

YouGov / Verisign Survey Results

Sample Size: 2091

Fieldwork: 28th - 30th July 2009

Total	Gender		Social Grade		Age				
Base	Male	Female	ABC1	C2DE	18 to 24	25 to 34	35 to 44	45 to 54	55 +
Unweighted Base 2091	1011	1080	995	1096	220	416	304	382	769
All online UK adults 2091	1006	1085	1150	941	251	383	299	414	744

Identity (ID) fraud involves someone unlawfully pretending to be someone else in order to steal money or for other benefits.

Have you been a victim of online ID fraud over the past 12 months (e.g. money taken from your account, purchases made online with your card details etc.)?

Yes, I have	12%	12%	11%	13%	10%	5%	12%	13%	14%	12%
No, I have not	88%	88%	89%	87%	90%	95%	88%	87%	86%	88%

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Sample Size: 2091

Fieldwork: 28th - 30th July 2009

Total	Region								Have you been a victim of <u>online</u> ID fraud over the past 12 months?	
	Base	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	Yes, I have
Unweighted Base 2091	483	315	204	212	520	88	192	77	234	1857
All online UK adults 2091	500	335	194	259	464	102	178	59	244	1847

Identity (ID) fraud involves someone unlawfully pretending to be someone else in order to steal money or for other benefits.

Have you been a victim of online ID fraud over the past 12 months (e.g. money taken from your account, purchases made online with your card details etc.)?

Yes, I have	12%	11%	11%	12%	11%	13%	20%	8%	13%	100%	-
No, I have not	88%	89%	89%	88%	89%	87%	80%	92%	87%	-	100%

Total	Gender		Social Grade		Age				
Base	Male	Female	ABC1	C2DE	18 to 24	25 to 34	35 to 44	45 to 54	55 +

Thinking about all the times you have been the victim of online ID fraud during the past 12 months...

Approximately what was the TOTAL cost to you of this fraud (i.e. how much in total was stolen)?
 [Please give your best estimate typing your answer in the box below in numbers NOT words. You do not need to type the £ sign or insert any commas]

	Unweighted Base	234	123	111	127	107	13	45	40	47	89
All online UK adults who have been a victim of online ID fraud during the past 6 months		244	124	121	153	92	13	47	39	56	89
Nothing	17%	18%	16%	16%	19%	29%	7%	22%	15%	19%	
Up to £25	7%	7%	7%	7%	6%	7%	8%	3%	-	12%	
£26 to £50	9%	9%	9%	9%	10%	10%	9%	2%	20%	6%	
£51 to £100	12%	15%	9%	14%	7%	-	14%	9%	12%	13%	
£101 to £200	11%	9%	13%	12%	8%	6%	17%	16%	16%	3%	
£201 to £300	9%	8%	11%	7%	13%	13%	-	19%	12%	7%	
£301 to £500	11%	14%	8%	12%	10%	12%	11%	8%	7%	15%	
£501 to £750	5%	4%	6%	5%	3%	5%	5%	10%	2%	4%	
£751 to £1000	8%	7%	8%	6%	11%	18%	14%	3%	4%	7%	
£1001 to £2000	10%	8%	12%	10%	10%	-	14%	5%	12%	10%	
More than £2000	2%	3%	2%	2%	3%	-	2%	2%	-	4%	
Mean	463.47	466.89	459.96	426.05	525.76	282.43	589.76	334.01	372.63	538.69	
Maximum	10000	10000	4000	6000	10000	900	6000	2500	2000	10000	
Total	113203	57707.6	55494.94	65007.9	48195	3705.58	27521.4	13148.95	20947.98	47878.63	

Total	Region								Have you been a victim of online ID fraud over the past 12 months?	
	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	Yes, I have	No, I have not

Thinking about all the times you have been the victim of online ID fraud during the past 12 months...

Approximately what was the TOTAL cost to you of this fraud (i.e. how much in total was stolen)?
 [Please give your best estimate typing your answer in the box below in numbers NOT words. You do not need to type the £ sign or insert any commas]

	Unweighted Base	234	54	37	20	25	59	16	14	9	234	-
All online UK adults who have been a victim of online ID fraud during the past 6 months		244	56	37	23	27	59	20	13	8	244	-
Nothing	17%		8%	13%	20%	11%	25%	17%	33%	23%	17%	-
Up to £25	7%		13%	2%	-	7%	3%	24%	-	-	7%	-
£26 to £50	9%		13%	16%	-	9%	4%	19%	10%	-	9%	-
£51 to £100	12%		12%	11%	18%	9%	8%	13%	14%	28%	12%	-
£101 to £200	11%		4%	5%	15%	10%	21%	8%	-	21%	11%	-
£201 to £300	9%		17%	8%	21%	-	6%	5%	5%	-	9%	-
£301 to £500	11%		8%	15%	-	12%	16%	4%	22%	-	11%	-
£501 to £750	5%		4%	2%	5%	23%	1%	-	-	-	5%	-
£751 to £1000	8%		12%	14%	-	4%	5%	-	5%	29%	8%	-
£1001 to £2000	10%		7%	13%	20%	13%	6%	12%	11%	-	10%	-
More than £2000	2%		2%	-	-	3%	5%	-	-	-	2%	-
Mean	463.47		420.45	489.91	402.41	711.62	524.24	223.66	347.1	320.77	463.47	-
Maximum	10000		4000	2000	1500	6000	10000	1500	2000	1000	10000	-
Total	113203		23466.64	18220.21	9347.03	19509.45	30956.82	4561.53	4674.1	2466.77	113202.54	-