Publication date: 7th March 2025

Short Methodology Statement	
Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	YouGov Public Data Poll
Fieldwork dates	Feb 28th – 6th March 2025
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians eligible to vote
Sample size	1504
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/about/panel-methodology/australian-polling-council
Is voting intention published?	Yes

Long Methodology Statement	
Effective sample size after weighting applied	908
Margin of error associated with effective sample size	±3.3
Quotas and weighting	Age, Gender, Education, AEC region, household income, Weighting by Federal and Referendum vote
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Source of online sample	Selected from previously recruited online panels of research participants using quotas based on weighting frame and past vote.
Positioning of voting intention questions in questionnaire?	NA

How were undecided voters handled?	7% - excluded from the voting intention figures
2PP calculation method	Calculated using a statistical model with a blend of survey reported preference and previous federal election flows details found here: https://au.yougov.com/politics/articles/51585-auelection-mrp-methodology

Full Question Text of Published Questions

VI	If a federal election for the House of Representatives was held tomorrow, and these parties were on the ballot in your electorate, how would you vote? In line with the Australian electoral law, you must number all parties in order of your preference.	Ask eligible voters
	Ranking, randomise	
1	The Labor Party	
2	<if displayCoalition == 1> The Liberal/National Coalition	
3	<4 if geo_state_au ==QLD> The Liberal National Party (LNP)	
4	The Greens	
5	<if displayOneNation==1> Pauline Hanson's One Nation	
6	Trumpet of Patriots	Fixed
7	An independent candidate	Fixed
8	A candidate from another party	Fixed
9	Don't know	Fixed, exclusive
A4	Thinking now about the leaders of the major parties. Are you satisfied or dissatisfied with the way Anthony Albanese is doing his job as Prime Minister? **Please select one option only**	Ask if eligible to vote i.e. code 1 in A1
	Single select	
1.	Satisfied	
2.	Dissatisfied	
3.	Don't know	
A5	While you may have no strong feelings either way, would you be more inclined to say you have been satisfied or dissatisfied with the way Anthony Albanese is doing his job as Prime Minister? **Please select one option only**	Ask if don't know i.e. code 3 in A4. Code 1-2 go to A6
	Single select	
1.	Satisfied	
2.	Dissatisfied	
3.	Don't know	

A6	Are you satisfied or dissatisfied with the way Peter Dutton is doing his job as Leader of the Opposition? **Please select one option only**	Ask all eligible to vote i.e. code 1 in A1
	Single select	
1.	Satisfied	
2.	Dissatisfied	
3.	Don't know	
A7	While you may have no strong feelings either way, would you be more inclined to say you have been satisfied or dissatisfied with the way Peter Dutton is doing his job as Leader of the Opposition? **Please select one option only**	Ask if don't know i.e. code 3 in A6. Code 1-2 go to A8
	Single select	
1.	Satisfied	
2.	Dissatisfied	
3.	Don't know	
A8	Which of the following do you think would make the best Prime Minister? **Please select one option only**	Ask all eligible to vote i.e. code 1 in A1
	Single select; ROTATE 1-2	
1.	Anthony Albanese	
2.	Peter Dutton	
3.	Don't know	Fixed
A9	If you had to choose, which one of the two leaders do you think would make the better Prime Minister? **Please select one option only**	Ask if don't know i.e. code 3 in A8. Code 1-2 go to B1
	Single select; ROTATE 1-2	
1.	Anthony Albanese	
2.	Peter Dutton	
3.	Don't know	Fixed