70 | 136 |
| Corporation Tax | 226 | 117 | 109 | 28 | 37 | 19 | 42 | 100 |
| Council Tax | 193 | 63 | 130 | 19 | 52 | 51 | 28 | 43 |
| Don't know | 452 | 198 | 255 | 105 | 82 | 86 | 72 | 108 |

**For the following question, please see the below list of tax reliefs. Please hover over each tax relief to view a description of the tax relief. By "tax relief", we mean something that reduces the amount of tax owed by an individual or business in order to encourage certain activities. 0% VAT rate on children's clothingBusinesses cannot charge their customers VAT on children's clothing0% VAT rate on books, newspapers and magazinesBusinesses cannot charge their customers VAT on books, newspapers and magazines0% VAT rate on UK passenger transportBusinesses cannot charge their customers VAT on passenger transport (bus, train, ferry journeys etc.)Income tax relief on pension contributionsA tax relief to encourage people to save into a pension. This relief is based on the highest rate of income tax paidIndividual Savings Accounts (ISAs)A tax relief provided through a special type of savings or investment account that allows people to save a limited amount and not pay tax on the income they earn from this accountExemption from Capital Gains Tax (CGT) on gains on a main residenceA tax relief that means that when a person sells their home ('main residence') they do not have to pay capital gains tax on any profit, provided they have lived there throughout the entire period of ownership, and subject to some other conditionsEntrepreneurs' ReliefA tax relief that aims to encourage people to start or join growing companies, by lowering the rate of capital gains tax they pay when they sell the company, subject to certain conditionsAgricultural and business reliefs from inheritance taxTax reliefs which allow people to pass on some agricultural or business property, while paying a reduced amount of or no inheritance tax, subject to certain conditions Please rank each of the following types of tax relief in terms of how much it costs the Government to provide, from the most costly at number 1 to the least costly at number 8. (Please drag and drop the options in order into the boxes below, or select the 'Don't know' option. If you are unsure, please**

# YouGov Survey Results

## Sample size: 2119

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |

**KDT_Q26. In the 2017/18 tax year, Income Tax raised just over £180 billion in revenue in the UK: the largest revenue of any type of tax in the UK. After income tax... Which ONE, if any, of the following taxes do you think made the SECOND largest contribution to UK Government revenue?**

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2119 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 |
| **Base: All UK Adults** | 2119 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 |
| Value Added Tax (VAT) | 707 | 445 | 262 | 148 | 118 | 73 | 77 | 176 |
| National Insurance Contributions (NICs) | 278 | 166 | 112 | 62 | 46 | 19 | 38 | 60 |
| Fuel Duty | 263 | 128 | 135 | 61 | 47 | 32 | 15 | 69 |
| Corporation Tax | 226 | 145 | 81 | 51 | 33 | 18 | 41 | 50 |
| Council Tax | 193 | 90 | 103 | 72 | 29 | 19 | 12 | 32 |
| Don't know | 452 | 233 | 219 | 108 | 65 | 34 | 66 | 107 |

**For the following question, please see the below list of tax reliefs. Please hover over each tax relief to view a description of the tax relief. By "tax relief", we mean something that reduces the amount of tax owed by an individual or business in order to encourage certain activities. 0% VAT rate on children's clothingBusinesses cannot charge their customers VAT on children's clothing0% VAT rate on books, newspapers and magazinesBusinesses cannot charge their customers VAT on books, newspapers and magazines0% VAT rate on UK passenger transportBusinesses cannot charge their customers VAT on passenger transport (bus, train, ferry journeys etc.)Income tax relief on pension contributionsA tax relief to encourage people to save into a pension. This relief is based on the highest rate of income tax paidIndividual Savings Accounts (ISAs)A tax relief provided through a special type of savings or investment account that allows people to save a limited amount and not pay tax on the income they earn from this accountExemption from Capital Gains Tax (CGT) on gains on a main residenceA tax relief that means that when a person sells their home ('main residence') they do not have to pay capital gains tax on any profit, provided they have lived there throughout the entire period of ownership, and subject to some other conditionsEntrepreneurs' ReliefA tax relief that aims to encourage people to start or join growing companies, by lowering the rate of capital gains tax they pay when they sell the company, subject to certain conditionsAgricultural and business reliefs from inheritance taxTax reliefs which allow people to pass on some agricultural or business property, while paying a reduced amount of or no inheritance tax, subject to certain conditions Please rank each of the following types of tax relief in terms of how much it costs the Government to provide, from the most costly at number 1 to the least costly at number 8. (Please drag and drop the options in order into the boxes below, or select the 'Don't know' option. If you are unsure, please**

# YouGov Survey Results

## Sample size: 2119

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| **KDT_Q26. In the 2017/18 tax year, Income Tax raised just over £180 billion in revenue in the UK: the largest revenue of any type of tax in the UK. After income tax... Which ONE, if any, of the following taxes do you think made the SECOND largest contribution to UK Government revenue?** | | | | | | | | |
| **Unweighted base** | 2119 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 |
| **Base: All UK Adults** | 2119 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 |
| Value Added Tax (VAT) | 707 | 592 | 38 | 61 | 16 | 29 | 62 | 57 |
| National Insurance Contributions (NICs) | 278 | 226 | 13 | 29 | 10 | 19 | 20 | 23 |
| Fuel Duty | 263 | 224 | 14 | 16 | 10 | 15 | 31 | 14 |
| Corporation Tax | 226 | 194 | 12 | 16 | 4 | 10 | 16 | 25 |
| Council Tax | 193 | 165 | 7 | 16 | 5 | 13 | 28 | 31 |
| Don't know | 452 | 380 | 20 | 42 | 10 | 23 | 46 | 38 |

**For the following question, please see the below list of tax reliefs. Please hover over each tax relief to view a description of the tax relief. By "tax relief", we mean something that reduces the amount of tax owed by an individual or business in order to encourage certain activities. 0% VAT rate on children's clothingBusinesses cannot charge their customers VAT on children's clothing0% VAT rate on books, newspapers and magazinesBusinesses cannot charge their customers VAT on books, newspapers and magazines0% VAT rate on UK passenger transportBusinesses cannot charge their customers VAT on passenger transport (bus, train, ferry journeys etc.)Income tax relief on pension contributionsA tax relief to encourage people to save into a pension. This relief is based on the highest rate of income tax paidIndividual Savings Accounts (ISAs)A tax relief provided through a special type of savings or investment account that allows people to save a limited amount and not pay tax on the income they earn from this accountExemption from Capital Gains Tax (CGT) on gains on a main residenceA tax relief that means that when a person sells their home ('main residence') they do not have to pay capital gains tax on any profit, provided they have lived there throughout the entire period of ownership, and subject to some other conditionsEntrepreneurs' ReliefA tax relief that aims to encourage people to start or join growing companies, by lowering the rate of capital gains tax they pay when they sell the company, subject to certain conditionsAgricultural and business reliefs from inheritance taxTax reliefs which allow people to pass on some agricultural or business property, while paying a reduced amount of or no inheritance tax, subject to certain conditions Please rank each of the following types of tax relief in terms of how much it costs the Government to provide, from the most costly at number 1 to the least costly at number 8. (Please drag and drop the options in order into the boxes below, or select the 'Don't know' option. If you are unsure, please**

# YouGov Survey Results

## Sample size: 2119

**Fieldwork 7th - 12th June 2019**

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What the world thinks

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |

**KDT_Q26. In the 2017/18 tax year, Income Tax raised just over £180 billion in revenue in the UK: the largest revenue of any type of tax in the UK. After income tax... Which ONE, if any, of the following taxes do you think made the SECOND largest contribution to UK Government revenue?**

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2119 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| **Base: All UK Adults** | 2119 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| Value Added Tax (VAT) | 707 | 52 | 67 | 73 | 77 | 103 | 73 | 592 |
| National Insurance Contributions (NICs) | 278 | 27 | 19 | 19 | 38 | 34 | 27 | 226 |
| Fuel Duty | 263 | 29 | 18 | 32 | 15 | 34 | 35 | 224 |
| Corporation Tax | 226 | 16 | 18 | 18 | 41 | 38 | 13 | 194 |
| Council Tax | 193 | 18 | 12 | 19 | 12 | 17 | 16 | 165 |
| Don't know | 452 | 23 | 43 | 34 | 66 | 59 | 48 | 380 |

**For the following question, please see the below list of tax reliefs. Please hover over each tax relief to view a description of the tax relief. By "tax relief", we mean something that reduces the amount of tax owed by an individual or business in order to encourage certain activities. 0% VAT rate on children's clothingBusinesses cannot charge their customers VAT on children's clothing0% VAT rate on books, newspapers and magazinesBusinesses cannot charge their customers VAT on books, newspapers and magazines0% VAT rate on UK passenger transportBusinesses cannot charge their customers VAT on passenger transport (bus, train, ferry journeys etc.)Income tax relief on pension contributionsA tax relief to encourage people to save into a pension. This relief is based on the highest rate of income tax paidIndividual Savings Accounts (ISAs)A tax relief provided through a special type of savings or investment account that allows people to save a limited amount and not pay tax on the income they earn from this accountExemption from Capital Gains Tax (CGT) on gains on a main residenceA tax relief that means that when a person sells their home ('main residence') they do not have to pay capital gains tax on any profit, provided they have lived there throughout the entire period of ownership, and subject to some other conditionsEntrepreneurs' ReliefA tax relief that aims to encourage people to start or join growing companies, by lowering the rate of capital gains tax they pay when they sell the company, subject to certain conditionsAgricultural and business reliefs from inheritance taxTax reliefs which allow people to pass on some agricultural or business property, while paying a reduced amount of or no inheritance tax, subject to certain conditions Please rank each of the following types of tax relief in terms of how much it costs the Government to provide, from the most costly at number 1 to the least costly at number 8. (Please drag and drop the options in order into the boxes below, or select the 'Don't know' option. If you are unsure, please**

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| **KDT_Q26. In the 2017/18 tax year, Income Tax raised just over £180 billion in revenue in the UK: the largest revenue of any type of tax in the UK. After income tax... Which ONE, if any, of the following taxes do you think made the SECOND largest contribution to UK Government revenue?** | | | | | | | | |
| **Unweighted base** | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 |
| **Base: All UK Adults** | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 |
| Value Added Tax (VAT) | 707 | 38 | 61 | 16 | 310 | 103 | 413 | 25 |
| National Insurance Contributions (NICs) | 278 | 13 | 29 | 10 | 114 | 47 | 161 | 12 |
| Fuel Duty | 263 | 14 | 16 | 10 | 100 | 38 | 138 | 3 |
| Corporation Tax | 226 | 12 | 16 | 4 | 98 | 21 | 120 | 23 |
| Council Tax | 193 | 7 | 16 | 5 | 86 | 36 | 123 | 10 |
| Don't know | 452 | 20 | 42 | 10 | 157 | 88 | 245 | 53 |

**For the following question, please see the below list of tax reliefs. Please hover over each tax relief to view a description of the tax relief. By "tax relief", we mean something that reduces the amount of tax owed by an individual or business in order to encourage certain activities. 0% VAT rate on children's clothingBusinesses cannot charge their customers VAT on children's clothing0% VAT rate on books, newspapers and magazinesBusinesses cannot charge their customers VAT on books, newspapers and magazines0% VAT rate on UK passenger transportBusinesses cannot charge their customers VAT on passenger transport (bus, train, ferry journeys etc.)Income tax relief on pension contributionsA tax relief to encourage people to save into a pension. This relief is based on the highest rate of income tax paidIndividual Savings Accounts (ISAs)A tax relief provided through a special type of savings or investment account that allows people to save a limited amount and not pay tax on the income they earn from this accountExemption from Capital Gains Tax (CGT) on gains on a main residenceA tax relief that means that when a person sells their home ('main residence') they do not have to pay capital gains tax on any profit, provided they have lived there throughout the entire period of ownership, and subject to some other conditionsEntrepreneurs' ReliefA tax relief that aims to encourage people to start or join growing companies, by lowering the rate of capital gains tax they pay when they sell the company, subject to certain conditionsAgricultural and business reliefs from inheritance taxTax reliefs which allow people to pass on some agricultural or business property, while paying a reduced amount of or no inheritance tax, subject to certain conditions Please rank each of the following types of tax relief in terms of how much it costs the Government to provide, from the most costly at number 1 to the least costly at number 8. (Please drag and drop the options in order into the boxes below, or select the 'Don't know' option. If you are unsure, please**

# YouGov Survey Results

## Sample size: 2119

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q26. In the 2017/18 tax year, Income Tax raised just over £180 billion in revenue in the UK: the largest revenue of any type of tax in the UK. After income tax... Which ONE, if any, of the following taxes do you think made the SECOND largest contribution to UK Government revenue?** | | | | | | | | |
| **Unweighted base** | 2119 | 499 | 70 | 225 | 952 | 306 | 179 | 76 |
| **Base: All UK Adults** | 2119 | 503 | 73 | 218 | 928 | 301 | 174 | 78 |
| Value Added Tax (VAT) | 707 | 199 | 17 | 53 | 326 | 107 | 49 | 35 |
| National Insurance Contributions (NICs) | 278 | 72 | 10 | 23 | 116 | 43 | 32 | 9 |
| Fuel Duty | 263 | 87 | 9 | 26 | 152 | 29 | 27 | 9 |
| Corporation Tax | 226 | 66 | 1 | 16 | 98 | 23 | 19 | 16 |
| Council Tax | 193 | 23 | 11 | 27 | 68 | 41 | 18 | 2 |
| Don't know | 452 | 56 | 24 | 74 | 169 | 58 | 29 | 6 |

**For the following question, please see the below list of tax reliefs. Please hover over each tax relief to view a description of the tax relief. By "tax relief", we mean something that reduces the amount of tax owed by an individual or business in order to encourage certain activities. 0% VAT rate on children's clothingBusinesses cannot charge their customers VAT on children's clothing0% VAT rate on books, newspapers and magazinesBusinesses cannot charge their customers VAT on books, newspapers and magazines0% VAT rate on UK passenger transportBusinesses cannot charge their customers VAT on passenger transport (bus, train, ferry journeys etc.)Income tax relief on pension contributionsA tax relief to encourage people to save into a pension. This relief is based on the highest rate of income tax paidIndividual Savings Accounts (ISAs)A tax relief provided through a special type of savings or investment account that allows people to save a limited amount and not pay tax on the income they earn from this accountExemption from Capital Gains Tax (CGT) on gains on a main residenceA tax relief that means that when a person sells their home ('main residence') they do not have to pay capital gains tax on any profit, provided they have lived there throughout the entire period of ownership, and subject to some other conditionsEntrepreneurs' ReliefA tax relief that aims to encourage people to start or join growing companies, by lowering the rate of capital gains tax they pay when they sell the company, subject to certain conditionsAgricultural and business reliefs from inheritance taxTax reliefs which allow people to pass on some agricultural or business property, while paying a reduced amount of or no inheritance tax, subject to certain conditions Please rank each of the following types of tax relief in terms of how much it costs the Government to provide, from the most costly at number 1 to the least costly at number 8. (Please drag and drop the options in order into the boxes below, or select the 'Don't know' option. If you are unsure, please**

