

YouGov Results - Christmas foods quarter finals

Feildworl: 20-21 November 2019

Sample size: 2,030 GB adults



Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

CCI_Q1. Which ONE, if either, of the following two Christmas foods would you most prefer to eat?

Unweighted base	2030	949	1081	174	299	365	311	881	1146	884
Base: All GB adults	2030	985	1045	225	308	364	305	827	1157	873
Roast potatoes	66%	59%	73%	64%	74%	67%	68%	63%	67%	65%
Roast beef	29%	36%	22%	33%	20%	26%	27%	33%	29%	29%
Neither of these	4%	3%	4%	0%	6%	4%	5%	3%	4%	3%
Don't know	1%	2%	1%	3%	1%	2%	1%	1%	1%	3%

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CCI_Q2. Which ONE, if either, of the following two Christmas foods would you most prefer to eat?

Unweighted base	2030	949	1081	174	299	365	311	881	1146	884
Base: All GB adults	2030	985	1045	225	308	364	305	827	1157	873
Pigs in blankets	54%	55%	53%	63%	65%	60%	56%	44%	56%	52%
Roast pork	23%	26%	20%	15%	17%	14%	20%	32%	22%	25%
Neither of these	22%	18%	27%	19%	18%	26%	24%	23%	22%	23%
Don't know	1%	1%	0%	3%	1%	1%	-	1%	1%	1%

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CCI_Q3. Which ONE, if either, of the following two Christmas foods would you most prefer to eat?

Unweighted base	2030	949	1081	174	299	365	311	881	1146	884
Base: All GB adults	2030	985	1045	225	308	364	305	827	1157	873
Roast turkey	49%	54%	45%	28%	34%	40%	47%	66%	49%	50%
Yorkshire puddings	41%	36%	45%	60%	57%	50%	43%	25%	41%	40%
Neither of these	8%	8%	8%	7%	8%	8%	9%	9%	8%	8%
Don't know	2%	2%	1%	5%	2%	2%	1%	1%	2%	2%

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Unweighted base	2030	949	1081	174	299	365	311	881	1146	884
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CCI_Q4. Which ONE, if either, of the following two Christmas foods would you most prefer to eat?

Unweighted base	2030	949	1081	174	299	365	311	881	1146	884
Base: All GB adults	2030	985	1045	225	308	364	305	827	1157	873
Stuffing	38%	37%	38%	40%	48%	44%	36%	30%	37%	38%
Roast chicken	50%	52%	48%	47%	41%	44%	49%	56%	50%	50%
Neither of these	11%	10%	13%	10%	9%	10%	14%	12%	12%	11%
Don't know	1%	1%	1%	2%	2%	2%	1%	1%	1%	2%

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Unweighted base	2030	949	1081	174	299	365	311	881	1146	884
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CCI_Q5. Which ONE, if either, of the following two Christmas foods would you most prefer to eat?

Unweighted base	2030	949	1081	174	299	365	311	881	1146	884
Base: All GB adults	2030	985	1045	225	308	364	305	827	1157	873
Christmas pudding	37%	41%	33%	26%	29%	33%	37%	45%	39%	35%
Christmas cake	28%	29%	27%	26%	23%	29%	26%	30%	28%	27%
Neither of these	34%	28%	39%	45%	47%	35%	36%	24%	32%	36%
Don't know	2%	2%	1%	4%	1%	2%	1%	1%	1%	2%

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CCI_Q6. Which ONE, if either, of the following two Christmas foods would you most prefer to eat?

Unweighted base	2030	949	1081	174	299	365	311	881	1146	884
Base: All GB adults	2030	985	1045	225	308	364	305	827	1157	873
Mince pies	47%	51%	42%	42%	44%	48%	46%	49%	48%	45%
Trifle	34%	32%	37%	28%	27%	35%	35%	39%	34%	35%
Neither of these	17%	14%	20%	26%	27%	15%	18%	12%	17%	18%
Don't know	2%	3%	1%	4%	1%	3%	2%	1%	1%	2%

Cell Contents (Column Percentages)