## YouGov Results - Christmas foods semi finals

## Feildwork: 5-6 December 2019

Sample size: $2,101 \mathrm{~GB}$ adults

## YouGov

 would you most prefer to eat?

| Unweighted base | 2101 | 1000 | 1101 | 198 | 342 | 323 | 374 | 864 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All GB adults | 2101 | 1019 | 1082 | 233 | 351 | 334 | 376 | 807 |
| Roast potatoes | $58 \%$ | $53 \%$ | $63 \%$ | $67 \%$ | $67 \%$ | $63 \%$ | $59 \%$ | $50 \%$ |
| Roast turkey | $37 \%$ | $42 \%$ | $32 \%$ | $31 \%$ | $29 \%$ | $31 \%$ | $32 \%$ | $46 \%$ |
| Neither of these | $4 \%$ | $4 \%$ | $5 \%$ | $3 \%$ | $4 \%$ | $5 \%$ | $7 \%$ | $3 \%$ |
| Don't know | $1 \%$ | $1 \%$ | $1 \%$ | - | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ |

## YouGov Results - Christmas foods semi finals

## Feildwork: 5-6 December 2019

Sample size: 2,101 GB adults

## YouGov

Which ONE, if either, of the following two Christmas foods would you most prefer to eat?

Which ONE, if either, of the following two Christmas foods would you most prefer to eat?

| Unweighted base | 2101 | 1000 | 1101 | 198 | 342 | 323 | 374 | 864 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All GB adults | 2101 | 1019 | 1082 | 233 | 351 | 334 | 376 | 807 |
| Pigs in blankets | $46 \%$ | $51 \%$ | $42 \%$ | $56 \%$ | $54 \%$ | $53 \%$ | $50 \%$ | $35 \%$ |
| Roast chicken | $36 \%$ | $35 \%$ | $38 \%$ | $22 \%$ | $26 \%$ | $30 \%$ | $33 \%$ | $49 \%$ |
| Neither of these | $17 \%$ | $13 \%$ | $20 \%$ | $21 \%$ | $19 \%$ | $15 \%$ | $17 \%$ | $16 \%$ |
| Don't know | $1 \%$ | $1 \%$ | $0 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $0 \%$ | $1 \%$ |

## YouGov Results - Christmas foods semi finals

## Feildwork: 5-6 December 2019

Sample size: 2,101 GB adults

## YouGov

Which ONE, if either, of the following two Christmas foods would you most prefer to eat?

Which ONE, if either, of the following two Christmas foods would you most prefer to eat?

| Unweighted base | 2101 | 1000 | 1101 | 198 | 342 | 323 | 374 | 864 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All GB adults | 2101 | 1019 | 1082 | 233 | 351 | 334 | 376 | 807 |
| Mince pies | $45 \%$ | $47 \%$ | $44 \%$ | $55 \%$ | $44 \%$ | $45 \%$ | $43 \%$ | $44 \%$ |
| Christmas pudding | $27 \%$ | $29 \%$ | $24 \%$ | $11 \%$ | $16 \%$ | $21 \%$ | $25 \%$ | $39 \%$ |
| Neither of these | $27 \%$ | $24 \%$ | $30 \%$ | $33 \%$ | $38 \%$ | $33 \%$ | $30 \%$ | $17 \%$ |
| Don't know | $1 \%$ | $1 \%$ | $1 \%$ | $0 \%$ | $1 \%$ | $1 \%$ | $2 \%$ | $1 \%$ |

Cell Contents (Column Percentages)

