

YouGov-Cambridge/Cyber Security Survey Results

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Sample Size: 2667

Fieldwork: 5th - 6th June 2011

Weighted Sample

Unweighted Sample

Total	2010 Vote			Voting intention				Gender		Age				Social Grade		Region				
	Con	Lab	Lid Dem	Con	Lab	Lib Dem	SNP / PCY	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
2667	822	721	588	786	913	195	70	1296	1371	323	680	912	752	1520	1147	341	867	571	656	232
2667	819	703	584	789	868	190	98	1271	1396	200	729	1016	722	1769	898	471	806	514	618	258
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about anti-virus and anti-spyware software which some people may have on their computer, which of the following applies to your software?

Up-to-date	85	89	86	85	89	85	85	81	86	84	73	76	90	92	85	84	83	87	85	83	85
Not up-to-date	5	5	6	5	5	6	6	5	5	6	8	10	4	2	6	5	7	5	6	5	7
Not applicable I do not use any such software	4	3	3	5	3	3	5	4	5	3	7	7	2	2	4	4	4	4	3	5	4
Don't know	6	4	5	5	3	6	3	10	5	6	12	7	4	4	5	6	6	4	6	7	4

Do you generally install software updates for Adobe programs and your operating system at the program's or system's first request or do you leave them? (Calls for these kinds of updates normally require that you re-start your computer to be effective)

Always	34	34	38	32	36	36	33	39	40	29	18	27	37	44	33	36	33	38	35	32	29
Sometimes	51	53	49	56	53	50	58	44	49	54	63	56	52	42	55	47	52	51	49	52	58
Never	4	3	4	4	3	6	2	3	3	4	5	5	3	4	3	5	6	3	5	3	4
Not applicable	2	3	2	2	3	2	5	4	2	3	1	3	2	4	2	3	3	2	4	2	2
Don't know	8	6	8	6	5	7	2	10	6	10	14	9	6	6	7	9	7	6	8	12	6

How often, if at all do you use the same passwords for email, online banking, and/or social networking?

Always	11	10	14	9	10	13	7	11	11	11	11	10	11	12	10	13	12	10	13	11	9
Sometimes	49	48	48	52	50	51	55	41	48	49	53	52	48	45	50	46	47	49	48	48	53
Never	35	39	34	32	37	33	33	38	35	34	24	32	37	40	35	34	35	36	35	34	34
Don't know	5	3	4	6	3	4	5	10	5	5	11	6	4	3	5	6	6	5	4	7	4

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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How often, if at all do you ever turn off your firewall or disregard warnings about websites?

Always	1	1	1	2	1	2	1	0	2	1	2	2	1	0	1	1	3	2	1	0	0
Sometimes	17	18	13	20	17	17	19	19	18	16	32	25	15	7	21	13	21	17	18	14	21
Never	73	75	77	74	77	73	77	71	73	74	53	62	78	87	72	76	67	76	71	76	72
Not applicable	3	3	4	2	2	4	3	2	3	3	2	4	2	3	3	3	3	2	4	3	2
Don't know	5	3	5	3	3	5	0	8	4	6	11	7	4	4	4	7	7	3	5	7	5

Have you ever used a flash drive or external storage device that you yourself did not buy (e.g., you were given the flash drive as a gift at a conference or you found the spare flash drive in the library)?

Yes	22	20	21	27	22	22	28	30	29	16	36	31	19	13	26	17	23	21	23	22	27
No	51	55	49	54	55	51	55	47	53	49	39	50	56	52	53	49	50	55	47	51	49
Not applicable-I have never used a flash drive	21	21	25	15	21	22	15	14	14	27	14	12	20	32	17	26	23	21	24	18	17
Don't know	6	3	6	4	3	6	3	8	4	7	11	7	5	3	4	8	5	4	5	9	6

Have you turned on Facebook's optional HTTPS for secure browsing (this makes Internet traffic more secure)?

Yes	18	15	19	19	15	20	17	16	18	17	19	24	19	9	18	17	19	18	17	18	14
No	37	37	39	35	39	40	35	32	38	37	48	38	35	34	38	36	36	36	37	38	40
Not applicable-I do not use Facebook	32	34	30	32	34	27	31	41	34	29	10	20	33	49	31	32	29	31	33	33	32
Don't know	14	13	12	14	12	13	16	10	10	17	23	18	13	8	13	15	16	15	13	12	13

Have you ever encrypted sensitive information on your computer with programs like Identity Finder?

Yes	6	6	5	7	5	8	7	10	10	3	7	7	7	4	6	6	6	6	6	6	7
No	75	80	74	76	79	74	75	74	74	76	77	74	74	78	77	73	75	77	72	73	80
Not applicable	10	8	9	11	8	9	12	11	9	10	2	10	11	12	9	11	10	8	13	11	6
Don't know	9	7	12	7	8	9	6	4	7	11	14	10	9	6	8	10	8	8	9	10	6

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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Have you ever received a suspicious-looking email from a contact's email address or a Facebook friend that you later found out was not actually sent by that contact or friend?

Often	15	16	15	17	18	15	17	6	16	15	32	18	12	11	17	14	22	15	17	14	10
Occasionally (at least once)	43	42	41	48	42	42	54	55	44	42	42	52	42	36	46	39	42	46	40	39	52
Never	34	37	36	30	35	36	25	29	33	35	20	22	39	45	31	37	29	33	35	38	31
Don't know	8	6	8	4	5	7	5	9	8	8	7	8	7	8	6	10	7	6	8	9	7

Have you heard of the Aurora attacks on Google or the Night Dragon attacks on Exxon, Shell, and BP?

Yes	25	26	23	28	27	24	31	33	29	20	19	23	26	27	24	25	23	25	24	22	34
No	71	70	74	69	70	73	68	61	67	75	74	71	70	71	72	70	71	71	73	73	61
Don't know	4	3	3	3	3	3	1	5	4	5	7	6	5	2	4	5	6	4	3	5	5

Do you use TorButton or Do Not Track on your web browser?

Yes	3	3	4	3	3	4	3	8	6	1	8	4	3	2	3	4	2	3	3	5	3
No	87	89	86	90	89	86	90	86	86	88	83	85	87	91	88	86	91	88	85	85	91
Don't know	9	8	10	7	7	10	7	6	8	11	10	11	10	7	9	11	7	10	12	9	6

On a scale of 1-10, 1 being not very important and 10 being very important, how important do you consider cybersecurity to be?

Not very important|Very important

Not very important - 1	0	0	0	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1	0
2	0	1	0	0	0	0	0	0	0	0	1	1	0	0	1	0	0	0	0	1	0
3	0	0	0	1	0	0	0	1	1	0	1	0	0	0	0	0	0	0	0	0	1
4	0	0	0	0	0	0	0	3	0	0	0	1	0	0	0	0	0	0	0	0	1
5	3	2	2	3	2	3	4	4	4	2	4	4	3	2	3	4	4	3	3	4	1
6	4	5	5	5	5	6	3	4	5	4	9	5	4	3	6	3	6	5	3	5	2
7	9	9	8	11	10	9	9	7	9	8	14	11	10	4	11	7	7	9	12	8	8
8	20	20	20	22	22	19	26	21	20	19	24	26	18	14	23	16	15	20	22	19	20
9	18	18	17	18	16	17	19	23	19	17	16	16	18	19	18	17	18	19	15	15	26
Very important - 10	42	44	45	38	44	43	37	34	41	44	25	35	44	55	38	48	46	40	40	46	39
Don't know	3	1	3	3	0	2	1	2	0	5	5	2	2	3	1	5	3	3	3	2	3