# YouGov Survey Results

## Sample size: 2119

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q26. In the 2017/18 tax year, Income Tax raised just over £180 billion in revenue in the UK: the largest revenue of any type of tax in the UK. After income tax... Which ONE, if any, of the following taxes do you think made the SECOND largest contribution to UK Government revenue?** | | | | | | | | |
| **Unweighted base** | 2119 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 |
| **Base: All UK Adults** | 2119 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 |
| Value Added Tax (VAT) | 707 | 187 | 529 | 64 | 50 | 23 | 137 | 395 |
| National Insurance Contributions (NICs) | 278 | 77 | 207 | 35 | 24 | 6 | 65 | 170 |
| Fuel Duty | 263 | 46 | 199 | 28 | 21 | 9 | 58 | 179 |
| Corporation Tax | 226 | 69 | 168 | 26 | 16 | 9 | 51 | 119 |
| Council Tax | 193 | 62 | 112 | 44 | 18 | 8 | 69 | 111 |
| Don't know | 452 | 190 | 298 | 50 | 45 | 19 | 114 | 195 |

**For the following question, please see the below list of tax reliefs. Please hover over each tax relief to view a description of the tax relief. By "tax relief", we mean something that reduces the amount of tax owed by an individual or business in order to encourage certain activities. 0% VAT rate on children's clothingBusinesses cannot charge their customers VAT on children's clothing0% VAT rate on books, newspapers and magazinesBusinesses cannot charge their customers VAT on books, newspapers and magazines0% VAT rate on UK passenger transportBusinesses cannot charge their customers VAT on passenger transport (bus, train, ferry journeys etc.)Income tax relief on pension contributionsA tax relief to encourage people to save into a pension. This relief is based on the highest rate of income tax paidIndividual Savings Accounts (ISAs)A tax relief provided through a special type of savings or investment account that allows people to save a limited amount and not pay tax on the income they earn from this accountExemption from Capital Gains Tax (CGT) on gains on a main residenceA tax relief that means that when a person sells their home ('main residence') they do not have to pay capital gains tax on any profit, provided they have lived there throughout the entire period of ownership, and subject to some other conditionsEntrepreneurs' ReliefA tax relief that aims to encourage people to start or join growing companies, by lowering the rate of capital gains tax they pay when they sell the company, subject to certain conditionsAgricultural and business reliefs from inheritance taxTax reliefs which allow people to pass on some agricultural or business property, while paying a reduced amount of or no inheritance tax, subject to certain conditions Please rank each of the following types of tax relief in terms of how much it costs the Government to provide, from the most costly at number 1 to the least costly at number 8. (Please drag and drop the options in order into the boxes below, or select the 'Don't know' option. If you are unsure, please**

# YouGov Survey Results

## Sample size: 2119

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |

**KDT_Q26. In the 2017/18 tax year, Income Tax raised just over £180 billion in revenue in the UK: the largest revenue of any type of tax in the UK. After income tax... Which ONE, if any, of the following taxes do you think made the SECOND largest contribution to UK Government revenue?**

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2119 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| **Base: All UK Adults** | 2119 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| Value Added Tax (VAT) | 707 | 312 | 48 | 65 | 54 | 29 | 142 | 275 |
| National Insurance Contributions (NICs) | 278 | 108 | 37 | 22 | 18 | 11 | 69 | 112 |
| Fuel Duty | 263 | 84 | 14 | 33 | 32 | 9 | 64 | 127 |
| Corporation Tax | 226 | 107 | 18 | 16 | 15 | 3 | 45 | 80 |
| Council Tax | 193 | 82 | 38 | 35 | 11 | 6 | 71 | 45 |
| Don't know | 452 | 257 | 40 | 51 | 37 | 14 | 102 | 104 |

**For the following question, please see the below list of tax reliefs. Please hover over each tax relief to view a description of the tax relief. By "tax relief", we mean something that reduces the amount of tax owed by an individual or business in order to encourage certain activities. 0% VAT rate on children's clothingBusinesses cannot charge their customers VAT on children's clothing0% VAT rate on books, newspapers and magazinesBusinesses cannot charge their customers VAT on books, newspapers and magazines0% VAT rate on UK passenger transportBusinesses cannot charge their customers VAT on passenger transport (bus, train, ferry journeys etc.)Income tax relief on pension contributionsA tax relief to encourage people to save into a pension. This relief is based on the highest rate of income tax paidIndividual Savings Accounts (ISAs)A tax relief provided through a special type of savings or investment account that allows people to save a limited amount and not pay tax on the income they earn from this accountExemption from Capital Gains Tax (CGT) on gains on a main residenceA tax relief that means that when a person sells their home ('main residence') they do not have to pay capital gains tax on any profit, provided they have lived there throughout the entire period of ownership, and subject to some other conditionsEntrepreneurs' ReliefA tax relief that aims to encourage people to start or join growing companies, by lowering the rate of capital gains tax they pay when they sell the company, subject to certain conditionsAgricultural and business reliefs from inheritance taxTax reliefs which allow people to pass on some agricultural or business property, while paying a reduced amount of or no inheritance tax, subject to certain conditions Please rank each of the following types of tax relief in terms of how much it costs the Government to provide, from the most costly at number 1 to the least costly at number 8. (Please drag and drop the options in order into the boxes below, or select the 'Don't know' option. If you are unsure, please**

