

YouGov Survey Results

Sample Size: 2054 GB Adults
Fieldwork: 7th - 8th July 2021

	Vote In 2019 GE				2016 EU Ref		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leav e	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2054	696	509	185	762	813	998	1056	224	857	495	479	1171	883	246	690	446	495	177
Unweighted Sample	2054	693	523	188	817	843	858	1196	208	765	530	551	1262	792	196	725	449	500	184
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Assuming you were single and dating, do you think you would or would not go on a date with someone who....

[Asked only to those who voted conservative at the last election; n=701]

...someone who is a Labour party member

Definitely would	12	13	0	0	23	10	15	10	4	19	12	9	13	11	20	9	15	12	18
Probably would	31	31	0	0	29	30	35	27	49	35	28	28	33	29	27	32	30	30	39
TOTAL WOULD	43	44	0	0	52	40	50	37	53	54	40	37	46	40	47	41	45	42	57
Probably would not	18	18	0	0	16	19	18	17	21	14	18	20	21	14	20	20	17	16	9
Definitely would not	13	13	0	0	7	16	12	15	11	12	17	11	12	16	7	15	15	11	14
TOTAL WOULD NOT	31	31	0	0	23	35	30	32	32	26	35	31	33	30	27	35	32	27	23
Prefer not to say	2	2	0	0	2	2	1	2	0	1	2	3	2	2	3	2	1	1	3
Don't know	24	24	0	0	24	23	19	28	16	19	23	29	20	28	24	22	22	30	18

...someone who voted Labour in the 2019 general election

Definitely would	14	14	0	0	23	11	17	11	16	21	13	9	15	12	26	10	17	13	20
Probably would	35	35	0	0	31	36	39	32	57	36	35	33	37	33	25	38	34	34	37
TOTAL WOULD	49	49	0	0	54	47	56	43	73	57	48	42	52	45	51	48	51	47	57
Probably would not	14	14	0	0	11	16	15	14	8	13	15	16	16	12	16	16	13	13	13
Definitely would not	10	10	0	0	7	12	9	12	3	10	12	10	9	13	6	11	13	8	12
TOTAL WOULD NOT	24	24	0	0	18	28	24	26	11	23	27	26	25	25	22	27	26	21	25
Prefer not to say	2	2	0	0	2	2	2	2	0	1	2	3	1	2	3	2	1	2	3
Don't know	24	24	0	0	26	23	19	29	15	20	23	29	21	28	24	23	22	29	16

...someone who did not vote in 2019

Definitely would	17	17	0	0	24	15	22	12	19	21	20	10	19	14	27	12	21	20	18
Probably would	44	43	0	0	38	45	48	39	47	47	41	42	44	42	31	49	39	39	55
TOTAL WOULD	61	60	0	0	62	60	70	51	66	68	61	52	63	56	58	61	60	59	73
Probably would not	8	8	0	0	9	8	6	11	11	5	10	10	10	7	12	9	8	6	6
Definitely would not	5	5	0	0	4	5	3	6	3	3	5	6	4	5	0	4	5	7	5
TOTAL WOULD NOT	13	13	0	0	13	13	9	17	14	8	15	16	14	12	12	13	13	13	11
Prefer not to say	2	2	0	0	2	2	1	2	0	1	1	3	1	2	3	2	2	1	0
Don't know	25	25	0	0	23	25	20	30	20	22	23	29	21	29	28	24	24	27	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

Assuming you were single and dating, do you think you would or would not go on a date with someone who....

[Asked only to those who voted Labour at the last election; n=524]

...someone who is a Conservative party member

Definitely would	7	0	7	0	5	12	10	4	8	6	9	5	5	11	4	6	4	12	6
Probably would	20	0	20	0	18	27	21	20	16	23	15	24	17	27	22	18	21	18	34
TOTAL WOULD	27	0	27	0	23	39	31	24	24	29	24	29	22	38	26	24	25	30	40
Probably would not	26	0	26	0	26	19	30	23	23	29	30	17	31	18	30	25	32	23	14
Definitely would not	34	0	34	0	39	30	28	39	39	32	32	34	36	29	33	35	34	33	29
TOTAL WOULD NOT	60	0	60	0	65	49	58	62	61	62	61	62	67	47	63	60	66	56	43
Prefer not to say	1	0	1	0	1	2	1	0	3	0	1	0	1	0	0	2	1	0	0
Don't know	12	0	12	0	12	10	10	14	11	9	13	21	11	15	11	14	8	13	16

