

# YouGov Survey Results

Sample Size: 1786 adults in GB  
Fieldwork: 24th - 25th January 2022



	Gender		Age				Social Grade		Region					
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1786</b>	868	918	195	745	430	416	1018	768	214	600	388	430	154
<b>Unweighted Sample</b>	<b>1786</b>	806	980	113	740	453	480	1061	725	180	639	389	432	146
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

A Think Tank has called on the government to give families a one-off payment of up to £500 to help with the rise in the cost of living and bills. If you were to be given such a one-off payment from the government, what would you be most likely to do with the largest amount of the money?

Pay everyday outgoings (bills, groceries, etc.)	52	45	59	24	49	60	63	49	57	47	55	52	50	52
Buy non-essential items (electronics, books, days out, etc.)	2	2	1	2	2	2	1	2	2	2	2	2	2	1
Give it to family or friends	2	2	2	6	1	3	2	2	3	8	2	1	2	1
Give it to a charitable organization	1	1	1	2	1	2	2	2	1	1	1	1	2	1
Put it in savings / invest the money	18	22	15	28	20	14	16	22	14	18	19	17	18	19
Pay toward debts	12	13	10	8	16	11	6	13	10	10	10	12	14	13
Something else	1	2	1	1	1	1	2	1	2	1	2	0	1	3
Don't know	11	12	10	30	9	7	8	10	12	13	8	13	11	11

You previously said you would put the largest amount of money towards paying bills or buying essentials. How long do you think this payment would last towards helping pay bills or buying essential goods for you?

[Asked to those who said they would put the largest amount of money towards paying bills or buying essentials; n=978]

Less than one week	3	3	2	0	5	2	1	2	3	0	3	4	2	4
Around one week	3	2	4	5	3	3	1	3	3	3	2	2	4	6
Between one and two weeks	11	13	10	10	11	14	9	12	10	14	10	9	13	14
Between two weeks and a month	22	19	23	29	22	22	21	23	20	26	18	28	22	18
Around a month	24	23	24	29	28	23	18	25	22	21	23	20	26	33
Around two months	21	22	21	14	19	21	26	19	24	21	24	20	21	15
Longer than two months	11	12	10	2	7	13	16	10	12	9	15	12	7	5
Don't know	6	5	7	11	5	3	9	5	7	6	7	5	6	4

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	Household Income						
Total	under £5,000 to £14,999 per year	£15,000 to £34,999 per year	£35,000 to £49,999 per year	£50,000 to £150,000 and over per year	Don't know	Prefer not to answer	
<b>Weighted Sample</b>	<b>1786</b>	204	480	258	322	101	320
<b>Unweighted Sample</b>	<b>1786</b>	205	494	254	323	92	319
	%	%	%	%	%	%	%

A Think Tank has called on the government to give families a one-off payment of up to £500 to help with the rise in the cost of living and bills. If you were to be given such a one-off payment from the government, what would you be most likely to do with the largest amount of the money?

Pay everyday outgoings (bills, groceries, etc.)	<b>52</b>	59	60	55	39	36	53
Buy non-essential items (electronics, books, days out, etc.)	<b>2</b>	1	3	1	2	2	2
Give it to family or friends	<b>2</b>	6	1	1	2	1	3
Give it to a charitable organization	<b>1</b>	1	1	2	1	2	2
Put it in savings / invest the money	<b>18</b>	12	15	16	30	19	18
Pay toward debts	<b>12</b>	12	9	15	18	6	6
Something else	<b>1</b>	4	1	1	1	0	1
Don't know	<b>11</b>	6	9	9	7	33	14

You previously said you would put the largest amount of money towards paying bills or buying essentials. How long do you think this payment would last towards helping pay bills or buying essential goods for you?

[Asked to those who said they would put the largest amount of money towards paying bills or buying essentials; n=978]

Less than one week	<b>3</b>	3	2	2	3	0	4
Around one week	<b>3</b>	1	2	2	3	2	3
Between one and two weeks	<b>11</b>	11	6	18	13	13	9
Between two weeks and a month	<b>22</b>	19	21	26	25	28	18
Around a month	<b>24</b>	18	23	24	28	29	26
Around two months	<b>21</b>	31	25	22	19	6	15
Longer than two months	<b>11</b>	13	14	4	8	10	12
Don't know	<b>6</b>	4	7	1	1	11	13