

# YouGov Survey Results

Sample Size: 1674 adults in GB  
Fieldwork: 13th - 14th October 2021



Weighted Sample  
Unweighted Sample

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Region				
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
1674	567	415	151	621	663	814	860	182	698	403	390	954	720	201	562	363	403	144	
1674	578	418	142	671	672	739	935	123	700	404	447	1003	671	179	581	382	388	144	
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

Thinking about the following groups of people who might campaign for action on the issue of climate change, do you think they are more interested in...

## Famous people

Trying to maintain a positive public image for themselves	61	75	54	50	57	68	65	57	64	61	59	61	62	60	55	62	62	61	62
Generating action on tackling climate change	19	13	28	30	27	14	19	20	15	20	20	18	21	17	26	18	19	19	16
Something else	3	2	3	2	2	3	3	2	4	2	2	3	3	2	3	3	2	2	2
Don't know	17	10	15	18	14	15	13	21	18	16	19	17	15	21	15	17	17	18	21

## Politicians

Trying to maintain a positive public image for themselves	68	69	76	69	74	66	71	64	66	69	71	64	69	66	67	68	68	66	75
Generating action on tackling climate change	13	17	9	15	10	17	13	13	12	11	13	17	13	13	15	16	12	12	7
Something else	5	5	5	3	6	4	4	6	6	5	5	4	6	3	7	4	5	5	4
Don't know	14	8	9	14	10	13	11	17	15	15	12	15	12	17	11	12	16	16	14

## Organised protest groups

Trying to maintain a positive public image for themselves	17	28	8	10	10	24	20	13	11	14	18	23	15	18	12	19	14	17	16
Generating action on tackling climate change	53	40	72	65	67	40	51	55	67	56	50	45	56	49	59	52	50	54	57
Something else	16	24	10	13	13	21	18	14	8	14	20	17	17	14	16	17	17	15	10
Don't know	15	8	10	12	10	14	11	18	14	16	12	15	12	18	13	12	19	14	17