

# YouGov Survey Results

Sample Size: 1779 adults in GB  
Fieldwork: 26th - 27th April 2022



Weighted Sample  
Unweighted Sample

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region				
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
1779	603	441	160	660	704	865	914	194	742	429	415	1014	765	213	598	386	429	153
1779	621	442	154	739	696	751	1028	134	685	443	517	1103	676	136	627	414	434	168
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Which government would be better at managing the cost of living?

A Conservative government led by Boris Johnson	<b>20</b>	50	2	5	9	38	22	18	6	13	24	35	21	20	12	25	23	18	10
A Labour government led by Keir Starmer	<b>38</b>	11	78	61	60	17	39	38	42	45	36	27	43	32	46	34	35	41	43
Neither	<b>26</b>	26	12	23	19	32	27	25	19	27	27	25	23	30	23	26	25	26	30
Don't know	<b>16</b>	12	8	10	11	12	12	19	33	15	12	14	14	18	19	14	17	15	18

## Which government would be better at regenerating areas of the UK outside of London and the South East?

A Conservative government led by Boris Johnson	<b>17</b>	41	2	4	6	32	18	16	6	11	20	28	18	15	13	21	20	13	7
A Labour government led by Keir Starmer	<b>38</b>	13	76	64	60	20	40	36	40	41	37	33	42	32	40	34	32	45	43
Neither	<b>24</b>	25	11	20	18	31	26	23	16	25	27	24	21	28	24	23	26	23	29
Don't know	<b>22</b>	20	11	12	15	18	17	26	39	24	16	15	19	25	23	22	22	20	21