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| **KDT_Q27_1. 0% VAT rate on children's clothing** | | | | | | | | |
| Unweighted base | 1415 | 629 | 786 | 106 | 238 | 232 | 270 | 569 |
| **Base: All UK Adults who gave an answer** | 1378 | 656 | 723 | 107 | 232 | 224 | 267 | 549 |
| 1 | 98 | 42 | 55 | 4 | 19 | 15 | 22 | 37 |
| 2 | 115 | 60 | 55 | 10 | 14 | 10 | 22 | 59 |
| 3 | 123 | 70 | 53 | 8 | 21 | 18 | 27 | 49 |
| 4 | 151 | 69 | 83 | 14 | 25 | 29 | 24 | 59 |
| 5 | 167 | 85 | 82 | 10 | 20 | 24 | 28 | 85 |
| 6 | 217 | 102 | 115 | 12 | 25 | 48 | 43 | 89 |
| 7 | 257 | 121 | 137 | 19 | 56 | 34 | 44 | 105 |
| 8 | 250 | 107 | 144 | 30 | 52 | 46 | 55 | 67 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |
| **KDT_Q27_1. 0% VAT rate on children's clothing** | | | | | | | | |
| Unweighted base | 1415 | 892 | 523 | 336 | 222 | 132 | 141 | 340 |
| **Base: All UK Adults who gave an answer** | 1378 | 830 | 549 | 330 | 211 | 125 | 153 | 322 |
| 1 | 98 | 58 | 39 | 20 | 12 | 13 | 10 | 20 |
| 2 | 115 | 60 | 55 | 27 | 12 | 10 | 9 | 29 |
| 3 | 123 | 71 | 52 | 28 | 22 | 14 | 11 | 24 |
| 4 | 151 | 88 | 64 | 41 | 22 | 10 | 15 | 40 |
| 5 | 167 | 116 | 50 | 40 | 28 | 18 | 19 | 37 |
| 6 | 217 | 143 | 74 | 42 | 35 | 20 | 28 | 51 |
| 7 | 257 | 152 | 105 | 67 | 45 | 13 | 33 | 62 |
| 8 | 250 | 141 | 109 | 66 | 35 | 27 | 27 | 58 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| **KDT_Q27_1. 0% VAT rate on children's clothing** | | | | | | | | |
| Unweighted base | 1415 | 1171 | 76 | 131 | *37* | 72 | 139 | 125 |
| **Base: All UK Adults who gave an answer** | 1378 | 1141 | 70 | 131 | *37* | 75 | 132 | 123 |
| 1 | 98 | 75 | 5 | 15 | *3* | 4 | 8 | 8 |
| 2 | 115 | 87 | 6 | 16 | *7* | 6 | 11 | 9 |
| 3 | 123 | 100 | 4 | 14 | *5* | 8 | 13 | 7 |
| 4 | 151 | 129 | 9 | 11 | *2* | 12 | 18 | 11 |
| 5 | 167 | 141 | 7 | 12 | *7* | 8 | 22 | 10 |
| 6 | 217 | 176 | 13 | 23 | *5* | 10 | 15 | 17 |
| 7 | 257 | 221 | 12 | 21 | *3* | 15 | 23 | 30 |
| 8 | 250 | 214 | 14 | 17 | *5* | 11 | 23 | 32 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q27_1. 0% VAT rate on children's clothing** | | | | | | | | |
| Unweighted base | 1415 | 110 | 112 | 132 | 141 | 200 | 140 | 1171 |
| **Base: All UK Adults who gave an answer** | 1378 | 106 | 105 | 125 | 153 | 185 | 137 | 1141 |
| 1 | 98 | 7 | 5 | 13 | 10 | 9 | 12 | 75 |
| 2 | 115 | 7 | 5 | 10 | 9 | 18 | 11 | 87 |
| 3 | 123 | 11 | 11 | 14 | 11 | 17 | 8 | 100 |
| 4 | 151 | 8 | 15 | 10 | 15 | 26 | 14 | 129 |
| 5 | 167 | 18 | 9 | 18 | 19 | 24 | 13 | 141 |
| 6 | 217 | 12 | 23 | 20 | 28 | 27 | 24 | 176 |
| 7 | 257 | 24 | 21 | 13 | 33 | 31 | 32 | 221 |
| 8 | 250 | 20 | 15 | 27 | 27 | 34 | 24 | 214 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| **KDT_Q27_1. 0% VAT rate on children's clothing** | | | | | | | | |
| Unweighted base | 1415 | 76 | 131 | *37* | 613 | 227 | 840 | 59 |
| **Base: All UK Adults who gave an answer** | 1378 | 70 | 131 | *37* | 590 | 220 | 810 | 67 |
| 1 | 98 | 5 | 15 | *3* | 40 | 16 | 56 | 6 |
| 2 | 115 | 6 | 16 | *7* | 39 | 12 | 51 | 7 |
| 3 | 123 | 4 | 14 | *5* | 57 | 15 | 72 | 7 |
| 4 | 151 | 9 | 11 | *2* | 68 | 20 | 88 | 5 |
| 5 | 167 | 7 | 12 | *7* | 55 | 25 | 80 | 8 |
| 6 | 217 | 13 | 23 | *5* | 90 | 46 | 136 | 9 |
| 7 | 257 | 12 | 21 | *3* | 116 | 45 | 161 | 9 |
| 8 | 250 | 14 | 17 | *5* | 123 | 42 | 165 | 16 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q27_1. 0% VAT rate on children's clothing** | | | | | | | | |
| Unweighted base | 1415 | 337 | *45* | 134 | 670 | 215 | 117 | 60 |
| **Base: All UK Adults who gave an answer** | 1378 | 336 | *45* | 121 | 638 | 208 | 115 | 62 |
| 1 | 98 | 25 | *5* | 6 | 36 | 21 | 9 | 5 |
| 2 | 115 | 44 | *3* | 11 | 59 | 21 | 8 | 4 |
| 3 | 123 | 33 | *4* | 7 | 63 | 15 | 4 | 5 |
| 4 | 151 | 34 | *3* | 21 | 71 | 21 | 16 | 8 |
| 5 | 167 | 54 | *8* | 17 | 95 | 15 | 14 | 15 |
| 6 | 217 | 50 | *10* | 11 | 92 | 25 | 32 | 5 |
| 7 | 257 | 61 | *5* | 20 | 117 | 47 | 17 | 12 |
| 8 | 250 | 36 | *6* | 27 | 105 | 43 | 15 | 9 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q27_1. 0% VAT rate on children's clothing** | | | | | | | | |
| Unweighted base | 1415 | 349 | 1019 | 173 | 129 | *44* | 346 | 833 |
| **Base: All UK Adults who gave an answer** | 1378 | 352 | 988 | 171 | 122 | *44* | 337 | 813 |
| 1 | 98 | 27 | 63 | 15 | 13 | *4* | 31 | 63 |
| 2 | 115 | 23 | 90 | 11 | 5 | *5* | 21 | 74 |
| 3 | 123 | 37 | 88 | 14 | 12 | *5* | 32 | 74 |
| 4 | 151 | 36 | 97 | 26 | 17 | *4* | 47 | 98 |
| 5 | 167 | 28 | 123 | 14 | 14 | *8* | 36 | 110 |
| 6 | 217 | 62 | 164 | 18 | 20 | *3* | 40 | 133 |
| 7 | 257 | 63 | 195 | 32 | 20 | *5* | 56 | 131 |
| 8 | 250 | 77 | 168 | 41 | 21 | *10* | 73 | 131 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| **KDT_Q27_1. 0% VAT rate on children's clothing** | | | | | | | | |
| Unweighted base | 1415 | 582 | 139 | 154 | 123 | 53 | 350 | 532 |
| **Base: All UK Adults who gave an answer** | 1378 | 566 | 141 | 147 | 125 | 52 | 349 | 508 |
| 1 | 98 | 35 | 16 | 13 | 7 | 5 | 28 | 39 |
| 2 | 115 | 42 | 5 | 14 | 10 | 2 | 26 | 51 |
| 3 | 123 | 49 | 9 | 11 | 13 | 8 | 29 | 50 |
| 4 | 151 | 53 | 21 | 18 | 22 | 3 | 53 | 56 |
| 5 | 167 | 57 | 14 | 18 | 16 | 9 | 41 | 74 |
| 6 | 217 | 84 | 19 | 20 | 22 | 8 | 53 | 86 |
| 7 | 257 | 127 | 21 | 24 | 17 | 6 | 50 | 86 |
| 8 | 250 | 120 | 36 | 28 | 19 | 10 | 70 | 66 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| **KDT_Q27_2. 0% VAT rate on books, newspapers and magazines** | | | | | | | | |
| Unweighted base | 1415 | 629 | 786 | 106 | 238 | 232 | 270 | 569 |
| **Base: All UK Adults who gave an answer** | 1378 | 656 | 723 | 107 | 232 | 224 | 267 | 549 |
| 1 | 54 | 33 | 21 | 3 | 7 | 8 | 13 | 23 |
| 2 | 77 | 43 | 34 | 6 | 17 | 14 | 12 | 28 |
| 3 | 84 | 47 | 37 | 9 | 14 | 21 | 13 | 28 |
| 4 | 124 | 69 | 55 | 14 | 21 | 22 | 25 | 43 |
| 5 | 151 | 90 | 61 | 11 | 25 | 26 | 27 | 63 |
| 6 | 225 | 97 | 127 | 12 | 39 | 36 | 53 | 84 |
| 7 | 303 | 124 | 179 | 28 | 47 | 52 | 65 | 112 |
| 8 | 360 | 152 | 207 | 25 | 62 | 45 | 59 | 169 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |
| **KDT_Q27_2. 0% VAT rate on books, newspapers and magazines** | | | | | | | | |
| Unweighted base | 1415 | 892 | 523 | 336 | 222 | 132 | 141 | 340 |
| **Base: All UK Adults who gave an answer** | 1378 | 830 | 549 | 330 | 211 | 125 | 153 | 322 |
| 1 | 54 | 29 | 25 | 13 | 10 | 6 | 5 | 11 |
| 2 | 77 | 43 | 33 | 23 | 11 | 7 | 5 | 19 |
| 3 | 84 | 40 | 44 | 23 | 11 | 9 | 9 | 15 |
| 4 | 124 | 84 | 40 | 32 | 15 | 16 | 10 | 22 |
| 5 | 151 | 93 | 59 | 28 | 31 | 12 | 15 | 43 |
| 6 | 225 | 131 | 94 | 48 | 33 | 22 | 26 | 53 |
| 7 | 303 | 186 | 118 | 67 | 48 | 32 | 38 | 79 |
| 8 | 360 | 223 | 137 | 95 | 52 | 22 | 44 | 80 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| **KDT_Q27_2. 0% VAT rate on books, newspapers and magazines** | | | | | | | | |
| Unweighted base | 1415 | 1171 | 76 | 131 | *37* | 72 | 139 | 125 |
| **Base: All UK Adults who gave an answer** | 1378 | 1141 | 70 | 131 | *37* | 75 | 132 | 123 |
| 1 | 54 | 44 | 6 | 4 | - | 3 | 7 | 3 |
| 2 | 77 | 65 | 1 | 9 | *2* | 5 | 10 | 8 |
| 3 | 84 | 67 | 4 | 9 | *4* | 3 | 11 | 9 |
| 4 | 124 | 96 | 5 | 15 | *8* | 7 | 12 | 13 |
| 5 | 151 | 129 | 9 | 12 | *2* | 6 | 13 | 10 |
| 6 | 225 | 183 | 7 | 25 | *9* | 11 | 18 | 20 |
| 7 | 303 | 263 | 15 | 19 | *6* | 17 | 31 | 19 |
| 8 | 360 | 293 | 23 | 37 | *6* | 23 | 31 | 41 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q27_2. 0% VAT rate on books, newspapers and magazines** | | | | | | | | |
| Unweighted base | 1415 | 110 | 112 | 132 | 141 | 200 | 140 | 1171 |
| **Base: All UK Adults who gave an answer** | 1378 | 106 | 105 | 125 | 153 | 185 | 137 | 1141 |
| 1 | 54 | 5 | 4 | 6 | 5 | 7 | 4 | 44 |
| 2 | 77 | 4 | 7 | 7 | 5 | 8 | 11 | 65 |
| 3 | 84 | 6 | 5 | 9 | 9 | 6 | 9 | 67 |
| 4 | 124 | 6 | 9 | 16 | 10 | 16 | 6 | 96 |
| 5 | 151 | 16 | 15 | 12 | 15 | 27 | 16 | 129 |
| 6 | 225 | 16 | 17 | 22 | 26 | 28 | 25 | 183 |
| 7 | 303 | 25 | 23 | 32 | 38 | 48 | 31 | 263 |
| 8 | 360 | 27 | 25 | 22 | 44 | 45 | 35 | 293 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| **KDT_Q27_2. 0% VAT rate on books, newspapers and magazines** | | | | | | | | |
| Unweighted base | 1415 | 76 | 131 | *37* | 613 | 227 | 840 | 59 |
| **Base: All UK Adults who gave an answer** | 1378 | 70 | 131 | *37* | 590 | 220 | 810 | 67 |
| 1 | 54 | 6 | 4 | - | 23 | 4 | 26 | 3 |
| 2 | 77 | 1 | 9 | *2* | 32 | 13 | 45 | 5 |
| 3 | 84 | 4 | 9 | *4* | 38 | 10 | 48 | 3 |
| 4 | 124 | 5 | 15 | *8* | 50 | 25 | 75 | 8 |
| 5 | 151 | 9 | 12 | *2* | 67 | 26 | 94 | 11 |
| 6 | 225 | 7 | 25 | *9* | 92 | 33 | 125 | 5 |
| 7 | 303 | 15 | 19 | *6* | 140 | 56 | 196 | 16 |
| 8 | 360 | 23 | 37 | *6* | 148 | 54 | 202 | 16 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q27_2. 0% VAT rate on books, newspapers and magazines** | | | | | | | | |
| Unweighted base | 1415 | 337 | *45* | 134 | 670 | 215 | 117 | 60 |
| **Base: All UK Adults who gave an answer** | 1378 | 336 | *45* | 121 | 638 | 208 | 115 | 62 |
| 1 | 54 | 18 | *3* | 4 | 28 | 7 | 5 | 3 |
| 2 | 77 | 16 | *4* | 7 | 34 | 14 | 4 | 4 |
| 3 | 84 | 20 | *2* | 12 | 42 | 19 | 1 | 3 |
| 4 | 124 | 28 | *6* | 7 | 62 | 12 | 7 | 3 |
| 5 | 151 | 36 | *4* | 7 | 68 | 23 | 14 | 3 |
| 6 | 225 | 57 | *12* | 26 | 118 | 27 | 19 | 12 |
| 7 | 303 | 62 | *8* | 21 | 132 | 55 | 24 | 13 |
| 8 | 360 | 98 | *7* | 37 | 153 | 52 | 41 | 20 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q27_2. 0% VAT rate on books, newspapers and magazines** | | | | | | | | |
| Unweighted base | 1415 | 349 | 1019 | 173 | 129 | *44* | 346 | 833 |
| **Base: All UK Adults who gave an answer** | 1378 | 352 | 988 | 171 | 122 | *44* | 337 | 813 |
| 1 | 54 | 11 | 36 | 9 | 6 | *4* | 18 | 38 |
| 2 | 77 | 20 | 42 | 9 | 15 | *1* | 25 | 47 |
| 3 | 84 | 18 | 57 | 9 | 9 | *3* | 21 | 50 |
| 4 | 124 | 41 | 94 | 13 | 5 | *9* | 27 | 66 |
| 5 | 151 | 44 | 107 | 23 | 14 | *3* | 40 | 89 |
| 6 | 225 | 48 | 158 | 27 | 25 | *9* | 60 | 144 |
| 7 | 303 | 79 | 217 | 39 | 31 | *6* | 76 | 179 |
| 8 | 360 | 92 | 277 | 41 | 17 | *10* | 68 | 201 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| **KDT_Q27_2. 0% VAT rate on books, newspapers and magazines** | | | | | | | | |
| Unweighted base | 1415 | 582 | 139 | 154 | 123 | 53 | 350 | 532 |
| **Base: All UK Adults who gave an answer** | 1378 | 566 | 141 | 147 | 125 | 52 | 349 | 508 |
| 1 | 54 | 16 | 6 | 9 | 10 | 5 | 21 | 20 |
| 2 | 77 | 30 | 11 | 12 | 10 | 1 | 22 | 27 |
| 3 | 84 | 35 | 13 | 10 | 6 | 1 | 23 | 29 |
| 4 | 124 | 58 | 8 | 14 | 12 | 7 | 28 | 43 |
| 5 | 151 | 63 | 18 | 10 | 16 | 6 | 41 | 52 |
| 6 | 225 | 80 | 23 | 33 | 26 | 10 | 64 | 88 |
| 7 | 303 | 125 | 34 | 27 | 27 | 14 | 81 | 107 |
| 8 | 360 | 159 | 29 | 32 | 19 | 8 | 69 | 142 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| **KDT_Q27_3. 0% VAT rate on UK passenger transport** | | | | | | | | |
| Unweighted base | 1415 | 629 | 786 | 106 | 238 | 232 | 270 | 569 |
| **Base: All UK Adults who gave an answer** | 1378 | 656 | 723 | 107 | 232 | 224 | 267 | 549 |
| 1 | 146 | 75 | 71 | 16 | 29 | 20 | 23 | 57 |
| 2 | 133 | 62 | 71 | 12 | 27 | 18 | 25 | 51 |
| 3 | 195 | 85 | 110 | 11 | 34 | 25 | 39 | 86 |
| 4 | 176 | 74 | 103 | 16 | 31 | 35 | 28 | 67 |
| 5 | 234 | 108 | 126 | 13 | 37 | 36 | 51 | 95 |
| 6 | 225 | 117 | 108 | 19 | 39 | 29 | 48 | 89 |
| 7 | 160 | 76 | 84 | 9 | 23 | 33 | 31 | 64 |
| 8 | 109 | 59 | 50 | 10 | 11 | 26 | 21 | 40 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |
| **KDT_Q27_3. 0% VAT rate on UK passenger transport** | | | | | | | | |
| Unweighted base | 1415 | 892 | 523 | 336 | 222 | 132 | 141 | 340 |
| **Base: All UK Adults who gave an answer** | 1378 | 830 | 549 | 330 | 211 | 125 | 153 | 322 |
| 1 | 146 | 92 | 53 | 26 | 17 | 16 | 16 | 36 |
| 2 | 133 | 91 | 42 | 34 | 22 | 7 | 19 | 25 |
| 3 | 195 | 123 | 72 | 52 | 31 | 19 | 20 | 39 |
| 4 | 176 | 96 | 80 | 50 | 23 | 20 | 18 | 41 |
| 5 | 234 | 141 | 93 | 65 | 41 | 22 | 26 | 53 |
| 6 | 225 | 135 | 90 | 53 | 33 | 21 | 28 | 58 |
| 7 | 160 | 89 | 72 | 37 | 29 | 12 | 15 | 33 |
| 8 | 109 | 61 | 48 | 14 | 17 | 9 | 12 | 36 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| **KDT_Q27_3. 0% VAT rate on UK passenger transport** | | | | | | | | |
| Unweighted base | 1415 | 1171 | 76 | 131 | *37* | 72 | 139 | 125 |
| **Base: All UK Adults who gave an answer** | 1378 | 1141 | 70 | 131 | *37* | 75 | 132 | 123 |
| 1 | 146 | 111 | 10 | 18 | *6* | 6 | 12 | 7 |
| 2 | 133 | 105 | 11 | 14 | *2* | 4 | 17 | 12 |
| 3 | 195 | 160 | 12 | 20 | *3* | 11 | 23 | 18 |
| 4 | 176 | 151 | 6 | 18 | *2* | 16 | 20 | 13 |
| 5 | 234 | 206 | 6 | 15 | *7* | 17 | 24 | 24 |
| 6 | 225 | 193 | 10 | 15 | *7* | 12 | 14 | 26 |
| 7 | 160 | 126 | 9 | 19 | *6* | 7 | 14 | 16 |
| 8 | 109 | 88 | 5 | 11 | *5* | 2 | 6 | 6 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q27_3. 0% VAT rate on UK passenger transport** | | | | | | | | |
| Unweighted base | 1415 | 110 | 112 | 132 | 141 | 200 | 140 | 1171 |
| **Base: All UK Adults who gave an answer** | 1378 | 106 | 105 | 125 | 153 | 185 | 137 | 1141 |
| 1 | 146 | 11 | 6 | 16 | 16 | 16 | 20 | 111 |
| 2 | 133 | 12 | 10 | 7 | 19 | 16 | 9 | 105 |
| 3 | 195 | 12 | 18 | 19 | 20 | 22 | 17 | 160 |
| 4 | 176 | 14 | 9 | 20 | 18 | 25 | 17 | 151 |
| 5 | 234 | 15 | 26 | 22 | 26 | 36 | 17 | 206 |
| 6 | 225 | 21 | 11 | 21 | 28 | 31 | 27 | 193 |
| 7 | 160 | 17 | 12 | 12 | 15 | 24 | 9 | 126 |
| 8 | 109 | 5 | 12 | 9 | 12 | 15 | 21 | 88 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| **KDT_Q27_3. 0% VAT rate on UK passenger transport** | | | | | | | | |
| Unweighted base | 1415 | 76 | 131 | *37* | 613 | 227 | 840 | 59 |
| **Base: All UK Adults who gave an answer** | 1378 | 70 | 131 | *37* | 590 | 220 | 810 | 67 |
| 1 | 146 | 10 | 18 | *6* | 58 | 26 | 84 | 7 |
| 2 | 133 | 11 | 14 | *2* | 54 | 24 | 78 | 10 |
| 3 | 195 | 12 | 20 | *3* | 78 | 26 | 104 | 9 |
| 4 | 176 | 6 | 18 | *2* | 87 | 25 | 112 | 3 |
| 5 | 234 | 6 | 15 | *7* | 105 | 38 | 143 | 5 |
| 6 | 225 | 10 | 15 | *7* | 92 | 39 | 131 | 15 |
| 7 | 160 | 9 | 19 | *6* | 70 | 23 | 93 | 8 |
| 8 | 109 | 5 | 11 | *5* | 45 | 19 | 65 | 8 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q27_3. 0% VAT rate on UK passenger transport** | | | | | | | | |
| Unweighted base | 1415 | 337 | *45* | 134 | 670 | 215 | 117 | 60 |
| **Base: All UK Adults who gave an answer** | 1378 | 336 | *45* | 121 | 638 | 208 | 115 | 62 |
| 1 | 146 | 36 | *5* | 13 | 57 | 29 | 16 | 4 |
| 2 | 133 | 33 | *4* | 8 | 65 | 19 | 10 | 2 |
| 3 | 195 | 61 | *8* | 13 | 93 | 30 | 19 | 10 |
| 4 | 176 | 38 | *2* | 21 | 85 | 25 | 16 | 7 |
| 5 | 234 | 57 | *8* | 20 | 121 | 32 | 17 | 13 |
| 6 | 225 | 53 | *6* | 20 | 97 | 40 | 15 | 12 |
| 7 | 160 | 34 | *8* | 17 | 75 | 11 | 14 | 9 |
| 8 | 109 | 24 | *5* | 8 | 44 | 22 | 8 | 5 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q27_3. 0% VAT rate on UK passenger transport** | | | | | | | | |
| Unweighted base | 1415 | 349 | 1019 | 173 | 129 | *44* | 346 | 833 |
| **Base: All UK Adults who gave an answer** | 1378 | 352 | 988 | 171 | 122 | *44* | 337 | 813 |
| 1 | 146 | 38 | 107 | 14 | 13 | *3* | 30 | 81 |
| 2 | 133 | 37 | 95 | 12 | 15 | *8* | 35 | 78 |
| 3 | 195 | 44 | 145 | 26 | 12 | *5* | 43 | 120 |
| 4 | 176 | 44 | 125 | 20 | 22 | *3* | 46 | 102 |
| 5 | 234 | 50 | 169 | 32 | 19 | *6* | 57 | 136 |
| 6 | 225 | 59 | 161 | 35 | 16 | *6* | 57 | 128 |
| 7 | 160 | 50 | 105 | 20 | 16 | *8* | 43 | 103 |
| 8 | 109 | 31 | 80 | 11 | 9 | *6* | 26 | 65 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| **KDT_Q27_3. 0% VAT rate on UK passenger transport** | | | | | | | | |
| Unweighted base | 1415 | 582 | 139 | 154 | 123 | 53 | 350 | 532 |
| **Base: All UK Adults who gave an answer** | 1378 | 566 | 141 | 147 | 125 | 52 | 349 | 508 |
| 1 | 146 | 65 | 14 | 16 | 8 | 1 | 32 | 53 |
| 2 | 133 | 55 | 14 | 13 | 14 | 7 | 31 | 51 |
| 3 | 195 | 75 | 22 | 18 | 12 | 8 | 45 | 78 |
| 4 | 176 | 75 | 17 | 23 | 20 | 10 | 49 | 58 |
| 5 | 234 | 97 | 19 | 27 | 21 | 5 | 56 | 89 |
| 6 | 225 | 97 | 26 | 20 | 21 | 9 | 57 | 79 |
| 7 | 160 | 58 | 19 | 18 | 16 | 6 | 43 | 64 |
| 8 | 109 | 44 | 10 | 13 | 13 | 7 | 35 | 36 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| **KDT_Q27_4. Income tax relief on pension contributions** | | | | | | | | |
| Unweighted base | 1415 | 629 | 786 | 106 | 238 | 232 | 270 | 569 |
| **Base: All UK Adults who gave an answer** | 1378 | 656 | 723 | 107 | 232 | 224 | 267 | 549 |
| 1 | 436 | 222 | 214 | 33 | 67 | 66 | 87 | 185 |
| 2 | 259 | 124 | 135 | 19 | 44 | 46 | 54 | 96 |
| 3 | 186 | 81 | 104 | 13 | 37 | 27 | 31 | 77 |
| 4 | 164 | 83 | 81 | 13 | 24 | 26 | 38 | 64 |
| 5 | 115 | 51 | 63 | 15 | 18 | 23 | 18 | 41 |
| 6 | 90 | 43 | 47 | 8 | 16 | 18 | 17 | 32 |
| 7 | 70 | 24 | 46 | 2 | 12 | 9 | 15 | 33 |
| 8 | 58 | 26 | 32 | 5 | 15 | 9 | 8 | 23 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |
| **KDT_Q27_4. Income tax relief on pension contributions** | | | | | | | | |
| Unweighted base | 1415 | 892 | 523 | 336 | 222 | 132 | 141 | 340 |
| **Base: All UK Adults who gave an answer** | 1378 | 830 | 549 | 330 | 211 | 125 | 153 | 322 |
| 1 | 436 | 266 | 171 | 110 | 76 | 36 | 53 | 110 |
| 2 | 259 | 174 | 85 | 53 | 33 | 29 | 29 | 58 |
| 3 | 186 | 117 | 69 | 44 | 34 | 14 | 22 | 44 |
| 4 | 164 | 81 | 83 | 37 | 25 | 12 | 16 | 41 |
| 5 | 115 | 65 | 49 | 21 | 14 | 14 | 13 | 26 |
| 6 | 90 | 55 | 35 | 24 | 16 | 6 | 11 | 20 |
| 7 | 70 | 37 | 33 | 16 | 8 | 7 | 5 | 16 |
| 8 | 58 | 34 | 24 | 24 | 6 | 7 | 4 | 8 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| **KDT_Q27_4. Income tax relief on pension contributions** | | | | | | | | |
| Unweighted base | 1415 | 1171 | 76 | 131 | *37* | 72 | 139 | 125 |
| **Base: All UK Adults who gave an answer** | 1378 | 1141 | 70 | 131 | *37* | 75 | 132 | 123 |
| 1 | 436 | 385 | 16 | 29 | *7* | 19 | 44 | 47 |
| 2 | 259 | 202 | 16 | 33 | *8* | 15 | 23 | 15 |
| 3 | 186 | 157 | 8 | 9 | *11* | 13 | 16 | 16 |
| 4 | 164 | 130 | 10 | 23 | *1* | 8 | 14 | 15 |
| 5 | 115 | 88 | 10 | 14 | *2* | 7 | 7 | 7 |
| 6 | 90 | 76 | 2 | 10 | *2* | 6 | 9 | 10 |
| 7 | 70 | 53 | 5 | 9 | *4* | 4 | 6 | 6 |
| 8 | 58 | 50 | 3 | 4 | *2* | 4 | 13 | 8 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q27_4. Income tax relief on pension contributions** | | | | | | | | |
| Unweighted base | 1415 | 110 | 112 | 132 | 141 | 200 | 140 | 1171 |
| **Base: All UK Adults who gave an answer** | 1378 | 106 | 105 | 125 | 153 | 185 | 137 | 1141 |
| 1 | 436 | 38 | 38 | 36 | 53 | 73 | 37 | 385 |
| 2 | 259 | 10 | 22 | 29 | 29 | 31 | 27 | 202 |
| 3 | 186 | 21 | 14 | 14 | 22 | 24 | 19 | 157 |
| 4 | 164 | 13 | 11 | 12 | 16 | 17 | 24 | 130 |
| 5 | 115 | 5 | 8 | 14 | 13 | 12 | 14 | 88 |
| 6 | 90 | 12 | 4 | 6 | 11 | 12 | 8 | 76 |
| 7 | 70 | 3 | 5 | 7 | 5 | 11 | 5 | 53 |
| 8 | 58 | 4 | 3 | 7 | 4 | 4 | 4 | 50 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| **KDT_Q27_4. Income tax relief on pension contributions** | | | | | | | | |
| Unweighted base | 1415 | 76 | 131 | *37* | 613 | 227 | 840 | 59 |
| **Base: All UK Adults who gave an answer** | 1378 | 70 | 131 | *37* | 590 | 220 | 810 | 67 |
| 1 | 436 | 16 | 29 | *7* | 196 | 73 | 269 | 21 |
| 2 | 259 | 16 | 33 | *8* | 127 | 30 | 157 | 14 |
| 3 | 186 | 8 | 9 | *11* | 67 | 33 | 100 | 10 |
| 4 | 164 | 10 | 23 | *1* | 59 | 29 | 88 | 11 |
| 5 | 115 | 10 | 14 | *2* | 53 | 18 | 70 | 6 |
| 6 | 90 | 2 | 10 | *2* | 40 | 9 | 49 | 5 |
| 7 | 70 | 5 | 9 | *4* | 28 | 19 | 47 | - |
| 8 | 58 | 3 | 4 | *2* | 20 | 10 | 30 | 1 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q27_4. Income tax relief on pension contributions** | | | | | | | | |
| Unweighted base | 1415 | 337 | *45* | 134 | 670 | 215 | 117 | 60 |
| **Base: All UK Adults who gave an answer** | 1378 | 336 | *45* | 121 | 638 | 208 | 115 | 62 |
| 1 | 436 | 115 | *12* | 19 | 207 | 57 | 37 | 20 |
| 2 | 259 | 53 | *11* | 24 | 110 | 43 | 28 | 12 |
| 3 | 186 | 47 | *4* | 25 | 93 | 30 | 15 | 7 |
| 4 | 164 | 40 | *11* | 14 | 73 | 22 | 13 | 7 |
| 5 | 115 | 26 | *1* | 11 | 48 | 20 | 11 | 6 |
| 6 | 90 | 22 | *1* | 14 | 49 | 11 | 2 | 4 |
| 7 | 70 | 17 | *2* | 5 | 32 | 12 | 7 | 4 |
| 8 | 58 | 16 | *3* | 10 | 25 | 13 | 2 | 2 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q27_4. Income tax relief on pension contributions** | | | | | | | | |
| Unweighted base | 1415 | 349 | 1019 | 173 | 129 | *44* | 346 | 833 |
| **Base: All UK Adults who gave an answer** | 1378 | 352 | 988 | 171 | 122 | *44* | 337 | 813 |
| 1 | 436 | 114 | 319 | 60 | 31 | *9* | 100 | 248 |
| 2 | 259 | 66 | 186 | 35 | 27 | *7* | 69 | 146 |
| 3 | 186 | 40 | 136 | 18 | 18 | *8* | 43 | 111 |
| 4 | 164 | 48 | 125 | 18 | 12 | *4* | 34 | 100 |
| 5 | 115 | 29 | 77 | 11 | 12 | *6* | 30 | 68 |
| 6 | 90 | 24 | 54 | 10 | 10 | *9* | 29 | 55 |
| 7 | 70 | 15 | 53 | 7 | 9 | - | 16 | 50 |
| 8 | 58 | 16 | 38 | 12 | 3 | *1* | 16 | 34 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| **KDT_Q27_4. Income tax relief on pension contributions** | | | | | | | | |
| Unweighted base | 1415 | 582 | 139 | 154 | 123 | 53 | 350 | 532 |
| **Base: All UK Adults who gave an answer** | 1378 | 566 | 141 | 147 | 125 | 52 | 349 | 508 |
| 1 | 436 | 188 | 39 | 39 | 39 | 16 | 102 | 159 |
| 2 | 259 | 113 | 31 | 29 | 17 | 11 | 68 | 86 |
| 3 | 186 | 75 | 21 | 22 | 18 | 4 | 47 | 73 |
| 4 | 164 | 64 | 13 | 16 | 17 | 4 | 37 | 69 |
| 5 | 115 | 47 | 10 | 16 | 10 | 6 | 32 | 36 |
| 6 | 90 | 35 | 9 | 14 | 13 | 6 | 27 | 32 |
| 7 | 70 | 20 | 7 | 5 | 7 | 6 | 18 | 35 |
| 8 | 58 | 24 | 11 | 6 | 5 | - | 17 | 18 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

