

YouGov Survey Results

Sample Size: 1714 adults in GB
Fieldwork: 14th - 15th December 2021



Weighted Sample
Unweighted Sample

	Gender		Age				Social Grade		Region				
Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
1714	833	881	187	715	413	398	977	737	206	576	372	413	147
1714	754	960	137	710	434	432	1034	680	184	584	385	410	151
%	%	%	%	%	%	%	%	%	%	%	%	%	%

The following questions are about what you think are the best films, music, television and personalities of 2021.

The shortlists have been drawn up from YouGov panellists' answers in a previous survey...

Which person - for better or for worse - had the biggest impact on the world in 2021?

Sir Captain Tom Moore	21	17	24	4	15	27	31	18	25	16	20	24	21	16
Donald Trump	9	8	9	6	9	9	11	10	8	7	9	8	12	5
Greta Thunberg	7	6	8	7	6	8	7	8	6	9	7	6	6	9
Boris Johnson	6	4	7	11	6	4	3	5	7	6	7	6	5	2
Elon Musk	6	8	4	20	8	2	2	7	6	7	8	5	4	8
Joe Biden	5	7	4	9	7	4	2	7	3	6	5	4	5	12
Vladimir Putin	5	6	3	0	4	5	8	5	4	4	6	4	4	4
Xi Jinping	5	9	1	4	5	3	7	6	4	5	5	4	7	2
Sarah Catherine Gilbert	3	3	3	4	2	3	2	3	2	3	3	2	3	1
Angela Merkel	1	2	1	0	1	2	2	1	1	2	1	1	1	2
Don't know	33	29	36	36	36	33	25	31	35	33	29	36	32	40

What do you think was the BEST event or development in the world in 2021?

The development and rollout of the COVID-19 vaccines	43	40	46	30	35	46	60	47	38	43	47	45	37	38
End of COVID-19 lockdown measures in the UK	13	13	13	16	13	12	12	12	15	7	13	13	18	10
Increased discussion and awareness around climate change	11	9	12	11	12	9	9	11	10	15	11	10	9	12
Euro 2020	7	8	5	6	10	5	2	6	8	6	6	7	7	5
Joe Biden's Presidency starting	4	4	3	4	4	5	2	4	2	4	4	1	3	10
2021 Tokyo Olympic Games	3	3	2	5	4	2	1	3	2	2	3	3	3	2
The COP-26 conference	2	1	2	2	2	2	1	1	2	2	2	1	2	4
Improvements in space travel	2	4	1	4	3	3	0	2	3	2	2	2	2	6
2021 Cricket T20 World Cup	1	2	0	2	1	0	1	1	1	0	1	1	1	1
Don't know	16	16	16	20	17	16	11	14	19	20	12	18	17	14

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And what do you think was the WORST event or development in the world in 2021?

The continuing COVID-19 pandemic	19	16	21	12	20	20	19	21	16	23	19	20	17	12
Boris Johnson and the Conservative government remaining in power	13	14	12	17	13	13	11	14	11	12	12	13	13	17
The withdrawal from Afghanistan	10	9	12	8	10	10	13	11	10	11	12	13	8	6
The emergence of new COVID-19 variants	10	9	11	14	8	10	12	10	10	11	11	9	7	12
Increased immigration	9	10	8	0	4	14	16	6	12	5	9	8	12	8
Brexit	8	8	7	9	9	7	5	10	5	11	6	7	7	14
Continued climate change	8	7	8	8	9	6	9	8	8	5	9	8	8	7
Lockdown restrictions in the UK	7	7	6	7	8	7	4	6	7	4	6	7	9	5
Joe Biden's Presidency	4	6	1	3	4	3	3	2	5	2	3	3	5	5
Revelations about alleged parties in Downing Street in 2020	3	3	3	5	3	3	2	3	3	1	4	3	2	6
Don't know	10	10	10	17	12	8	5	8	12	15	9	9	10	8

What do you think was the best film of 2021?

