

YouGov / Cambridge Survey Results

Sample Size: 1637 GB Adults

Fieldwork: 28th - 29th July 2021

	Vote In 2019 GE				2016 EU Ref		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1637	555	406	147	607	648	796	841	178	683	395	381	933	704	196	550	355	395	141
Unweighted Sample	1637	573	419	160	670	658	692	945	126	708	415	388	966	671	190	587	382	367	111
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How important a contribution, if any at all, do you think skills in the following subject areas make to Britain's way of life?

Maths

A very important contribution	49	56	47	56	52	52	49	49	36	48	52	54	52	44	49	47	50	51	46
A fairly important contribution	36	31	41	30	37	34	34	38	45	35	35	34	37	35	42	36	35	32	39
TOTAL IMPORTANT CONTRIBUTION	85	87	88	86	89	86	83	87	81	83	87	88	89	79	91	83	85	83	85
Not a very important contribution	5	5	3	7	4	6	6	5	7	5	6	5	5	6	3	7	5	5	5
No important contribution at all	1	1	2	1	1	1	2	1	1	2	0	1	1	1	2	1	1	1	1
TOTAL NOT IMPORTANT CONTRIBUTION	6	6	5	8	5	7	8	6	8	7	6	6	6	7	5	8	6	6	6
Don't know	9	7	7	5	6	7	10	8	12	11	7	5	5	14	5	9	9	10	8

Chemistry

A very important contribution	39	41	41	55	46	39	39	39	27	40	38	45	43	34	42	38	42	35	43
A fairly important contribution	40	41	39	31	39	39	39	40	47	38	40	40	40	39	34	40	41	41	40
TOTAL IMPORTANT CONTRIBUTION	79	82	80	86	85	78	78	79	74	78	78	85	83	73	76	78	83	76	83
Not a very important contribution	10	9	10	10	7	11	10	10	10	9	13	8	10	9	13	11	6	12	5
No important contribution at all	2	2	2	0	1	3	2	2	3	2	1	2	1	3	3	2	2	1	4
TOTAL NOT IMPORTANT CONTRIBUTION	12	11	12	10	8	14	12	12	13	11	14	10	11	12	16	13	8	13	9
Don't know	9	7	8	4	7	9	9	9	13	11	8	6	5	14	7	10	8	11	8

Biology

A very important contribution	41	42	43	54	47	41	37	44	32	43	41	40	44	36	42	40	42	39	45
A fairly important contribution	40	41	39	36	39	40	41	39	40	39	38	44	41	39	41	39	43	40	37
TOTAL IMPORTANT CONTRIBUTION	81	83	82	90	86	81	78	83	72	82	79	84	85	75	83	79	85	79	82
Not a very important contribution	8	8	7	5	6	9	10	7	11	5	11	9	8	8	10	10	4	10	6
No important contribution at all	2	2	2	0	1	2	2	1	5	2	1	2	1	2	2	1	2	1	4
TOTAL NOT IMPORTANT CONTRIBUTION	10	10	9	5	7	11	12	8	16	7	12	11	9	10	12	11	6	11	10
Don't know	9	7	8	5	6	8	10	9	12	11	9	5	6	14	5	10	9	11	8

YouGov / Cambridge Survey Results

Sample Size: 1637 GB Adults

Fieldwork: 28th - 29th July 2021

	Archaeology					Archaeology					
Total	A very important contribution	A fairly important contribution	Not a very important contribution	No important contribution at all	Don't know	Very interested	Fairly interested	Only interested a little	Not interested at all	I am not sure what this is	Don't know
Weighted Sample 1637	242	595	481	129	190	148	378	557	472	22	59
Unweighted Sample 1637	257	609	483	115	173	162	390	563	451	19	52
	%	%	%	%	%	%	%	%	%	%	%

How important a contribution, if any at all, do you think skills in the following subject areas make to Britain's way of life?

Maths

A very important contribution	49	76	52	46	39	17	57	53	52	43	56	13
A fairly important contribution	36	19	42	42	45	18	30	37	36	40	16	13
TOTAL IMPORTANT CONTRIBUTION	85	95	94	88	84	35	87	90	88	83	72	26
Not a very important contribution	5	3	4	9	10	1	5	4	5	7	9	0
No important contribution at all	1	1	0	1	6	0	1	0	1	2	15	0
TOTAL NOT IMPORTANT CONTRIBUTION	6	4	4	10	16	1	6	4	6	9	24	0
Don't know	9	1	2	2	1	64	6	6	6	8	4	73

Chemistry

A very important contribution	39	74	45	30	26	10	59	45	41	30	38	12
A fairly important contribution	40	19	49	49	34	17	34	41	42	42	11	9
TOTAL IMPORTANT CONTRIBUTION	79	93	94	79	60	27	93	86	83	72	49	21
Not a very important contribution	10	6	5	19	20	3	2	7	10	15	29	3
No important contribution at all	2	1	0	2	16	1	3	2	1	3	8	0
TOTAL NOT IMPORTANT CONTRIBUTION	12	7	5	21	36	4	5	9	11	18	37	3
Don't know	9	0	1	1	4	69	1	5	6	10	14	76

Biology

A very important contribution	41	81	44	33	20	11	58	47	43	30	57	12
A fairly important contribution	40	15	49	49	42	18	35	39	42	45	11	9
TOTAL IMPORTANT CONTRIBUTION	81	96	93	82	62	29	93	86	85	75	68	21
Not a very important contribution	8	3	4	15	21	2	2	7	8	12	16	1
No important contribution at all	2	1	0	1	16	1	1	1	1	3	3	0
TOTAL NOT IMPORTANT CONTRIBUTION	10	4	4	16	37	3	3	8	9	15	19	1
Don't know	9	0	2	1	1	68	5	6	5	9	12	78

YouGov / Cambride Survey Resu

Sample Size: 1637 GB Adults

Fieldwork: 28th - 29th July 2021

	Contribution		Interested		
	Total	Total Important	Total not important	Total interested	Total not interested
Weighted Sample	1637	837	610	526	1030
Unweighted Sample	1637	866	598	552	1014
	%	%	%	%	%

How important a contribution, if any at all, do you think skills in the following subject areas make to Britain's way of life?

Maths

A very important contribution	49	59	45	54	48
A fairly important contribution	36	35	42	35	38
TOTAL IMPORTANT CONTRIBUTION	85	94	87	89	86
Not a very important contribution	5	4	9	5	6
No important contribution at all	1	1	2	0	1
TOTAL NOT IMPORTANT CONTRIBUTION	6	5	11	5	7
Don't know	9	1	2	6	7

Chemistry

A very important contribution	39	53	29	49	36
A fairly important contribution	40	41	46	39	42
TOTAL IMPORTANT CONTRIBUTION	79	94	75	88	78
Not a very important contribution	10	5	19	6	12
No important contribution at all	2	0	5	2	2
TOTAL NOT IMPORTANT CONTRIBUTION	12	5	24	8	14
Don't know	9	1	2	4	8

Biology

A very important contribution	41	55	31	50	37
A fairly important contribution	40	39	48	38	44
TOTAL IMPORTANT CONTRIBUTION	81	94	79	88	81
Not a very important contribution	8	4	16	6	10
No important contribution at all	2	0	4	1	2
TOTAL NOT IMPORTANT CONTRIBUTION	10	4	20	7	12
Don't know	9	2	1	6	7

Sample Size: 1637 GB Adults
Fieldwork: 28th - 29th July 2021

	Vote In 2019 GE				2016 EU Ref		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1637	555	406	147	607	648	796	841	178	683	395	381	933	704	196	550	355	395	141
Unweighted Sample	1637	573	419	160	670	658	692	945	126	708	415	388	966	671	190	587	382	367	111
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Physics

A very important contribution	39	41	40	54	46	38	41	36	32	38	37	45	44	32	42	37	41	35	42
A fairly important contribution	40	40	40	34	40	41	37	43	39	40	41	38	41	39	41	39	38	43	38
TOTAL IMPORTANT CONTRIBUTION	79	81	80	88	86	79	78	79	71	78	78	83	85	71	83	76	79	78	80
Not a very important contribution	10	10	9	7	7	11	10	11	12	10	12	9	9	12	9	12	9	11	7
No important contribution at all	2	1	2	0	1	2	2	1	5	1	2	1	1	2	3	2	2	1	3
TOTAL NOT IMPORTANT CONTRIBUTION	12	11	11	7	8	13	12	12	17	11	14	10	10	14	12	14	11	12	10
Don't know	9	8	7	5	5	9	10	9	12	11	7	7	5	15	5	10	10	10	10

English (literature or language)

A very important contribution	40	47	40	40	42	45	37	43	27	41	43	43	41	39	38	39	41	42	43
A fairly important contribution	39	37	42	41	40	37	38	40	39	39	37	41	41	37	38	42	37	38	39
TOTAL IMPORTANT CONTRIBUTION	79	84	82	81	82	82	75	83	66	80	80	84	82	76	76	81	78	80	82
Not a very important contribution	11	9	10	14	11	10	13	8	19	9	10	10	12	9	15	9	12	10	8
No important contribution at all	2	2	1	1	2	1	3	1	2	2	3	1	1	2	2	2	2	1	4
TOTAL NOT IMPORTANT CONTRIBUTION	13	11	11	15	13	11	16	9	21	11	13	11	13	11	17	11	14	11	12
Don't know	8	5	7	5	6	6	10	7	13	10	7	4	5	13	6	8	7	10	7

