

YouGov Survey Results

Sample Size: 1118

GB Sample: 8th - 9th January 2019



Total	Gender		Age				
	Male	Female	18-24	25-34	35-44	45-54	55+

For the following question, by 'annual leave', we mean the specific number of days of leave that are allocated to you by your employer per year. This does not include time accrued in lieu, or any holiday carried over from a previous year. If your annual leave is calculated in hours, please select the number of days which are closest to the total hours you are allocated. How much, if any, annual leave were you entitled to in your previous leave year (i.e. from when your employment leave calendar begins/ends)? (Please select the option which best applies. If you are not entitled to any annual leave, please select the "Not applicable" option)

Unweighted base	1093	538	555	92	236	291	268	206
Base: All GB Workers	1118	581	537	107	243	296	263	209
1 to 5 days	1%	1%	1%	4%	1%	1%	0%	1%
6 to 10 days	2%	2%	3%	4%	2%	1%	2%	3%
11 to 15 days	2%	2%	3%	3%	2%	3%	2%	2%
16 to 20 days	9%	8%	10%	13%	9%	9%	9%	7%
21 to 25 days	23%	26%	21%	26%	24%	25%	23%	18%
26 to 30 days	27%	28%	25%	20%	31%	29%	27%	22%
31 to 35 days	10%	10%	10%	6%	11%	10%	12%	8%
More than 35 days	7%	7%	7%	3%	6%	7%	9%	7%
Don't know/can't recall	5%	4%	6%	8%	7%	5%	3%	4%
Not applicable - I am not entitled to any annual leave	14%	13%	15%	12%	8%	11%	13%	28%

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GB Sample: 8th - 9th January 2019



Total	Social Grade		Region							
	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland

For the following question, by 'annual leave', we mean the specific number of days of leave that are allocated to you by your employer per year. This does not include time accrued in lieu, or any holiday carried over from a previous year. If your annual leave is calculated in hours, please select the number of days which are closest to the total hours you are allocated. How much, if any, annual leave were you entitled to in your previous leave year (i.e. from when your employment leave calendar begins/ends)? (Please select the option which best applies. If you are not entitled to any annual leave, please select the "Not applicable" option)

Unweighted base	1093	696	397	249	176	98	170	264	957	57	79
Base: All GB Workers	1118	671	447	252	179	103	186	266	986	54	78
1 to 5 days	1%	1%	2%	0%	4%	-	1%	0%	1%	4%	-
6 to 10 days	2%	2%	3%	3%	2%	2%	2%	3%	2%	-	3%
11 to 15 days	2%	2%	3%	3%	2%	3%	2%	2%	2%	2%	2%
16 to 20 days	9%	8%	11%	9%	10%	12%	8%	9%	9%	4%	5%
21 to 25 days	23%	26%	19%	22%	22%	32%	26%	22%	24%	20%	19%
26 to 30 days	27%	28%	24%	29%	24%	27%	27%	26%	27%	28%	24%
31 to 35 days	10%	11%	9%	9%	9%	5%	10%	10%	9%	11%	19%
More than 35 days	7%	8%	6%	5%	7%	4%	7%	9%	7%	5%	10%
Don't know/can't recall	5%	4%	6%	5%	3%	5%	4%	5%	5%	4%	9%
Not applicable - I am not entitled to any annual leave	14%	11%	19%	13%	16%	10%	14%	15%	14%	21%	10%

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Total	Government Region											
	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England (NET)	Wales	Scotland

For the following question, by 'annual leave', we mean the specific number of days of leave that are allocated to you by your employer per year. This does not include time accrued in lieu, or any holiday carried over from a previous year. If your annual leave is calculated in hours, please select the number of days which are closest to the total hours you are allocated. How much, if any, annual leave were you entitled to in your previous leave year (i.e. from when your employment leave calendar begins/ends)? (Please select the option which best applies. If you are not entitled to any annual leave, please select the "Not applicable" option)

Unweighted base	1093	50	116	83	84	92	98	170	156	108	957	57	79
Base: All GB Workers	1118	51	114	86	88	91	103	186	158	108	986	54	78
1 to 5 days	1%	2%	-	-	3%	6%	-	1%	1%	-	1%	4%	-
6 to 10 days	2%	4%	3%	2%	-	4%	2%	2%	5%	-	2%	-	3%
11 to 15 days	2%	2%	2%	4%	3%	1%	3%	2%	3%	2%	2%	2%	2%
16 to 20 days	9%	7%	13%	7%	11%	9%	12%	8%	7%	10%	9%	4%	5%
21 to 25 days	23%	26%	20%	23%	19%	25%	32%	26%	25%	18%	24%	20%	19%
26 to 30 days	27%	27%	26%	35%	24%	24%	27%	27%	24%	29%	27%	28%	24%
31 to 35 days	10%	11%	9%	8%	13%	6%	5%	10%	11%	9%	9%	11%	19%
More than 35 days	7%	12%	4%	3%	6%	8%	4%	7%	7%	11%	7%	5%	10%
Don't know/can't recall	5%	2%	6%	6%	6%	1%	5%	4%	6%	5%	5%	4%	9%
Not applicable - I am not entitled to any annual leave	14%	7%	16%	12%	16%	16%	10%	14%	13%	17%	14%	21%	10%

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Total	Working status						
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other

For the following question, by 'annual leave', we mean the specific number of days of leave that are allocated to you by your employer per year. This does not include time accrued in lieu, or any holiday carried over from a previous year. If your annual leave is calculated in hours, please select the number of days which are closest to the total hours you are allocated. How much, if any, annual leave were you entitled to in your previous leave year (i.e. from when your employment leave calendar begins/ends)? (Please select the option which best applies. If you are not entitled to any annual leave, please select the "Not applicable" option)

Unweighted base	1093	802	291	1093	-	-	-	-
Base: All GB Workers	1118	826	292	1118	-	-	-	-
1 to 5 days	1%	1%	1%	1%	-	-	-	-
6 to 10 days	2%	1%	6%	2%	-	-	-	-
11 to 15 days	2%	1%	6%	2%	-	-	-	-
16 to 20 days	9%	9%	10%	9%	-	-	-	-
21 to 25 days	23%	26%	16%	23%	-	-	-	-
26 to 30 days	27%	31%	14%	27%	-	-	-	-
31 to 35 days	10%	12%	4%	10%	-	-	-	-
More than 35 days	7%	7%	6%	7%	-	-	-	-
Don't know/can't recall	5%	3%	11%	5%	-	-	-	-
Not applicable - I am not entitled to any annual leave	14%	9%	27%	14%	-	-	-	-

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Total	Marital Status				
	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

For the following question, by 'annual leave', we mean the specific number of days of leave that are allocated to you by your employer per year. This does not include time accrued in lieu, or any holiday carried over from a previous year. If your annual leave is calculated in hours, please select the number of days which are closest to the total hours you are allocated. How much, if any, annual leave were you entitled to in your previous leave year (i.e. from when your employment leave calendar begins/ends)? (Please select the option which best applies. If you are not entitled to any annual leave, please select the "Not applicable" option)

	Unweighted base	1093	462	191	74	19	337
Base: All GB Workers	1118	468	192	74	19	356	
1 to 5 days	1%	1%	1%	-	6%	1%	
6 to 10 days	2%	2%	1%	-	5%	4%	
11 to 15 days	2%	3%	1%	-	-	3%	
16 to 20 days	9%	7%	10%	12%	-	10%	
21 to 25 days	23%	22%	24%	25%	10%	24%	
26 to 30 days	27%	28%	30%	30%	20%	22%	
31 to 35 days	10%	11%	13%	9%	11%	8%	
More than 35 days	7%	6%	7%	8%	22%	7%	
Don't know/can't recall	5%	5%	2%	1%	23%	7%	
Not applicable - I am not entitled to any annual leave	14%	15%	11%	16%	4%	15%	

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Total	Children in Household					
	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

For the following question, by 'annual leave', we mean the specific number of days of leave that are allocated to you by your employer per year. This does not include time accrued in lieu, or any holiday carried over from a previous year. If your annual leave is calculated in hours, please select the number of days which are closest to the total hours you are allocated. How much, if any, annual leave were you entitled to in your previous leave year (i.e. from when your employment leave calendar begins/ends)? (Please select the option which best applies. If you are not entitled to any annual leave, please select the "Not applicable" option)

Unweighted base	1093	749	158	126	34	318	26
Base: All GB Workers	1118	767	165	125	36	326	25
1 to 5 days	1%	1%	1%	1%	-	1%	4%
6 to 10 days	2%	2%	2%	1%	5%	2%	-
11 to 15 days	2%	2%	4%	2%	6%	4%	2%
16 to 20 days	9%	8%	10%	7%	12%	9%	14%
21 to 25 days	23%	23%	22%	22%	25%	22%	30%
26 to 30 days	27%	27%	28%	28%	22%	27%	18%
31 to 35 days	10%	9%	12%	10%	14%	12%	-
More than 35 days	7%	7%	6%	8%	-	6%	11%
Don't know/can't recall	5%	4%	6%	6%	-	5%	16%
Not applicable - I am not entitled to any annual leave	14%	15%	8%	15%	16%	12%	4%

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Total	Parent/ Guardian							
	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under	Over 18 years

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Unweighted base	1093	523	570	109	160	116	43	319	238
Base: All GB Workers	1118	525	593	112	161	113	43	321	238
1 to 5 days	1%	1%	2%	-	1%	1%	-	0%	1%
6 to 10 days	2%	2%	2%	4%	2%	1%	2%	2%	3%
11 to 15 days	2%	3%	2%	2%	4%	5%	2%	3%	2%
16 to 20 days	9%	8%	9%	10%	9%	9%	12%	9%	7%
21 to 25 days	23%	22%	25%	29%	24%	16%	21%	22%	21%
26 to 30 days	27%	26%	27%	31%	26%	29%	24%	29%	22%
31 to 35 days	10%	10%	9%	7%	14%	12%	9%	12%	9%
More than 35 days	7%	7%	7%	3%	6%	9%	7%	7%	8%
Don't know/can't recall	5%	4%	6%	5%	6%	4%	-	5%	3%
Not applicable - I am not entitled to any annual leave	14%	17%	12%	9%	9%	13%	22%	11%	24%

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Total	Social Media/ Messaging service (within the last month)									
	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype

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Unweighted base	1093	832	392	225	86	158	342	155	702	700	127
Base: All GB Workers	1118	851	396	224	91	153	364	168	721	721	127
1 to 5 days	1%	1%	1%	1%	4%	1%	1%	1%	1%	1%	1%
6 to 10 days	2%	2%	2%	2%	3%	5%	3%	4%	2%	2%	2%
11 to 15 days	2%	2%	3%	2%	4%	3%	3%	2%	3%	2%	2%
16 to 20 days	9%	9%	11%	7%	16%	9%	10%	11%	10%	8%	10%
21 to 25 days	23%	24%	25%	38%	31%	24%	24%	23%	24%	24%	26%
26 to 30 days	27%	27%	27%	27%	15%	22%	30%	33%	27%	28%	32%
31 to 35 days	10%	10%	8%	7%	5%	7%	10%	7%	10%	10%	5%
More than 35 days	7%	6%	7%	4%	5%	11%	6%	7%	6%	8%	9%
Don't know/can't recall	5%	5%	4%	2%	4%	3%	5%	5%	5%	5%	5%
Not applicable - I am not entitled to any annual leave	14%	13%	12%	11%	13%	14%	8%	8%	12%	11%	8%

