



# Government Affairs Network

## Participants:

- Ahmed Goga, Director of Regional Policy and Clusters, CBI
- Gareth Morgan, Managing Director, Cavendish Advocacy
- Rain Newton-Smith, Chief Economist, CBI
- Darren Yaxley, Research Director, Reputation & B2B Research, YouGov
- Syma Cullasy-Aldridge, Chief Campaign Director, CBI (Chair)

Strategic Partner

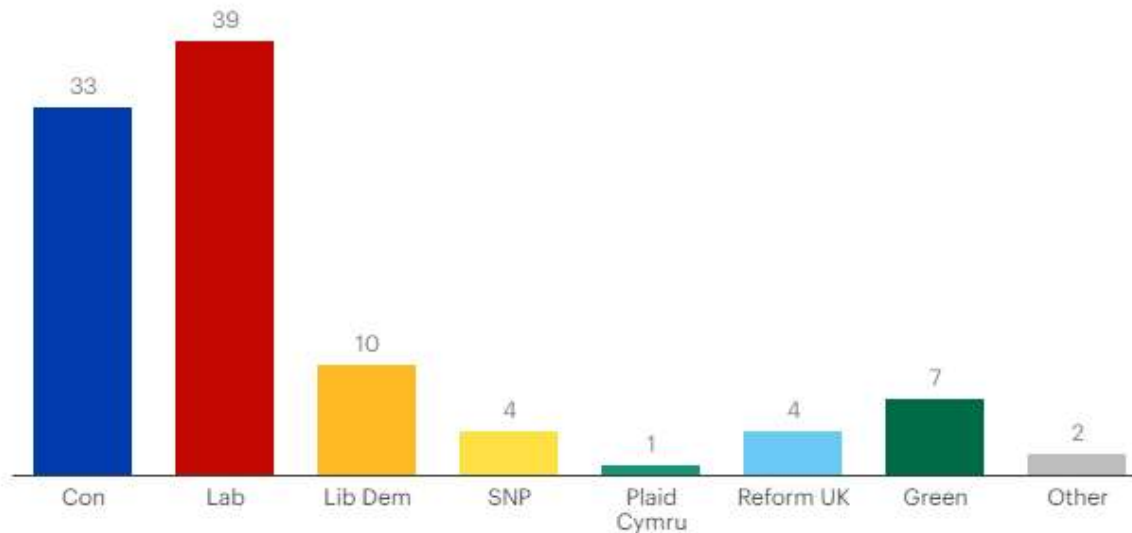
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# The Labour party's lead over the Conservatives grew in our most recent voting intention poll

If there were a general election held tomorrow, which party would you vote for?



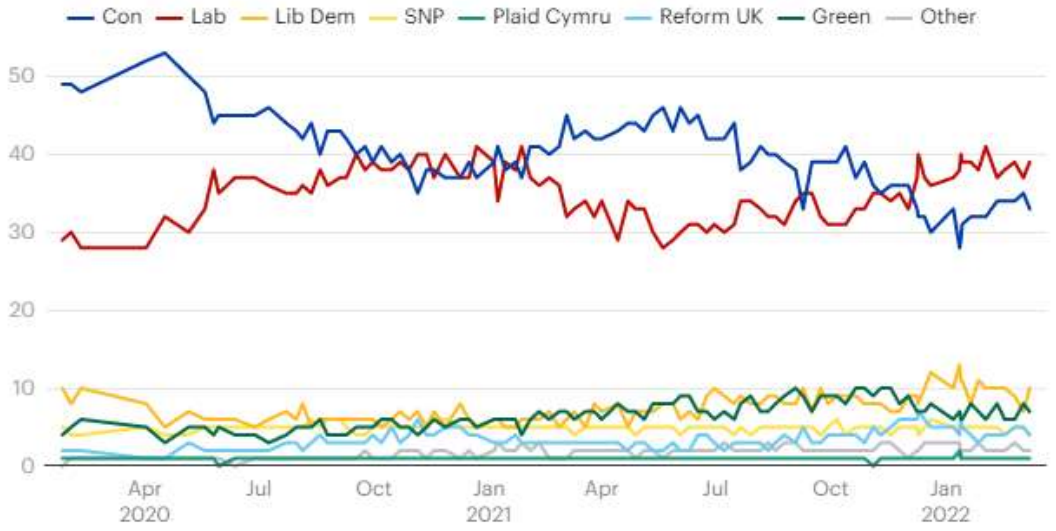
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8 - 9 March 2022

Base: All GB adults aged 18+ (1,700)

# Labour has built and sustained a lead over the Conservatives since the “partygate” scandal broke in early December 2021