History

A very important contribution	29	33	28	32	29	31	28	29	22	30	28	30	31	26	33	26	28	30	31
A fairly important contribution	44	43	47	41	45	44	41	46	46	41	46	45	44	42	44	43	44	46	39
TOTAL IMPORTANT CONTRIBUTION	73	76	75	73	74	75	69	75	68	71	74	75	75	68	77	69	72	76	70
Not a very important contribution	16	14	16	20	19	15	19	14	11	16	17	18	18	15	17	18	14	15	20
No important contribution at all	3	4	2	2	2	3	4	3	8	3	2	3	3	3	1	3	7	1	1
TOTAL NOT IMPORTANT CONTRIBUTION	19	18	18	22	21	18	23	17	19	19	19	21	21	18	18	21	21	16	21
Don't know	8	6	7	4	5	7	9	7	12	10	7	4	4	14	4	10	7	9	9

Geography

A very important contribution	21	21	24	27	24	19	20	22	17	24	21	18	23	18	26	21	21	17	24
A fairly important contribution	48	51	48	52	50	51	46	51	43	45	50	55	50	47	43	49	49	50	48
TOTAL IMPORTANT CONTRIBUTION	69	72	72	79	74	70	66	73	60	69	71	73	73	65	69	70	70	67	72
Not a very important contribution	18	18	18	15	18	18	20	16	18	18	19	17	18	18	22	19	16	19	14
No important contribution at all	3	2	3	2	2	4	3	3	4	2	2	4	3	3	4	2	3	3	6
TOTAL NOT IMPORTANT CONTRIBUTION	21	20	21	17	20	22	23	19	22	20	21	21	21	21	26	21	19	22	20
Don't know	10	8	7	4	6	8	11	8	18	11	8	5	6	15	5	10	11	11	9

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Fieldwork: 28th - 29th July 2021

	Archaeology						Archaeology					
	Total	A very important contribution	A fairly important contribution	Not a very important contribution	No important contribution at all	Don't know	Very interested	Fairly interested	Only interested a little	Not interested at all	I am not sure what this is	Don't know
Weighted Sample	1637	242	595	481	129	190	148	378	557	472	22	59
Unweighted Sample	1637	257	609	483	115	173	162	390	563	451	19	52
	%	%	%	%	%	%	%	%	%	%	%	%
Physics												
A very important contribution	39	72	43	29	31	11	56	46	41	27	34	13
A fairly important contribution	40	21	50	48	31	19	35	40	40	45	24	10
TOTAL IMPORTANT CONTRIBUTION	79	93	93	77	62	30	91	86	81	72	58	23
Not a very important contribution	10	5	5	20	20	3	5	8	10	15	33	0
No important contribution at all	2	1	0	1	18	0	1	1	2	3	0	0
TOTAL NOT IMPORTANT CONTRIBUTION	12	6	5	21	38	3	6	9	12	18	33	0
Don't know	9	2	2	2	1	68	3	6	6	9	8	76
English (literature or language)												
A very important contribution	40	83	39	33	25	18	54	47	40	34	41	13
A fairly important contribution	39	13	50	47	41	17	34	36	44	42	31	11
TOTAL IMPORTANT CONTRIBUTION	79	96	89	80	66	35	88	83	84	76	72	24
Not a very important contribution	11	2	9	17	24	0	6	11	9	14	20	3
No important contribution at all	2	1	1	2	10	1	3	2	2	2	6	0
TOTAL NOT IMPORTANT CONTRIBUTION	13	3	10	19	34	1	9	13	11	16	26	3
Don't know	8	1	1	1	0	64	3	5	6	7	4	73
History												
A very important contribution	29	84	27	15	6	14	56	37	26	20	22	4
A fairly important contribution	44	14	64	47	28	18	33	45	48	45	38	15
TOTAL IMPORTANT CONTRIBUTION	73	98	91	62	34	32	89	82	74	65	60	19
Not a very important contribution	16	1	7	35	35	5	6	12	19	22	19	3
No important contribution at all	3	0	1	2	28	1	3	1	2	7	14	0
TOTAL NOT IMPORTANT CONTRIBUTION	19	1	8	37	63	6	9	13	21	29	33	3
Don't know	8	1	1	1	2	63	3	6	5	7	8	78
Geography												
A very important contribution	21	72	14	12	4	10	41	25	20	14	17	7
A fairly important contribution	48	22	72	49	35	15	40	52	50	51	39	13
TOTAL IMPORTANT CONTRIBUTION	69	94	86	61	39	25	81	77	70	65	56	20
Not a very important contribution	18	4	11	34	36	4	12	14	21	21	28	4
No important contribution at all	3	1	1	3	19	0	2	4	2	4	12	0
TOTAL NOT IMPORTANT CONTRIBUTION	21	5	12	37	55	4	14	18	23	25	40	4
Don't know	10	1	1	1	6	71	5	5	7	10	4	76

Sample Size: 1637 GB Adults
Fieldwork: 28th - 29th July 2021

	Contribution		Interested		
	Total	Total important	Total not important	Total interested	Total not interested
Weighted Sample	1637	837	610	526	1030
Unweighted Sample	1637	866	598	552	1014
	%	%	%	%	%

Physics

A very important contribution	39	51	29	49	35
A fairly important contribution	40	41	45	39	43
TOTAL IMPORTANT CONTRIBUTION	79	92	74	88	78
Not a very important contribution	10	5	20	7	12
No important contribution at all	2	0	5	1	3
TOTAL NOT IMPORTANT CONTRIBUTION	12	5	25	8	15
Don't know	9	2	2	5	8

English (literature or language)

A very important contribution	40	52	31	49	37
A fairly important contribution	39	39	45	35	43
TOTAL IMPORTANT CONTRIBUTION	79	91	76	84	80
Not a very important contribution	11	7	19	9	12
No important contribution at all	2	1	4	2	2
TOTAL NOT IMPORTANT CONTRIBUTION	13	8	23	11	14
Don't know	8	1	1	5	6

History

A very important contribution	29	43	13	42	23
A fairly important contribution	44	50	43	41	46
TOTAL IMPORTANT CONTRIBUTION	73	93	56	83	69
Not a very important contribution	16	6	35	10	20
No important contribution at all	3	0	8	1	4
TOTAL NOT IMPORTANT CONTRIBUTION	19	6	43	11	24
Don't know	8	1	1	5	6

Geography

A very important contribution	21	31	10	30	17
A fairly important contribution	48	57	46	48	51
TOTAL IMPORTANT CONTRIBUTION	69	88	56	78	68
Not a very important contribution	18	9	35	13	21
No important contribution at all	3	1	6	3	3
TOTAL NOT IMPORTANT CONTRIBUTION	21	10	41	16	24
Don't know	10	1	2	5	8

Sample Size: 1637 GB Adults
Fieldwork: 28th - 29th July 2021

	Vote In 2019 GE				2016 EU Ref		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1637	555	406	147	607	648	796	841	178	683	395	381	933	704	196	550	355	395	141
Unweighted Sample	1637	573	419	160	670	658	692	945	126	708	415	388	966	671	190	587	382	367	111
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Foreign languages (of any kind)

A very important contribution	22	18	30	30	31	15	17	27	26	25	17	21	26	17	26	23	19	22	22
A fairly important contribution	44	45	46	48	45	47	42	45	36	40	49	48	45	41	43	43	49	42	39
TOTAL IMPORTANT CONTRIBUTION	66	63	76	78	76	62	59	72	62	65	66	69	71	58	69	66	68	64	61
Not a very important contribution	19	23	14	13	15	23	23	16	19	19	19	21	20	18	22	19	19	20	20
No important contribution at all	5	6	3	2	3	5	7	3	7	4	6	3	3	6	3	4	5	4	9
TOTAL NOT IMPORTANT CONTRIBUTION	24	29	17	15	18	28	30	19	26	23	25	24	23	24	25	23	24	24	29
Don't know	10	8	8	8	6	10	11	10	12	13	8	6	5	17	6	11	9	12	10

Archaeology

A very important contribution	15	14	17	12	16	16	15	15	9	17	14	15	15	15	18	13	14	15	16
A fairly important contribution	36	36	37	50	40	35	34	39	33	35	37	40	38	34	38	38	35	34	39
TOTAL IMPORTANT CONTRIBUTION	51	50	54	62	56	51	49	54	42	52	51	55	53	49	56	51	49	49	55
Not a very important contribution	29	33	29	27	30	30	30	29	26	29	33	28	31	27	30	30	32	28	24
No important contribution at all	8	9	7	4	7	9	10	6	15	6	6	10	8	7	6	8	9	7	10
TOTAL NOT IMPORTANT CONTRIBUTION	37	42	36	31	37	39	40	35	41	35	39	38	39	34	36	38	41	35	34
Don't know	12	8	10	6	8	10	11	12	18	14	10	7	7	17	8	11	9	17	10

How interested are you, if at all, in each of the following?

