

# YouGov Survey Results

Sample Size: 1733 adults in GB  
Fieldwork: 7th - 8th October 2021



Weighted Sample  
Unweighted Sample

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region				
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
1733	587	430	156	643	686	842	891	189	723	418	404	988	745	208	582	376	418	149
1733	579	421	163	713	703	729	1004	112	681	461	479	1035	698	179	588	389	423	154
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

As far as you are aware, which of the following is correct when thinking about breast cancer?

Only women can develop breast cancer	6	7	4	4	3	6	7	5	12	6	4	5	5	7	5	7	4	8	2
Both men and women can develop breast cancer	85	88	91	93	93	88	80	91	67	82	93	93	87	83	83	88	85	82	90
Only men can develop breast cancer	1	0	0	0	0	0	1	0	2	1	0	0	1	1	0	0	1	2	1
Don't know	6	4	3	3	2	5	10	2	17	8	2	2	6	6	8	4	8	6	4
Prefer not to say	2	1	2	0	1	2	2	2	2	3	1	0	2	2	4	1	2	2	2

When, if ever, was the last time did a self-examination to look for...

Symptoms or signs of breast cancer specifically

Within the last month	24	26	28	21	28	25	6	41	18	20	28	30	25	23	21	26	22	24	28
Within the last six months	11	11	12	14	14	11	4	18	8	11	12	13	11	12	10	14	10	11	11
Within the last year	6	8	5	7	6	7	4	8	4	8	6	6	6	7	8	6	7	6	6
More than a year ago	7	7	10	5	7	8	5	9	4	7	8	7	7	6	7	9	5	7	5
Don't know	7	6	5	3	4	8	7	7	8	10	5	5	6	8	10	4	11	7	8
I have never done this	39	39	37	48	38	38	69	11	53	39	38	34	41	37	39	38	40	40	38
Prefer not to say	5	3	3	1	2	5	5	4	6	5	4	4	4	6	5	3	6	4	6

Symptoms or signs of ANY cancers including breast cancer

Within the last month	20	21	23	22	26	20	14	26	15	19	24	22	22	19	15	20	22	20	25
Within the last six months	14	12	18	17	17	14	12	16	10	15	13	16	15	12	19	14	8	15	18
Within the last year	9	13	9	8	11	9	10	9	4	9	10	12	10	8	9	11	9	9	5
More than a year ago	9	10	11	6	9	9	9	9	8	9	10	10	9	9	7	9	8	10	12
Don't know	12	10	11	11	10	11	8	16	15	15	9	8	10	14	15	8	13	14	13
I have never done this	31	31	24	35	25	31	43	19	46	28	30	27	30	32	30	33	32	30	21
Prefer not to say	5	4	4	1	2	5	5	5	3	5	5	4	4	6	6	4	6	4	6

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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following statements apply to you?  
Select all that apply.

I have had breast cancer personally	2	3	1	1	1	2	0	4	0	0	3	4	2	2	1	3	1	2	1
Someone in my family has had breast cancer	27	29	26	26	28	29	25	30	20	25	32	30	28	27	23	28	30	27	28
A friend of mine has had breast cancer	22	23	21	27	27	24	17	27	4	15	31	33	24	18	17	24	19	21	29
Someone else I know has had breast cancer	33	34	34	43	39	31	28	38	25	31	34	40	35	31	33	37	28	33	33
No one I know has had breast cancer	29	29	32	28	25	30	37	22	40	32	25	23	27	32	37	29	26	31	25
Don't know	5	3	4	1	3	3	6	3	13	5	2	2	5	4	2	3	9	5	2
Prefer not to say	3	3	3	2	3	3	4	3	4	5	3	0	3	4	4	3	3	3	5