

YouGov / The Times Survey Results

Sample Size: 1736 GB Adults
Fieldwork: 21st - 22nd January 2016

	Vote in 2015				Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1736	590	486	122	208	842	894	207	439	594	496	990	746	222	564	372	427	151
Unweighted Sample	1736	569	487	120	218	819	917	137	362	701	536	1144	592	201	572	376	426	161
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking do you think of yourself as...

Labour	27	4	75	16	8	26	28	33	25	31	22	28	26	29	20	29	36	20
Conservative	30	75	2	13	10	35	27	25	28	26	40	33	27	35	37	29	25	16
Liberal Democrat	7	4	4	48	2	6	7	5	9	6	6	7	6	5	10	3	6	8
UKIP	10	3	2	0	61	12	7	5	9	9	13	8	12	8	12	13	8	1
Scottish or Welsh Nationalist	3	0	1	3	0	4	3	1	4	5	2	3	4	0	0	2	0	33
Something else	4	2	2	3	6	3	5	9	4	3	5	5	4	4	4	4	5	4
None of these	11	7	8	13	8	10	12	10	14	13	7	10	12	14	11	12	10	12
Don't know	7	6	6	5	5	4	10	13	8	7	4	5	9	5	6	7	9	5

7 - 11
March
2008

21 - 22
Jan
2016

How would you feel if you had a son or daughter who married a Conservative?

[Only asked to those who identified as Labour; n=493]

Very upset	4	10	5	9	13	6	10	10	12	8	11	9	10	10	13	10	10	9	9
Somewhat upset	15	18	0	21	18	5	16	20	5	14	21	26	17	21	20	17	16	19	21
Not upset at all	73	60	82	58	54	84	61	59	66	55	59	63	60	59	57	55	60	64	64
Not sure	8	12	13	12	15	5	13	12	17	23	9	3	13	10	10	18	14	8	5

How would you feel if you had a son or daughter who married someone who was Labour?

[Only asked to those who identified as Conservative; n=510]

Very upset	2	6	6	8	0	13	8	3	19	5	3	5	7	4	6	8	2	6	4
Somewhat upset	8	13	14	0	7	16	13	13	16	16	12	12	15	10	16	14	11	10	19
Not upset at all	83	73	73	92	84	61	73	74	61	75	72	76	70	79	68	72	78	75	70
Not sure	7	8	7	0	9	10	5	10	4	4	13	7	8	8	10	6	8	8	8