

## YouGov/ Epiphany Search

Sample size: 1,143 adults in full or part time work

Fieldwork: 29th January - 1st February 2016

Total	Gender		Age				
	Male	Female	18-24	25-34	35-44	45-54	55+

### Do you currently ever cycle to work?

	Unweighted base	Male	Female	18-24	25-34	35-44	45-54	55+
	1143	563	580	76	198	271	385	213
<b>Base: All GB workers</b>	1136	570	566	91	256	296	310	183
Yes, I do	9%	13%	5%	2%	12%	12%	9%	5%
No, I don't	87%	83%	90%	96%	86%	83%	88%	87%
Not applicable - I work from home	4%	4%	5%	2%	2%	5%	4%	8%

### You previously mentioned that you don't currently ever cycle to work...

#### Which, if any, of the following are reasons why you don't cycle to work? (Please select all that apply)

	Unweighted base	Male	Female	18-24	25-34	35-44	45-54	55+
<b>Base: All GB workers who don't currently cycle to work</b>	989	471	518	71	169	228	337	184
	984	475	509	88	221	245	272	159
I'm worried about having an accident	26%	22%	30%	24%	22%	29%	28%	24%
I live too far away to cycle	42%	46%	39%	48%	45%	40%	44%	37%
There aren't enough cycle lanes on my way to work	16%	14%	18%	17%	17%	18%	15%	14%
I like to have more time in the morning to get ready	12%	11%	13%	19%	12%	10%	12%	9%
My workplace doesn't have shower facilities	17%	15%	18%	21%	14%	19%	14%	18%
My workplace doesn't offer anywhere secure to store my bike	10%	7%	13%	8%	10%	12%	9%	11%
The weather conditions put me off (e.g. it's too hot, too cold etc.)	20%	17%	23%	30%	19%	15%	24%	21%
I have poor fitness levels	13%	8%	17%	17%	10%	11%	10%	21%
It's too expensive to start up cycling to work (e.g. cost of bike, purchasing cycling wear, accessories etc.)	8%	6%	9%	17%	8%	5%	7%	9%
I'm not a confident enough cyclist	25%	15%	34%	26%	27%	22%	24%	27%
I have to carry items to work which would prevent me from cycling (e.g. a laptop, folders, change of clothes etc.)	19%	16%	22%	23%	11%	23%	20%	19%
Other	21%	20%	22%	18%	22%	21%	22%	24%
Don't know	2%	3%	1%	1%	4%	3%	2%	0%

You previously mentioned that you currently cycle to work...

Which, if any, of the following are reasons why you cycle to work? (Please select all that apply)

	Unweighted base	97	68	29	3	20	30	32	12
<b>Base: All GB workers who currently cycle to work</b>		102	75	27	2	30	36	27	8
It improves my health/ fitness	83%	88%	69%	100%	83%	85%	84%	64%	
It reduces my transport costs	61%	68%	42%	100%	61%	62%	61%	50%	
It's quicker than other modes of transport	32%	25%	49%	100%	25%	28%	40%	31%	
It's environmentally friendly	53%	59%	37%	100%	55%	51%	53%	48%	
It's enjoyable	53%	60%	31%	100%	50%	52%	55%	47%	
I want to set a good example to my friends/ family/ colleagues	15%	14%	19%	66%	24%	9%	9%	21%	
There is a good cycle route on my way to work (i.e. cycle lanes, through a park etc.)	18%	17%	20%	34%	7%	11%	36%	24%	
My work offers a cycle to work incentive/ scheme (e.g. they pay for my bike if I commit to cycling to work)	9%	8%	11%	-	-	19%	9%	-	
It gives me energy and makes me feel productive throughout the day	29%	31%	25%	100%	31%	32%	19%	29%	
It's more convenient than other modes of transport (i.e. no car parking spaces at work, no station close to work)	36%	39%	27%	66%	42%	34%	29%	41%	
Other	5%	5%	4%	-	2%	5%	5%	10%	
Don't know	1%	2%	-	-	4%	-	-	-	