...someone who voted Conservative in the 2019 general election

Definitely would	8	0	8	0	5	15	13	4	13	7	9	6	6	13	6	7	8	11	9
Probably would	27	0	27	0	25	36	28	26	16	32	22	30	24	32	29	25	26	27	36
TOTAL WOULD	35	0	35	0	30	51	41	30	29	39	31	36	30	45	35	32	34	38	45
Probably would not	27	0	27	0	29	17	27	27	27	26	34	19	29	23	28	29	31	23	22
Definitely would not	23	0	23	0	28	17	19	26	26	22	22	21	25	17	24	25	21	22	20
TOTAL WOULD NOT	50	0	50	0	57	34	46	53	53	48	56	40	54	40	52	54	52	45	42
Prefer not to say	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0
Don't know	15	0	15	0	12	15	13	16	18	12	12	24	15	14	13	15	13	17	13

...someone who did not vote in 2019

Definitely would	13	0	13	0	9	24	17	9	10	16	12	10	10	19	11	10	13	18	8
Probably would	46	0	46	0	46	42	48	44	45	50	44	38	45	48	50	44	43	45	61
TOTAL WOULD	59	0	59	0	55	66	65	53	55	66	56	48	55	67	61	54	56	63	69
Probably would not	16	0	16	0	19	8	13	19	20	17	13	14	18	12	13	18	20	13	13
Definitely would not	5	0	5	0	5	7	3	7	3	2	5	14	6	2	5	7	6	3	0
TOTAL WOULD NOT	21	0	21	0	24	15	16	26	23	19	18	28	24	14	18	25	26	16	13
Prefer not to say	0	0	0	0	0	2	1	0	2	0	0	0	0	0	0	1	0	0	0
Don't know	19	0	20	0	20	17	18	21	21	15	26	23	20	18	20	19	18	21	18

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Assuming you were single and dating, do you think you would or would not go on a date with someone who....

[Asked only to those who voted remain in the 2016 EU Referendum; n=817]

...someone who worked for the Leave campaign

Definitely would	8	21	3	4	8	0	12	4	3	8	11	7	6	14	10	9	5	10	6
Probably would	20	38	17	11	20	0	21	18	13	17	24	21	17	25	15	19	18	21	29
TOTAL WOULD	28	59	20	15	28	0	33	22	16	25	35	28	23	39	25	28	23	31	35
Probably would not	21	13	20	34	21	0	24	19	23	22	20	21	25	14	24	24	19	19	18
Definitely would not	35	7	51	36	35	0	30	40	53	38	29	29	40	24	38	33	46	29	33
TOTAL WOULD NOT	56	20	71	70	56	0	54	59	76	60	49	50	65	38	62	57	65	48	51
Prefer not to say	1	2	1	0	1	0	1	1	2	0	0	2	0	1	0	1	1	0	1
Don't know	15	19	9	14	15	0	12	18	7	14	15	20	11	23	13	14	12	20	14

...someone who voted Leave in the 2016 EU membership referendum

Definitely would	10	22	6	6	10	0	15	5	13	9	11	8	8	15	11	10	6	13	5
Probably would	23	43	21	15	23	0	25	21	9	22	26	26	22	26	22	23	19	22	33
TOTAL WOULD	33	65	27	21	33	0	40	26	22	31	37	34	30	41	33	33	25	35	38
Probably would not	29	9	32	43	29	0	30	27	25	30	28	26	33	19	28	29	35	22	31
Definitely would not	21	5	31	18	21	0	16	26	37	21	18	19	23	17	25	21	24	19	15
TOTAL WOULD NOT	50	14	63	61	50	0	46	53	62	51	46	45	56	36	53	50	59	41	46
Prefer not to say	1	2	0	1	1	0	0	1	2	1	1	1	1	1	0	1	2	0	1
Don't know	17	20	10	17	17	0	13	20	14	16	15	20	14	22	13	16	14	23	15

