

YouGov - Chicken McNuggets

Sample Size: 4882 Adults in GB

Fieldwork: 29th September - 3rd October 2019

	Gender		Age				Social Grade		Region					
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	4882	2363	2519	537	2055	1162	1128	2783	2099	586	1631	1055	1191	420
Unweighted Sample	4882	2149	2733	414	2056	1219	1193	2916	1966	523	1685	1072	1168	434
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much, if at all, would you say you like
McDonalds Chicken McNuggets?

A great deal	8	7	10	25	11	3	1	8	9	12	8	9	8	7
A fair amount	16	18	15	27	22	11	6	15	17	17	15	16	16	17
A small amount	23	26	21	17	29	23	16	25	21	23	22	23	25	26
Not at all	39	35	43	20	30	51	54	40	39	37	41	38	39	39
Don't know	13	14	11	11	8	13	22	12	14	11	14	14	12	10

As you may know, McDonalds Chicken McNuggets
come in four different shapes, as shown in the image.

The official McDonalds names for these shapes are
"ball", "bell", "bone" and "boot". Which of the shapes
is your favourite?

[Only those who said they liked McDonalds Chicken
McNuggets either a fair amount or a great deal; n=1124]

Ball	7	9	5	3	5	14	21	6	8	8	6	4	10	8
Bell	13	9	17	16	12	13	8	14	12	13	13	14	13	8
Bone	22	22	23	19	23	23	24	24	20	27	25	21	18	19
Boot	36	33	38	42	40	17	13	37	33	35	32	34	37	47
Don't know	22	28	17	19	20	33	34	19	27	17	25	25	22	17