

YouGov - Coronavirus business leaders

Fieldwork Dates: 22nd May - 7th June 2020

Sample: 509 director-level staff or higher in the private sector

Total	Size of business			Manufacturing	Construction	Retail	Financial services	Hospitality and leisure
	Small	Medium	Large					

Twelve months from now, how much better or worse do you expect the condition of each of the following to be compared to how it was before the coronavirus outbreak?

Your company

	Base	509	197	81	231	52	51	52	52	22
Much better	9%	9%	7%	6%	12%	8%	12%	10%	10%	-
Somewhat better	17%	17%	19%	22%	14%	15%	14%	15%	27%	14%
About the same	34%	34%	38%	26%	33%	31%	35%	31%	33%	41%
Somewhat worse	32%	32%	29%	38%	32%	37%	33%	31%	21%	32%
Much worse	7%	7%	5%	7%	8%	10%	6%	10%	10%	9%
Don't know	1%	1%	2%	-	1%	-	-	4%	-	5%

The sector your company operates in (if it operates in more than one sector please think of the most important one)

	Base	509	197	81	231	52	51	52	52	22
Much better	7%	7%	6%	9%	8%	8%	6%	10%	6%	-
Somewhat better	15%	15%	12%	14%	19%	10%	14%	17%	13%	5%
About the same	32%	32%	35%	22%	32%	31%	31%	25%	50%	27%
Somewhat worse	33%	33%	36%	42%	28%	40%	37%	31%	23%	41%
Much worse	12%	12%	10%	14%	13%	12%	10%	15%	8%	27%
Don't know	1%	1%	1%	-	0%	-	2%	2%	-	-

The UK economy

	Base	509	197	81	231	52	51	52	52	22
Much better	5%	5%	3%	4%	8%	8%	4%	-	6%	-
Somewhat better	8%	8%	7%	7%	10%	4%	18%	10%	12%	5%
About the same	7%	7%	10%	6%	4%	8%	6%	10%	4%	14%
Somewhat worse	37%	37%	38%	38%	36%	38%	43%	33%	38%	36%
Much worse	42%	42%	41%	44%	42%	40%	29%	46%	40%	45%
Don't know	1%	1%	1%	-	0%	2%	-	2%	-	-

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Total	Industry							
	Accountancy	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate

Twelve months from now, how much better or worse do you expect the condition of each of the following to be compared to how it was before the coronavirus outbreak?

Your company

	Base	509	18	14	52	44	21	11	20	15
Much better	9%	9%	11%	14%	10%	7%	19%	-	-	13%
Somewhat better	17%	17%	22%	-	21%	20%	24%	9%	20%	7%
About the same	34%	34%	33%	36%	27%	23%	33%	55%	30%	47%
Somewhat worse	32%	32%	33%	43%	37%	39%	24%	36%	40%	27%
Much worse	7%	7%	-	7%	4%	9%	-	-	10%	7%
Don't know	1%	1%	-	-	2%	2%	-	-	-	-

The sector your company operates in (if it operates in more than one sector please think of the most important one)

	Base	509	18	14	52	44	21	11	20	15
Much better	7%	7%	6%	14%	6%	9%	24%	9%	-	7%
Somewhat better	15%	15%	22%	-	23%	20%	24%	18%	10%	7%
About the same	32%	32%	33%	29%	37%	11%	29%	18%	30%	33%
Somewhat worse	33%	33%	33%	57%	27%	39%	19%	45%	45%	27%
Much worse	12%	12%	6%	-	8%	20%	5%	9%	15%	27%
Don't know	1%	1%	-	-	-	-	-	-	-	-

The UK economy

	Base	509	18	14	52	44	21	11	20	15
Much better	5%	5%	6%	7%	8%	9%	14%	-	-	7%
Somewhat better	8%	8%	11%	7%	13%	2%	10%	-	5%	7%
About the same	7%	7%	6%	7%	6%	7%	5%	9%	-	-
Somewhat worse	37%	37%	50%	29%	31%	36%	33%	27%	60%	47%
Much worse	42%	42%	28%	50%	42%	45%	38%	64%	35%	40%
Don't know	1%	1%	-	-	-	-	-	-	-	-

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Total	Size of business			Manufacturing	Construction	Retail	Financial services	Hospitality and leisure
	Small	Medium	Large					

If the government discontinued the furloughed workers scheme, what proportion of your workforce would you expect to have to let go in the three months following the scheme coming to an end?

	Base	503	192	81	230	52	51	52	52	21
0%		34%	41%	26%	32%	29%	16%	44%	48%	33%
1-9%		10%	8%	15%	9%	12%	8%	2%	6%	-
10-19%		10%	10%	11%	10%	12%	14%	13%	6%	14%
20-29%		10%	9%	10%	10%	15%	10%	8%	10%	5%
30-39%		8%	5%	11%	9%	12%	8%	2%	4%	-
40-49%		4%	5%	6%	2%	2%	10%	2%	2%	14%
50%-59%		4%	4%	6%	3%	4%	8%	4%	4%	-
60%-69%		1%	2%	-	1%	-	6%	-	-	-
70%-79%		1%	1%	-	1%	2%	-	2%	-	-
80%-89%		1%	-	-	2%	-	2%	-	-	5%
90%-99%		1%	1%	1%	1%	4%	2%	4%	-	-
100%		2%	3%	5%	0%	2%	-	-	2%	10%
Don't know		15%	11%	9%	20%	8%	18%	19%	19%	19%

How effectively could your company operate if employees had to continue working from home or observing social distancing rules while on the premises (i.e. staying more than 2 metres apart)?