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| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| **KDT_Q27_5. Individual Savings Accounts (ISAs)** | | | | | | | | |
| Unweighted base | 1415 | 629 | 786 | 106 | 238 | 232 | 270 | 569 |
| **Base: All UK Adults who gave an answer** | 1378 | 656 | 723 | 107 | 232 | 224 | 267 | 549 |
| 1 | 123 | 63 | 60 | 11 | 20 | 16 | 21 | 57 |
| 2 | 188 | 97 | 92 | 15 | 25 | 33 | 39 | 77 |
| 3 | 189 | 96 | 93 | 12 | 36 | 30 | 29 | 82 |
| 4 | 195 | 88 | 107 | 11 | 25 | 31 | 49 | 79 |
| 5 | 220 | 84 | 136 | 14 | 48 | 31 | 50 | 77 |
| 6 | 187 | 98 | 89 | 20 | 30 | 30 | 28 | 79 |
| 7 | 150 | 73 | 77 | 12 | 24 | 30 | 29 | 55 |
| 8 | 126 | 56 | 70 | 12 | 24 | 24 | 21 | 45 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |
| **KDT_Q27_5. Individual Savings Accounts (ISAs)** | | | | | | | | |
| Unweighted base | 1415 | 892 | 523 | 336 | 222 | 132 | 141 | 340 |
| **Base: All UK Adults who gave an answer** | 1378 | 830 | 549 | 330 | 211 | 125 | 153 | 322 |
| 1 | 123 | 71 | 53 | 26 | 20 | 7 | 18 | 27 |
| 2 | 188 | 109 | 80 | 39 | 27 | 24 | 19 | 50 |
| 3 | 189 | 112 | 78 | 47 | 25 | 16 | 29 | 47 |
| 4 | 195 | 126 | 70 | 45 | 31 | 13 | 24 | 48 |
| 5 | 220 | 137 | 83 | 60 | 32 | 24 | 19 | 48 |
| 6 | 187 | 104 | 83 | 53 | 33 | 14 | 10 | 45 |
| 7 | 150 | 92 | 58 | 36 | 22 | 21 | 12 | 28 |
| 8 | 126 | 80 | 46 | 24 | 19 | 5 | 22 | 30 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| **KDT_Q27_5. Individual Savings Accounts (ISAs)** | | | | | | | | |
| Unweighted base | 1415 | 1171 | 76 | 131 | *37* | 72 | 139 | 125 |
| **Base: All UK Adults who gave an answer** | 1378 | 1141 | 70 | 131 | *37* | 75 | 132 | 123 |
| 1 | 123 | 99 | 5 | 12 | *8* | 8 | 8 | 11 |
| 2 | 188 | 159 | 10 | 14 | *5* | 7 | 16 | 16 |
| 3 | 189 | 164 | 8 | 15 | *3* | 10 | 19 | 18 |
| 4 | 195 | 161 | 6 | 22 | *6* | 6 | 21 | 17 |
| 5 | 220 | 183 | 13 | 19 | *5* | 19 | 22 | 19 |
| 6 | 187 | 156 | 12 | 14 | *5* | 13 | 23 | 17 |
| 7 | 150 | 119 | 9 | 20 | *2* | 4 | 14 | 18 |
| 8 | 126 | 100 | 7 | 14 | *4* | 7 | 9 | 8 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q27_5. Individual Savings Accounts (ISAs)** | | | | | | | | |
| Unweighted base | 1415 | 110 | 112 | 132 | 141 | 200 | 140 | 1171 |
| **Base: All UK Adults who gave an answer** | 1378 | 106 | 105 | 125 | 153 | 185 | 137 | 1141 |
| 1 | 123 | 12 | 9 | 7 | 18 | 12 | 15 | 99 |
| 2 | 188 | 14 | 13 | 24 | 19 | 34 | 16 | 159 |
| 3 | 189 | 15 | 10 | 16 | 29 | 24 | 23 | 164 |
| 4 | 195 | 14 | 17 | 13 | 24 | 27 | 20 | 161 |
| 5 | 220 | 14 | 18 | 24 | 19 | 25 | 23 | 183 |
| 6 | 187 | 16 | 18 | 14 | 10 | 27 | 18 | 156 |
| 7 | 150 | 12 | 10 | 21 | 12 | 16 | 12 | 119 |
| 8 | 126 | 10 | 10 | 5 | 22 | 20 | 10 | 100 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| **KDT_Q27_5. Individual Savings Accounts (ISAs)** | | | | | | | | |
| Unweighted base | 1415 | 76 | 131 | *37* | 613 | 227 | 840 | 59 |
| **Base: All UK Adults who gave an answer** | 1378 | 70 | 131 | *37* | 590 | 220 | 810 | 67 |
| 1 | 123 | 5 | 12 | *8* | 49 | 13 | 62 | 7 |
| 2 | 188 | 10 | 14 | *5* | 73 | 30 | 103 | 7 |
| 3 | 189 | 8 | 15 | *3* | 81 | 34 | 115 | 5 |
| 4 | 195 | 6 | 22 | *6* | 85 | 37 | 122 | 8 |
| 5 | 220 | 13 | 19 | *5* | 101 | 33 | 134 | 10 |
| 6 | 187 | 12 | 14 | *5* | 79 | 30 | 108 | 12 |
| 7 | 150 | 9 | 20 | *2* | 65 | 22 | 87 | 11 |
| 8 | 126 | 7 | 14 | *4* | 57 | 21 | 77 | 6 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q27_5. Individual Savings Accounts (ISAs)** | | | | | | | | |
| Unweighted base | 1415 | 337 | *45* | 134 | 670 | 215 | 117 | 60 |
| **Base: All UK Adults who gave an answer** | 1378 | 336 | *45* | 121 | 638 | 208 | 115 | 62 |
| 1 | 123 | 37 | *3* | 14 | 59 | 18 | 7 | 8 |
| 2 | 188 | 52 | *10* | 17 | 83 | 24 | 21 | 11 |
| 3 | 189 | 45 | *4* | 20 | 78 | 40 | 21 | 7 |
| 4 | 195 | 48 | *4* | 13 | 86 | 26 | 23 | 8 |
| 5 | 220 | 46 | *11* | 19 | 92 | 39 | 20 | 9 |
| 6 | 187 | 42 | *6* | 18 | 95 | 31 | 10 | 12 |
| 7 | 150 | 36 | *3* | 11 | 81 | 20 | 8 | 5 |
| 8 | 126 | 29 | *4* | 9 | 63 | 11 | 7 | 3 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q27_5. Individual Savings Accounts (ISAs)** | | | | | | | | |
| Unweighted base | 1415 | 349 | 1019 | 173 | 129 | *44* | 346 | 833 |
| **Base: All UK Adults who gave an answer** | 1378 | 352 | 988 | 171 | 122 | *44* | 337 | 813 |
| 1 | 123 | 31 | 91 | 10 | 8 | *5* | 24 | 68 |
| 2 | 188 | 49 | 137 | 22 | 18 | *4* | 43 | 112 |
| 3 | 189 | 43 | 138 | 28 | 10 | *6* | 44 | 109 |
| 4 | 195 | 53 | 132 | 22 | 27 | *6* | 55 | 117 |
| 5 | 220 | 60 | 164 | 30 | 20 | *1* | 51 | 125 |
| 6 | 187 | 38 | 128 | 26 | 20 | *11* | 56 | 118 |
| 7 | 150 | 36 | 106 | 17 | 10 | *8* | 35 | 92 |
| 8 | 126 | 42 | 92 | 16 | 11 | *3* | 30 | 72 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| **KDT_Q27_5. Individual Savings Accounts (ISAs)** | | | | | | | | |
| Unweighted base | 1415 | 582 | 139 | 154 | 123 | 53 | 350 | 532 |
| **Base: All UK Adults who gave an answer** | 1378 | 566 | 141 | 147 | 125 | 52 | 349 | 508 |
| 1 | 123 | 55 | 10 | 12 | 13 | 2 | 28 | 43 |
| 2 | 188 | 77 | 19 | 16 | 17 | 10 | 47 | 73 |
| 3 | 189 | 80 | 21 | 20 | 15 | 7 | 50 | 66 |
| 4 | 195 | 78 | 21 | 20 | 21 | 12 | 52 | 72 |
| 5 | 220 | 95 | 19 | 20 | 15 | 9 | 50 | 86 |
| 6 | 187 | 69 | 28 | 28 | 14 | 4 | 54 | 68 |
| 7 | 150 | 58 | 14 | 22 | 19 | 3 | 42 | 52 |
| 8 | 126 | 54 | 9 | 9 | 11 | 6 | 26 | 48 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| **KDT_Q27_6. Exemption from Capital Gains Tax (CGT) on gains on a main residence** | | | | | | | | |
| Unweighted base | 1415 | 629 | 786 | 106 | 238 | 232 | 270 | 569 |
| **Base: All UK Adults who gave an answer** | 1378 | 656 | 723 | 107 | 232 | 224 | 267 | 549 |
| 1 | 253 | 96 | 157 | 14 | 39 | 55 | 50 | 94 |
| 2 | 278 | 144 | 134 | 18 | 43 | 53 | 51 | 113 |
| 3 | 252 | 109 | 143 | 24 | 42 | 33 | 55 | 99 |
| 4 | 205 | 102 | 103 | 15 | 33 | 26 | 41 | 90 |
| 5 | 119 | 64 | 55 | 14 | 16 | 19 | 18 | 52 |
| 6 | 130 | 60 | 71 | 13 | 32 | 17 | 20 | 48 |
| 7 | 86 | 50 | 36 | 6 | 14 | 15 | 18 | 33 |
| 8 | 55 | 31 | 24 | 3 | 12 | 6 | 13 | 21 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |
| **KDT_Q27_6. Exemption from Capital Gains Tax (CGT) on gains on a main residence** | | | | | | | | |
| Unweighted base | 1415 | 892 | 523 | 336 | 222 | 132 | 141 | 340 |
| **Base: All UK Adults who gave an answer** | 1378 | 830 | 549 | 330 | 211 | 125 | 153 | 322 |
| 1 | 253 | 147 | 105 | 65 | 33 | 28 | 24 | 61 |
| 2 | 278 | 171 | 107 | 69 | 47 | 22 | 43 | 59 |
| 3 | 252 | 146 | 107 | 56 | 36 | 24 | 29 | 64 |
| 4 | 205 | 130 | 75 | 48 | 32 | 19 | 19 | 54 |
| 5 | 119 | 67 | 52 | 29 | 18 | 14 | 10 | 24 |
| 6 | 130 | 74 | 56 | 27 | 18 | 11 | 11 | 30 |
| 7 | 86 | 61 | 25 | 21 | 14 | 1 | 10 | 20 |
| 8 | 55 | 33 | 22 | 14 | 13 | 6 | 8 | 10 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| **KDT_Q27_6. Exemption from Capital Gains Tax (CGT) on gains on a main residence** | | | | | | | | |
| Unweighted base | 1415 | 1171 | 76 | 131 | *37* | 72 | 139 | 125 |
| **Base: All UK Adults who gave an answer** | 1378 | 1141 | 70 | 131 | *37* | 75 | 132 | 123 |
| 1 | 253 | 211 | 12 | 26 | *3* | 21 | 29 | 15 |
| 2 | 278 | 240 | 14 | 19 | *5* | 15 | 23 | 31 |
| 3 | 252 | 209 | 12 | 26 | *5* | 10 | 24 | 22 |
| 4 | 205 | 171 | 13 | 12 | *9* | 8 | 19 | 21 |
| 5 | 119 | 95 | 9 | 12 | *3* | 2 | 15 | 12 |
| 6 | 130 | 98 | 7 | 22 | *3* | 8 | 11 | 9 |
| 7 | 86 | 66 | 4 | 9 | *8* | 5 | 8 | 8 |
| 8 | 55 | 51 | - | 3 | *1* | 6 | 4 | 4 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q27_6. Exemption from Capital Gains Tax (CGT) on gains on a main residence** | | | | | | | | |
| Unweighted base | 1415 | 110 | 112 | 132 | 141 | 200 | 140 | 1171 |
| **Base: All UK Adults who gave an answer** | 1378 | 106 | 105 | 125 | 153 | 185 | 137 | 1141 |
| 1 | 253 | 12 | 22 | 28 | 24 | 35 | 26 | 211 |
| 2 | 278 | 28 | 19 | 22 | 43 | 37 | 22 | 240 |
| 3 | 252 | 11 | 24 | 24 | 29 | 38 | 26 | 209 |
| 4 | 205 | 16 | 16 | 19 | 19 | 29 | 25 | 171 |
| 5 | 119 | 11 | 7 | 14 | 10 | 14 | 10 | 95 |
| 6 | 130 | 12 | 6 | 11 | 11 | 16 | 15 | 98 |
| 7 | 86 | 6 | 8 | 1 | 10 | 11 | 9 | 66 |
| 8 | 55 | 9 | 4 | 6 | 8 | 6 | 4 | 51 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| **KDT_Q27_6. Exemption from Capital Gains Tax (CGT) on gains on a main residence** | | | | | | | | |
| Unweighted base | 1415 | 76 | 131 | *37* | 613 | 227 | 840 | 59 |
| **Base: All UK Adults who gave an answer** | 1378 | 70 | 131 | *37* | 590 | 220 | 810 | 67 |
| 1 | 253 | 12 | 26 | *3* | 110 | 45 | 155 | 11 |
| 2 | 278 | 14 | 19 | *5* | 129 | 47 | 175 | 6 |
| 3 | 252 | 12 | 26 | *5* | 98 | 52 | 150 | 18 |
| 4 | 205 | 13 | 12 | *9* | 88 | 21 | 109 | 14 |
| 5 | 119 | 9 | 12 | *3* | 41 | 18 | 58 | 8 |
| 6 | 130 | 7 | 22 | *3* | 53 | 21 | 75 | 6 |
| 7 | 86 | 4 | 9 | *8* | 42 | 8 | 50 | 3 |
| 8 | 55 | - | 3 | *1* | 30 | 9 | 39 | 2 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q27_6. Exemption from Capital Gains Tax (CGT) on gains on a main residence** | | | | | | | | |
| Unweighted base | 1415 | 337 | *45* | 134 | 670 | 215 | 117 | 60 |
| **Base: All UK Adults who gave an answer** | 1378 | 336 | *45* | 121 | 638 | 208 | 115 | 62 |
| 1 | 253 | 47 | *7* | 33 | 125 | 38 | 21 | 9 |
| 2 | 278 | 65 | *8* | 24 | 135 | 49 | 18 | 11 |
| 3 | 252 | 56 | *12* | 17 | 107 | 30 | 32 | 12 |
| 4 | 205 | 58 | *6* | 18 | 102 | 31 | 13 | 13 |
| 5 | 119 | 38 | *5* | 10 | 52 | 17 | 14 | 4 |
| 6 | 130 | 33 | *5* | 11 | 50 | 21 | 8 | 8 |
| 7 | 86 | 25 | *2* | 7 | 41 | 15 | 8 | 2 |
| 8 | 55 | 13 | *1* | 1 | 28 | 8 | 2 | 3 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q27_6. Exemption from Capital Gains Tax (CGT) on gains on a main residence** | | | | | | | | |
| Unweighted base | 1415 | 349 | 1019 | 173 | 129 | *44* | 346 | 833 |
| **Base: All UK Adults who gave an answer** | 1378 | 352 | 988 | 171 | 122 | *44* | 337 | 813 |
| 1 | 253 | 60 | 179 | 28 | 30 | *9* | 68 | 153 |
| 2 | 278 | 65 | 203 | 37 | 17 | *12* | 66 | 159 |
| 3 | 252 | 71 | 176 | 39 | 24 | *6* | 69 | 154 |
| 4 | 205 | 46 | 157 | 17 | 19 | *2* | 39 | 126 |
| 5 | 119 | 32 | 83 | 20 | 10 | *3* | 33 | 74 |
| 6 | 130 | 43 | 97 | 13 | 12 | *3* | 28 | 61 |
| 7 | 86 | 20 | 57 | 12 | 6 | *3* | 21 | 51 |
| 8 | 55 | 15 | 36 | 4 | 4 | *5* | 13 | 34 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| **KDT_Q27_6. Exemption from Capital Gains Tax (CGT) on gains on a main residence** | | | | | | | | |
| Unweighted base | 1415 | 582 | 139 | 154 | 123 | 53 | 350 | 532 |
| **Base: All UK Adults who gave an answer** | 1378 | 566 | 141 | 147 | 125 | 52 | 349 | 508 |
| 1 | 253 | 100 | 31 | 31 | 25 | 10 | 70 | 89 |
| 2 | 278 | 119 | 30 | 30 | 26 | 14 | 73 | 94 |
| 3 | 252 | 98 | 24 | 24 | 31 | 10 | 69 | 99 |
| 4 | 205 | 79 | 19 | 17 | 11 | 3 | 36 | 91 |
| 5 | 119 | 45 | 13 | 19 | 9 | 8 | 34 | 43 |
| 6 | 130 | 69 | 9 | 11 | 9 | 1 | 25 | 39 |
| 7 | 86 | 36 | 10 | 8 | 7 | 2 | 24 | 32 |
| 8 | 55 | 21 | 7 | 7 | 8 | 3 | 17 | 21 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| **KDT_Q27_7. Entrepreneurs' Relief** | | | | | | | | |
| Unweighted base | 1415 | 629 | 786 | 106 | 238 | 232 | 270 | 569 |
| **Base: All UK Adults who gave an answer** | 1378 | 656 | 723 | 107 | 232 | 224 | 267 | 549 |
| 1 | 77 | 31 | 45 | 10 | 12 | 11 | 16 | 27 |
| 2 | 111 | 42 | 68 | 16 | 24 | 16 | 17 | 38 |
| 3 | 144 | 68 | 76 | 11 | 23 | 30 | 25 | 55 |
| 4 | 155 | 73 | 81 | 16 | 36 | 26 | 22 | 55 |
| 5 | 206 | 91 | 115 | 16 | 41 | 37 | 48 | 64 |
| 6 | 169 | 75 | 94 | 9 | 30 | 25 | 35 | 70 |
| 7 | 209 | 114 | 95 | 14 | 31 | 32 | 33 | 99 |
| 8 | 309 | 161 | 148 | 14 | 36 | 46 | 72 | 141 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |
| **KDT_Q27_7. Entrepreneurs' Relief** | | | | | | | | |
| Unweighted base | 1415 | 892 | 523 | 336 | 222 | 132 | 141 | 340 |
| **Base: All UK Adults who gave an answer** | 1378 | 830 | 549 | 330 | 211 | 125 | 153 | 322 |
| 1 | 77 | 42 | 35 | 23 | 10 | 8 | 8 | 13 |
| 2 | 111 | 65 | 45 | 39 | 20 | 5 | 10 | 21 |
| 3 | 144 | 94 | 50 | 31 | 18 | 19 | 11 | 41 |
| 4 | 155 | 100 | 55 | 32 | 32 | 17 | 22 | 25 |
| 5 | 206 | 110 | 96 | 47 | 34 | 9 | 26 | 53 |
| 6 | 169 | 104 | 66 | 48 | 23 | 17 | 25 | 37 |
| 7 | 209 | 122 | 86 | 38 | 26 | 22 | 26 | 56 |
| 8 | 309 | 192 | 116 | 73 | 48 | 28 | 25 | 76 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| **KDT_Q27_7. Entrepreneurs' Relief** | | | | | | | | |
| Unweighted base | 1415 | 1171 | 76 | 131 | *37* | 72 | 139 | 125 |
| **Base: All UK Adults who gave an answer** | 1378 | 1141 | 70 | 131 | *37* | 75 | 132 | 123 |
| 1 | 77 | 61 | 6 | 4 | *5* | 5 | 6 | 11 |
| 2 | 111 | 95 | 2 | 11 | *3* | 12 | 11 | 15 |
| 3 | 144 | 119 | 14 | 9 | *1* | 9 | 8 | 13 |
| 4 | 155 | 129 | 7 | 13 | *5* | 4 | 14 | 14 |
| 5 | 206 | 169 | 9 | 26 | *3* | 7 | 14 | 26 |
| 6 | 169 | 149 | 7 | 9 | *4* | 10 | 26 | 12 |
| 7 | 209 | 168 | 12 | 22 | *6* | 10 | 15 | 13 |
| 8 | 309 | 250 | 11 | 37 | *11* | 18 | 38 | 17 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q27_7. Entrepreneurs' Relief** | | | | | | | | |
| Unweighted base | 1415 | 110 | 112 | 132 | 141 | 200 | 140 | 1171 |
| **Base: All UK Adults who gave an answer** | 1378 | 106 | 105 | 125 | 153 | 185 | 137 | 1141 |
| 1 | 77 | 5 | 5 | 8 | 8 | 5 | 8 | 61 |
| 2 | 111 | 10 | 10 | 5 | 10 | 11 | 10 | 95 |
| 3 | 144 | 12 | 6 | 19 | 11 | 26 | 15 | 119 |