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Total	Gender		Age				
	Male	Female	18-24	25-34	35-44	45-54	55+

As a reminder, by 'annual leave' we mean the specific number of days of leave that are allocated to you by your employer per year. This does not include time accrued in lieu, or any holiday carried over from a previous year. How many days, if any, of annual leave did you not use in your previous leave year (i.e. from when your employment leave calendar begins/ends)? (If you used all your annual leave in 2018, please select the "Not applicable" option)

	Unweighted base	1093	538	555	92	236	291	268	206
Base: All GB Workers who had annual leave	1118	581	537	107	243	296	263	209	
Less than 1 day (e.g. a half day, a few hours, etc.)	9%	8%	9%	8%	9%	7%	10%	9%	
1 to 5 days	16%	18%	14%	16%	20%	16%	18%	10%	
6 to 10 days	5%	5%	5%	4%	6%	4%	5%	4%	
11 to 15 days	1%	1%	1%	1%	2%	1%	1%	1%	
16 to 20 days	2%	3%	1%	-	3%	3%	1%	2%	
21 to 25 days	3%	3%	2%	6%	3%	1%	4%	1%	
26 to 30 days	3%	3%	2%	4%	0%	4%	2%	3%	
31 to 35 days	1%	1%	0%	-	1%	0%	2%	0%	
More than 35 days	1%	2%	1%	-	2%	1%	2%	2%	
Don't know/ can't recall	8%	7%	8%	16%	7%	5%	8%	8%	
Not applicable - I used all of my annual leave in 2018	52%	48%	56%	44%	47%	57%	48%	59%	

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GB Sample: 8th - 9th January 2019



Total	Social Grade		Region							
	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland

As a reminder, by 'annual leave' we mean the specific number of days of leave that are allocated to you by your employer per year. This does not include time accrued in lieu, or any holiday carried over from a previous year. How many days, if any, of annual leave did you not use in your previous leave year (i.e. from when your employment leave calendar begins/ends)? (If you used all your annual leave in 2018, please select the "Not applicable" option)

Unweighted base	1093	696	397	249	176	98	170	264	957	57	79
Base: All GB Workers who had annual leave	1118	671	447	252	179	103	186	266	986	54	78
Less than 1 day (e.g. a half day, a few hours, etc.)	9%	8%	10%	12%	6%	13%	9%	8%	9%	7%	7%
1 to 5 days	16%	18%	13%	13%	11%	15%	20%	20%	16%	21%	17%
6 to 10 days	5%	7%	2%	1%	3%	10%	9%	5%	5%	3%	2%
11 to 15 days	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	4%
16 to 20 days	2%	2%	3%	2%	2%	4%	3%	2%	2%	2%	1%
21 to 25 days	3%	2%	4%	4%	2%	4%	3%	2%	3%	1%	1%
26 to 30 days	3%	2%	3%	2%	3%	5%	3%	2%	3%	3%	-
31 to 35 days	1%	1%	1%	1%	2%	-	-	1%	1%	-	2%
More than 35 days	1%	1%	1%	0%	1%	1%	3%	2%	1%	-	3%
Don't know/ can't recall	8%	7%	9%	11%	4%	4%	6%	9%	7%	3%	14%
Not applicable - I used all of my annual leave in 2018	52%	50%	54%	53%	65%	43%	44%	49%	52%	60%	48%

YouGov Survey Results

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GB Sample: 8th - 9th January 2019



Total	Government Region											
	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England (NET)	Wales	Scotland

As a reminder, by 'annual leave' we mean the specific number of days of leave that are allocated to you by your employer per year. This does not include time accrued in lieu, or any holiday carried over from a previous year. How many days, if any, of annual leave did you not use in your previous leave year (i.e. from when your employment leave calendar begins/ends)? (If you used all your annual leave in 2018, please select the "Not applicable" option)

Unweighted base	1093	50	116	83	84	92	98	170	156	108	957	57	79
Base: All GB Workers who had annual leave	1118	51	114	86	88	91	103	186	158	108	986	54	78
Less than 1 day (e.g. a half day, a few hours, etc.)	9%	27%	7%	8%	9%	3%	13%	9%	8%	7%	9%	7%	7%
1 to 5 days	16%	13%	12%	14%	9%	13%	15%	20%	23%	15%	16%	21%	17%
6 to 10 days	5%	3%	1%	1%	3%	3%	10%	9%	6%	4%	5%	3%	2%
11 to 15 days	1%	2%	2%	-	2%	-	1%	1%	1%	2%	1%	-	4%
16 to 20 days	2%	4%	1%	3%	-	4%	4%	3%	2%	1%	2%	2%	1%
21 to 25 days	3%	8%	3%	2%	2%	1%	4%	3%	1%	2%	3%	1%	1%
26 to 30 days	3%	4%	2%	1%	4%	2%	5%	3%	3%	2%	3%	3%	-
31 to 35 days	1%	4%	-	-	2%	1%	-	-	1%	1%	1%	-	2%
More than 35 days	1%	-	-	1%	1%	1%	1%	3%	2%	2%	1%	-	3%
Don't know/ can't recall	8%	6%	13%	10%	3%	4%	4%	6%	8%	9%	7%	3%	14%
Not applicable - I used all of my annual leave in 2018	52%	30%	60%	59%	65%	66%	43%	44%	45%	55%	52%	60%	48%

YouGov Survey Results

Sample Size: 1118

GB Sample: 8th - 9th January 2019



Total	Working status						
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other

As a reminder, by 'annual leave' we mean the specific number of days of leave that are allocated to you by your employer per year. This does not include time accrued in lieu, or any holiday carried over from a previous year. How many days, if any, of annual leave did you not use in your previous leave year (i.e. from when your employment leave calendar begins/ends)? (If you used all your annual leave in 2018, please select the "Not applicable" option)

Unweighted base	1093	802	291	1093	-	-	-	-
Base: All GB Workers who had annual leave	1118	826	292	1118	-	-	-	-
Less than 1 day (e.g. a half day, a few hours, etc.)	9%	8%	11%	9%	-	-	-	-
1 to 5 days	16%	17%	13%	16%	-	-	-	-
6 to 10 days	5%	5%	3%	5%	-	-	-	-
11 to 15 days	1%	1%	1%	1%	-	-	-	-
16 to 20 days	2%	3%	0%	2%	-	-	-	-
21 to 25 days	3%	3%	2%	3%	-	-	-	-
26 to 30 days	3%	3%	1%	3%	-	-	-	-
31 to 35 days	1%	1%	-	1%	-	-	-	-
More than 35 days	1%	1%	1%	1%	-	-	-	-
Don't know/ can't recall	8%	6%	12%	8%	-	-	-	-
Not applicable - I used all of my annual leave in 2018	52%	51%	55%	52%	-	-	-	-

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Total	Marital Status				
	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

As a reminder, by 'annual leave' we mean the specific number of days of leave that are allocated to you by your employer per year. This does not include time accrued in lieu, or any holiday carried over from a previous year. How many days, if any, of annual leave did you not use in your previous leave year (i.e. from when your employment leave calendar begins/ends)? (If you used all your annual leave in 2018, please select the "Not applicable" option)

	Unweighted base	1093	462	191	74	19	337
Base: All GB Workers who had annual leave		1118	468	192	74	19	356
Less than 1 day (e.g. a half day, a few hours, etc.)		9%	9%	10%	11%	10%	8%
1 to 5 days		16%	16%	17%	17%	9%	17%
6 to 10 days		5%	3%	5%	4%	11%	6%
11 to 15 days		1%	0%	1%	1%	-	3%
16 to 20 days		2%	2%	1%	1%	6%	3%
21 to 25 days		3%	3%	3%	3%	-	2%
26 to 30 days		3%	3%	0%	4%	-	3%
31 to 35 days		1%	1%	0%	-	-	1%
More than 35 days		1%	1%	2%	-	6%	1%
Don't know/ can't recall		8%	6%	3%	6%	21%	11%
Not applicable - I used all of my annual leave in 2018		52%	55%	58%	53%	37%	45%

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Total	Children in Household					
	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

As a reminder, by 'annual leave' we mean the specific number of days of leave that are allocated to you by your employer per year. This does not include time accrued in lieu, or any holiday carried over from a previous year. How many days, if any, of annual leave did you not use in your previous leave year (i.e. from when your employment leave calendar begins/ends)? (If you used all your annual leave in 2018, please select the "Not applicable" option)

Unweighted base	1093	749	158	126	34	318	26
Base: All GB Workers who had annual leave	1118	767	165	125	36	326	25
Less than 1 day (e.g. a half day, a few hours, etc.)	9%	9%	9%	7%	11%	9%	4%
1 to 5 days	16%	17%	11%	19%	18%	15%	17%
6 to 10 days	5%	5%	3%	3%	9%	4%	15%
11 to 15 days	1%	1%	1%	-	-	1%	4%
16 to 20 days	2%	2%	2%	4%	4%	3%	4%
21 to 25 days	3%	3%	1%	4%	-	2%	5%
26 to 30 days	3%	3%	5%	-	-	2%	6%
31 to 35 days	1%	1%	2%	1%	2%	2%	-
More than 35 days	1%	1%	1%	2%	5%	2%	4%
Don't know/ can't recall	8%	8%	10%	5%	-	7%	12%
Not applicable - I used all of my annual leave in 2018	52%	52%	55%	54%	49%	54%	31%

YouGov Survey Results

Sample Size: 1118

GB Sample: 8th - 9th January 2019



Total	Parent/ Guardian							
	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under	Over 18 years

As a reminder, by 'annual leave' we mean the specific number of days of leave that are allocated to you by your employer per year. This does not include time accrued in lieu, or any holiday carried over from a previous year. How many days, if any, of annual leave did you not use in your previous leave year (i.e. from when your employment leave calendar begins/ends)? (If you used all your annual leave in 2018, please select the "Not applicable" option)

	Unweighted base	1093	523	570	109	160	116	43	319	238
Base: All GB Workers who had annual leave		1118	525	593	112	161	113	43	321	238
Less than 1 day (e.g. a half day, a few hours, etc.)		9%	10%	8%	11%	8%	8%	9%	9%	11%
1 to 5 days		16%	13%	19%	16%	17%	13%	15%	15%	11%
6 to 10 days		5%	3%	6%	5%	4%	2%	2%	3%	3%
11 to 15 days		1%	1%	1%	-	-	-	3%	0%	2%
16 to 20 days		2%	3%	2%	2%	5%	5%	-	4%	2%
21 to 25 days		3%	3%	2%	5%	3%	2%	2%	3%	2%
26 to 30 days		3%	3%	3%	2%	3%	4%	3%	3%	2%
31 to 35 days		1%	1%	1%	2%	2%	1%	2%	2%	0%
More than 35 days		1%	1%	1%	2%	-	3%	2%	2%	1%
Don't know/ can't recall		8%	6%	9%	6%	4%	2%	5%	4%	8%
Not applicable - I used all of my annual leave in 2018		52%	56%	48%	50%	54%	61%	56%	55%	57%