No Time to Die	14	16	13	15	13	17	13	16	13	16	15	11	15	17
Dune	5	6	3	9	6	3	2	6	4	7	5	4	3	6
Black Widow	3	3	2	2	4	2	0	2	3	2	4	1	2	3
Peter Rabbit 2: The Runaway	3	1	4	1	2	3	4	2	3	2	3	4	3	1
Venom	3	2	4	5	3	3	2	3	3	5	2	4	2	1
Free Guy	3	4	3	9	4	2	0	4	3	5	5	3	2	0
Cruella	3	1	6	6	5	2	1	3	3	2	3	4	4	3
Shang Chi	2	3	2	4	4	1	0	2	3	2	3	2	2	2
Red Notice	2	3	2	7	3	2	0	2	3	1	2	3	3	3
Ghost Busters Afterlife	2	3	1	0	4	1	1	2	2	0	1	3	3	2
Don't know	59	57	62	42	52	64	76	58	61	59	57	61	60	62

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Who do you think was the best band or music artist of 2021?

Ed Sheeran	13	10	15	11	15	10	12	14	11	8	15	10	15	9
Adele	10	7	12	12	10	6	12	11	8	10	10	11	9	7
ABBA	8	11	6	2	6	13	11	7	10	8	7	9	10	7
Coldplay	4	3	4	2	2	5	6	4	3	3	4	5	3	4
Taylor Swift	4	3	4	10	4	2	2	4	3	5	4	2	3	4
Rag'n'Bone Man	4	3	5	1	2	6	6	4	4	2	4	4	3	7
Dua Lipa	4	5	3	7	5	4	0	4	4	7	2	4	4	6
Sam Fender	3	3	2	6	4	1	1	3	2	2	1	3	3	7
Billie Eilish	3	2	3	6	4	1	1	3	2	2	3	2	3	2
Little Mix	2	1	3	6	3	1	0	2	2	3	2	2	3	1
Don't know	47	52	43	37	46	51	50	44	51	50	47	48	45	47

What do you think was the best television programme of 2021?

Line of Duty	20	19	21	8	15	23	31	19	21	20	21	20	17	22
Squid Game	14	17	11	21	21	8	2	13	15	11	14	15	14	9
It's a Sin	8	5	11	11	9	10	3	10	6	11	7	8	9	8
Strictly Come Dancing	7	3	11	4	5	9	12	8	7	5	9	6	7	9
Gogglebox	6	5	7	4	8	5	5	7	5	7	5	7	7	3
Taskmaster	5	6	3	8	6	5	1	6	4	5	5	5	4	8
I'm a Celebrity... Get Me Out of Here!	4	2	5	1	4	4	4	3	4	3	2	3	5	6
Vigil	3	3	3	6	2	3	3	4	2	1	4	3	3	4
Coronation Street	2	2	3	1	2	2	4	2	3	2	1	3	4	1
Emmerdale	2	1	2	1	1	2	4	1	3	1	1	4	1	2
Don't know	29	35	23	34	26	29	31	27	31	33	29	27	29	28

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What do you think was the best soap opera of 2021?

Coronation Street	9	6	10	5	5	11	14	8	9	8	5	9	13	9
Emmerdale	7	6	9	1	6	7	13	7	8	5	7	9	7	7
Eastenders	6	5	7	11	7	5	2	5	7	11	7	5	2	7
Holby City	3	2	4	2	2	3	7	3	4	2	3	3	4	5
Hollyoaks	3	2	3	3	4	1	0	2	3	0	3	2	2	5
The Archers	3	3	2	1	2	3	5	2	4	4	3	2	2	3
Neighbours	2	2	2	1	3	2	1	2	1	1	2	2	2	2
Don't know	68	73	63	76	71	68	58	71	64	69	68	67	69	63

And what do you think was the best reality television show of 2021?

