Publication date: June 30 th 2025

Short Methodology Statement	
Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	YouGov public data project- No Client
Fieldwork dates	12th June – 25th June 2025
Mode of data collection	Online recruited from research panel (100%)
Target population	Tasmanians eligible to vote
Sample size	1287 (seat breakdown of Bass 253, Braddon 250, Clark 251, Franklin 266, Lyons 267).
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	Yes

Long Methodology Statement	
Effective sample size	836
Margin of error associated with effective sample size	±3.1 statewide (±6.1indvidual electorates)
Quotas and weighting	Age, Gender, Education AEC region, household income, and Federal Past vote statewide – Federal past vote, plus age and gender for seat level voting intention
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Source of online sample	Selected from previously recruited online panels of research participants using quotas based on weighting frame and past vote.
Positioning of voting intention questions in questionnaire?	After demographics
How were undecided voters handled?	Those who answered don't know were asked a leaner question. Those that answered don't know again excluded from published voting intention figures. The amount excluded was 6%
2PP calculation method	Not calculated

Full Question Text of Published Questions

A1		Thinking about state politics here in Tasmania. If a state election for Tasmania was held tomorrow, which one of the following would you vote for? Please select one option only	ASK ALL
		Single select; rotate 1-5	
	1.	The Labor Party	
	2.	The Liberal Party	
	3.	The Greens	
	4.	An Independent Candidate	
	6.	Another party candidate (please specify)	FIXED
	7.	Don't know	FIXED
A2		If you had to choose in a state election held tomorrow, which one of the following do you have a leaning? IF selected don't know B1 Please select one option only	ASK IF DON'T KNOW I.E. CODE 6 B1
		Single select; rotate 1-5	
	1.	The Labor Party	
	2.	The Liberal Party	
	3.	The Greens	
	4.	An Independent candidate	
	5.	Another party candidate (please specify)	Fixed
	6.	Don't know	Fixed
A3		Who do you prefer as Premier? Please select one option only	ASK ALL
		Single select; rotate 1-2	
	1.	Dean Winter	
	2.	Jeremy Rockliff	
	3.	Neither / Don't know	
A4		Which one of the following do you have a leaning? do you prefer as Premier? Please	IF DON'T KNOW
		Single select; rotate 1-2	
	1	Dean Winter	
	2	Jeremy Rockliff	
	3	Neither / Don't know	
A5		When considering who to vote for policies by a candidate or Party are the most important in determining whether you vote for them or not." Rank up to 3	
		Rotate all bar last	
	1.	Investing more in health	
	2.	Building more public housing	
	3.	Anti Macquarie AFL stadium	
	4.	Reducing state debt by taxing those who can afford to pay	
	5.	Opposing privatisation and asset sales	
	6.	Pro Macquarie AFL stadium	
	7.	Reducing state debt by cutting services	
	8.	Supporting privatisation and asset sales	

9.	Pro salmon farming	
10.	Anti salmon farming	
11.	None of the above	FIXED
A6	"Do you support or oppose privatisation and asset sales by the Tasmanian State Government?"	
1	Support	
2	Oppose	
3	Don't know	