YouGov Survey Results

Sample Size: 1118

GB Sample: 8th - 9th January 2019



Total	Social Media/ Messaging service (within the last month)									
	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype

As a reminder, by 'annual leave' we mean the specific number of days of leave that are allocated to you by your employer per year. This does not include time accrued in lieu, or any holiday carried over from a previous year. How many days, if any, of annual leave did you not use in your previous leave year (i.e. from when your employment leave calendar begins/ends)? (If you used all your annual leave in 2018, please select the "Not applicable" option)

Unweighted base	1093	832	392	225	86	158	342	155	702	700	127
Base: All GB Workers who had annual leave	1118	851	396	224	91	153	364	168	721	721	127
Less than 1 day (e.g. a half day, a few hours, etc.)	9%	8%	9%	8%	12%	10%	8%	11%	9%	9%	7%
1 to 5 days	16%	17%	18%	21%	17%	12%	16%	19%	17%	18%	18%
6 to 10 days	5%	4%	6%	7%	2%	1%	6%	4%	4%	6%	5%
11 to 15 days	1%	1%	2%	2%	3%	2%	2%	2%	1%	1%	2%
16 to 20 days	2%	2%	3%	2%	7%	3%	3%	1%	2%	2%	5%
21 to 25 days	3%	3%	1%	2%	2%	2%	3%	6%	3%	3%	1%
26 to 30 days	3%	2%	2%	3%	4%	1%	4%	3%	2%	3%	4%
31 to 35 days	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	-
More than 35 days	1%	1%	2%	1%	3%	1%	0%	-	1%	1%	3%
Don't know/ can't recall	8%	8%	8%	7%	8%	5%	9%	11%	8%	7%	7%
Not applicable - I used all of my annual leave in 2018	52%	52%	49%	45%	41%	60%	49%	43%	51%	50%	47%

YouGov Survey Results

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Total	Gender		Age				
	Male	Female	18-24	25-34	35-44	45-54	55+

In general, which ONE, if any, of the following statements BEST describes how far in advance you book off your annual leave?

	Unweighted base	941	470	471	80	217	264	234	146
Base: All GB Workers		962	507	455	94	225	265	229	150
As soon as I possibly can so I don't miss out on dates I want		33%	28%	38%	30%	32%	33%	34%	33%
In the first month or two of the new holiday year		8%	9%	8%	3%	8%	7%	9%	14%
As and when I need to book holiday, but more than just a couple of weeks before		41%	46%	36%	49%	45%	43%	37%	35%
I leave booking annual leave till the very last minute		3%	2%	3%	4%	2%	3%	3%	2%
I leave it to the end of the year and often have random days I need to use up		3%	3%	2%	6%	2%	2%	2%	3%
Just a couple of weeks before going on annual leave		3%	5%	2%	2%	4%	4%	2%	4%
None of these		7%	5%	10%	2%	5%	6%	11%	9%
Don't know		2%	2%	2%	5%	2%	2%	2%	1%

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GB Sample: 8th - 9th January 2019



Total	Social Grade		Region							
	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland

In general, which ONE, if any, of the following statements BEST describes how far in advance you book off your annual leave?

Unweighted base	941	618	323	217	149	87	147	224	824	45	72
Base: All GB Workers	962	598	364	218	151	92	161	227	849	42	71
As soon as I possibly can so I don't miss out on dates I want	33%	30%	36%	36%	33%	33%	21%	39%	33%	28%	30%
In the first month or two of the new holiday year	8%	7%	10%	7%	10%	8%	12%	7%	9%	7%	5%
As and when I need to book holiday, but more than just a couple of weeks before	41%	45%	35%	39%	39%	42%	50%	37%	41%	44%	46%
I leave booking annual leave till the very last minute	3%	3%	2%	3%	1%	4%	1%	3%	2%	6%	6%
I leave it to the end of the year and often have random days I need to use up	3%	3%	2%	1%	3%	1%	2%	5%	3%	4%	3%
Just a couple of weeks before going on annual leave	3%	3%	4%	3%	7%	2%	4%	2%	4%	-	1%
None of these	7%	7%	8%	8%	6%	6%	8%	6%	7%	11%	6%
Don't know	2%	2%	3%	3%	2%	4%	1%	2%	2%	-	3%

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GB Sample: 8th - 9th January 2019



Total	Government Region											
	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England (NET)	Wales	Scotland

In general, which ONE, if any, of the following statements BEST describes how far in advance you book off your annual leave?

	Unweighted base	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England (NET)	Wales	Scotland
	941	46	99	72	72	77	87	147	135	89	824	45	72
Base: All GB Workers	962	47	95	76	74	77	92	161	137	90	849	42	71
As soon as I possibly can so I don't miss out on dates I want	33%	26%	37%	40%	35%	31%	33%	21%	38%	39%	33%	28%	30%
In the first month or two of the new holiday year	8%	8%	9%	3%	9%	11%	8%	12%	7%	8%	9%	7%	5%
As and when I need to book holiday, but more than just a couple of weeks before	41%	40%	36%	42%	35%	43%	42%	50%	37%	37%	41%	44%	46%
I leave booking annual leave till the very last minute	3%	8%	3%	-	-	1%	4%	1%	3%	3%	2%	6%	6%
I leave it to the end of the year and often have random days I need to use up	3%	2%	-	1%	4%	2%	1%	2%	7%	1%	3%	4%	3%
Just a couple of weeks before going on annual leave	3%	2%	4%	3%	6%	8%	2%	4%	2%	1%	4%	-	1%
None of these	7%	13%	5%	9%	8%	4%	6%	8%	5%	9%	7%	11%	6%
Don't know	2%	2%	6%	2%	3%	-	4%	1%	1%	2%	2%	-	3%

YouGov Survey Results

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GB Sample: 8th - 9th January 2019



Total	Working status						
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other

In general, which ONE, if any, of the following statements BEST describes how far in advance you book off your annual leave?

Unweighted base	941	730	211	941	-	-	-	-
Base: All GB Workers	962	750	212	962	-	-	-	-
As soon as I possibly can so I don't miss out on dates I want	33%	31%	37%	33%	-	-	-	-
In the first month or two of the new holiday year	8%	7%	11%	8%	-	-	-	-
As and when I need to book holiday, but more than just a couple of weeks before	41%	45%	27%	41%	-	-	-	-
I leave booking annual leave till the very last minute	3%	2%	5%	3%	-	-	-	-
I leave it to the end of the year and often have random days I need to use up	3%	3%	2%	3%	-	-	-	-
Just a couple of weeks before going on annual leave	3%	3%	3%	3%	-	-	-	-
None of these	7%	6%	11%	7%	-	-	-	-
Don't know	2%	2%	4%	2%	-	-	-	-

YouGov Survey Results

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Total	Marital Status				
	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

In general, which ONE, if any, of the following statements BEST describes how far in advance you book off your annual leave?

	Unweighted base	941	395	170	63	18	286
Base: All GB Workers		962	399	170	63	18	304
As soon as I possibly can so I don't miss out on dates I want		33%	37%	28%	36%	31%	28%
In the first month or two of the new holiday year		8%	7%	11%	11%	21%	7%
As and when I need to book holiday, but more than just a couple of weeks before		41%	39%	46%	40%	28%	43%
I leave booking annual leave till the very last minute		3%	3%	1%	3%	-	3%
I leave it to the end of the year and often have random days I need to use up		3%	2%	1%	-	-	5%
Just a couple of weeks before going on annual leave		3%	3%	3%	2%	-	5%
None of these		7%	8%	8%	8%	20%	5%
Don't know		2%	2%	2%	-	-	3%

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Total	Children in Household					
	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

In general, which ONE, if any, of the following statements BEST describes how far in advance you book off your annual leave?

	Unweighted base	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused
Unweighted base	941	635	144	108	29	281	25
Base: All GB Workers	962	651	152	105	30	288	24
As soon as I possibly can so I don't miss out on dates I want	33%	30%	43%	30%	31%	37%	40%
In the first month or two of the new holiday year	8%	9%	8%	8%	13%	8%	-
As and when I need to book holiday, but more than just a couple of weeks before	41%	44%	32%	45%	24%	36%	23%
I leave booking annual leave till the very last minute	3%	3%	1%	3%	7%	3%	-
I leave it to the end of the year and often have random days I need to use up	3%	3%	4%	-	-	2%	8%
Just a couple of weeks before going on annual leave	3%	3%	3%	1%	13%	3%	10%
None of these	7%	6%	9%	11%	4%	9%	5%
Don't know	2%	2%	1%	3%	9%	2%	13%

YouGov Survey Results

Sample Size: 1118

GB Sample: 8th - 9th January 2019



Total	Parent/ Guardian							
	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under	Over 18 years

In general, which ONE, if any, of the following statements
BEST describes how far in advance you book off your
annual leave?

	Unweighted base	941	437	504	100	147	101	34	285	180
Base: All GB Workers		962	438	525	102	147	98	33	285	181
As soon as I possibly can so I don't miss out on dates I want In the first month or two of the new holiday year		33%	35%	30%	32%	37%	33%	31%	35%	36%
As and when I need to book holiday, but more than just a couple of weeks before		41%	37%	45%	41%	34%	40%	49%	38%	35%
I leave booking annual leave till the very last minute		3%	2%	3%	3%	2%	2%	9%	3%	2%
I leave it to the end of the year and often have random days I need to use up		3%	1%	4%	3%	1%	1%	3%	2%	1%
Just a couple of weeks before going on annual leave		3%	3%	4%	6%	2%	2%	-	3%	3%
None of these		7%	9%	6%	3%	11%	13%	3%	9%	9%
Don't know		2%	2%	2%	2%	2%	3%	-	2%	1%

YouGov Survey Results

Sample Size: 1118

GB Sample: 8th - 9th January 2019



Total	Social Media/ Messaging service (within the last month)									
	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype

In general, which ONE, if any, of the following statements BEST describes how far in advance you book off your annual leave?