The Great British Bake Off	15	10	19	13	16	16	13	16	13	16	16	13	15	12
Gogglebox	15	15	14	19	17	15	8	15	14	16	13	15	16	13
Strictly Come Dancing	12	7	16	3	7	14	22	13	11	11	12	12	11	16
I'm a Celebrity... Get Me Out of Here!	8	8	8	7	9	7	8	7	10	4	6	10	13	6
Married at First Sight	5	3	6	7	6	2	3	5	4	5	4	6	3	5
Love Island	2	2	3	5	3	1	1	2	2	2	3	2	2	3
Made In Chelsea	1	1	1	2	2	0	0	1	0	1	2	0	1	0
Selling Sunset	1	1	2	4	2	0	0	1	1	2	2	2	1	3
Don't know	41	53	30	40	38	44	45	39	44	44	43	40	38	42

Who was your favourite actor of 2021?

Daniel Craig	9	11	7	8	7	10	12	9	9	7	10	10	8	10
David Tennant	9	8	10	11	6	8	13	9	9	10	7	7	12	11
Ryan Reynolds	9	9	8	13	14	4	2	9	8	11	8	10	9	3
Tom Hardy	7	6	8	5	8	7	6	6	8	7	6	11	5	7
Dwayne Johnson	6	6	6	6	6	8	4	5	8	4	7	7	5	6
Stephen Graham	6	7	6	4	8	6	5	7	6	8	6	6	8	2
Tom Hanks	6	6	7	1	7	6	7	5	8	5	7	7	7	2
Martin Compston	4	3	5	4	3	5	6	4	4	5	4	2	3	12
Henry Cavill	4	5	2	5	4	3	2	4	3	1	3	5	3	7
Tom Holland	3	4	3	13	3	1	1	5	1	3	3	3	3	9
Don't know	37	34	39	30	33	41	42	37	37	40	39	33	38	32

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Who was your favourite actress of 2021?

Olivia Colman	12	11	12	11	10	10	16	13	10	15	12	10	12	7
Jodie Comer	11	9	13	18	12	9	7	12	10	12	11	11	11	8
Judi Dench	9	8	10	3	7	10	16	8	11	9	11	12	6	5
Scarlett Johansson	6	9	3	4	8	6	2	5	7	5	6	4	8	6
Brenda Blethyn	5	3	7	0	2	6	12	5	5	4	3	6	6	7
Vicky McClure	5	5	6	4	6	6	4	6	5	5	5	4	6	11
Suranne Jones	5	5	5	3	4	8	6	6	4	2	4	4	7	8
Emma Stone	3	3	3	8	5	2	0	4	3	2	3	5	3	4
Elizabeth Olsen	3	4	2	7	4	2	0	3	3	7	3	1	4	2
Gal Gadot	3	5	2	5	5	3	0	4	3	4	3	4	2	3
Don't know	37	37	37	36	37	40	35	36	39	36	38	39	34	38

Who was your favourite television personality of 2021?

Sir David Attenborough	20	20	20	17	20	15	24	21	18	20	20	19	19	20
Bradley Walsh	11	11	12	1	8	15	19	9	15	12	13	12	9	8
Jeremy Clarkson	11	17	4	17	11	10	7	10	11	5	9	15	12	9
Ant and Dec	10	8	12	11	13	7	7	10	10	5	7	12	12	15
Paul O'Grady	6	3	9	5	3	7	9	5	6	4	5	5	5	13
Graham Norton	5	4	6	8	5	6	3	6	4	7	6	3	4	5
Richard Osman	5	5	5	3	5	6	5	6	4	4	6	5	5	4
Piers Morgan	3	4	3	2	3	4	3	3	4	3	4	4	3	4
Alison Hammond	3	1	4	6	4	0	0	3	2	7	2	3	3	1
Holly Willoughby	2	2	2	1	2	3	1	2	2	1	1	2	3	1
Don't know	25	26	23	29	25	26	21	24	25	31	26	19	26	20