

YouGov-Cambridge Forum 2011 - Itinerary

Day 1 Thursday 8th September

10:00 Registration at Cripps Court

10:30 Opening remarks:

Stephan Shakespeare, CEO & Co-Founder of YouGov

"The Ambition of the YouGov/Cambridge Forum"

10:40 Opening lecture:

Jimmy Wales, Creator of Wikipedia

"The Global Diffusion of Power"

Followed by Q&A Chaired by Rory Cellan-Jones, Technology Correspondent, BBC

11.25 Chaired discussion:

Nik Gowing, Main Presenter, BBC World News

"New Vulnerabilities for Power, Politics and Systems in the new Public Information Space"

Followed by Q&A Chaired by Rory Cellan-Jones, Technology Correspondent, BBC

11:45 Coffee

12:00 Think-tank panel:

"Transparency in the Post-Bureaucratic Age: Will it Deliver?"

Chair:

-Stephan Shakespeare, (CEO & Co-Founder of YouGov)

Panellists:

-Steve Hilton (Director of Strategy to the Prime Minister)

-Kris Murrin (Head of the Prime Minister's Implementation Unit)

-Tim Kelsey (UK Government's Adviser on Transparency and Open Data)

-Rohan Silva (Senior Policy Advisor to the Prime Minister)

-Neil O'Brien (Director of the Policy Exchange)

13:15 Lunch

14:15 Chaired discussion on...

"Arab Spring: the Promise and Perils of Social Media Beyond the West"

Chair:

Lindsey Hilsum, Channel 4 News' International Editor

Panellists:

-Jeremy Bowen (BBC Middle East Editor)

-Jonathan Clarke (Former UK Intelligence Services)

-Glen Rangwala (Lecturer in Middle East Politics, Cambridge University)

-Yasmine El Rashidi (Cairo-based writer, journalist and frequent contributor to the New York Review of Books)

-Nabila Ramdani, Freelance Journalist specialising in Islamic Affairs and the Arab World

15:30 Coffee

16:00 Afternoon keynote

Nassim Nicholas Taleb, Author of *The Bed of Procrustes*

"Neomania and The Procrustean Bed of Technology"

Followed by chaired Q&A by Stephan Shakespeare, CEO & Co-Founder, YouGov

17:15 Break

18:00 Evening keynote:

Imran Khan, Chairman of "Pakistan Tehreek-e-Insaf" (PTI)

"The 'Soft Revolution in Pakistan"...

Followed by Q&A, chaired by Richard Lindley, former BBC Panorama and ITN Reporter

19:30 Pre-dinner drinks in the Library Cloisters

20:00 Formal Supper, Magdalene Dining Hall (by separate invitation)

Supper Speeches:

Jonathan Clarke, Former UK Intelligence Services

"Washington and US Foreign policy in 2011"

Clive Anderson, TV and Radio Broadcaster

Day 2 Friday 9th September

08:00 Breakfast – check out of bedrooms

09:00 Think-tank panel:

"How to Leverage the Power of the Online Citizen"

Chair:

Carole Stone, Chairman, YouGovStone

Panellists:

-Carla Buzasi (Editor-in-Chief, Huffington Post UK and AOL Europe)

-John Naughton (Professor, Open University)

-Faisal J. Abbas (Senior Middle East Correspondent, International Resource Journal)

-Adrian Monck (Managing Director and Head of Communications and Media, World Economic Forum)

-Kate Robertson (UK Group Chairman, Euro RSCG and Co-Founder, One Young World)

10:15 In Conversation with...Vicky Pryce and Lord Brian Griffiths

"Is Zero Growth the Major Risk We Now Face – Can We Avoid a Decade of Global Stagnation?"

Chair:

-Paul Mason, Economics Editor, BBC Newsnight

Discussants:

-Vicky Pryce (Senior Managing Director, Economics, FTI Consulting/ former -Joint Head of the Government Economic Service)

-Lord Brian Griffiths of Fforestfach (Vice Chairman, Goldman Sachs International)

11:15 Coffee

11:30 Think-tank panel:

"Perceptions of Power – Can a Leader Govern in a Networked Society?"

Chair:

Panellists:

Roger Graef, Broadcaster, Director & Criminologist

Claire Fox, Director, Institute of Ideas;convenor, annual Battle of Ideasfestival; panellist, Radio 4's Moral Maze

Mary Ann Sieghart, Assistant Editor, The Times

Tim Montgomerie, Editor, Conservativehome.com

Research presented by:

Dr Doug Rivers, Chief Innovation Officer, YouGov

Joe Twyman, Director, Political and Social Research, YouGov

12:30 Concluding remarks and open debate

Peter Kellner, President of YouGov

Stephan Shakespeare, CEO & Co-Founder of YouGov

13:15 Lunch