	Unweighted base	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype
	941	726	344	201	75	135	312	143	618	623	117
Base: All GB Workers	962	743	349	199	79	131	333	155	635	640	117
As soon as I possibly can so I don't miss out on dates I want	33%	33%	32%	27%	38%	40%	32%	31%	34%	33%	24%
In the first month or two of the new holiday year	8%	8%	8%	7%	14%	8%	7%	5%	8%	9%	7%
As and when I need to book holiday, but more than just a couple of weeks before	41%	43%	44%	56%	37%	36%	46%	47%	42%	44%	52%
I leave booking annual leave till the very last minute	3%	3%	2%	2%	1%	2%	3%	3%	2%	2%	2%
I leave it to the end of the year and often have random days I need to use up	3%	2%	2%	1%	-	2%	2%	5%	2%	2%	1%
Just a couple of weeks before going on annual leave	3%	3%	3%	2%	4%	2%	2%	1%	2%	3%	3%
None of these	7%	7%	6%	3%	4%	11%	6%	4%	7%	7%	7%
Don't know	2%	2%	2%	1%	3%	1%	2%	5%	2%	2%	2%

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Total	Gender		Age				
	Male	Female	18-24	25-34	35-44	45-54	55+

In which, if any, of the following months of your previous leave year (i.e. from when your employment leave calendar begins to when it ends) did you use MOST of your annual leave? (Please select the option that best applies. If you used roughly an even amount of leave across each month, please select the "Not applicable" option)

	Unweighted base	941	470	471	80	217	264	234	146
Base: All GB Workers who had annual leave		962	507	455	94	225	265	229	150
January		2%	2%	2%	1%	1%	-	3%	3%
February		3%	3%	2%	1%	2%	4%	2%	4%
March		2%	2%	3%	-	3%	3%	3%	1%
April		3%	4%	3%	-	3%	2%	5%	4%
May		6%	7%	6%	4%	8%	5%	6%	8%
June		8%	8%	7%	12%	7%	11%	4%	7%
July		10%	9%	11%	10%	10%	10%	12%	8%
August		22%	21%	22%	24%	14%	26%	29%	13%
September		9%	8%	9%	10%	10%	4%	8%	14%
October		5%	6%	4%	3%	7%	6%	2%	4%
November		2%	2%	2%	1%	2%	2%	3%	3%
December		8%	9%	7%	14%	12%	5%	6%	8%
Don't know/can't recall		7%	7%	7%	9%	7%	8%	6%	5%
Not applicable - I used roughly an even amount of leave across each month		13%	13%	14%	11%	14%	13%	12%	18%

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GB Sample: 8th - 9th January 2019



Total	Social Grade		Region							
	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland

In which, if any, of the following months of your previous leave year (i.e. from when your employment leave calendar begins to when it ends) did you use MOST of your annual leave? (Please select the option that best applies. If you used roughly an even amount of leave across each month, please select the "Not applicable" option)

	Unweighted base	941	618	323	217	149	87	147	224	824	45	72
Base: All GB Workers who had annual leave		962	598	364	218	151	92	161	227	849	42	71
January		2%	1%	2%	-	4%	-	3%	1%	2%	2%	1%
February		3%	3%	1%	1%	3%	2%	2%	4%	3%	-	5%
March		2%	2%	2%	2%	1%	2%	5%	3%	2%	-	-
April		3%	3%	3%	4%	4%	3%	2%	4%	3%	-	2%
May		6%	7%	6%	9%	5%	7%	5%	6%	7%	9%	3%
June		8%	8%	8%	10%	8%	2%	6%	8%	7%	8%	13%
July		10%	11%	8%	7%	12%	13%	11%	7%	9%	11%	21%
August		22%	21%	22%	24%	24%	23%	21%	19%	22%	30%	11%
September		9%	7%	11%	10%	4%	10%	10%	10%	9%	6%	7%
October		5%	5%	4%	4%	7%	4%	4%	4%	5%	6%	7%
November		2%	2%	3%	2%	3%	2%	3%	3%	3%	2%	-
December		8%	9%	7%	6%	7%	10%	16%	6%	9%	7%	4%
Don't know/can't recall		7%	7%	7%	6%	7%	8%	5%	10%	7%	4%	7%
Not applicable - I used roughly an even amount of leave across each month		13%	11%	17%	15%	12%	14%	7%	15%	13%	14%	19%

YouGov Survey Results

Sample Size: 1118

GB Sample: 8th - 9th January 2019



Total	Government Region											
	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England (NET)	Wales	Scotland

In which, if any, of the following months of your previous leave year (i.e. from when your employment leave calendar begins to when it ends) did you use MOST of your annual leave? (Please select the option that best applies. If you used roughly an even amount of leave across each month, please select the "Not applicable" option)

	Unweighted base	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England (NET)	Wales	Scotland
Unweighted base	941	46	99	72	72	77	87	147	135	89	824	45	72
Base: All GB Workers who had annual leave	962	47	95	76	74	77	92	161	137	90	849	42	71
January	2%	-	-	-	5%	3%	-	3%	1%	1%	2%	2%	1%
February	3%	4%	-	1%	3%	3%	2%	2%	4%	3%	3%	-	5%
March	2%	2%	-	4%	-	1%	2%	5%	2%	4%	2%	-	-
April	3%	5%	5%	2%	6%	1%	3%	2%	4%	3%	3%	-	2%
May	6%	12%	11%	5%	1%	9%	7%	5%	9%	3%	7%	9%	3%
June	8%	8%	8%	14%	8%	8%	2%	6%	9%	6%	7%	8%	13%
July	10%	7%	7%	7%	16%	8%	13%	11%	8%	5%	9%	11%	21%
August	22%	27%	25%	20%	26%	22%	23%	21%	15%	25%	22%	30%	11%
September	9%	8%	7%	15%	3%	5%	10%	10%	12%	7%	9%	6%	7%
October	5%	9%	4%	2%	9%	5%	4%	4%	4%	3%	5%	6%	7%
November	2%	-	3%	2%	1%	4%	2%	3%	3%	3%	3%	2%	-
December	8%	10%	5%	5%	4%	11%	10%	16%	4%	9%	9%	7%	4%
Don't know/can't recall	7%	-	8%	6%	8%	7%	8%	5%	10%	8%	7%	4%	7%
Not applicable - I used roughly an even amount of leave across each month	13%	9%	16%	16%	10%	14%	14%	7%	14%	17%	13%	14%	19%

YouGov Survey Results

Sample Size: 1118

GB Sample: 8th - 9th January 2019



Total	Working status						
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other

In which, if any, of the following months of your previous leave year (i.e. from when your employment leave calendar begins to when it ends) did you use MOST of your annual leave? (Please select the option that best applies. If you used roughly an even amount of leave across each month, please select the "Not applicable" option)

Unweighted base	941	730	211	941	-	-	-	-
Base: All GB Workers who had annual leave	962	750	212	962	-	-	-	-
January	2%	1%	2%	2%	-	-	-	-
February	3%	3%	2%	3%	-	-	-	-
March	2%	2%	1%	2%	-	-	-	-
April	3%	3%	5%	3%	-	-	-	-
May	6%	6%	9%	6%	-	-	-	-
June	8%	8%	8%	8%	-	-	-	-
July	10%	11%	9%	10%	-	-	-	-
August	22%	21%	22%	22%	-	-	-	-
September	9%	9%	8%	9%	-	-	-	-
October	5%	6%	1%	5%	-	-	-	-
November	2%	3%	1%	2%	-	-	-	-
December	8%	9%	4%	8%	-	-	-	-
Don't know/can't recall	7%	6%	11%	7%	-	-	-	-
Not applicable - I used roughly an even amount of leave across each month	13%	13%	17%	13%	-	-	-	-

YouGov Survey Results

Sample Size: 1118

GB Sample: 8th - 9th January 2019



Total	Marital Status				
	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

In which, if any, of the following months of your previous leave year (i.e. from when your employment leave calendar begins to when it ends) did you use MOST of your annual leave? (Please select the option that best applies. If you used roughly an even amount of leave across each month, please select the "Not applicable" option)

	Unweighted base	941	395	170	63	18	286
Base: All GB Workers who had annual leave		962	399	170	63	18	304
January	2%	1%	1%	-	9%	2%	
February	3%	3%	1%	3%	-	3%	
March	2%	2%	4%	-	-	2%	
April	3%	4%	3%	1%	-	3%	
May	6%	7%	7%	12%	6%	5%	
June	8%	8%	7%	6%	5%	7%	
July	10%	10%	9%	17%	-	10%	
August	22%	29%	20%	18%	11%	14%	
September	9%	7%	13%	7%	18%	9%	
October	5%	4%	6%	4%	-	5%	
November	2%	2%	3%	1%	12%	2%	
December	8%	5%	9%	10%	6%	12%	
Don't know/can't recall	7%	5%	5%	10%	22%	9%	
Not applicable - I used roughly an even amount of leave across each month	13%	12%	13%	11%	12%	16%	

YouGov Survey Results

Sample Size: 1118

GB Sample: 8th - 9th January 2019



Total	Children in Household					
	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

In which, if any, of the following months of your previous leave year (i.e. from when your employment leave calendar begins to when it ends) did you use MOST of your annual leave? (Please select the option that best applies. If you used roughly an even amount of leave across each month, please select the "Not applicable" option)

	Unweighted base	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused
Unweighted base	941	635	144	108	29	281	25
Base: All GB Workers who had annual leave	962	651	152	105	30	288	24
January	2%	2%	1%	1%	-	1%	-
February	3%	3%	1%	1%	3%	1%	4%
March	2%	2%	3%	1%	-	2%	4%
April	3%	3%	3%	5%	3%	4%	4%
May	6%	7%	6%	6%	-	5%	-
June	8%	9%	7%	5%	-	6%	4%
July	10%	9%	12%	10%	21%	13%	6%
August	22%	14%	34%	48%	37%	39%	10%
September	9%	10%	6%	3%	-	4%	17%
October	5%	5%	5%	-	7%	3%	4%
November	2%	3%	1%	1%	2%	1%	4%
December	8%	10%	2%	7%	14%	5%	4%
Don't know/can't recall	7%	7%	7%	5%	10%	6%	14%
Not applicable - I used roughly an even amount of leave across each month	13%	15%	11%	9%	2%	9%	26%

YouGov Survey Results

Sample Size: 1118

GB Sample: 8th - 9th January 2019



Total	Parent/ Guardian							
	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under	Over 18 years

In which, if any, of the following months of your previous leave year (i.e. from when your employment leave calendar begins to when it ends) did you use MOST of your annual leave? (Please select the option that best applies. If you used roughly an even amount of leave across each month, please select the "Not applicable" option)

	Unweighted base	941	437	504	100	147	101	34	285	180
Base: All GB Workers who had annual leave		962	438	525	102	147	98	33	285	181
January		2%	1%	2%	2%	1%	-	-	1%	1%
February		3%	2%	3%	2%	2%	1%	-	1%	3%
March		2%	2%	3%	2%	1%	2%	4%	2%	2%
April		3%	5%	2%	5%	5%	4%	3%	4%	5%
May		6%	5%	7%	7%	5%	1%	3%	4%	7%
June		8%	7%	8%	9%	5%	8%	6%	7%	8%
July		10%	13%	8%	12%	14%	12%	24%	13%	12%
August		22%	31%	13%	29%	45%	46%	35%	40%	20%
September		9%	7%	10%	4%	2%	6%	9%	4%	11%
October		5%	3%	7%	2%	4%	2%	-	3%	2%
November		2%	2%	3%	4%	1%	1%	-	2%	1%
December		8%	5%	11%	4%	2%	3%	-	3%	6%
Don't know/can't recall		7%	6%	8%	7%	4%	5%	-	6%	6%
Not applicable - I used roughly an even amount of leave across each month		13%	12%	14%	12%	8%	9%	16%	10%	17%

YouGov Survey Results

Sample Size: 1118

GB Sample: 8th - 9th January 2019



Total	Social Media/ Messaging service (within the last month)									
	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype

In which, if any, of the following months of your previous leave year (i.e. from when your employment leave calendar begins to when it ends) did you use MOST of your annual leave? (Please select the option that best applies. If you used roughly an even amount of leave across each month, please select the "Not applicable" option)

	Unweighted base	941	726	344	201	75	135	312	143	618	623	117
Base: All GB Workers who had annual leave		962	743	349	199	79	131	333	155	635	640	117
January		2%	1%	1%	3%	1%	1%	1%	1%	1%	2%	3%
February		3%	3%	3%	4%	3%	2%	2%	2%	3%	3%	6%
March		2%	2%	2%	2%	1%	3%	3%	1%	2%	2%	2%
April		3%	3%	3%	2%	7%	3%	3%	2%	3%	3%	6%
May		6%	6%	7%	6%	11%	6%	5%	4%	6%	6%	9%
June		8%	8%	8%	6%	4%	9%	8%	5%	8%	8%	8%
July		10%	11%	11%	16%	14%	13%	10%	11%	12%	10%	13%
August		22%	23%	25%	19%	12%	29%	24%	28%	23%	23%	13%
September		9%	9%	8%	9%	10%	8%	10%	9%	9%	8%	5%
October		5%	5%	4%	2%	6%	3%	5%	4%	5%	5%	8%
November		2%	2%	2%	3%	7%	2%	2%	2%	2%	3%	3%
December		8%	8%	8%	11%	6%	7%	10%	15%	8%	8%	9%
Don't know/can't recall		7%	7%	7%	6%	5%	4%	6%	9%	6%	6%	7%
Not applicable - I used roughly an even amount of leave across each month		13%	13%	11%	9%	13%	11%	12%	8%	13%	12%	7%

YouGov Survey Results

Sample Size: 1118

GB Sample: 8th - 9th January 2019



Total	Gender		Age				
	Male	Female	18-24	25-34	35-44	45-54	55+

You previously said that you had annual leave left over from the previous year...Which, if any, of the following reasons describes the reasons for this? (Please select all that apply. If you had no particular reason for having annual leave left over, please select the "Not applicable" option)

	Unweighted base	441	243	198	31	109	114	120	67
Base: All GB Workers who had annual leave left over in 2018		455	261	194	43	111	115	117	69
I forgot to use all my annual leave	9%		12%	5%	26%	10%	9%	6%	6%
I didn't plan in advance	12%		11%	12%	11%	11%	10%	14%	11%
I was too busy	22%		26%	16%	11%	22%	25%	25%	18%
There were no suitable days I could take off	15%		16%	15%	6%	16%	16%	16%	19%
I wanted to come into work rather than take annual leave	7%		9%	5%	16%	10%	8%	4%	2%
I worried co-workers thought I'm skiving	1%		2%	0%	-	1%	4%	1%	-
My company's culture is against taking all or long holidays	3%		2%	5%	4%	5%	4%	2%	3%
There was nobody to do my role while away, so I fear work will pile up on my return	9%		9%	8%	1%	13%	12%	5%	6%
There was too much competition from colleagues for holidays around peak periods	4%		5%	4%	1%	7%	5%	3%	3%
It was too difficult to co-ordinate time off with family/friends	6%		5%	6%	3%	8%	7%	2%	7%
I put advancing my career ahead of using up all my holiday allowance	3%		4%	2%	11%	5%	2%	-	3%
Other	18%		15%	22%	19%	21%	18%	16%	17%
Don't know	2%		1%	4%	-	2%	1%	4%	3%
Not applicable - I had no particular reason for having annual leave left over from the previous year	19%		16%	24%	13%	19%	17%	21%	26%

YouGov Survey Results

Sample Size: 1118

GB Sample: 8th - 9th January 2019



Total	Social Grade		Region							
	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland

You previously said that you had annual leave left over from the previous year...Which, if any, of the following reasons describes the reasons for this? (Please select all that apply. If you had no particular reason for having annual leave left over, please select the "Not applicable" option)

	Unweighted base	441	299	142	90	55	49	84	111	389	22	30
Base: All GB Workers who had annual leave left over in 2018		455	289	166	91	55	55	94	112	406	20	29
I forgot to use all my annual leave	9%	9%	9%	11%	10%	7%	9%	6%	13%	9%	4%	13%
I didn't plan in advance	12%	12%	12%	11%	9%	7%	9%	15%	15%	12%	6%	10%
I was too busy	22%	26%	26%	15%	22%	19%	20%	28%	20%	22%	13%	23%
There were no suitable days I could take off	15%	14%	14%	17%	20%	14%	9%	15%	16%	15%	15%	13%
I wanted to come into work rather than take annual leave	7%	8%	8%	6%	5%	10%	12%	10%	4%	8%	-	6%
I worried co-workers thought I'm skiving	1%	2%	2%	-	1%	3%	3%	1%	-	1%	-	4%
My company's culture is against taking all or long holidays	3%	3%	3%	4%	2%	2%	7%	6%	2%	4%	8%	-
There was nobody to do my role while away, so I fear work will pile up on my return	9%	11%	11%	5%	5%	3%	14%	8%	11%	9%	9%	7%
There was too much competition from colleagues for holidays around peak periods	4%	4%	4%	5%	7%	3%	9%	4%	3%	5%	5%	-
It was too difficult to co-ordinate time off with family/friends	6%	7%	7%	4%	6%	7%	6%	4%	6%	6%	5%	6%
I put advancing my career ahead of using up all my holiday allowance	3%	3%	3%	4%	-	6%	3%	6%	3%	4%	-	-
Other	18%	19%	19%	17%	20%	18%	11%	15%	17%	17%	41%	23%
Don't know	2%	2%	2%	1%	4%	4%	-	1%	3%	2%	4%	-
Not applicable - I had no particular reason for having annual leave left over from the previous year	19%	19%	20%	18%	15%	20%	23%	16%	24%	20%	19%	17%

YouGov Survey Results

Sample Size: 1118

GB Sample: 8th - 9th January 2019



Total	Government Region											
	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England (NET)	Wales	Scotland

You previously said that you had annual leave left over from the previous year...Which, if any, of the following reasons describes the reasons for this? (Please select all that apply. If you had no particular reason for having annual leave left over, please select the "Not applicable" option)

	Unweighted base	441	31	34	25	29	26	49	84	73	38	389	22	30
Base: All GB Workers who had annual leave left over in 2018		455	33	31	27	28	27	55	94	73	38	406	20	29
I forgot to use all my annual leave	9%	12%	1%	17%	3%	11%	9%	6%	16%	7%	9%	4%	13%	
I didn't plan in advance	12%	9%	7%	13%	7%	7%	9%	15%	14%	17%	12%	6%	10%	
I was too busy	22%	21%	30%	13%	7%	32%	20%	28%	23%	16%	22%	13%	23%	
There were no suitable days I could take off	15%	18%	23%	18%	21%	7%	9%	15%	13%	22%	15%	15%	13%	
I wanted to come into work rather than take annual leave	7%	6%	3%	6%	11%	9%	12%	10%	3%	5%	8%	-	6%	
I worried co-workers thought I'm skiving	1%	-	2%	-	-	7%	3%	1%	-	-	1%	-	4%	
My company's culture is against taking all or long holidays	3%	-	-	7%	-	3%	7%	6%	3%	-	4%	8%	-	
There was nobody to do my role while away, so I fear work will pile up on my return	9%	6%	4%	6%	-	7%	14%	8%	10%	15%	9%	9%	7%	
There was too much competition from colleagues for holidays around peak periods	4%	9%	3%	7%	3%	4%	9%	4%	3%	2%	5%	5%	-	
It was too difficult to co-ordinate time off with family/friends	6%	-	6%	15%	7%	7%	6%	4%	5%	7%	6%	5%	6%	
I put advancing my career ahead of using up all my holiday allowance	3%	-	-	-	-	12%	3%	6%	3%	5%	4%	-	-	
Other	18%	24%	21%	15%	21%	15%	11%	15%	17%	16%	17%	41%	23%	
Don't know	2%	6%	-	8%	4%	4%	-	1%	4%	-	2%	4%	-	
Not applicable - I had no particular reason for having annual leave left over from the previous year	19%	21%	13%	11%	30%	10%	23%	16%	24%	23%	20%	19%	17%	

YouGov Survey Results

Sample Size: 1118

GB Sample: 8th - 9th January 2019



Total	Working status						
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other

You previously said that you had annual leave left over from the previous year...Which, if any, of the following reasons describes the reasons for this? (Please select all that apply. If you had no particular reason for having annual leave left over, please select the "Not applicable" option)

	Unweighted base							
	441	347	94	441	-	-	-	-
Base: All GB Workers who had annual leave left over in 2018	455	360	95	455	-	-	-	-
I forgot to use all my annual leave	9%	10%	8%	9%	-	-	-	-
I didn't plan in advance	12%	10%	18%	12%	-	-	-	-
I was too busy	22%	25%	10%	22%	-	-	-	-
There were no suitable days I could take off	15%	15%	14%	15%	-	-	-	-
I wanted to come into work rather than take annual leave	7%	8%	5%	7%	-	-	-	-
I worried co-workers thought I'm skiving	1%	2%	1%	1%	-	-	-	-
My company's culture is against taking all or long holidays	3%	4%	2%	3%	-	-	-	-
There was nobody to do my role while away, so I fear work will pile up on my return	9%	10%	3%	9%	-	-	-	-
There was too much competition from colleagues for holidays around peak periods	4%	4%	5%	4%	-	-	-	-
It was too difficult to co-ordinate time off with family/friends	6%	6%	4%	6%	-	-	-	-
I put advancing my career ahead of using up all my holiday allowance	3%	4%	1%	3%	-	-	-	-
Other	18%	18%	17%	18%	-	-	-	-
Don't know	2%	2%	4%	2%	-	-	-	-
Not applicable - I had no particular reason for having annual leave left over from the previous year	19%	17%	27%	19%	-	-	-	-

YouGov Survey Results

Sample Size: 1118

GB Sample: 8th - 9th January 2019



Total	Marital Status				
	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

You previously said that you had annual leave left over from the previous year...Which, if any, of the following reasons describes the reasons for this? (Please select all that apply. If you had no particular reason for having annual leave left over, please select the "Not applicable" option)

	Unweighted base	441	181	73	30	8	145
Base: All GB Workers who had annual leave left over in 2018		455	180	75	31	8	159
I forgot to use all my annual leave	9%	6%	6%	3%	13%	15%	
I didn't plan in advance	12%	12%	6%	15%	-	13%	
I was too busy	22%	24%	27%	20%	12%	18%	
There were no suitable days I could take off	15%	18%	9%	6%	-	18%	
I wanted to come into work rather than take annual leave	7%	5%	10%	7%	-	9%	
I worried co-workers thought I'm skiving	1%	1%	-	-	-	2%	
My company's culture is against taking all or long holidays	3%	3%	2%	6%	12%	4%	
There was nobody to do my role while away, so I fear work will pile up on my return	9%	7%	6%	16%	12%	9%	
There was too much competition from colleagues for holidays around peak periods	4%	4%	4%	3%	-	5%	
It was too difficult to co-ordinate time off with family/friends	6%	6%	5%	3%	-	7%	
I put advancing my career ahead of using up all my holiday allowance	3%	1%	1%	-	13%	7%	
Other	18%	17%	13%	23%	41%	19%	
Don't know	2%	4%	-	6%	-	1%	
Not applicable - I had no particular reason for having annual leave left over from the previous year	19%	22%	28%	10%	21%	14%	