...someone who did not vote in the 2016 EU membership referendum

Definitely would	13	24	8	10	13	0	18	7	17	14	13	8	11	17	13	12	12	17	7
Probably would	39	39	44	32	39	0	43	36	26	43	41	30	40	36	41	38	40	36	44
TOTAL WOULD	52	63	52	42	52	0	61	43	43	57	54	38	51	53	54	50	52	53	51
Probably would not	18	9	21	27	18	0	12	23	26	17	14	23	19	15	15	23	15	14	17
Definitely would not	6	5	8	4	6	0	6	7	8	4	8	11	8	4	8	5	9	6	7
TOTAL WOULD NOT	24	14	29	31	24	0	18	30	34	21	22	34	27	19	23	28	24	20	24
Prefer not to say	1	2	0	0	1	0	1	1	3	0	1	1	1	1	0	1	2	1	1
Don't know	23	21	19	26	23	0	20	26	20	22	23	27	21	28	22	22	23	26	24

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Assuming you were single and dating, do you think you would or would not go on a date with someone who....

[Asked only to those who voted leave in the 2016 EU Referendum; n=843]

...someone who worked for the Remain campaign

Definitely would	12	9	18	9	0	12	15	10	13	16	10	10	12	13	8	8	15	15	21
Probably would	31	31	42	44	0	31	33	29	49	33	31	27	34	28	27	32	28	32	34
TOTAL WOULD	43	40	60	53	0	43	48	39	62	49	41	37	46	41	35	40	43	47	55
Probably would not	18	21	11	0	0	18	20	16	10	12	20	21	17	18	18	17	18	18	21
Definitely would not	14	18	7	12	0	14	14	14	12	11	18	14	16	13	16	18	13	12	10
TOTAL WOULD NOT	32	39	18	12	0	32	34	30	22	23	38	35	33	31	34	35	31	30	31
Prefer not to say	2	2	0	0	0	2	2	2	0	2	2	2	2	2	5	2	2	2	2
Don't know	23	19	22	35	0	23	15	30	16	26	18	26	19	27	27	23	25	22	12

...someone who voted Remain in the 2016 EU membership referendum

Definitely would	13	10	18	9	0	13	15	11	12	17	11	11	14	12	9	9	15	14	22
Probably would	34	35	47	51	0	34	38	31	48	36	35	30	37	31	33	34	34	36	32
TOTAL WOULD	47	45	65	60	0	47	53	42	60	53	46	41	51	43	42	43	49	50	54
Probably would not	16	18	8	4	0	16	17	15	18	8	17	22	15	17	22	16	12	17	16
Definitely would not	12	15	7	7	0	12	12	12	6	11	15	12	12	12	7	15	13	9	10
TOTAL WOULD NOT	28	33	15	11	0	28	29	27	24	19	32	34	27	29	29	31	25	26	26
Prefer not to say	2	2	0	0	0	2	2	1	0	1	2	2	2	2	5	2	2	1	2
Don't know	24	21	21	28	0	24	16	30	16	27	20	24	21	26	24	25	24	23	17

...someone who did not vote in the 2016 EU membership referendum

Definitely would	15	14	19	9	0	15	21	10	12	22	13	12	17	14	10	12	16	19	25
Probably would	42	45	45	44	0	42	46	39	59	40	47	39	44	41	46	42	40	42	49
TOTAL WOULD	57	59	64	53	0	57	67	49	71	62	60	51	61	55	56	54	56	61	74
Probably would not	8	10	6	11	0	8	6	11	5	2	10	13	8	9	4	10	8	8	5
Definitely would not	4	5	6	0	0	4	4	5	0	4	3	6	4	5	1	6	4	4	2
TOTAL WOULD NOT	12	15	12	11	0	12	10	16	5	6	13	19	12	14	5	16	12	12	7
Prefer not to say	2	2	2	0	0	2	3	1	11	1	3	2	3	2	6	2	2	1	2
Don't know	27	24	23	36	0	27	20	34	12	31	24	28	25	29	32	27	29	27	17

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Have you ever stopped speaking with someone who you were dating/in a relationship with because of that person's political views?

I have, more than once	4	4	5	4	6	2	5	3	6	4	3	2	4	4	5	4	4	3	4
I have, but only once	3	2	4	6	4	2	3	3	6	3	3	1	3	2	2	3	4	3	2
I have never ended a relationship based on political views	83	89	82	84	81	90	82	84	69	81	87	91	84	83	81	85	79	86	86
Prefer not to say	3	1	3	1	2	2	3	2	3	3	2	2	2	3	3	3	4	1	3
Don't know	7	4	6	5	7	4	7	8	16	9	4	5	6	9	10	6	10	7	6