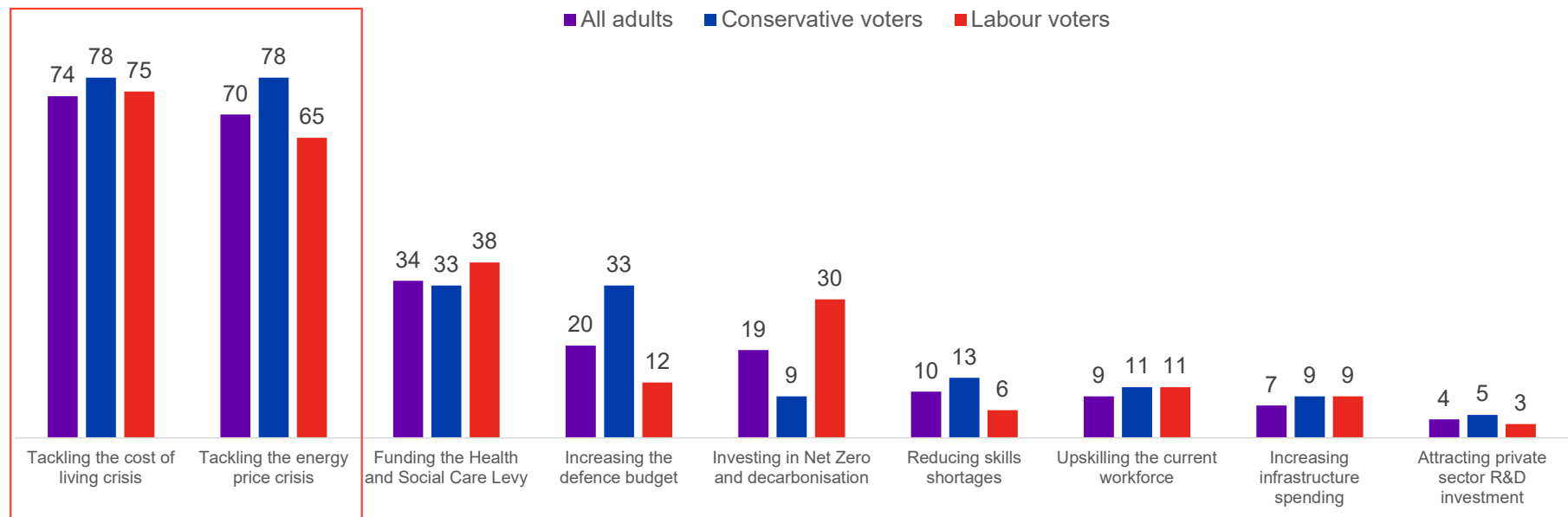
If there were a general election held tomorrow, which party would you vote for?



Base: All GB adults aged 18+ (c.1,700)

# The cost of living crisis and energy price crisis stand out as the issues the public most want the Chancellor to prioritise in the Spring statement

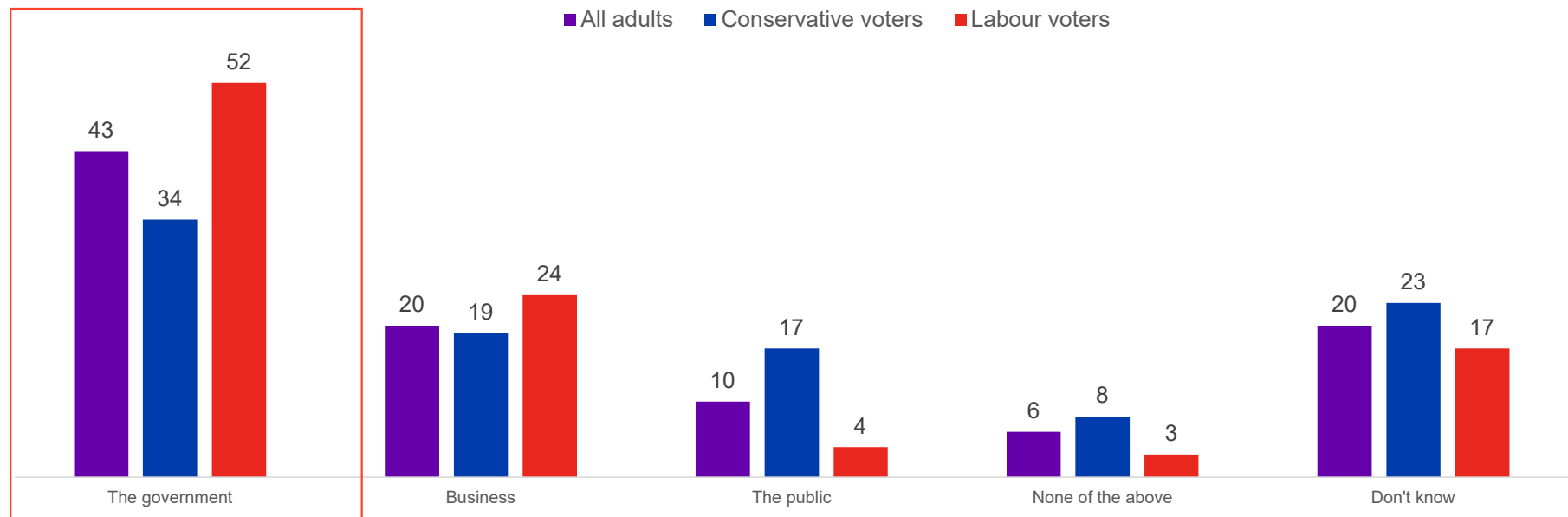
Which, if any, of the following do you think should be the Chancellor's main priority when announcing economic policies at next week's Spring statement?