| 4 | 155 | 20 | 13 | 17 | 22 | 15 | 10 | 129 |
| 5 | 206 | 21 | 13 | 9 | 26 | 23 | 29 | 169 |
| 6 | 169 | 10 | 13 | 17 | 25 | 26 | 11 | 149 |
| 7 | 209 | 8 | 18 | 22 | 26 | 32 | 24 | 168 |
| 8 | 309 | 21 | 27 | 28 | 25 | 46 | 30 | 250 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| **KDT_Q27_7. Entrepreneurs' Relief** | | | | | | | | |
| Unweighted base | 1415 | 76 | 131 | *37* | 613 | 227 | 840 | 59 |
| **Base: All UK Adults who gave an answer** | 1378 | 70 | 131 | *37* | 590 | 220 | 810 | 67 |
| 1 | 77 | 6 | 4 | *5* | 33 | 11 | 44 | 4 |
| 2 | 111 | 2 | 11 | *3* | 44 | 22 | 66 | 8 |
| 3 | 144 | 14 | 9 | *1* | 64 | 21 | 85 | 8 |
| 4 | 155 | 7 | 13 | *5* | 67 | 28 | 96 | 8 |
| 5 | 206 | 9 | 26 | *3* | 98 | 39 | 137 | 11 |
| 6 | 169 | 7 | 9 | *4* | 83 | 22 | 105 | 6 |
| 7 | 209 | 12 | 22 | *6* | 77 | 26 | 103 | 10 |
| 8 | 309 | 11 | 37 | *11* | 123 | 50 | 174 | 13 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q27_7. Entrepreneurs' Relief** | | | | | | | | |
| Unweighted base | 1415 | 337 | *45* | 134 | 670 | 215 | 117 | 60 |
| **Base: All UK Adults who gave an answer** | 1378 | 336 | *45* | 121 | 638 | 208 | 115 | 62 |
| 1 | 77 | 13 | *5* | 10 | 32 | 9 | 6 | 1 |
| 2 | 111 | 27 | *2* | 7 | 52 | 13 | 4 | 7 |
| 3 | 144 | 30 | *5* | 15 | 68 | 23 | 8 | 8 |
| 4 | 155 | 30 | *8* | 14 | 71 | 26 | 9 | 7 |
| 5 | 206 | 34 | *5* | 20 | 84 | 36 | 11 | 10 |
| 6 | 169 | 45 | *1* | 13 | 69 | 30 | 20 | 4 |
| 7 | 209 | 66 | *6* | 24 | 94 | 30 | 26 | 10 |
| 8 | 309 | 91 | *13* | 18 | 167 | 42 | 30 | 16 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q27_7. Entrepreneurs' Relief** | | | | | | | | |
| Unweighted base | 1415 | 349 | 1019 | 173 | 129 | *44* | 346 | 833 |
| **Base: All UK Adults who gave an answer** | 1378 | 352 | 988 | 171 | 122 | *44* | 337 | 813 |
| 1 | 77 | 28 | 53 | 13 | 7 | *3* | 23 | 45 |
| 2 | 111 | 34 | 80 | 12 | 7 | *4* | 22 | 64 |
| 3 | 144 | 36 | 103 | 19 | 15 | *2* | 36 | 81 |
| 4 | 155 | 39 | 108 | 27 | 8 | *7* | 41 | 86 |
| 5 | 206 | 65 | 139 | 24 | 16 | *13* | 53 | 116 |
| 6 | 169 | 47 | 127 | 21 | 8 | *3* | 32 | 89 |
| 7 | 209 | 49 | 157 | 28 | 13 | *6* | 48 | 125 |
| 8 | 309 | 53 | 220 | 28 | 49 | *5* | 82 | 206 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| **KDT_Q27_7. Entrepreneurs' Relief** | | | | | | | | |
| Unweighted base | 1415 | 582 | 139 | 154 | 123 | 53 | 350 | 532 |
| **Base: All UK Adults who gave an answer** | 1378 | 566 | 141 | 147 | 125 | 52 | 349 | 508 |
| 1 | 77 | 32 | 5 | 9 | 6 | 2 | 18 | 29 |
| 2 | 111 | 46 | 10 | 14 | 7 | 2 | 25 | 41 |
| 3 | 144 | 63 | 14 | 18 | 10 | 4 | 36 | 48 |
| 4 | 155 | 69 | 22 | 12 | 9 | 9 | 41 | 51 |
| 5 | 206 | 90 | 28 | 20 | 24 | 4 | 54 | 65 |
| 6 | 169 | 80 | 17 | 14 | 8 | 8 | 37 | 56 |
| 7 | 209 | 83 | 18 | 22 | 18 | 8 | 53 | 82 |
| 8 | 309 | 103 | 27 | 39 | 43 | 16 | 84 | 136 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| **KDT_Q27_8. Agricultural and business reliefs from inheritance tax** | | | | | | | | |
| Unweighted base | 1415 | 629 | 786 | 106 | 238 | 232 | 270 | 569 |
| **Base: All UK Adults who gave an answer** | 1378 | 656 | 723 | 107 | 232 | 224 | 267 | 549 |
| 1 | 192 | 93 | 98 | 15 | 38 | 32 | 35 | 71 |
| 2 | 217 | 83 | 134 | 12 | 39 | 33 | 47 | 87 |
| 3 | 205 | 99 | 106 | 19 | 26 | 39 | 47 | 74 |
| 4 | 208 | 97 | 111 | 9 | 37 | 30 | 39 | 93 |
| 5 | 167 | 83 | 84 | 13 | 26 | 30 | 27 | 72 |
| 6 | 136 | 63 | 72 | 13 | 22 | 20 | 22 | 58 |
| 7 | 143 | 74 | 69 | 17 | 26 | 19 | 31 | 50 |
| 8 | 111 | 63 | 48 | 9 | 19 | 21 | 19 | 43 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |
| **KDT_Q27_8. Agricultural and business reliefs from inheritance tax** | | | | | | | | |
| Unweighted base | 1415 | 892 | 523 | 336 | 222 | 132 | 141 | 340 |
| **Base: All UK Adults who gave an answer** | 1378 | 830 | 549 | 330 | 211 | 125 | 153 | 322 |
| 1 | 192 | 123 | 68 | 47 | 33 | 11 | 20 | 43 |
| 2 | 217 | 115 | 102 | 46 | 40 | 21 | 19 | 61 |
| 3 | 205 | 127 | 78 | 50 | 34 | 11 | 21 | 48 |
| 4 | 208 | 125 | 83 | 45 | 31 | 18 | 29 | 51 |
| 5 | 167 | 100 | 67 | 40 | 14 | 12 | 25 | 38 |
| 6 | 136 | 84 | 52 | 35 | 20 | 14 | 13 | 28 |
| 7 | 143 | 91 | 52 | 48 | 18 | 16 | 15 | 28 |
| 8 | 111 | 64 | 47 | 19 | 21 | 21 | 11 | 23 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| **KDT_Q27_8. Agricultural and business reliefs from inheritance tax** | | | | | | | | |
| Unweighted base | 1415 | 1171 | 76 | 131 | *37* | 72 | 139 | 125 |
| **Base: All UK Adults who gave an answer** | 1378 | 1141 | 70 | 131 | *37* | 75 | 132 | 123 |
| 1 | 192 | 154 | 9 | 22 | *6* | 7 | 18 | 21 |
| 2 | 217 | 187 | 9 | 15 | *5* | 11 | 20 | 16 |
| 3 | 205 | 165 | 8 | 27 | *4* | 11 | 19 | 20 |
| 4 | 208 | 174 | 13 | 16 | *5* | 13 | 13 | 19 |
| 5 | 167 | 130 | 8 | 20 | *9* | 8 | 16 | 16 |
| 6 | 136 | 110 | 12 | 11 | *3* | 5 | 17 | 12 |
| 7 | 143 | 125 | 3 | 12 | *3* | 14 | 21 | 13 |
| 8 | 111 | 96 | 7 | 7 | *2* | 4 | 9 | 7 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q27_8. Agricultural and business reliefs from inheritance tax** | | | | | | | | |
| Unweighted base | 1415 | 110 | 112 | 132 | 141 | 200 | 140 | 1171 |
| **Base: All UK Adults who gave an answer** | 1378 | 106 | 105 | 125 | 153 | 185 | 137 | 1141 |
| 1 | 192 | 16 | 17 | 11 | 20 | 28 | 15 | 154 |
| 2 | 217 | 21 | 19 | 21 | 19 | 31 | 30 | 187 |
| 3 | 205 | 18 | 16 | 11 | 21 | 28 | 20 | 165 |
| 4 | 208 | 15 | 16 | 18 | 29 | 30 | 21 | 174 |
| 5 | 167 | 7 | 7 | 12 | 25 | 24 | 15 | 130 |
| 6 | 136 | 7 | 13 | 14 | 13 | 18 | 10 | 110 |
| 7 | 143 | 11 | 7 | 16 | 15 | 12 | 16 | 125 |
| 8 | 111 | 11 | 10 | 21 | 11 | 14 | 10 | 96 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| **KDT_Q27_8. Agricultural and business reliefs from inheritance tax** | | | | | | | | |
| Unweighted base | 1415 | 76 | 131 | *37* | 613 | 227 | 840 | 59 |
| **Base: All UK Adults who gave an answer** | 1378 | 70 | 131 | *37* | 590 | 220 | 810 | 67 |
| 1 | 192 | 9 | 22 | *6* | 81 | 32 | 113 | 7 |
| 2 | 217 | 9 | 15 | *5* | 92 | 43 | 134 | 10 |
| 3 | 205 | 8 | 27 | *4* | 107 | 29 | 135 | 8 |
| 4 | 208 | 13 | 16 | *5* | 87 | 33 | 120 | 10 |
| 5 | 167 | 8 | 20 | *9* | 69 | 24 | 94 | 8 |
| 6 | 136 | 12 | 11 | *3* | 60 | 21 | 81 | 10 |
| 7 | 143 | 3 | 12 | *3* | 51 | 22 | 74 | 9 |
| 8 | 111 | 7 | 7 | *2* | 44 | 15 | 59 | 5 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q27_8. Agricultural and business reliefs from inheritance tax** | | | | | | | | |
| Unweighted base | 1415 | 337 | *45* | 134 | 670 | 215 | 117 | 60 |
| **Base: All UK Adults who gave an answer** | 1378 | 336 | *45* | 121 | 638 | 208 | 115 | 62 |
| 1 | 192 | 45 | *6* | 22 | 92 | 30 | 14 | 12 |
| 2 | 217 | 46 | *4* | 23 | 99 | 27 | 22 | 11 |
| 3 | 205 | 44 | *6* | 12 | 93 | 21 | 17 | 10 |
| 4 | 208 | 60 | *4* | 14 | 89 | 44 | 19 | 9 |
| 5 | 167 | 44 | *4* | 17 | 77 | 27 | 14 | 3 |
| 6 | 136 | 34 | *4* | 8 | 68 | 23 | 9 | 6 |
| 7 | 143 | 34 | *12* | 15 | 67 | 18 | 11 | 7 |
| 8 | 111 | 29 | *7* | 11 | 53 | 18 | 9 | 5 |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q27_8. Agricultural and business reliefs from inheritance tax** | | | | | | | | |
| Unweighted base | 1415 | 349 | 1019 | 173 | 129 | *44* | 346 | 833 |
| **Base: All UK Adults who gave an answer** | 1378 | 352 | 988 | 171 | 122 | *44* | 337 | 813 |
| 1 | 192 | 43 | 140 | 21 | 15 | *7* | 43 | 117 |
| 2 | 217 | 58 | 154 | 33 | 19 | *4* | 56 | 133 |
| 3 | 205 | 64 | 145 | 18 | 23 | *8* | 49 | 114 |
| 4 | 208 | 46 | 151 | 27 | 11 | *9* | 48 | 118 |
| 5 | 167 | 44 | 126 | 17 | 17 | *3* | 36 | 95 |
| 6 | 136 | 30 | 98 | 22 | 12 | *1* | 34 | 83 |
| 7 | 143 | 39 | 97 | 17 | 17 | *7* | 41 | 84 |
| 8 | 111 | 26 | 77 | 17 | 8 | *4* | 30 | 69 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| **KDT_Q27_8. Agricultural and business reliefs from inheritance tax** | | | | | | | | |
| Unweighted base | 1415 | 582 | 139 | 154 | 123 | 53 | 350 | 532 |
| **Base: All UK Adults who gave an answer** | 1378 | 566 | 141 | 147 | 125 | 52 | 349 | 508 |
| 1 | 192 | 75 | 19 | 18 | 17 | 10 | 50 | 75 |
| 2 | 217 | 84 | 22 | 19 | 25 | 5 | 57 | 85 |
| 3 | 205 | 91 | 18 | 24 | 20 | 10 | 51 | 66 |
| 4 | 208 | 90 | 20 | 26 | 14 | 5 | 52 | 69 |
| 5 | 167 | 72 | 20 | 18 | 14 | 5 | 40 | 63 |
| 6 | 136 | 52 | 11 | 7 | 13 | 7 | 31 | 60 |
| 7 | 143 | 59 | 18 | 21 | 14 | 6 | 37 | 51 |
| 8 | 111 | 42 | 12 | 13 | 8 | 3 | 31 | 40 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| **KDT_Q29a. Which ONE, if any, of the following statements do you MOST agree with?** | | | | | | | | |
| Unweighted base | 1071 | 503 | 568 | 107 | 188 | 170 | 192 | 414 |
| **Base: All UK Adults: split one** | 1051 | 520 | 531 | 115 | 179 | 165 | 193 | 399 |
| Taxes should be increased, in order to extend and improve public services | 320 | 184 | 136 | 30 | 40 | 51 | 51 | 148 |
| Taxes should be left as they are | 416 | 192 | 224 | 38 | 70 | 52 | 78 | 178 |
| Taxes should be decreased, even if it means some reductions in public services | 155 | 75 | 80 | 14 | 32 | 37 | 29 | 44 |
| Don't know | 160 | 69 | 91 | 33 | 37 | 26 | 35 | 30 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |
| **KDT_Q29a. Which ONE, if any, of the following statements do you MOST agree with?** | | | | | | | | |
| Unweighted base | 1071 | 647 | 424 | 241 | 187 | 96 | 111 | 262 |
| **Base: All UK Adults: split one** | 1051 | 598 | 454 | 241 | 185 | 96 | 115 | 251 |
| Taxes should be increased, in order to extend and improve public services | 320 | 199 | 121 | 81 | 49 | 27 | 31 | 84 |
| Taxes should be left as they are | 416 | 241 | 175 | 96 | 73 | 35 | 45 | 103 |
| Taxes should be decreased, even if it means some reductions in public services | 155 | 84 | 72 | 30 | 36 | 20 | 16 | 26 |
| Don't know | 160 | 74 | 86 | 33 | 26 | 15 | 23 | 38 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| KDT_Q29a. Which ONE, if any, of the following statements do you MOST agree with? | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 1071 | 897 | *48* | 96 | *30* | *48* | 101 | 92 |
| **Base: All UK Adults: split one** | 1051 | 888 | *44* | 88 | *32* | *53* | 98 | 90 |
| Taxes should be increased, in order to extend and improve public services | 320 | 272 | *7* | 31 | *10* | *15* | 35 | 31 |
| Taxes should be left as they are | 416 | 352 | *26* | 29 | *9* | *24* | 39 | 32 |
| Taxes should be decreased, even if it means some reductions in public services | 155 | 129 | *6* | 14 | *7* | *5* | 12 | 13 |
| Don't know | 160 | 135 | *6* | 14 | *6* | *9* | 11 | 13 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q29a. Which ONE, if any, of the following statements do you MOST agree with?** | | | | | | | | |
| Unweighted base | 1071 | 88 | 99 | 96 | 111 | 155 | 107 | 897 |
| **Base: All UK Adults: split one** | 1051 | 86 | 99 | 96 | 115 | 142 | 109 | 888 |
| Taxes should be increased, in order to extend and improve public services | 320 | 22 | 27 | 27 | 31 | 48 | 36 | 272 |
| Taxes should be left as they are | 416 | 42 | 31 | 35 | 45 | 56 | 46 | 352 |
| Taxes should be decreased, even if it means some reductions in public services | 155 | 13 | 23 | 20 | 16 | 20 | 7 | 129 |
| Don't know | 160 | 9 | 17 | 15 | 23 | 17 | 20 | 135 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| **KDT_Q29a. Which ONE, if any, of the following statements do you MOST agree with?** | | | | | | | | |
| Unweighted base | 1071 | *48* | 96 | *30* | 460 | 167 | 627 | *48* |
| **Base: All UK Adults: split one** | 1051 | *44* | 88 | *32* | 445 | 164 | 608 | *56* |
| Taxes should be increased, in order to extend and improve public services | 320 | *7* | 31 | *10* | 130 | 39 | 169 | *15* |
| Taxes should be left as they are | 416 | *26* | 29 | *9* | 174 | 68 | 241 | *15* |
| Taxes should be decreased, even if it means some reductions in public services | 155 | *6* | 14 | *7* | 83 | 27 | 110 | *4* |
| Don't know | 160 | *6* | 14 | *6* | 58 | 30 | 88 | *22* |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q29a. Which ONE, if any, of the following statements do you MOST agree with?** | | | | | | | | |
| Unweighted base | 1071 | 251 | *39* | 106 | 488 | 153 | 81 | *36* |
| **Base: All UK Adults: split one** | 1051 | 248 | *43* | 96 | 472 | 147 | 83 | *34* |
| Taxes should be increased, in order to extend and improve public services | 320 | 100 | *8* | 27 | 150 | 45 | 28 | *10* |
| Taxes should be left as they are | 416 | 107 | *17* | 36 | 195 | 58 | 31 | *19* |
| Taxes should be decreased, even if it means some reductions in public services | 155 | 28 | *5* | 8 | 69 | 19 | 13 | *4* |
| Don't know | 160 | 12 | *13* | 25 | 57 | 26 | 11 | *1* |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q29a. Which ONE, if any, of the following statements do you MOST agree with?** | | | | | | | | |
| Unweighted base | 1071 | 309 | 777 | 117 | 93 | *35* | 245 | 591 |
| **Base: All UK Adults: split one** | 1051 | 312 | 756 | 118 | 87 | *41* | 246 | 579 |
| Taxes should be increased, in order to extend and improve public services | 320 | 86 | 251 | 24 | 22 | *9* | 55 | 177 |
| Taxes should be left as they are | 416 | 111 | 311 | 44 | 28 | *18* | 90 | 243 |
| Taxes should be decreased, even if it means some reductions in public services | 155 | 50 | 103 | 22 | 19 | *7* | 48 | 83 |
| Don't know | 160 | 64 | 91 | 28 | 18 | *7* | 52 | 76 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