Archaeology

Very interested	9	9	9	9	10	9	9	9	3	9	11	10	9	10	9	9	11	9	7
Fairly interested	23	23	23	31	26	25	27	19	13	20	30	25	22	24	22	25	20	25	22
TOTAL INTERESTED	32	32	32	40	36	34	36	28	16	29	41	35	31	34	31	34	31	34	29
Only interested a little	34	37	35	32	36	32	34	34	36	35	32	34	36	32	42	34	32	30	39
Not interested at all	29	28	27	24	25	30	25	33	38	29	24	29	31	26	21	28	32	31	27
TOTAL NOT INTERESTED / A LITTLE	63	65	62	56	61	62	59	67	74	64	56	63	67	58	63	62	64	61	66
I am not sure what this is	1	0	1	3	1	1	1	2	1	2	0	0	1	2	3	1	2	1	1
Don't know	4	2	4	1	2	2	4	3	9	4	2	2	2	6	3	4	3	4	3

History

Very interested	22	26	20	25	25	21	22	21	20	18	28	22	24	19	23	21	25	20	22
Fairly interested	40	41	43	43	41	43	42	38	30	40	39	46	39	41	45	39	39	41	36
TOTAL INTERESTED	62	67	63	68	66	64	64	59	50	58	67	68	63	60	68	60	64	61	58
Only interested a little	24	23	27	21	24	25	22	27	19	28	22	22	25	24	25	25	20	25	29
Not interested at all	11	9	8	9	8	9	10	11	21	10	8	9	10	11	5	12	15	10	8
TOTAL NOT INTERESTED / A LITTLE	35	32	35	30	32	34	32	38	40	38	30	31	35	35	30	37	35	35	37
I am not sure what this is	0	0	0	1	0	0	0	1	0	1	1	0	0	1	1	0	0	1	0
Don't know	3	1	2	1	2	2	4	2	8	3	3	1	1	5	1	4	2	3	4

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Fieldwork: 28th - 29th July 2021

	Archaeology					Archaeology						
	Total	A very important contribution	A fairly important contribution	Not a very important contribution	No important contribution at all	Don't know	Very interested	Fairly interested	Only interested a little	Not interested at all	I am not sure what this is	Don't know
Weighted Sample	1637	242	595	481	129	190	148	378	557	472	22	59
Unweighted Sample	1637	257	609	483	115	173	162	390	563	451	19	52
	%	%	%	%	%	%	%	%	%	%	%	%

Foreign languages (of any kind)

A very important contribution	22	56	22	15	11	6	38	25	24	15	25	8
A fairly important contribution	44	26	57	49	36	18	38	49	43	46	32	11
TOTAL IMPORTANT CONTRIBUTION	66	82	79	64	47	24	76	74	67	61	57	19
Not a very important contribution	19	11	16	29	33	7	17	15	22	23	19	2
No important contribution at all	5	3	3	5	19	2	6	4	7	7	6	0
TOTAL NOT IMPORTANT CONTRIBUTION	24	14	19	34	52	9	23	19	26	30	25	2
Don't know	10	4	3	2	1	67	2	7	7	10	18	79

Archaeology

A very important contribution	15	100	0	0	0	0	43	19	12	8	20	1
A fairly important contribution	36	0	100	0	0	0	40	53	38	24	13	6
TOTAL IMPORTANT CONTRIBUTION	51	100	100	0	0	0	83	72	50	32	33	7
Not a very important contribution	29	0	0	100	0	0	12	19	36	39	19	3
No important contribution at all	8	0	0	0	100	0	3	3	5	18	11	0
TOTAL NOT IMPORTANT CONTRIBUTION	37	0	0	100	100	0	15	22	41	57	30	3
Don't know	12	0	0	0	0	100	2	6	9	11	37	90

How interested are you, if at all, in each of the following?

Archaeology

Very interested	9	26	10	4	4	2	100	0	0	0	0	0
Fairly interested	23	30	34	15	8	11	0	100	0	0	0	0
TOTAL INTERESTED	32	56	44	19	12	13	100	100	0	0	0	0
Only interested a little	34	27	36	42	20	27	0	0	100	0	0	0
Not interested at all	29	15	19	38	66	28	0	0	0	100	0	0
TOTAL NOT INTERESTED / A LITTLE	63	42	55	80	86	55	0	0	100	100	0	0
I am not sure what this is	1	2	0	1	2	4	0	0	0	0	100	0
Don't know	4	0	1	0	0	28	0	0	0	0	0	100

History

Very interested	22	44	27	12	11	6	77	32	15	6	13	3
Fairly interested	40	34	46	45	25	28	19	57	48	28	28	11
TOTAL INTERESTED	62	78	73	57	36	34	96	89	63	34	41	14
Only interested a little	24	16	22	31	26	23	3	9	32	37	18	5
Not interested at all	11	4	5	11	36	17	1	2	4	28	25	4
TOTAL NOT INTERESTED / A LITTLE	35	20	27	42	62	40	4	11	36	65	43	9
I am not sure what this is	0	1	0	0	1	2	0	0	0	0	16	1
Don't know	3	0	0	0	0	23	0	1	0	0	0	76

Sample Size: 1637 GB Adults
Fieldwork: 28th - 29th July 2021

	Contribution			Interested	
	Total	Total Important	Total not important	Total interested	Total not interested
Weighted Sample	1637	837	610	526	1030
Unweighted Sample	1637	866	598	552	1014
	%	%	%	%	%

Foreign languages (of any kind)

A very important contribution	22	32	14	28	20
A fairly important contribution	44	48	46	46	45
TOTAL IMPORTANT CONTRIBUTION	66	80	60	74	65
Not a very important contribution	19	14	30	16	22
No important contribution at all	5	3	8	4	5
TOTAL NOT IMPORTANT CONTRIBUTION	24	17	38	20	27
Don't know	10	3	2	5	8

Archaeology

A very important contribution	15	29	0	26	10
A fairly important contribution	36	71	0	49	32
TOTAL IMPORTANT CONTRIBUTION	51	100	0	75	42
Not a very important contribution	29	0	79	17	37
No important contribution at all	8	0	21	3	11
TOTAL NOT IMPORTANT CONTRIBUTION	37	0	100	20	48
Don't know	12	0	0	5	10

How interested are you, if at all, in each of the following?

Archaeology

Very interested	9	15	4	28	0
Fairly interested	23	33	14	72	0
TOTAL INTERESTED	32	48	18	100	0
Only interested a little	34	33	37	0	54
Not interested at all	29	18	44	0	46
TOTAL NOT INTERESTED / A LITTLE	63	51	81	0	100
I am not sure what this is	1	1	1	0	0
Don't know	4	1	0	0	0

History

Very interested	22	32	12	45	11
Fairly interested	40	42	41	46	39
TOTAL INTERESTED	62	74	53	91	50
Only interested a little	24	20	30	7	34
Not interested at all	11	5	17	1	15
TOTAL NOT INTERESTED / A LITTLE	35	25	47	8	49
I am not sure what this is	0	0	0	0	0
Don't know	3	0	0	0	0

Sample Size: 1637 GB Adults
Fieldwork: 28th - 29th July 2021

	Vote In 2019 GE				2016 EU Ref		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1637	555	406	147	607	648	796	841	178	683	395	381	933	704	196	550	355	395	141
Unweighted Sample	1637	573	419	160	670	658	692	945	126	708	415	388	966	671	190	587	382	367	111
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Physics

Very interested	5	5	4	9	6	5	8	2	2	5	6	5	6	4	5	5	6	5	3
Fairly interested	18	16	24	23	22	18	25	12	19	20	17	17	20	16	22	18	19	17	15
TOTAL INTERESTED	23	21	28	32	28	23	33	14	21	25	23	22	26	20	27	23	25	22	18
Only interested a little	33	34	34	41	36	32	36	31	33	35	33	31	35	31	33	33	31	34	38
Not interested at all	38	40	35	23	33	41	25	51	35	34	41	45	36	41	34	39	41	39	37
TOTAL NOT INTERESTED / A LITTLE	71	74	69	64	69	73	61	82	68	69	74	76	71	72	67	72	72	73	75
I am not sure what this is	1	1	0	1	0	1	1	1	0	1	1	1	0	1	2	1	0	1	0
Don't know	4	3	3	2	2	3	5	3	11	5	3	2	2	7	4	4	3	4	7

Opera

Very interested	2	2	2	2	1	3	1	2	1	1	2	3	2	1	3	2	1	2	0
Fairly interested	7	7	7	13	10	6	5	9	1	5	6	13	8	5	10	7	8	5	3
TOTAL INTERESTED	9	9	9	15	11	9	6	11	2	6	8	16	10	6	13	9	9	7	3
Only interested a little	23	24	25	30	24	24	20	25	14	21	25	27	24	21	26	22	22	21	25
Not interested at all	64	65	63	51	63	64	68	61	73	68	63	56	63	66	55	64	67	67	68
TOTAL NOT INTERESTED / A LITTLE	87	89	88	81	87	88	88	86	87	89	88	83	87	87	81	86	89	88	93
I am not sure what this is	1	1	0	2	1	1	1	1	0	1	2	1	1	1	2	1	0	2	0
Don't know	3	2	3	2	2	2	5	2	11	4	2	1	2	5	4	4	2	4	4

Modern art

Very interested	3	2	5	2	4	2	3	3	4	5	2	3	4	3	5	3	4	2	6
Fairly interested	12	8	18	19	17	9	11	13	11	14	11	10	13	10	20	9	11	12	12
TOTAL INTERESTED	15	10	23	21	21	11	14	16	15	19	13	13	17	13	25	12	15	14	18
Only interested a little	30	25	37	38	37	25	28	31	27	30	31	30	32	27	32	30	29	30	31
Not interested at all	50	62	37	40	40	61	51	49	46	48	51	56	48	53	41	53	51	52	48
TOTAL NOT INTERESTED / A LITTLE	80	87	74	78	77	86	79	80	73	78	82	86	80	80	73	83	80	82	79
I am not sure what this is	1	2	1	0	1	2	2	1	4	1	2	1	1	2	0	2	3	0	0
Don't know	3	1	2	1	2	2	4	2	8	3	3	1	1	5	2	3	3	4	3

