

# YouGov - Centre for Medicinal Cannabis UK Survey Results

Sample Size: 2065

Fieldwork dates: 6th - 9th March 2020



For the following question, by "cannabidiol (CBD)", we mean the oil extracted from a cannabis plant (also known as a marijuana plant). Before taking this survey, were you aware of any cannabidiol (CBD) based products?

Unweighted base	2065
<b>Base: All GB adults</b>	<b>2065</b>
Yes, I was	71%
No, I wasn't	29%

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You previously mentioned you are aware of CBD  
cannabidiol (CBD) based products... Have you ever  
purchased any CBD cannabidiol (CBD) based products?

Unweighted base	1468
<b>Base: All GB adults aware of CBD products</b>	<b>1467</b>
Yes, I have	16%
No, I haven't	83%
Don't know/ can't recall	1%

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You previously mentioned you are aware of CBD cannabidiol (CBD) based products... How confident, if at all, are you that all CBD products are labelled with the correct information and properly tested by a regulatory authority?

Unweighted base	1468
<b>Base: All GB adults aware of CBD products</b>	<b>1467</b>
Very confident	6%
Fairly confident	24%
Not very confident	29%
Not at all confident	15%
Don't know	26%
<b>Net: Confident</b>	<b>29%</b>
<b>Net: Not confident</b>	<b>45%</b>

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How much more or less likely would you be to purchase/use CBD cannabidiol (CBD) based products, if you could be certain that they had been produced to tight regulatory standards (i.e. they were rigorously tested and had to provide lots of information about the ingredients), or would it make no difference?

Unweighted base	1468
<b>Base: All GB adults aware of CBD products</b>	<b>1467</b>
Much more likely	19%
Slightly more likely	27%
No difference	40%
Slightly less likely	1%
Much less likely	2%
Don't know	11%
<b>Net: More likely</b>	<b>46%</b>
<b>Net: Less likely</b>	<b>3%</b>

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### Thinking about what you have just read:

- The FSA (i.e. the Food Standards Agency) has reviewed the evidence on CBD cannabidiol (CBD) products and found evidence there are potential adverse health effects from the consumption.
- They have set a deadline of the 31st March 2021 for businesses that produce CBD cannabidiol (CBD) based products to provide more information about CBD products and their contents.
- They also advise vulnerable groups (e.g. pregnant women etc.) not to take CBD products, and healthy adults to take no more than 70mg a day.

### How much do you support or oppose the FSA's decision?

Unweighted base	2065
<b>Base: All GB adults</b>	<b>2065</b>
Strongly support	35%
Tend to support	39%
Tend to oppose	6%
Strongly oppose	2%
Don't know	18%
<b>Net: Support</b>	<b>74%</b>
<b>Net: Oppose</b>	<b>8%</b>

Cell Contents (Column Percentages)