## YouGov Results - Christmas foods final

Feildwork: 17-18 December 2019
Sample size : $\mathbf{2 , 0 1 1} \mathbf{G B}$ adults

## YouGov

CIX_Q1. Moving on...For the following question, even if you
o not celebrate Christmas, we are stir interested in your
thoughts on these foods. Which ONE, if either, of the
following two Christmas foods would you most prefer to
eat?

| Unweighted base | 2011 | 949 | 1062 | 126 | 291 | 375 | 334 | 885 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All GB adults | 2011 | 975 | 1036 | 223 | 295 | 363 | 309 | 820 |
| Roast potatoes | $59 \%$ | $50 \%$ | $68 \%$ | $49 \%$ | $48 \%$ | $50 \%$ | $58 \%$ | $71 \%$ |
| Pigs in blankets | $34 \%$ | $43 \%$ | $25 \%$ | $44 \%$ | $46 \%$ | $41 \%$ | $35 \%$ | $23 \%$ |
| Neither of these | $4 \%$ | $4 \%$ | $5 \%$ | $3 \%$ | $3 \%$ | $6 \%$ | $5 \%$ | $5 \%$ |
| Don't know | $2 \%$ | $3 \%$ | $2 \%$ | $4 \%$ | $4 \%$ | $4 \%$ | $1 \%$ | $1 \%$ |

Cell Contents (Column Percentages)