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| KDT_Q29a. Which ONE, if any, of the following statements do you MOST agree with? | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| Unweighted base | 1071 | 480 | 95 | 110 | 81 | *37* | 245 | 380 |
| **Base: All UK Adults: split one** | 1051 | 472 | 93 | 106 | 82 | *37* | 241 | 371 |
| Taxes should be increased, in order to extend and improve public services | 320 | 143 | 15 | 28 | 20 | *11* | 58 | 125 |
| Taxes should be left as they are | 416 | 173 | 34 | 41 | 33 | *7* | 87 | 164 |
| Taxes should be decreased, even if it means some reductions in public services | 155 | 73 | 21 | 21 | 15 | *8* | 46 | 42 |
| Don't know | 160 | 84 | 23 | 17 | 13 | *12* | 49 | 39 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| **KDT_Q29b. Which ONE, if any, of the following statements do you MOST agree with?** | | | | | | | | |
| Unweighted base | 1048 | 461 | 587 | 113 | 168 | 159 | 183 | 425 |
| **Base: All UK Adults: split two** | 1068 | 506 | 562 | 121 | 173 | 170 | 182 | 421 |
| I would prefer my taxes to be increased, in order to extend and improve public services | 225 | 120 | 106 | 20 | 26 | 31 | 28 | 121 |
| I would prefer my taxes to be left as they are | 505 | 222 | 283 | 40 | 74 | 75 | 92 | 224 |
| I would prefer my taxes to be decreased, even if that means some reductions in public services | 199 | 115 | 85 | 23 | 41 | 37 | 49 | 50 |
| Don't know | 138 | 50 | 88 | 39 | 32 | 27 | 14 | 26 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |
| **KDT_Q29b. Which ONE, if any, of the following statements do you MOST agree with?** | | | | | | | | |
| Unweighted base | 1048 | 626 | 422 | 257 | 164 | 105 | 112 | 242 |
| **Base: All UK Adults: split two** | 1068 | 611 | 457 | 261 | 154 | 99 | 135 | 244 |
| I would prefer my taxes to be increased, in order to extend and improve public services | 225 | 139 | 86 | 52 | 28 | 31 | 29 | 48 |
| I would prefer my taxes to be left as they are | 505 | 295 | 210 | 127 | 76 | 49 | 64 | 117 |
| I would prefer my taxes to be decreased, even if that means some reductions in public services | 199 | 113 | 86 | 44 | 32 | 8 | 24 | 51 |
| Don't know | 138 | 63 | 75 | 38 | 17 | 10 | 18 | 28 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| **KDT_Q29b. Which ONE, if any, of the following statements do you MOST agree with?** | | | | | | | | |
| Unweighted base | 1048 | 880 | 62 | 84 | *22* | 53 | 107 | 97 |
| **Base: All UK Adults: split two** | 1068 | 893 | 59 | 92 | *23* | 56 | 106 | 99 |
| I would prefer my taxes to be increased, in order to extend and improve public services | 225 | 189 | 14 | 19 | *4* | 9 | 21 | 21 |
| I would prefer my taxes to be left as they are | 505 | 434 | 28 | 37 | *7* | 28 | 51 | 47 |
| I would prefer my taxes to be decreased, even if that means some reductions in public services | 199 | 160 | 11 | 18 | *10* | 11 | 14 | 19 |
| Don't know | 138 | 111 | 7 | 17 | *3* | 7 | 19 | 12 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| **KDT_Q29b. Which ONE, if any, of the following statements do you MOST agree with?** | | | | | | | | |
| Unweighted base | 1048 | 80 | 84 | 105 | 112 | 145 | 97 | 880 |
| **Base: All UK Adults: split two** | 1068 | 78 | 76 | 99 | 135 | 142 | 103 | 893 |
| I would prefer my taxes to be increased, in order to extend and improve public services | 225 | 15 | 14 | 31 | 29 | 25 | 23 | 189 |
| I would prefer my taxes to be left as they are | 505 | 37 | 39 | 49 | 64 | 70 | 47 | 434 |
| I would prefer my taxes to be decreased, even if that means some reductions in public services | 199 | 17 | 15 | 8 | 24 | 28 | 24 | 160 |
| Don't know | 138 | 9 | 9 | 10 | 18 | 19 | 9 | 111 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| **KDT_Q29b. Which ONE, if any, of the following statements do you MOST agree with?** | | | | | | | | |
| Unweighted base | 1048 | 62 | 84 | *22* | 422 | 165 | 587 | 63 |
| **Base: All UK Adults: split two** | 1068 | 59 | 92 | *23* | 421 | 170 | 591 | 70 |
| I would prefer my taxes to be increased, in order to extend and improve public services | 225 | 14 | 19 | *4* | 74 | 31 | 105 | 14 |
| I would prefer my taxes to be left as they are | 505 | 28 | 37 | *7* | 196 | 81 | 277 | 22 |
| I would prefer my taxes to be decreased, even if that means some reductions in public services | 199 | 11 | 18 | *10* | 122 | 25 | 147 | 10 |
| Don't know | 138 | 7 | 17 | *3* | 29 | 32 | 61 | 25 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |
| **KDT_Q29b. Which ONE, if any, of the following statements do you MOST agree with?** | | | | | | | | |
| Unweighted base | 1048 | 248 | *31* | 119 | 464 | 153 | 98 | *40* |
| **Base: All UK Adults: split two** | 1068 | 255 | *29* | 122 | 457 | 154 | 92 | *44* |
| I would prefer my taxes to be increased, in order to extend and improve public services | 225 | 78 | *5* | 23 | 108 | 27 | 19 | *9* |
| I would prefer my taxes to be left as they are | 505 | 140 | *17* | 50 | 230 | 71 | 51 | *25* |
| I would prefer my taxes to be decreased, even if that means some reductions in public services | 199 | 24 | *1* | 17 | 78 | 38 | 10 | *6* |
| Don't know | 138 | 13 | *6* | 32 | 41 | 19 | 12 | *3* |

# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| **KDT_Q29b. Which ONE, if any, of the following statements do you MOST agree with?** | | | | | | | | |
| Unweighted base | 1048 | 291 | 754 | 129 | 85 | *32* | 246 | 592 |
| **Base: All UK Adults: split two** | 1068 | 320 | 757 | 130 | 86 | *33* | 248 | 591 |
| I would prefer my taxes to be increased, in order to extend and improve public services | 225 | 63 | 180 | 20 | 8 | *6* | 34 | 119 |
| I would prefer my taxes to be left as they are | 505 | 127 | 371 | 65 | 39 | *12* | 116 | 302 |
| I would prefer my taxes to be decreased, even if that means some reductions in public services | 199 | 67 | 134 | 21 | 22 | *9* | 52 | 107 |
| Don't know | 138 | 63 | 72 | 24 | 16 | *6* | 45 | 63 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| **KDT_Q29b. Which ONE, if any, of the following statements do you MOST agree with?** | | | | | | | | |
| Unweighted base | 1048 | 456 | 94 | 115 | 85 | *38* | 244 | 384 |
| **Base: All UK Adults: split two** | 1068 | 477 | 102 | 116 | 86 | *34* | 251 | 371 |
| I would prefer my taxes to be increased, in order to extend and improve public services | 225 | 106 | 14 | 16 | 8 | *4* | 35 | 88 |
| I would prefer my taxes to be left as they are | 505 | 204 | 39 | 52 | 45 | *22* | 116 | 208 |
| I would prefer my taxes to be decreased, even if that means some reductions in public services | 199 | 92 | 27 | 30 | 21 | *4* | 59 | 53 |
| Don't know | 138 | 75 | 22 | 19 | 13 | *4* | 42 | 22 |

