

InternalMatthew

B2C Data Journalism Holiday Disruption

UK18 Sample: 29th May - 7th June 2026



Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

How likely or unlikely do you think it is that the US-Iran conflict will escalate again in the next three months? (Please select the option that best applies)

Unweighted base	4095	1910	2185	465	552	729	599	1750	2423	1672
Base: All UK adults	4095	1986	2109	455	592	765	606	1678	2334	1761
Very likely	22%	24%	21%	15%	19%	20%	22%	27%	23%	22%
Fairly likely	49%	49%	48%	45%	47%	48%	48%	50%	52%	44%
Fairly unlikely	10%	13%	8%	17%	11%	10%	10%	9%	11%	10%
Very unlikely	2%	2%	1%	1%	2%	3%	2%	1%	2%	2%
Don't know	17%	12%	22%	23%	21%	20%	18%	13%	13%	22%

Will you be going abroad on holiday this summer? (Please select the option that best applies)

Unweighted base	4095	1910	2185	465	552	729	599	1750	2423	1672
Base: All UK adults	4095	1986	2109	455	592	765	606	1678	2334	1761
Yes, I will	34%	35%	33%	38%	33%	34%	33%	33%	39%	27%
No, I will not	53%	52%	54%	42%	51%	54%	53%	57%	49%	60%
Don't know / Not sure yet	13%	13%	13%	20%	16%	12%	14%	10%	12%	14%

Thinking about your holiday or holidays abroad this summer...For any of them, will you be travelling by plane to get to your destination? (Please select the option that best applies)

Unweighted base	1394	671	723	186	186	248	198	576	949	445
Base: All UK adults who are going abroad on holiday this summer	1386	690	696	174	196	258	201	557	914	472
Yes, I will	86%	86%	85%	86%	90%	92%	86%	81%	84%	88%
No, I will not	13%	12%	13%	12%	9%	7%	13%	17%	15%	10%
Don't know / Not sure yet	1%	1%	1%	2%	1%	1%	0%	2%	1%	2%

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Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

You said you don't know or are not sure yet whether you will be going abroad on holiday this summer...At this stage, how likely do you think it is that you will end up going abroad on holiday this summer? (Please select the option that best applies)

	Unweighted base	520	245	275	88	86	89	83	174	295	225
Base: All UK adults who don't/ know or are not sure to go abroad on holiday this summer		528	262	266	89	93	93	84	170	287	241
Very likely		2%	3%	1%	8%	1%	-	-	2%	2%	2%
Fairly likely		29%	27%	31%	31%	27%	21%	37%	29%	34%	23%
Not very likely		38%	42%	34%	24%	42%	44%	40%	40%	37%	40%
Not likely at all		6%	5%	6%	6%	2%	8%	6%	6%	6%	5%
Don't know		25%	22%	28%	31%	28%	27%	17%	24%	21%	30%

If you do end up going abroad on holiday this summer, are you likely to travel by plane to get to your destination? (Please select the option that best applies)

	Unweighted base	520	245	275	88	86	89	83	174	295	225
Base: All UK adults who don't/ know or are not sure to go abroad on holiday this summer		528	262	266	89	93	93	84	170	287	241
Yes, I am		64%	64%	65%	53%	73%	61%	65%	67%	71%	56%
No, I am not		8%	7%	9%	7%	7%	5%	8%	11%	8%	8%
Don't know / Not sure yet		28%	29%	26%	40%	20%	35%	27%	22%	21%	35%

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	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

How likely or unlikely do you think it is that any of your summer holiday flights will be cancelled by the airline?
(Please select the option that best applies)

Unweighted base	1190	577	613	161	165	227	170	467	798	392
Base: All UK adults who are travelling by plane to go abroad on holiday this summer	1189	596	593	150	176	237	173	454	772	417
Very likely	1%	2%	1%	-	3%	1%	1%	1%	1%	1%
Fairly likely	7%	7%	7%	7%	8%	6%	12%	6%	7%	8%
Fairly unlikely	45%	45%	44%	46%	46%	47%	37%	45%	46%	41%
Very unlikely	27%	29%	25%	31%	21%	25%	26%	29%	28%	24%
Don't know	20%	17%	23%	16%	21%	21%	23%	19%	18%	25%

Prior to taking this survey, had you considered the possibility that your flights might be cancelled as a consequence of the effects of the US-Iran conflict?