Theatre

Very interested	11	12	13	10	14	10	5	17	8	11	14	10	13	9	16	14	12	6	6
Fairly interested	24	25	28	34	29	25	20	29	13	24	27	27	29	19	24	28	22	21	29
TOTAL INTERESTED	35	37	41	44	43	35	25	46	21	35	41	37	42	28	40	42	34	27	35
Only interested a little	35	33	35	36	35	36	37	33	43	32	33	39	35	35	46	30	35	38	30
Not interested at all	26	28	22	17	20	27	33	19	25	28	23	24	21	32	12	24	28	31	31
TOTAL NOT INTERESTED / A LITTLE	61	61	57	53	55	63	70	52	68	60	56	63	56	67	58	54	63	69	61
I am not sure what this is	1	0	0	1	0	0	1	0	3	1	0	0	1	1	1	1	1	1	0
Don't know	3	1	2	1	2	2	4	2	8	3	3	1	2	5	1	3	2	3	4

Sample Size: 1637 GB Adults
Fieldwork: 28th - 29th July 2021

	Archaeology						Archaeology					
	Total	A very important contribution	A fairly important contribution	Not a very important contribution	No important contribution at all	Don't know	Very interested	Fairly interested	Only interested a little	Not interested at all	I am not sure what this is	Don't know
Weighted Sample	1637	242	595	481	129	190	148	378	557	472	22	59
Unweighted Sample	1637	257	609	483	115	173	162	390	563	451	19	52
	%	%	%	%	%	%	%	%	%	%	%	%
Physics												
Very interested	5	10	5	4	4	0	17	6	4	2	0	0
Fairly interested	18	20	22	16	18	9	24	34	17	8	0	6
TOTAL INTERESTED	23	30	27	20	22	9	41	40	21	10	0	6
Only interested a little	33	35	35	37	25	23	32	33	45	25	22	5
Not interested at all	38	32	36	41	50	39	26	25	31	64	57	10
TOTAL NOT INTERESTED / A LITTLE	71	67	71	78	75	62	58	58	76	89	79	15
I am not sure what this is	1	1	0	0	3	0	0	0	0	1	16	0
Don't know	4	2	1	1	1	28	1	2	2	0	6	78
Opera												
Very interested	2	2	2	2	0	1	5	3	2	0	0	0
Fairly interested	7	7	8	7	4	4	14	9	5	6	0	1
TOTAL INTERESTED	9	9	10	9	4	5	19	12	7	6	0	1
Only interested a little	23	27	25	24	15	10	32	32	24	13	13	5
Not interested at all	64	61	63	67	78	59	48	55	67	80	61	14
TOTAL NOT INTERESTED / A LITTLE	87	88	88	91	93	69	80	87	91	93	74	19
I am not sure what this is	1	2	0	0	3	2	1	1	0	1	21	0
Don't know	3	0	1	0	1	24	0	1	1	0	6	80
Modern art												
Very interested	3	6	4	3	2	0	13	4	4	0	0	0
Fairly interested	12	16	12	12	6	8	16	19	12	6	9	3
TOTAL INTERESTED	15	22	16	15	8	8	29	23	16	6	9	3
Only interested a little	30	33	35	31	18	17	28	35	38	21	2	5
Not interested at all	50	44	48	52	71	50	41	40	45	71	68	18
TOTAL NOT INTERESTED / A LITTLE	80	77	83	83	89	67	69	75	83	92	70	23
I am not sure what this is	1	0	1	2	3	2	1	1	1	1	17	1
Don't know	3	0	1	0	0	23	1	0	0	0	4	73
Theatre												
Very interested	11	18	12	10	8	5	20	12	11	8	19	1
Fairly interested	24	27	29	25	12	15	32	33	24	19	2	8
TOTAL INTERESTED	35	45	41	35	20	20	52	45	35	27	21	9
Only interested a little	35	32	36	38	35	28	27	34	40	35	21	13
Not interested at all	26	22	23	25	42	29	18	20	24	36	36	3
TOTAL NOT INTERESTED / A LITTLE	61	54	59	63	77	57	45	54	64	71	57	16
I am not sure what this is	1	1	0	2	3	1	2	0	0	1	22	1
Don't know	3	1	0	0	0	23	1	0	0	0	0	73

Sample Size: 1637 GB Adults
Fieldwork: 28th - 29th July 2021

	Contribution			Interested	
	Total	Total Important	Total not important	Total interested	Total not interested
Weighted Sample	1637	837	610	526	1030
Unweighted Sample	1637	866	598	552	1014
	%	%	%	%	%

Physics

Very interested	5	6	4	9	3
Fairly interested	18	22	17	31	13
TOTAL INTERESTED	23	28	21	40	16
Only interested a little	33	35	35	33	36
Not interested at all	38	35	43	25	46
TOTAL NOT INTERESTED / A LITTLE	71	70	78	58	82
I am not sure what this is	1	1	1	0	1
Don't know	4	1	1	2	1

Opera

Very interested	2	2	2	3	1
Fairly interested	7	8	6	10	5
TOTAL INTERESTED	9	10	8	13	6
Only interested a little	23	26	22	32	19
Not interested at all	64	62	69	53	73
TOTAL NOT INTERESTED / A LITTLE	87	88	91	85	92
I am not sure what this is	1	1	1	1	1
Don't know	3	1	1	1	0

Modern art

Very interested	3	4	3	7	2
Fairly interested	12	13	11	18	9
TOTAL INTERESTED	15	17	14	25	11
Only interested a little	30	34	28	33	30
Not interested at all	50	47	56	40	57
TOTAL NOT INTERESTED / A LITTLE	80	81	84	73	87
I am not sure what this is	1	1	2	1	1
Don't know	3	0	0	0	0

Theatre

Very interested	11	14	10	14	10
Fairly interested	24	28	22	33	22
TOTAL INTERESTED	35	42	32	47	32
Only interested a little	35	35	38	32	38
Not interested at all	26	23	29	20	30
TOTAL NOT INTERESTED / A LITTLE	61	58	67	52	68
I am not sure what this is	1	0	2	1	1
Don't know	3	0	0	1	0

Sample Size: 1637 GB Adults
Fieldwork: 28th - 29th July 2021

	Vote In 2019 GE				2016 EU Ref		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1637	555	406	147	607	648	796	841	178	683	395	381	933	704	196	550	355	395	141
Unweighted Sample	1637	573	419	160	670	658	692	945	126	708	415	388	966	671	190	587	382	367	111
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Football

Very interested	18	19	19	9	17	16	30	7	23	18	19	14	19	17	19	16	18	21	17
Fairly interested	14	15	15	16	14	18	18	10	6	17	12	15	16	12	20	13	14	14	14
TOTAL INTERESTED	32	34	34	25	31	34	48	17	29	35	31	29	35	29	39	29	32	35	31
Only interested a little	19	18	18	20	19	17	14	23	23	18	20	17	19	18	18	18	21	18	17
Not interested at all	45	46	45	53	47	46	33	57	39	44	44	53	44	47	38	50	44	43	46
TOTAL NOT INTERESTED / A LITTLE	64	64	63	73	66	63	47	80	62	62	64	70	63	65	56	68	65	61	63
I am not sure what this is	1	1	2	0	1	1	1	2	2	1	2	0	1	1	3	1	1	1	2
Don't know	3	1	1	1	1	1	4	1	7	3	2	1	1	4	2	3	2	3	3

Rugby

Very interested	7	8	6	6	7	7	9	4	4	6	9	7	7	6	4	6	9	9	3
Fairly interested	15	16	14	25	15	17	20	10	8	14	16	18	15	14	15	16	15	14	14
TOTAL INTERESTED	22	24	20	31	22	24	29	14	12	20	25	25	22	20	19	22	24	23	17
Only interested a little	21	25	19	21	23	23	24	19	20	19	23	23	24	17	18	22	22	20	26
Not interested at all	53	49	58	47	52	50	42	64	58	56	49	51	51	56	59	53	52	53	51
TOTAL NOT INTERESTED / A LITTLE	74	74	77	68	75	73	66	83	78	75	72	74	75	73	77	75	74	73	77
I am not sure what this is	1	1	0	0	1	1	1	1	2	1	1	1	1	1	3	1	0	1	1
Don't know	3	1	2	1	1	2	4	2	8	3	2	1	2	5	1	3	2	4	5

Pop music

Very interested	11	10	13	13	10	10	10	11	14	12	10	7	11	10	9	9	12	13	10
Fairly interested	33	31	35	31	34	29	29	36	34	34	38	24	34	30	28	35	33	32	28
TOTAL INTERESTED	44	41	48	44	44	39	39	47	48	46	48	31	45	40	37	44	45	45	38
Only interested a little	37	39	36	40	38	39	37	37	31	35	32	46	37	37	41	36	33	36	44
Not interested at all	17	19	14	15	16	20	20	14	12	16	17	22	16	18	19	17	19	15	14
TOTAL NOT INTERESTED / A LITTLE	54	58	50	55	54	59	57	51	43	51	49	68	53	55	60	53	52	51	58
I am not sure what this is	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
Don't know	3	1	2	1	1	2	4	2	8	3	3	1	1	5	2	3	2	3	3

