

YouGov/Times Survey Results

Sample Size: 1476 GB Adults

Fieldwork: 26th - 27th November 2013

Total	Voting intention				2010 Vote			Gender		Age				Social grade		Region					Who would you vote for?	
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Tin Man	Scarecrow
1476	370	437	117	145	436	367	318	716	760	176	373	505	422	841	635	189	480	316	363	128	609	478
1476	368	437	98	163	454	361	324	690	786	116	361	568	431	1009	467	251	472	276	340	137	612	461
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

Con	32	100	0	0	0	76	5	13	33	32	23	39	29	35	37	26	36	39	39	22	17	44	21
Lab	38	0	100	0	0	6	85	28	38	38	36	39	45	31	35	43	33	25	44	55	33	28	49
Lib Dem	10	0	0	100	0	2	1	40	10	11	17	9	9	11	11	9	10	16	4	8	10	11	10
Other	19	0	0	0	100	16	9	20	19	19	23	13	18	24	17	21	21	20	12	15	40	18	20

Other Parties Voting Intention

UKIP	13	0	0	0	100	15	7	11	12	13	8	6	13	19	10	16	14	17	8	12	6	13	11
SNP / PCY	3	0	0	0	0	0	2	3	5	2	11	3	2	2	4	2	2	0	1	1	31	2	5
Green	2	0	0	0	0	1	0	4	1	3	3	2	2	1	1	3	4	2	2	1	2	2	2
BNP	1	0	0	0	0	0	0	1	1	0	0	1	0	1	1	1	1	1	0	1	1	0	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	0	0	1	1	0	0	1	1	0	0	0	1	0	0	0	0

Non Voters

Would Not Vote	7	0	0	0	0	2	1	4	6	7	15	10	5	4	7	7	9	8	7	5	5	5	7
Don't know	16	0	0	0	0	13	11	23	10	22	14	21	14	15	16	16	17	14	15	18	20	12	16

Imagine you live in the land of Oz, and the candidates are the Tin Man, who's all brains and no heart, and the Scarecrow, who's all heart and no brains. Who would you vote for?

Tin Man	41	60	32	46	45	54	30	35	46	36	48	45	42	34	43	38	45	45	39	37	39	100	0
Scarecrow	32	21	41	30	29	24	44	35	27	37	24	31	33	37	30	35	28	29	34	36	35	0	100
Don't know	26	19	27	25	26	21	26	29	26	27	28	25	25	29	27	26	27	25	27	27	26	0	0