Base: All GB adults aged 18+ (1,712)

# The general public think that the government holds most responsibility for paying for the increase in the cost of living

Thinking about the cost of living crisis, which of the following groups, if any, do you think should be most responsible for paying for this increase in the cost of living?

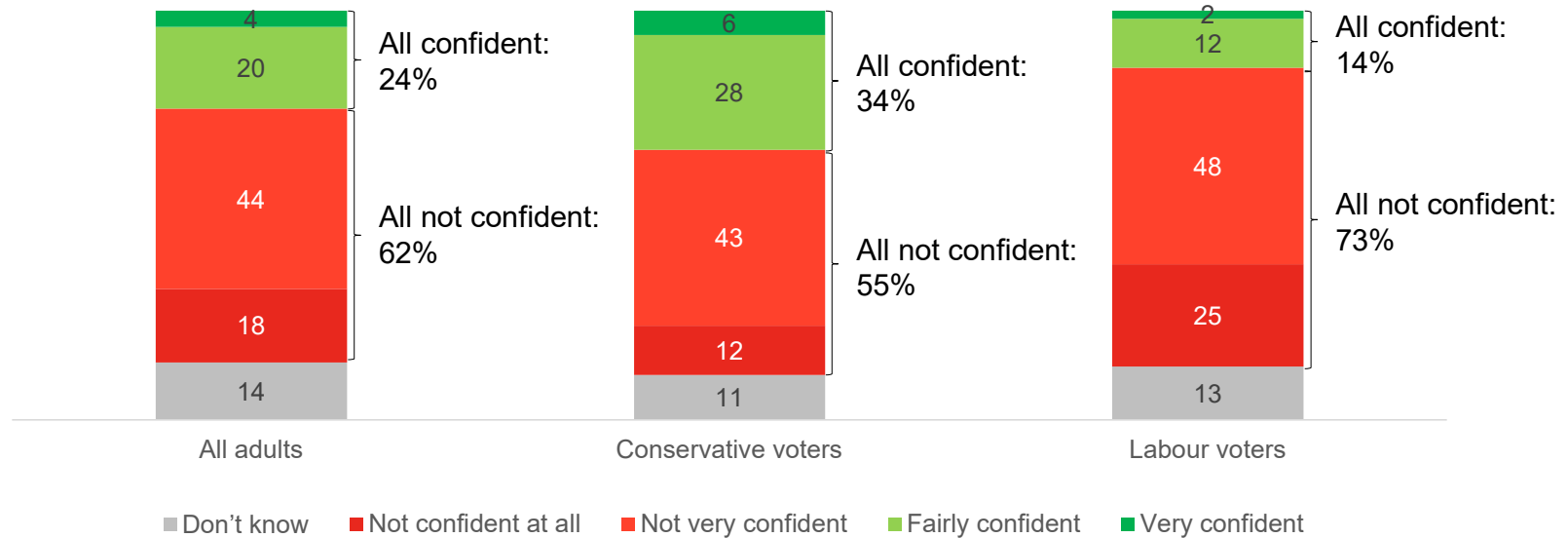


Base: All GB adults aged 18+ (1,712)

# With household finances on their mind, the general public is not confident about the economy returning to growth

There is some evidence of a party-political divide, but even a majority of Conservative voters are not confident of this

**How confident, if at all, are you that the UK economy will return to growth in the next year following current short-term crises (energy prices, inflation, Ukraine)?**



Base: All GB adults aged 18+ (1,712)



CBI

Thank you for joining us.

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