

YouGov Survey Results
Sample Size : 2034 GB Adults

Fieldwork : 15th - 16th November 2016



Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

I'm a Celebrity Get Me Out of Here has recently returned to our TV screens.

The contestants have to face different trials in which they often have to encounter/ be surrounded by different animals, reptiles and insects.

Please imagine you were doing one of these trials...

Which ONE of the following would you least like to face during one of the trials?

Unweighted base	2034	948	1086	227	234	318	487	768	1284	750
Base: All GB Adults	2034	976	1058	244	312	352	414	712	1119	915
Snakes	16%	16%	16%	11%	11%	14%	19%	19%	17%	15%
Rats	15%	13%	17%	8%	9%	14%	15%	22%	17%	14%
Cockroaches	13%	12%	13%	13%	16%	13%	13%	11%	12%	13%
Ants	2%	2%	2%	3%	3%	1%	1%	2%	2%	2%
Spiders	23%	16%	29%	43%	33%	25%	20%	12%	22%	24%
Eels	3%	3%	3%	5%	2%	3%	3%	2%	3%	3%
Worms	2%	1%	2%	2%	3%	1%	1%	2%	2%	1%
Other animal, reptile or insect	2%	2%	2%	1%	4%	2%	2%	2%	3%	1%
Don't know	13%	17%	9%	7%	8%	14%	13%	17%	13%	14%
None - I'd be prepared to face any animals, reptiles or insect	11%	17%	6%	7%	12%	13%	13%	11%	9%	14%