YouGov Survey Results

Sample Size: 1118

GB Sample: 8th - 9th January 2019



Total	Children in Household					
	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

You previously said that you had annual leave left over from the previous year...Which, if any, of the following reasons describes the reasons for this? (Please select all that apply. If you had no particular reason for having annual leave left over, please select the "Not applicable" option)

	Unweighted base	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused
Unweighted base	441	301	59	51	16	126	14
Base: All GB Workers who had annual leave left over in 2018	455	313	58	51	18	127	14
I forgot to use all my annual leave	9%	11%	3%	8%	10%	6%	7%
I didn't plan in advance	12%	12%	13%	15%	-	12%	-
I was too busy	22%	22%	27%	15%	15%	20%	21%
There were no suitable days I could take off	15%	15%	21%	10%	16%	16%	10%
I wanted to come into work rather than take annual leave	7%	7%	7%	7%	6%	7%	10%
I worried co-workers thought I'm skiving	1%	1%	-	3%	13%	3%	-
My company's culture is against taking all or long holidays	3%	2%	6%	2%	6%	4%	23%
There was nobody to do my role while away, so I fear work will pile up on my return	9%	7%	12%	11%	10%	12%	7%
There was too much competition from colleagues for holidays around peak periods	4%	5%	7%	2%	6%	5%	-
It was too difficult to co-ordinate time off with family/friends	6%	6%	5%	4%	6%	4%	-
I put advancing my career ahead of using up all my holiday allowance	3%	4%	-	-	6%	1%	-
Other	18%	19%	10%	27%	10%	17%	7%
Don't know	2%	1%	12%	-	6%	6%	6%
Not applicable - I had no particular reason for having annual leave left over from the previous year	19%	20%	14%	21%	7%	16%	33%

YouGov Survey Results

Sample Size: 1118

GB Sample: 8th - 9th January 2019



Total	Parent/ Guardian							
	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under	Over 18 years

You previously said that you had annual leave left over from the previous year...Which, if any, of the following reasons describes the reasons for this? (Please select all that apply. If you had no particular reason for having annual leave left over, please select the "Not applicable" option)

	Unweighted base	441	198	243	50	67	42	17	130	83
Base: All GB Workers who had annual leave left over in 2018		455	197	258	49	67	41	17	129	83
I forgot to use all my annual leave	9%	7%	11%	7%	9%	6%	-	6%	7%	7%
I didn't plan in advance	12%	12%	11%	12%	13%	15%	32%	13%	9%	9%
I was too busy	22%	18%	25%	16%	16%	21%	38%	21%	18%	18%
There were no suitable days I could take off	15%	16%	15%	18%	15%	15%	25%	16%	17%	17%
I wanted to come into work rather than take annual leave	7%	4%	10%	3%	8%	8%	-	5%	2%	2%
I worried co-workers thought I'm skiving	1%	2%	1%	3%	4%	-	-	3%	-	-
My company's culture is against taking all or long holidays	3%	6%	2%	10%	2%	4%	5%	6%	4%	4%
There was nobody to do my role while away, so I fear work will pile up on my return	9%	9%	8%	15%	10%	11%	17%	13%	4%	4%
There was too much competition from colleagues for holidays around peak periods	4%	4%	4%	2%	6%	5%	11%	5%	4%	4%
It was too difficult to co-ordinate time off with family/friends	6%	4%	7%	2%	4%	-	16%	4%	4%	4%
I put advancing my career ahead of using up all my holiday allowance	3%	2%	4%	4%	3%	3%	-	1%	2%	2%
Other	18%	17%	19%	14%	16%	19%	11%	17%	18%	18%
Don't know	2%	4%	1%	2%	4%	12%	7%	6%	1%	1%
Not applicable - I had no particular reason for having annual leave left over from the previous year	19%	22%	18%	20%	17%	6%	-	14%	29%	29%

YouGov Survey Results

Sample Size: 1118

GB Sample: 8th - 9th January 2019



Total	Social Media/ Messaging service (within the last month)									
	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype

You previously said that you had annual leave left over from the previous year...Which, if any, of the following reasons describes the reasons for this? (Please select all that apply. If you had no particular reason for having annual leave left over, please select the "Not applicable" option)

	Unweighted base	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype
Unweighted base	441	332	173	106	44	54	139	69	283	297	58
Base: All GB Workers who had annual leave left over in 2018	455	342	171	107	47	53	151	78	293	311	58
I forgot to use all my annual leave	9%	11%	8%	9%	6%	7%	15%	17%	11%	9%	10%
I didn't plan in advance	12%	12%	13%	10%	22%	15%	13%	13%	11%	12%	9%
I was too busy	22%	22%	23%	34%	21%	24%	23%	22%	22%	23%	28%
There were no suitable days I could take off	15%	14%	14%	11%	15%	14%	10%	7%	14%	13%	16%
I wanted to come into work rather than take annual leave	7%	6%	9%	5%	13%	4%	8%	10%	6%	8%	14%
I worried co-workers thought I'm skiving	1%	2%	1%	1%	-	3%	0%	1%	2%	1%	3%
My company's culture is against taking all or long holidays	3%	3%	4%	4%	5%	3%	4%	4%	2%	4%	-
There was nobody to do my role while away, so I fear work will pile up on my return	9%	8%	10%	10%	-	8%	8%	13%	7%	8%	7%
There was too much competition from colleagues for holidays around peak periods	4%	4%	6%	3%	-	4%	4%	5%	4%	4%	5%
It was too difficult to co-ordinate time off with family/friends	6%	5%	8%	6%	3%	3%	6%	9%	5%	7%	5%
I put advancing my career ahead of using up all my holiday allowance	3%	4%	4%	3%	5%	4%	4%	8%	4%	4%	5%
Other	18%	20%	19%	24%	15%	19%	17%	23%	20%	21%	18%
Don't know	2%	2%	2%	2%	-	2%	1%	2%	2%	2%	2%
Not applicable - I had no particular reason for having annual leave left over from the previous year	19%	19%	20%	14%	23%	20%	19%	15%	20%	20%	20%

YouGov Survey Results

Sample Size: 1118

GB Sample: 8th - 9th January 2019



Total	Gender		Age				
	Male	Female	18-24	25-34	35-44	45-54	55+

For the following question, by 'holiday' we mean a period of time where you used your annual leave for either a trip or for rest and relaxation...Which, if any, of the following types of holiday did you use annual leave for in your previous leave year (i.e. from when your employment leave calendar begins to when it ends)? (Please select all that apply. If you did not take any annual leave for trips or for rest and relaxation, please select the "Not applicable" option)

	Unweighted base	941	470	471	80	217	264	234	146
Base: All GB Workers who had annual leave		962	507	455	94	225	265	229	150
Weekend in another European country (e.g. 2 to 4 days)	18%	18%	17%	17%	23%	25%	14%	17%	12%
Long trip to another European country (e.g. more than 4 days)	32%	32%	32%	32%	37%	32%	32%	31%	31%
Weekend in the UK (e.g. 2 to 4 days in a different city or town)	34%	34%	34%	34%	40%	30%	34%	36%	33%
Long trip in the UK (e.g. more than 4 days in a different city or town)	27%	27%	25%	29%	31%	20%	30%	32%	22%
Long haul holiday outside of Europe	20%	20%	18%	21%	17%	22%	20%	17%	20%
Staycation (i.e. spending annual leave at home)	38%	38%	37%	40%	38%	35%	40%	37%	43%
Other	3%	3%	4%	3%	4%	4%	4%	2%	2%
Don't know	2%	2%	2%	2%	3%	3%	2%	2%	1%
Not applicable - I did not use any annual leave for trips or rest and relaxation	8%	8%	9%	7%	6%	13%	7%	10%	4%

YouGov Survey Results

Sample Size: 1118

GB Sample: 8th - 9th January 2019



Total	Social Grade		Region							
	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland

For the following question, by 'holiday' we mean a period of time where you used your annual leave for either a trip or for rest and relaxation...Which, if any, of the following types of holiday did you use annual leave for in your previous leave year (i.e. from when your employment leave calendar begins to when it ends)? (Please select all that apply. If you did not take any annual leave for trips or for rest and relaxation, please select the "Not applicable" option)

	Unweighted base	941	618	323	217	149	87	147	224	824	45	72
Base: All GB Workers who had annual leave		962	598	364	218	151	92	161	227	849	42	71
Weekend in another European country (e.g. 2 to 4 days)	18%	20%	13%	11%	17%	19%	31%	15%	18%	18%	18%	18%
Long trip to another European country (e.g. more than 4 days)	32%	37%	25%	34%	29%	31%	36%	30%	32%	31%	33%	33%
Weekend in the UK (e.g. 2 to 4 days in a different city or town)	34%	38%	27%	41%	32%	34%	31%	30%	34%	31%	35%	35%
Long trip in the UK (e.g. more than 4 days in a different city or town)	27%	26%	29%	26%	27%	36%	22%	26%	26%	32%	31%	31%
Long haul holiday outside of Europe	20%	21%	17%	16%	16%	15%	28%	22%	20%	20%	18%	18%
Staycation (i.e. spending annual leave at home)	38%	38%	39%	34%	40%	41%	38%	43%	39%	30%	37%	37%
Other	3%	4%	2%	5%	3%	5%	3%	3%	4%	-	-	-
Don't know	2%	1%	4%	3%	2%	4%	1%	1%	2%	2%	2%	2%
Not applicable - I did not use any annual leave for trips or rest and relaxation	8%	8%	9%	7%	10%	8%	7%	11%	9%	4%	7%	7%

YouGov Survey Results

Sample Size: 1118

GB Sample: 8th - 9th January 2019



Total	Government Region											
	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England (NET)	Wales	Scotland

For the following question, by 'holiday' we mean a period of time where you used your annual leave for either a trip or for rest and relaxation...Which, if any, of the following types of holiday did you use annual leave for in your previous leave year (i.e. from when your employment leave calendar begins to when it ends)? (Please select all that apply. If you did not take any annual leave for trips or for rest and relaxation, please select the "Not applicable" option)

