

YouGov Survey Results

Sample Size: 1707 GB adults
Fieldwork: 4th - 6th March 2022



Weighted Sample
Unweighted Sample

	Vote in 2019			EU Ref 2016		Gender		Age				Social Grade		Region				
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
1707	579	423	154	633	676	830	877	186	712	411	398	973	734	205	574	370	411	147
1707	589	413	153	678	678	747	960	138	699	424	446	1018	689	178	579	391	417	142
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking generally about companies that are choosing to cease trading with Russia or end their operations in the country as a result of the ongoing invasion, do you think they are more interested in...

Trying to maintain a positive public image for themselves	31	30	36	36	33	30	36	27	38	35	32	22	34	27	38	31	31	31	27
Protecting themselves from potential sanctions	20	19	17	24	20	20	23	16	17	18	18	24	17	22	20	20	19	18	24
Making a statement against the war	34	41	36	27	37	39	26	42	20	29	38	45	34	34	31	36	31	35	34
Something else	1	1	1	2	1	2	2	1	2	2	1	1	1	2	2	2	1	1	2
Don't know	13	9	10	12	9	10	13	14	23	15	11	9	13	14	9	11	18	15	14