Sample Size: 1637 GB Adults
Fieldwork: 28th - 29th July 2021

	Total	Archaeology					Archaeology					
		A very important contribution	A fairly important contribution	Not a very important contribution	No important contribution at all	Don't know	Very interested	Fairly interested	Only interested a little	Not interested at all	I am not sure what this is	Don't know
Weighted Sample	1637	242	595	481	129	190	148	378	557	472	22	59
Unweighted Sample	1637	257	609	483	115	173	162	390	563	451	19	52
	%	%	%	%	%	%	%	%	%	%	%	%
Football												
Very interested	18	15	18	18	25	17	16	17	18	21	13	9
Fairly interested	14	15	16	13	16	10	13	18	14	13	23	5
TOTAL INTERESTED	32	30	34	31	41	27	29	35	32	34	36	14
Only interested a little	19	18	22	19	16	11	13	22	19	17	41	5
Not interested at all	45	50	43	49	39	38	54	42	47	48	16	12
TOTAL NOT INTERESTED / A LITTLE	64	68	65	68	55	49	67	64	66	65	57	17
I am not sure what this is	1	1	1	1	3	3	3	1	1	1	6	2
Don't know	3	0	0	0	0	21	1	0	0	0	0	67
Rugby												
Very interested	7	5	8	7	7	4	7	8	7	6	5	1
Fairly interested	15	15	17	14	17	8	18	21	13	13	12	3
TOTAL INTERESTED	22	20	25	21	24	12	25	29	20	19	17	4
Only interested a little	21	22	23	22	22	12	25	24	24	17	15	7
Not interested at all	53	57	51	56	49	51	48	46	54	64	52	14
TOTAL NOT INTERESTED / A LITTLE	74	79	74	78	71	63	73	70	78	81	67	21
I am not sure what this is	1	0	1	1	3	1	1	1	1	0	16	0
Don't know	3	1	0	0	0	24	1	0	0	0	0	75
Pop music												
Very interested	11	13	9	10	16	10	17	9	9	11	29	8
Fairly interested	33	32	35	32	36	25	30	32	33	37	35	4
TOTAL INTERESTED	44	45	44	42	52	35	47	41	42	48	64	12
Only interested a little	37	36	40	41	25	23	34	40	43	32	21	7
Not interested at all	17	18	15	17	22	19	18	18	15	20	9	5
TOTAL NOT INTERESTED / A LITTLE	54	54	55	58	47	42	52	58	58	52	30	12
I am not sure what this is	0	0	0	0	1	0	0	0	0	0	6	0
Don't know	3	1	0	0	0	22	1	0	0	0	0	75

Sample Size: 1637 GB Adults
Fieldwork: 28th - 29th July 2021

	Contribution			Interested	
	Total	Total Important	Total not important	Total interested	Total not interested
Weighted Sample	1637	837	610	526	1030
Unweighted Sample	1637	866	598	552	1014
	%	%	%	%	%

Football

Very interested	18	17	19	17	19
Fairly interested	14	16	14	16	14
TOTAL INTERESTED	32	33	33	33	33
Only interested a little	19	21	18	19	18
Not interested at all	45	45	47	45	48
TOTAL NOT INTERESTED / A LITTLE	64	66	65	64	66
I am not sure what this is	1	1	1	2	1
Don't know	3	0	0	0	0

Rugby

Very interested	7	7	7	8	7
Fairly interested	15	16	15	20	13
TOTAL INTERESTED	22	23	22	28	20
Only interested a little	21	23	22	24	21
Not interested at all	53	52	55	46	59
TOTAL NOT INTERESTED / A LITTLE	74	75	77	70	80
I am not sure what this is	1	1	1	1	1
Don't know	3	0	0	0	0

Pop music

Very interested	11	11	11	12	10
Fairly interested	33	34	33	31	35
TOTAL INTERESTED	44	45	44	43	45
Only interested a little	37	39	38	39	38
Not interested at all	17	16	18	18	17
TOTAL NOT INTERESTED / A LITTLE	54	55	56	57	55
I am not sure what this is	0	0	0	0	0
Don't know	3	0	0	0	0

Sample Size: 1637 GB Adults
Fieldwork: 28th - 29th July 2021

	Vote In 2019 GE				2016 EU Ref		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1637	555	406	147	607	648	796	841	178	683	395	381	933	704	196	550	355	395	141
Unweighted Sample	1637	573	419	160	670	658	692	945	126	708	415	388	966	671	190	587	382	367	111
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

You may know that archaeology is the study of material remains from past human life, often discovered in the ground, such as tools, pottery, jewellery and built structures. Under current UK law, when archaeological remains are found on a building site, in many cases the building project must be delayed to allow archaeological study, including the recording of uncovered structures, and the recording and recovery of uncovered items. This is intended to prevent archaeological information or items from being lost or destroyed. In your view, how acceptable or unacceptable would it be to delay each of the following types of building project for a period of 3 months, in order to conduct archaeological study? Conducting an archaeological study that delays the building of...

A privately owned block of flats

Very acceptable	55	57	60	60	63	56	56	55	40	57	60	56	57	53	56	55	56	55	55
Fairly acceptable	24	24	23	27	23	27	24	25	26	23	27	24	26	22	24	26	23	23	26
TOTAL ACCEPTABLE	79	81	83	87	86	83	80	80	66	80	87	80	83	75	80	81	79	78	81
Fairly unacceptable	8	9	7	6	7	7	9	8	14	7	5	11	9	7	10	8	8	8	10
Very unacceptable	3	3	2	1	2	4	2	4	4	3	3	3	2	5	3	3	4	3	2
TOTAL UNACCEPTABLE	11	12	9	7	9	11	11	12	18	10	8	14	11	12	13	11	12	11	12
Don't know	9	6	6	6	5	7	9	9	15	10	5	6	5	13	8	8	9	11	6

Council housing

Very acceptable	41	45	41	46	44	45	42	40	19	46	46	39	43	39	38	41	44	41	37
Fairly acceptable	32	32	32	34	32	34	30	33	33	28	35	34	31	32	33	34	31	29	30
TOTAL ACCEPTABLE	73	77	73	80	76	79	72	73	52	74	81	73	74	71	71	75	75	70	67
Fairly unacceptable	12	12	14	11	14	9	14	11	20	12	9	14	14	10	12	11	10	14	18
Very unacceptable	6	5	6	2	5	6	4	8	11	5	5	7	6	7	9	6	6	6	6
TOTAL UNACCEPTABLE	18	17	20	13	19	15	18	19	31	17	14	21	20	17	21	17	16	20	24
Don't know	9	6	7	6	6	6	9	9	18	9	5	6	6	12	8	8	8	10	8

Sample Size: 1637 GB Adults
Fieldwork: 28th - 29th July 2021

	Archaeology					Archaeology						
	Total	A very important contribution	A fairly important contribution	Not a very important contribution	No important contribution at all	Don't know	Very interested	Fairly interested	Only interested a little	Not interested at all	I am not sure what this is	Don't know
Weighted Sample	1637	242	595	481	129	190	148	378	557	472	22	59
Unweighted Sample	1637	257	609	483	115	173	162	390	563	451	19	52
	%	%	%	%	%	%	%	%	%	%	%	%

You may know that archaeology is the study of material remains from past human life, often discovered in the ground, such as tools, pottery, jewellery and built structures. Under current UK law, when archaeological remains are found on a building site, in many cases the building project must be delayed to allow archaeological study, including the recording of uncovered structures, and the recording and recovery of uncovered items. This is intended to prevent archaeological information or items from being lost or destroyed. In your view, how acceptable or unacceptable would it be to delay each of the following types of building project for a period of 3 months, in order to conduct archaeological study? Conducting an archaeological study that delays the building of...

A privately owned block of flats

Very acceptable	55	76	59	52	52	30	82	70	61	37	5	9
Fairly acceptable	24	15	28	30	17	14	12	20	25	32	44	14
TOTAL ACCEPTABLE	79	91	87	82	69	44	94	90	86	69	49	23
Fairly unacceptable	8	3	7	10	18	7	2	4	8	14	16	8
Very unacceptable	3	3	2	4	7	4	3	2	2	5	0	2
TOTAL UNACCEPTABLE	11	6	9	14	25	11	5	6	10	19	16	10
Don't know	9	3	4	3	5	45	1	4	4	11	36	67

Council housing

Very acceptable	41	63	46	35	30	21	66	58	44	24	2	8
Fairly acceptable	32	22	34	38	30	21	20	27	35	36	41	20
TOTAL ACCEPTABLE	73	85	80	73	60	42	86	85	79	60	43	28
Fairly unacceptable	12	8	12	15	15	9	9	8	12	18	2	7
Very unacceptable	6	4	4	8	18	6	4	2	5	11	38	3
TOTAL UNACCEPTABLE	18	12	16	23	33	15	13	10	17	29	40	10
Don't know	9	3	5	3	7	43	1	5	4	12	17	62

Sample Size: 1637 GB Adults
Fieldwork: 28th - 29th July 2021

	Contribution		Interested	
Total	Total Important	Total not important	Total interested	Total not interested
Weighted Sample 1637	837	610	526	1030
Unweighted Sample 1637	866	598	552	1014
	%	%	%	%

You may know that archaeology is the study of material remains from past human life, often discovered in the ground, such as tools, pottery, jewellery and built structures. Under current UK law, when archaeological remains are found on a building site, in many cases the building project must be delayed to allow archaeological study, including the recording of uncovered structures, and the recording and recovery of uncovered items. This is intended to prevent archaeological information or items from being lost or destroyed. In your view, how acceptable or unacceptable would it be to delay each of the following types of building project for a period of 3 months, in order to conduct archaeological study? Conducting an archaeological study that delays the building of...