	Unweighted base	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England (NET)	Wales	Scotland
Unweighted base	941	46	99	72	72	77	87	147	135	89	824	45	72
Base: All GB Workers who had annual leave	962	47	95	76	74	77	92	161	137	90	849	42	71
Weekend in another European country (e.g. 2 to 4 days)	18%	13%	12%	7%	15%	19%	19%	31%	16%	12%	18%	18%	18%
Long trip to another European country (e.g. more than 4 days)	32%	31%	35%	34%	31%	28%	31%	36%	33%	25%	32%	31%	33%
Weekend in the UK (e.g. 2 to 4 days in a different city or town)	34%	41%	39%	43%	28%	37%	34%	31%	29%	32%	34%	31%	35%
Long trip in the UK (e.g. more than 4 days in a different city or town)	27%	27%	26%	25%	26%	27%	36%	22%	22%	32%	26%	32%	31%
Long haul holiday outside of Europe	20%	18%	11%	21%	17%	16%	15%	28%	21%	22%	20%	20%	18%
Staycation (i.e. spending annual leave at home)	38%	29%	36%	34%	36%	43%	41%	38%	42%	44%	39%	30%	37%
Other	3%	8%	4%	5%	4%	3%	5%	3%	3%	3%	4%	-	-
Don't know	2%	2%	2%	3%	4%	-	4%	1%	1%	1%	2%	2%	2%
Not applicable - I did not use any annual leave for trips or rest and relaxation	8%	7%	7%	6%	8%	12%	8%	7%	12%	10%	9%	4%	7%

YouGov Survey Results

Sample Size: 1118

GB Sample: 8th - 9th January 2019



Total	Working status						
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other

For the following question, by 'holiday' we mean a period of time where you used your annual leave for either a trip or for rest and relaxation...Which, if any, of the following types of holiday did you use annual leave for in your previous leave year (i.e. from when your employment leave calendar begins to when it ends)? (Please select all that apply. If you did not take any annual leave for trips or for rest and relaxation, please select the "Not applicable" option)

	Unweighted base	941	730	211	941	-	-	-	-
Base: All GB Workers who had annual leave		962	750	212	962	-	-	-	-
Weekend in another European country (e.g. 2 to 4 days)	18%	18%	21%	8%	18%	-	-	-	-
Long trip to another European country (e.g. more than 4 days)	32%	32%	33%	28%	32%	-	-	-	-
Weekend in the UK (e.g. 2 to 4 days in a different city or town)	34%	34%	34%	33%	34%	-	-	-	-
Long trip in the UK (e.g. more than 4 days in a different city or town)	27%	27%	27%	28%	27%	-	-	-	-
Long haul holiday outside of Europe	20%	20%	21%	13%	20%	-	-	-	-
Staycation (i.e. spending annual leave at home)	38%	38%	39%	38%	38%	-	-	-	-
Other	3%	3%	3%	3%	3%	-	-	-	-
Don't know	2%	2%	2%	3%	2%	-	-	-	-
Not applicable - I did not use any annual leave for trips or rest and relaxation	8%	8%	8%	8%	8%	-	-	-	-

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GB Sample: 8th - 9th January 2019



Total	Marital Status				
	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

For the following question, by 'holiday' we mean a period of time where you used your annual leave for either a trip or for rest and relaxation...Which, if any, of the following types of holiday did you use annual leave for in your previous leave year (i.e. from when your employment leave calendar begins to when it ends)? (Please select all that apply. If you did not take any annual leave for trips or for rest and relaxation, please select the "Not applicable" option)

	Unweighted base	941	395	170	63	18	286
Base: All GB Workers who had annual leave		962	399	170	63	18	304
Weekend in another European country (e.g. 2 to 4 days)	18%	16%	17%	17%	6%	21%	
Long trip to another European country (e.g. more than 4 days)	32%	36%	34%	24%	46%	27%	
Weekend in the UK (e.g. 2 to 4 days in a different city or town)	34%	34%	40%	33%	33%	31%	
Long trip in the UK (e.g. more than 4 days in a different city or town)	27%	28%	30%	28%	45%	23%	
Long haul holiday outside of Europe	20%	20%	18%	17%	22%	20%	
Staycation (i.e. spending annual leave at home)	38%	36%	36%	44%	62%	40%	
Other	3%	5%	1%	3%	-	4%	
Don't know	2%	2%	1%	2%	-	2%	
Not applicable - I did not use any annual leave for trips or rest and relaxation	8%	5%	9%	4%	5%	13%	

YouGov Survey Results

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GB Sample: 8th - 9th January 2019



Total	Children in Household					
	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

For the following question, by 'holiday' we mean a period of time where you used your annual leave for either a trip or for rest and relaxation...Which, if any, of the following types of holiday did you use annual leave for in your previous leave year (i.e. from when your employment leave calendar begins to when it ends)? (Please select all that apply. If you did not take any annual leave for trips or for rest and relaxation, please select the "Not applicable" option)

	Unweighted base	941	635	144	108	29	281	25
Base: All GB Workers who had annual leave		962	651	152	105	30	288	24
Weekend in another European country (e.g. 2 to 4 days)	18%	20%	14%	13%	5%	13%	8%	
Long trip to another European country (e.g. more than 4 days)	32%	32%	32%	34%	26%	32%	20%	
Weekend in the UK (e.g. 2 to 4 days in a different city or town)	34%	36%	29%	32%	31%	30%	22%	
Long trip in the UK (e.g. more than 4 days in a different city or town)	27%	26%	27%	35%	39%	31%	8%	
Long haul holiday outside of Europe	20%	22%	14%	11%	16%	13%	15%	
Staycation (i.e. spending annual leave at home)	38%	40%	35%	36%	45%	36%	18%	
Other	3%	4%	1%	6%	-	3%	-	
Don't know	2%	2%	3%	1%	3%	2%	12%	
Not applicable - I did not use any annual leave for trips or rest and relaxation	8%	8%	10%	8%	6%	9%	13%	

YouGov Survey Results

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Total	Parent/ Guardian							
	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under	Over 18 years

For the following question, by 'holiday' we mean a period of time where you used your annual leave for either a trip or for rest and relaxation...Which, if any, of the following types of holiday did you use annual leave for in your previous leave year (i.e. from when your employment leave calendar begins to when it ends)? (Please select all that apply. If you did not take any annual leave for trips or for rest and relaxation, please select the "Not applicable" option)

	Unweighted base	941	437	504	100	147	101	34	285	180
Base: All GB Workers who had annual leave		962	438	525	102	147	98	33	285	181
Weekend in another European country (e.g. 2 to 4 days)	18%		14%	21%	12%	12%	14%	12%	12%	18%
Long trip to another European country (e.g. more than 4 days)	32%		35%	30%	39%	37%	30%	30%	35%	32%
Weekend in the UK (e.g. 2 to 4 days in a different city or town)	34%		33%	34%	28%	33%	31%	35%	33%	33%
Long trip in the UK (e.g. more than 4 days in a different city or town)	27%		28%	26%	25%	34%	33%	25%	30%	24%
Long haul holiday outside of Europe	20%		17%	21%	14%	13%	14%	19%	15%	22%
Staycation (i.e. spending annual leave at home)	38%		35%	41%	34%	41%	31%	39%	35%	39%
Other	3%		3%	3%	4%	4%	2%	6%	4%	3%
Don't know	2%		2%	2%	1%	2%	3%	-	2%	1%
Not applicable - I did not use any annual leave for trips or rest and relaxation	8%		7%	9%	9%	7%	10%	2%	8%	5%

YouGov Survey Results

Sample Size: 1118

GB Sample: 8th - 9th January 2019



Total	Social Media/ Messaging service (within the last month)									
	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype

For the following question, by 'holiday' we mean a period of time where you used your annual leave for either a trip or for rest and relaxation...Which, if any, of the following types of holiday did you use annual leave for in your previous leave year (i.e. from when your employment leave calendar begins to when it ends)? (Please select all that apply. If you did not take any annual leave for trips or for rest and relaxation, please select the "Not applicable" option)

	Unweighted base	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype
Unweighted base	941	726	344	201	75	135	312	143	618	623	117
Base: All GB Workers who had annual leave	962	743	349	199	79	131	333	155	635	640	117
Weekend in another European country (e.g. 2 to 4 days)	18%	18%	24%	26%	17%	18%	23%	23%	19%	21%	29%
Long trip to another European country (e.g. more than 4 days)	32%	34%	38%	40%	34%	30%	37%	33%	34%	36%	39%
Weekend in the UK (e.g. 2 to 4 days in a different city or town)	34%	35%	37%	44%	31%	34%	32%	37%	35%	35%	42%
Long trip in the UK (e.g. more than 4 days in a different city or town)	27%	28%	29%	28%	28%	30%	28%	30%	28%	28%	21%
Long haul holiday outside of Europe	20%	20%	20%	25%	31%	30%	23%	24%	21%	22%	34%
Staycation (i.e. spending annual leave at home)	38%	39%	42%	40%	33%	39%	37%	39%	38%	38%	33%
Other	3%	3%	4%	4%	3%	2%	4%	4%	3%	4%	4%
Don't know	2%	2%	3%	1%	3%	1%	3%	4%	2%	2%	2%
Not applicable - I did not use any annual leave for trips or rest and relaxation	8%	8%	7%	5%	7%	5%	6%	5%	7%	7%	7%

YouGov Survey Results

Sample Size: 1118

GB Sample: 8th - 9th January 2019



Total	Gender		Age				
	Male	Female	18-24	25-34	35-44	45-54	55+

In general, which, if any, of the following do you think that employers could do to make booking annual leave easier? (Please select all that apply. If here is nothing that employers could do to make booking annual leave easier, please select the "Not applicable" option)

	Unweighted base	1093	538	555	92	236	291	268	206
Base: All GB Workers		1118	581	537	107	243	296	263	209
Mandatory to use holiday allowance		16%	16%	16%	14%	18%	17%	17%	14%
Mandatory to have one 10-14 day holiday during the course of the year		12%	15%	10%	15%	14%	14%	7%	15%
Encourage senior management to use their holiday allowance/ take a full two-weeks off		8%	9%	7%	4%	15%	7%	5%	7%
Make the internal holiday booking process easier and fairer		24%	25%	24%	33%	26%	22%	21%	25%
Be more flexible about how many employees can book same period off		35%	34%	36%	41%	35%	37%	33%	32%
Introduce an unlimited holiday allowance		12%	12%	12%	22%	14%	13%	10%	6%
Proactively promote and encourage people to take holiday/ reflect this in company culture		30%	31%	29%	35%	39%	31%	25%	22%
Limit or stop the ability to roll-over holiday allowance into the following year		8%	8%	7%	4%	7%	7%	9%	7%
Other		3%	2%	4%	2%	2%	3%	3%	3%
Don't know/can't recall		9%	8%	9%	6%	9%	10%	10%	8%
Not applicable - There is nothing that employers could do to make booking annual leave easier		22%	21%	23%	15%	16%	20%	27%	27%

Cell Contents (Column Percentages)

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Sample Size: 1118

GB Sample: 8th - 9th January 2019



Total	Social Grade		Region							
	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland

In general, which, if any, of the following do you think that employers could do to make booking annual leave easier? (Please select all that apply. If there is nothing that employers could do to make booking annual leave easier, please select the "Not applicable" option)

