

YouGov Survey Results

Sample Size: 3482 GB Adults
Fieldwork: 15th - 21st October 2020

	Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region					Halloween		
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Taking Children Trick Or Treating	Giving Out Sweets To Trick Or Treaters	
Weighted Sample	3482	1180	864	313	1292	1379	1692	1790	380	1452	839	811	1985	1497	418	1170	756	839	299	35	353
Unweighted Sample	3482	1247	901	329	1457	1436	1550	1932	273	1483	887	839	2089	1393	316	1220	781	872	293	37	370
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Will you be taking a child/children trick or treating to other homes as part of Halloween this year?

Yes I will	1	2	0	1	1	1	1	1	2	0	0	1	1	1	1	1	1	1	1	100	7
No I will not - I would normally, but this year I will not because of coronavirus	12	10	13	9	12	11	9	14	8	19	7	4	12	12	8	11	13	13	11	0	16
No I will not - I would normally, but this year I will not for other reasons	4	3	3	3	3	3	3	4	4	5	3	2	3	4	3	3	5	3	2	0	7
No I will not - I normally wouldn't anyway	78	82	80	83	79	81	80	75	76	64	88	92	79	76	78	79	76	77	77	0	64
TOTAL NO I WILL NOT	94	95	96	95	94	95	92	93	88	88	98	98	94	92	89	93	94	93	90	0	87
Don't know	6	3	4	4	4	4	6	6	11	10	2	2	5	8	10	5	5	6	9	0	6

Will you be giving treats to children trick or treating at your home as part of Halloween this year?

Yes I will	10	13	9	10	11	11	9	11	7	11	11	9	11	9	7	10	10	13	7	71	100
No I will not - I would normally, but this year I will not because of coronavirus	22	21	25	22	26	19	18	25	19	24	21	19	23	20	17	20	22	28	18	27	0
No I will not - I would normally, but this year I will not for other reasons	6	8	5	6	6	7	6	6	7	4	7	8	6	6	2	6	7	7	6	3	0
No I will not - I normally wouldn't anyway	54	53	53	54	51	55	57	50	53	50	56	59	53	55	60	57	52	46	59	0	0
TOTAL NO I WILL NOT	82	82	83	82	83	81	81	81	79	78	84	86	82	81	79	83	81	81	83	30	0
Don't know	8	5	8	8	7	7	10	7	15	10	5	6	7	10	14	7	8	7	11	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

You have said you will take part in trick or treating this year. Had you planned to practice any of the following measures to protect against coronavirus?

[Asked only to those who said they would take children trick or treating or give treats to trick or treaters this halloween; n=378]

Social distancing	66	59	70	87	71	57	62	70	89	60	63	76	68	64	67	69	66	60	86	56	67
Wearing a mask that covers the mouth and nose	48	46	56	56	50	44	55	43	68	42	46	57	50	45	49	53	43	44	64	37	48
Ensuring your child wears a mask that covers the mouth and nose	1	3	0	0	1	2	2	0	0	2	0	1	1	2	0	1	1	1	4	12	0
Sanitising your hands	55	57	63	50	59	52	53	57	71	50	52	65	58	51	54	60	56	51	51	45	56
Sanitising your child's hands	3	5	1	0	3	2	3	3	0	6	0	0	3	2	0	4	2	2	6	29	3
Sanitising treats that your children receive	1	1	0	0	1	1	1	2	3	2	0	0	2	1	0	1	2	1	0	12	1
Taking children only to their classmates' houses when normally you would take them around the whole neighbourhood	1	1	1	3	1	1	1	1	0	2	0	0	1	1	0	2	0	1	4	11	1
Sanitising the treats that you give to children	30	28	41	36	34	26	23	36	38	27	31	34	31	29	35	32	34	26	23	6	31
Something else [Tab 1.]	11	10	9	22	13	9	9	13	8	14	11	7	12	10	12	12	4	14	20	2	12
None of the above - I will not practice any measures to protect against coronavirus	9	11	10	0	7	12	11	7	9	10	12	3	10	8	0	8	12	11	4	18	9
Don't know	6	8	2	6	4	8	6	6	0	8	5	5	6	7	7	5	11	5	0	2	6

Would you support or oppose the government advising families *not* to go trick or treating this year because of coronavirus?

Strongly support	59	63	60	65	62	63	56	61	45	53	63	70	61	55	54	61	61	57	51	11	25
Somewhat support	22	21	24	20	22	19	22	21	25	23	21	20	22	22	23	20	21	23	27	14	35
TOTAL SUPPORT	81	84	84	85	84	82	78	82	70	76	84	90	83	77	77	81	82	80	78	25	60
Somewhat oppose	6	6	5	5	5	5	5	6	7	7	5	4	6	6	6	5	5	7	5	37	18
Strongly oppose	5	5	3	5	3	6	7	4	4	7	4	4	5	6	4	5	5	6	9	37	14
TOTAL OPPOSE	11	11	8	10	8	11	12	10	11	14	9	8	11	12	10	10	10	13	14	74	32
Don't know	8	5	8	5	7	6	9	8	19	9	7	3	7	11	13	9	7	7	8	0	8