A privately owned block of flats

Very acceptable	55	64	52	73	50
Fairly acceptable	24	25	28	18	28
TOTAL ACCEPTABLE	79	89	80	91	78
Fairly unacceptable	8	6	12	4	11
Very unacceptable	3	2	5	3	4
TOTAL UNACCEPTABLE	11	8	17	7	15
Don't know	9	4	4	3	7

Council housing

Very acceptable	41	51	34	60	34
Fairly acceptable	32	30	36	25	35
TOTAL ACCEPTABLE	73	81	70	85	69
Fairly unacceptable	12	11	15	8	15
Very unacceptable	6	4	10	3	8
TOTAL UNACCEPTABLE	18	15	25	11	23
Don't know	9	4	4	4	8

Sample Size: 1637 GB Adults
Fieldwork: 28th - 29th July 2021

	Vote In 2019 GE				2016 EU Ref		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1637	555	406	147	607	648	796	841	178	683	395	381	933	704	196	550	355	395	141
Unweighted Sample	1637	573	419	160	670	658	692	945	126	708	415	388	966	671	190	587	382	367	111
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

A hospital

Very acceptable	31	35	30	36	34	34	33	29	11	33	36	31	31	31	27	30	33	30	35
Fairly acceptable	30	31	32	33	34	31	29	31	23	30	34	30	32	28	33	34	29	27	21
TOTAL ACCEPTABLE	61	66	62	69	68	65	62	60	34	63	70	61	63	59	60	64	62	57	56
Fairly unacceptable	16	12	18	15	17	14	16	16	23	15	12	18	17	14	16	15	15	16	20
Very unacceptable	15	16	13	9	11	15	13	16	24	13	13	15	14	15	16	13	14	16	16
TOTAL UNACCEPTABLE	31	28	31	24	28	29	29	32	47	28	25	33	31	29	32	28	29	32	36
Don't know	9	6	6	6	4	5	9	8	19	9	5	6	6	12	8	8	8	10	8

An airport

Very acceptable	52	54	56	62	60	52	54	49	43	54	55	48	53	50	49	52	55	50	47
Fairly acceptable	27	27	26	26	25	30	25	29	22	25	29	32	29	25	25	29	24	27	32
TOTAL ACCEPTABLE	79	81	82	88	85	82	79	78	65	79	84	80	82	75	74	81	79	77	79
Fairly unacceptable	9	9	8	7	7	7	10	7	16	9	6	8	8	9	13	8	8	10	6
Very unacceptable	4	4	4	1	3	5	3	5	5	3	5	5	3	6	5	4	4	4	7
TOTAL UNACCEPTABLE	13	13	12	8	10	12	13	12	21	12	11	13	11	15	18	12	12	14	13
Don't know	8	6	6	5	5	6	7	9	14	9	5	6	6	11	7	7	9	9	8

A train station

Very acceptable	45	49	49	55	50	47	46	44	31	49	49	41	47	43	39	47	50	44	37
Fairly acceptable	33	32	30	32	32	36	34	33	32	29	36	39	35	32	36	34	30	33	40
TOTAL ACCEPTABLE	78	81	79	87	82	83	80	77	63	78	85	80	82	75	75	81	80	77	77
Fairly unacceptable	10	10	13	8	10	8	11	10	21	10	7	9	11	10	13	9	10	11	11
Very unacceptable	3	3	3	1	3	4	2	4	3	2	3	5	2	4	4	3	2	3	5
TOTAL UNACCEPTABLE	13	13	16	9	13	12	13	14	24	12	10	14	13	14	17	12	12	14	16
Don't know	8	5	6	4	5	6	8	8	13	10	5	6	6	11	8	7	8	9	8

A supermarket

Very acceptable	56	56	62	65	64	56	58	55	44	59	59	54	58	53	55	54	59	57	55
Fairly acceptable	26	28	23	23	25	27	25	27	30	22	28	28	28	24	27	29	23	23	30
TOTAL ACCEPTABLE	82	84	85	88	89	83	83	82	74	81	87	82	86	77	82	83	82	80	85
Fairly unacceptable	7	7	8	7	5	8	8	7	11	7	4	9	7	7	9	8	7	7	6
Very unacceptable	3	3	2	1	2	4	2	4	2	2	4	3	2	4	1	3	2	4	2
TOTAL UNACCEPTABLE	10	10	10	8	7	12	10	11	13	9	8	12	9	11	10	11	9	11	8
Don't know	8	6	5	5	4	6	8	7	13	9	5	6	5	11	8	7	9	9	6

Sample Size: 1637 GB Adults
Fieldwork: 28th - 29th July 2021

	Archaeology					Archaeology						
	Total	A very important contribution	A fairly important contribution	Not a very important contribution	No important contribution at all	Don't know	Very interested	Fairly interested	Only interested a little	Not interested at all	I am not sure what this is	Don't know
Weighted Sample	1637	242	595	481	129	190	148	378	557	472	22	59
Unweighted Sample	1637	257	609	483	115	173	162	390	563	451	19	52
	%	%	%	%	%	%	%	%	%	%	%	%

A hospital

Very acceptable	31	53	34	24	22	15	57	43	32	15	26	5
Fairly acceptable	30	24	34	36	18	19	26	35	33	25	10	19
TOTAL ACCEPTABLE	61	77	68	60	40	34	83	78	65	40	36	24
Fairly unacceptable	16	8	17	20	23	8	9	11	16	23	8	7
Very unacceptable	15	10	11	17	31	16	6	6	14	26	38	6
TOTAL UNACCEPTABLE	31	18	28	37	54	24	15	17	30	49	46	13
Don't know	9	4	4	3	6	42	2	5	5	11	19	63

An airport

Very acceptable	52	71	56	48	40	30	79	66	56	33	9	11
Fairly acceptable	27	20	29	33	24	19	15	23	27	36	33	17
TOTAL ACCEPTABLE	79	91	85	81	64	49	94	89	83	69	42	28
Fairly unacceptable	9	5	7	12	19	5	3	5	10	12	33	2
Very unacceptable	4	2	3	5	12	6	1	2	3	8	6	9
TOTAL UNACCEPTABLE	13	7	10	17	31	11	4	7	13	20	39	11
Don't know	8	2	4	3	5	41	1	4	4	11	19	62

A train station

Very acceptable	45	66	49	39	36	25	71	59	48	28	16	11
Fairly acceptable	33	24	36	41	28	20	22	32	34	41	24	12
TOTAL ACCEPTABLE	78	90	85	80	64	45	93	91	82	69	40	23
Fairly unacceptable	10	6	8	13	23	8	5	5	12	13	22	11
Very unacceptable	3	1	2	4	8	3	1	2	2	7	15	0
TOTAL UNACCEPTABLE	13	7	10	17	31	11	6	7	14	20	37	11
Don't know	8	2	4	3	5	43	1	3	4	11	23	66

A supermarket

Very acceptable	56	80	59	53	46	34	81	70	61	39	43	9
Fairly acceptable	26	12	29	33	29	15	11	22	26	35	5	19
TOTAL ACCEPTABLE	82	92	88	86	75	49	92	92	87	74	48	28
Fairly unacceptable	7	4	7	8	12	6	5	3	7	12	24	4
Very unacceptable	3	3	1	3	7	4	1	2	2	4	6	4
TOTAL UNACCEPTABLE	10	7	8	11	19	10	6	5	9	16	30	8
Don't know	8	2	4	3	6	41	1	3	4	11	23	63

Sample Size: 1637 GB Adults
Fieldwork: 28th - 29th July 2021

	Contribution			Interested	
	Total	Total Important	Total not important	Total interested	Total not interested
Weighted Sample	1637	837	610	526	1030
Unweighted Sample	1637	866	598	552	1014
	%	%	%	%	%

A hospital

Very acceptable	31	40	23	47	24
Fairly acceptable	30	31	32	33	30
TOTAL ACCEPTABLE	61	71	55	80	54
Fairly unacceptable	16	14	21	10	19
Very unacceptable	15	11	20	6	19
TOTAL UNACCEPTABLE	31	25	41	16	38
Don't know	9	4	4	4	7

An airport

Very acceptable	52	60	46	70	46
Fairly acceptable	27	27	31	21	31
TOTAL ACCEPTABLE	79	87	77	91	77
Fairly unacceptable	9	6	13	4	11
Very unacceptable	4	3	6	2	5
TOTAL UNACCEPTABLE	13	9	19	6	16
Don't know	8	4	3	3	7

A train station

Very acceptable	45	54	39	62	39
Fairly acceptable	33	33	38	29	37
TOTAL ACCEPTABLE	78	87	77	91	76
Fairly unacceptable	10	7	15	5	13
Very unacceptable	3	2	5	1	4
TOTAL UNACCEPTABLE	13	9	20	6	17
Don't know	8	4	3	3	7

A supermarket

Very acceptable	56	65	51	73	50
Fairly acceptable	26	24	32	19	30
TOTAL ACCEPTABLE	82	89	83	92	80
Fairly unacceptable	7	6	9	3	9
Very unacceptable	3	2	4	2	3
TOTAL UNACCEPTABLE	10	8	13	5	12
Don't know	8	3	4	2	7

Sample Size: 1637 GB Adults
Fieldwork: 28th - 29th July 2021

	Vote In 2019 GE				2016 EU Ref		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1637	555	406	147	607	648	796	841	178	683	395	381	933	704	196	550	355	395	141
Unweighted Sample	1637	573	419	160	670	658	692	945	126	708	415	388	966	671	190	587	382	367	111
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