	Unweighted base	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland
Unweighted base	1093	696	397	249	176	98	170	264	957	57	79
Base: All GB Workers	1118	671	447	252	179	103	186	266	986	54	78
Mandatory to use holiday allowance	16%	16%	16%	14%	14%	14%	18%	18%	16%	16%	19%
Mandatory to have one 10-14 day holiday during the course of the year	12%	12%	13%	9%	14%	21%	15%	10%	13%	10%	11%
Encourage senior management to use their holiday allowance/ take a full two-weeks off	8%	10%	5%	7%	8%	5%	12%	8%	8%	7%	5%
Make the internal holiday booking process easier and fairer	24%	23%	27%	25%	27%	18%	24%	23%	24%	28%	28%
Be more flexible about how many employees can book same period off	35%	36%	33%	37%	35%	28%	32%	37%	35%	35%	35%
Introduce an unlimited holiday allowance	12%	12%	12%	12%	14%	8%	14%	11%	12%	10%	14%
Proactively promote and encourage people to take holiday/ reflect this in company culture	30%	34%	24%	24%	29%	36%	34%	31%	30%	32%	29%
Limit or stop the ability to roll-over holiday allowance into the following year	8%	7%	9%	9%	7%	7%	6%	6%	7%	13%	12%
Other	3%	3%	2%	2%	3%	6%	2%	3%	3%	2%	3%
Don't know/can't recall	9%	8%	10%	12%	8%	9%	9%	6%	9%	7%	9%
Not applicable - There is nothing that employers could do to make booking annual leave easier	22%	21%	23%	18%	22%	20%	24%	25%	22%	25%	14%

Cell Contents (C)

YouGov Survey Results

Sample Size: 1118

GB Sample: 8th - 9th January 2019



Total	Government Region											
	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England (NET)	Wales	Scotland

In general, which, if any, of the following do you think that employers could do to make booking annual leave easier? (Please select all that apply. If there is nothing that employers could do to make booking annual leave easier, please select the "Not applicable" option)

	Unweighted base	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England (NET)	Wales	Scotland
Unweighted base	1093	50	116	83	84	92	98	170	156	108	957	57	79
Base: All GB Workers	1118	51	114	86	88	91	103	186	158	108	986	54	78
Mandatory to use holiday allowance	16%	19%	15%	11%	13%	16%	14%	18%	17%	19%	16%	16%	19%
Mandatory to have one 10-14 day holiday during the course of the year	12%	9%	10%	8%	12%	16%	21%	15%	10%	10%	13%	10%	11%
Encourage senior management to use their holiday allowance/ take a full two-weeks off	8%	3%	6%	9%	8%	8%	5%	12%	8%	9%	8%	7%	5%
Make the internal holiday booking process easier and fairer	24%	33%	23%	23%	25%	29%	18%	24%	26%	18%	24%	28%	28%
Be more flexible about how many employees can book same period off	35%	42%	38%	33%	38%	33%	28%	32%	42%	30%	35%	35%	35%
Introduce an unlimited holiday allowance	12%	13%	11%	13%	16%	11%	8%	14%	9%	13%	12%	10%	14%
Proactively promote and encourage people to take holiday/ reflect this in company culture	30%	24%	20%	28%	30%	29%	36%	34%	27%	36%	30%	32%	29%
Limit or stop the ability to roll-over holiday allowance into the following year	8%	10%	11%	6%	8%	5%	7%	6%	6%	7%	7%	13%	12%
Other	3%	2%	3%	1%	1%	5%	6%	2%	3%	2%	3%	2%	3%
Don't know/can't recall	9%	5%	13%	16%	12%	4%	9%	9%	5%	8%	9%	7%	9%
Not applicable - There is nothing that employers could do to make booking annual leave easier	22%	17%	17%	20%	16%	28%	20%	24%	23%	27%	22%	25%	14%

Cell Contents (C)

YouGov Survey Results

Sample Size: 1118

GB Sample: 8th - 9th January 2019



Total	Working status						
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other

In general, which, if any, of the following do you think that employers could do to make booking annual leave easier? (Please select all that apply. If there is nothing that employers could do to make booking annual leave easier, please select the "Not applicable" option)

Unweighted base	1093	802	291	1093	-	-	-	-
Base: All GB Workers	1118	826	292	1118	-	-	-	-
Mandatory to use holiday allowance	16%	17%	14%	16%	-	-	-	-
Mandatory to have one 10-14 day holiday during the course of the year	12%	13%	10%	12%	-	-	-	-
Encourage senior management to use their holiday allowance/ take a full two-weeks off	8%	9%	6%	8%	-	-	-	-
Make the internal holiday booking process easier and fairer	24%	23%	27%	24%	-	-	-	-
Be more flexible about how many employees can book same period off	35%	35%	34%	35%	-	-	-	-
Introduce an unlimited holiday allowance	12%	13%	8%	12%	-	-	-	-
Proactively promote and encourage people to take holiday/ reflect this in company culture	30%	33%	23%	30%	-	-	-	-
Limit or stop the ability to roll-over holiday allowance into the following year	8%	8%	5%	8%	-	-	-	-
Other	3%	3%	3%	3%	-	-	-	-
Don't know/can't recall	9%	8%	11%	9%	-	-	-	-
Not applicable - There is nothing that employers could do to make booking annual leave easier	22%	21%	25%	22%	-	-	-	-

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Total	Marital Status				
	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

In general, which, if any, of the following do you think that employers could do to make booking annual leave easier? (Please select all that apply. If there is nothing that employers could do to make booking annual leave easier, please select the "Not applicable" option)

	Unweighted base	1093	462	191	74	19	337
Base: All GB Workers		1118	468	192	74	19	356
Mandatory to use holiday allowance	16%	13%	18%	19%	14%	18%	
Mandatory to have one 10-14 day holiday during the course of the year	12%	12%	14%	13%	5%	13%	
Encourage senior management to use their holiday allowance/ take a full two-weeks off	8%	6%	13%	5%	-	9%	
Make the internal holiday booking process easier and fairer	24%	25%	24%	17%	47%	25%	
Be more flexible about how many employees can book same period off	35%	35%	37%	36%	34%	35%	
Introduce an unlimited holiday allowance	12%	10%	16%	15%	10%	12%	
Proactively promote and encourage people to take holiday/ reflect this in company culture	30%	25%	35%	26%	21%	37%	
Limit or stop the ability to roll-over holiday allowance into the following year	8%	6%	11%	8%	-	8%	
Other	3%	3%	1%	1%	15%	3%	
Don't know/can't recall	9%	10%	6%	11%	4%	9%	
Not applicable - There is nothing that employers could do to make booking annual leave easier	22%	24%	20%	24%	18%	18%	

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Total	Children in Household					
	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

In general, which, if any, of the following do you think that employers could do to make booking annual leave easier? (Please select all that apply. If here is nothing that employers could do to make booking annual leave easier, please select the "Not applicable" option)

	Unweighted base	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused
Unweighted base	1093	749	158	126	34	318	26
Base: All GB Workers	1118	767	165	125	36	326	25
Mandatory to use holiday allowance	16%	17%	15%	15%	11%	15%	14%
Mandatory to have one 10-14 day holiday during the course of the year	12%	11%	16%	14%	10%	14%	21%
Encourage senior management to use their holiday allowance/ take a full two-weeks off	8%	8%	7%	5%	10%	7%	9%
Make the internal holiday booking process easier and fairer	24%	26%	27%	17%	21%	23%	9%
Be more flexible about how many employees can book same period off	35%	36%	32%	35%	36%	34%	29%
Introduce an unlimited holiday allowance	12%	12%	12%	12%	11%	12%	13%
Proactively promote and encourage people to take holiday/ reflect this in company culture	30%	32%	30%	23%	22%	27%	12%
Limit or stop the ability to roll-over holiday allowance into the following year	8%	7%	12%	5%	6%	9%	5%
Other	3%	3%	1%	3%	3%	2%	-
Don't know/can't recall	9%	8%	8%	9%	5%	8%	30%
Not applicable - There is nothing that employers could do to make booking annual leave easier	22%	20%	25%	27%	29%	26%	16%

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Total	Parent/ Guardian							
	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under	Over 18 years

In general, which, if any, of the following do you think that employers could do to make booking annual leave easier? (Please select all that apply. If here is nothing that employers could do to make booking annual leave easier, please select the "Not applicable" option)

	Unweighted base	1093	523	570	109	160	116	43	319	238
Base: All GB Workers		1118	525	593	112	161	113	43	321	238
Mandatory to use holiday allowance		16%	14%	18%	11%	18%	14%	17%	14%	14%
Mandatory to have one 10-14 day holiday during the course of the year		12%	13%	12%	18%	15%	12%	14%	14%	11%
Encourage senior management to use their holiday allowance/ take a full two-weeks off		8%	6%	10%	14%	5%	2%	2%	7%	4%
Make the internal holiday booking process easier and fairer		24%	24%	25%	29%	20%	16%	23%	22%	26%
Be more flexible about how many employees can book same period off		35%	34%	36%	32%	35%	33%	38%	32%	36%
Introduce an unlimited holiday allowance		12%	11%	13%	16%	12%	8%	13%	12%	8%
Proactively promote and encourage people to take holiday/ reflect this in company culture		30%	24%	35%	31%	26%	20%	22%	25%	21%
Limit or stop the ability to roll-over holiday allowance into the following year		8%	7%	8%	11%	7%	5%	9%	8%	7%
Other		3%	3%	3%	2%	0%	5%	9%	2%	4%
Don't know/can't recall		9%	10%	8%	7%	7%	11%	10%	9%	10%
Not applicable - There is nothing that employers could do to make booking annual leave easier		22%	25%	19%	22%	30%	28%	21%	27%	23%

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Total	Social Media/ Messaging service (within the last month)									
	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype

In general, which, if any, of the following do you think that employers could do to make booking annual leave easier? (Please select all that apply. If there is nothing that employers could do to make booking annual leave easier, please select the "Not applicable" option)

	Unweighted base	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype
Unweighted base	1093	832	392	225	86	158	342	155	702	700	127
Base: All GB Workers	1118	851	396	224	91	153	364	168	721	721	127
Mandatory to use holiday allowance	16%	16%	18%	20%	21%	16%	16%	17%	15%	17%	22%
Mandatory to have one 10-14 day holiday during the course of the year	12%	13%	15%	16%	24%	15%	16%	16%	13%	13%	19%
Encourage senior management to use their holiday allowance/ take a full two-weeks off	8%	8%	11%	13%	4%	11%	9%	7%	7%	9%	11%
Make the internal holiday booking process easier and fairer	24%	25%	26%	21%	36%	33%	26%	29%	25%	25%	26%
Be more flexible about how many employees can book same period off	35%	35%	36%	32%	35%	37%	37%	37%	37%	38%	33%
Introduce an unlimited holiday allowance	12%	13%	13%	15%	14%	17%	13%	16%	14%	14%	10%
Proactively promote and encourage people to take holiday/ reflect this in company culture	30%	31%	35%	40%	29%	38%	34%	38%	31%	32%	39%
Limit or stop the ability to roll-over holiday allowance into the following year	8%	7%	8%	5%	6%	7%	7%	8%	8%	8%	7%
Other	3%	3%	3%	5%	2%	3%	2%	2%	3%	3%	6%
Don't know/can't recall	9%	9%	9%	7%	4%	5%	6%	8%	9%	7%	10%
Not applicable - There is nothing that employers could do to make booking annual leave easier	22%	21%	18%	16%	15%	18%	17%	15%	19%	18%	18%

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