	Base	509	197	81	231	52	51	52	52	22
It could operate completely effectively under these conditions		28%	29%	23%	28%	19%	20%	12%	37%	14%
It could operate largely effectively under these conditions		38%	31%	46%	40%	46%	45%	27%	52%	18%
It could operate somewhat effectively under these conditions		24%	24%	21%	24%	21%	25%	35%	10%	27%
It could not operate at all under these conditions		10%	15%	10%	6%	13%	8%	25%	-	41%
Don't know		1%	1%	-	2%	-	2%	2%	2%	-

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Total	Industry							
	Accountancy	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate

If the government discontinued the furloughed workers scheme, what proportion of your workforce would you expect to have to let go in the three months following the scheme coming to an end?

	Base	18	14	51	43	21	11	20	15
0%	34%	44%	36%	37%	30%	48%	36%	25%	60%
1-9%	10%	17%	7%	6%	16%	14%	9%	25%	-
10-19%	10%	11%	7%	16%	7%	-	9%	10%	7%
20-29%	10%	6%	7%	10%	14%	5%	9%	15%	13%
30-39%	8%	-	7%	16%	12%	10%	9%	-	7%
40-49%	4%	-	7%	-	5%	-	9%	-	-
50%-59%	4%	11%	7%	2%	2%	-	9%	5%	7%
60%-69%	1%	-	7%	-	2%	-	-	-	-
70%-79%	1%	-	-	2%	-	-	-	-	-
80%-89%	1%	-	-	2%	-	-	-	5%	-
90%-99%	1%	-	-	-	-	-	-	-	-
100%	2%	-	-	-	-	10%	-	5%	-
Don't know	15%	11%	14%	10%	12%	14%	9%	10%	7%

How effectively could your company operate if employees had to continue working from home or observing social distancing rules while on the premises (i.e. staying more than 2 metres apart)?

	Base	18	14	52	44	21	11	20	15
It could operate completely effectively under these conditions	28%	61%	29%	38%	48%	29%	27%	15%	40%
It could operate largely effectively under these conditions	38%	17%	50%	42%	34%	38%	27%	50%	27%
It could operate somewhat effectively under these conditions	24%	22%	21%	15%	16%	24%	36%	30%	20%
It could not operate at all under these conditions	10%	-	-	4%	2%	10%	-	5%	13%
Don't know	1%	-	-	-	-	-	9%	-	-

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Total	Size of business			Manufacturing	Construction	Retail	Financial services	Hospitality and leisure
	Small	Medium	Large					

When it comes to the coronavirus crisis, what matters more...?

	Base	509	197	81	231	52	51	52	52	22
Trying to save every life		47%	50%	47%	44%	40%	39%	56%	62%	50%
Protecting the economy		31%	26%	40%	32%	42%	45%	27%	21%	27%
Can't answer		18%	19%	12%	19%	10%	14%	12%	15%	23%
Don't know		4%	5%	1%	4%	8%	2%	6%	2%	-

When it comes to business, do you think the government's response to coronavirus (COVID-19) has been...

	Base	509	197	81	231	52	51	52	52	22
Very good		14%	12%	14%	16%	12%	20%	17%	17%	14%
Fairly good		34%	35%	44%	29%	46%	49%	25%	21%	41%
Neither good nor bad		13%	14%	10%	14%	21%	10%	12%	10%	14%
Fairly bad		18%	19%	12%	20%	10%	18%	21%	19%	9%
Very bad		19%	20%	19%	19%	12%	4%	25%	31%	23%
Don't know		1%	-	1%	1%	-	-	-	2%	-

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Total	Industry							
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When it comes to the coronavirus crisis, what matters more...?

	Base	509	18	14	52	44	21	11	20	15
Trying to save every life	47%	47%	39%	50%	40%	50%	67%	64%	35%	33%
Protecting the economy	31%	31%	39%	29%	29%	23%	24%	27%	40%	47%
Can't answer	18%	18%	17%	14%	25%	23%	10%	9%	15%	20%
Don't know	4%	4%	6%	7%	6%	5%	-	-	10%	-

When it comes to business, do you think the government's response to coronavirus (COVID-19) has been...

	Base	509	18	14	52	44	21	11	20	15
Very good	14%	14%	17%	21%	8%	11%	19%	18%	20%	13%
Fairly good	34%	34%	50%	14%	44%	14%	19%	27%	35%	20%
Neither good nor bad	13%	13%	6%	14%	15%	9%	10%	27%	10%	20%
Fairly bad	18%	18%	17%	36%	17%	32%	24%	27%	30%	27%
Very bad	19%	19%	11%	14%	15%	30%	29%	-	5%	13%
Don't know	1%	1%	-	-	-	5%	-	-	-	7%