

YouGov Results

Sample Size: 655 Britons with household income over £100,000

Fieldwork:



Sample Size	Total	Grew up affluent	Did not grow up affluent
	655	158	497

Which of the following do you wish you had more of?

Please select all that apply. (%)

Time	48	46	48
Travel	40	40	40
A better body	43	46	42
Money	40	41	39
Patience	26	26	26
Fun	26	24	27
Friends	23	24	23
Better health	24	27	24
Better looks	19	22	18
Sense of style	15	21	13
Happiness	21	18	21
Intelligence	18	15	19
Education	15	9	17
Freedom	18	18	17
Security	15	11	15
Answers/Direction for living life	13	13	13
Love	13	16	13
Common sense	7	3	8
Respect	7	9	6
None of the above	7	4	8
Responsibility	2	4	2

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Sample size	Total
	655

Please tell us which of the following elements of personal wellness are a focus in your life? Please select all that apply. (%)

Sample Size	
Physical wellness	73
Emotional wellness	63
Social wellness	35
Spiritual wellness	15
Intellectual wellness	47
None of these	9

Sample size	Total
	655

Which of the following attributes would you say best describe you? Please select all that apply. (%)

Honest	64
Friendly	64
Loyal	63
Intelligent	63
Family-focused	54
Independent	52

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Practical	52
Rational	45
Generous	45
Curious	42
Private	39
Planner	35
Successful	35
Creative	32
Fun	32
Healthy (51)	31
Emotional (44)	30
Mindful (58)	30
Leader (56)	29
Outgoing (59)	27
Ambitious (71)	26
Cultured (43)	25
Passionate (60)	22
Adventurous (40)	22
Worldly (77)	22
Humble (55)	21
Energetic (45)	20
Risk-taker (66)	16
Spontaneous (69)	16
Entrepreneurial (46)	16
Influential (73)	15
Obsessive (76)	12
Misunderstood (75)	11
Lonely (74)	10

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Sophisticated (68)	10
Fashionable (48)	9
Athletic (41)	8
Religious (65)	6
None of these (78)	1

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