Unweighted base	1190	577	613	161	165	227	170	467	798	392
Base: All UK adults who are travelling by plane to go abroad on holiday this summer	1189	596	593	150	176	237	173	454	772	417
Yes, I had	66%	64%	67%	59%	60%	58%	69%	72%	68%	61%
No, I had not	31%	33%	29%	35%	33%	39%	29%	26%	29%	34%
Don't know	3%	3%	4%	6%	7%	3%	2%	2%	3%	5%

Prior to taking this survey, had you considered the possibility that any flights you booked for holidays this summer might be cancelled as a consequence of the effects of the US-Iran conflict?

Unweighted base	478	229	249	82	81	85	76	154	271	207
Base: All UK adults who are likely to travel abroad by plane during holiday this summer	485	245	241	83	86	89	77	151	264	221
Yes, I had	50%	47%	53%	32%	43%	41%	57%	65%	57%	41%
No, I had not	36%	40%	33%	40%	45%	39%	34%	29%	35%	38%
Don't know	14%	14%	14%	29%	12%	20%	9%	7%	8%	21%

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For the following question, please imagine that jet fuel shortages meant that your summer holiday flights were cancelled by the airline and you were given a refund rather than the airline booking you onto another flight. Availability of further flights is limited, and cost significantly more than usual summer holiday prices. In this scenario, how likely would you be to do each of the following?

Try and book other flights to your destination

	Unweighted base	1668	806	862	243	246	312	246	621	1069	599
Base: All UK adults who are travelling or are likely to travel abroad by plane during holiday this summer		1674	840	834	232	262	325	250	604	1036	638
Very likely		21%	22%	20%	28%	22%	17%	22%	21%	23%	19%
Fairly likely		36%	36%	35%	40%	42%	39%	35%	30%	37%	34%
Fairly unlikely		16%	15%	17%	10%	19%	18%	14%	17%	15%	18%
Very unlikely		17%	18%	15%	7%	10%	13%	17%	25%	16%	17%
Don't know		10%	8%	12%	14%	7%	14%	12%	8%	9%	12%

Book or plan to use other means of transport (e.g. ferry, train, drive in car etc.)

	Unweighted base	1668	806	862	243	246	312	246	621	1069	599
Base: All UK adults who are travelling or are likely to travel abroad by plane during holiday this summer		1674	840	834	232	262	325	250	604	1036	638
Very likely		6%	6%	6%	10%	10%	5%	5%	4%	6%	6%
Fairly likely		16%	17%	16%	27%	24%	16%	13%	10%	15%	18%
Fairly unlikely		22%	22%	22%	23%	22%	23%	26%	19%	22%	21%
Very unlikely		47%	48%	46%	27%	38%	44%	46%	60%	49%	44%
Don't know		9%	8%	10%	13%	6%	12%	10%	7%	8%	11%