## YouGov Survey Results
### Sample size: 2119
**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |

**KDT_Q32. As a reminder, by the "UK tax system", we mean the different types of taxes and rates people and businesses in the UK pay. This includes things such as VAT, Income Tax, National Insurance Contributions (NICs), Corporation Tax, Council Tax, Business rates etc. By "a fair tax system", please think about one that distributes money from rich to the poor, treats people and activities on a similar basis and meets taxpayers' expectations. Based on the above statement... On a scale of 1 to 10, where 1 is "Very unfair" and 10 is "Very fair", how fair or unfair would you say the UK tax system is?**

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| **Unweighted base** | 2119 | 964 | 1155 | 220 | 356 | 329 | 375 | 839 |
| **Base: All UK Adults** | 2119 | 1026 | 1093 | 237 | 352 | 335 | 375 | 820 |
| 10 - Very fair | 42 | 26 | 15 | 5 | 10 | 3 | 7 | 17 |
| 9 | 31 | 17 | 14 | - | 8 | 5 | 5 | 14 |
| 8 | 128 | 76 | 52 | 14 | 17 | 16 | 23 | 58 |
| 7 | 210 | 108 | 102 | 14 | 39 | 36 | 28 | 93 |
| 6 | 291 | 127 | 163 | 31 | 52 | 32 | 52 | 124 |
| 5 | 355 | 173 | 182 | 25 | 52 | 54 | 61 | 163 |
| 4 | 309 | 144 | 165 | 25 | 52 | 48 | 58 | 126 |
| 3 | 191 | 100 | 91 | 21 | 27 | 38 | 39 | 66 |
| 2 | 50 | 24 | 26 | 4 | 6 | 17 | 9 | 14 |
| 1 - Very unfair | 170 | 92 | 78 | 20 | 26 | 20 | 36 | 68 |
| Don't know | 342 | 138 | 205 | 78 | 64 | 67 | 57 | 76 |

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# YouGov Survey Results

## Sample size: 2119

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|
| | | ABC1 | C2DE | North | Midlands | East | London | South |

**KDT_Q32. As a reminder, by the "UK tax system", we mean the different types of taxes and rates people and businesses in the UK pay. This includes things such as VAT, Income Tax, National Insurance Contributions (NICs), Corporation Tax, Council Tax, Business rates etc. By "a fair tax system", please think about one that distributes money from rich to the poor, treats people and activities on a similar basis and meets taxpayers' expectations. Based on the above statement... On a scale of 1 to 10, where 1 is "Very unfair" and 10 is "Very fair", how fair or unfair would you say the UK tax system is?**

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2119 | 1273 | 846 | 498 | 351 | 201 | 223 | 504 |
| Base: All UK Adults | 2119 | 1208 | 911 | 501 | 339 | 196 | 250 | 495 |
| 10 - Very fair | 42 | 28 | 14 | 9 | 8 | 4 | 6 | 9 |
| 9 | 31 | 21 | 11 | 8 | 7 | 5 | 8 | 3 |
| 8 | 128 | 84 | 44 | 32 | 18 | 15 | 13 | 31 |
| 7 | 210 | 135 | 75 | 49 | 34 | 22 | 24 | 56 |
| 6 | 291 | 175 | 115 | 76 | 41 | 16 | 32 | 80 |
| 5 | 355 | 209 | 146 | 78 | 64 | 36 | 37 | 84 |
| 4 | 309 | 191 | 118 | 68 | 46 | 23 | 39 | 75 |
| 3 | 191 | 104 | 86 | 56 | 29 | 19 | 18 | 37 |
| 2 | 50 | 34 | 16 | 10 | 12 | 7 | 6 | 8 |
| 1 - Very unfair | 170 | 73 | 97 | 37 | 27 | 17 | 13 | 38 |
| Don't know | 342 | 154 | 189 | 80 | 54 | 30 | 54 | 73 |

Cell Contents (C

# YouGov Survey Results

## Sample size: 2119

**Fieldwork 7th - 12th June 2019**

**KDT_Q32. As a reminder, by the "UK tax system", we mean the different types of taxes and rates people and businesses in the UK pay. This includes things such as VAT, Income Tax, National Insurance Contributions (NICs), Corporation Tax, Council Tax, Business rates etc. By "a fair tax system", please think about one that distributes money from rich to the poor, treats people and activities on a similar basis and meets taxpayers' expectations. Based on the above statement... On a scale of 1 to 10, where 1 is "Very unfair" and 10 is "Very fair", how fair or unfair would you say the UK tax system is?**

| | Total | England (NET) | Wales | Scotland | Northern Ireland | North East | North West | Yorkshire and the Humber |
|---|---|---|---|---|---|---|---|---|
| Unweighted base | 2119 | 1777 | 110 | 180 | 52 | 101 | 208 | 189 |
| Base: All UK Adults | 2119 | 1780 | 104 | 180 | 55 | 109 | 203 | 189 |
| 10 - Very fair | 42 | 36 | 2 | 3 | - | 2 | 6 | 2 |
| 9 | 31 | 31 | - | 1 | - | 2 | 4 | 2 |
| 8 | 128 | 109 | 2 | 11 | 6 | 4 | 9 | 19 |
| 7 | 210 | 185 | 4 | 14 | 7 | 11 | 25 | 13 |
| 6 | 291 | 245 | 12 | 29 | 5 | 20 | 25 | 32 |
| 5 | 355 | 299 | 26 | 24 | 7 | 17 | 35 | 26 |
| 4 | 309 | 252 | 24 | 28 | 6 | 13 | 35 | 20 |
| 3 | 191 | 159 | 8 | 21 | 2 | 13 | 14 | 28 |
| 2 | 50 | 43 | 3 | 4 | - | 2 | 4 | 4 |
| 1 - Very unfair | 170 | 131 | 7 | 14 | 18 | 12 | 10 | 15 |
| Don't know | 342 | 291 | 16 | 31 | 6 | 13 | 39 | 28 |

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# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

**KDT_Q32. As a reminder, by the "UK tax system", we mean the different types of taxes and rates people and businesses in the UK pay. This includes things such as VAT, Income Tax, National Insurance Contributions (NICs), Corporation Tax, Council Tax, Business rates etc. By "a fair tax system", please think about one that distributes money from rich to the poor, treats people and activities on a similar basis and meets taxpayers' expectations. Based on the above statement... On a scale of 1 to 10, where 1 is "Very unfair" and 10 is "Very fair", how fair or unfair would you say the UK tax system is?**

| | Total | Government Region | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) |
| Unweighted base | 2119 | 168 | 183 | 201 | 223 | 300 | 204 | 1777 |
| Base: All UK Adults | 2119 | 163 | 175 | 196 | 250 | 283 | 212 | 1780 |
| 10 - Very fair | 42 | 5 | 3 | 4 | 6 | 3 | 6 | 36 |
| 9 | 31 | 3 | 4 | 5 | 8 | 1 | 2 | 31 |
| 8 | 128 | 10 | 8 | 15 | 13 | 25 | 6 | 109 |
| 7 | 210 | 17 | 17 | 22 | 24 | 34 | 22 | 185 |
| 6 | 291 | 22 | 19 | 16 | 32 | 54 | 26 | 245 |
| 5 | 355 | 30 | 34 | 36 | 37 | 54 | 30 | 299 |
| 4 | 309 | 24 | 22 | 23 | 39 | 35 | 41 | 252 |
| 3 | 191 | 19 | 11 | 19 | 18 | 17 | 20 | 159 |
| 2 | 50 | 3 | 9 | 7 | 6 | 4 | 4 | 43 |
| 1 - Very unfair | 170 | 14 | 13 | 17 | 13 | 18 | 21 | 131 |
| Don't know | 342 | 17 | 37 | 30 | 54 | 39 | 34 | 291 |

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# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

**KDT_Q32. As a reminder, by the "UK tax system", we mean the different types of taxes and rates people and businesses in the UK pay. This includes things such as VAT, Income Tax, National Insurance Contributions (NICs), Corporation Tax, Council Tax, Business rates etc. By "a fair tax system", please think about one that distributes money from rich to the poor, treats people and activities on a similar basis and meets taxpayers' expectations. Based on the above statement... On a scale of 1 to 10, where 1 is "Very unfair" and 10 is "Very fair", how fair or unfair would you say the UK tax system is?**

| | Total | | | | Working status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Wales | Scotland | Northern Ireland | Working full time | Working part time | ALL WORKERS (NET) | Full time student |
| Unweighted base | 2119 | 110 | 180 | 52 | 882 | 332 | 1214 | 111 |
| Base: All UK Adults | 2119 | 104 | 180 | 55 | 866 | 334 | 1200 | 126 |
| 10 - Very fair | 42 | 2 | 3 | - | 18 | 6 | 24 | 3 |
| 9 | 31 | - | 1 | - | 14 | 6 | 21 | - |
| 8 | 128 | 2 | 11 | 6 | 49 | 22 | 71 | 6 |
| 7 | 210 | 4 | 14 | 7 | 92 | 27 | 118 | 8 |
| 6 | 291 | 12 | 29 | 5 | 112 | 60 | 172 | 21 |
| 5 | 355 | 26 | 24 | 7 | 134 | 62 | 196 | 12 |
| 4 | 309 | 24 | 28 | 6 | 141 | 42 | 183 | 10 |
| 3 | 191 | 8 | 21 | 2 | 88 | 31 | 119 | 15 |
| 2 | 50 | 3 | 4 | - | 25 | 10 | 35 | 1 |
| 1 - Very unfair | 170 | 7 | 14 | 18 | 77 | 22 | 99 | 5 |
| Don't know | 342 | 16 | 31 | 6 | 116 | 46 | 162 | 44 |

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# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

YouGov
What the world thinks

| | Total | | | | Marital Status | | | |
|---|---|---|---|---|---|---|---|---|
| | | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed |

**KDT_Q32. As a reminder, by the "UK tax system", we mean the different types of taxes and rates people and businesses in the UK pay. This includes things such as VAT, Income Tax, National Insurance Contributions (NICs), Corporation Tax, Council Tax, Business rates etc. By "a fair tax system", please think about one that distributes money from rich to the poor, treats people and activities on a similar basis and meets taxpayers' expectations. Based on the above statement... On a scale of 1 to 10, where 1 is "Very unfair" and 10 is "Very fair", how fair or unfair would you say the UK tax system is?**

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| **Unweighted base** | 2119 | 499 | 70 | 225 | 952 | 306 | 179 | 76 |
| **Base: All UK Adults** | 2119 | 503 | 73 | 218 | 928 | 301 | 174 | 78 |
| 10 - Very fair | 42 | 11 | 1 | 2 | 19 | 5 | 2 | 2 |
| 9 | 31 | 9 | - | 2 | 18 | 6 | 3 | 1 |
| 8 | 128 | 37 | 3 | 11 | 60 | 17 | 10 | 6 |
| 7 | 210 | 57 | 8 | 19 | 112 | 30 | 14 | 3 |
| 6 | 291 | 70 | 7 | 21 | 124 | 33 | 18 | 12 |
| 5 | 355 | 107 | 11 | 29 | 170 | 51 | 29 | 21 |
| 4 | 309 | 88 | 3 | 25 | 128 | 57 | 28 | 13 |
| 3 | 191 | 35 | 5 | 16 | 87 | 24 | 21 | 5 |
| 2 | 50 | 5 | 3 | 6 | 17 | 11 | 5 | - |
| 1 - Very unfair | 170 | 33 | 8 | 26 | 69 | 26 | 20 | 8 |
| Don't know | 342 | 50 | 25 | 62 | 124 | 41 | 25 | 7 |

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# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

**KDT_Q32. As a reminder, by the "UK tax system", we mean the different types of taxes and rates people and businesses in the UK pay. This includes things such as VAT, Income Tax, National Insurance Contributions (NICs), Corporation Tax, Council Tax, Business rates etc. By "a fair tax system", please think about one that distributes money from rich to the poor, treats people and activities on a similar basis and meets taxpayers' expectations. Based on the above statement... On a scale of 1 to 10, where 1 is "Very unfair" and 10 is "Very fair", how fair or unfair would you say the UK tax system is?**

| | Total | | Children in Household | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Never Married | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Parent/ guardian (any age) |
| Unweighted base | 2119 | 600 | 1531 | 246 | 178 | 67 | 491 | 1183 |
| Base: All UK Adults | 2119 | 632 | 1513 | 247 | 173 | 74 | 495 | 1170 |
| 10 - Very fair | 42 | 13 | 28 | 4 | 3 | 5 | 11 | 25 |
| 9 | 31 | 3 | 25 | 4 | 1 | 2 | 6 | 19 |
| 8 | 128 | 35 | 98 | 13 | 13 | 1 | 27 | 75 |
| 7 | 210 | 51 | 152 | 20 | 20 | 9 | 49 | 125 |
| 6 | 291 | 104 | 219 | 33 | 21 | 5 | 60 | 148 |
| 5 | 355 | 83 | 262 | 36 | 30 | 14 | 79 | 221 |
| 4 | 309 | 83 | 233 | 36 | 25 | 6 | 66 | 176 |
| 3 | 191 | 52 | 131 | 29 | 14 | 7 | 50 | 109 |
| 2 | 50 | 17 | 32 | 3 | 8 | 3 | 14 | 29 |
| 1 - Very unfair | 170 | 48 | 124 | 19 | 9 | 7 | 36 | 91 |
| Don't know | 342 | 144 | 210 | 50 | 29 | 16 | 95 | 152 |

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# YouGov Survey Results

**Sample size: 2119**

**Fieldwork 7th - 12th June 2019**

**KDT_Q32. As a reminder, by the "UK tax system", we mean the different types of taxes and rates people and businesses in the UK pay. This includes things such as VAT, Income Tax, National Insurance Contributions (NICs), Corporation Tax, Council Tax, Business rates etc. By "a fair tax system", please think about one that distributes money from rich to the poor, treats people and activities on a similar basis and meets taxpayers' expectations. Based on the above statement... On a scale of 1 to 10, where 1 is "Very unfair" and 10 is "Very fair", how fair or unfair would you say the UK tax system is?**

| | Total | Parent/ Guardian | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |
| Unweighted base | 2119 | 936 | 189 | 225 | 166 | 75 | 489 | 764 |
| Base: All UK Adults | 2119 | 949 | 195 | 223 | 168 | 72 | 493 | 743 |
| 10 - Very fair | 42 | 17 | 5 | 8 | - | - | 9 | 16 |
| 9 | 31 | 12 | 4 | 3 | 2 | 2 | 7 | 13 |
| 8 | 128 | 53 | 12 | 6 | 12 | 2 | 26 | 56 |
| 7 | 210 | 84 | 22 | 28 | 18 | 6 | 50 | 84 |
| 6 | 291 | 142 | 18 | 24 | 24 | 9 | 56 | 99 |
| 5 | 355 | 134 | 32 | 40 | 32 | 8 | 83 | 150 |
| 4 | 309 | 133 | 34 | 34 | 27 | 14 | 79 | 103 |
| 3 | 191 | 82 | 15 | 21 | 18 | 11 | 49 | 65 |
| 2 | 50 | 21 | 5 | 6 | 8 | 2 | 15 | 15 |
| 1 - Very unfair | 170 | 79 | 14 | 20 | 7 | 3 | 34 | 58 |
| Don't know | 342 | 191 | 36 | 35 | 20 | 15 | 85 | 83 |

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