

YouGov - Bedsheets

Sample Size: 2004 adults in GB

Fieldwork: 16-23 June 2022

	Total	Age					Gender	
		18-24	25-34	35-44	45-54	55+	Male	Female
Unweighted base	2004	206	285	367	327	819	943	1061

In general, how frequently do you wash your bed sheets?

More than once a week	2%	1%	1%	2%	4%	2%	2%	1%
Once a week	28%	16%	24%	23%	32%	33%	25%	30%
Once every 2 weeks	36%	28%	36%	36%	34%	40%	32%	40%
Once every 3 weeks	9%	10%	11%	10%	8%	7%	8%	9%
Once every 4 weeks	11%	15%	13%	14%	9%	8%	12%	10%
Once every 5 weeks	1%	2%	1%	1%	1%	0%	1%	1%
Once every 6 weeks	1%	2%	2%	2%	1%	1%	2%	1%
Once every 7 weeks	1%	3%	1%	1%	0%	0%	1%	1%
Once every 8 weeks	2%	2%	2%	2%	2%	1%	2%	1%
Less frequently than once every 8 weeks	2%	3%	2%	2%	3%	1%	3%	1%
Prefer not to say	2%	5%	3%	1%	0%	1%	2%	2%
Don't know	6%	14%	3%	7%	5%	5%	10%	3%

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In general, after how many weeks of NOT cleaning bed sheets do you think it becomes unhygienic to sleep in the bed?

1 week	11%	7%	10%	10%	13%	12%	12%	10%
2 weeks	28%	13%	24%	24%	31%	35%	24%	32%
3 weeks	15%	19%	16%	14%	14%	15%	14%	16%
4 weeks	16%	18%	21%	18%	15%	13%	15%	17%
5 weeks	2%	3%	3%	3%	2%	2%	3%	2%
6 weeks	4%	6%	7%	4%	3%	3%	4%	4%
7 weeks	1%	2%	1%	0%	0%	0%	0%	1%
8 weeks	3%	3%	3%	3%	2%	2%	3%	2%
9 weeks	0%	1%	0%	0%	0%	0%	0%	0%
10 weeks	1%	1%	1%	1%	1%	1%	1%	1%
11 weeks	0%	2%	0%	0%	0%	0%	0%	0%
12 weeks	1%	1%	0%	1%	1%	0%	1%	1%
Longer than 12 weeks	2%	3%	4%	2%	1%	1%	2%	2%
Don't know	16%	21%	9%	17%	17%	16%	20%	12%

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In general, after how many weeks of NOT cleaning bed sheets do you think it becomes disgusting to sleep in the bed?

1 week	4%	1%	5%	4%	4%	5%	5%	3%
2 weeks	11%	9%	6%	9%	15%	13%	10%	12%
3 weeks	15%	9%	13%	13%	18%	19%	12%	19%
4 weeks	18%	13%	21%	18%	19%	18%	19%	18%
5 weeks	6%	10%	6%	6%	6%	5%	6%	6%
6 weeks	9%	14%	12%	9%	4%	9%	8%	10%
7 weeks	1%	2%	2%	1%	1%	1%	1%	1%
8 weeks	8%	6%	10%	11%	8%	6%	7%	9%
9 weeks	1%	1%	1%	0%	0%	1%	0%	1%
10 weeks	2%	3%	2%	2%	2%	2%	2%	2%
11 weeks	0%	0%	0%	0%	0%	0%	0%	0%
12 weeks	3%	5%	3%	5%	1%	3%	4%	3%
Longer than 12 weeks	7%	7%	10%	8%	8%	5%	8%	7%
Don't know	13%	20%	8%	15%	14%	13%	18%	9%