A school

Very acceptable	38	42	41	39	43	41	39	38	16	42	44	36	39	38	33	38	42	37	37
Fairly acceptable	32	31	30	41	33	34	33	32	31	28	36	37	34	31	37	33	30	33	29
TOTAL ACCEPTABLE	70	73	71	80	76	75	72	70	47	70	80	73	73	69	70	71	72	70	66
Fairly unacceptable	15	13	17	12	15	12	15	15	27	16	8	14	17	13	13	14	13	15	22
Very unacceptable	6	8	3	2	4	8	4	7	7	5	6	7	5	7	6	6	7	5	5
TOTAL UNACCEPTABLE	21	21	20	14	19	20	19	22	34	21	14	21	22	20	19	20	20	20	27
Don't know	9	6	8	6	6	5	9	8	19	9	5	6	6	11	10	9	8	9	7

A motorway

Very acceptable	51	53	55	61	58	54	53	50	34	54	57	50	53	49	47	52	55	51	50
Fairly acceptable	27	29	26	25	27	28	27	28	32	25	27	30	29	25	29	28	26	28	25
TOTAL ACCEPTABLE	78	82	81	86	85	82	80	78	66	79	84	80	82	74	76	80	81	79	75
Fairly unacceptable	10	8	11	7	8	9	10	10	18	8	8	11	10	10	11	9	8	10	14
Very unacceptable	3	4	2	1	3	4	3	4	3	3	3	4	2	4	4	4	3	2	3
TOTAL UNACCEPTABLE	13	12	13	8	11	13	13	14	21	11	11	15	12	14	15	13	11	12	17
Don't know	8	6	6	5	4	6	8	8	14	10	5	5	5	12	9	7	8	9	8

And in your view, how acceptable or unacceptable would it be to delay the building of a school in your area for a period of 3 months, in order to conduct archaeological study of each of the following? Delaying the building of a school in order to study...

An area of ground containing some pots and plates that date from 150 years ago

Very acceptable	19	20	20	21	18	24	19	19	6	20	22	19	17	21	17	17	20	23	14
Fairly acceptable	34	35	36	32	38	35	33	35	26	35	34	38	35	34	35	36	33	32	35
TOTAL ACCEPTABLE	53	55	56	53	56	59	52	54	32	55	56	57	52	55	52	53	53	55	49
Fairly unacceptable	26	25	26	30	28	24	27	25	30	22	28	29	29	22	26	24	26	26	31
Very unacceptable	11	11	11	10	9	10	11	12	21	11	9	9	12	10	14	12	11	9	9
TOTAL UNACCEPTABLE	37	36	37	40	37	34	38	37	51	33	37	38	41	32	40	36	37	35	40
Don't know	10	8	7	7	7	7	11	9	16	12	6	6	7	13	8	11	9	10	11

Sample Size: 1637 GB Adults
Fieldwork: 28th - 29th July 2021

	Archaeology					Archaeology						
	Total	A very important contribution	A fairly important contribution	Not a very important contribution	No important contribution at all	Don't know	Very interested	Fairly interested	Only interested a little	Not interested at all	I am not sure what this is	Don't know
Weighted Sample	1637	242	595	481	129	190	148	378	557	472	22	59
Unweighted Sample	1637	257	609	483	115	173	162	390	563	451	19	52
	%	%	%	%	%	%	%	%	%	%	%	%

A school

Very acceptable	38	61	40	35	27	20	64	50	41	22	14	8
Fairly acceptable	32	21	38	37	26	24	26	34	35	33	12	12
TOTAL ACCEPTABLE	70	82	78	72	53	44	90	84	76	55	26	20
Fairly unacceptable	15	9	15	18	23	10	8	8	14	24	36	10
Very unacceptable	6	4	3	7	17	5	1	4	5	10	15	3
TOTAL UNACCEPTABLE	21	13	18	25	40	15	9	12	19	34	51	13
Don't know	9	3	5	3	7	41	1	5	4	11	23	67

A motorway

Very acceptable	51	72	56	48	38	28	79	67	55	34	21	6
Fairly acceptable	27	17	28	35	27	19	16	22	30	34	17	16
TOTAL ACCEPTABLE	78	89	84	83	65	47	95	89	85	68	38	22
Fairly unacceptable	10	5	10	10	21	7	3	5	9	16	24	9
Very unacceptable	3	3	2	3	9	4	1	3	2	6	4	0
TOTAL UNACCEPTABLE	13	8	12	13	30	11	4	8	11	22	28	9
Don't know	8	3	4	3	5	42	1	3	4	11	34	69

And in your view, how acceptable or unacceptable would it be to delay the building of a school in your area for a period of 3 months, in order to conduct archaeological study of each of the following? Delaying the building of a school in order to study...

An area of ground containing some pots and plates that date from 150 years ago

Very acceptable	19	38	20	12	17	11	38	21	18	14	10	6
Fairly acceptable	34	34	40	35	22	22	35	43	36	28	27	14
TOTAL ACCEPTABLE	53	72	60	47	39	33	73	64	54	42	37	20
Fairly unacceptable	26	17	26	33	30	16	20	26	28	28	21	5
Very unacceptable	11	7	8	15	24	7	3	5	12	17	15	9
TOTAL UNACCEPTABLE	37	24	34	48	54	23	23	31	40	45	36	14
Don't know	10	4	6	5	7	44	4	5	6	12	27	67

Sample Size: 1637 GB Adults
Fieldwork: 28th - 29th July 2021

	Contribution		Interested		
	Total	Total important	Total not important	Total interested	Total not interested
Weighted Sample	1637	837	610	526	1030
Unweighted Sample	1637	866	598	552	1014
	%	%	%	%	%

A school

Very acceptable	38	46	33	54	32
Fairly acceptable	32	33	35	32	34
TOTAL ACCEPTABLE	70	79	68	86	66
Fairly unacceptable	15	13	19	8	19
Very unacceptable	6	4	9	3	7
TOTAL UNACCEPTABLE	21	17	28	11	26
Don't know	9	4	4	4	7

A motorway

Very acceptable	51	61	46	70	45
Fairly acceptable	27	25	33	21	32
TOTAL ACCEPTABLE	78	86	79	91	77
Fairly unacceptable	10	9	12	4	12
Very unacceptable	3	2	4	2	4
TOTAL UNACCEPTABLE	13	11	16	6	16
Don't know	8	4	4	3	7

And in your view, how acceptable or unacceptable would it be to delay the building of a school in your area for a period of 3 months, in order to conduct archaeological study of each of the following? Delaying the building of a school in order to study...

An area of ground containing some pots and plates that date from 150 years ago

Very acceptable	19	25	13	26	16
Fairly acceptable	34	38	33	40	33
TOTAL ACCEPTABLE	53	63	46	66	49
Fairly unacceptable	26	23	33	24	28
Very unacceptable	11	8	17	5	15
TOTAL UNACCEPTABLE	37	31	50	29	43
Don't know	10	5	5	5	9

Sample Size: 1637 GB Adults
Fieldwork: 28th - 29th July 2021

	Vote In 2019 GE				2016 EU Ref		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1637	555	406	147	607	648	796	841	178	683	395	381	933	704	196	550	355	395	141
Unweighted Sample	1637	573	419	160	670	658	692	945	126	708	415	388	966	671	190	587	382	367	111
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

An area of ground containing some pots and plates that date from 2,000 years ago

Very acceptable	43	46	47	50	49	48	44	42	20	43	50	47	45	41	43	42	46	41	45
Fairly acceptable	32	31	33	32	33	31	30	33	33	29	32	35	31	33	32	34	29	32	28
TOTAL ACCEPTABLE	75	77	80	82	82	79	74	75	53	72	82	82	76	74	75	76	75	73	73
Fairly unacceptable	11	10	10	10	9	11	12	11	17	12	9	8	12	10	13	9	9	12	15
Very unacceptable	5	5	3	3	3	4	4	5	7	5	4	3	4	5	5	5	7	4	0
TOTAL UNACCEPTABLE	16	15	13	13	12	15	16	16	24	17	13	11	16	15	18	14	16	16	15
Don't know	10	8	8	6	6	6	11	8	22	10	5	7	8	12	7	9	9	11	11

The remains of a large house that dates from 150 years ago

Very acceptable	21	24	22	20	21	26	23	20	14	22	24	20	20	23	21	20	21	25	16
Fairly acceptable	34	33	35	38	39	33	33	35	23	35	35	36	36	32	37	33	35	33	33
TOTAL ACCEPTABLE	55	57	57	58	60	59	56	55	37	57	59	56	56	55	58	53	56	58	49
Fairly unacceptable	26	26	27	27	27	26	24	27	29	24	27	26	27	24	25	27	25	24	29
Very unacceptable	9	9	7	9	6	9	10	9	15	8	8	10	9	9	8	9	11	8	11
TOTAL UNACCEPTABLE	35	35	34	36	33	35	34	36	44	32	35	36	36	33	33	36	36	32	40
Don't know	10	8	9	6	8	6	10	9	19	11	6	8	8	12	9	11	7	11	11