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	Total	Gender		Age					Social Grade	
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Cancel your holiday abroad and have a summer holiday somewhere in the UK instead										
Unweighted base	1668	806	862	243	246	312	246	621	1069	599
Base: All UK adults who are travelling or are likely to travel abroad by plane during holiday this summer	1674	840	834	232	262	325	250	604	1036	638
Very likely	13%	12%	13%	10%	16%	12%	11%	13%	11%	15%
Fairly likely	33%	33%	33%	31%	31%	32%	30%	36%	35%	29%
Fairly unlikely	20%	22%	17%	22%	18%	22%	23%	17%	21%	18%
Very unlikely	22%	22%	22%	20%	26%	20%	21%	23%	22%	22%
Don't know	13%	11%	14%	16%	9%	14%	15%	11%	12%	14%
Cancel your holiday abroad and stay home / not have a holiday in the summer at all										
Unweighted base	1668	806	862	243	246	312	246	621	1069	599
Base: All UK adults who are travelling or are likely to travel abroad by plane during holiday this summer	1674	840	834	232	262	325	250	604	1036	638
Very likely	13%	16%	10%	9%	18%	15%	13%	11%	12%	13%
Fairly likely	24%	25%	23%	25%	28%	23%	19%	25%	25%	23%
Fairly unlikely	20%	21%	19%	20%	21%	18%	20%	20%	20%	19%
Very unlikely	31%	27%	35%	27%	26%	32%	34%	33%	32%	30%
Don't know	12%	11%	14%	18%	7%	12%	14%	11%	11%	14%
Have you taken any steps to prepare for the fact that your summer holiday flights might be cancelled? (Please select the option that best applies)										
Unweighted base	1190	577	613	161	165	227	170	467	798	392
Base: All UK adults who are travelling by plane to go abroad on holiday this summer	1189	596	593	150	176	237	173	454	772	417
Yes, I have	16%	17%	16%	22%	20%	14%	15%	15%	17%	16%
No, I have not	84%	83%	84%	78%	80%	86%	85%	85%	83%	84%

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As far as you are aware, if your airline / travel provider cancelled your flights for holidays you have booked between now and the end of the year - but they gave you a full refund - would you be likely to lose money on other aspects of the holiday you have already booked because you probably wouldn't be able to get a refund for them? (If your flights form part of a flight+hotel package, imagine that they have cancelled the whole package)

	Unweighted base	1190	577	613	161	165	227	170	467	798	392
Base: All UK adults who are travelling by plane to go abroad on holiday this summer		1189	596	593	150	176	237	173	454	772	417
Yes, I would be likely to lose money on other aspects of the holiday		42%	42%	41%	50%	49%	40%	38%	38%	43%	38%
No, I would not be likely to lose money on other aspects of the holiday		45%	46%	45%	33%	38%	45%	51%	50%	45%	45%
Don't know		13%	12%	14%	17%	14%	15%	11%	12%	12%	16%

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You said if your airline cancelled your holiday flights and gave you a full refund, you would still lose money on other aspects of the holiday that you probably wouldn't be able to get refunds for. Approximately how much money do you think you would lose? (Please type your answer in the box below. If you are not sure, please take your best guess - the number does not have to be exact)

	Unweighted base	343	167	176	41	59	69	50	124	243	100
Base: All UK adults who are likely to lose money on other aspects of the holiday		344	173	171	39	60	73	50	123	238	106
Under £100		2%	4%	1%	3%	0%	3%	4%	2%	3%	1%
£100-199		8%	8%	8%	18%	3%	7%	6%	9%	8%	7%
£200-299		11%	10%	12%	10%	14%	10%	14%	8%	8%	16%
£300-399		10%	9%	10%	20%	14%	0%	8%	10%	10%	8%
£400-499		7%	6%	7%	7%	6%	4%	12%	6%	7%	7%
£500-599		15%	13%	17%	18%	17%	16%	17%	12%	14%	17%
£600-699		5%	4%	5%	0%	5%	5%	6%	5%	4%	5%
£700-799		3%	1%	4%	5%	1%	5%	2%	2%	2%	4%
£800-899		3%	3%	4%	3%	2%	8%	0%	3%	3%	3%
£900-999		1%	1%	1%	0%	1%	1%	2%	0%	1%	0%
£1000-1499		14%	18%	9%	10%	15%	20%	9%	12%	12%	16%
£1500-1999		4%	2%	7%	2%	9%	5%	0%	3%	5%	2%
£2000-2999		8%	8%	7%	2%	3%	8%	7%	11%	8%	6%
£3000-3999		4%	5%	3%	3%	2%	0%	4%	7%	4%	3%
£4000-4999		2%	3%	1%	2%	3%	0%	6%	2%	2%	3%
£5000+		5%	6%	4%	0%	3%	7%	2%	8%	7%	1%