The remains of a large house that dates from 2,000 years ago

Very acceptable	47	52	53	52	54	52	48	46	27	46	55	51	49	45	50	47	49	45	45
Fairly acceptable	30	29	28	31	30	28	29	31	33	30	28	30	30	30	27	31	30	30	33
TOTAL ACCEPTABLE	77	81	81	83	84	80	77	77	60	76	83	81	79	75	77	78	79	75	78
Fairly unacceptable	10	9	10	10	8	10	9	10	14	9	8	9	10	9	10	8	7	13	13
Very unacceptable	4	3	2	3	3	3	3	4	4	4	4	3	3	3	6	4	5	2	1
TOTAL UNACCEPTABLE	14	12	12	13	11	13	12	14	18	13	12	12	13	13	16	12	12	15	14
Don't know	9	8	7	5	5	6	10	8	21	10	5	6	7	11	7	9	9	9	9

The remains of a burial ground from 150 years ago

Very acceptable	33	35	38	33	35	38	30	36	19	34	38	32	32	35	31	33	35	35	28
Fairly acceptable	37	34	36	41	41	33	38	35	36	37	36	37	39	33	36	38	35	36	38
TOTAL ACCEPTABLE	70	69	74	74	76	71	68	71	55	71	74	69	71	68	67	71	70	71	66
Fairly unacceptable	14	17	14	14	13	15	16	13	19	13	13	16	16	12	15	12	17	15	15
Very unacceptable	6	7	4	5	4	7	5	8	8	5	6	8	5	8	7	7	5	5	9
TOTAL UNACCEPTABLE	20	24	18	19	17	22	21	21	27	18	19	24	21	20	22	19	22	20	24
Don't know	10	8	7	7	6	7	11	8	19	11	6	7	8	12	10	10	8	10	9

Sample Size: 1637 GB Adults
Fieldwork: 28th - 29th July 2021

	Archaeology					Archaeology						
	Total	A very important contribution	A fairly important contribution	Not a very important contribution	No important contribution at all	Don't know	Very interested	Fairly interested	Only interested a little	Not interested at all	I am not sure what this is	Don't know
Weighted Sample	1637	242	595	481	129	190	148	378	557	472	22	59
Unweighted Sample	1637	257	609	483	115	173	162	390	563	451	19	52
	%	%	%	%	%	%	%	%	%	%	%	%

An area of ground containing some pots and plates that date from 2,000 years ago

Very acceptable	43	69	48	37	33	19	76	60	44	24	8	10
Fairly acceptable	32	20	36	38	21	24	18	29	38	34	27	15
TOTAL ACCEPTABLE	75	89	84	75	54	43	94	89	82	58	35	25
Fairly unacceptable	11	4	8	17	19	8	3	3	12	19	17	5
Very unacceptable	5	3	3	5	14	6	2	3	2	9	25	2
TOTAL UNACCEPTABLE	16	7	11	22	33	14	5	6	14	28	42	7
Don't know	10	4	5	4	12	42	1	5	4	14	22	68

The remains of a large house that dates from 150 years ago

Very acceptable	21	42	22	14	19	13	43	26	20	14	15	10
Fairly acceptable	34	33	42	35	20	20	35	42	35	30	13	11
TOTAL ACCEPTABLE	55	75	64	49	39	33	78	68	55	44	28	21
Fairly unacceptable	26	14	25	34	32	18	17	21	29	30	36	7
Very unacceptable	9	6	5	13	23	6	3	4	10	14	21	5
TOTAL UNACCEPTABLE	35	20	30	47	55	24	20	25	39	44	57	12
Don't know	10	5	6	4	7	44	2	6	6	12	15	67

The remains of a large house that dates from 2,000 years ago

Very acceptable	47	74	51	43	35	21	82	65	47	29	13	12
Fairly acceptable	30	14	34	36	25	25	11	24	38	35	33	14
TOTAL ACCEPTABLE	77	88	85	79	60	46	93	89	85	64	46	26
Fairly unacceptable	10	6	9	13	14	6	2	4	11	16	19	5
Very unacceptable	4	2	1	4	15	6	4	2	1	7	21	0
TOTAL UNACCEPTABLE	14	8	10	17	29	12	6	6	12	23	40	5
Don't know	9	3	5	3	11	41	1	5	4	13	15	68

The remains of a burial ground from 150 years ago

Very acceptable	33	55	36	27	28	17	53	42	34	23	5	14
Fairly acceptable	37	29	41	41	28	27	34	40	39	35	46	11
TOTAL ACCEPTABLE	70	84	77	68	56	44	87	82	73	58	51	25
Fairly unacceptable	14	6	12	22	22	7	8	9	16	20	5	7
Very unacceptable	6	6	4	6	17	7	3	4	5	10	25	1
TOTAL UNACCEPTABLE	20	12	16	28	39	14	11	13	21	30	30	8
Don't know	10	4	6	5	5	42	3	5	6	12	20	67

Sample Size: 1637 GB Adults
Fieldwork: 28th - 29th July 2021

	Contribution			Interested	
	Total	Total Important	Total not important	Total interested	Total not interested
Weighted Sample	1637	837	610	526	1030
Unweighted Sample	1637	866	598	552	1014
	%	%	%	%	%

An area of ground containing some pots and plates that date from 2,000 years ago

Very acceptable	43	54	36	65	35
Fairly acceptable	32	31	34	26	36
TOTAL ACCEPTABLE	75	85	70	91	71
Fairly unacceptable	11	7	18	3	15
Very unacceptable	5	3	7	3	6
TOTAL UNACCEPTABLE	16	10	25	6	21
Don't know	10	5	6	4	9

The remains of a large house that dates from 150 years ago

Very acceptable	21	28	15	31	17
Fairly acceptable	34	39	32	40	33
TOTAL ACCEPTABLE	55	67	47	71	50
Fairly unacceptable	26	22	33	20	29
Very unacceptable	9	5	15	4	12
TOTAL UNACCEPTABLE	35	27	48	24	41
Don't know	10	6	5	5	9

The remains of a large house that dates from 2,000 years ago

Very acceptable	47	58	42	70	39
Fairly acceptable	30	29	34	20	36
TOTAL ACCEPTABLE	77	87	76	90	75
Fairly unacceptable	10	8	13	3	13
Very unacceptable	4	1	6	3	4
TOTAL UNACCEPTABLE	14	9	19	6	17
Don't know	9	5	5	4	8

The remains of a burial ground from 150 years ago

Very acceptable	33	41	27	45	29
Fairly acceptable	37	38	38	38	37
TOTAL ACCEPTABLE	70	79	65	83	66
Fairly unacceptable	14	11	22	9	18
Very unacceptable	6	5	8	4	7
TOTAL UNACCEPTABLE	20	16	30	13	25
Don't know	10	6	5	4	9

Sample Size: 1637 GB Adults
Fieldwork: 28th - 29th July 2021

	Vote In 2019 GE				2016 EU Ref		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1637	555	406	147	607	648	796	841	178	683	395	381	933	704	196	550	355	395	141
Unweighted Sample	1637	573	419	160	670	658	692	945	126	708	415	388	966	671	190	587	382	367	111
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The remains of a burial ground from 2,000 years ago

Very acceptable	52	54	59	61	59	56	52	52	34	52	58	56	54	50	53	53	54	50	54
Fairly acceptable	27	26	24	26	27	26	26	28	27	29	27	24	26	28	23	28	25	29	27
TOTAL ACCEPTABLE	79	80	83	87	86	82	78	80	61	81	85	80	80	78	76	81	79	79	81
Fairly unacceptable	8	8	9	5	6	9	8	7	11	7	6	9	9	6	12	6	7	8	6
Very unacceptable	4	4	2	3	2	3	3	4	6	3	4	4	3	4	4	4	5	3	3
TOTAL UNACCEPTABLE	12	12	11	8	8	12	11	11	17	10	10	13	12	10	16	10	12	11	9
Don't know	9	8	7	5	6	6	10	8	22	10	5	7	8	11	8	9	9	10	9

Sample Size: 1637 GB Adults
Fieldwork: 28th - 29th July 2021

	Archaeology					Archaeology						
	Total	A very important contribution	A fairly important contribution	Not a very important contribution	No important contribution at all	Don't know	Very interested	Fairly interested	Only interested a little	Not interested at all	I am not sure what this is	Don't know
Weighted Sample	1637	242	595	481	129	190	148	378	557	472	22	59
Unweighted Sample	1637	257	609	483	115	173	162	390	563	451	19	52
	%	%	%	%	%	%	%	%	%	%	%	%

The remains of a burial ground from 2,000 years ago

Very acceptable	52	77	58	48	38	24	84	69	54	34	23	14
Fairly acceptable	27	14	29	35	22	21	10	23	29	34	31	14
TOTAL ACCEPTABLE	79	91	87	83	60	45	94	92	83	68	54	28
Fairly unacceptable	8	4	6	10	14	7	1	2	9	12	22	6
Very unacceptable	4	1	2	3	16	7	1	1	4	7	9	0
TOTAL UNACCEPTABLE	12	5	8	13	30	14	2	3	13	19	31	6
Don't know	9	4	5	4	10	41	3	4	4	14	15	67

Sample Size: 1637 GB Adults
Fieldwork: 28th - 29th July 2021

	Contribution		Interested	
Total	Total Important	Total not important	Total interested	Total not interested
Weighted Sample 1637	837	610	526	1030
Unweighted Sample 1637	866	598	552	1014
	%	%	%	%

The remains of a burial ground from 2,000 years ago

Very acceptable	52	64	46	74	45
Fairly acceptable	27	25	32	19	32
TOTAL ACCEPTABLE	79	89	78	93	77
Fairly unacceptable	8	5	10	2	10
Very unacceptable	4	1	6	1	5
TOTAL UNACCEPTABLE	12	6	16	3	15
Don't know	9	4	6	4	8